

DUBAI WORLD TRADE CENTRE, 23 - 25 MAY 2023

Transforming spaces

with product, design and technology

INDEX

Everything has its space





WHY EXHIBIT AT INDEX?

Exhibiting and getting face-to-face with industry professionals is the most effective way to grow your business in the Middle East. Thousands of visitors visit INDEX every year to source, touch, feel and experience a wide range of products, solutions and innovations.

PRODUCT SECTORS

Interior fit-out

Decorative Accessories and Lighting

Furniture Furnishings and Textiles

Kitchens and Bathrooms

Outdoor Furniture

Sleep

Art

Surfaces and Flooring



HEAR WHAT OUR EXHIBITORS HAVE TO SAY

“Incredible experience at our first international trade show. The stand never really settled down or went quiet. Interactivity and interest in our awards winning CAD software & fully immersive VR was unprecedented.”

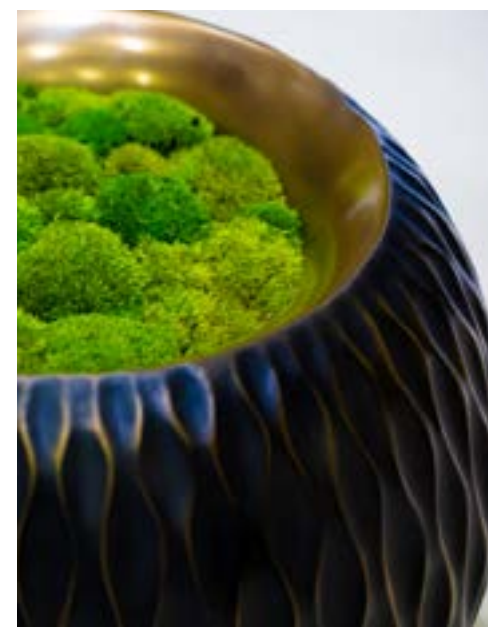
Virtual Worlds

77%

of exhibitors are likely to return in 2023

“It was a great experience to be a part of INDEX. It exceeded our wildest expectations in terms of visitors, inquiries and orders placed at the show.”

Monarch Hardwood Floors & Decks



“The clients we have met and leads that we have received at this year’s show are better and more qualified than anticipated and expected. It has definitely given us a lot more exposure, especially within this region’s market.”

Masaya

80%

of exhibitors feel exhibiting is vital for their business

“It was a great experience with a great flow of potential quality leads. We look forward to interacting with more designers and architects in the following years.”

Metal Fabrik FZ LLC

“We were happy to collaborate and be invited back for the 5th year of INDEX. We found the exhibition to be an excellent platform to connect with local, regional and international buyers and suppliers from all industries. We recommend to show any creative business who wish to make meaningful connections.”

Tashkeel

94%

of exhibitors rate the quality of visitors from very good to excellent.





