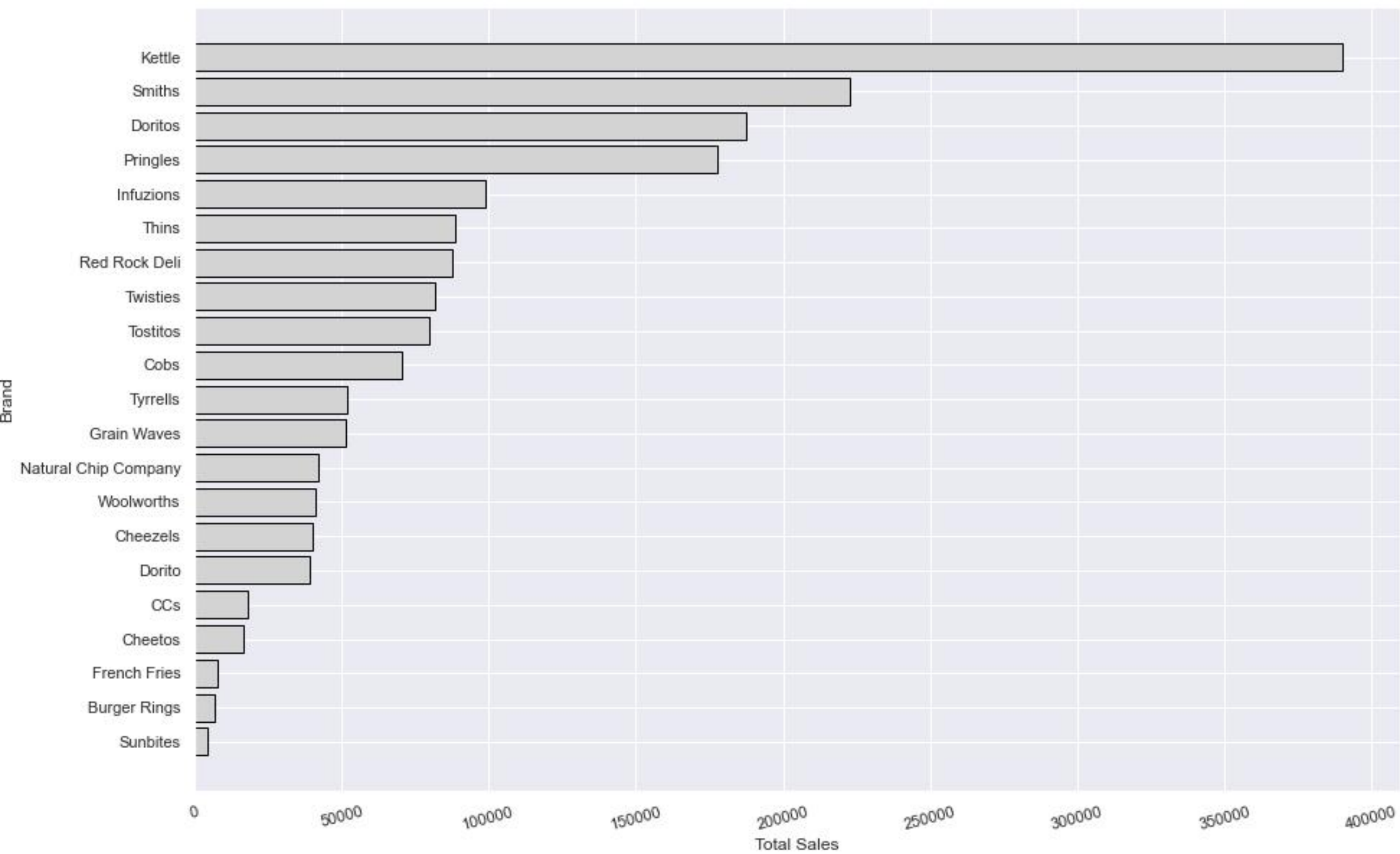
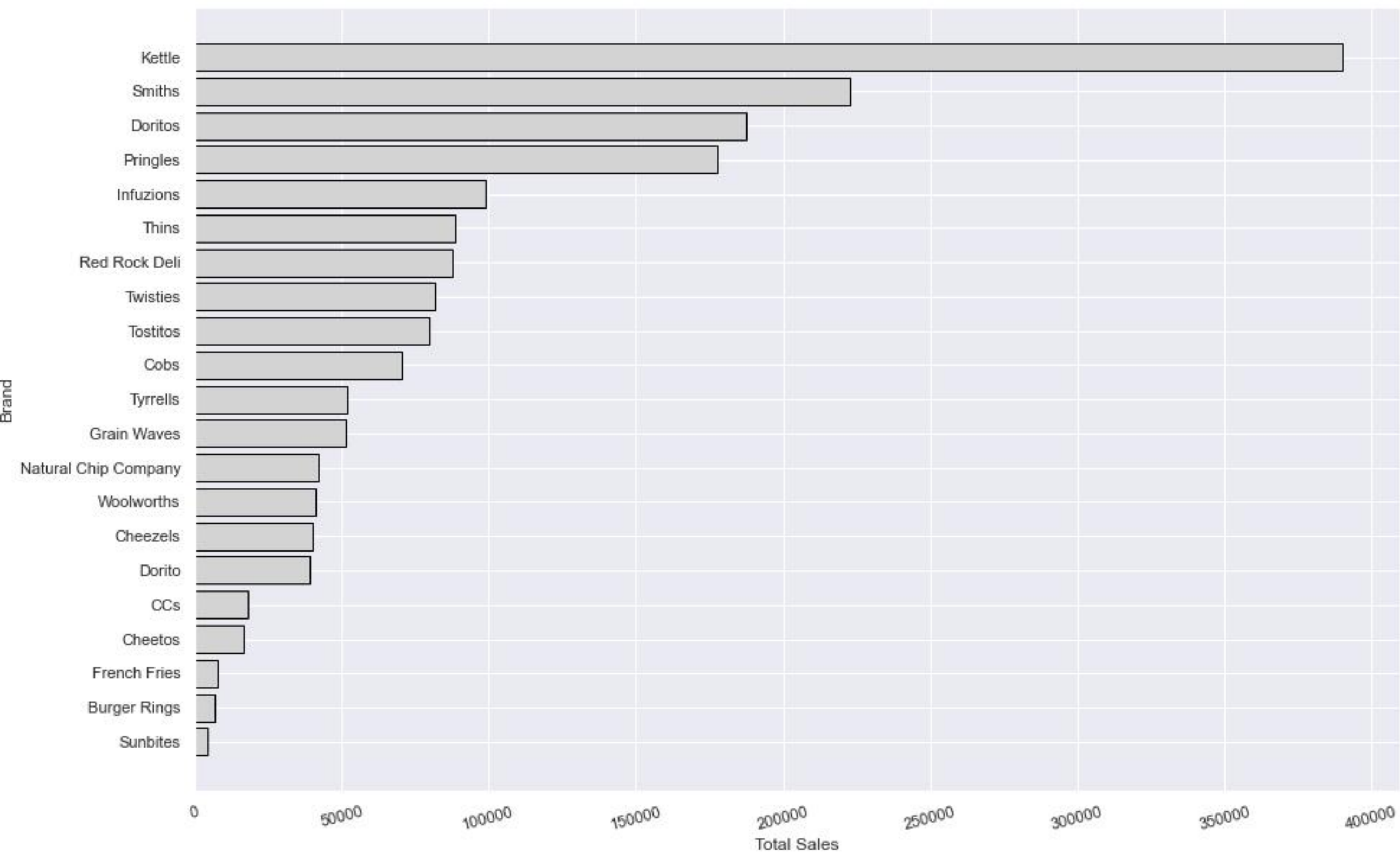


