



# INTRO TO GLM, (GENERALIZED LINEAR) (CHAPTER 4) MODELS

## MODEL COMPONENTS

SUPPOSE DENSITY OF R.V. IS OF THE FORM:

$$f(y; \theta) = \underbrace{a(\theta)}_{\text{a}} \underbrace{b(y)}_{\text{b}} \exp\{y Q(\theta)\}$$

HERE  $Q(\theta)$  IS "NATURAL PARAMETER"

EXAMPLES:  $Y \sim \text{POIS}(\theta)$

$$f(y; \theta) = \frac{\exp\{-\theta\} \theta^y}{y!} = \underbrace{\frac{1}{y!} \exp\{-\theta\}}_b \underbrace{\exp\{\log \theta^y\}}_a = \underbrace{\frac{1}{y!} \exp\{-\theta\}}_b \underbrace{\exp\{y \log \theta\}}_{y \cdot Q(\theta)}$$

HERE  $Q(\theta) = \log \theta$  IS NATURAL PARAMETER.

EXAMPLE  $Y \sim \text{BERN}(\pi)$

$$\begin{aligned} f(y; \pi) &= \pi^y (1-\pi)^{1-y} = (1-\pi) \left( \frac{\pi}{1-\pi} \right)^y = \\ &= (1-\pi) \exp\left\{ \log \left( \frac{\pi}{1-\pi} \right)^y \right\} = \\ &= (1-\pi) \exp\left\{ y \log \left( \frac{\pi}{1-\pi} \right) \right\} \end{aligned}$$

$$Q(\pi) = \log \left( \frac{\pi}{1-\pi} \right) \rightarrow \text{LOOK FAMILIAR?}$$

$Q(\pi)$  IS THE LOG ODDS.

$$\text{LET } Y_i \sim f(y_i; \theta_i) = a(\theta_i) b(y_i) \exp\{y_i Q(\theta_i)\}$$

$$\{ \mu_i = E Y_i \quad (\text{FOR } i=1, \dots, N) \} \quad \{ Y_i \text{ ARE IND.} \}$$

LET  $X_{i1}, \dots, X_{ik}$  BE (MEASUREMENT, COVARIATES, EXPLANATORY, INDEPENDENT)

$$\eta_i = \beta_0 + \beta_1 X_{i1} + \dots + \beta_k X_{ik}$$

↳ \*  $Y_i$  ARE THE RANDOM COMPONENT  
 \*  $\eta_i$  ARE THE SYSTEMATIC COMPONENT

THE LINK FUNCTION  $g$  IS A MAPPING BETWEEN  
 $\mu_i \rightarrow \eta_i$ , ( $g$  MUST BE MONOTONE, DIFFERENTIABLE)

$$g(\mu_i) = \eta_i$$

DEFINITIONS:

- $g(\mu_i) = \mu_i$  (IDENTITY LINK)
- $g(\mu_i) = Q(\theta_i)$  (CANONICAL LINK)

IDENTITY LINK IN BERNOLLI MODEL:

$$g(\pi_i) = \beta_0 + \beta_1 x_{i1} + \dots + \beta_k x_{ik}$$

PROBLEM: GET VALUES  $(-\infty, 0) \cup (1, \infty)$   
(THAT DON'T MAKE VALID PROBABILITIES)

FOR CANONICAL LINK:

$$g(\pi_i) = \log\left(\frac{\pi_i}{1-\pi_i}\right) = \beta_0 + \beta_1 x_{i1} + \dots + \beta_k x_{ik}$$

NOW,  $\pi_i$  IS STILL CONSTRAINED TO  $[0, 1]$ . ALSO,  
WE HAVE MODELED "LOG ODDS" AS LINEAR FUNCTION  
OF COVARIATES.

IN GLMS, WE ARE CHOOSING NON-IDENTITY LINKS.  
 AN IMPLICATION IS THAT SQUARED RESIDUALS  
 DON'T MEAN SAME THING ( $R_1^2, \dots$ )

↳ DEVIANCE.

