

ARUBA

Where happiness lives.™

One Cool Promotions

ONE COOL CULINARY AND CULTURE

ONE COOL ADVENTURE AND NIGHTLIFE

ONE COOL FAMILY VACATION

ONE COOL GOLF AND SPA

ONE COOL HONEYMOON





ONE COOL CULINARY AND CULTURE



THE SAVVY TRAVELER can now gain an exceptional perspective into Aruba's world-class dining and into its unique cultural landscape. Aruba invites you to choose from among cooking classes as well as varied cultural experiences, offered now with special discounts and offers. A One Cool Card, free upon hotel check-in and entitling you to over US\$ 1,000 in savings, is your passport to a perfectly unforgettable vacation.

Aruba's international history and heritage is seen on the faces of its people; heard in the languages they speak; and present in their traditions, customs and cuisine. No visit to Aruba would be complete without gazing into this unique multi-cultural mirror, reflecting a rich past as well as an exciting present.





Special Values for Culinary and Culture Aficionados

Travelers seeking enlightening and entertaining cross-cultural experiences can now choose from activities including:

- Cooking classes in which visitors cook and learn with local and international chefs associated with the Aruba Gastronomic Association
- Museum Tours to the Archaeological, Numismatic, Aruba Aloe and Historic Museums
- 'Bon Bini' Festival featuring folkloric dancing and local cuisine*
- Naturalists adventures with a tour of the Butterfly Farm and Nature Walks through the National Park, highlighting indigenous flora and fauna*

Dates Effective

- Year-round

Participating Hotels

- Amsterdam Manor Beach Resort
- Aruba Grand Beach Resort
- Aruba Marriott Resort
- Aruba Phoenix Beach Resort
- Aruba Renaissance Beach Resort
- Bucuti Beach Resort & Tara Beach Suites & Spa
- Divi and Dutch Village Beach Resorts
- Divi and Tamarijn All Inclusive Resorts
- Holiday Inn SunSpree Aruba Beach Resort
- La Cabana All Suite Beach Resort
- Manchebo Beach Resort & Spa
- Radisson Aruba Resort
- The Mill Resort & Suites
- Wyndham Aruba Resort & Spa

* Small entrance fees apply

Resort Offers

- A welcome gift
- A welcome drink



One Cool Cooking Courses

- Choose among a variety of cooking courses at the following participating restaurants. Contact the Aruba Gastronomic Association via e-mail at AGA@SETARNET.AW or AGA@ARUBADINING.COM to make reservations prior to arrival. Cooking courses are priced between US\$ 35 - 50 per person, excluding 15% service charge.

Participating Restaurants

- Aqua Grill
- Benihana
- Buccaneer
- Chez Mathilde
- French Steakhouse
- Gasparito Restaurant & Art Gallery
- Ventanas del Mar

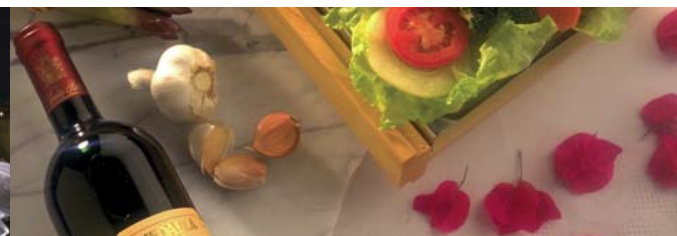


Special Offers Include

- **DE PALM TOURS:** US\$ 10 off per couple on De Palm Island, Palm Pleasure Snorkel Adventure, Snuba and Sea Trek combos and island sightseeing tours
- **ATLANTIS ADVENTURE:** 20% off per couple for a Submarine tour, Seaworld Explorer tour, Rhino Rider Water Safari and Aloe Factory Tour