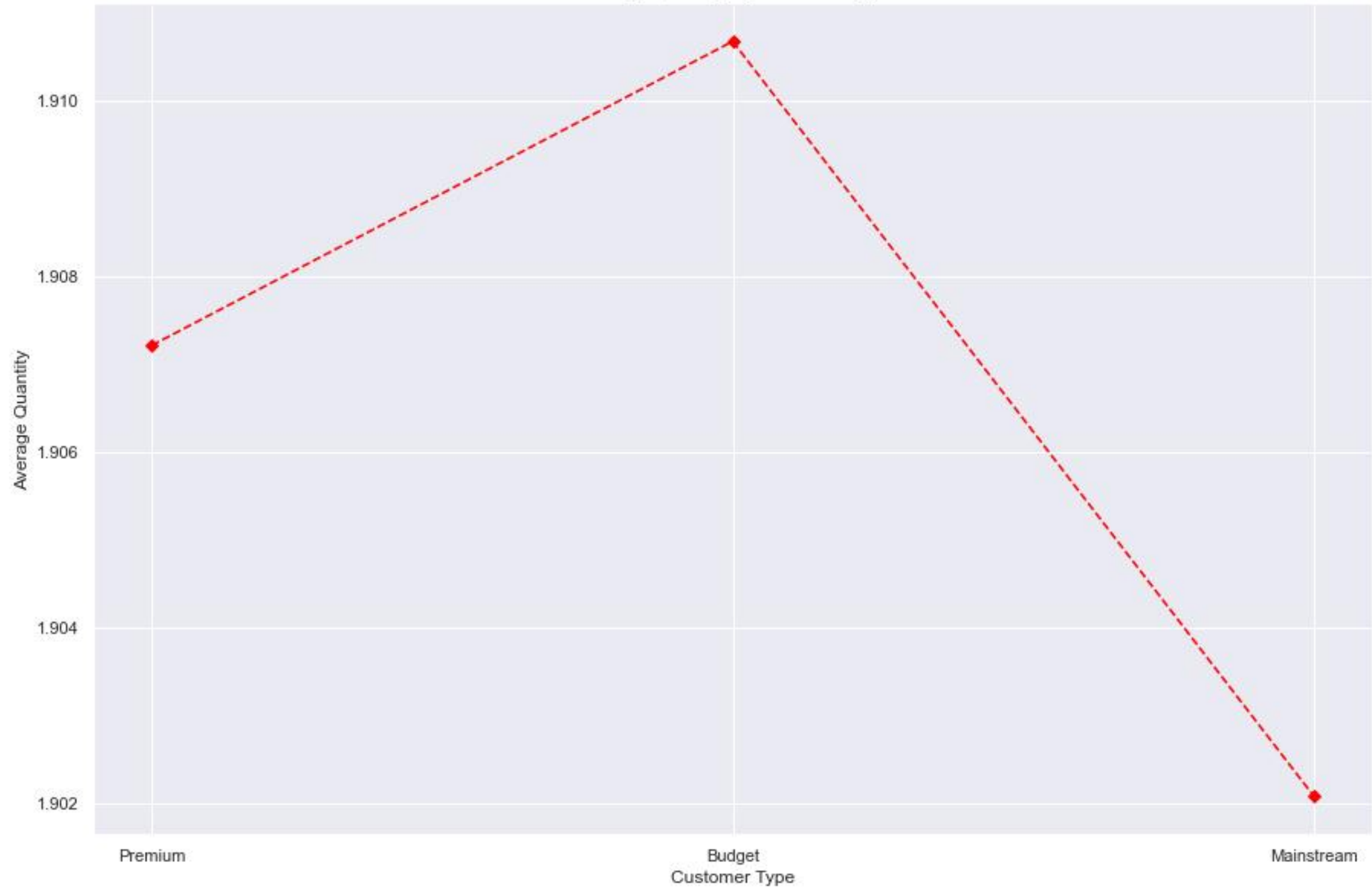
Total Sales for each Brand



Total Sales for each Brand

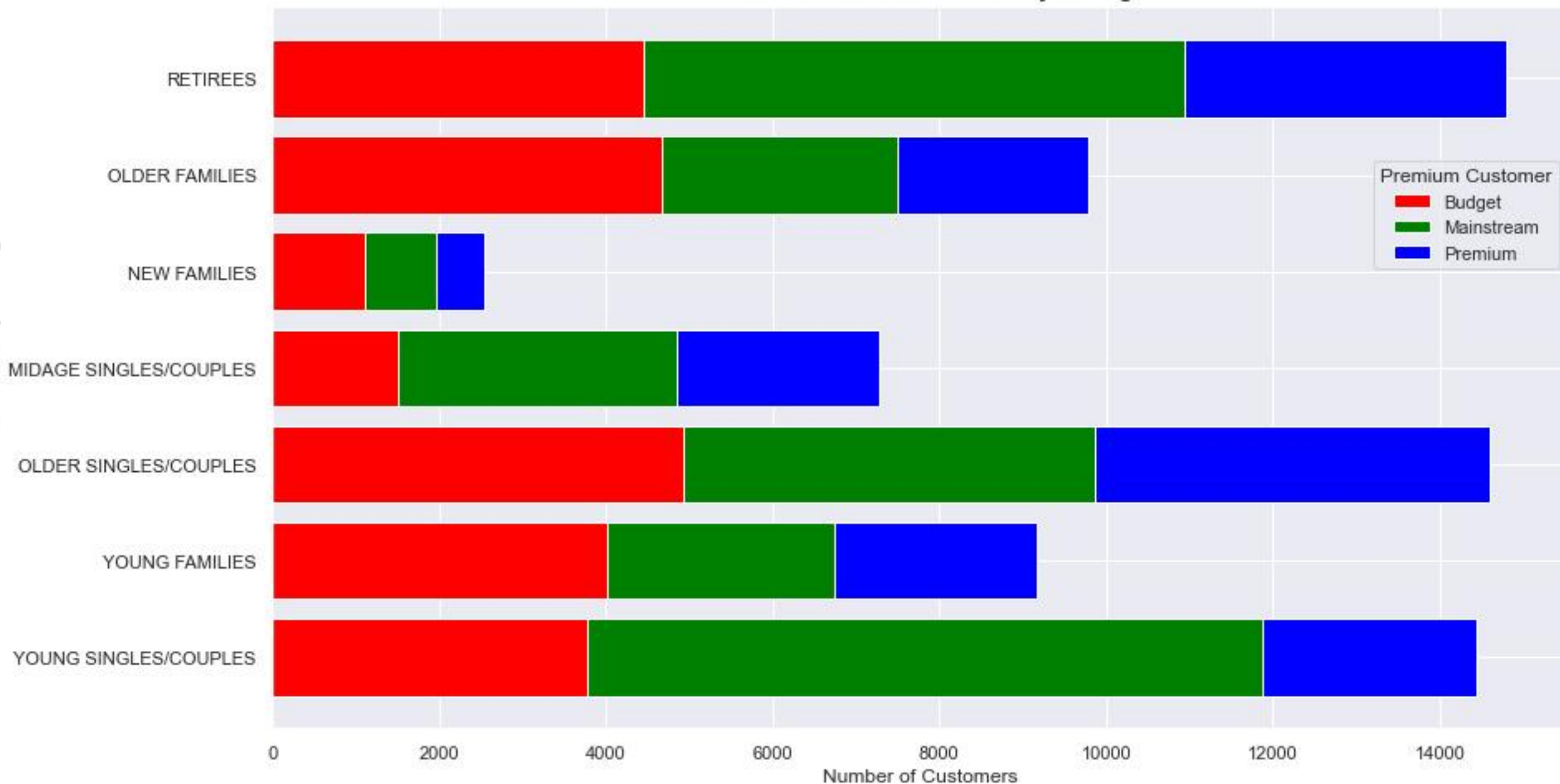


Average Quantity by Customer Type

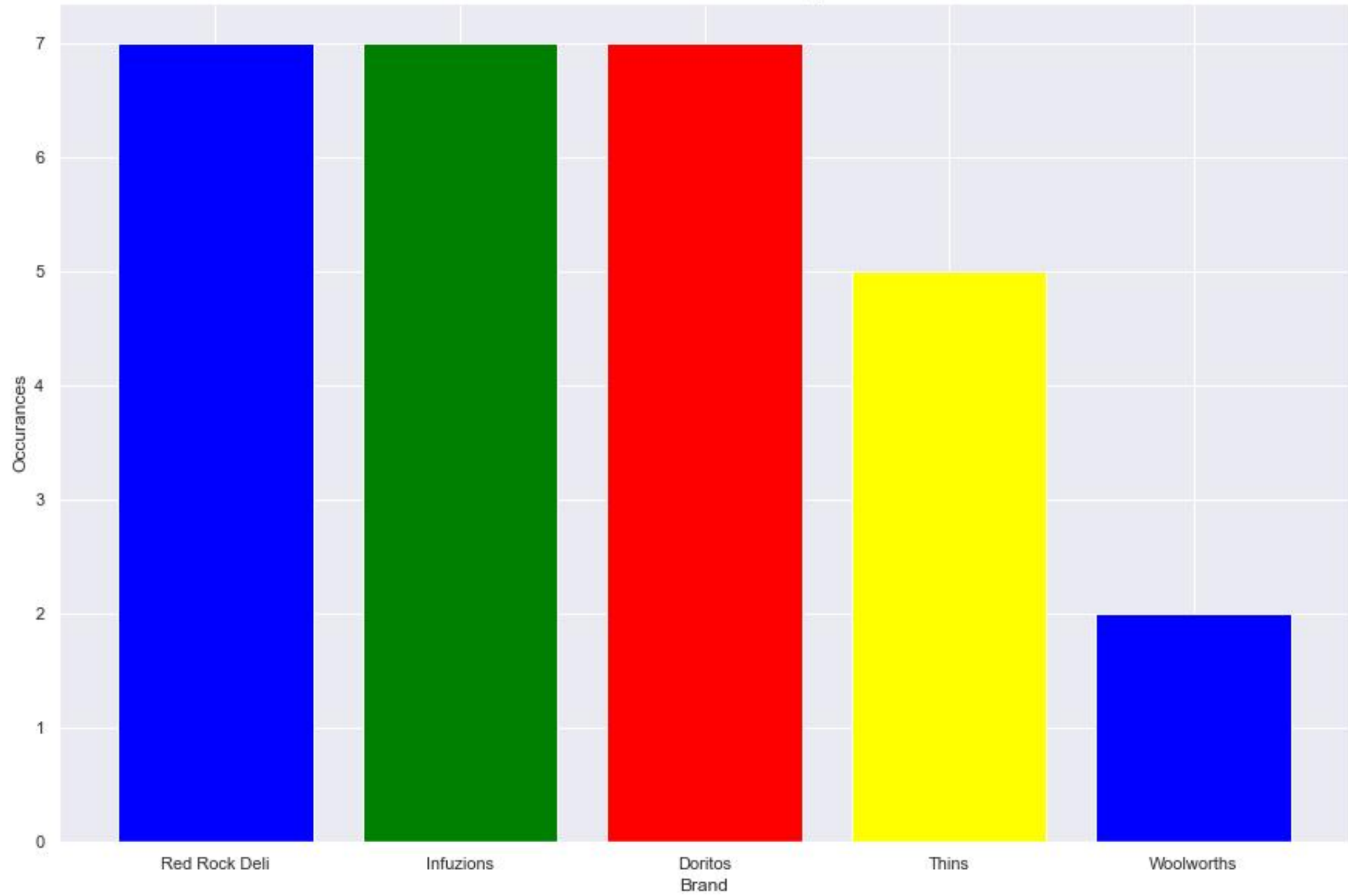


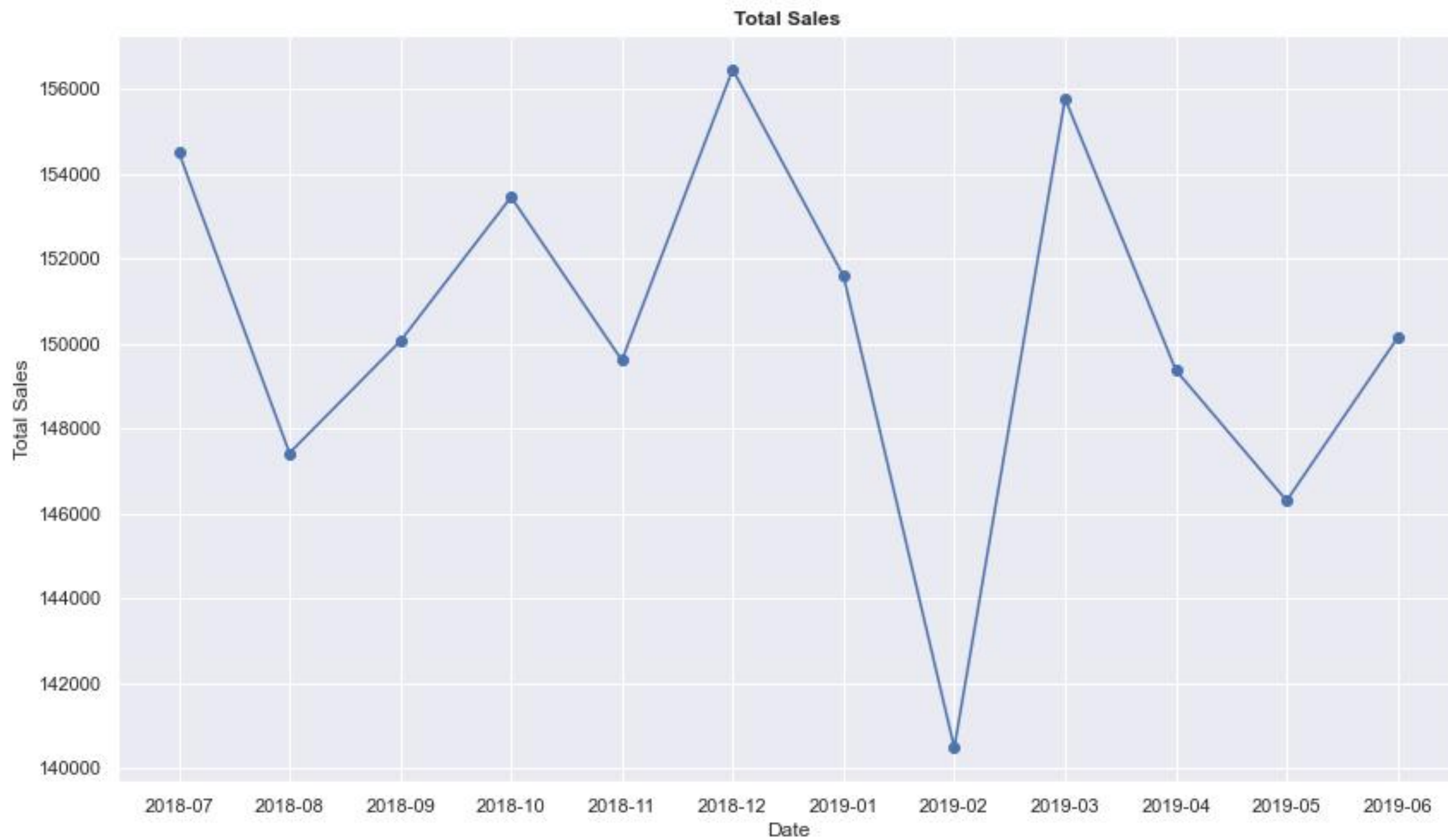
Distribution of Premium Customer by Lifestage

