Generate Deliverable

CSC 591 UX - Spring 2019

#digitalfamilyhistories, Optum Health

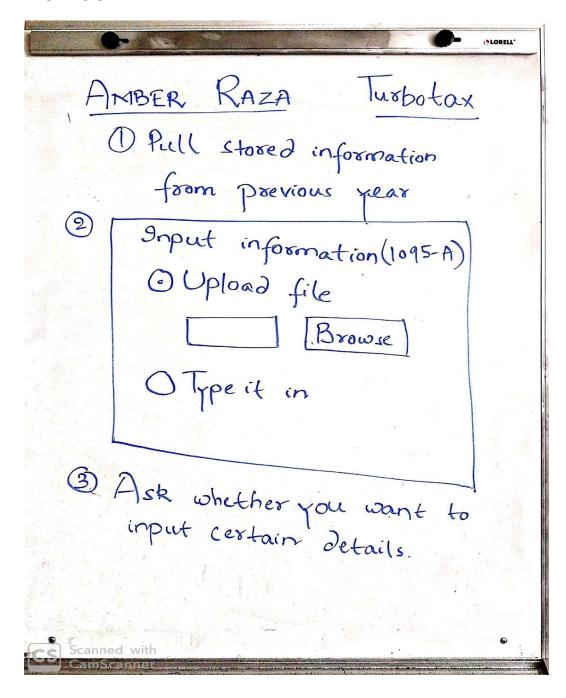
Team

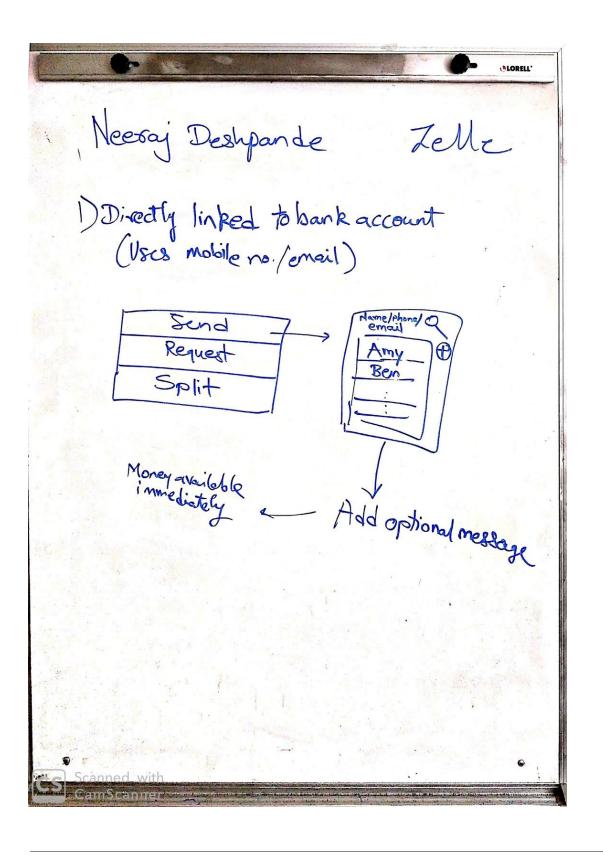
- Aditya Joshi (ajoshi6)
- Amber Raza (araza3)
- Abhishek Arya (aarya)
- Darpan Dodiya (dpdodiya)
- Neeraj Deshpande (ndeshpa)
- Karthikeyan Vaideswaran (kvaides)

