



DIGITS THAT DEFINE GROWTH



ABOUT BRAINVIRE



Sustainable Data-Driven Digital Engineering Solutions

Radically improving Digital enablement using AI / ML, BlockChain, IoT and other Industry 4.0 solutions.

19+

YEARS OF
EXPERIENCE

20+

OFFICES
GLOBALLY

95%

CUSTOMER
RETENTION

2000+

PROJECTS

1500+

RESOURCES

**GROUP OF
COMPANIES**

Accely
innovative mind. assured solutions.

EZlytix
business analytics simplified.

inknowledge

control
Enterprise Retail Solutions
Powered By Odoo.

auro
CRM

CREDENTIALS

8+
YEARS



5+
YEARS



3+
YEARS



FEATURED IN

Forbes

YAHOO!
FINANCE

Daily Herald

AWARDS & ACCREDITATION



OUR SERVICES



Product Ideation
& Development



Digital
Transformation



Cloud
Transformation



Commerce



ERP & CRM
Consulting



Enterprise Mobility



IT Analytics &
Consulting

» **Brainvire**
Shaping Ideas

1500+
WEB PROJECTS

500+
MOBILE PROJECTS

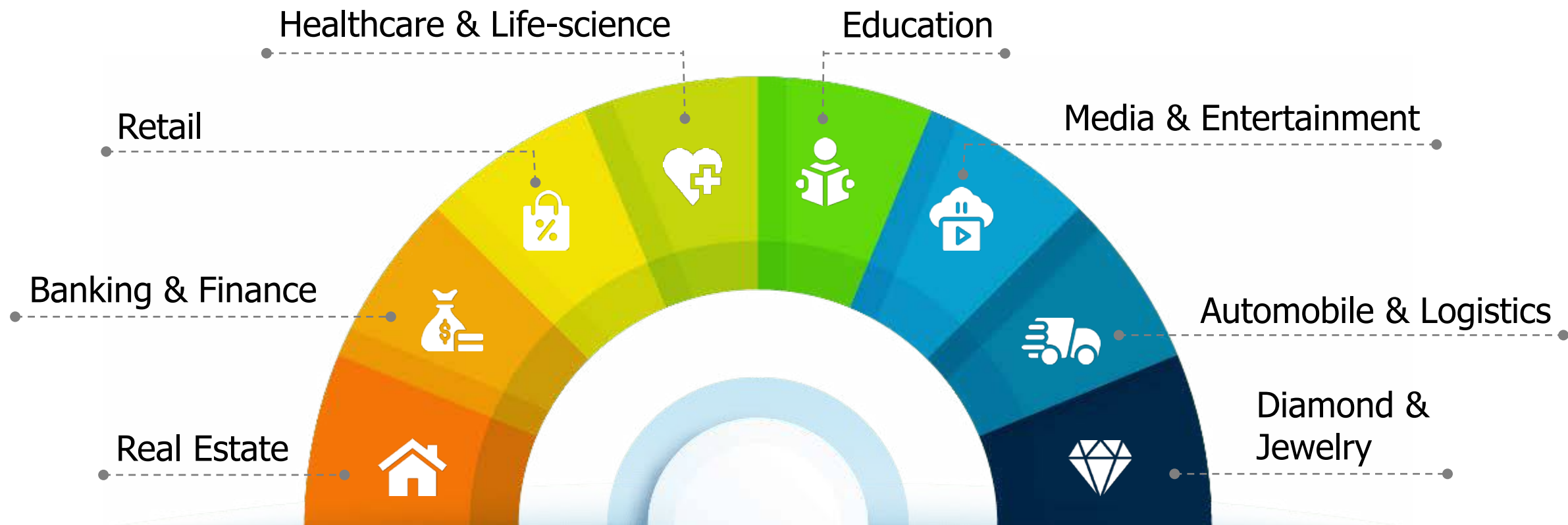
500+
SATISFIED CUSTOMERS

100+
CLIENTS WORKING
SINCE LAST 4+ YEARS

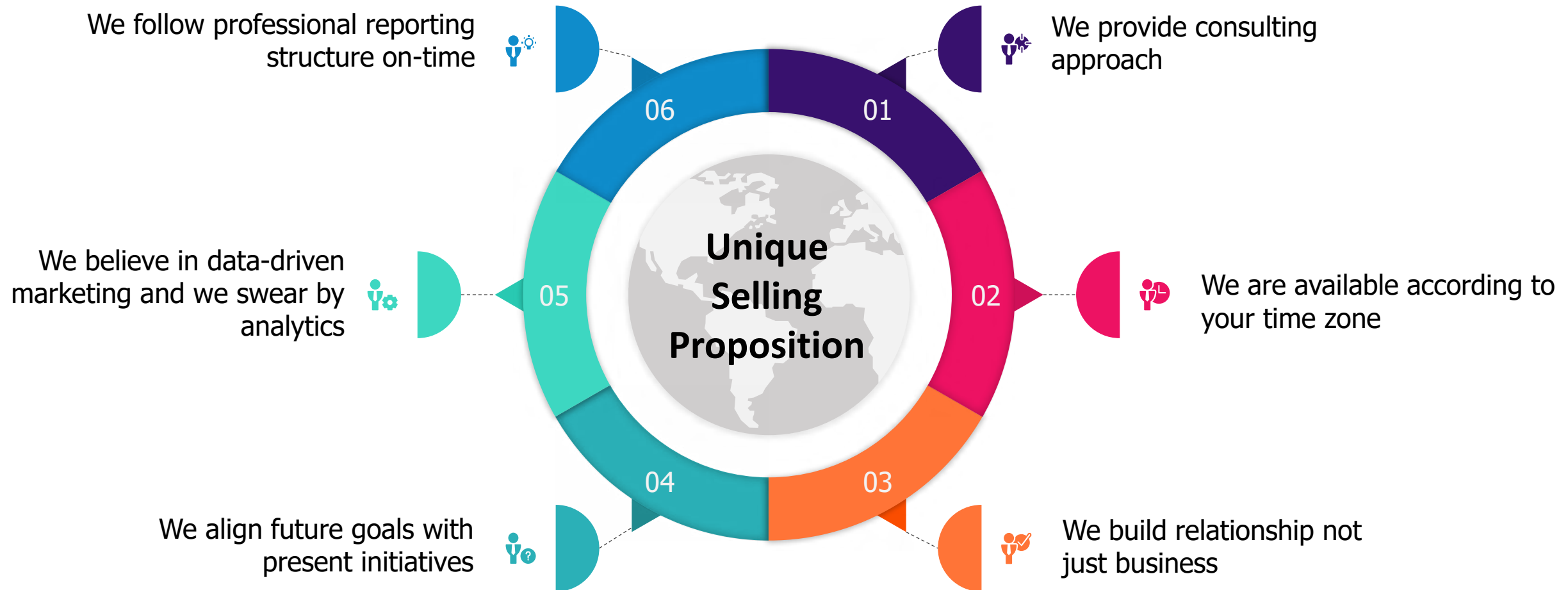
**Industry 4.0
Revolution**

**Tailored for
Business Practice**

**Personalized
Experience**



Your Marketing needs under one roof



Our Approach - SOSTAC

1. Solution Analysis

Market Analysis
Customer Insights
Competitive Analysis



2. Objectives

Articulate the Objective
Brand Awareness
Customer Acquisition



3. Strategy

Customized Strategizing
We follow RACE Model
RACE is Reach, Act, Convert
& Engage



4. Tactics

Content Marketing
Online Presence
Optimization
Marketing communication



5. Actions

Digital Tactics
Digital Tools & Techniques
Dedicated team on action



6. Control

Brand Equity Measurement
UX Design Measurement
Motorizing Performance



Team Credentials



Award & Recognitions

Our Leader is known as 100 Smartest Digital Leaders - **WDM Congress!**

Certified Digital Marketers

We've team of **80+** certified digital marketers



Paid Marketing Specialists

We've team of **20+** paid marketing specialists

Marketplace Specialists

We've team of **10+** Marketplace specialists



SEO for Ecommerce

Our Strategy

