

# madi alexander

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## ■ experience

**The Oklahoman/NewsOK.com** Aug 2013 to present  
Digital Desk Intern

- Independently manage NewsOK.com during weekends and evenings
- Update social media accounts with more than 29,000 followers for NewsOK.com and The Oklahoman
- Control breaking news texts alerts and emails to more than 11,000 subscribers
- Build and design daily iPad editions of The Oklahoman

**OCU-TV** Sept 2012 to Dec 2013  
Production Assistant

- Produced and hosted student-run television show examining and analyzing practical applications of journalism ethics
- Assisted News on the Twos student reporters produce hard news packages for live biweekly broadcast
- Operated camera, graphics, teleprompter and audio

**The Shawnee (Okla.) News-Star** June 2013 to Aug 2013  
Editorial Intern

- Wrote and edited hard news, features, spot news, cutlines and headlines for daily newspaper
- Managed and updated web content and social media
- Funded by grant from the Oklahoma Newspaper Foundation/Oklahoma Press Association

**CNN America, Inc.** May 2013  
Production Assistant

- Provided organizational and logistical support to producers and photojournalists during live broadcast coverage of the May 20, 2013, tornado aftermath in Moore, Okla.
- Assisted staff with production of "The Situation Room with Wolf Blitzer" and "Anderson Cooper 360"

**OCU Student Publications** Jan 2011 to May 2013  
Web Editor

- Managed all online content for MediaOCU.com
- Wrote breaking news stories and utilized social media during breaking news situations
- Managed social media presence of Student Publications
- Assisted Editor-in-Chief in supervising staff of 18 employees
- Previously served as graphic designer

## ■ education

**Oklahoma City University**  
Oklahoma City, Okla.  
Anticipated graduation: May 2014  
Majors: Mass Communications and Political Science  
Minor: Spanish

**Qatar University**  
Doha, Qatar  
Feb 2012 – June 2012  
Concentration: International Affairs

**University of Salamanca**  
Salamanca, Spain  
June 2012 – July 2012  
Concentration: Business Spanish

## ■ awards and honors

Second Place Online Newspaper, Oklahoma Collegiate Media Association, 2013  
First Place Video Newscast, South Central Broadcasting Society, 2013  
Associated Press/Oklahoma News Executives Scholarship, 2013  
Edith Gaylord Harper Gridiron Foundation Scholarship, 2013  
Benjamin A. Gilman International Scholarship, 2012  
Horatio Alger Association of Distinguished Americans National Scholarship, 2010 – 2014  
Oklahoma City University Presidential Scholarship, 2010 – 2014  
Oklahoma City University Honors Program, 2010 – 2014

## ■ skills

Adobe Photoshop  
InDesign  
Illustrator  
Final Cut Pro  
AP Style  
HTML  
Spanish, advanced  
Arabic, beginner