

# **FINATRA**

# **Website Audit**

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# Goals and Objectives

**01. Keywords Analysis**

**02. Website Performance Analysis**

**03. Our Recommendation**

## ■ Pinjaman Modal Usaha

- Pinjaman modal usaha syariah
- Pinjaman modal usaha cepat cair
- Pinjaman modal usaha tanpa jaminan

## ■ UMKM

- Bantuan umkm
- Kredit umkm
- Cek bantuan umkm

## ■ Modal Kerja

- Kredit modal kerja
- Pembiayaan modal kerja
- Pembiayaan modal kerja syariah

# Keyword Analysis

# Pinjaman Modal Usaha

## Keyword ideas for “pinjaman modal usaha”

The first 20 keywords out of 282

[Phrase match](#) / [Questions](#)

Keyword	KD <sup>i</sup>	Volume <sup>↓</sup> <sup>i</sup>	Updated <sup>i</sup>
pinjaman modal usaha	Easy	>1000	about 12 hours
pinjaman modal usaha cepat cair	Easy	>100	4 days
pinjaman modal usaha tanpa jaminan	Easy	>100	26 September
pinjaman modal usaha dari pemerintah tanpa jaminan	Easy	>100	1 October
pinjaman modal usaha bri	Easy	>100	22 September
pinjaman modal usaha tanpa jaminan bank bca	Easy	>100	about 21 hours
pinjaman modal usaha tanpa jaminan bank bri	Easy	>100	2 days

Based on the latest update from 12 hours ago, this keyword has been searched 1,000 times. We have chosen this keyword due to its strong relevance to our business and its high search volume

# Modal Kerja

Keyword ideas for “modal kerja”

The first 20 keywords out of 2,721

[Phrase match](#) / [Questions](#)

Keyword	KD <sup>i</sup>	Volume <sup>↓</sup> <sup>i</sup>	Updated <sup>i</sup>
modal kerja adalah	Easy	>1000	4 days
modal kerja	Easy	>1000	4 days
kredit modal kerja bri	Easy	>1000	5 days
kredit modal kerja	Easy	>100	6 days
rumus modal kerja	Easy	>100	2 days
manajemen modal kerja	Easy	>100	about 23 hours
kredit modal kerja adalah	Easy	>100	about 1 hour

With many similar keywords being searched over 1,000 times, we are confident that this keyword is highly effective in driving traffic and will perform well with search engines. Additionally, this keyword aligns closely with our business.

# UMKM

## Keyword ideas for “umkm”

The first 20 keywords out of 59,123

[Phrase match](#) / [Questions](#)

Keyword	KD <sup>i</sup>	Volume <sup>↓</sup> <sup>i</sup>	Updated <sup>i</sup>
umkm adalah	Medium	>10,000	about 19 hours
umkm	Medium	>10,000	about 21 hours
padi umkm	Easy	>10,000	about 16 hours
apa itu umkm	Medium	>1000	about 4 hours
bantuan umkm	Easy	>1000	about 15 hours
kepanjangan umkm	Medium	>1000	about 4 hours
umkm bri	Medium	>1000	1 day

The keyword 'UMKM' has been searched more than 10,000 times in the past 24 hours, with related keywords that include 'UMKM' being searched at least 1,000 times. This indicates that a significant number of people are frequently searching for 'UMKM,' contributing to increased web traffic.