- ❖ Competitive digital analysis
- ❖ Conversion rate optimization
- ❖ Product/category page optimization
- ❖ Reduce shopping cart abandonment rate
- ❖ Behavioral analysis
- ❖ Structured data for enhanced search results
- ❖ Website architecture analysis
- ❖ Prioritize navigation (easy checkout process)

Key Clients



Digital Marketing Services

Multi-channel Approach

- ❖ Search engines
- ❖ Website marketing
- ❖ Mobile marketing
- ❖ Social media marketing
- ❖ Affiliate marketing

Strategic Alliance



Search Engine Optimization

- ❖ Website analysis & audit
- ❖ Product/category page optimization
- ❖ Quality link acquisition
- ❖ Outreach campaign

Strategic Alliance



Digital Marketing Services

Content Marketing

- ❖ Content writing
- ❖ Copywriting
- ❖ Blogger outreach
- ❖ Blog posts

Strategic Alliance

BuzzSumo

ahrefs

 **EPICTIONS**

 **Social
Animal**

 **NinjaOutreach**

 **feedly**

Digital Marketing Services

Paid Advertising

- ❖ Pay per click
- ❖ Native ads
- ❖ Remarketing ads
- ❖ Programmatic advertising
- ❖ Conversion enhancement

Strategic Alliance



Social Media Marketing

- ❖ Strategy planning
- ❖ Social media posts
- ❖ Social media creative
- ❖ Campaign audits
- ❖ Insights analytics

Strategic Alliance



App Store Optimization

- ❖ Keyword analysis
- ❖ Describe content
- ❖ Proper categorization
- ❖ Reviews & ratings

Strategic Alliance



Digital Marketing Services

Email Marketing Automation

- ❖ Focused micro-segments
- ❖ Marketing automation
- ❖ Automation mapping
- ❖ Drip campaign
- ❖ Promotional email campaigns

Strategic Alliance

CleverTap



WebEngage

ActiveCampaign ➤

braze



Remarkety

Digital Marketing Services

Affiliate Marketing

- ❖ Choose the right platform
- ❖ Choose your niche
- ❖ Choose the right affiliate
- ❖ Create great content
- ❖ Attract sales with offers

Strategic Alliance

SHAREASALE

AFFILIATE
JUNCTION

avangate

affiliate
by CONVERSANT®

linkconnector
Performance Marketing Network

MyLead

Lemonade

Marketplace Marketing

- ❖ Marketplace SEO
- ❖ Customized Brand Page
- ❖ Product Page Optimization
- ❖ Paid Advertising