Premium Customer by Lifestage

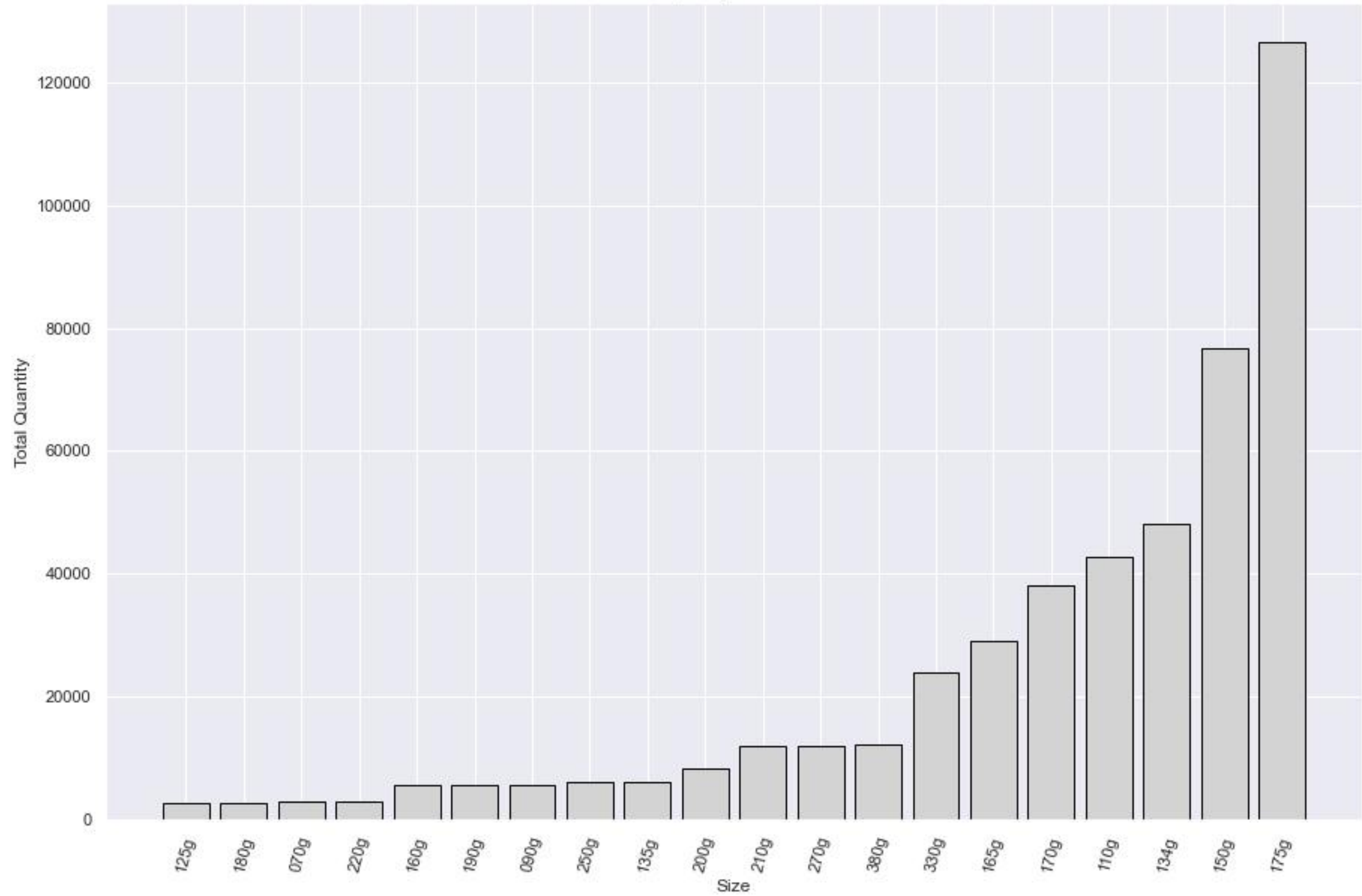


Favoured Brands Of Lifestages

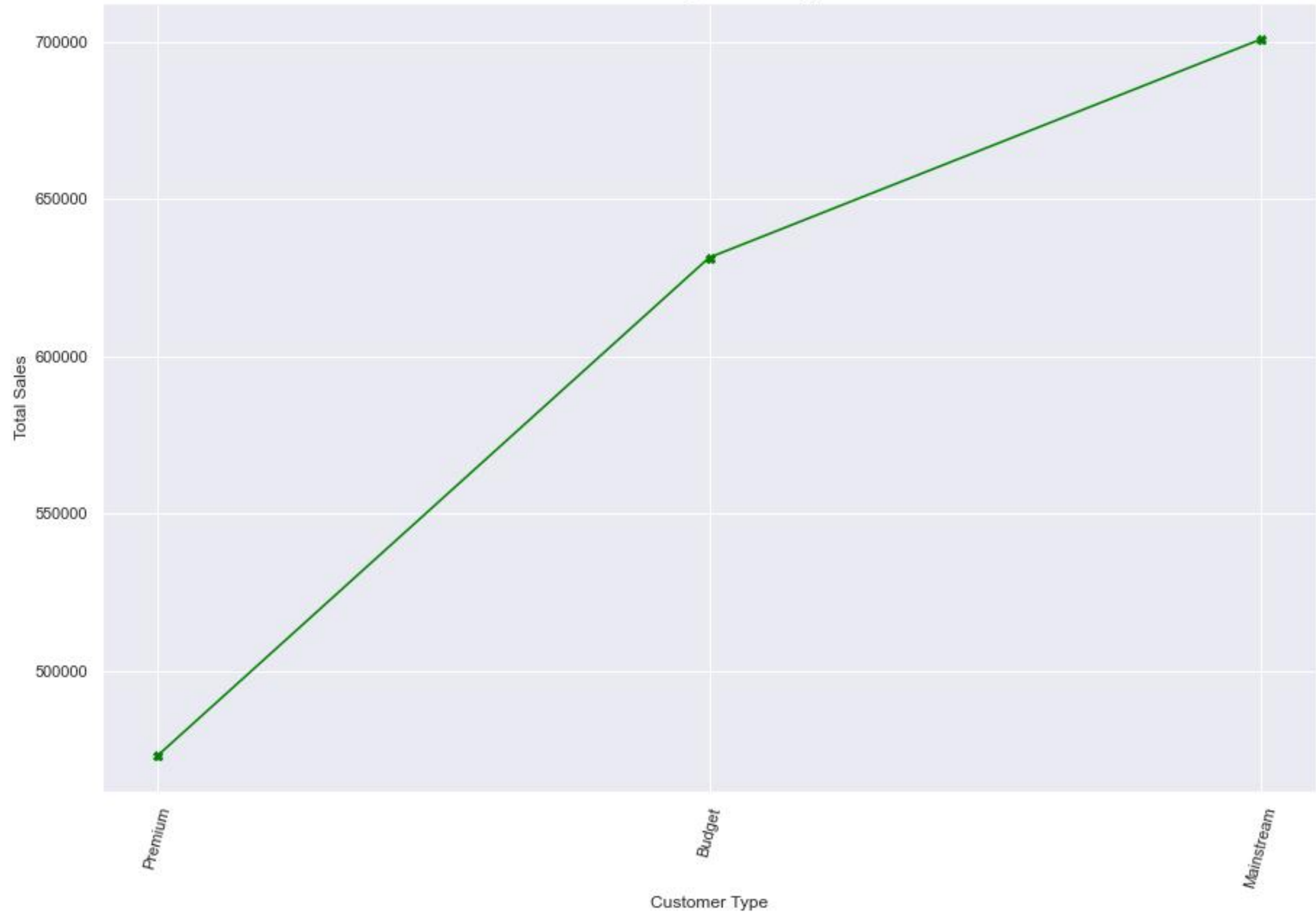




Total Quantity for each Size

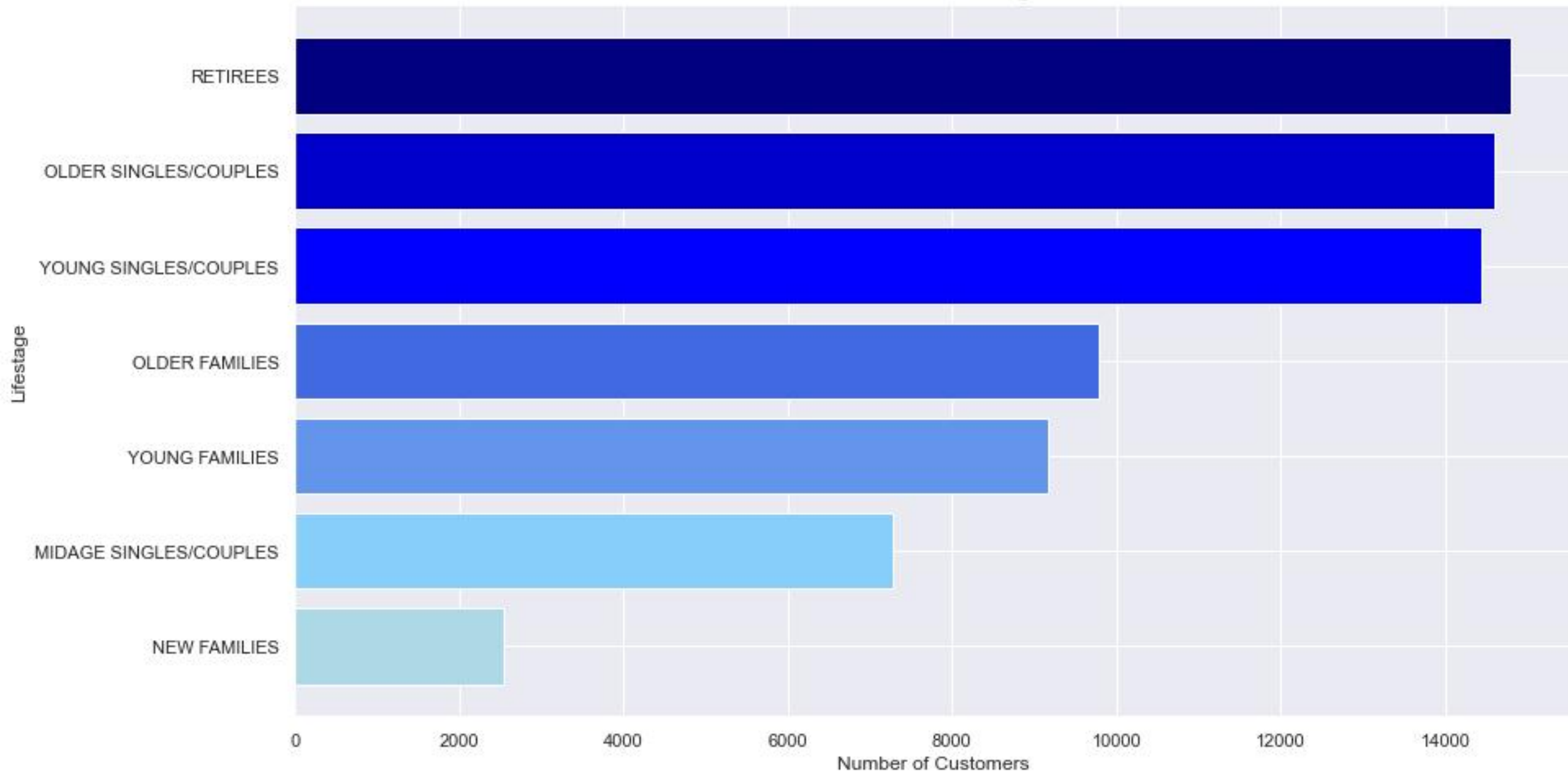


