



MY DOC



Company Profile

My DOC



Information available in audio.

Problem in Society

Long waiting time	Unavailability of resources	Overcrowded hospital
Lack of accessibility	Limited reach for treatment	Lack of preventive care
High cost of treatment	Digital divide	Unclear pricing
Unorganised services	Emergency delays	Shortage of ambulances
Fragmented healthcare system	Middleman commission	Poor follow-up care

About the Company

- We are a health-tech platform that connects patients, hospitals, clinics, ambulances, and pharmacies into one seamless ecosystem.



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Our Goals



**to build India's
most reliable
healthcare
network**

Connect patients with hospitals, clinics, doctors, ambulances, and pharmacies on a single app — ensuring fast, affordable, and transparent healthcare access.

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Our Offered Services

- ◆ Doctor Consultations
- ◆ Ambulance Booking (<10 minutes)
- ◆ Medicine Delivery
- ◆ Rural Healthcare Services

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Our Market

As per 2040

52.4 BILLION

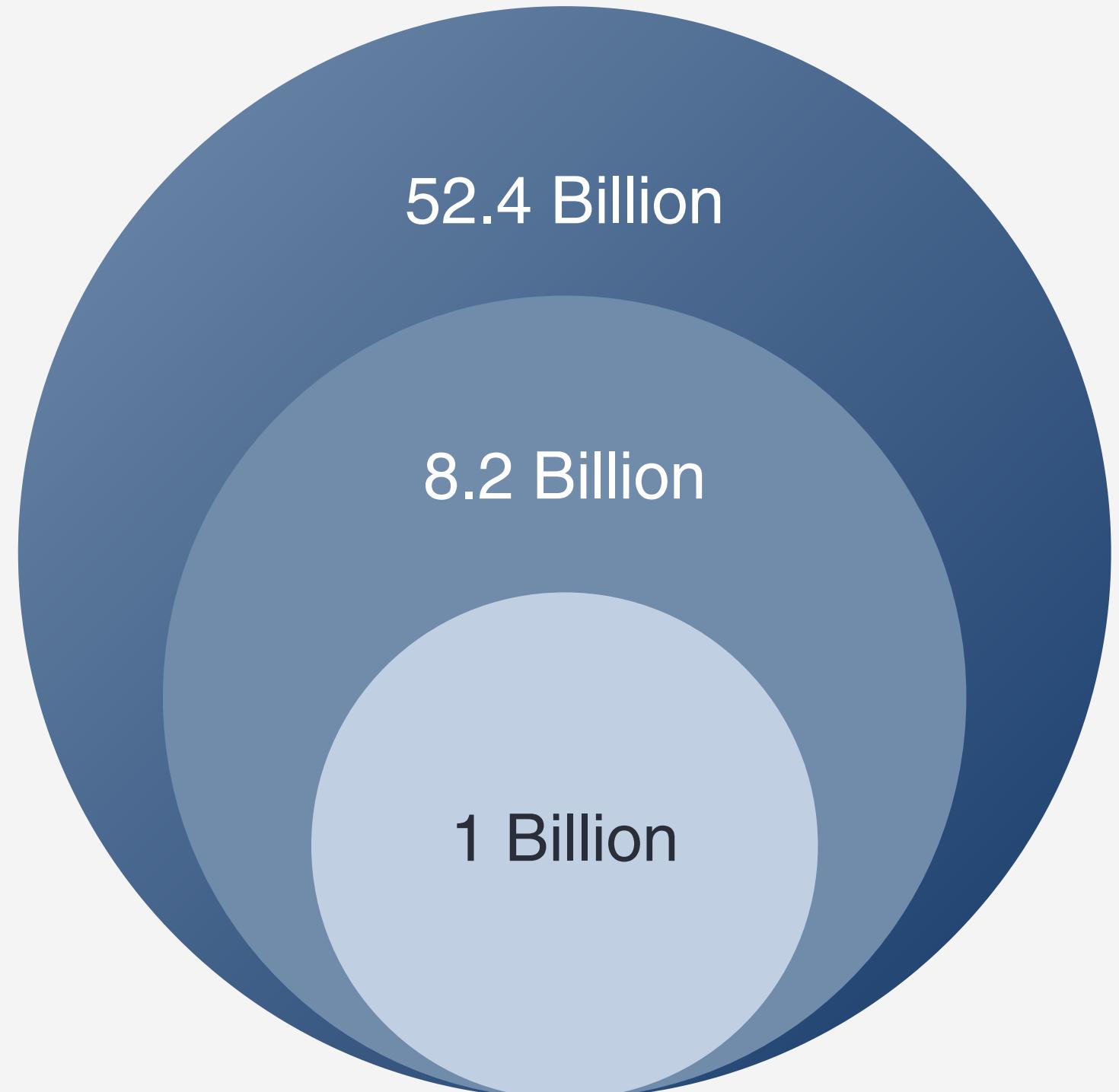
Total Available
Market (TAM)