Strategic Alliance



Digital Marketing Services

Digital Brand Management

- ❖ Competitive analysis
- ❖ Behavioral analysis
- ❖ Brand awareness
- ❖ Brand recalling
- ❖ Online reputation management

Strategic Alliance

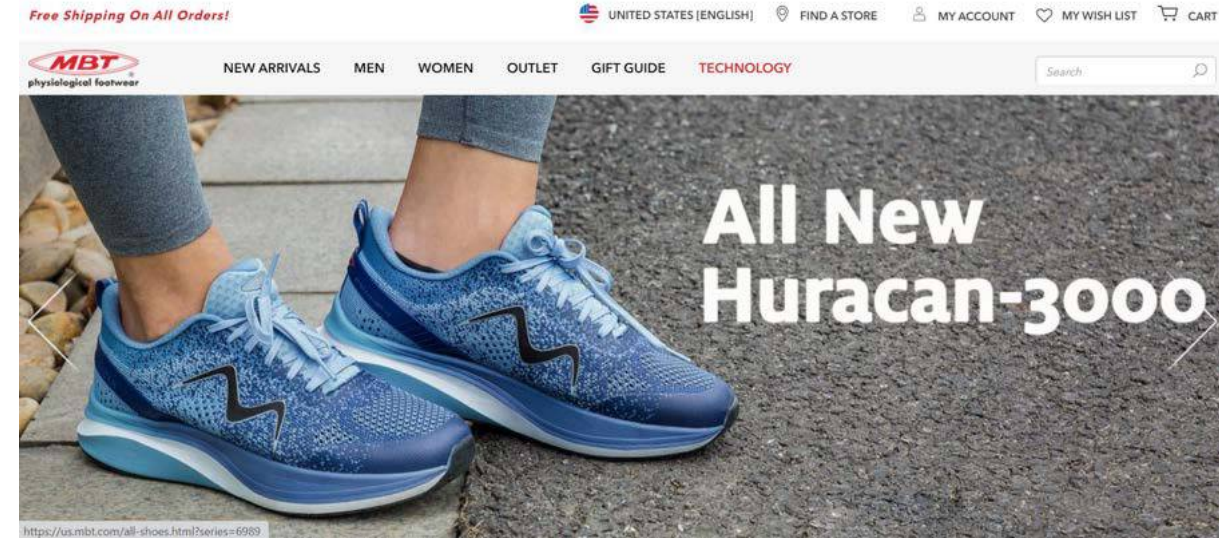


- ❖ CRO to increase overall conversion
- ❖ Improved user experience
- ❖ Website speed optimization & suggestions
- ❖ Improved branding & conversions through social media
- ❖ Personalized email marketing to user

Industry: Retail

Website: us.mbt.com

More details: [Case study link](#)



78.63%

Improvement in organic Traffic

24.75%

Decreased paid marketing cost

69.92%

Increase in organic sales



ActiveCampaign >



the WeedTube Home for Curated Cannabis Content



- ❖ Content and video optimization
- ❖ Analyzed user behavior on website
- ❖ Strategized SEO for higher visibility
- ❖ Social media campaigns
- ❖ Influencer campaigns

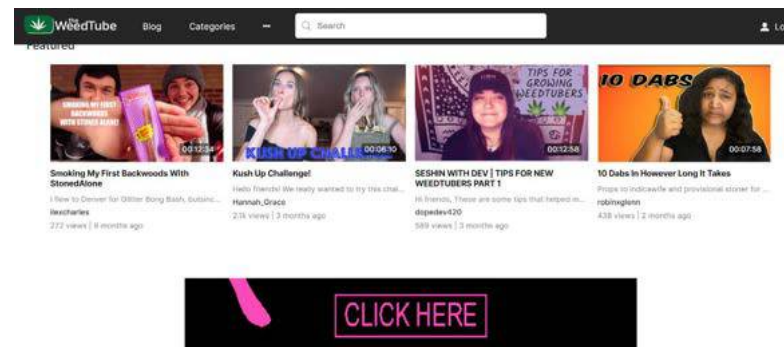
Industry: Media & Entertainment

Website: www.theweedtube.com

More details: [Case study link](#)

Android: [Application Link](#)

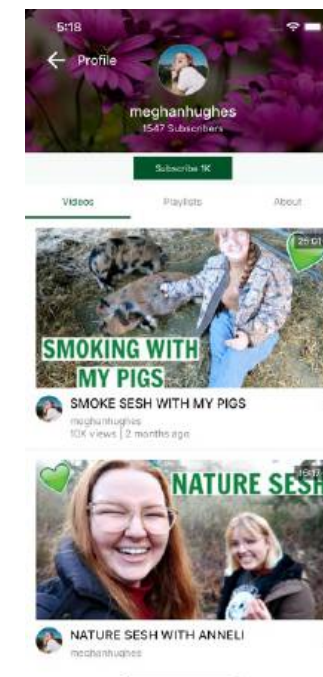
iOS: [Application Link](#)



50K +
Mobile App Installs

78.22%
Increase in visitors time spend

62.94%
Increase in pageviews



- ❖ Optimized on-page SEO
- ❖ Automated email marketing for each stage of buyer journey
- ❖ Increased conversions through affiliate networks
- ❖ Social media campaigns