Total Sales by Customer Type

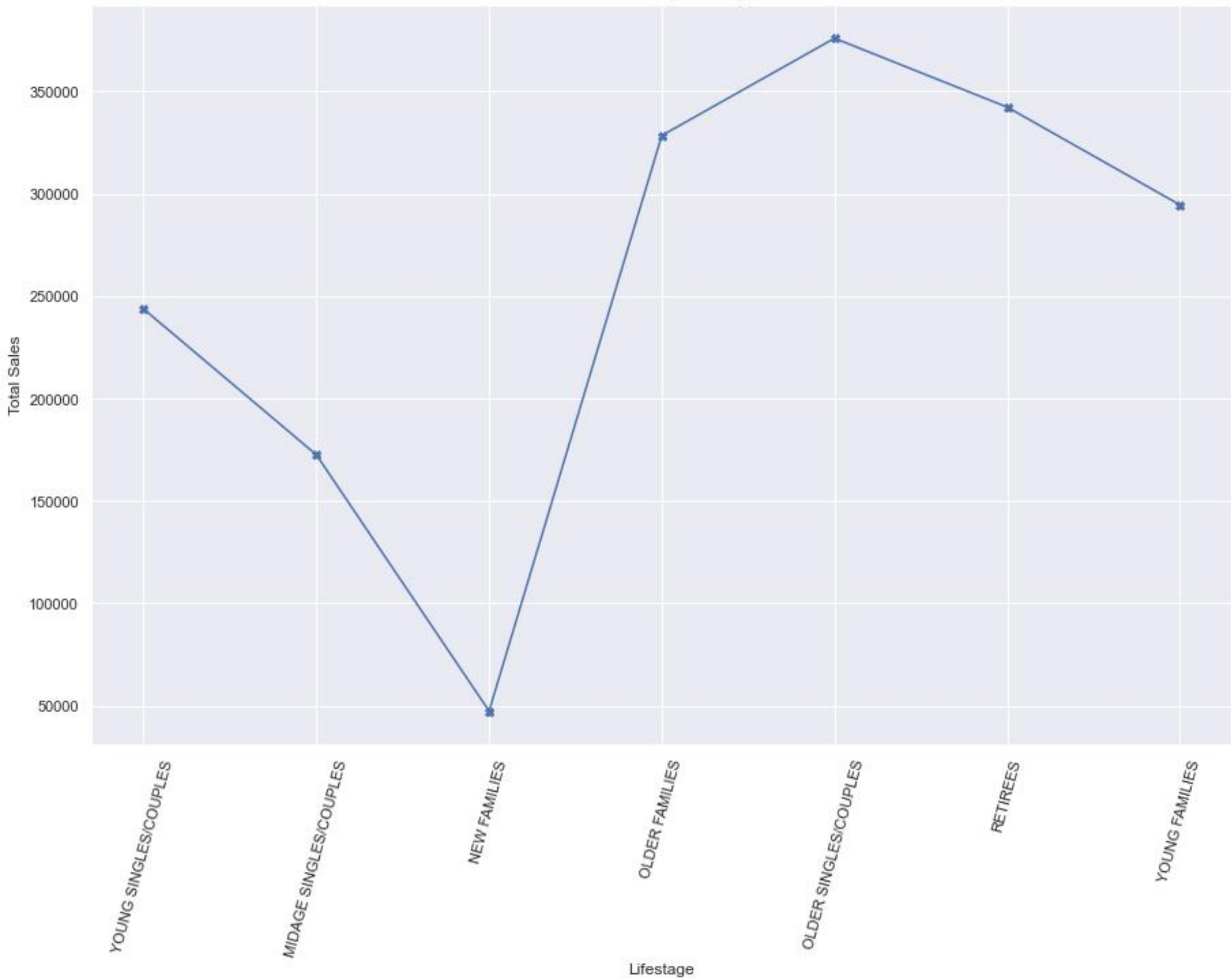




Distribution of Lifestages

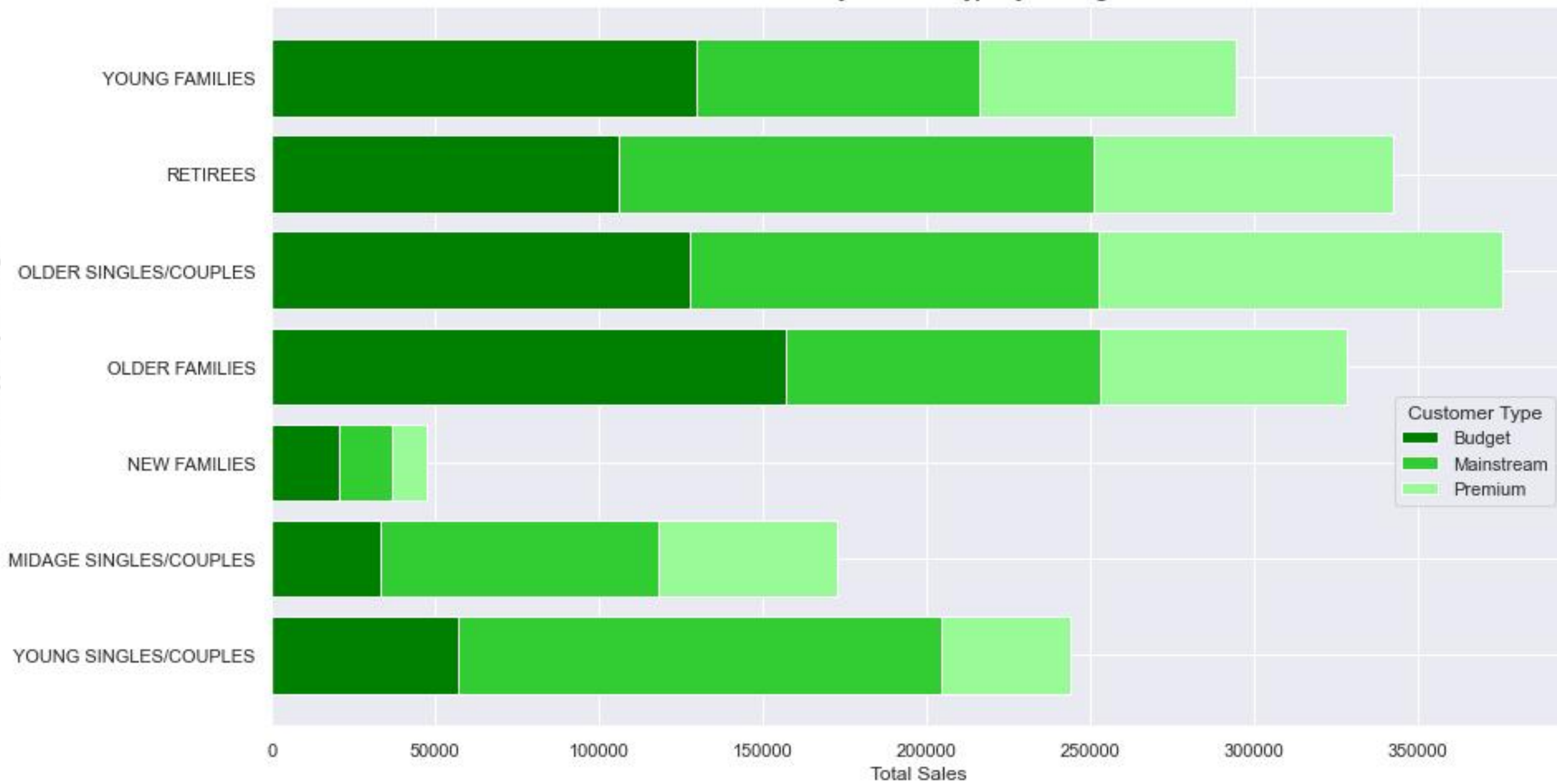


Total Sales by Lifestage