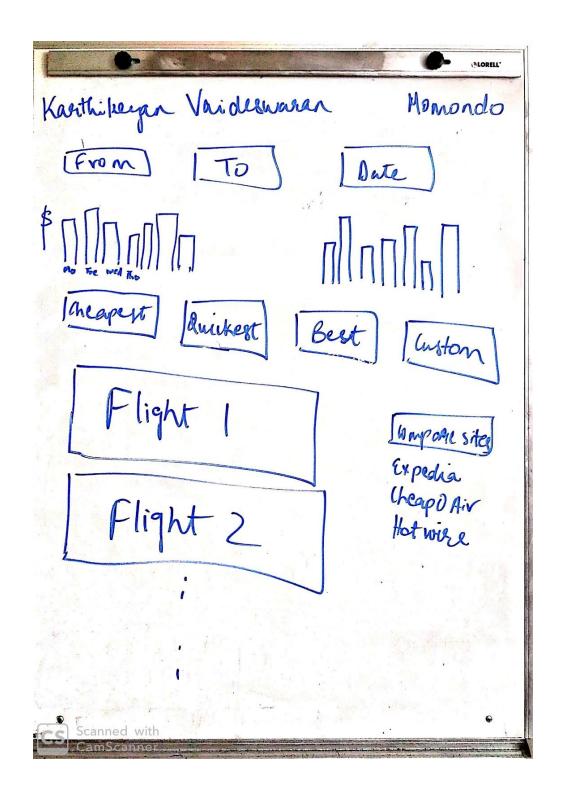
Client

Optum Health

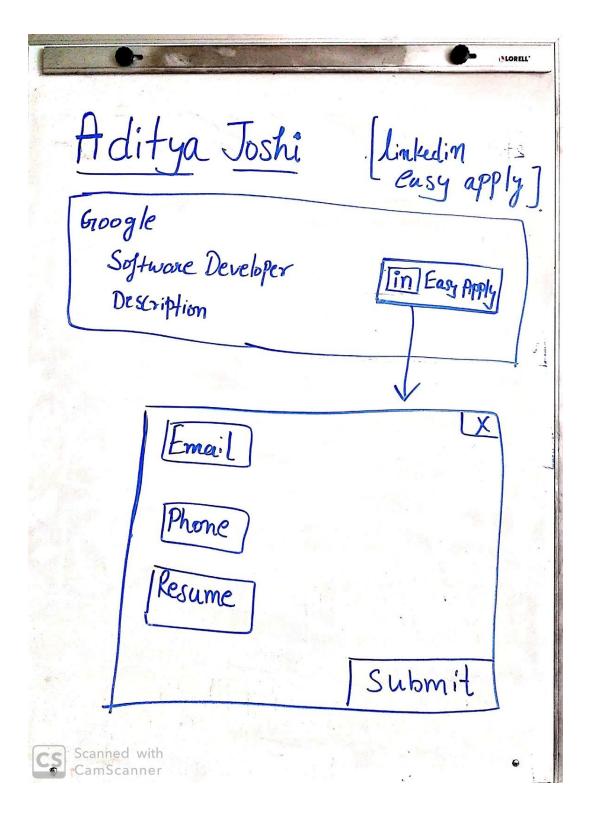
Demos







(NORELL)
Darpan Dodiya Google flights
718113
Round toip V
From: [To: Mar, 15 Mar, 30]
Bags V Stops V Airlines V Price V Times V More V
Date goid Price graph Nearby Airports
Best departing flights
- 8 Tights
Scanned with
CamScanner



Abhishek Aya. [Labcoop]

1 Locate Me.

Enter 2ip

Service ?

2)

Location 1 Location 2

Map. 27505

Ideas

Amber

- Inspiration 1: Turbo Tax
 - Fill information about forms that are relevant to the person.
 - Fetch history about the person from his previous filings.
 - o Ask user whether the user wants to enter certain details or not.
- Inspiration 2: Flipkart Lite
 - Lighter version of flipkart app that uses least memory.
 - o Good interface having relevant information visible.
 - Efficient search options available to look up a product.

Aditya

- Inspiration 1: LinkedIn Easy Apply
 - Does not require the applicant to fill out lengthy application forms.
 - Share complete profile to the recruitment without giving unnecessary information.
 - Requires the applicant to just upload the latest resume.
 - Saves application time.
 - Sends notification for new jobs.
- Inspiration 2: Robinhood
 - o Provides graphical trends regarding the value of a particular share.
 - Provides suggestions based on market fluctuations.
 - Provides all required information to the user so that he can make an informed decision.
 - Provides gesture-based UI for stock transactions.

