# Problem Set 3

## Applied Stats/Quant Methods 1

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# Question 1

We are interested in knowing how the difference in campaign spending between incumbent and challenger affects the incumbent's vote share.

1. Run a regression where the outcome variable is **voteshare** and the explanatory variable is **difflog**.

#### **Linear Regression Assumptions**

- Linear Relationship: There is a linear relationship between the outcome and explanatory variables.
- Independence of Errors: The errors (residuals) are independent of each other.
- **Normality of errors:** For any given value of the explanatory variable, the errors (residuals) are assumed to follow a normal distribution.
- Constant variance (Homoscedasticity): The variance of the errors is constant across all values of the explanatory variable.
- No Perfect Multi-Collinearity: The explanatory variables should not be perfectly correlated with each other.

#### Read in Data:

inc.sub <- read.csv("https://raw.githubusercontent.com/ASDS-TCD/StatsI\_Fall2024/main/datasets/incumbents\_subset.csv")

Regression Model (1) for voteshare and difflog:

```
model_1 <- lm(voteshare ~ difflog, data = inc.sub)
summary(model_1)</pre>
```

Table 1: Summary of Model 1 Regression Results

Variable	Estimate	Std. Error	Significance
Intercept	0.579031	0.002251	***
presvote	0.041666	0.000968	***
Model Summary			
Residual Std. Error	0.07867		
Multiple R-squared	0.3673		
Adjusted R-squared	0.3671		
Number of Observations	3192		

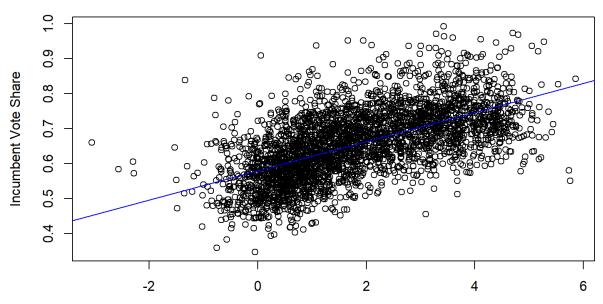
```
*** p < 0.001, ** p < 0.01, * p < 0.05
```

- The intercept of 0.579031 indicates that when the logarithmic difference in campaign spending between the incumbent and challenger (difflog) is zero, the incumbent's predicted vote share (voteshare) is 57.9 percent.
- There is a positive, statistically significant relationship between difflog and voteshare, with a p-value of less than 0.001 (indicated by three stars in the regression table).
- Specifically, a one-unit increase in difflog is associated with an average increase of 0.04 (or 4 percentage points) in voteshare, holding other factors constant.

2. Make a scatterplot of the two variables and add the regression line.

#### Code to Plot the Relationship:

# Scatterplot of Effect of Campaign Spending Difference on Incumbent Vote Share



Difference in Campaign Spending (Incumbent - Challenger)

3. Save the residuals of the model in a separate object.

Save Residuals as a Separate Object:

- residuals.model.1 <- residuals(model\_1)
  - 4. Write the prediction equation.

Below is the Typical Linear Regression Prediction Equation Structure:

$$\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x_1 + \hat{\beta}_2 x_2 + \dots + \hat{\beta}_p x_p \tag{1}$$

where:

- $\hat{y}$  is the predicted value of the outcome variable,
- $\hat{\beta}_0$  is the estimated intercept,
- $\hat{\beta}_1, \hat{\beta}_2, \dots, \hat{\beta}_p$  are the estimated coefficients for each explanatory variable,
- $x_1, x_2, \ldots, x_p$  are the explanatory variables.

The first model is a bivariate model meaning there is a single outcome and explanatory variable. voteshare is the outcome variable and difflog is the explanatory variable.

$$voteshare = \hat{\beta}_0 + \hat{\beta}_1 \cdot difflog \tag{2}$$

Inputting the Values from Model 1 Regression Output:

$$voteshare = 0.5709 + 0.4167 \cdot difflog \tag{3}$$

We are interested in knowing how the difference between incumbent and challenger's spending and the vote share of the presidential candidate of the incumbent's party are related.

1. Run a regression where the outcome variable is **presvote** and the explanatory variable is **difflog**.

Regression Model (2) for presvote and difflog:

```
model_2 <- lm(presvote ~ difflog, data = inc.sub)
summary(model_2)</pre>
```

Variable	Estimate	Std. Error	Significance
Intercept	0.507583	0.003161	***
difflog	0.023837	0.001359	***
Model Summary			
Residual Std. Error	0.07867	$(\mathrm{df} = 3191)$	
Multiple R-squared	0.3673		
Adjusted R-squared	0.3671		
Number of Observations	3192		