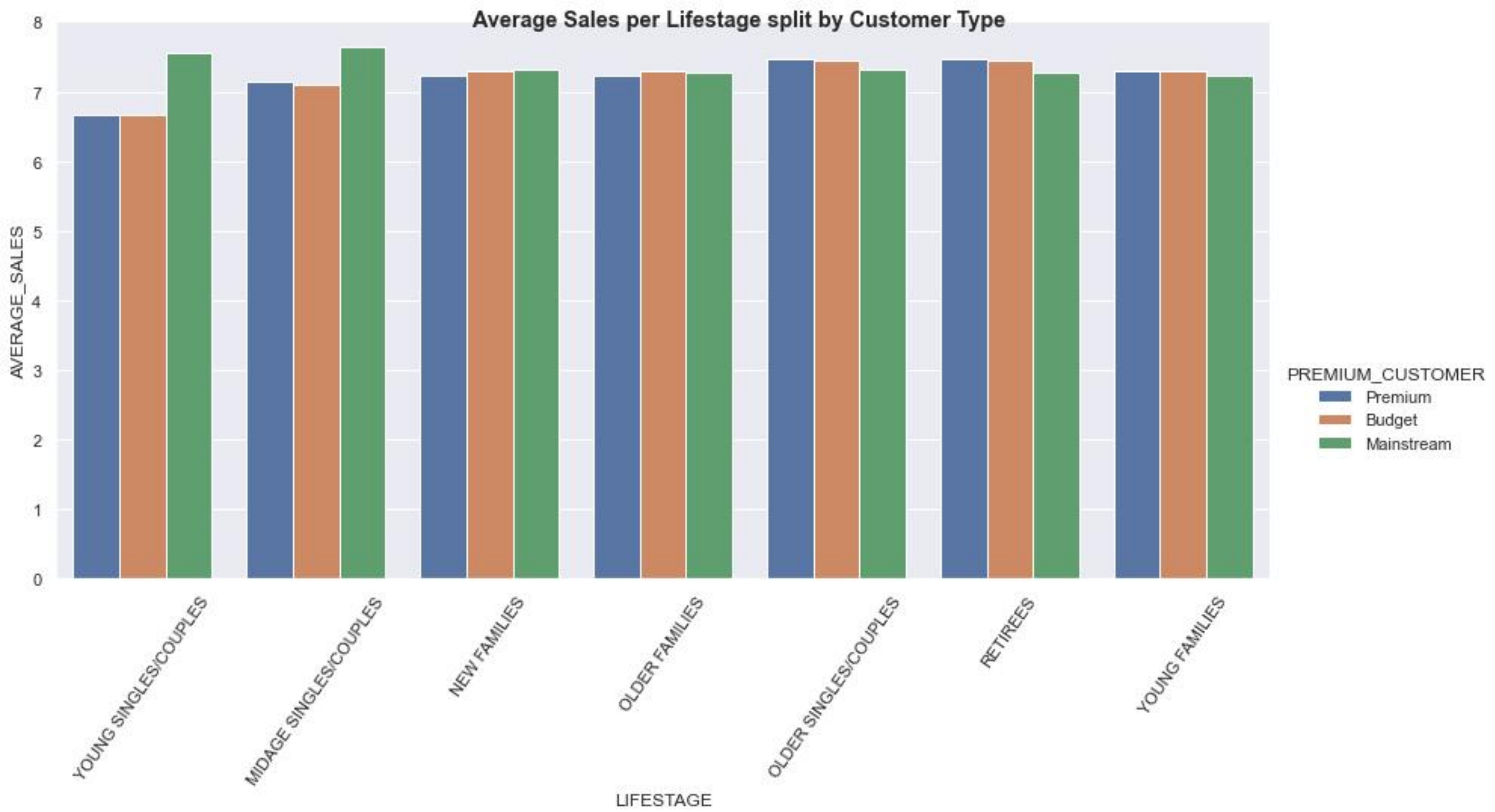


Total Sales by Customer Type by Lifestage

Customer Type by Lifestage



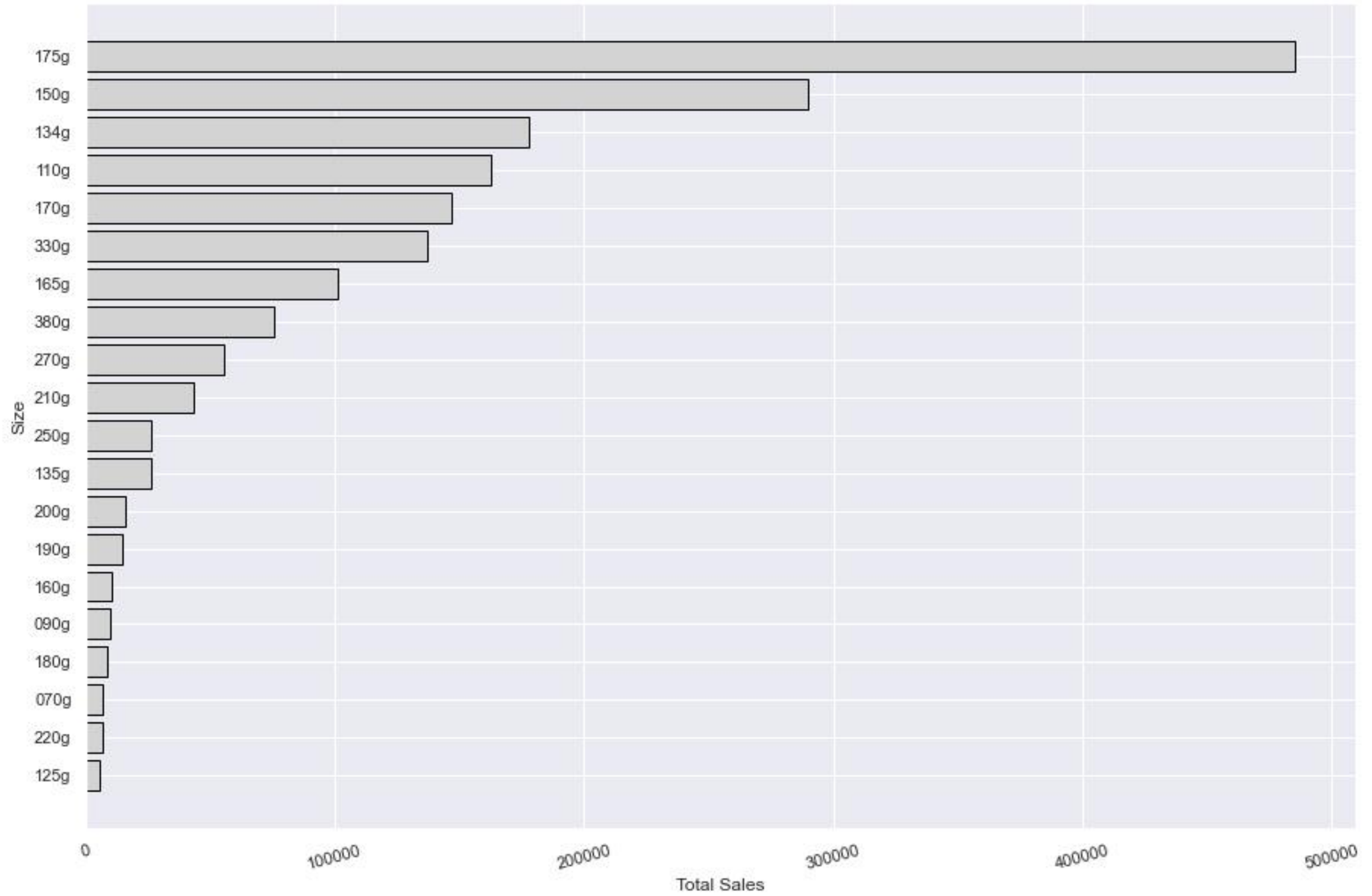
Average Sales per Lifestage split by Customer Type