# Our Recommendation

- Content Recommendations
- Website Improvement Recommendations



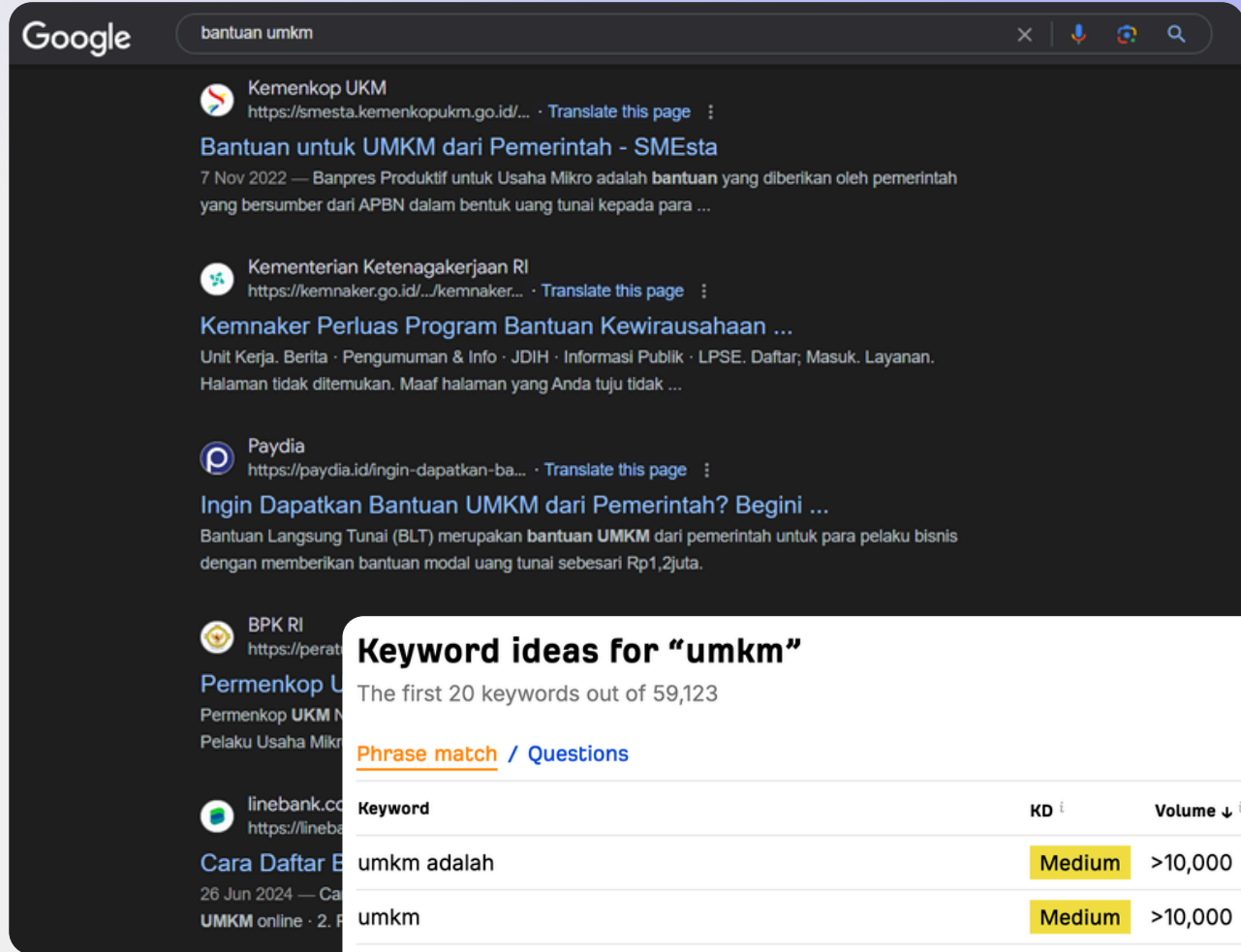


# Content Recommendation 1: Apa itu Bantuan UMKM?

"We chose to create content about '*Bantuan UMKM*' because many people frequently search for it. It turns out that this is related to the government's UMKM assistance program. We believe this is relevant to our business, which focuses on financing for UMKM.

Therefore, we aim to **create educational content** about what "*bantuan UMKM*" is, how to apply for it, and other relevant details.

At the end of the content, we will inform readers that we also offer a similar program, which is financing for business capital."



## Keyword ideas for "umkm"

The first 20 keywords out of 59,123

[Phrase match](#) / [Questions](#)

Keyword	KD	Volume	Updated
umkm adalah	Medium	>10,000	about 19 hours
umkm	Medium	>10,000	about 21 hours
padi umkm	Easy	>10,000	about 16 hours
apa itu umkm	Medium	>1000	about 4 hours
bantuan umkm	Easy	>1000	about 15 hours
kepanjangan umkm	Medium	>1000	about 4 hours
umkm bri	Medium	>1000	1 day



# Content Recommendation 2: Rahasia Sukses CEO Muda XX

09

BFI Finance  
<https://www.bfi.co.id/blog/cara-...> · Translate this page

## 16 Cara Menjadi Orang Sukses Dari Nol, Siapa Saja Bisa ...

28 Feb 2023 — 16 Cara Menjadi Orang **Sukses** · 1. Disiplin · 2. Konsisten · 3. Mau Terus Belajar · 4. Bertanggung Jawab · 5. Memiliki Rencana dan Tujuan · 6. Cara Menjadi Orang Sukses · Disiplin · Bertanggung Jawab

Sahabat Pegadaian  
<https://sahabat.pegadaian.co.id/artikel/inspirasi/tips...>

## 9 Tips Sukses di Usia Muda dengan Mindset yang Tepat

17 Nov 2023 — 9 Tips **Sukses** di Usia Muda · 1. Memiliki Tujuan Pasti · 2. Fokus pada Hasil · 3. Optimis dalam Berusaha · 4. Selalu Siap Menghadapi Risiko · 5.

Gramedia  
<https://www.gramedia.com/cara-...> · Translate this page

## Cara Menjadi Orang Sukses: Meniru Kebiasaan ...

20 Dec 2021 — Cara Menjadi Orang **Sukses** di Berbagai Bidang · 1. Komitmen · 2. Membentuk Kebiasaan Baik · 3. Melakukan Evaluasi Diri · 4. Fokus Terhadap Proses ...

CIMB Niaga  
<https://www.cimbniaga.co.id/ber...> · Translate this page

## 7 Kunci Kesuksesan dalam Menjalani Kehidupan

Semakin orang memiliki keterampilan yang banyak mak peluang untuk meraih **sukses** juga semakin terbuka. Kunci Kesuksesan: Tekad. Keterampilan berjalan lurus ...

