## **Questions**

## For all years and all state

- 1. Total transactions happened by all years for order type Online and Offline?
- 2. Total quantity sold by all years for order type Online and Offline?
- 3. Total customer acquisition by all years for order type Online and Offline?
- 4. Total revenue by all years for order type Online and Offline?
- 5. Total revenue by occasion for order type Online and Offline?
- 6. Prefer payment method by customers?
- 7. Average customer satisfaction by customers?
- 8. Total order returns happened by customer across all years?

## For specific year and specific state

- 9. Total transactions happened for order type Online and Offline?
- 10. Total quantity sold for order type Online and Offline?
- 11. Total customer acquisition for order type Online and Offline?
- 12. Total revenue for order type Online and Offline?
- 13. Total customer acquisition according to gender?
- 14. Total quantity sold by Product Category for order type Online and Offline?
- 15. Total revenue by Product Category for order type Online and Offline?
- 16. Total quantity sold by City for order type Online and Offline?
- 17. Total revenue sold by City for order type Online and Offline?
- 18. Total quantity sold by Occasion for order type Online and Offline?
- 19. Total revenue sold by Occasion for order type Online and Offline?
- 20. Preferable Shipment Method by customers for online orders?
- 21. Total transactions happened during different type of weather?
- 22. Preferable Payment Method by customers for order type Online and Offline?
- 23. Average Delivery Time for online orders?
- 24. Average Customer satisfaction by Product Category for order type Online and Offline?
- 25. Total order returns by customer by Product Category for order type Online and Offline?