

# HIVE CASE STUDY

## Create and Launch an EMR Cluster

- Select region as N. Virginia(us-east-1).
- Create a key pair.
- Go to AWS account and Create an EMR cluster with 1 master node and 1 core nodes having m4.large instance type.
- Select the key pair as created which was created previously.
- Enable SSH by editing an inbound rule in the master node's security group and add SSH as port 22 to the rule.
- Open the SSH client (Putty) terminal add the IP address of hostname and put the .pem file in the user private key section.

Cluster: HiveCaseStudy\_Cluster **Waiting** Cluster ready after last step completed.

Summary Application user interfaces Monitoring Hardware Configurations Events Steps Bootstrap actions

**Summary**

ID: j-10DYKY6T2ESUY  
Creation date: 2021-08-15 12:50 (UTC+5:30)  
Elapsed time: 9 hours, 38 minutes  
After last step completes: Cluster waits  
Termination protection: Off [Change](#)  
Tags: -- [View All / Edit](#)  
Master public DNS: ec2-3-81-76-138.compute-1.amazonaws.com [Connect to the Master Node Using SSH](#)

**Configuration details**

Release label: emr-5.29.0  
Hadoop distribution: Amazon 2.8.5  
Applications: Hive 2.3.6, Pig 0.17.0, Hue 4.4.0, Spark 2.4.4  
Log URI: s3://aws-logs-783106267247-us-east-1/elasticmapreduce/ [View](#)  
EMRFS consistent view: Disabled  
Custom AMI ID: --

**Application user interfaces**

Persistent user interfaces [Spark history server](#)  
On-cluster user interfaces [Not Enabled](#) [Enable an SSH Connection](#)

**Network and hardware**

Availability zone: us-east-1c  
Subnet ID: [subnet-041a435b](#)  
Master: **Running** 1 m4.large  
Core: **Running** 1 m4.large  
Task: --  
Cluster scaling: Not enabled

**Security and access**

Key name: HiveCaseStudy\_KeyPair  
EC2 instance profile: EMR\_EC2\_DefaultRole  
EMR role: EMR\_DefaultRole  
Auto Scaling role: EMR\_AutoScaling\_DefaultRole  
Visible to all users: All [Change](#)  
Security groups for Master: [sg-000ac446d7a91c90](#) [View](#) (ElasticMapReduce-master)  
Security groups for Core & Task: [sg-0c57085406a8fda98](#) [View](#) (ElasticMapReduce-slave)

```
hadoop@ip-172-31-45-173:~  
Using username "hadoop".  
Authenticating with public key "imported-openssh-key"  
Passphrase for key "imported-openssh-key":  
Last login: Sun Aug 15 15:15:52 2021  
  
  _ |  _ |  _ )  
 _ | ( _ | /  
 _ | \ _ | _ |  
Amazon Linux AMI  
  
https://aws.amazon.com/amazon-linux-ami/2018.03-release-notes/  
64 package(s) needed for security, out of 103 available  
Run "sudo yum update" to apply all updates.  
  
EEEEEEEEEEEEEEEEEEEE MMMMMMMM MMMMMMMM RRRRRRRRRRRRRRR  
E:EEEEEEEEEEEEEEEE M:EEEE:M M:EEEE:M R:EEEEEEEEEEEE R  
EE:EEEEEEEEEEEEEEEE M:EEEE:M M:EEEE:M R:RRRRRRRRRRRR R  
E:EE EEEEE M:EEEE:M M:EEEE:M RR:RR R:RR  
E:EE M:EEEE:M M:EEEE:M R:RR R:RR  
E:EEEEEEEEEEEE M:EE M:EE M:EE M:EE R:RRRRRRRRRR R  
E:EEEEEEEEEEEE M:EE M:EE M:EE M:EE R:EEEEEEEEEE RR  
E:EE M:EEEE M:EE M:EE M:EE R:RRRRRRRRRR R  
E:EE M:EE M:EE M:EE R:RR R:RR  
E:EE EEEEE M:EE M M M:EE R:RR R:RR  
EE:EEEEEEEEEEEE M:EE M:EE R:RR R:RR  
E:EEEEEEEEEEEE M:EE M:EE RR:RR R:RR  
EEEEEEEEEEEEEEEE MMMMMMMM MMMMMMMM RRRRRRR RRRRRR  
  
[hadoop@ip-172-31-45-173 ~]$
```

## Move the data from the S3 bucket into the HDFS

- To access the public s3 bucket.