Amartha.com  
<https://amartha.com/tips-bisnis> · Translate this page

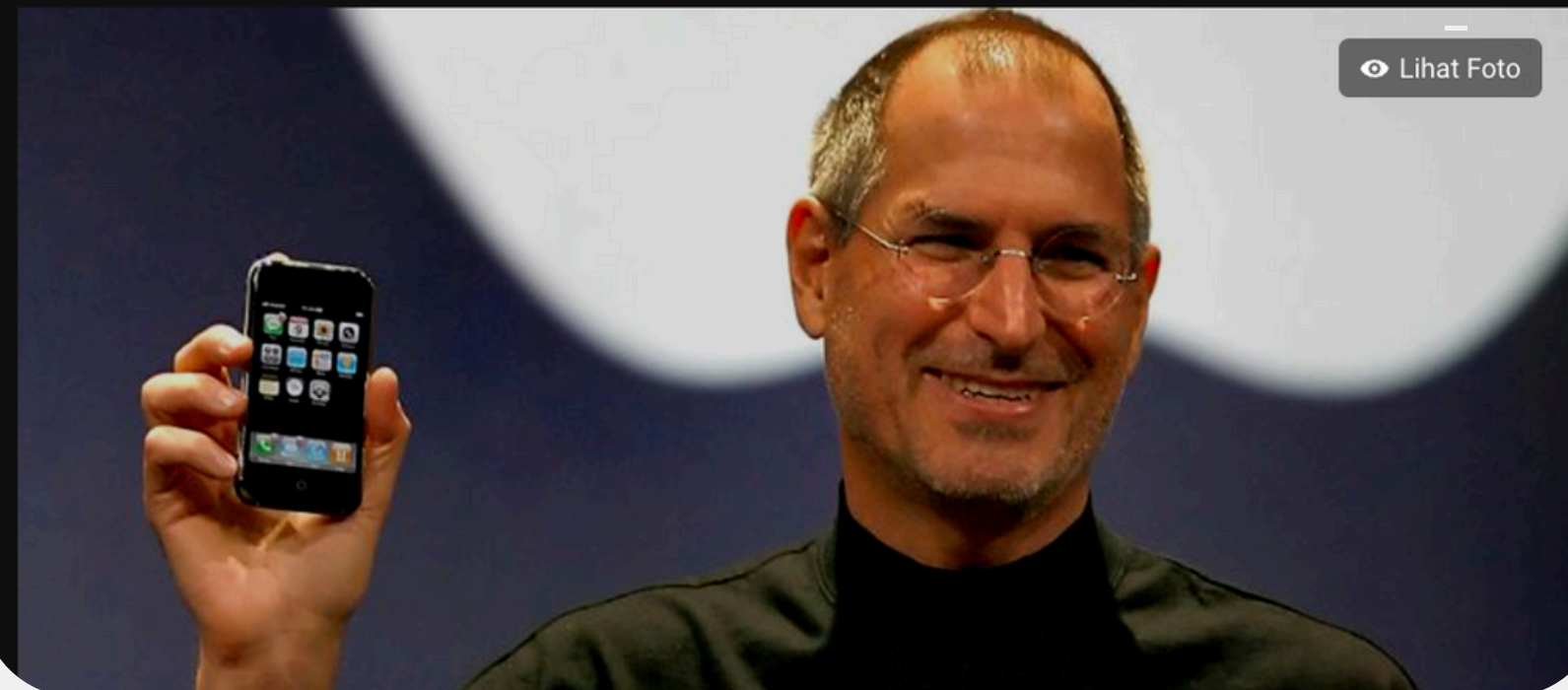
## 10 Cara Usaha Sukses dan Berkembang Pesat

14 Jun 2024 — 10 Cara Usaha **Sukses** dan Bisa Terus Berkembang Pesat · 1. Tingkatkan Promosi · 2. Kenali Kekuatan Kompetitor · 3. Analisis Tren Pasar · 4. Cek ...

## 7 Rahasia Sukses Steve Jobs, Pendiri Apple

Kompas.com - 20/11/2023, 14:30 WIB

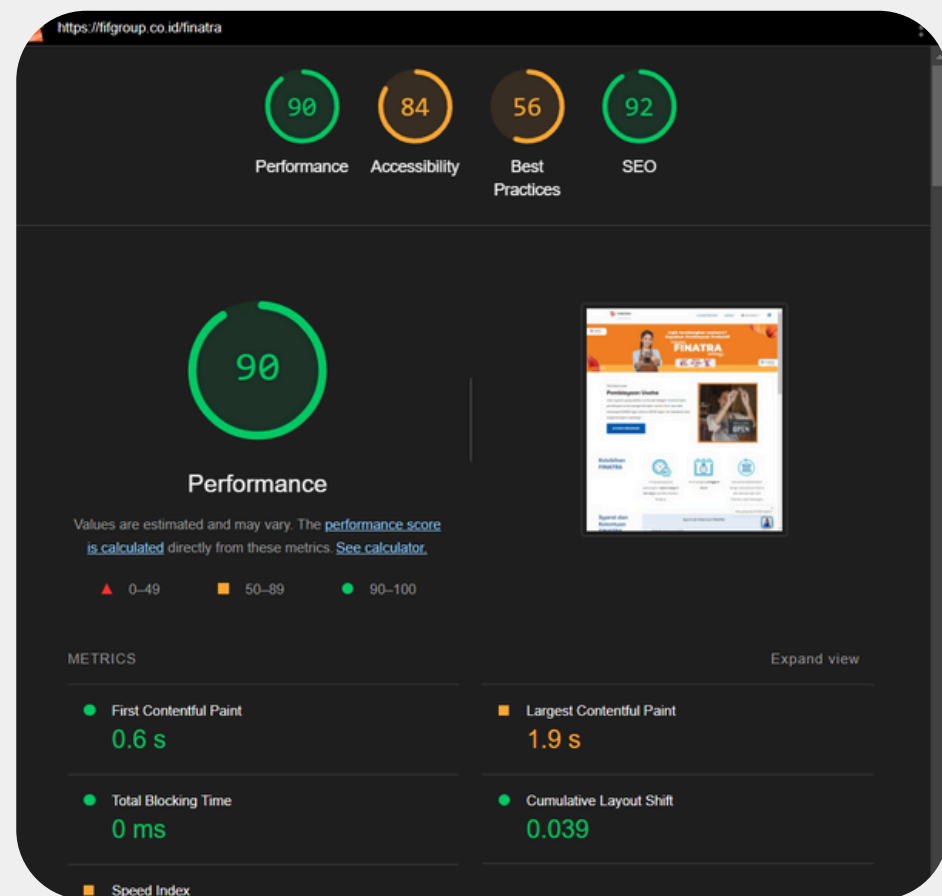
EI RS Erwina Rachmi Puspapertiwi, Rizal Setyo Nugroho  
Tim Redaksi