- **JOLLY PIRATES:** 10% off Snorkel Cruise and Sunset Dinner Cruise; 16% off Sail, Snorkel and Swing Cruise
- **ARUBA ADVENTURES:** Special offers on Tattoo-Party Boat, Mi Dushi Sailing Adventure and Kukoo Kunuku-Paranda Party Bus
- **ARUBA EXPERTS:** 10% off the following trips: private sailing, boating and fishing charters
- **ARUBA GASTRONOMIC ASSOCIATION:** 10% off the three-dinner dine-around program for two persons. Not valid with any other offers at individual AGA restaurants. Reservations must be made directly via e-mail at: AGA@SETARNET.AW or AGA@ARUBADINING.COM
- **WIX TOURS:** 15% off island tours
- **CRYSTAL THEATER:** US\$ 5 off Let's Go Latin Show and US\$ 3 off Experience Aruba Panorama
- **ECONOMY CAR RENTAL:** 20% off cars and on weekends 20% off 4x4 rental
- **RENAISSANCE MALL & MARKETPLACE:** Discount card - redeemable at over 100 stores at mall and marketplace. Exclusive offers in shopping, dining and entertainment
- **CHECKPOINT COLOR:** 50% off all film development and printing and 10% off any digital development
- **TOMATO CHARLIE'S PIZZA:** 10% off any meal. Offer does not apply to take-out or delivery services
- **CARLOS'N CHARLIE'S:** 10% off lunch or dinner
- **THRILLER ARUBA:** US\$ 10 off per couple. A speed racing, open water thrill of a lifetime





ONE COOL ADVENTURE AND NIGHTLIFE



BY DAY AND BY NIGHT, Aruba offers excitement to the spirited traveler. Aruba invites you to choose from among its extensive sports and adventure tours as well as nightlife options, offered now with special discounts and offers. A One Cool Card, free upon hotel check-in and entitling you to over \$1,000 in savings, is your passport to a perfectly unforgettable vacation.

An abundance of daytime adventures include windsurfing, diving, sailing and deep-sea fishing, horseback riding, snuba, 4x4 safaris, snorkeling tours and the Atlantis submarine ride. After a day of exciting activity, meet new friends at one of the many nightspots and cafes where you can enjoy live music, drinks and shows in the safe, fun and friendly atmosphere for which Aruba is already well known.





Special Values for Adventure and Nightlife Enthusiasts

Dates Effective

- Year-round

Participating Hotels

- Amsterdam Manor Beach Resort
- Aruba Grand Beach Resort
- Aruba Marriott Resort
- Aruba Phoenix Beach Resort
- Aruba Renaissance Beach Resort
- Brickell Bay Beach Club
- Bucuti Beach Resort & Tara Beach Suites & Spa
- Divi and Dutch Village Beach Resorts
- Divi and Tamarijn All Inclusive Resorts
- Holiday Inn SunSpree Aruba Beach Resort
- La Cabana All Suite Beach Resort
- Manchebo Beach Resort & Spa
- The Mill Resort & Suites
- Wyndham Aruba Resort & Spa

Resort Offers

- A welcome gift
- A welcome drink



Special Offers Include

- **DE PALM TOURS:** US\$ 10 off per couple on Aruba Safari Off-road Adventure, Fiesta Hopper Party Bus, Palm Pleasure Snorkel Adventure and Snuba and Sea Trek combos
- **RED SAIL SPORTS:** US\$ 10 off per person on Resort Dive Course and US\$ 5 off Extreme Snorkel
- **ATLANTIS ADVENTURE:** 20% off per couple for a Submarine tour, Seaworld Explorer tour and Rhino Rider Water Safari
- **JOLLY PIRATES:** 10% off Snorkel Cruise and Sunset Dinner Cruise; 16% off Sail, Snorkel and Swing cruise
- **ARUBA ADVENTURES:** Special offers on Tattoo-Party Boat, Mi Dushi Sailing Adventure and Kukoo Kunuku-Paranda Party Bus
- **ARUBA EXPERTS:** 10% off on the following trips: Private sailing, boating and fishing charters
- **ECONOMY CAR RENTAL:** 20% off cars and on weekends 20% off 4x4 rental
- **WIX TOURS:** 15% off Jeep Safari

