

# INTRODUCTION, NOTATION, AND OVERVIEW

## -STATISTICAL LEARNING AND DATA MINING-

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# CLASS OUTLINE

Over the next semester we will address:

1. High dimensional classification and regression
2. Nonparametric methods
3. Clustering
4. Graphical models

This course will emphasize methods and applications. However, theory will be presented to illustrate some important points/techniques.

# REFERENCES:

## Main references:

- *The Elements of Statistical Learning* Hastie, Tibshirani, Friedman
- *Weak Convergence and Empirical Processes* Van der Vaart, Wellner

## Secondary references:

- *Statistics for High-Dimensional Data* Bühlmann, Van de Geer
- *Generic Chaining* Talagrand
- *Introduction to Nonparametric Regression* Tsybakov
- *Convex Optimization* Boyd, Vandenberghe

# INTRODUCTION

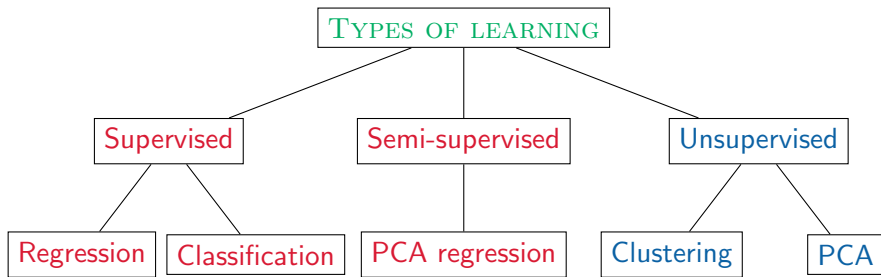
Machine learning is statistics with a focus on **prediction**, **scalability**, and **high dimensional problems**

**Regression:** predict  $Y \in \mathbb{R}$  from covariates or **features**  $X$

**Classification:** predict  $Y \in \{0, 1\}$  from covariates or **features**  $X$

**Finding structure:**

- Finding groups or **clusters** in the data
- Dimension reduction
- Graphical models (conditional independence structure)



Some comments:

Comparing to the response  $Y$  gives a natural notion of prediction accuracy

Much more heuristic, unclear what a good solution would be.  
We'll return to this later in the semester.

# THREE MAIN THEMES

## Convexity

Convex problems can be solved efficiently. If necessary, we try to approximate nonconvex problems with convex ones

## Sparsity

Many interesting problems are high dimensional (the number of covariates ( $p$ ) is larger than the number of observations ( $n$ ))

## Assumptions

What assumptions do you need to make to motivate the method or guarantee some property?

# Supervised Methods

# THE SET-UP

We observe  $n$  pairs of data  $(X_1^\top, Y_1)^\top, \dots, (X_n^\top, Y_n)^\top$

Let<sup>1</sup>  $Z_i^\top = (X_i^\top, Y_i) \in \mathbb{R}^p \times \mathbb{R}$

We'll refer to the **training data** as  $\mathcal{D} = \{Z_1, \dots, Z_n\}$

Call  $Y_i$  the **response**, while  $X_i$  is the **feature** or **covariate** (vector)

**Example:**  $Y_i$  is whether a threat is detected in an image and the  $X_{ij}$  is the value at the  $j^{\text{th}}$  pixel of an image ( $p$  might be  $1024^2 = 1048576$ )

**GOAL:** Given a new pair  $(X, Y)$ , we want to form a  $\hat{Y}(X, \mathcal{D})$  such that  $\hat{f}(X) = \hat{Y}(\mathcal{D})$  is as good of prediction of  $Y$  as possible

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<sup>1</sup>These transposes get tiresome. We'll get a bit sloppy and drop them selectively in what follows.



# Risk, Bayes, bias, variance, and approximation

# LOSS FUNCTIONS AND RISK

What determines good?

Define a function<sup>2</sup>  $\ell : \mathbb{R} \times \mathbb{R} \rightarrow \mathbb{R}$  such that smaller values of  $\ell$  indicate **better** performance

Two important examples:

- $\ell(\hat{f}(X), Y) = (\hat{f}(X) - Y)^2$  (regression, square-error)
- $\ell(\hat{f}(X), Y) = \mathbf{1}(\hat{f}(X) \neq Y)$  (classification, 0-1)


These expressions are both **random variables**. This leads us to define the (prediction or generalization) **risk** of a procedure  $\hat{f}$  to be

$$R(\hat{f}) = \mathbb{E}\ell(\hat{f}(X), Y) = \mathbb{P}\ell(\hat{f}(X), Y) = \int \ell(\hat{f}(X), Y) d\mathbb{P},$$

where  $\mathbb{P}$  is the measure<sup>3</sup> induced by  $Z = (X, Y)$ .