*aws s3 ls e-commerce-events-m1*

```
[hadoop@ip-172-31-45-173 ~]$ aws s3 ls e-commerce-events-m1
2020-03-17 11:47:09 545839412 2019-Nov.csv
2020-03-17 11:37:31 482542278 2019-Oct.csv
[hadoop@ip-172-31-45-173 ~]$
```

- Creating a directory in HDFS.

*hadoop fs -mkdir /user/hive/case-study*

```
[hadoop@ip-172-31-45-173 ~]$ hadoop fs -mkdir /user/hive/case-study
[hadoop@ip-172-31-45-173 ~]$ hadoop fs -ls /user/hive
Found 2 items
drwxr-xr-x - hadoop hadoop 0 2021-08-15 10:03 /user/hive/case-study
drwxrwxrwt - hdfs hadoop 0 2021-08-15 07:27 /user/hive/warehouse
[hadoop@ip-172-31-45-173 ~]$
```

- Loading the s3 public dataset to created directory “case-study” in hadoop.

*hadoop distcp 's3://e-commerce-events-m1/\*' '/user/hive/case-study/'*

```
[hadoop@ip-172-31-45-173 ~]$ hadoop distcp 's3://e-commerce-events-m1/*' '/user/hive/case-study/'
21/08/15 10:06:46 INFO tools.DistCp: Input Options: DistCpOptions{atomicCommit=false, syncFolder=false, deleteMissing=false, ignoreFailures=false, overwrite=false, skipCRC=false, blocking=true, numListStatusThreads=0, maxMaps=20, mapBandwidth=100, sslConfigurationFile='null', copyStrategy='uniformsize', preserveStatus=[], preserveRawXattrs=false, atomicWorkPath=null, logPath=null, sourceFileListing=null, sourcePaths=[s3://e-commerce-events-m1/*], targetPath=/user/hive/case-study, targetPathExists=true, filtersFile='null'}
21/08/15 10:06:50 INFO tools.SimpleCopyListing: Paths (files+dirs) cnt = 2; dirCnt = 0
21/08/15 10:06:50 INFO tools.SimpleCopyListing: Build file listing completed.
21/08/15 10:06:50 INFO Configuration.deprecation: io.sort.mb is deprecated. Instead, use mapreduce.task.io.sort.mb
21/08/15 10:06:50 INFO Configuration.deprecation: io.sort.factor is deprecated. Instead, use mapreduce.task.io.sort.factor
21/08/15 10:06:51 INFO tools.DistCp: Number of paths in the copy list: 2
21/08/15 10:06:51 INFO tools.DistCp: Number of paths in the copy list: 2
21/08/15 10:06:51 INFO client.RMPProxy: Connecting to ResourceManager at ip-172-31-45-173.ec2.internal/172.31.45.173:8032
21/08/15 10:06:51 INFO mapreduce.JobSubmitter: number of splits:2
21/08/15 10:06:51 INFO mapreduce.JobSubmitter: Submitting tokens for job: job_1629012534257_0001
21/08/15 10:06:52 INFO impl.YarnClientImpl: Submitted application application_1629012534257_0001
21/08/15 10:06:52 INFO mapreduce.Job: The url to track the job: http://ip-172-31-45-173.ec2.internal:20888/proxy/application_1629012534257_0001/
21/08/15 10:06:52 INFO mapreduce.Job: DistCp job-id: job_1629012534257_0001
21/08/15 10:06:52 INFO mapreduce.Job: Running job: job_1629012534257_0001
21/08/15 10:07:02 INFO mapreduce.Job: Job job_1629012534257_0001 running in uber mode : false
21/08/15 10:07:02 INFO mapreduce.Job: map 0% reduce 0%
21/08/15 10:07:23 INFO mapreduce.Job: map 100% reduce 0%
21/08/15 10:07:37 INFO mapreduce.Job: Job job_1629012534257_0001 completed successfully
21/08/15 10:07:37 INFO mapreduce.Job: Counters: 38
  File System Counters
    FILE: Number of bytes read=0
    FILE: Number of bytes written=345670
    FILE: Number of read operations=0
    FILE: Number of large read operations=0
    FILE: Number of write operations=0
    HDFS: Number of bytes read=896
    HDFS: Number of bytes written=1028381690
    HDFS: Number of read operations=26
    HDFS: Number of large read operations=0
    HDFS: Number of write operations=8
    S3: Number of bytes read=1028381690
    S3: Number of bytes written=0
    S3: Number of read operations=0
    S3: Number of large read operations=0
    S3: Number of write operations=0
  Job Counters
    Launched map tasks=2
    Other local map tasks=2
    Total time spent by all maps in occupied slots (ms)=2002944
    Total time spent by all reduces in occupied slots (ms)=0
    Total time spent by all map tasks (ms)=62592
    Total vcore-milliseconds taken by all map tasks=62592
    Total megabyte-milliseconds taken by all map tasks=64094208
  Map-Reduce Framework
    Map input records=2
    Map output records=0
    Input split bytes=270
    Spilled Records=0
    Failed Shuffles=0
    Merged Map outputs=0
    GC time elapsed (ms)=1206
    CPU time spent (ms)=42060
    Physical memory (bytes) snapshot=1118781440
    Virtual memory (bytes) snapshot=6595936256
    Total committed heap usage (bytes)=930611200
  File Input Format Counters
    Bytes Read=626
  File Output Format Counters
    Bytes Written=0
  DistCp Counters
    Bytes Copied=1028381690
    Bytes Expected=1028381690
    Files Copied=2
```