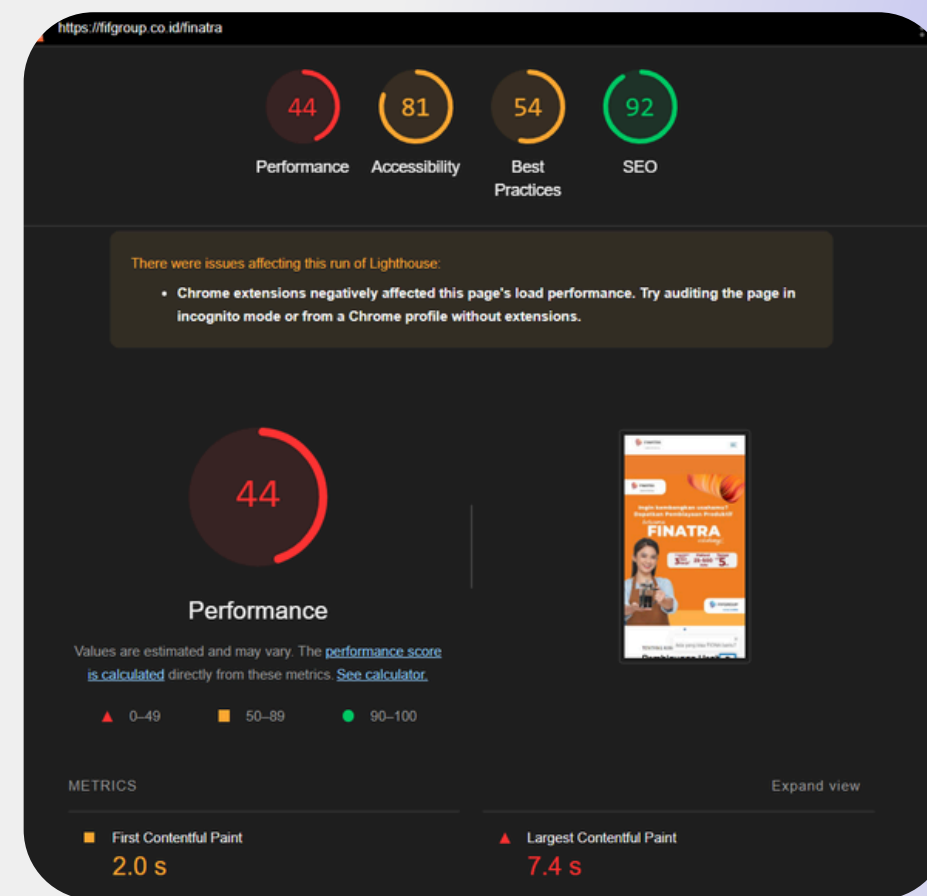
Lihat Foto

Project

# Website Performance Recommendations



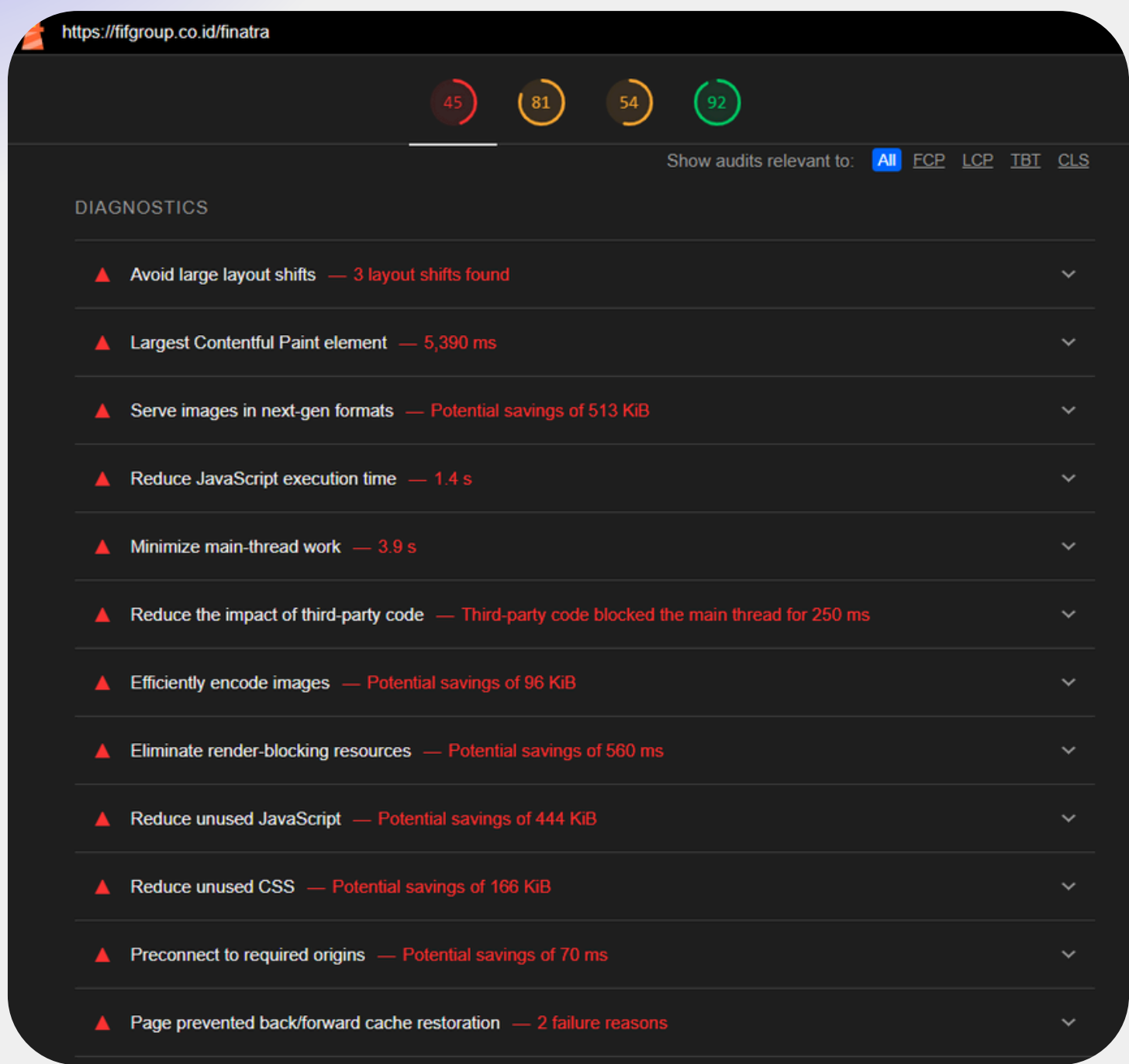
Desktop



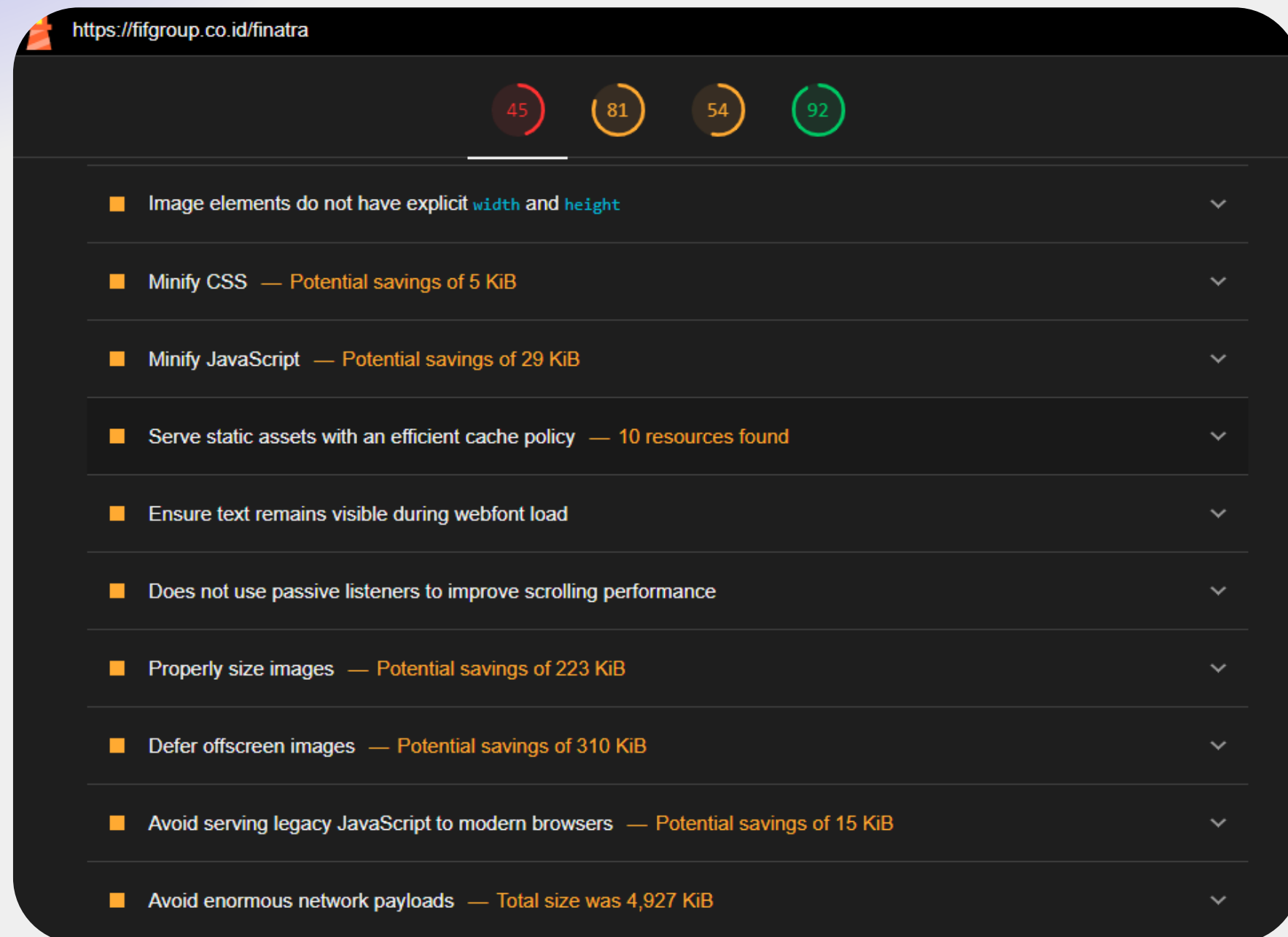
Mobile