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<sup>2</sup>This is the loss for **prediction**. Other tasks, such as estimation, may have a different domain.

<sup>3</sup>If you don't have measure theory, don't despair. 

# RISKY (AND LOSSY) BUSINESS

The theoretical basis for prediction/estimation is rooted in **Statistical Decision Theory**.

Any distance function<sup>4</sup> could serve for the loss function  $\ell$

We can write the risk as

$$R(f) = \mathbb{E}\ell(f(X), Y) = \mathbb{E}_X \mathbb{E}_{Y|X} \ell(f(X), Y)$$

(The **tower property** of conditional expectation)

The measurable function  $f_*$  such that this pointwise relation holds:

$$f_*(x) = \operatorname{argmin}_c \mathbb{E}_{Y|X=x} \ell(c, Y)$$

is known as the **Bayes rule** with respect to the loss function  $\ell$ .

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<sup>4</sup>Or, for that matter, topology

## AN EXAMPLE: SQUARED-ERROR LOSS

If the function  $\ell(f(X), Y) = (f(X) - Y)^2$ , then

$$f_*(x) = \mathbb{E}[Y|X = x].$$

This is known as the **regression function**; that is, the conditional expectation of  $Y$  given  $X$ .

(This is the Bayes rule with respect to the squared error loss function.)

How do we show this? (**EXERCISE**)

# TRAINING ERROR AND RISK ESTIMATION

Of course, we don't know  $\mathbb{P}$ ...

We need estimate it!

Perhaps the most intuitive estimate of the measure  $\mathbb{P}$  is

$$\hat{\mathbb{P}} = \frac{1}{n} \sum_{i=1}^n \delta_{Z_i},$$

where  $\delta_x$  is a (probability) measure that puts mass 1 at  $x$ .

This is known as the **empirical measure** of  $\mathcal{D}$

Just like  $\mathbb{P}f(X) = \int f(X)d\mathbb{P}$ , we can write

$$\hat{\mathbb{P}}f(X) = \int f(X)d\hat{\mathbb{P}} = \frac{1}{n} \sum_{i=1}^n f(Z_i).$$

## EXAMPLE: MAXIMUM LIKELIHOOD ESTIMATION

Suppose that we are interested in estimating a parameter vector  $\mu$

We specify a **likelihood**  $L_\mu(Z)$ , such as by stating  $Z \sim N(\mu, \Sigma) \in \mathbb{R}^p$  and writing

$$L_\mu(Z) = (2\pi)^{-n/2} |\Sigma|^{-1/2} e^{-(Z-\mu)^\top \Sigma^{-1} (Z-\mu)/2}.$$

Define  $\ell_\mu = \log L_\mu$ . Then the maximum likelihood estimator is

$$\arg \max_{\mu} \hat{\mathbb{P}} \ell_\mu$$

# Linear Algebra

# NORMS

We will need to measure the **size** of vectors

The most common one is the one we use every day (implicitly):  
**Euclidean distance**<sup>5</sup>

$$||\mathbf{x}||_2 = \sqrt{\sum_{k=1}^p x_k^2}$$

Additionally, we will need the **Manhattan distance**

$$||\mathbf{x}||_1 = \sum_{k=1}^p |x_k|$$

In general, the  $\ell^r$  **norm** is:

$$||\mathbf{x}||_r = \left( \sum_{k=1}^p |x_k|^r \right)^{1/r}$$

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<sup>5</sup>Think: the Pythagorean theorem.



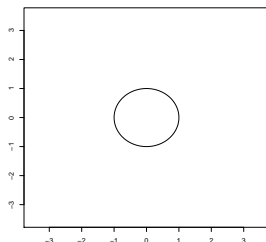
# SINGULAR VALUE DECOMPOSITION (SVD)

It turns out we can think of matrix multiplication in terms of circles and ellipsoids

Take a matrix  $\mathbb{X}$  and let's look at the set of vectors

$$B = \{\beta : \|\beta\|_2 \leq 1\}$$

This is a circle!