- After loading the dataset, Checking the dataset files and dataset in the hadoop directory.

*hadoop fs -ls /user/hive/case-study/*

```
[hadoop@ip-172-31-45-173 ~]$ hadoop fs -ls /user/hive/case-study/
Found 2 items
-rw-r--r-- 1 hadoop hadoop 545839412 2021-08-15 11:35 /user/hive/case-study/2019-Nov.csv
-rw-r--r-- 1 hadoop hadoop 482542278 2021-08-15 11:35 /user/hive/case-study/2019-Oct.csv
```

*hadoop fs -cat /user/hive/case-study/2019-Oct.csv | head*

```
[hadoop@ip-172-31-45-173 ~]$ hadoop fs -cat /user/hive/case-study/2019-Oct.csv | head
event_time,event_type,product_id,category_id,category_code,brand,price,user_id,user_session
2019-10-01 00:00:00 UTC,cart,5773203,1487580005134238553,,runail,2.62,463240011,26dd6e6e-4dac-4778-8d2c-92e149dab885
2019-10-01 00:00:03 UTC,cart,5773353,1487580005134238553,,runail,2.62,463240011,26dd6e6e-4dac-4778-8d2c-92e149dab885
2019-10-01 00:00:07 UTC,cart,5881589,2151191071051219817,,lovely,13.48,429681830,49e8d843-adf3-428b-a2c3-fe8bc6a307c9
2019-10-01 00:00:07 UTC,cart,5723490,1487580005134238553,,runail,2.62,463240011,26dd6e6e-4dac-4778-8d2c-92e149dab885
2019-10-01 00:00:15 UTC,cart,5881449,1487580013522845895,,lovely,0.56,429681830,49e8d843-adf3-428b-a2c3-fe8bc6a307c9
2019-10-01 00:00:16 UTC,cart,5857269,1487580005134238553,,runail,2.62,430174032,73dea1e7-664e-43f4-8b30-d32b9d5af04f
2019-10-01 00:00:19 UTC,cart,5739055,1487580008246412266,,kapous,4.75,377667011,81326ac6-daa4-4f0a-b488-fd0956a78733
2019-10-01 00:00:24 UTC,cart,5825598,1487580009445982239,,0.56,467916806,2f5b5546-b8cb-9ee7-7ecd-84276f8ef486
2019-10-01 00:00:25 UTC,cart,5698989,1487580006317032337,,1.27,385985999,d30965e8-1101-44ab-b45d-cc1bb9fae694
cat: Unable to write to output stream.
[hadoop@ip-172-31-45-173 ~]$
```