- **ARUBA GASTRONOMIC ASSOCIATION:** 10% off the three-dinner dine-around program for two persons. Not valid with any other offers at individual AGA restaurants. Reservations must be made directly via e-mail at: AGA@SETARNET.AW or AGA@ARUBADINING.COM
- **CRYSTAL THEATER:** US\$ 5 off Let's Go Latin Show and US\$ 3 off Experience Aruba Panorama
- **RENAISSANCE MALL & MARKETPLACE:** Discount card - redeemable at over 100 stores at mall and marketplace. Exclusive offers in shopping, dining and entertainment
- **CHECKPOINT COLOR:** 50% off all film development and printing and 10% off any digital development
- **TOMATO CHARLIE'S PIZZA:** A large draft or glass of wine for two with any size pizza
- **CARLOS'N CHARLIE'S:** Pay no cover & free welcome shot
- **ALHAMBRA CASINO ARUBA:** Enjoy our breathtaking sandwiches and salads and receive a free gift with any purchase of US\$ 10
- **THRILLER ARUBA:** US\$ 10 off per couple. A speed racing, open water thrill of a lifetime



ONE COOL FAMILY VACATION



ONLY ON ARUBA does the entire island open up to your exploration, offering a holiday fit for the whole family. Aruba invites you to choose from among its extensive family-friendly activity and dining options, offered now with special discounts and offers. A One Cool Card, free upon hotel check-in and entitling you to over US \$1,000 in savings, is your family's passport to a perfectly unforgettable vacation.

Aruba's safe, friendly environment and proven great weather have made the island a natural choice for family vacations. The "One Cool Family Vacation" promotion offers discounts throughout the island for attractions, meals and shopping as well as a 'kids-eat-free' feature at many participating resorts.





Special Values for families with kids

12 years and under

Dates Effective

• April 01 - September 30

Participating Hotels

- Allegro Aruba by Occidental
- Amsterdam Manor Beach Resort
- Aruba Grand Beach Resort
- Aruba Marriott Resort
- Aruba Phoenix Beach Resort
- Aruba Renaissance Beach Resort
- Divi and Dutch Village Beach Resorts
- Divi and Tamarijn All Inclusive Resorts
- Holiday Inn SunSpree Aruba Beach Resort
- La Cabana All Suite Beach Resort
- Radisson Aruba Resort
- The Mill Resort & Suites
- Wyndham Aruba Resort & Spa

Resort Offers

- A welcome gift
- A cool welcome drink for the kids
- Bed & breakfast free from kids menu in hotel restaurants
- Daily free kids activities (some restrictions may apply)

Special Offers for Kids Include

- **RANCHO NOTORIOUS:** US\$ 5 off horseback riding tour for children 12 and under
- **RED SAIL SPORTS:** One kid per parent free on Sailing & Snorkeling trips; US\$ 10 discount on Bubble-Water program on Resort Course
- **ATLANTIS ADVENTURE:** Special offers for a kid Submarine tour (ages 4 - 16), Seaworld Explorer tour (11 and under) and Aloe Factory Tour (11 and under)
- **JOLLY PIRATES:** Free t-shirt offer for kids 12 and under
- **DE PALM TOURS:** Free for kids 12 and under on De Palm Pleasure Snorkel Adventure, De Palm Island and Island Sightseeing Tours
- **PELICAN ADVENTURES:** Kids go for free on cruises (2 per family) or t-shirt
- **ARUBA ADVENTURES:** Special offers on Tattoo-Party Boat, Mi Dushi Sailing Adventure and Kukoo Kunuku-Paranda Party Bus
- **MOOMBA BEACH RESTAURANT:** 10% off food only in restaurant
- **ARUBA EXPERTS:** 10% off the following trips: Private sailing, boating and fishing charters
- **ARUBA GASTRONOMIC ASSOCIATION:** Special offers for kids at Amazonia, Cuba's Cookin', Old Cunucu House, Benihana, Texas de Brazil, Le Dome, Driftwood, French Steak House and Waterfront Crabhouse
- **WIX TOURS:** 10% off kid's island tours and jeep safari



