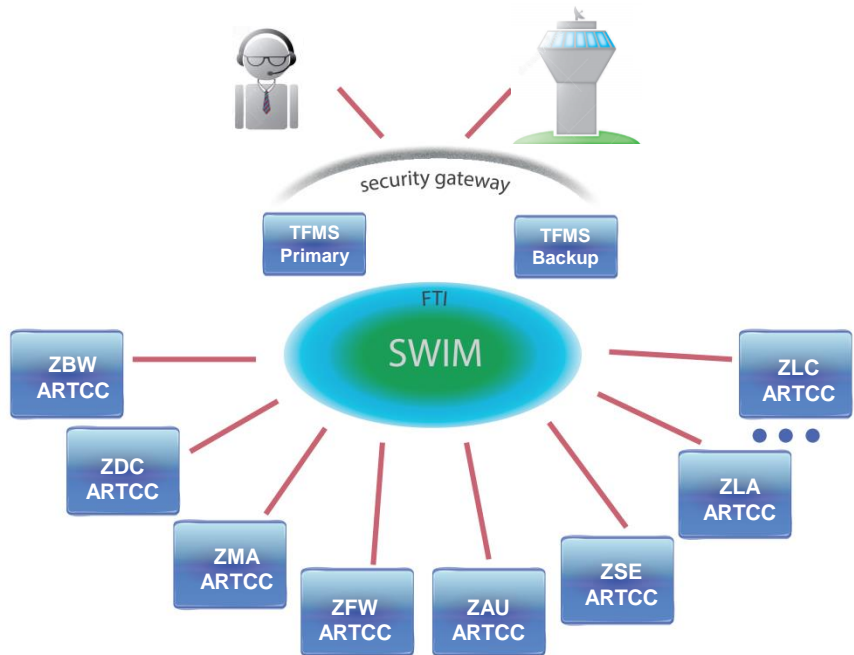


Before SWIM:

Point-to-point connections



With SWIM:

Data Exchange
(Published once, consumed by many)