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# Mobile Evaluation

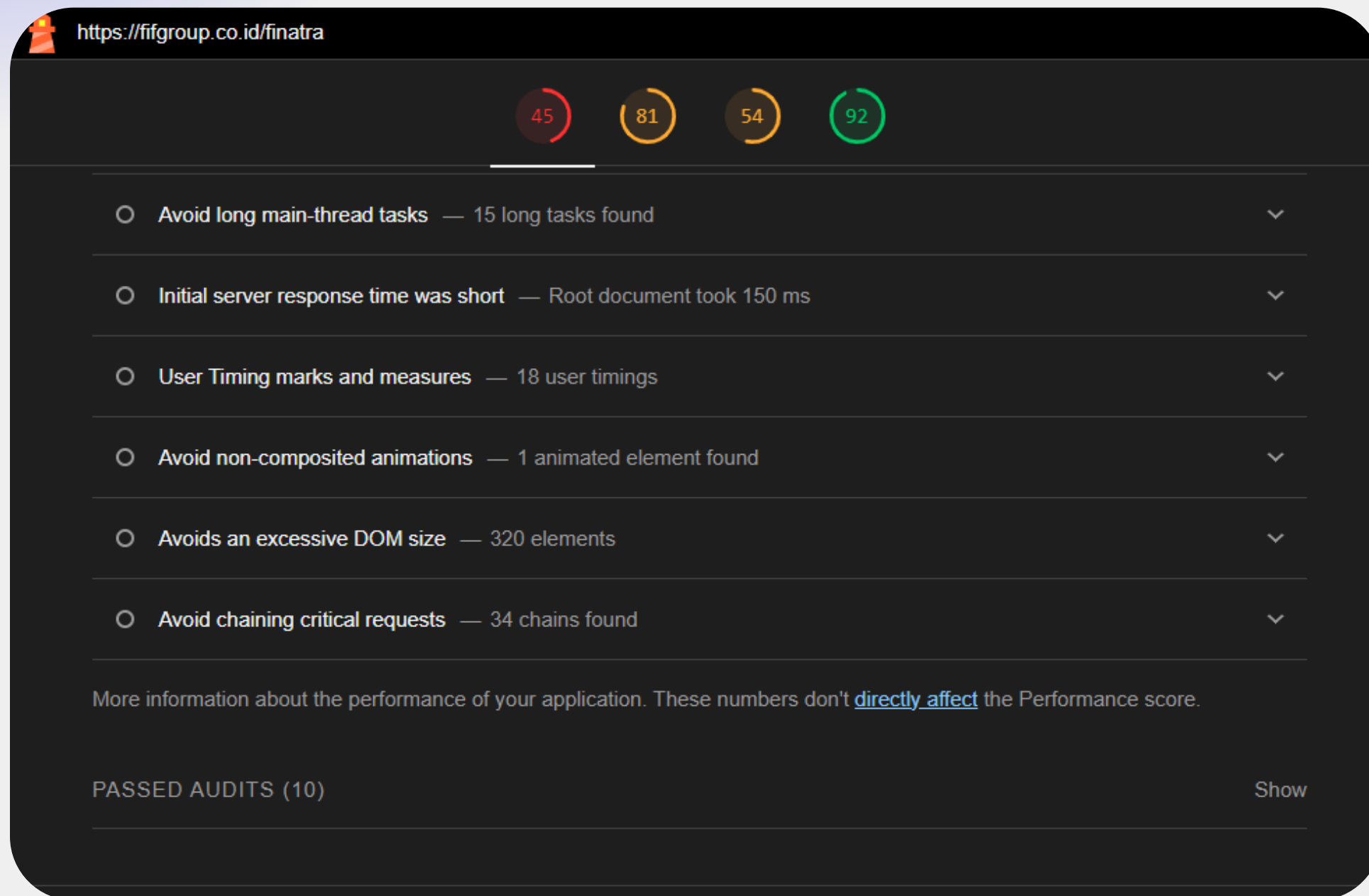


# Mobile Evaluation

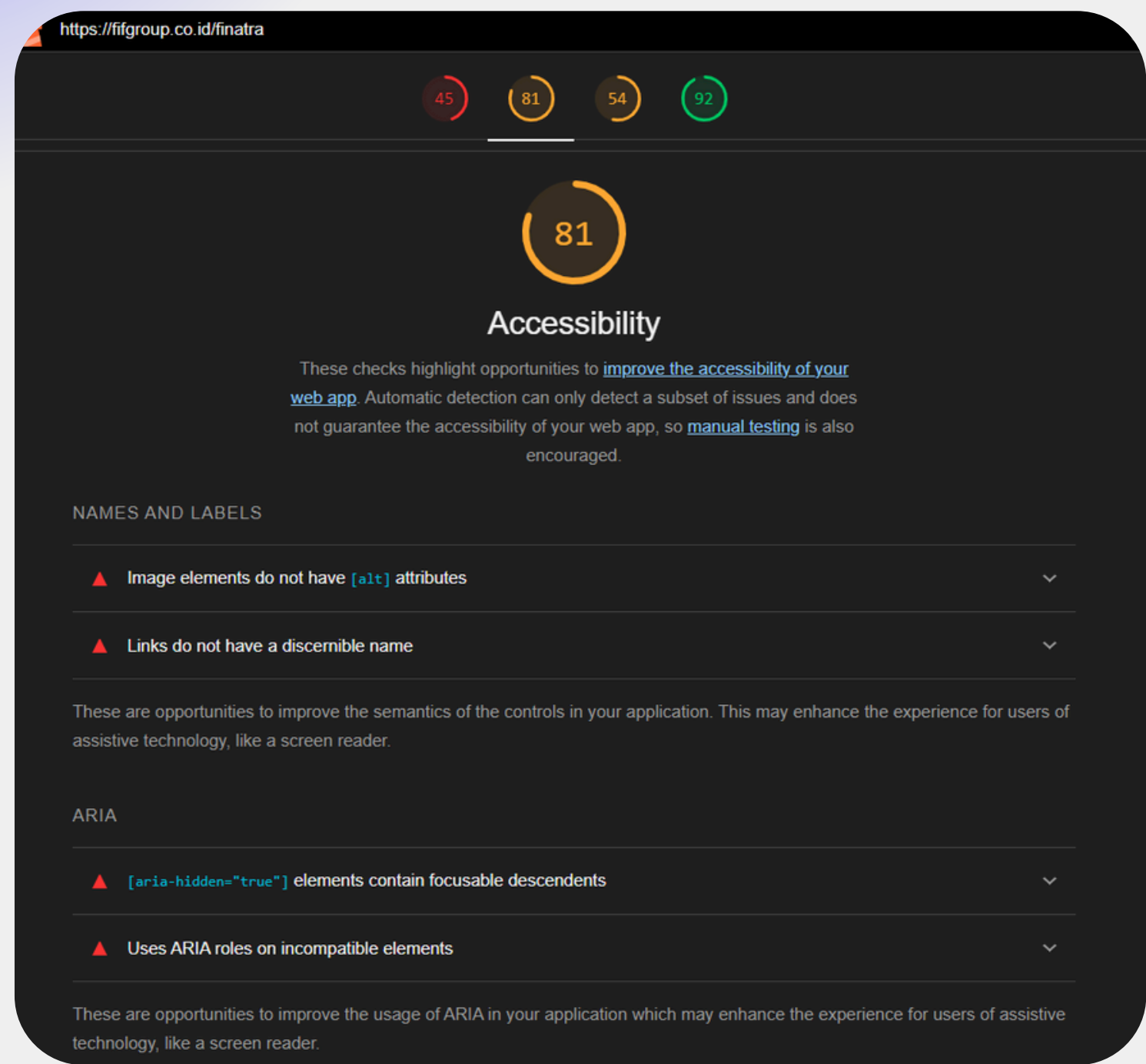