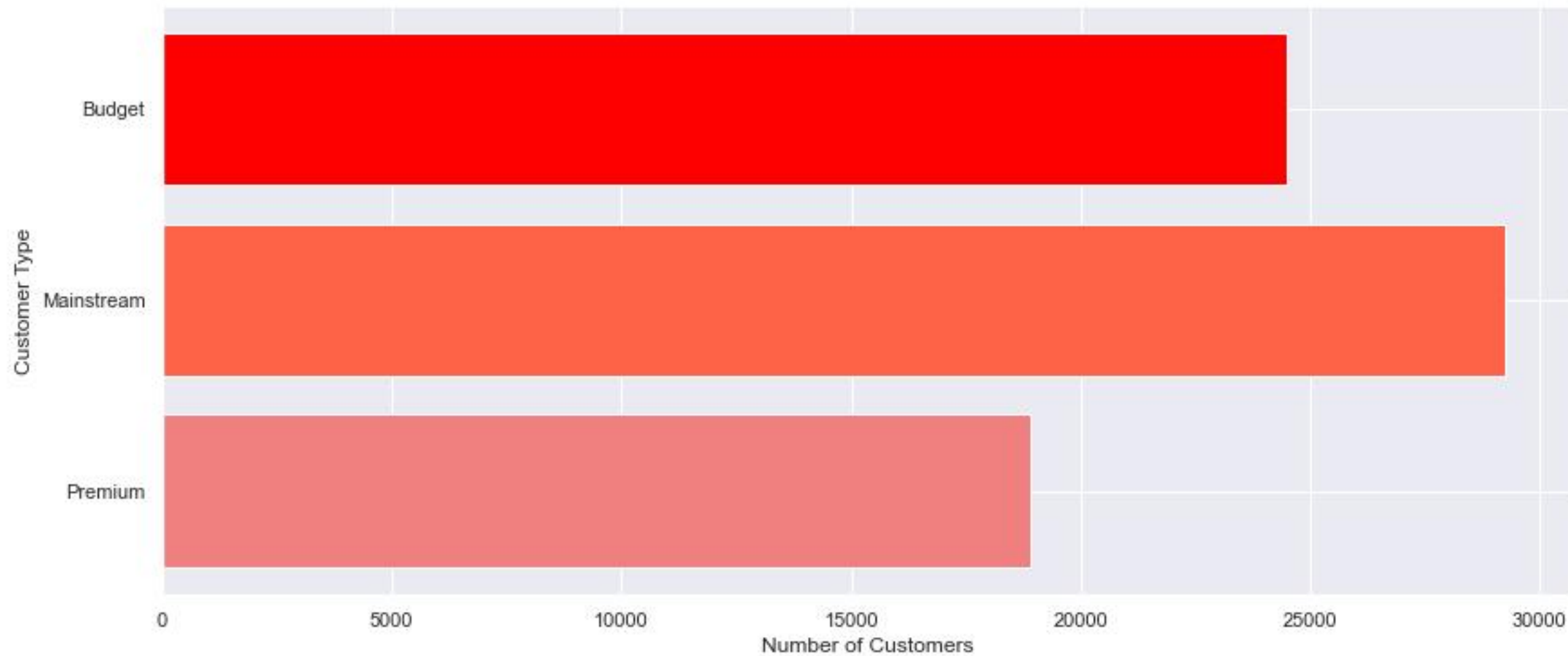
PROD\_QTY Boxplot



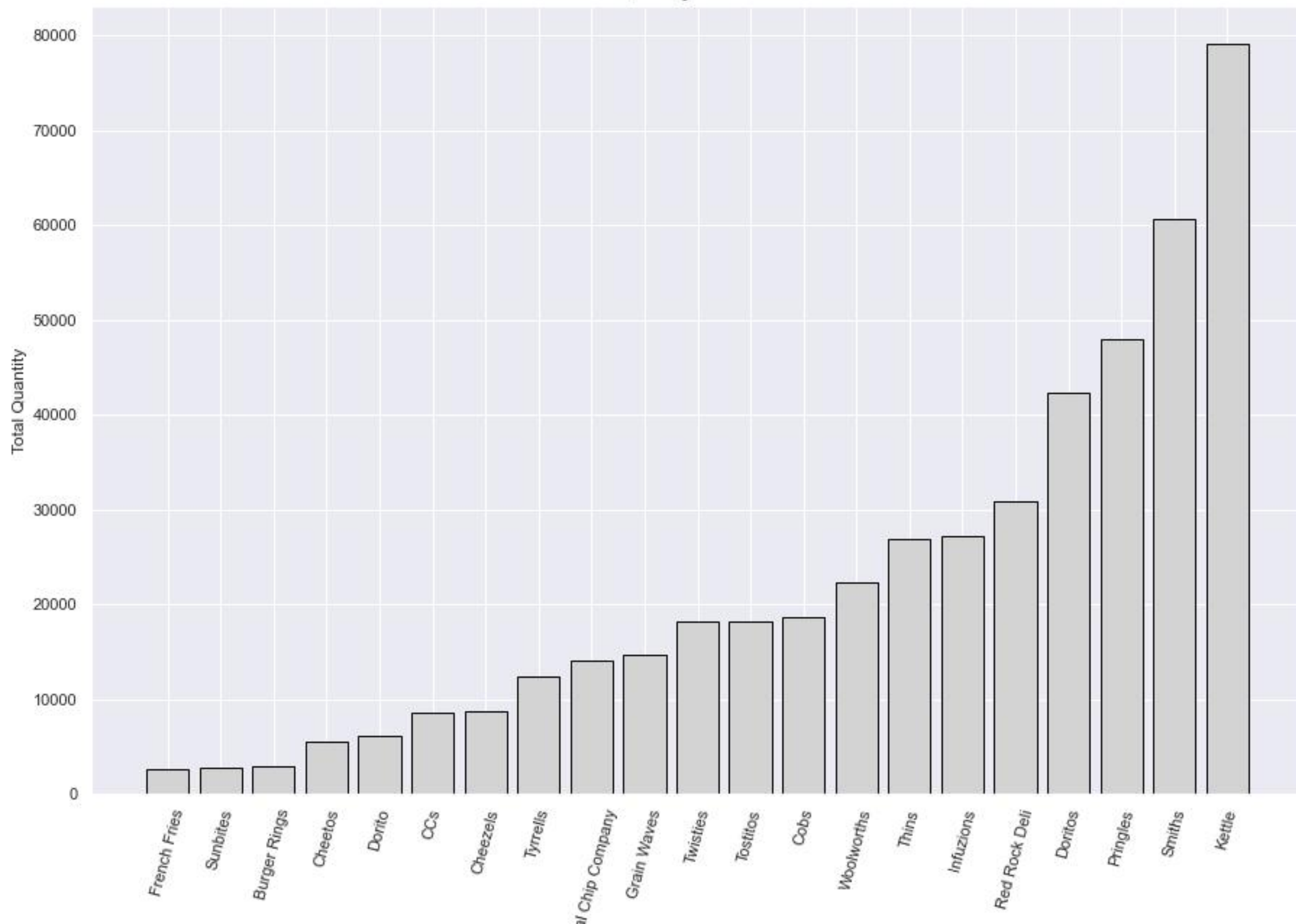
Total Sales for each Size



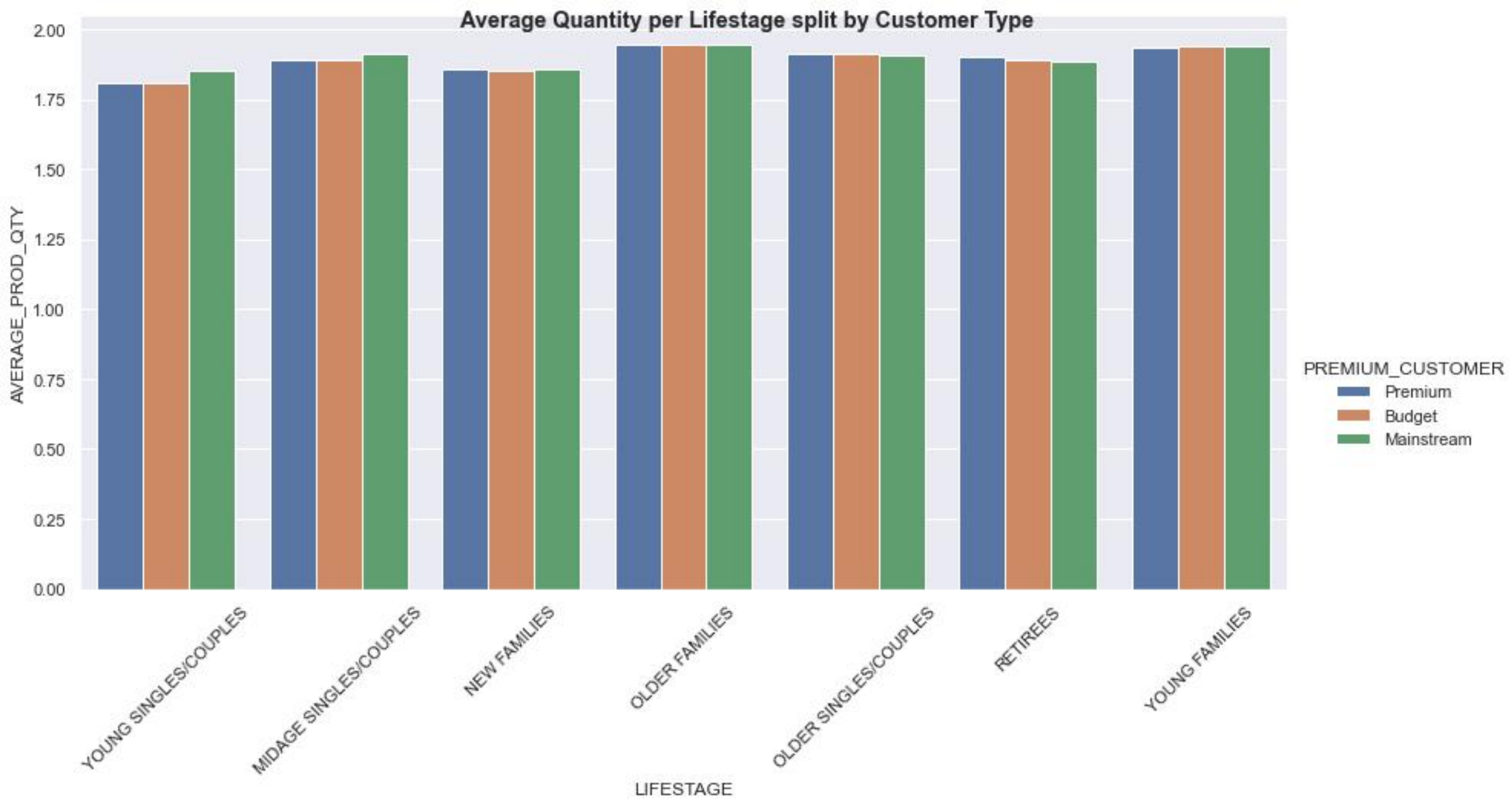
Distribution of Customer Type



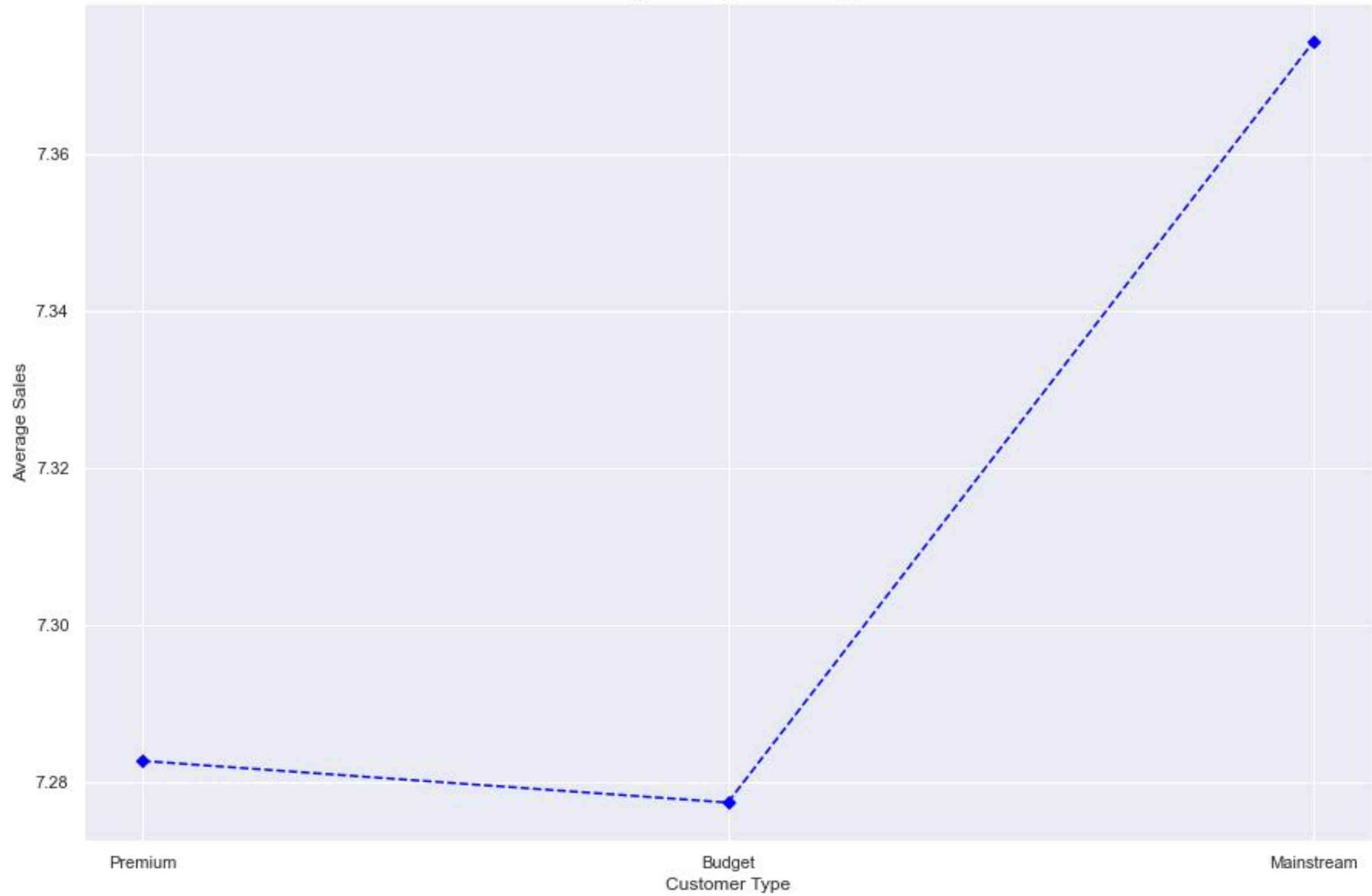