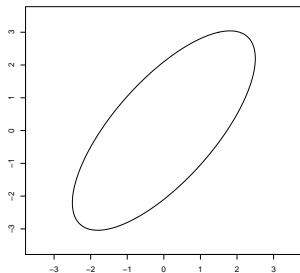
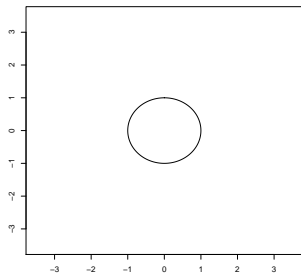


# SINGULAR VALUE DECOMPOSITION (SVD)

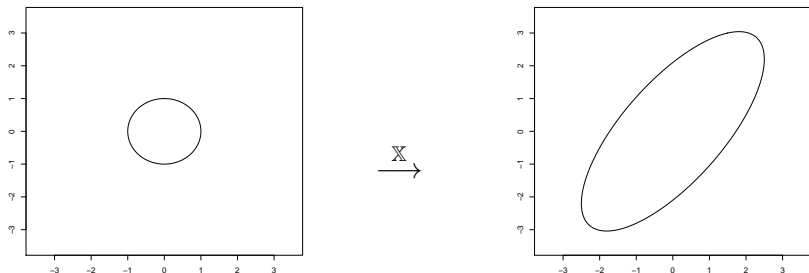
What happens when we multiply vectors in this circle by  $\mathbb{X}$ ?

Let

$$\mathbb{X} = \begin{bmatrix} 2.0 & 0.5 \\ 1.5 & 3.0 \end{bmatrix} \text{ and } \mathbb{X}\beta = \begin{bmatrix} 2\beta_1 + 0.5\beta_2 \\ 1.5\beta_1 + 3\beta_2 \end{bmatrix}$$



# SINGULAR VALUE DECOMPOSITION (SVD)

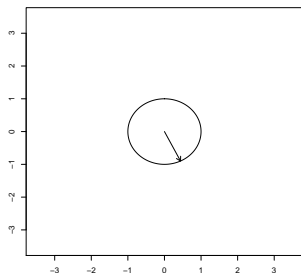
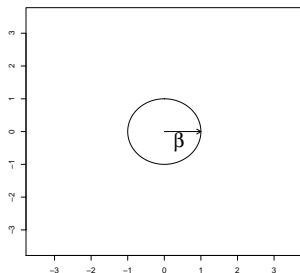


What happened?

1. The coordinate axis gets **rotated**
2. The new axis gets **elongated** (making an **ellipse**)
3. This ellipse gets **rotated**

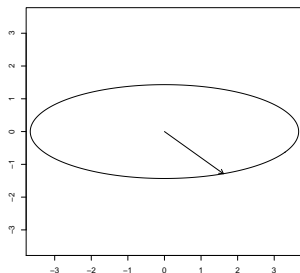
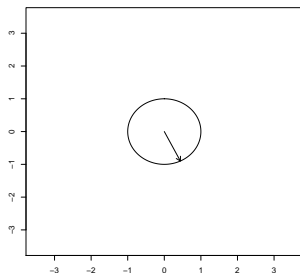
Let's break this down into parts...

# SINGULAR VALUE DECOMPOSITION (SVD)



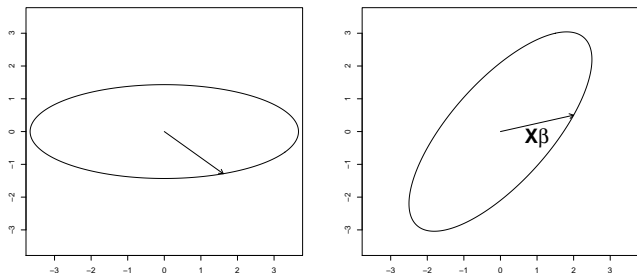
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# ROTATION AND ELONGATION

**Rotations:** These can be thought of as just **reparameterizing** the coordinate axis. This means that they don't change the geometry. As the original coordinate axis was **orthogonal** (that is; perpendicular), the new coordinates must be as well.

Let  $\mathbf{v}_1, \mathbf{v}_2$  be two **normalized, orthogonal** vectors. This means that:

$$\mathbf{v}_1^\top \mathbf{v}_2 = 0 \quad \text{and} \quad \mathbf{v}_1^\top \mathbf{v}_1 = \mathbf{v}_2^\top \mathbf{v}_2 = 1$$

In matrix notation, if we create  $V$  as a matrix with normalized, orthogonal vectors as columns, then:

$$V^\top V = \begin{bmatrix} 1 & 0 & 0 & \dots & 0 \\ 0 & 1 & 0 & \dots & 0 \\ & & \vdots & & \\ 0 & 0 & 0 & \dots & 1 \end{bmatrix} = I$$

Here,  $I$  is the **identity matrix**.

# ROTATION AND ELONGATION

**Elongation:** These can be thought of as **stretching** vectors along the current coordinate axis. This means that they **do** change the geometry by distorting distances. These are given by multiplication by diagonal matrices.