Abhishek

- Inspiration 1: LabCorp
 - Location based search displays all nearby labs without requiring the user to enter address details.
 - Search result page enables to view all the services provided, book an appointment, and rate the lab on a single page for all the nearby labs.
- Inspiration 2: Disneyworld
 - Can choose different travel style based on informative glyphicons.
 - o Interactive Layout eliminates the need for filling out lengthy forms.

Darpan

- Inspiration 1: Google Flights
 - Shows price graph with varying dates.
 - o Options to filter out stops, airlines, connecting airports etc.
 - o Provides a list of nearby airports as an option for a direct airport.
- Inspiration 2: TypeForm
 - User can select from templates provided in the homepage.
 - Can export responses to multiple formatted files.
 - o Can connect multiple services like Google Drive, Dropbox etc.
 - Very clean interface.

Neerai

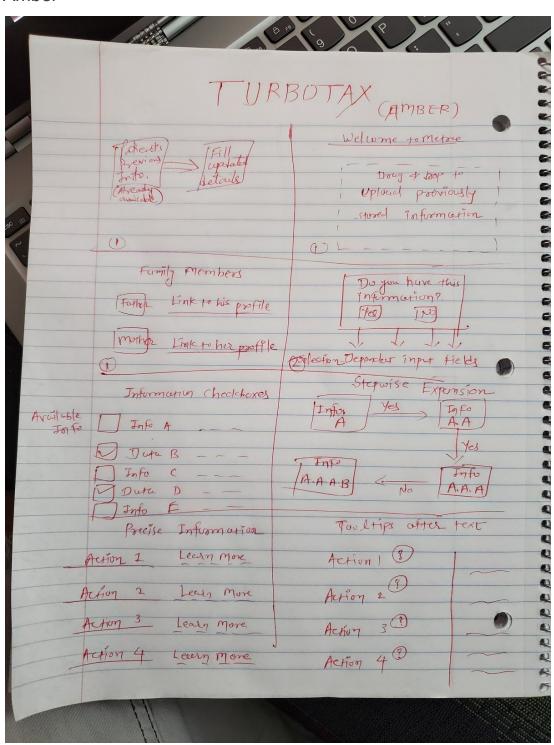
- Inspiration 1: Zelle
 - Integrated with various mobile banking applications.
 - o Directly transfer instantly from one bank account to another.
 - o Requires only email address or mobile number for a transaction.
- Inspiration 2: Ubereats
 - o Directly linked with Uber account.
 - o Provides restaurant options for the customer's food choice and location.
 - Provides scheduled delivery.

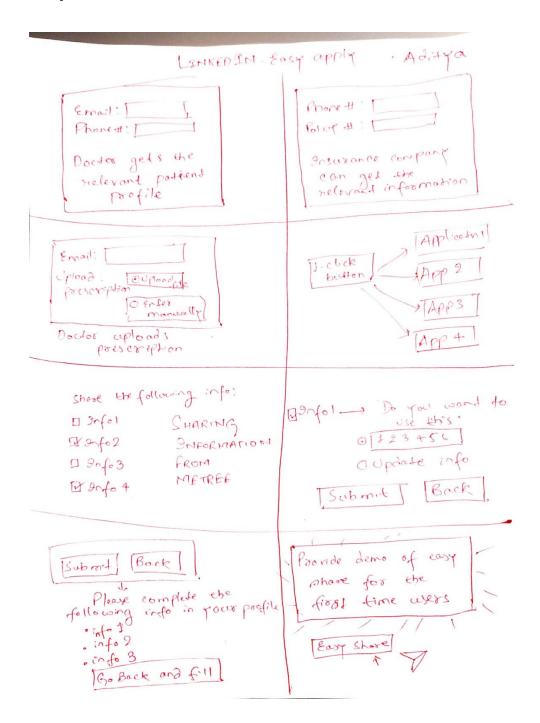
Karthikeyan

- Inspiration 1: Momondo
 - Flexibility of different dates without reentering date information.
 - Provides guickest, cheapest and best flight options.
 - Compares flight prices with other websites without page navigation to the other website.
- Inspiration 2: Glassdoor
 - o Complete package for interview questions, company reviews and job application.
 - Easy apply for job applications.
 - Sends email notifications regarding new job opportunities.

