

# madi alexander

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## ■ experience

### The Oklahoman/NewsOK.com

Aug 2013 to present

#### Digital Desk Intern

- Independently manage NewsOK.com during weekends and evenings
- Update social media accounts with more than 30,000 followers for NewsOK.com and The Oklahoman
- Control breaking news text messages and emails alerts to more than 11,000 subscribers

### OCU-TV

Sept 2012 to Dec 2013

#### Production Assistant

- Produced and hosted student-run television show examining and analyzing practical applications of journalism ethics
- Assisted News on the Twos student reporters produce hard news packages for live biweekly broadcast
- Operated camera, graphics, teleprompter and audio

### The Shawnee (Okla.) News-Star

June 2013 to Aug 2013

#### Editorial Intern

- Wrote and edited hard news, features, spot news, cutlines and headlines for daily newspaper
- Managed and updated web content and social media
- Funded by grant from the Oklahoma Newspaper Foundation

### CNN America, Inc.

May 2013

#### Production Assistant

- Provided support to producers and photojournalists during live broadcast coverage of the May 20 tornado aftermath in Moore, Okla.
- Assisted CNN staff with production of "The Situation Room with Wolf Blitzer" and "Anderson Cooper 360"

### OCU Student Publications

Jan 2011 to May 2013

#### Web Editor

- Managed all online content and social media for MediaOCU.com
- Wrote breaking news stories and utilized social media during breaking news events
- Assisted Editor-in-Chief in supervising staff of 18 employees
- Previously served as graphic designer

### The Journal Record Legislative Report

Nov 2012 to May 2013

#### Intern

- Wrote and edited reports on legislative committees and hearings
- Researched, tracked and analyzed legislation
- Assisted in the development of print publications

## ■ education

### Oklahoma City University

Oklahoma City, Okla.

Anticipated graduation: May 2014

Majors: Mass Communications and Political Science

Minor: Spanish

### Qatar University

Doha, Qatar

Feb 2012 – June 2012

Concentration: International Affairs

### University of Salamanca

Salamanca, Spain

June 2012 – July 2012

Concentration: Business Spanish

## ■ awards and honors

First Place Video Newscast, South Central Broadcasting Society, 2013

First Place TV Newscast, Oklahoma Broadcast Education Association, 2014

Second Place TV Magazine/Talk Show, Oklahoma Broadcast Education Association, 2014

Third Place TV Feature News Story, Oklahoma Broadcast Education Association, 2014

Second Place Online Newspaper, Oklahoma Collegiate Media Association, 2013

Associated Press/Oklahoma News Executives Scholarship, 2013

Edith Gaylord Harper Gridiron Foundation Scholarship, 2013

Benjamin A. Gilman International Scholarship, 2012

Horatio Alger Association of Distinguished Americans National Scholarship, 2010 – 2014

## ■ skills

Adobe Photoshop

InDesign

Illustrator

Final Cut Pro

AP Style

HTML

Spanish, advanced

Arabic, beginner