- **CRYSTAL THEATER:** Family package US\$ 100 - 2 adults and 2 kids (12 and under) for the Let's Go Latin Show
- **ECONOMY CAR RENTAL:** 20% off cars and on weekend 20% off 4x4 rental
- **RENAISSANCE MALL & MARKETPLACE:** Discount card - redeemable at over 100 stores at mall and marketplace. Exclusive offers in shopping, dining and entertainment
- **CHECKPOINT COLOR:** 50% off all film development and printing and 10% off any digital development
- **TOMATO CHARLIE'S PIZZA:** 10% Off a large 14" pizza, or kids get free ice cream, or order a large 14" pizza and get a medium 10" pizza free
- **CARLOS'N CHARLIE'S:** Free kids meal - one per family of four
- **CHARANGA:** 10% off any purchase. Exclusive children's fashion from Spain
- **THRILLER ARUBA:** 2 kids free per paying couple. A speed racing, open water thrill of a lifetime





ONE COOL GOLF AND SPA



YOU WILL HAVE NO TROUBLE finding your own personal oasis on this desert island! Aruba invites you to choose from among its superb links-type golfing and world-class spas, offered now with special discounts and offers. A One Cool Card, free upon hotel check-in and entitling you to over US \$1,000 in savings, is your passport to a perfectly unforgettable vacation.

If golf is your game, cooling tradewinds will refresh you while you are surrounded by Aruba's natural beauty. Enjoy playing eighteen holes at Tierra del Sol, the unique Robert Trent Jones desert course with an ocean view. For nine holes, golf at The Links at Divi Aruba, a new, challenging course featuring tropical lagoons and holes over water.

For some quiet time, pamper yourself at one of Aruba's luxurious full-service spas. Delight in exotic and aromatic wraps, scrubs, facials, massages, and body treatments for a new found sense of well-being and tranquility during your Aruba vacation. Relax your body and quiet your mind as you are attended by professional therapists and estheticians in beautifully-appointed surroundings.





Special Values for Golf and Spa Lovers

Dates Effective

- Year-round

Participating Hotels

- Amsterdam Manor Beach Resort
- Aruba Grand Beach Resort
- Aruba Marriott Resort
- Aruba Phoenix Beach Resort
- Aruba Renaissance Beach Resort
- Bucuti Beach Resort & Tara Beach Suites & Spa
- Divi and Dutch Village Beach Resorts
- Divi and Tamarijn All Inclusive Resorts
- Holiday Inn SunSpree Aruba Beach Resort
- La Cabana All Suite Beach Resort
- Manchebo Beach Resort & Spa
- Tierra del Sol Resort & Country Club
- Wyndham Aruba Resort & Spa

Resort Offers

- A welcome gift
- A welcome drink



Golf Offers

- **TIERRA DEL SOL:** Special price of US\$ 40.00 on the "No Embarrassment" Golf Clinic with lunch. Beverages are not included. Must make reservations and payment at the Golf Club. Pay for your round of golf and receive a 15% discount in Ventanas del Mar Restaurant.
- **DIVI LINKS:** 10% off green fees. Valid as of late summer 2004