*hadoop fs -cat /user/hive/case-study/2019-Nov.csv | head*

```
[hadoop@ip-172-31-45-173 ~]$ hadoop fs -cat /user/hive/case-study/2019-Nov.csv | head
event_time,event_type,product_id,category_id,category_code,brand,price,user_id,user_session
2019-11-01 00:00:02 UTC,view,5802432,1487580009286598681,,0.32,562076640,09fafd6c-6c99-46b1-834f-33527f4de241
2019-11-01 00:00:09 UTC,cart,5844397,1487580006317032337,,2.38,553329724,2067216c-31b5-455d-a1cc-af0575a34ffb
2019-11-01 00:00:10 UTC,view,5837166,1783999064103190764,,pnb,22.22,556138645,57ed222e-a54a-4907-9944-5a875c2d7f4f
2019-11-01 00:00:11 UTC,cart,5876812,1487580010100293687,,jessnail,3.16,564506666,186c1951-8052-4b37-adce-dd9644b1d5f7
2019-11-01 00:00:24 UTC,remove_from_cart,5826182,1487580007483048900,,3.33,553329724,2067216c-31b5-455d-a1cc-af0575a34ffb
2019-11-01 00:00:24 UTC,remove_from_cart,5826182,1487580007483048900,,3.33,553329724,2067216c-31b5-455d-a1cc-af0575a34ffb
2019-11-01 00:00:25 UTC,view,5856189,1487580009026551821,,runail,15.71,562076640,09fafd6c-6c99-46b1-834f-33527f4de241
2019-11-01 00:00:32 UTC,view,5837835,1933472286753424063,,3.49,514649199,432a4e95-375c-4b40-bd36-0fc039e77580
2019-11-01 00:00:34 UTC,remove_from_cart,5870838,1487580007675986893,,milv,0.79,429913900,2f0bfff3c-252f-4fe6-afcd-5d8a6a92839a
cat: Unable to write to output stream.
[hadoop@ip-172-31-45-173 ~]$
```

## Creating the database and tables to launch Hive queries on EMR cluster

- Create the Database

```
hive> create database casestudy;
OK
Time taken: 0.044 seconds
hive> use casestudy;
OK
Time taken: 0.014 seconds
```

- Created the base table(*casestudy\_data*) and check for the data in the table.  
*CREATE TABLE IF NOT EXISTS casestudy\_data (event\_time timestamp, event\_type string, product\_id string, category\_id string, category\_code string, brand string, price float, user\_id bigint, user\_session string)*  
*ROW FORMAT SERDE 'org.apache.hadoop.hive.serde2.OpenCSVSerde'*  
*STORED AS TEXTFILE*  
*LOCATION '/user/hive/case-study/'*  
*tblproperties('skip.header.line.count'='1');*

```
hive> CREATE TABLE IF NOT EXISTS casestudy_data (event_time timestamp, event_type string, product_id string, category_id string, category_code string, brand string, price float, user_id bigint, user_session string)
> ROW FORMAT SERDE 'org.apache.hadoop.hive.serde2.OpenCSVSerde'
> STORED AS TEXTFILE
> LOCATION '/user/hive/case-study/'
> tblproperties('skip.header.line.count'='1');
OK
Time taken: 0.062 seconds
```

- Once the base table is created, Optimize the table for quick query result through partitioning and bucketing. Our optimized table name is *casestudy\_data\_part*.  
*set hive.exec.dynamic.partition.mode=nonstrict;*  
*set hive.exec.dynamic.partition.mode=true;*  
*set hive.enforce.bucketing=true;*

```
CREATE TABLE IF NOT EXISTS casestudy_data_part2 (event_time timestamp, product_id string , category_id string ,
category_code string ,brand string , price float, user_id bigint , user_session string )
PARTITIONED BY (event_type string)
CLUSTERED BY (category_code) INTO 12 BUCKETS
ROW FORMAT SERDE 'org.apache.hadoop.hive.serde2.OpenCSVSerde'
STORED AS TEXTFILE;
```

```
hive> CREATE TABLE IF NOT EXISTS casestudy_data_part (event_time timestamp, product_id string , category_id string , category_code string ,brand
nd string , price float, user_id bigint , user_session string )
> PARTITIONED BY (event_type string)
> CLUSTERED BY (category_code) INTO 12 BUCKETS
> ROW FORMAT SERDE 'org.apache.hadoop.hive.serde2.OpenCSVSerde'
> STORED AS TEXTFILE
> ;
OK
Time taken: 0.129 seconds
```