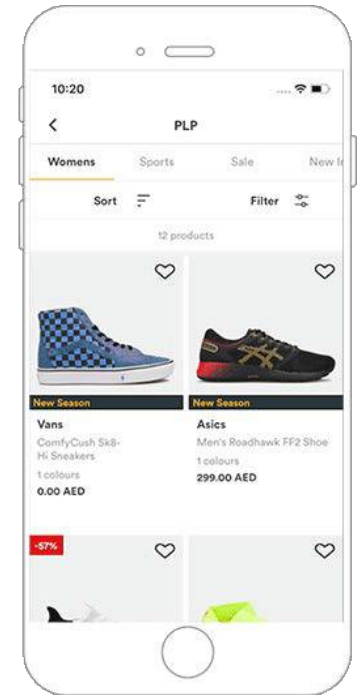
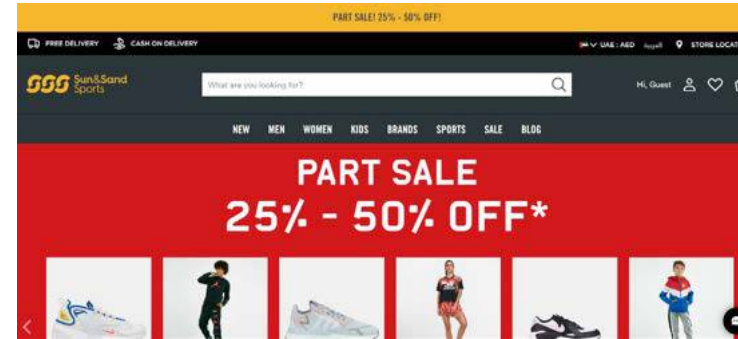
Industry: Retail

Website: en-ae.sssports.com

More details: [Case study link](#)

Android: [Application Link](#)

iOS: [Application Link](#)



5 Lac +
Mobile app installs

34.74%
Increase in conversion rate

176.92%
Increase in sales



GOAT Online Store for Authentic Sneakers

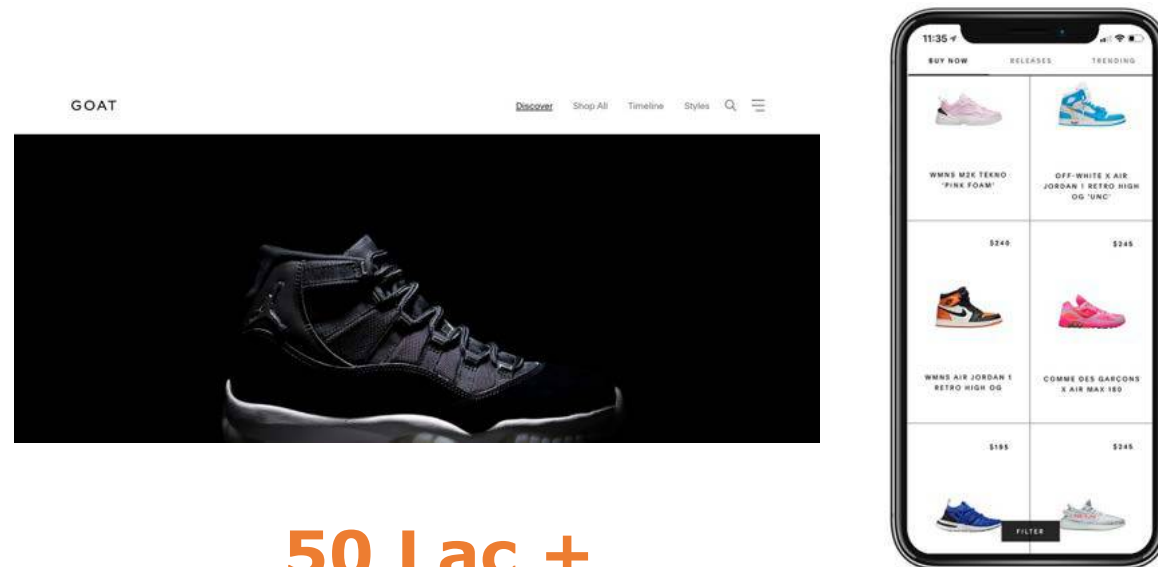
- ❖ Improved user journey based on behavioral analysis
- ❖ Optimized on-page and off-page SEO
- ❖ Increased social media engagement
- ❖ Improved paid marketing campaign for better conversions

Industry: Retail

Website: www.goat.com

Android: [Application Link](#)

iOS: [Application Link](#)



50 Lac +
Mobile app installs

60.90%
Increase in in-app engagement

55.32%
Increase in sales



- ❖ Website content enhancement
- ❖ Improved website speed
- ❖ Optimized paid marketing campaigns
- ❖ Mapped landing pages with set of researched keywords
- ❖ Increased conversions through affiliate network