# Mobile Evaluation

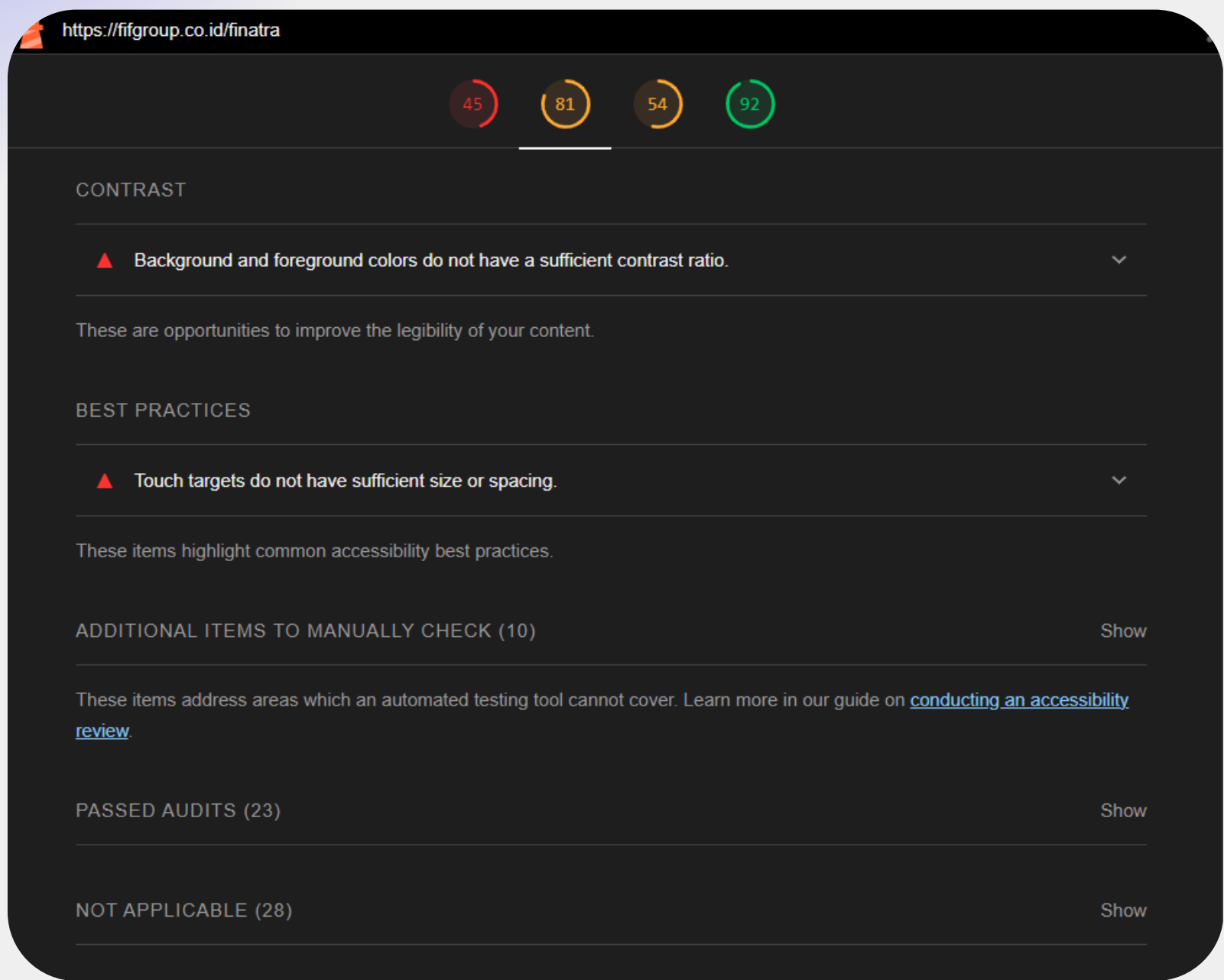


# Mobile Evaluation

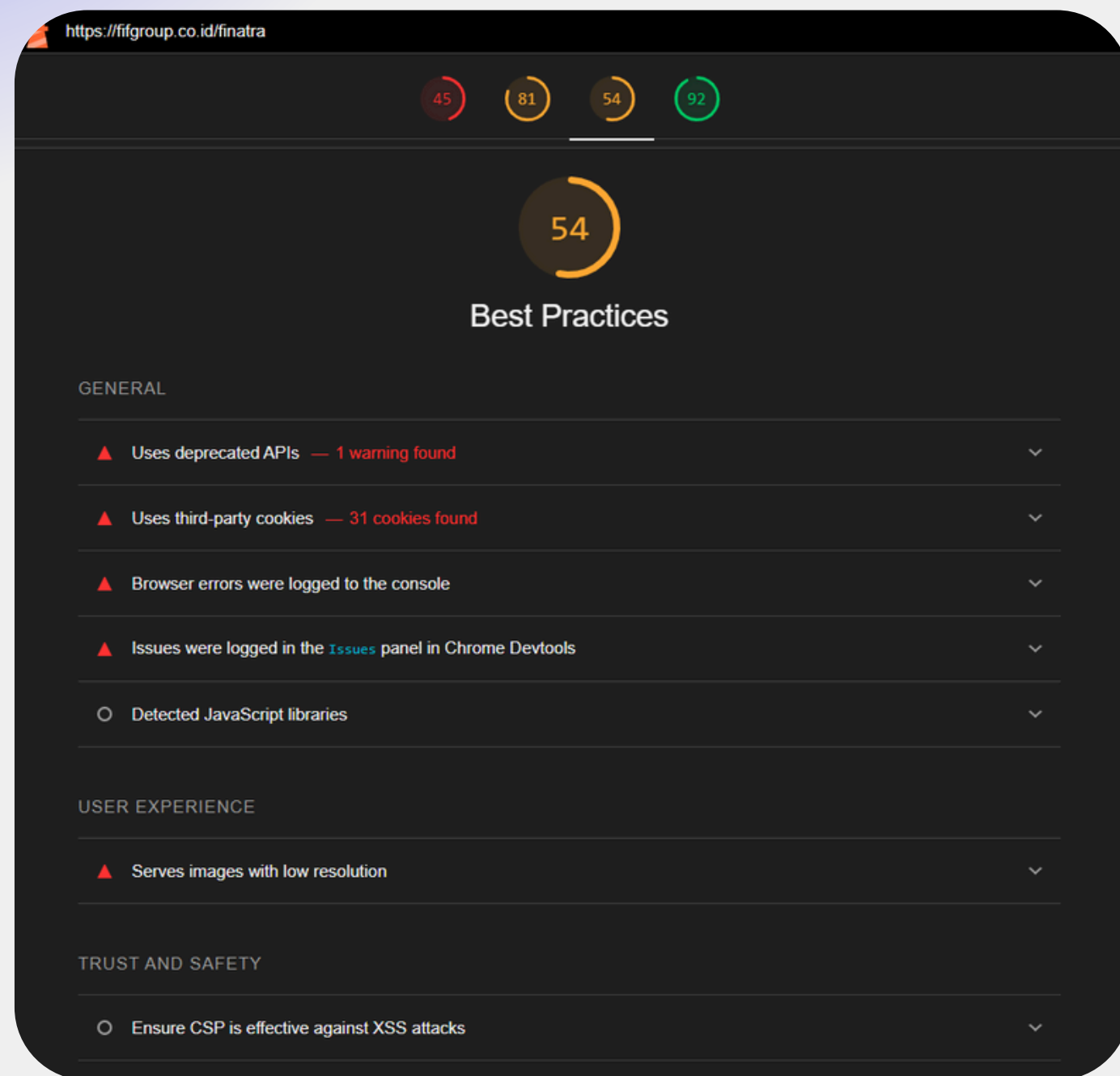




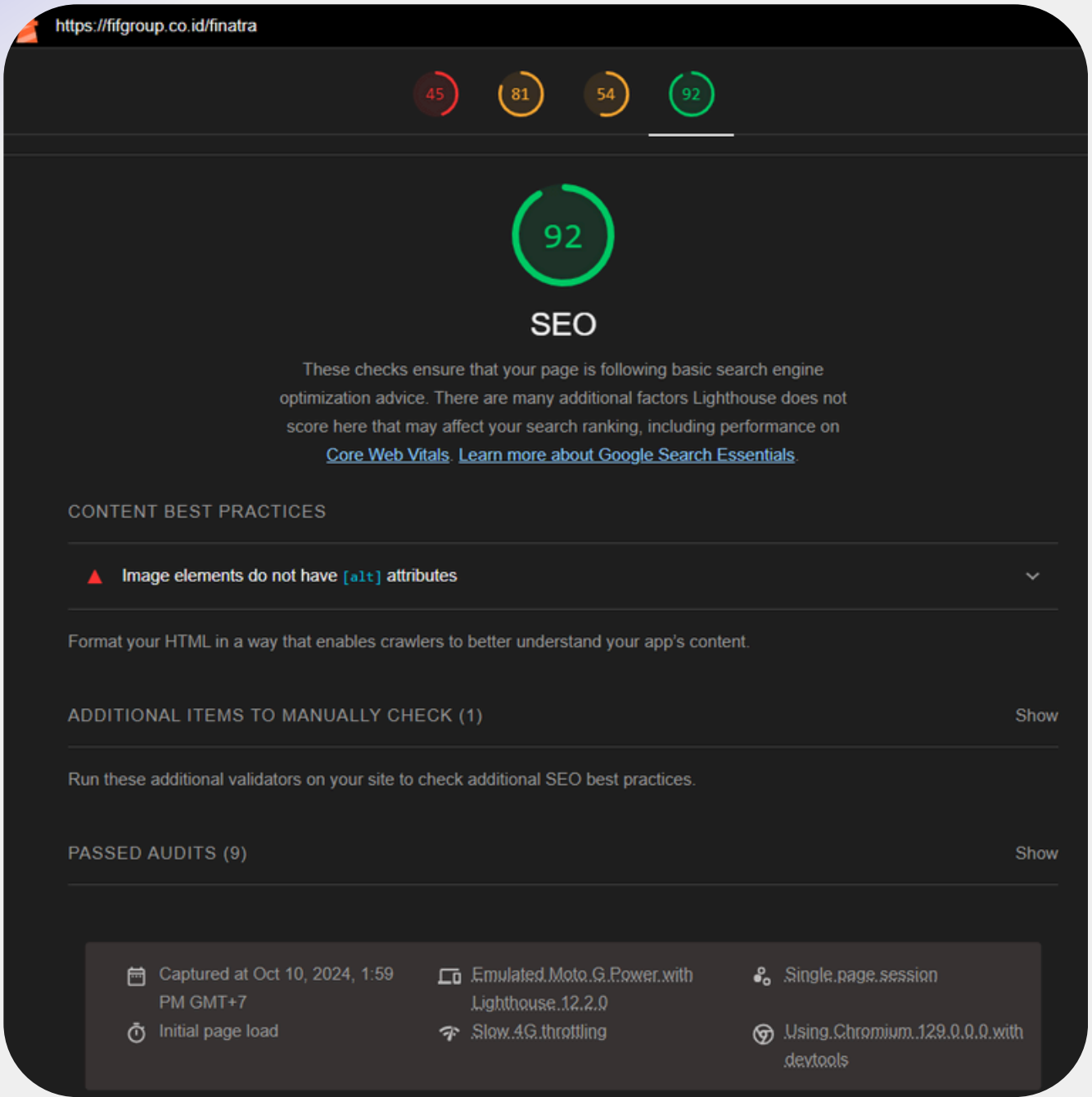
# Mobile Evaluation



# Mobile Evaluation



# Mobile Evaluation



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# Thank You

## **Romans 15:13**

"May the God of hope fill you with all joy and peace as you trust in him, so that you may overflow with hope by the power of the Holy Spirit."

## **Surah At-Tawbah (9:51)**

"Say, 'Nothing will happen to us except what Allah has decreed for us: He is our protector.' And in Allah, let the believers put their trust."