All diagonal matrices have the form:

$$D = \begin{bmatrix} d_1 & 0 & 0 & \dots & 0 \\ 0 & d_2 & 0 & \dots & 0 \\ & & \vdots & & \\ 0 & 0 & 0 & \dots & d_p \end{bmatrix}$$



# SINGULAR VALUE DECOMPOSITION (SVD)

Using this intuition, for any matrix  $\mathbb{X}$  it is possible to write its **SVD**:

$$\mathbb{X} = UDV^{\top}$$

where

- $U$  and  $V$  are orthogonal (think: rotations)
- $D$  is diagonal (think: elongation)
- The diagonal elements of  $D$  are ordered as

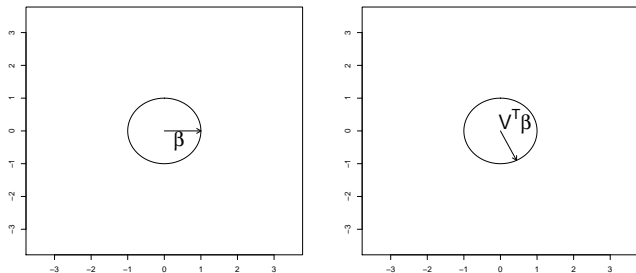
$$d_1 \geq d_2 \geq \dots \geq d_p \geq 0$$

Many properties of matrices can be 'read off' from the SVD.

**Rank:** The rank of a matrix answers the question: how many dimensions does the ellipse live in? In other words, it is the number of columns of the matrix  $\mathbb{X}$ , not counting the columns that are 'redundant'.

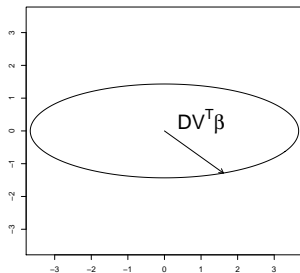
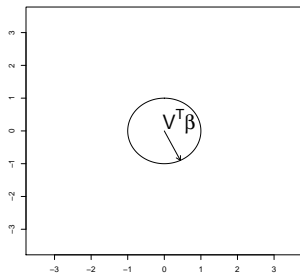
It turns out the rank is exactly the quantity  $q$  such that  $d_q > 0$  and  $d_{q+1} = 0$ .

# SINGULAR VALUE DECOMPOSITION (SVD)



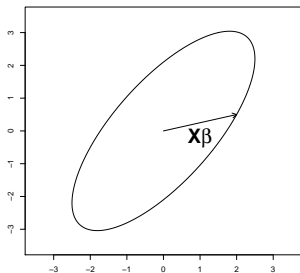
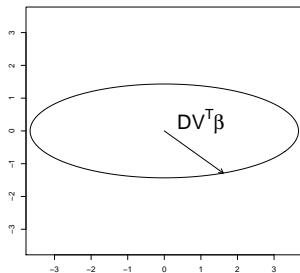
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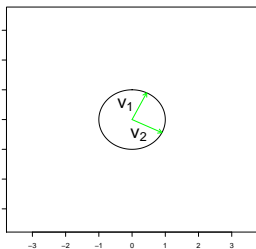
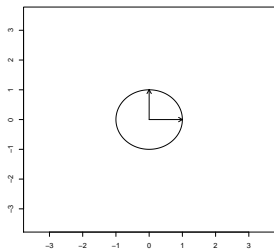
1. The coordinate axis gets **rotated** (Multiplication by  $V^T$ )
1. The new axis gets **elongated** (Multiplication by  $D$ )

# SINGULAR VALUE DECOMPOSITION (SVD)



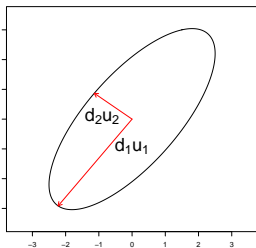
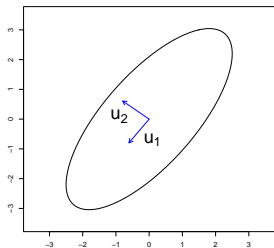
1. The coordinate axis gets **rotated** (Multiplication by  $V^T$ )
1. The new axis gets **elongated** (Multiplication by  $D$ )
2. This ellipse gets **rotated** (Multiplication by  $U$ )

# SINGULAR VALUE DECOMPOSITION (SVD) [ONE LAST TIME]



Summary:

Of all the possible axes of the original circle, the one given by  $v_1, v_2$  has the unique property:



$$\mathbb{X}v_j = d_j u_j$$

for all  $j$ .

Lastly:

$$\mathbb{X} = \sum_j d_j u_j v_j^T$$