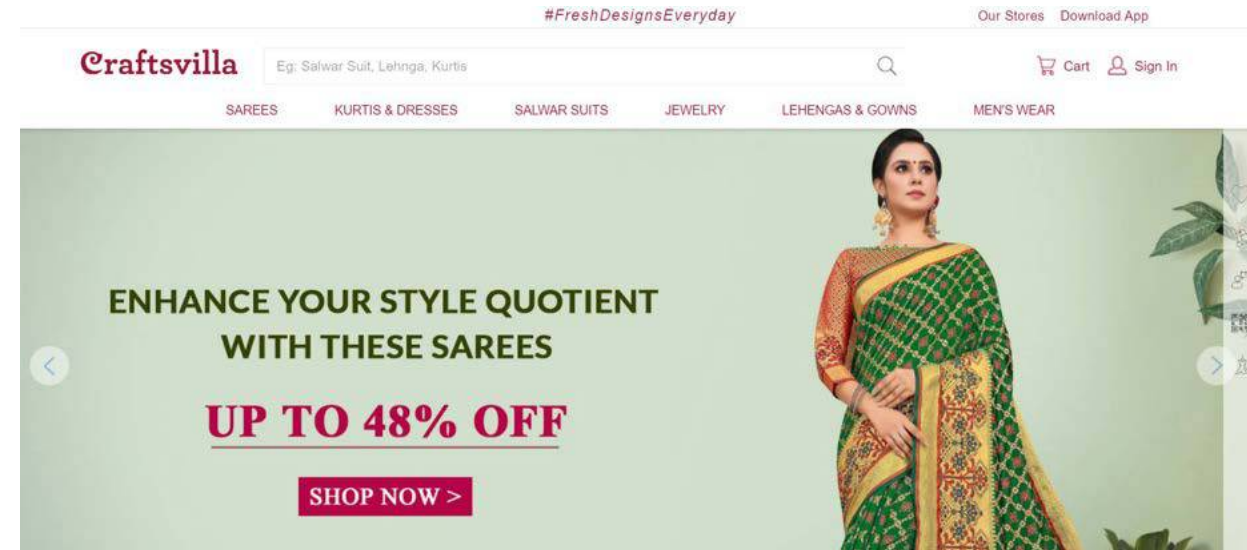
Industry: Apparel

Website: <https://www.craftsvilla.com/>

More details: [Case study link](#)

Android: [Application Link](#)

iOS: [Application Link](#)



167.59%

Improvement in organic traffic

26.09%

Increase in conversion rate

203.73%

Increase in sales



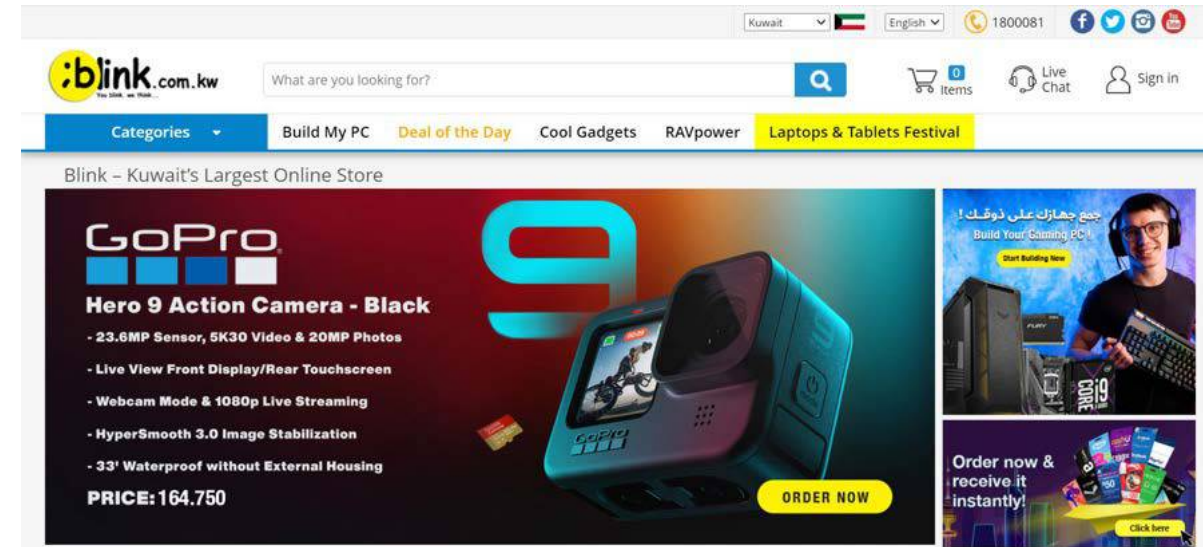
- ❖ Improved user experience on website
- ❖ Optimized website for search engine
- ❖ Increased social media engagement
- ❖ Improved organic traffic
- ❖ Automated email campaign on each milestone

Industry: Retail

Website: www.blink.com.kw

More details: [Case study link](#)

Android: [Application Link](#)



61.02%

Improvement in organic traffic

27.19%

Increase in conversion rate

198.06%

Increase in ROI



CleverTap  **kissmetrics**

- ❖ Website content enhancement & optimization
- ❖ Influencer campaigns
- ❖ Increased social media engagement
- ❖ Community building activities
- ❖ Strategized the brand campaigns

Industry: Diamond & jewellery

Website: www.briangavindiamonds.com

More details: [Case study link](#)