Total Quantity for each Brand



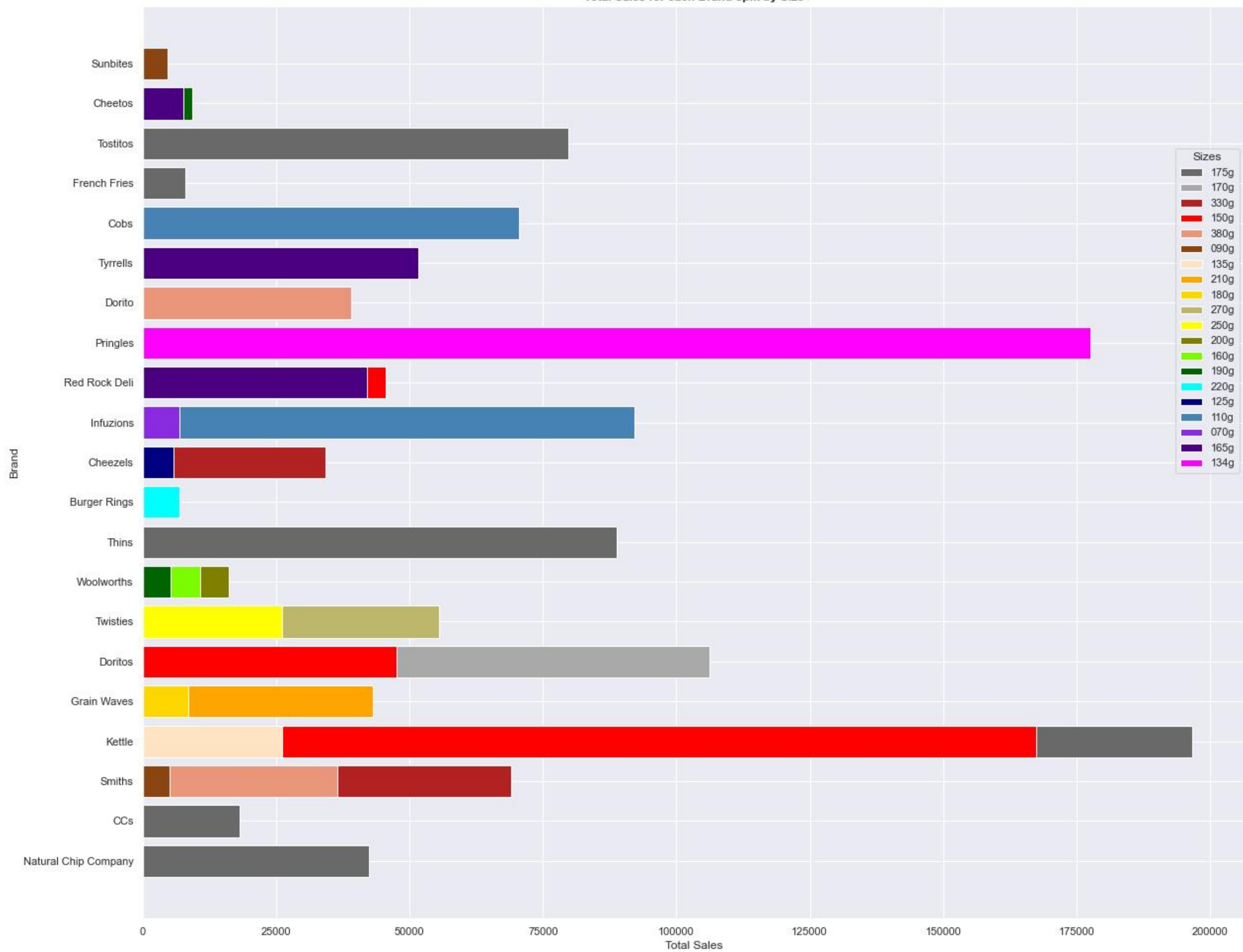




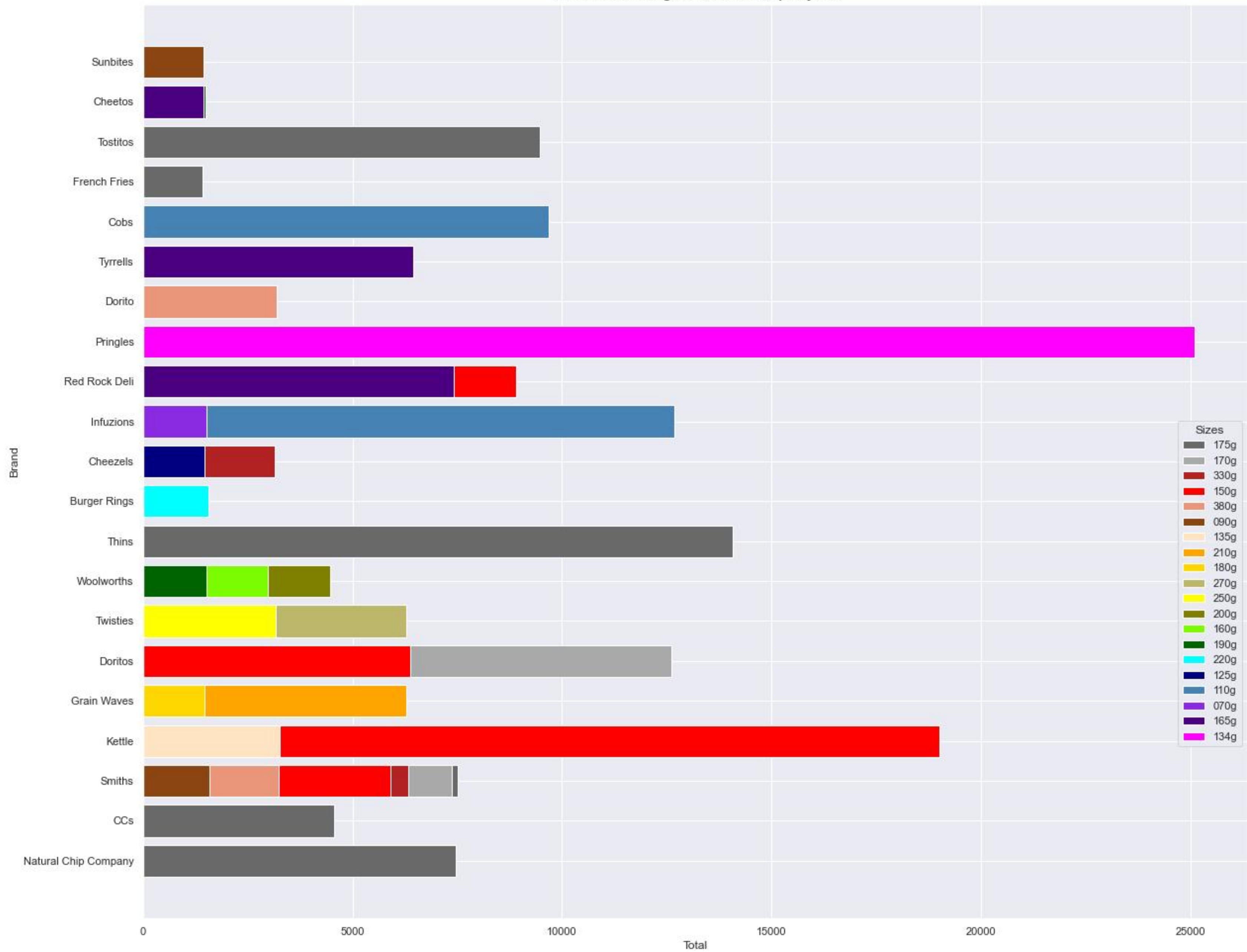
Average Sales by Customer Type

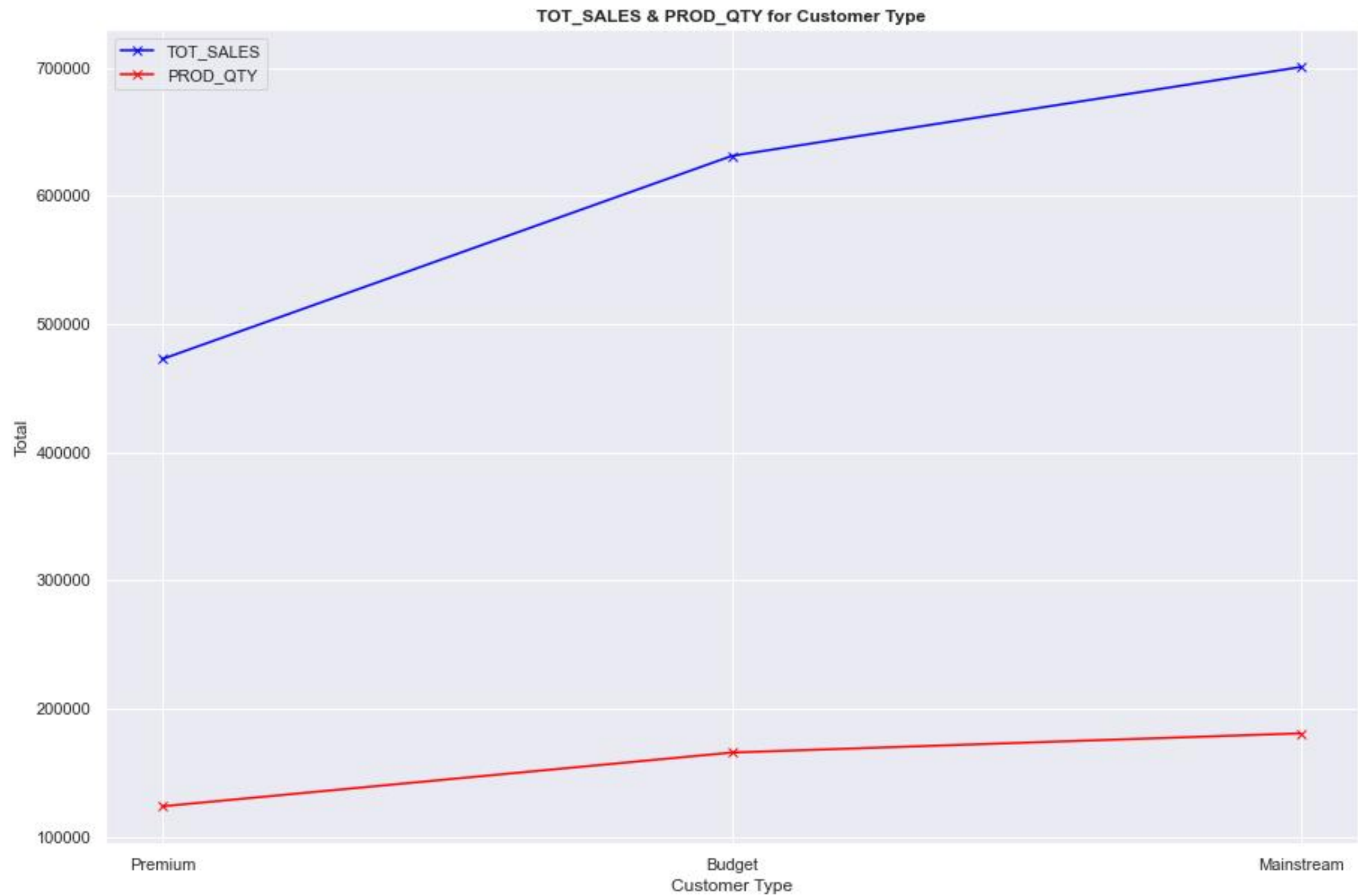


### Total Sales for each Brand split by Size

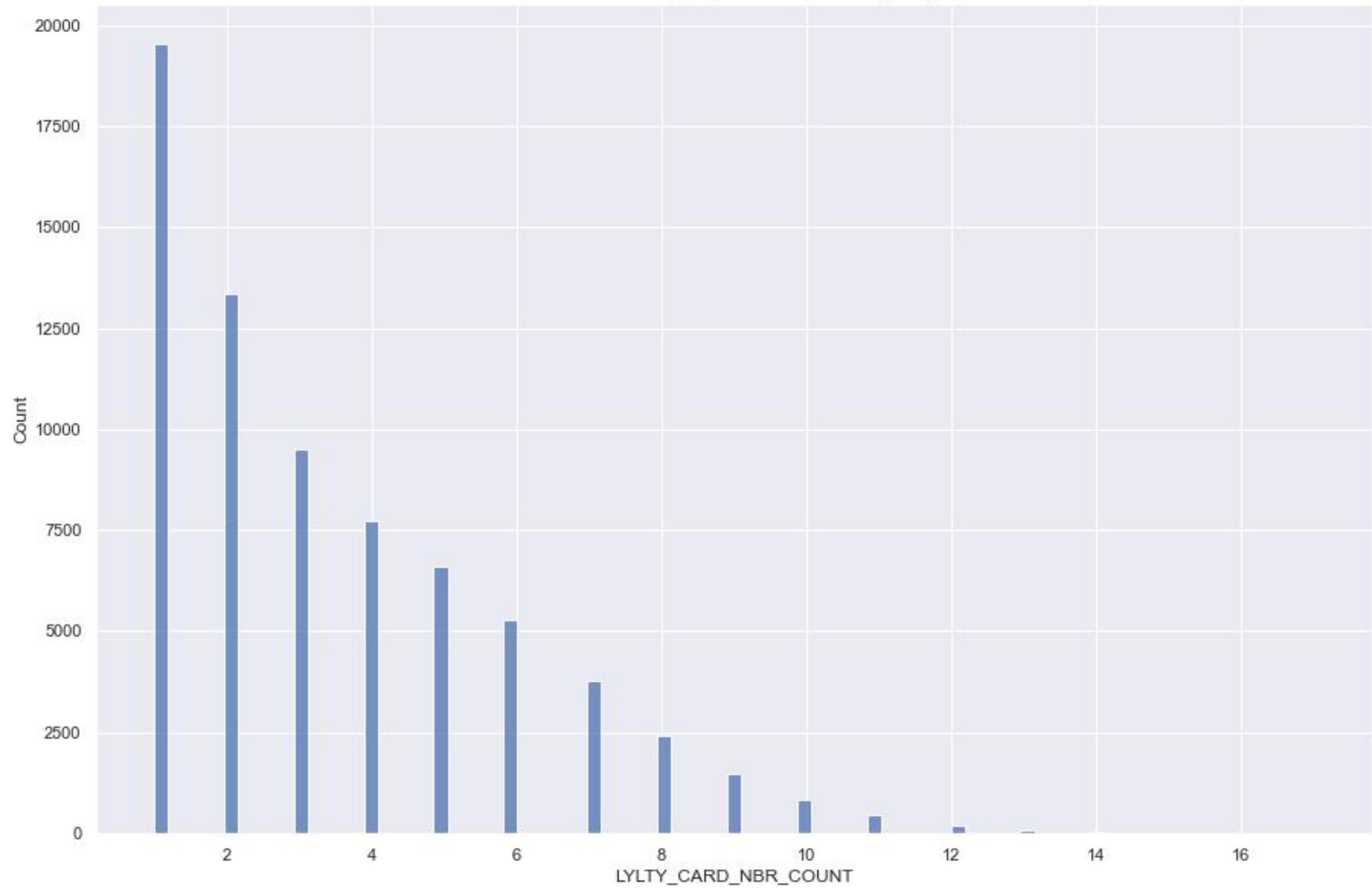