- Loading the data into optimize table from base table.

```
INSERT INTO TABLE casestudy_data_part
PARTITION(event_type)
SELECT event_time, product_id, category_id, category_code, brand, price, user_id, user_session, event_type
FROM casestudy_data;
```

```
hive> INSERT INTO TABLE casestudy_data_part
> PARTITION(event_type)
> SELECT event_time, product_id, category_id, category_code, brand, price, user_id, user_session, event_type
> FROM casestudy_data;
Query ID = hadoop_20210815113702_4e3c121c-87c4-4a2d-b36f-2bf4517f03b7
Total jobs = 1
Launching Job 1 out of 1
Tez session was closed. Reopening...
Session re-established.
Status: Running (Executing on YARN cluster with App id application_1629012534257_0009)
```

	VERTICES	MODE	STATUS	TOTAL	COMPLETED	RUNNING	PENDING	FAILED	KILLED
Map 1	.....	container	SUCCEEDED	2	2	0	0	0	0
Reducer 2	.....	container	SUCCEEDED	5	5	0	0	0	0

```
VERTICES: 02/02 [=====>>>] 100% ELAPSED TIME: 152.37 s
Loading data to table casestudy.casestudy_data_part partition (event_type=null)
Loaded : 4/4 partitions.
Time taken to load dynamic partitions: 0.221 seconds
Time taken for adding to write entity : 0.001 seconds
OK
Time taken: 161.371 seconds
hive>
```

- We created another optimized table *casestudy\_data\_part2*, this time clustering it by 'category\_id' into 10 buckets.

```
CREATE TABLE IF NOT EXISTS casestudy_data_part2 (event_time timestamp, product_id string , category_id string ,
category_code string ,brand string , price float, user_id bigint , user_session string )
PARTITIONED BY (event_type string)
CLUSTERED BY (category_id) INTO 10 BUCKETS
ROW FORMAT SERDE 'org.apache.hadoop.hive.serde2.OpenCSVSerde'
STORED AS TEXTFILE;
```

```
hive> CREATE TABLE IF NOT EXISTS casestudy_data_part2 (event_time timestamp, product_id string , category_id string , category_code string ,b
and string , price float, user_id bigint , user_session string )
> PARTITIONED BY (event_type string)
> CLUSTERED BY (category_id) INTO 10 BUCKETS
> ROW FORMAT SERDE 'org.apache.hadoop.hive.serde2.OpenCSVSerde'
> STORED AS TEXTFILE;
OK
Time taken: 0.058 seconds
hive> INSERT INTO TABLE casestudy_data_part2
> PARTITION(event_type)
> SELECT event_time, product_id, category_id, category_code, brand, price, user_id, user_session, event_type
> FROM casestudy_data;
Query ID = hadoop_20210815115649_41f67515-70e0-4207-ac1f-de899b4ee64e
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1629012534257_0010)
```

	VERTICES	MODE	STATUS	TOTAL	COMPLETED	RUNNING	PENDING	FAILED	KILLED
Map 1	.....	container	SUCCEEDED	2	2	0	0	0	0
Reducer 2	.....	container	SUCCEEDED	5	5	0	0	0	0

```
VERTICES: 02/02 [=====>>>] 100% ELAPSED TIME: 154.35 s
Loading data to table casestudy.casestudy_data_part2 partition (event_type=null)
Loaded : 4/4 partitions.
Time taken to load dynamic partitions: 0.283 seconds
Time taken for adding to write entity : 0.001 seconds
OK
Time taken: 155.705 seconds
```