64.49%

Improvement in traffic to sale

21.34%

Increase in conversion rate

176.92%

Increase in sales

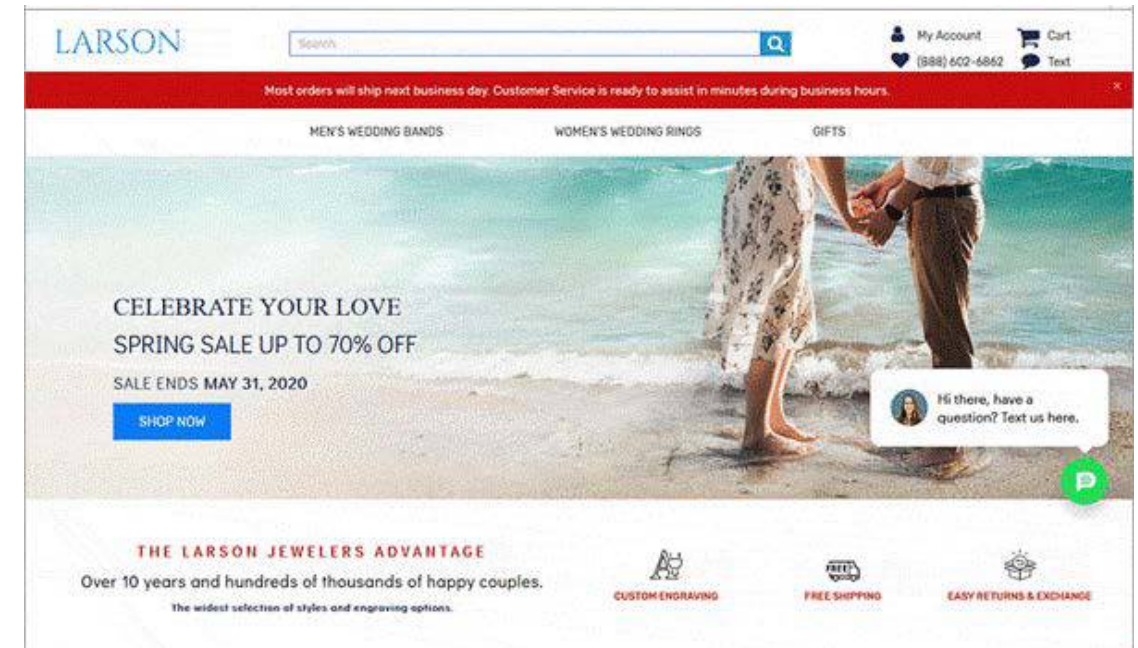


- ❖ Implemented on-page changes
- ❖ Deep analysis for each product
- ❖ Website optimization
- ❖ Event/ festival based paid campaign
- ❖ Creative engaging post on social media

Industry: Diamond & Jewellery

Website: www.larsonjewelers.com

More details: [Case study link](#)



10K+

Keywords in top 3

55.37%

Increase in sales

65.86%

Increase in organic traffic





Personal Branding of a Life-coach

- ❖ Designed the most effective personal branding strategies with extensive competitive research supported by a top notch website
- ❖ Rigorous content marketing
- ❖ Optimized on-page and off-page SEO
- ❖ Social media marketing

Industry: Life-coach

Website: www.bharatsangani.com

More details: [Case study link](#)



98%

Increase in traffic

140%

Increased in Leads



- ❖ Standardization with some customization was the approach for streamlining all the websites
- ❖ Improving organic visibility & ROI of all the locations
- ❖ Customized and optimized paid campaigns
- ❖ GMB optimization
- ❖ Landing page optimization & A/B tests to increase leads

Industry: Retail

Website: www.p4dentists.com

More details: [Case study link](#)



651.11%

Increase in organic traffic

18,800%

Goal conversions

23.00%

Improvement in conversion
rate

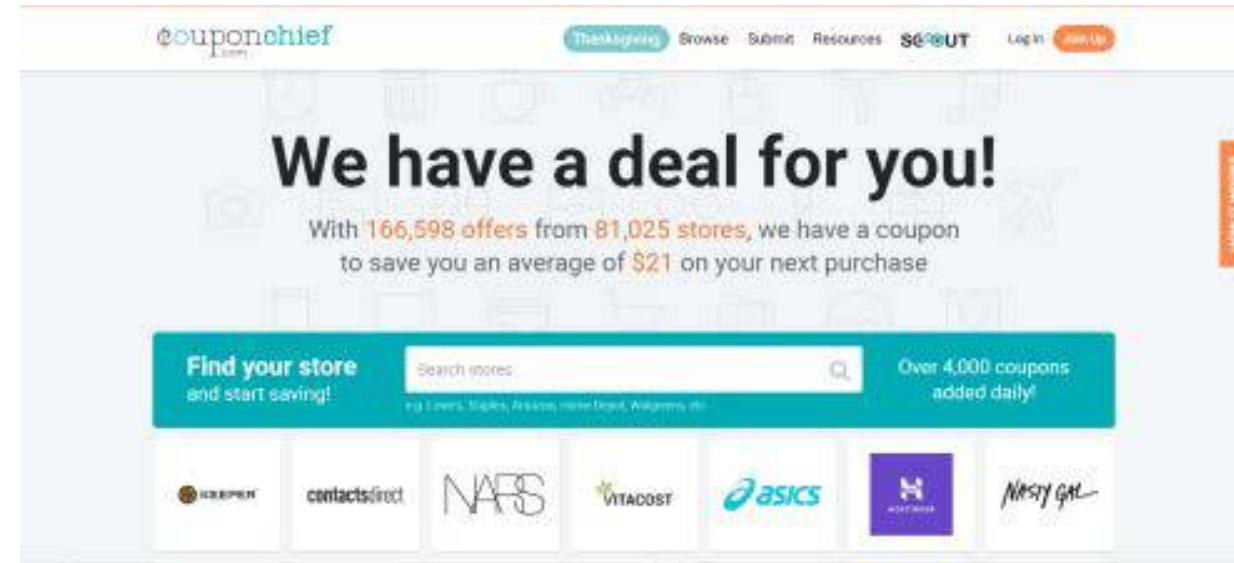


- ❖ Keyword mapping on landing pages
- ❖ Personalized newsletters to increase the website visits
- ❖ Launched chrome extension for better user-experience
- ❖ Focused long-tail keywords strategy
- ❖ Content marketing to target a specific audience