2022 SUMMARY

250+
Exhibitors

22K+
Visitors

5
Interactive
Experiences

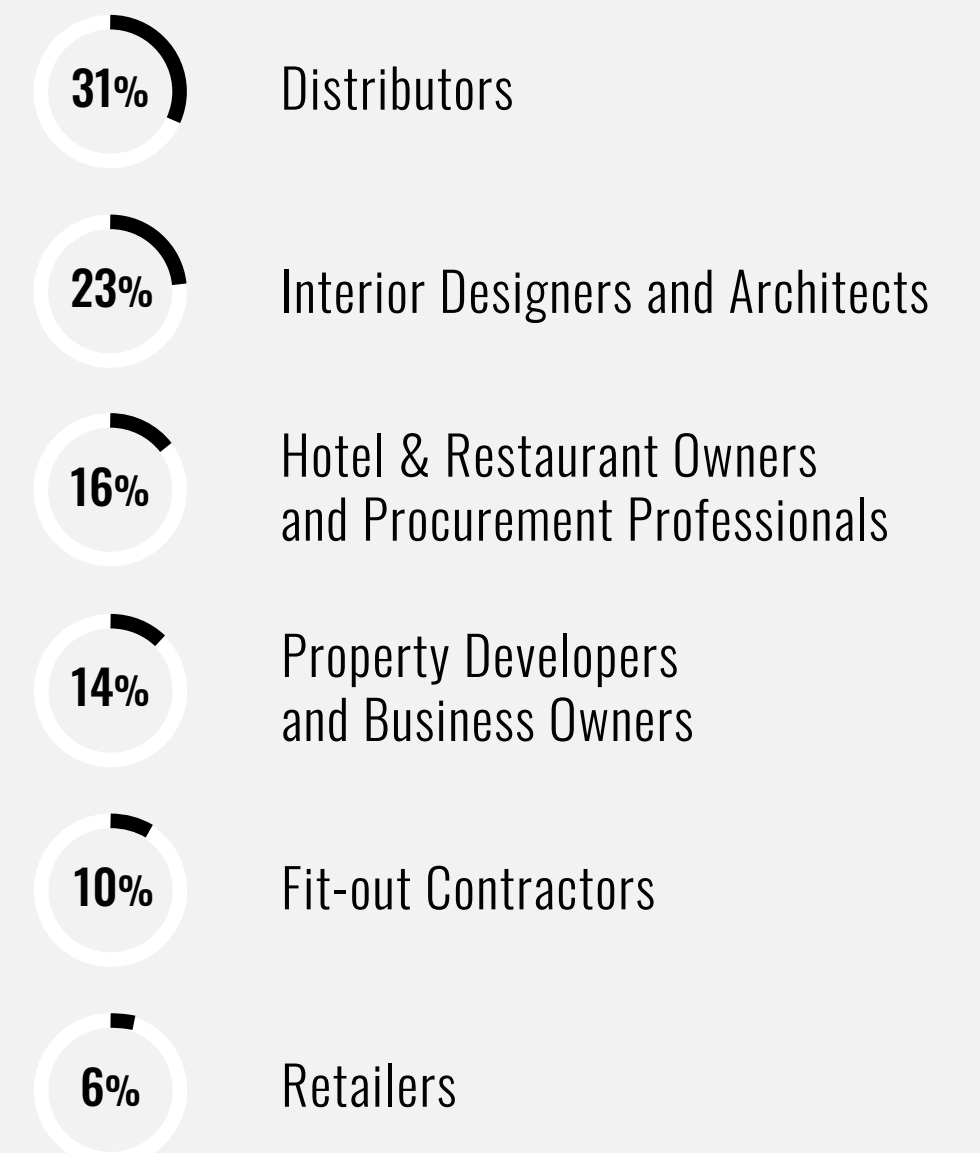
FIND THE BUSINESSES AND BUYERS MOST RELEVANT TO YOU

INDEX has been connecting regional buyers with global suppliers, brands and manufacturers since 1991. The event attracts thousands of serious buyers each year, providing an unrivaled opportunity for professionals and creative thinkers to network, discover and do business.

INDEX serves the industry by showcasing innovative products, content, features and inspiration, while acting as the definitive link for suppliers of furniture, lighting, homeware, architecture and all things design from across the world looking to access the lucrative MEA market.



DIRECT ACCESS TO BUYERS



FAST FACTS

The global market for interior design services is set to grow by **\$24.13 billion** by 2025 and projected to reach **\$255.4 billion** by 2027.

The UAE maintains its leading share of interiors and fit-out spend in the **GCC at 42%**, followed by **Saudi Arabia at 29%**.

The luxury furniture market in the GCC is poised to grow by **\$271.87 million by 2024**.