8.2 BILLION

Serviceable Available
Market (SAM)

1 BILLION

Serviceable Obtainable
Market (SOM)



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Competitive analysis



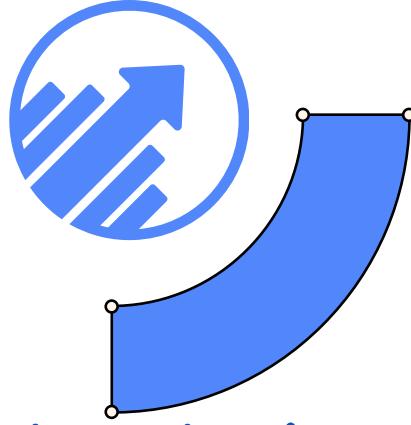
Apollo



practo



Tata



MARKETING PLAN

To successfully launch your television and care platform, Joy, use a strategy targeting both healthcare providers and consumers. Build partnerships with healthcare professionals to integrate your platform into their systems, emphasizing features like doctor consultations and prescription management.

For consumers, use digital marketing, including social media and targeted ads, to raise awareness. Provide engaging content on Joy's benefits, such as easy access to healthcare providers. Consider offering trial periods or discounts to encourage adoption and gather feedback.

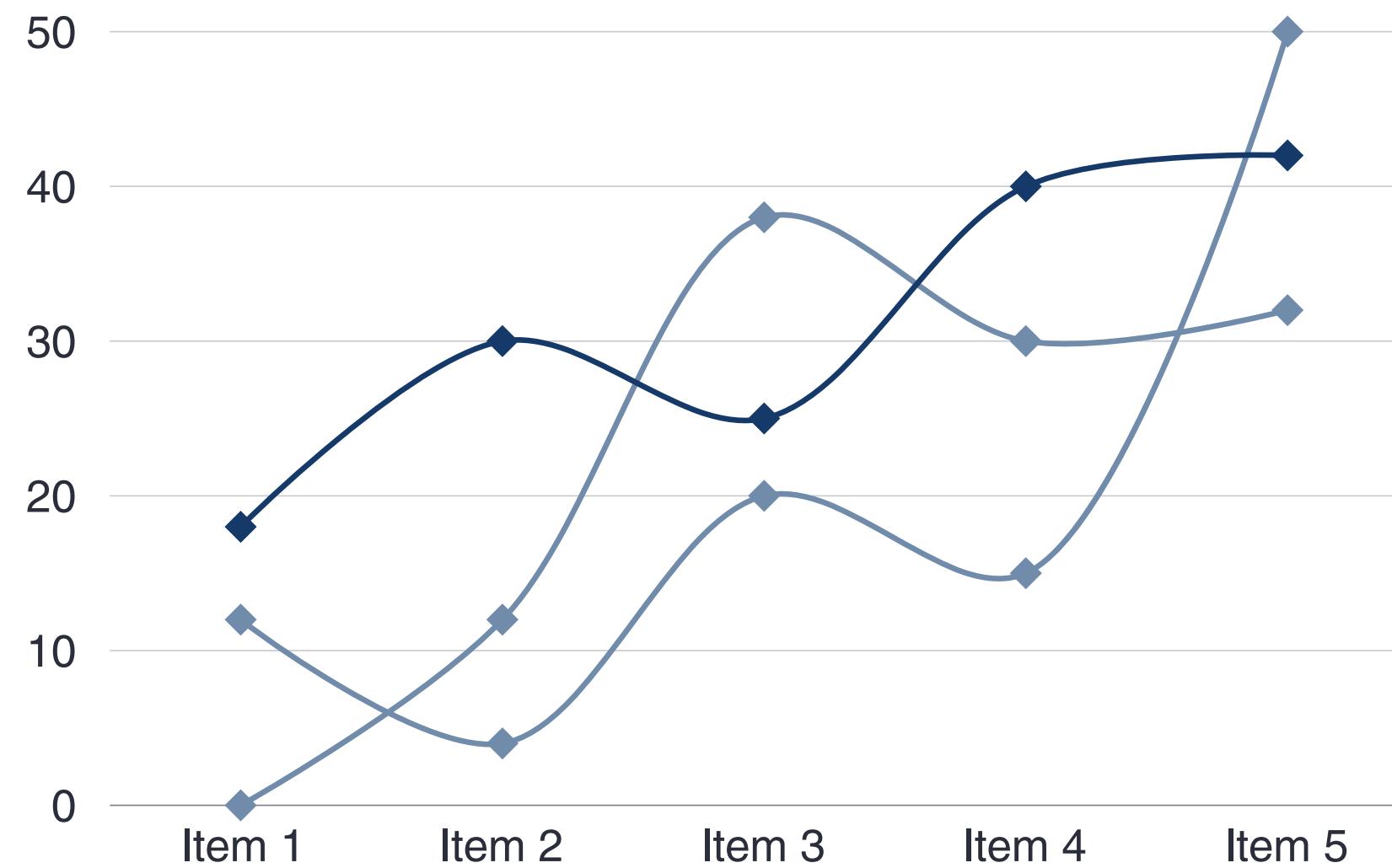
Ensure the platform is user-friendly and secure. Encourage user reviews and facilitate forums for sharing experiences. This strategy will position Joy as a vital tool in modern healthcare.



Our Traction

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All these things are imaginary this presentation is on the basis of my future progress so this all is imaginary



Monthly Revenue:

10 BILLION

Average Revenue/Customer:

5 BILLION

Monthly Revenue Growth:

1 BILLION

Founder's

Darsh Nigam

Co-founder,C.E.O.

Atharv Choubey

Co- founder,C.E.O.

Work force

Work force (required in a minimum condition in a state)

Department	<i>number of people</i>
Core management	4 peoples
Medical teams	260 peoples
Ambulance teams	208 peoples
App developer team	20 peoples
Marketing teams	21 peoples

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Funding needed in a state

Category	Details (Short)	Estimated Cost (₹ Crore)
Technology Development	App, website, AI integration, servers, maintenance	3.0
Workforce & Salaries	513 staff (doctors, rural workers, tech, support)	6.5
Ambulance Network	104 ambulances (partnership + owned units)	5.0
Medicine Supply Setup	Warehousing, tie-ups with pharmacies, logistics	2.5
Marketing & Awareness	Digital ads, offline campaigns, hospital tie-ups	2.0
Legal & Licensing	Registrations, health licenses, compliance	0.5
Operations & Misc.	Office, admin, contingency fund	1.5
<input checked="" type="checkbox"/> Total Funding Needed	For Madhya Pradesh launch (52 districts)	21.0 Crore