Industry: Retail

Website: www.couponchief.com

More Details: [Case study link](#)



2 Million +
Monthly visits

178.33%
Increase in organic traffic

100.04%
Increase in new users



BuzzSumo

ActiveCampaign >

- ❖ Search and shopping campaign
- ❖ Redefining the target market with the segmentation, targeting, and positioning framework (STP)
- ❖ Modify content to make SEO friendly
- ❖ Increased conversions through affiliate channel

Industry: Healthcare & Life Science

Website: www.healthyplanetcanada.com

More details: [Case study link](#)



74.19%

Increase in organic traffic

441.34%

Increase in revenue in a month

505.68%

Increase in ROI



SHAREASALE

affiliate
by CONVERSANT®

- ❖ UI changes for better website user engagement
- ❖ Promotion activities for branding
- ❖ Viral marketing
- ❖ Link building strategy and execution for targeting quality audience reach

Industry: Retail

Website: tentandtable.net

More details: [Case study link](#)



117%

Increase in new user

458%

Increase in organic traffic

274%

Increase in sales



NinjaOutreach

inspectlet

- ❖ Increased visibility with relevant COVID-19 alerts
- ❖ Increased SERP visibility for all 10+ locations
- ❖ Website revamped based on user behavior analysis
- ❖ Thorough competitive analysis and A/B testing
- ❖ PPC marketing for maximized ROI

Industry: Medical & Healthcare

Website: www.surepoint-er.com

More details: [Case study link](#)



200+

Keywords in top 5 in SERP

31.53%

Increase in organic traffic

32.85%

Increase in overall traffic



- ❖ Optimized product page to increase conversion
- ❖ Improved sales through affiliate channels
- ❖ Optimized paid marketing campaigns
- ❖ Engaging campaigns on social media

Industry: Retail

Website: www.warehouse115.com

More details: [Case study link](#)



110%

Increase in sales

53%

Increase in ROI

189%

Increase organic traffic

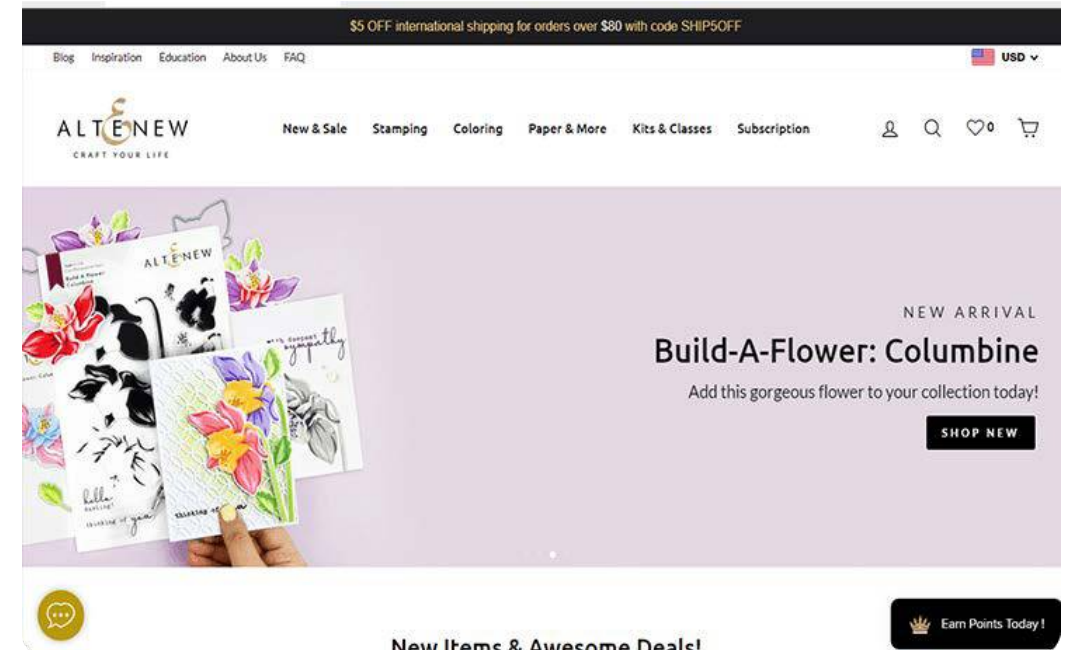


- ❖ Improved Brand visibility
- ❖ Content marketing to target right audience
- ❖ Hotjar.com setup for analyzing visitors behavior
- ❖ Strategizing the reach with competitor Analysis
- ❖ Influencer marketing

Industry: Retail

Website: altenew.com

More details: [Case study link](#)