**Total Quantities bought for each Brand split by Size**





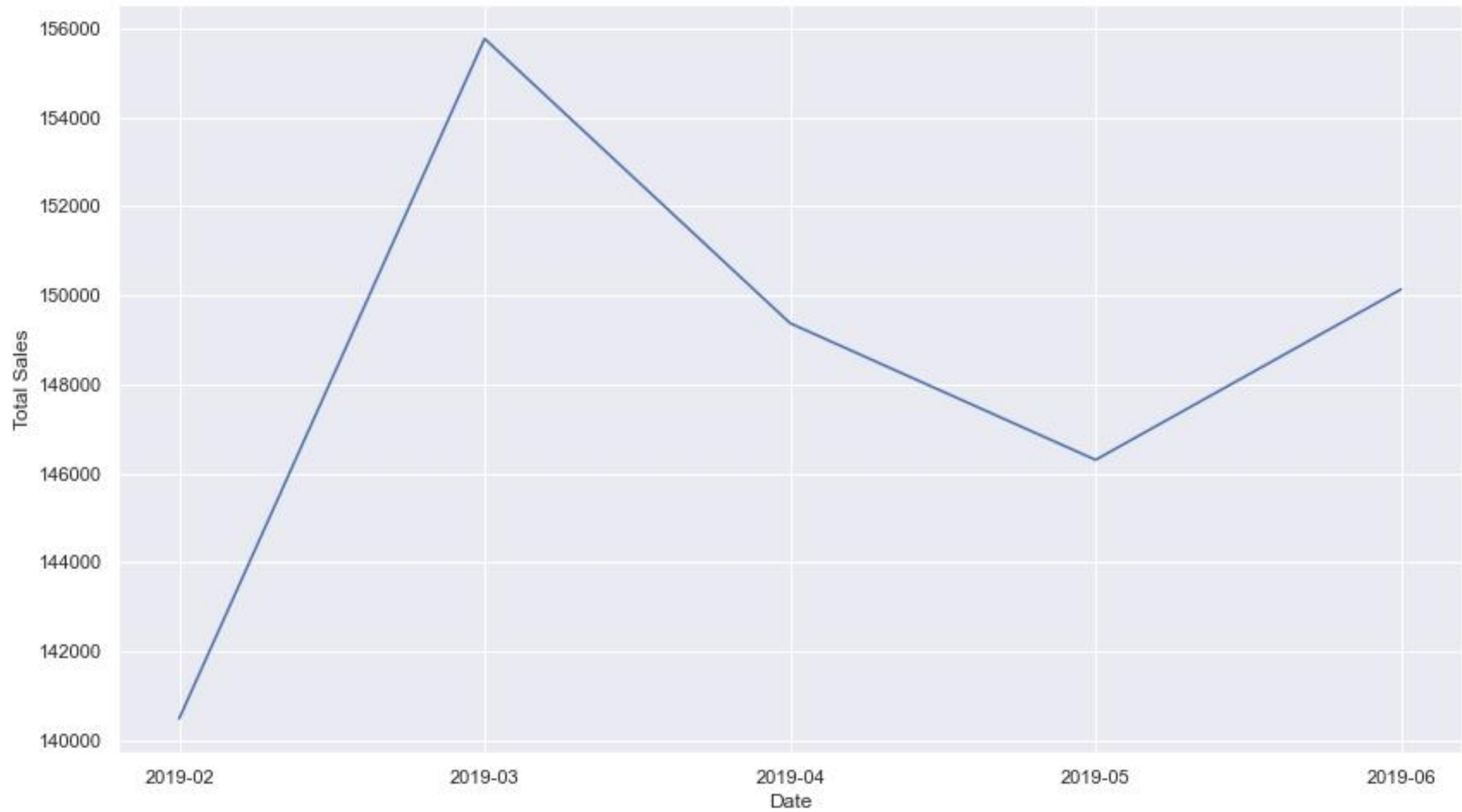
Distribution of Loyalty Card Number Frequency



TOT\_SALES Boxplot



Total Sales in 2019





**Total Sales in 2018**