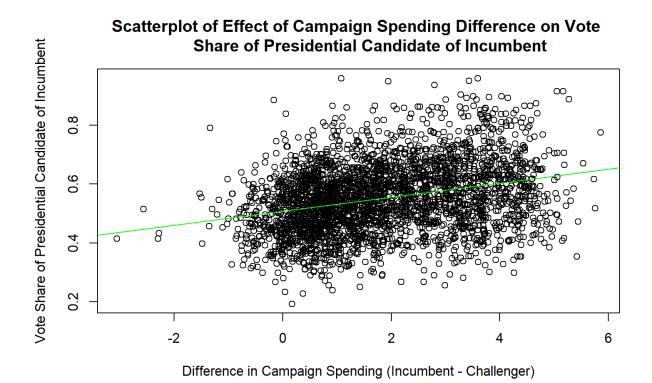
```
*** p < 0.001, ** p < 0.01, * p < 0.05
```

- The intercept of 0.5075 indicates that when the logarithmic difference in campaign spending between the incumbent and challenger (difflog) is zero, the predicted vote share of the presidential candidate of the incumbent (presvote) is 50.75 percent.
- There is a positive, statistically significant relationship between difflog and presvote, with a p-value of less than 0.001 (indicated by three stars in the regression table).
- Specifically, a one-unit increase in difflog is associated with an average increase of 0.0238 (or 2.38 percentage points) in the vote share of the presidential candidate of the incumbent.

2. Make a scatterplot of the two variables and add the regression line.

Code to Plot the Relationship:

```
plot(presvote ~ difflog, data = inc.sub,
    ylab = "Vote Share of Presidential Candidate of Incumbent",
    xlab = "Difference in Campaign Spending (Incumbent - Challenger)",
    main = "Scatterplot of Effect of Campaign Spending Difference on Vote
    Share of Presidential Candidate of Incumbent")
abline(model_2, col = "green", lwd = 1)
```



3. Save the residuals of the model in a separate object.

Save Residuals as a Separate Object:

```
residuals.model.2 <- residuals(model_2)
```

### 4. Write the prediction equation.

The second model is a bivariate model, meaning there is a single outcome and explanatory variable. presvote is the outcome variable, and difflog is the explanatory variable.

$$presvote = \hat{\beta}_0 + \hat{\beta}_1 \cdot difflog \tag{4}$$

Inputting the values from the Model 2 Regression Output:

$$presvote = 0.5076 + 0.0238 \cdot difflog \tag{5}$$

We are interested in knowing how the vote share of the presidential candidate of the incumbent's party is associated with the incumbent's electoral success.

1. Run a regression where the outcome variable is voteshare and the explanatory variable is presvote.

Regression Model (3) for voteshare and presvote:

```
model_3 <- lm(voteshare ~ presvote, data = inc.sub)
summary(model_3)</pre>
```

Table 3.	Summary	$\circ f$	Model	3	Regre	ession	R	esults
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Variable	Estimate	Std. Error	Significance
Intercept	0.441330	0.007599	***
presvote	0.388018	0.013493	***
Model Summary			
Residual Std. Error	0.08815	(df = 3191)	
Multiple R-squared	0.2058		
Adjusted R-squared	0.2056		
Number of Observations	3192		

```
*** p < 0.001, ** p < 0.01, * p < 0.05
```

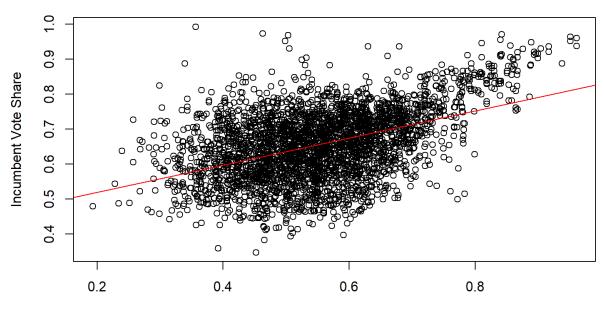
- The intercept of 0.4413 indicates that when the vote share of the incumbent's presidential candidate (presvote) is zero, the predicted vote share of the incumbent (voteshare) is 44.13 percent.
- There is a positive, statistically significant relationship between presvote and voteshare, with a p-value of less than 0.001 (indicated by three stars in the regression table).
- Specifically, a one-unit increase in presvote is associated with an average increase of 0.388 (or 38.8 percentage points) in voteshare.

2. Make a scatterplot of the two variables and add the regression line.

Code to Plot the Relationship:

```
png("Figure_3_1.png", width = 1500, height = 950, res = 200)
plot(voteshare ~ presvote, data = inc.sub,
```

# Scatterplot of Effect Vote Share of Presidential Candidate on Incumbent Vote Share



Vote Share of Presidential Candidate of Incumbent

#### 3. Write the prediction equation.

The third model is a bivariate model, meaning there is a single outcome and explanatory variable. voteshare is the outcome variable, and presvote is the explanatory variable.

$$voteshare = \hat{\beta}_0 + \hat{\beta}_1 \cdot presvote \tag{6}$$

Inputting the values from the Model 3 Regression Output:

$$voteshare = 0.4413 + 0.3880 \cdot presvote \tag{7}$$

The residuals from part (a) tell us how much of the variation in **voteshare** is *not* explained by the difference in spending between incumbent and challenger. The residuals in part (b) tell us how much of the variation in **presvote** is *not* explained by the difference in spending between incumbent and challenger in the district.