Spa Offers

Regular price us\$ 200, now us\$ 150

- **INTERMEZZO DAY SPA: "INTERMEZZO ROMANTICA" SPECIAL PACKAGE FOR COUPLES:** A 2-hour spa package that consists of two aromatherapy massages, two reflexology treatments, a healthy lunch for 2 and bottle of Sparkling Wine. Available at any of the 6 Intermezzo Day Spa's.
- **MANDARA SPA AT THE MARRIOTT RESORT & ARUBA OCEAN CLUB:** A 50-minute full body massage using Mandara's special blend of aromatherapy oils and a 45-minute body scrub using mineral rich sea salt granules in our Vichy Shower room.
- **BODY & SOUL, TIERRA DEL SOL RESORT & COUNTRY CLUB:** Swedish massage: A 50-minutes of a full body massage designed to take you into a state of deep relaxation. European facial: a 50 minute classic facial.
- **SPA DEL SOL AT MANCHEBO BEACH RESORT & SPA:** A 60-minute couples aromatherapy massage in the outdoor tropical gazebos overlooking Eagle Beach, a traditional Balinese Scrub for her, visit to the steam room and relax with a glass of wine or fruit juice at the beach-side whirlpool.
- **OKEANOS SPA:** A 75-minute tropical open air Swedish Massage and a one-day-stay on the Private Island. Includes use of Renaissance beach towels, complimentary float use, lunch from the Seabreeze menu and a frozen beverage.
- **TARA BEACH SPA:** Enjoy a Combination European Facial and Relaxing Massage. This massage will loosen tight muscles, relieves stress and eases tension. This European facial begins with aromatic steam followed by silk serum and your personalized mask.



Special Offers Include

- **DE PALM TOURS:** US\$ 10 off per couple on De Palm Island, Aruba Safari Off Road Adventure and Palm Pleasure Snorkel Activity
- **ATLANTIS ADVENTURE:** 20% off per couple for a Submarine tour, Seaworld Explorer tour, Rhino Rider Water Safari and Aloe Factory Tour
- **JOLLY PIRATES:** 10% off Snorkel Cruise or Sunset Dinner Cruise; 16% off Sail, Snorkel and Swing Cruise
- **ARUBA ADVENTURES:** Special offers on Tattoo-Party Boat, Mi Dushi Sailing Adventure and Kukoo Kunuku-Paranda Party Bus
- **ARUBA EXPERTS:** 10% off the following trips: Private sailing, boating and fishing charters
- **ECONOMY CAR RENTAL:** 20% off cars and on weekends 20% off 4x4 rental
- **RENAISSANCE MALL & MARKETPLACE:** Discount card - redeemable at over 100 stores at mall and marketplace. Exclusive offers in shopping, dining and entertainment
- **CHECKPOINT COLOR:** 50% Off all film development and printing and 10% off any digital development
- **TOMATO CHARLIE'S PIZZA:** 10% Off a large 14" pizza
- **CARLOS'N CHARLIE'S:** US\$ 5 off on Thursday shopping & lunch tour. Must book in advance
- **THRILLER ARUBA:** US\$ 10 off per couple. A speed racing, open water thrill of a lifetime



ONE COOL HONEYMOON



INDELIBLE HONEYMOON MEMORIES are made in Aruba! Aruba invites you to choose from among its extensive couple-oriented activities, dining, shopping and nightlife options, available now with special discounts and offers. A One Cool Card, free upon hotel check-in and entitling you to over US\$ 1,000 in savings, is your passport to a perfectly unforgettable honeymoon.

We invite you to realize your dreams of romance, luxuriating in indulgent days in Aruba, where dramatic sunsets only help set the stage for even more exhilarating evenings. Aruba has always been a favorite destination for romantic getaways, honeymoons and most recently, weddings. Honeymooners have always received the red carpet treatment right from the start with a bottle of champagne in their room upon arrival, a souvenir gift from their resort, a free night on a return anniversary visit and the One Cool Card offering hundreds of dollars of discounts throughout the island.