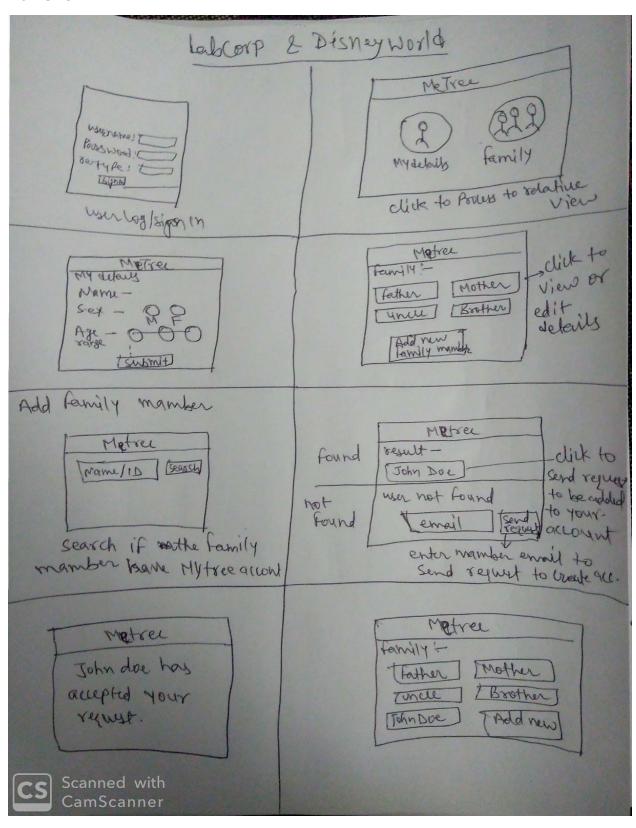
Variations (Crazy 8s)