1. Run a regression where the outcome variable is the residuals from Question 1 and the explanatory variable is the residuals from Question

Regression Model (4) for residuals.model.1 and residuals.model.2:

Table 4:	Summary	of	Model	4	Regression	Results

Variable	Estimate	Std. Error	Significance
Intercept residuals.model.2	-5.934e-18 0.2569	$\begin{array}{c} 0.001299 \\ 0.01176 \end{array}$	n.s. ***
Model Summary			
Residual Std. Error	0.07338	$(\mathrm{df} = 3191)$	
Multiple R-squared	0.1300		
Adjusted R-squared	0.1298		
Number of Observations	3192		

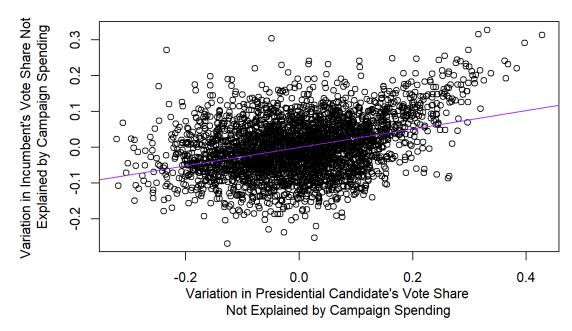
```
*** p < 0.001, ** p < 0.01, * p < 0.05
```

- There is a positive, statistically significant relationship between the residuals from model 1 and model 2, with a p-value of less than 0.001 (indicated by three stars in the regression table).
- Specifically, a one-unit increase in the residual (error) from model 2 is associated with an average increase of 0.2569 in the residual (error) from model 1.

2. Make a scatterplot of the two residuals and add the regression line.

### Code to Plot the Relationship:

# Scatterplot of Unexplained Variation in Incumbent Vote Share versus Unexplained Variation in Presidential Candidate's Vote Share



## 3. Write the prediction equation.

The fourth model is a bivariate model, meaning there is a single outcome and explanatory variable. residuals.model.1 is the outcome variable, and residuals.model.2 is the explanatory variable.

residuals.model.1 = 
$$\hat{\beta}_0 + \hat{\beta}_1 \cdot \text{residuals.model.2}$$
 (8)

Inputting the values from the Model 4 Regression Output:

residuals.model.1 = 
$$0 + 0.2569 \cdot \text{residuals.model.2}$$
 (9)

What if the incumbent's vote share is affected by both the president's popularity and the difference in spending between incumbent and challenger?

1. Run a regression where the outcome variable is the incumbent's voteshare and the explanatory variables are difflog and presvote.

Regression Model (5) for voteshare, difflog, and presvote:

```
model_5 <- lm(voteshare ~ difflog + presvote, data = inc.sub)
summary(model_5)
```

Table 5: Summary of Regression Results for Model: voteshare difflog + presvote

Variable	Estimate	Std. Error	Significance
Intercept	0.4486	0.0063	***
difflog	0.0355	0.0009	***
presvote	0.2569	0.0118	***
Model Summary			
Residual Std. Error	0.07339	$(\mathrm{df} = 3190)$	
Multiple R-squared	0.4496		
Adjusted R-squared	0.4493		
Number of Observations	3193		

```
*** p < 0.001, ** p < 0.01, * p < 0.05
```

- The intercept of 0.4486 represents the average predicted vote share of the incumbent when both difflog and presvote are zero.
- There is a positive, statistically significant relationship between the log-transformed difference in campaign spending (difflog) and the incumbent's vote share. Specifically, a one-unit increase in difflog is associated with an average increase of 3.55 percentage points in the incumbent's vote share, holding presvote constant.
- There is also a positive, statistically significant relationship between the presidential candidate's vote share (presvote) and the incumbent's vote share. Specifically, a one-unit increase in presvote is associated with an average increase of 25.69 percentage points in the incumbent's vote share, holding difflog constant.
- The multivariate regression model explains approximately 44.96% of the variation in voteshare, as indicated by the Multiple R-squared of 0.4496, suggesting a moderate fit.

2. Write the prediction equation.

The fourth model is a multivariate model, meaning there is a single outcome variable with multiple explanatory variables. voteshare is the outcome variable, while difflog and presvote are the explanatory variables.

$$voteshare = \hat{\beta}_0 + \hat{\beta}_1 \cdot difflog + \hat{\beta}_2 \cdot presvote$$
 (10)

Inputting the values from the Model 4 Regression Output:

$$voteshare = 0.4486 + 0.0355 \cdot difflog + 0.2569 \cdot presvote$$
(11)

- 2. What is it in this output that is identical to the output in Question 4? Why do you think this is the case?
  - The coefficients for residuals.model.2 in Model 4 and presvote in Model 5 are the same because they both measure the same underlying relationship.
  - This relationship reflects the co-variation between the presidential candidate's vote share (presvote) and the incumbent's vote share (voteshare) that is not explained by the differences in campaign spending.
  - In Model 4, this relationship is measured through the residuals (unexplained variation), while in Model 5, it captures the partial effect of presvote directly.