131%
Increase in sales

58%
Increase in ROI

87%
Increase in conversion rate

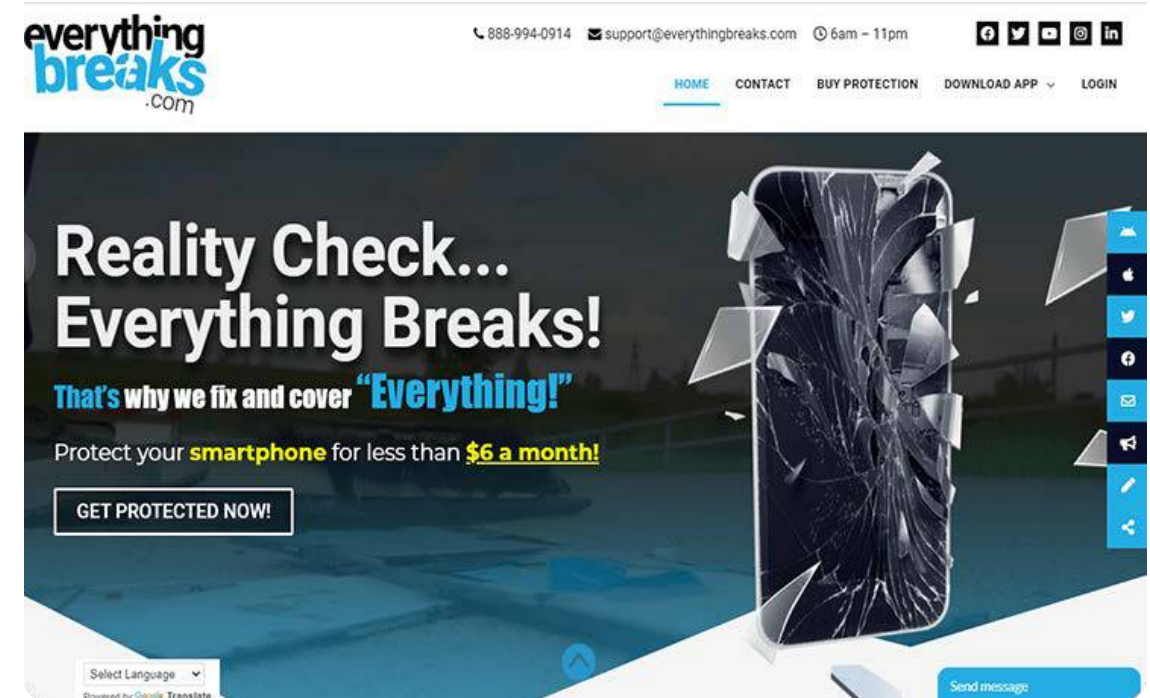


- ❖ Exclusively providing warranty services to customers since 20+ years
- ❖ Leveraging the brand awareness over online platforms
- ❖ Social media marketing to gain more traffic to website
- ❖ Decrease cost per conversion on Paid campaigns

Industry: Retail

Website: www.everythingbreaks.com

More details: [Case study link](#)



43%

Increase in revenue

85.72%

Increase in organic traffic

52%

Increase in order



- ❖ Improved brand visibility on search engine
- ❖ Made migration of website very smooth without affecting the SEO ranking and traffic
- ❖ Fixed technical SEO issues
- ❖ Improve ROI & revenue from organic channel

Industry: Retail

Website: www.tools-plus.com

More details: [Case study link](#)



169%
Increase in revenue

52%
Increase in new user

110.64%
Increase in conversion rate



BuzzSumo



KEY NORTH AMERICAN CLIENTS

			 Bay Alarm Medical	
				
				
				
				
				

KEY MIDDLE-EAST CLIENTS

 **LANDMARK**
GROUP




جمعية الاتحاد
UNION COOP

 **PLANET**
PHARMACIES

 **Grandiose**
Supermarket
Intermarket

 وصل للعقارات
wasl properties

 أسماك
asmak
our heritage, from the sea to your table

 EO

 **blink**
You blink, we think...

YouGo
pay way

 ZAFCO

GEEPAS
For you. For life.

 **DAMAC**
PROPERTIES

 حديد الإمارات
emirates steel

 **Collectionat**
Premium & Exclusive

 **Alghanim**
INDUSTRIES

 **x-cite.**
by Alghanim Electronics

 **EAGLE**
HILLS

 **SAA GROUP**

 **Sun&Sand**
Sports

KEY INDIAN CLIENTS

	 The Largest Online Ethnic Store			
				
				
				
				

WHAT OUR CLIENTS SAYS.....



Mr. Brian Gavin
CEO, Brian Gavin Diamonds

"The team was very dedicated to the project's success. Working late into the night to deliver, they overcame time differences."

Brian Gavin



Mr. Andy Ginjupalli
President, Bay Alarm Medical

"Team did amazing communication and ownership to transform the solution, the way we wants."



Mr. Jamal Al Masri
General Manager, Blink

"Their team is hardworking and creative, adapting flexibly to changing requirements throughout the project."



Mr. Kevin Clor
COO, TentAndTable

"They transformed the way we do business, and software stack that we use. It helped us grow our business 3x."

TENTANDTABLE.COM



Mr. Dilip Kukreja
Vice President, Times of India

"We exactly received the deliverables we were looking for as a professional services."



[View Reviews](#)



[View Reviews](#)

OUR GLOBAL PRESENCE

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- Head Quarter
- Sales Office
- Development Center

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