

ADMINISTRATION PROGRAMME

PROGRAMME DESCRIPTION

The Administration Programme comes under the Ministry of Communications and Information (MCI) HQ. Its main functions include providing policy directions for the development of infocomm, media and design industries and libraries, and driving corporate planning, management and governance.

This programme also includes the following entities under MCI HQ:

The **DesignSingapore Council** (The Council) seeks to develop the design sector, and help Singapore use design for innovation and growth. The Council's programmes aim to enhance the capabilities of designers and help enterprises use design for business growth. Through its Design Thinking and Innovation Academy, the Council also provides training to infuse design thinking and develop design-driven innovation capabilities in the workforce. It also oversees the programming of the National Design Centre.

The **Cyber Security Agency of Singapore** (CSA) coordinates cyber security efforts in Singapore. The agency will engage and work with the government, business and people sectors to develop capabilities, share best practices and strengthen awareness on the growing importance of cyber security. It will also develop ties with international partners to enhance knowledge sharing and cross border collaboration. CSA will also work with key stakeholders to develop and retain cyber security capabilities in Singapore.

Expenditure Estimates by Object Class

Code	Object Class	Actual FY2013	Estimated FY2014	Revised FY2014	Estimated FY2015	Change over FY2014	
QA	ADMINISTRATION PROGRAMME						
	TOTAL EXPENDITURE	\$118,294,456	\$190,681,000	\$103,034,853	\$168,007,355	\$64,972,502	63.1%
	Main Estimates						
	OPERATING EXPENDITURE	\$107,736,094	\$96,645,700	\$96,490,053	\$135,963,155	\$39,473,102	40.9%
	<i>RUNNING COSTS</i>	<i>\$96,143,481</i>	<i>\$87,323,700</i>	<i>\$88,128,453</i>	<i>\$126,351,855</i>	<i>\$38,223,402</i>	<i>43.4%</i>
	Expenditure on Manpower	\$26,447,317	\$26,966,900	\$30,134,253	\$46,542,955	\$16,408,702	54.5%
1200	Political Appointments	1,501,541	2,392,100	2,081,410	2,158,000	76,590	3.7
1500	Permanent Staff	24,781,175	24,451,000	27,731,843	43,992,355	16,260,512	58.6
1600	Temporary, Daily-Rated & Other Staff	164,601	123,800	321,000	392,600	71,600	22.3
	Other Operating Expenditure	\$17,855,454	\$25,581,800	\$26,202,500	\$47,240,300	\$21,037,800	80.3%
2100	Consumption of Products & Services	12,780,062	19,708,100	19,986,800	38,000,100	18,013,300	90.1
2300	Manpower Development	3,060,789	3,159,600	3,644,200	6,070,400	2,426,200	66.6
2400	International & Public Relations, Public Communications	1,893,505	2,481,700	2,263,600	2,723,700	460,100	20.3
2700	Asset Acquisition	120,778	232,400	307,900	446,100	138,200	44.9
2800	Miscellaneous	320	0	0	0	0	0.0
	Grants, Subventions & Capital Injections to Organisations	\$51,840,709	\$34,775,000	\$31,791,700	\$32,568,600	\$776,900	2.4%
3400	Grants, Subventions & Capital Injections to Other Organisations	51,840,709	34,775,000	31,791,700	32,568,600	776,900	2.4

Code	Object Class	Actual FY2013	Estimated FY2014	Revised FY2014	Estimated FY2015	Change over FY2014	
	<i>TRANSFERS</i>	<i>\$11,592,614</i>	<i>\$9,322,000</i>	<i>\$8,361,600</i>	<i>\$9,611,300</i>	<i>\$1,249,700</i>	<i>14.9%</i>
3500	Social Transfers to Individuals	305,627	285,000	250,000	574,300	324,300	129.7
3600	Transfers to Institutions & Organisations	11,286,987	9,037,000	8,111,600	9,037,000	925,400	11.4
	Development Estimates						
	DEVELOPMENT EXPENDITURE	\$10,558,362	\$94,035,300	\$6,544,800	\$32,044,200	\$25,499,400	389.6%
5100	Government Development	10,558,362	9,258,500	6,422,800	17,892,400	11,469,600	178.6
5200	Grants & Capital Injections to Organisations	0	84,776,800	122,000	14,151,800	14,029,800	n.a.

Manpower

Category	Actual FY2013	Estimated FY2014	Revised FY2014	Estimated FY2015
Political Appointments	3	3	3	3
Permanent Staff	240	242	248	233
TOTAL	243	245	251	236

INFORMATION PROGRAMME

PROGRAMME DESCRIPTION

The Information Programme consists of the following entities under MCI HQ:

Media and Research Division builds rapport and cultivates both local as well as international media, while providing strategic support on media management. The Division also seeks to understand public awareness and perception of government policies through its media analyses and reports, regular polls and surveys. MRD also provides translation services in the four main languages on Whole-of-Government (WOG) initiatives including speeches, messages and key public communications materials.