LET  $\mathbf{y} = (y_1, \dots, y_n)^T$ ,  $\underline{\mu} = (\mu_1, \dots, \mu_n)$

$L(\underline{\mu}; \mathbf{y})$  (log likelihood)

FIND UNCONSTRAINED MLE

$$\max_{\underline{\mu}} L(\underline{\mu}; \mathbf{y}) = L(\hat{\underline{\mu}}; \mathbf{y})$$

NOW, INSTEAD DEFINE RESTRICTED MLE,  $\mu_i$  IS  
 OF THE  $\eta_i$ . (ALL THIS  $\hat{\underline{\mu}}$ .)

$$\text{DEVIANCE}(\hat{\underline{\mu}}) = -2 \left( L(\hat{\underline{\mu}}, \mathbf{y}) - L(\mathbf{y}, \mathbf{y}) \right)$$

↳ LIKELIHOOD RATIO TEST.

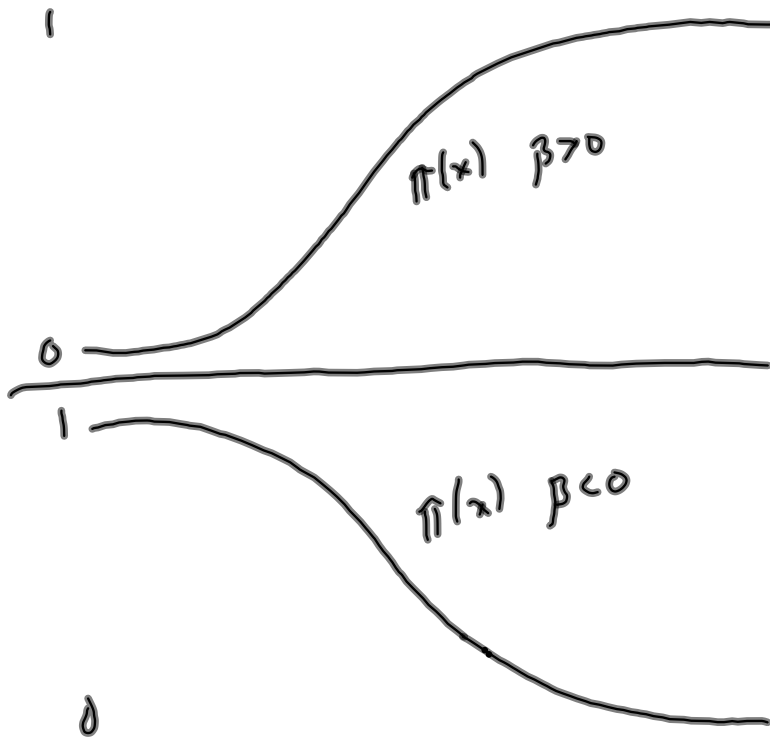
## LOGISTIC REGRESSION

$$Y|X=x \sim \text{BERN}(\pi(x)),$$

$$\log\left(\frac{\pi(x)}{1-\pi(x)}\right) = \alpha + \beta x \Leftrightarrow \pi(x) = \frac{\exp\{\alpha + \beta x\}}{1 + \exp\{\alpha + \beta x\}}$$

### NOTES:

- 1) MODEL IS GLM FOR CANONICAL LINK
- 2) log odds  $Y=1|X=x$  IS LINEAR IN  $x$
- 3)  $\beta > 0$ :  $x \rightarrow \infty$ ,  $\pi(x) \rightarrow 1$   
 $\beta < 0$ :  $x \rightarrow \infty$ ,  $\pi(x) \rightarrow 0$   
 $\beta = 0$ :  $\hat{\pi}(x) \equiv \pi$



$$\frac{\pi(x)}{1-\pi(x)} = \exp\{\alpha + \beta x\} = \exp\{\alpha\} \exp\{\beta x\}$$

$$x, x' = x + 1$$

$$\frac{\exp\{\beta(x+1)\}}{\exp\{\beta x\}} = \exp\{\beta\}$$

" A ONE UNIT CHANGE IN  $x$ , LEADS TO A MULTIPLICATIVE  
(CHANGE IN THE ODDS BY  $\exp\{\beta\}$  "  
(OF  $y=1$ )

AS OPPOSED TO:

LINEAR REG.

" A ONE UNIT CHANGE IN  $x$  LEADS TO AN ADDITIVE  
CHANGE IN  $y$  BY  $\beta$ . "

