

# madi alexander

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## ■ experience

**The Oklahoman/NewsOK.com** Aug 2013 to present

Digital Desk Intern

- Independently manage NewsOK.com during weekends and evenings
- Design and build interactive graphics for data-driven stories
- Update social media accounts with more than 32,000 followers for NewsOK.com and The Oklahoman

**OCU-TV** Sept 2012 to present

Reporter/Production Assistant

- Produce, shoot and edit investigative and computer-assisted video packages for broadcast on student television station
- Hosted and produced talk show examining and analyzing practical applications of journalism ethics during fall 2013
- Operated camera, graphics, teleprompter and audio

**The Shawnee (Okla.) News-Star** June 2013 to Aug 2013

Intern

- Wrote and edited hard news, features, spot news, columns, cutlines and headlines for daily newspaper
- Managed and updated web content and social media
- Funded by grant from the Oklahoma Newspaper Foundation

**CNN America, Inc.** May 2013

Production Assistant

- Provided support to producers and photojournalists during live broadcast coverage of the May 20 tornado aftermath in Moore, Okla.
- Assisted CNN staff with production of "The Situation Room with Wolf Blitzer" and "Anderson Cooper 360"

**OCU Student Publications** Jan 2011 to May 2013

Web Editor

- Managed all online content and social media for MediaOCU.com
- Wrote breaking news stories and utilized social media during breaking news events
- Assisted Editor-in-Chief in supervising staff of 18 employees
- Previously served as graphic designer and senior staff writer

**The Journal Record Legislative Report** Nov 2012 to May 2013

Intern

- Wrote and edited reports on legislative committees and hearings
- Researched, tracked and analyzed legislation
- Assisted in the development of print publications

## ■ education

**Oklahoma City University**

Oklahoma City, Okla.

Anticipated graduation: May 2014

Majors: Mass Communications and Political Science

Minor: Spanish

**Qatar University**

Doha, Qatar

Feb 2012 – June 2012

Concentration: International Affairs

**University of Salamanca**

Salamanca, Spain

June 2012 – July 2012

## ■ awards and honors

Television In-Depth Reporting winner, SPJ Region 8 Mark of Excellence, 2013

Television In-Depth Reporting finalist, SPJ Region 8 Mark of Excellence, 2013

In-Depth Newspaper Reporting finalist, SPJ Region 8 Mark of Excellence, 2013

Best All-Around Television Newscast finalist, SPJ Region 8 Mark of Excellence, 2013

Second Place TV Magazine/Talk Program, Oklahoma Broadcast Education Association, 2013

Third Place TV Feature News Story, Oklahoma Broadcast Education Association, 2013

First Place Video Newscast, South Central Broadcasting Society, 2013

First Place TV Newscast, Oklahoma Broadcast Education Association, 2013

Associated Press/Oklahoma News Executives Scholarship, 2013

Benjamin A. Gilman International Scholarship, 2012

## ■ skills

Final Cut Pro

HTML/CSS

Spanish, advanced

Arabic, beginner

Adobe Photoshop

InDesign

Illustrator

AP Style