

Brand Guidelines

This document summaries the conditions under which the licensee (“You”) are required to attribute National Rail Enquiries (“NRE”) where using the data You have opted to received.

Licence Condition

“You must acknowledge NRE as the source of Information in accordance with this agreement and the [Developer Guidelines](#)”

Attribution

The user of NRE feeds (You) must acknowledge NRE as the source of information, where possible, by providing a link to the NRE website for more information and by displaying the “Powered by National Rail Enquiries” logo in accordance with the Brand Guidelines and the following conditions:

- Where an NRE feed is displayed as the predominant or standalone information in Your product or service, NRE attribution should be shown directly alongside, above or underneath the Information derived from the feed;
- Where an NRE feed is combined with other data feeds and/or is not the primary information being displayed, NRE branding may be shown on an attribution page;
- Where NRE feeds are displayed on a dot matrix screen, the words “Powered by National Rail Enquiries” should be used as static or scrolling text.

In some circumstances it may not be possible to display the NRE branding in accordance with these recommendations or, in Your view, it would have a detrimental impact on the end-user experience of the applicable product. In such instances You should contact us to discuss alternatives and/or to be granted an exemption. We will always endeavour to take a reasonable approach when considering alternatives.

Contact Us

If you are in any doubt about your proposed attribution, you can contact us for clarity by e-mailing infoservices@nationalrail.co.uk