Amber

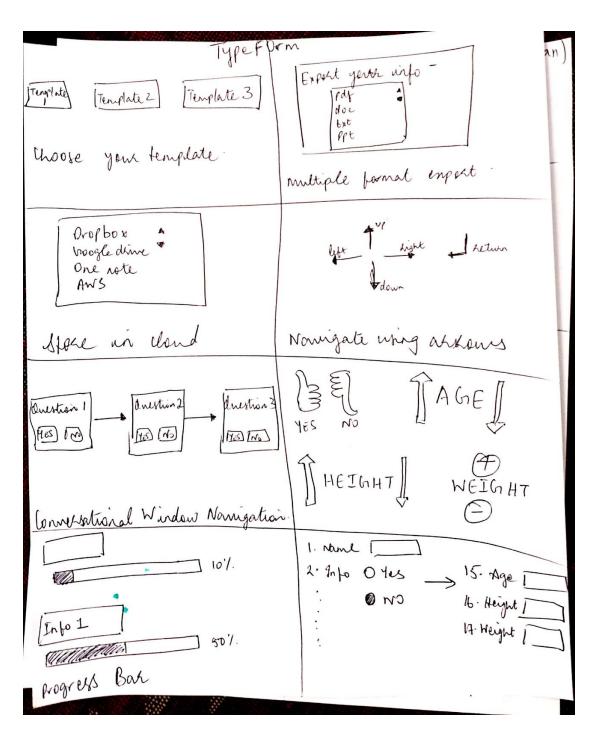


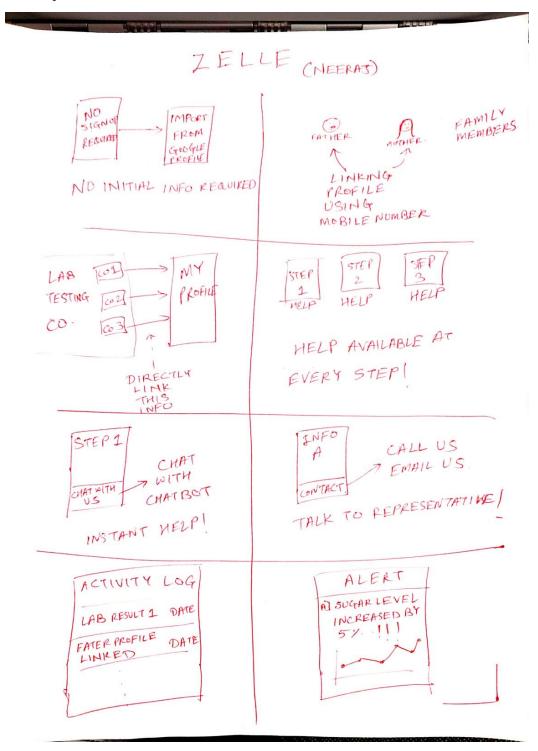


Abhishek

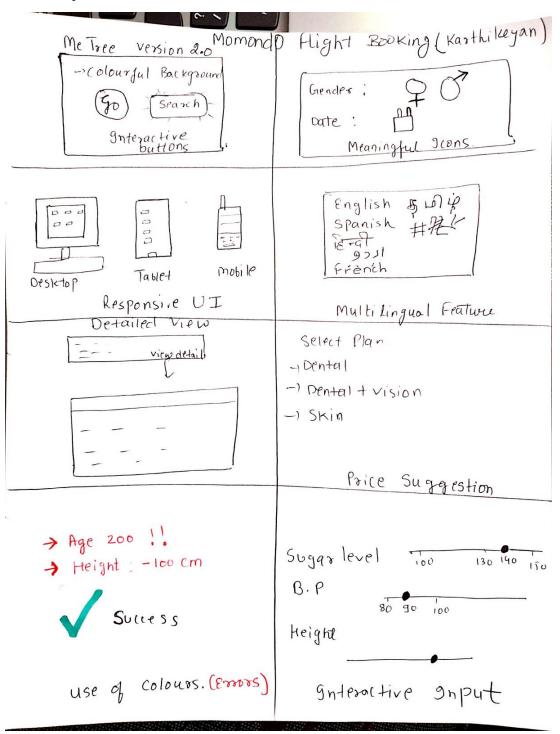


Darpan





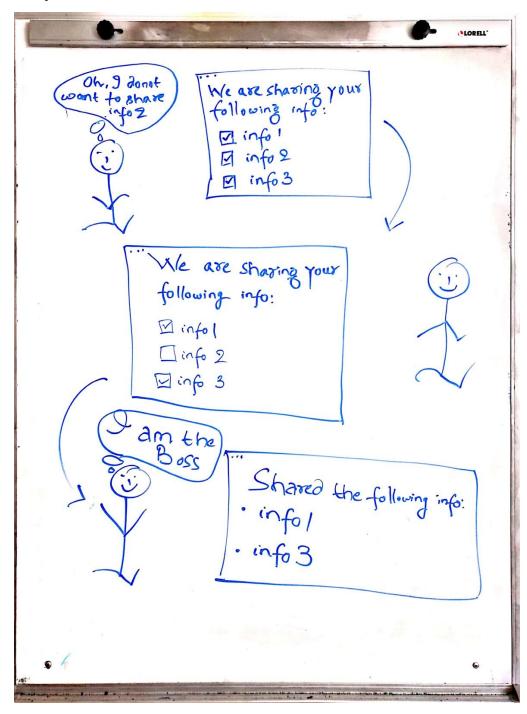
Karthikeyan



Storyboards

Amber

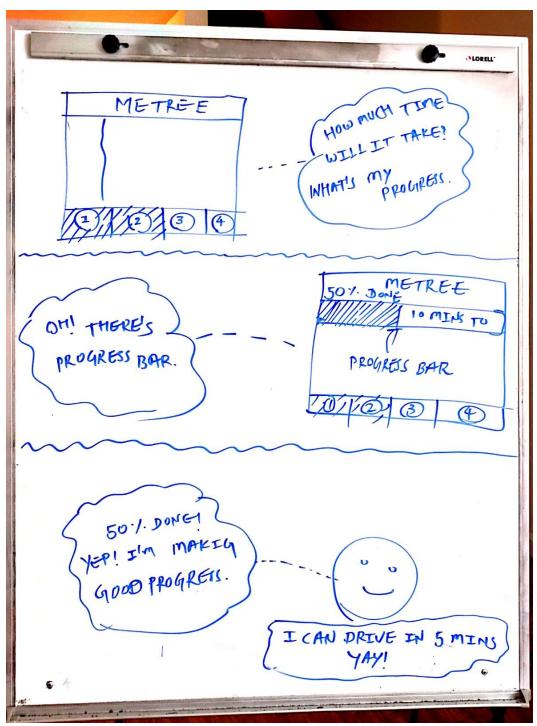




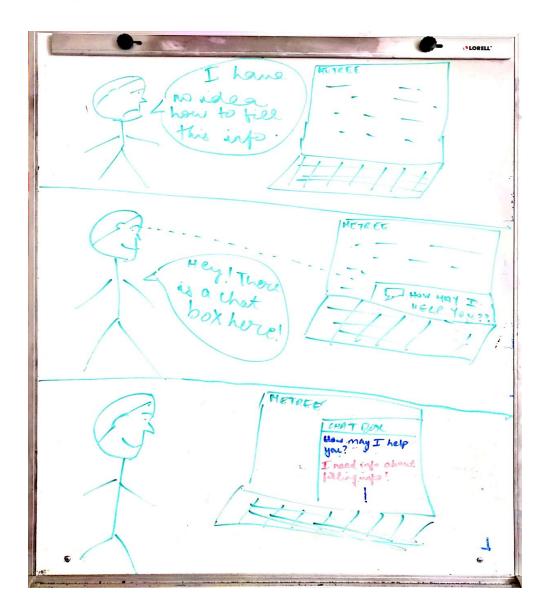
Abhishek



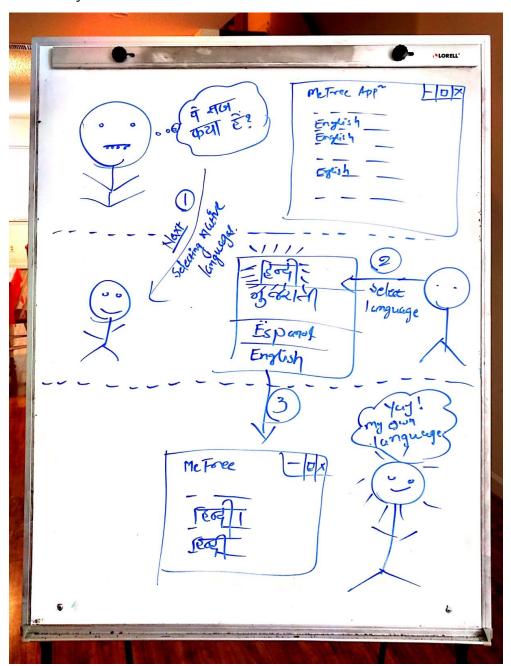
Darpan



Neeraj



Karthikeyan



References

MeTree - https://metree.familyhistory.duke.edu/demo/login

Google Flights - https://www.google.com/flights

TurboTax- https://turbotax.intuit.com/

TypeForm - https://www.typeform.com/

Momondo - https://www.momondo.com

LinkedIn - https://www.linkedin.com

Zelle - https://www.zellepay.com/

Flipkart - https://www.flipkart.com/

Labcorp - https://www.labcorp.com/

DisneyWorld - https://disneyworld.disney.go.com/