Special Values for Honeymooners

Dates Effective

- Year-round

Participating Hotels

- Allegro Aruba by Occidental
- Amsterdam Manor Beach Resort
- Aruba Grand Beach Resort
- Aruba Marriott Resort
- Aruba Phoenix Beach Resort
- Aruba Renaissance Beach Resort
- Brickell Bay Beach Club
- Bucuti Beach Resort & Tara Beach Suites & Spa
- Divi and Dutch Village Beach Resorts
- Divi and Tamarijn All Inclusive Resorts
- Holiday Inn SunSpree Aruba Beach Resort
- Hyatt Regency Aruba Beach Resort
- La Cabana All Suite Beach Resort
- Manchebo Beach Resort & Spa
- Radisson Aruba Resort
- The Mill Resort & Suites
- Tierra Del Sol Resort & Country Club
- Wyndham Aruba Resort & Spa

Resort Offers

- A welcome gift
- A welcome drink
- Complimentary bottle of champagne or wine
- Certificate for one free night on a return stay
– valid up to 2 to 5 years
- Doorknob hanger



Special Offers Include

- **RANCHO NOTORIOUS:** 20% off horseback riding Private Tours
- **RED SAIL SPORTS:** 25% off Sunset Sail for Honeymooners
- **ATLANTIS ADVENTURE:** 20% off per couple on a Submarine tour, Sea World Explorer tour, Rhino Rider Water Safari and Aloe Factory Tour
- **PELICAN ADVENTURES:** 10% off a Full Moon/Sunset Cruise or t-shirt
- **MOOMBA BEACH RESTAURANT:** 10% off food only in restaurant
- **ARUBA FAIRY TALES:** Engraved champagne flutes
- **JOLLY PIRATES:** 10% off Snorkel Cruise and Sunset Dinner Cruise; 16% off Sail, Snorkel and Swing Cruise



- **DE PALM TOURS:** Free t-shirt upon purchase of Aruba Safari off-road adventure, Palm Pleasure snorkel adventure, De Palm Island and Fiesta hopper party bus
- **ARUBA ADVENTURES:** Special offers on Tattoo-Party Boat, Mi Dushi Sailing Adventure and Kukoo Kunuku-Paranda Party Bus
- **ARUBA EXPERTS:** 10% off the following trips: Private sailing, boating and fishing charters
- **ARUBA GASTRONOMIC ASSOCIATION:** Special offers at Amazonia Churrascaria, Aqua Grill, La Trattoria El Faro Blanco, French Steak House, Le Dome, Texas de Brazil, Hostaria da' Vittorio, Old Cunucu House, Benihana, Gasparito, Driftwood and Waterfront Crabhouse
- **WIX TOURS:** 15% off Jeep Safari
- **CRYSTAL THEATER:** US\$ 5 off Let's Go Latin Show and US \$3 off experience Aruba Panorama
- **ECONOMY CAR RENTAL:** 20% off cars and on weekends 20% off 4x4 rental
- **RENAISSANCE MALL & MARKETPLACE:** Discount card- redeemable at over 100 stores at mall and marketplace. Exclusive offers in shopping, dining and entertainment
- **CHECKPOINT COLOR:** 50% off all film development and printing and 10% off any digital development
- **TOMATO CHARLIE'S PIZZA:** One champagne cocktail per person with any meal
- **CARLOS'N CHARLIE'S:** Free 18 oz. yard of Margarita with lunch or dinner
- **ALHAMBRA BAZAAR & CASINO ARUBA:** 2 Honeymooners t-shirts and US\$ 10 Match Play
- **THRILLER ARUBA:** 2 free Thriller Aruba t-shirts per couple. A speed racing, open water thrill of a lifetime
- **TIERRA DEL SOL:** Special spa and supper package



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How to Get More Information

Visit the website or call us!

All your questions can be answered either by logging on to www.aruba.com/coolprograms or calling 1-800-TO-ARUBA

Get Expert Advice - Specially trained travel agents can even further help tailor your vacation to your interests and help you take advantage of special promotions. Find an Aruba Certified Expert near you by entering your zip code at

<http://www.Aruba.com/experts>

The Aruba Tourism Authority and the Aruba Hotel and Tourism Association take no responsibility for modifications that may later be made to promotional offers.

Important Note:

It is necessary to mention the promotion with every reservation and signed ID Card must be presented to receive offers. A One Cool Card is limited to visitors **staying a minimum of five nights** at any one of the participating resorts.

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