Public Communications Division coordinates WOG public communications and leads in crisis communications planning. It provides advice to ministries on communications plans and guidance on messaging and outreach. The division conducts publicity drives on WOG initiatives. It also fosters active public engagement with Singaporeans through the use of a wide range of content types, including videos, infographics and articles. These contents are made available on a wide range of platforms. It also leverages multiple platforms to promote national integration, and seeks to enhance external perceptions of Singapore through promotion and programmes with partner agencies.

REACH seeks to promote active citizenry through outreach and engagement efforts with individuals and community groups. This allows for better appreciation of ground sentiments, effective communication of government policies and initiatives, and consolidation of public feedback to improve policy making.

Transformation Office seeks to coordinate and drive change management efforts to enhance communications capabilities and promote the adoption of best communications practices and standards across the whole of government.

Expenditure Estimates by Object Class

Code	Object Class	Actual FY2013	Estimated FY2014	Revised FY2014	Estimated FY2015	Change over FY2014	
QB	INFORMATION PROGRAMME						
	TOTAL EXPENDITURE	\$28,679,639	\$42,590,800	\$59,968,847	\$74,586,045	\$14,617,198	24.4%
	Main Estimates						
	OPERATING EXPENDITURE	\$20,933,918	\$28,377,100	\$48,373,347	\$69,395,545	\$21,022,198	43.5%
	<i>RUNNING COSTS</i>	<i>\$20,933,918</i>	<i>\$28,377,100</i>	<i>\$47,617,947</i>	<i>\$64,650,545</i>	<i>\$17,032,598</i>	<i>35.8%</i>
	Expenditure on Manpower	\$15,064,520	\$16,778,000	\$17,730,147	\$18,912,745	\$1,182,598	6.7%
1500	Permanent Staff	14,888,887	16,542,000	17,415,147	18,912,745	1,497,598	8.6
1600	Temporary, Daily-Rated & Other Staff	175,632	236,000	315,000	0	-315,000	-100.0
	Other Operating Expenditure	\$5,869,398	\$11,599,100	\$29,887,800	\$45,737,800	\$15,850,000	53.0%
2100	Consumption of Products & Services	4,275,323	5,981,700	8,371,100	11,970,000	3,598,900	43.0
2400	International & Public Relations, Public Communications	1,541,719	5,586,100	21,406,800	33,737,700	12,330,900	57.6
2700	Asset Acquisition	52,357	31,300	109,900	30,100	-79,800	-72.6

Code	Object Class	Actual FY2013	Estimated FY2014	Revised FY2014	Estimated FY2015	Change over FY2014	
	<i>TRANSFERS</i>	<i>\$0</i>	<i>\$0</i>	<i>\$755,400</i>	<i>\$4,745,000</i>	<i>\$3,989,600</i>	<i>528.1%</i>
3600	Transfers to Institutions & Organisations	0	0	755,400	4,745,000	3,989,600	528.1
	Development Estimates						
	DEVELOPMENT EXPENDITURE	\$7,745,721	\$14,213,700	\$11,595,500	\$5,190,500	-\$6,405,000	-55.2%
5100	Government Development	7,745,721	14,213,700	11,595,500	5,190,500	-6,405,000	-55.2

Manpower

Category	Actual FY2013	Estimated FY2014	Revised FY2014	Estimated FY2015
Permanent Staff	155	159	190	172
TOTAL	155	159	190	172

NATIONAL LIBRARY BOARD PROGRAMME

PROGRAMME DESCRIPTION

The National Library Board (NLB) seeks to nurture readers for life, develop learning communities and build a knowledgeable nation. NLB provides a trusted, accessible and globally-connected library and information service through the National Library and a network of 26 Public Libraries. The National Archives of Singapore oversees the collection, preservation and management of public and private archival records.

Expenditure Estimates by Object Class

Code	Object Class	Actual FY2013	Estimated FY2014	Revised FY2014	Estimated FY2015	Change over FY2014	
QJ	NATIONAL LIBRARY BOARD PROGRAMME						
	TOTAL EXPENDITURE	\$249,826,567	\$256,125,400	\$336,862,700	\$355,579,000	\$18,716,300	5.6%
	Main Estimates						
	OPERATING EXPENDITURE	\$207,283,690	\$209,636,400	\$206,869,700	\$213,443,700	\$6,574,000	3.2%
	<i>RUNNING COSTS</i>	<i>\$207,283,690</i>	<i>\$209,636,400</i>	<i>\$206,869,700</i>	<i>\$213,443,700</i>	<i>\$6,574,000</i>	<i>3.2%</i>
	Grants, Subventions & Capital Injections to Organisations	\$207,283,690	\$209,636,400	\$206,869,700	\$213,443,700	\$6,574,000	3.2%
3100	Grants, Subventions & Capital Injections to Statutory Boards	207,283,690	209,636,400	206,869,700	213,443,700	6,574,000	3.2
	Development Estimates						
	DEVELOPMENT EXPENDITURE	\$42,542,877	\$46,489,000	\$129,993,000	\$142,135,300	\$12,142,300	9.3%
5200	Grants & Capital Injections to Organisations	42,542,877	46,489,000	129,993,000	142,135,300	12,142,300	9.3