TOP 5 VISITING COUNTRIES: UAE, INDIA, SAUDI ARABIA, OMAN, IRAN





THE HOTEL SHOW



LEISURE SHOW



WORKSPACE



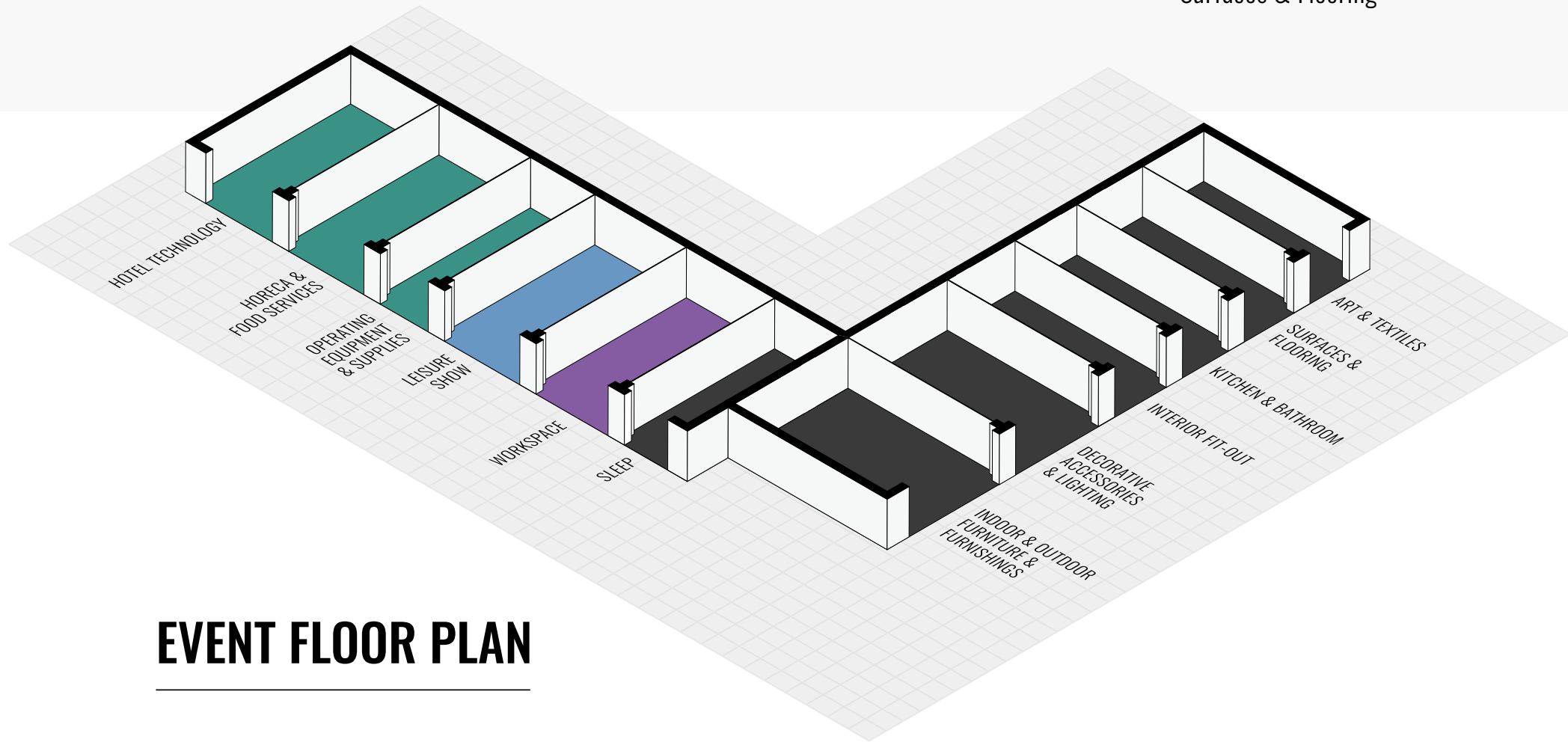
INDEX

- Hotel Technology
- Food Services
- Horeca
- Operating Equipment & Supplies

- Recreation & Adventure
- Wellness & Spa
- Sports & Fitness

- Office Interiors
- Workplace Technology
- Workplace Wellbeing

- Sleep
- Furniture & Furnishings
- Art & Textiles
- Decorative Accessories & Lighting
- Interior Fit-out
- Kitchens & Bathrooms
- Surfaces & Flooring



EVENT FLOOR PLAN

WHAT TO EXPECT IN 2023

MORE EXPOSURE TO THE FULL SPECTRUM OF DESIGN & HOSPITALITY

INDEX is co-located with The Hotel Show, Workspace and Leisure Show, providing the ultimate networking hub for professionals from across the interiors, design, hotel, office and leisure sectors.

Stand Package	Standard Price (US\$) per SQM
Space Only (0-71 SQM)	\$519 psm
Space Only (72 SQM & above)	\$490 psm
Traditional Shell Scheme	\$599 psm
Double Decker Charges	\$719 psm
Furniture Package for Traditional Shell Scheme Stands (This includes 2 chairs, 1 table, 1 lockable counter and 1 waste bin)	\$195 psm

THREE DAYS OF STRATEGIC DEBATE, INTERACTIVE FEATURES AND INSIGHTFUL CONFERENCES

Our range of conferences provide a platform for a series of open and lively discussions among many of the leading figures in the community.

INDEX DESIGN TALKS



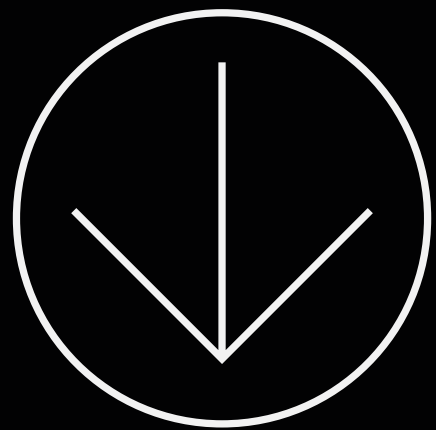
RETAIL LEADERSHIP FORUM



DESIGNER INSTALLATIONS



SECURE YOUR PLACE AT INDEX



☎ +971 56 5155386

✉ sales@indexexhibition.com

🌐 [Visit INDEX here](#)