Manpower

Category	Actual FY2013	Estimated FY2014	Revised FY2014	Estimated FY2015
Others	1,037	1,117	1,122	1,125
TOTAL	1,037	1,117	1,122	1,125

INFOCOMM DEVELOPMENT AUTHORITY OF SINGAPORE PROGRAMME

PROGRAMME DESCRIPTION

The Infocomm Development Authority of Singapore (IDA) aims to grow the infocomm sector and develop Singapore into a Smart Nation with technology. IDA's vision is for Singapore to lead the world in the use of data and analytics to improve people's lives. IDA will build infrastructural, industry, manpower, technological and sectoral capabilities; develop conducive data policies and progressive regulations; and work with government agencies to deliver innovative services.

Expenditure Estimates by Object Class

Code	Object Class	Actual FY2013	Estimated FY2014	Revised FY2014	Estimated FY2015	Change over FY2014	
QM	INFOCOMM DEVELOPMENT AUTHORITY OF SINGAPORE PROGRAMME						
	TOTAL EXPENDITURE	\$127,661,416	\$332,775,400	\$383,102,000	\$282,712,100	-\$100,389,900	-26.2%
	Main Estimates						
	OPERATING EXPENDITURE	\$73,305,775	\$154,338,600	\$119,711,500	\$211,283,100	\$91,571,600	76.5%
	<i>RUNNING COSTS</i>	<i>\$73,305,775</i>	<i>\$154,338,600</i>	<i>\$119,711,500</i>	<i>\$211,283,100</i>	<i>\$91,571,600</i>	<i>76.5%</i>
	Grants, Subventions & Capital Injections to Organisations	\$73,305,775	\$154,338,600	\$119,711,500	\$211,283,100	\$91,571,600	76.5%
3100	Grants, Subventions & Capital Injections to Statutory Boards	73,305,775	154,338,600	119,711,500	211,283,100	91,571,600	76.5
	Development Estimates						
	DEVELOPMENT EXPENDITURE	\$54,355,640	\$178,436,800	\$263,390,500	\$71,429,000	-\$191,961,500	-72.9%
5200	Grants & Capital Injections to Organisations	54,355,640	178,436,800	263,390,500	71,429,000	-191,961,500	-72.9

Manpower

Category	Actual FY2013	Estimated FY2014	Revised FY2014	Estimated FY2015
Others	1,787	2,045	2,247	2,325
TOTAL	1,787	2,045	2,247	2,325

MEDIA DEVELOPMENT AUTHORITY PROGRAMME

PROGRAMME DESCRIPTION

The Media Development Authority (MDA) promotes and regulates the development of a vibrant, competitive and sustainable media industry. It contributes to a vibrant economy and a connected society through the development of quality Singapore media content. It also aims to uphold societal values, safeguard consumer interests, and foster a pro-business environment through clear and consistent regulations and guidelines.

Expenditure Estimates by Object Class

Code	Object Class	Actual FY2013	Estimated FY2014	Revised FY2014	Estimated FY2015	Change over FY2014	
QN	MEDIA DEVELOPMENT AUTHORITY PROGRAMME						
	TOTAL EXPENDITURE	\$207,177,493	\$251,273,500	\$297,661,700	\$294,250,700	-\$3,411,000	-1.1%
	Main Estimates						
	OPERATING EXPENDITURE	\$193,677,493	\$217,815,500	\$265,136,500	\$280,916,700	\$15,780,200	6.0%
	<i>RUNNING COSTS</i>	<i>\$193,677,493</i>	<i>\$217,815,500</i>	<i>\$265,136,500</i>	<i>\$280,916,700</i>	<i>\$15,780,200</i>	<i>6.0%</i>
	Grants, Subventions & Capital Injections to Organisations	\$193,677,493	\$217,815,500	\$265,136,500	\$280,916,700	\$15,780,200	6.0%
3100	Grants, Subventions & Capital Injections to Statutory Boards	193,677,493	217,815,500	265,136,500	280,916,700	15,780,200	6.0
	Development Estimates						
	DEVELOPMENT EXPENDITURE	\$13,500,000	\$33,458,000	\$32,525,200	\$13,334,000	-\$19,191,200	-59.0%
5200	Grants & Capital Injections to Organisations	13,500,000	33,458,000	32,525,200	13,334,000	-19,191,200	-59.0

Manpower

Category	Actual FY2013	Estimated FY2014	Revised FY2014	Estimated FY2015
Others	266	312	336	372
TOTAL	266	312	336	372