- Checking if the partitions and buckets are created correctly -

```
[hadoop@ip-172-31-45-173 ~]$ hadoop fs -ls /user/hive/warehouse/casestudy.db
Found 1 items
drwxrwxrwt - hadoop hadoop 0 2021-08-15 11:39 /user/hive/warehouse/casestudy.db/casestudy_data_part
[hadoop@ip-172-31-45-173 ~]$ hadoop fs -ls /user/hive/warehouse/casestudy.db/casestudy_data_part/
Found 4 items
drwxrwxrwt - hadoop hadoop 0 2021-08-15 11:39 /user/hive/warehouse/casestudy.db/casestudy_data_part/event_type=cart
drwxrwxrwt - hadoop hadoop 0 2021-08-15 11:39 /user/hive/warehouse/casestudy.db/casestudy_data_part/event_type=purchase
drwxrwxrwt - hadoop hadoop 0 2021-08-15 11:39 /user/hive/warehouse/casestudy.db/casestudy_data_part/event_type=remove_from_cart
drwxrwxrwt - hadoop hadoop 0 2021-08-15 11:39 /user/hive/warehouse/casestudy.db/casestudy_data_part/event_type=view
[hadoop@ip-172-31-45-173 ~]$ hadoop fs -ls /user/hive/warehouse/casestudy.db/casestudy_data_part/event_type=cart/
Found 7 items
-rwxrwxrwt 1 hadoop hadoop 316847184 2021-08-15 11:39 /user/hive/warehouse/casestudy.db/casestudy_data_part/event_type=cart/000000_0
-rwxrwxrwt 1 hadoop hadoop 65648 2021-08-15 11:38 /user/hive/warehouse/casestudy.db/casestudy_data_part/event_type=cart/000002_0
-rwxrwxrwt 1 hadoop hadoop 1256602 2021-08-15 11:38 /user/hive/warehouse/casestudy.db/casestudy_data_part/event_type=cart/000004_0
-rwxrwxrwt 1 hadoop hadoop 1699319 2021-08-15 11:38 /user/hive/warehouse/casestudy.db/casestudy_data_part/event_type=cart/000007_0
-rwxrwxrwt 1 hadoop hadoop 6178 2021-08-15 11:38 /user/hive/warehouse/casestudy.db/casestudy_data_part/event_type=cart/000008_0
-rwxrwxrwt 1 hadoop hadoop 53766 2021-08-15 11:39 /user/hive/warehouse/casestudy.db/casestudy_data_part/event_type=cart/000010_0
-rwxrwxrwt 1 hadoop hadoop 319731 2021-08-15 11:38 /user/hive/warehouse/casestudy.db/casestudy_data_part/event_type=cart/000011_0
[hadoop@ip-172-31-45-173 ~]$ hadoop fs -ls /user/hive/warehouse/casestudy.db/casestudy_data_part2/
Found 4 items
drwxrwxrwt - hadoop hadoop 0 2021-08-15 11:59 /user/hive/warehouse/casestudy.db/casestudy_data_part2/event_type=cart
drwxrwxrwt - hadoop hadoop 0 2021-08-15 11:59 /user/hive/warehouse/casestudy.db/casestudy_data_part2/event_type=purchase
drwxrwxrwt - hadoop hadoop 0 2021-08-15 11:59 /user/hive/warehouse/casestudy.db/casestudy_data_part2/event_type=remove_from_cart
drwxrwxrwt - hadoop hadoop 0 2021-08-15 11:59 /user/hive/warehouse/casestudy.db/casestudy_data_part2/event_type=view
[hadoop@ip-172-31-45-173 ~]$ hadoop fs -ls /user/hive/warehouse/casestudy.db/casestudy_data_part2/event_type=cart/
Found 10 items
-rwxrwxrwt 1 hadoop hadoop 24725467 2021-08-15 11:58 /user/hive/warehouse/casestudy.db/casestudy_data_part2/event_type=cart/000000_0
-rwxrwxrwt 1 hadoop hadoop 23660628 2021-08-15 11:58 /user/hive/warehouse/casestudy.db/casestudy_data_part2/event_type=cart/000001_0
-rwxrwxrwt 1 hadoop hadoop 44564732 2021-08-15 11:59 /user/hive/warehouse/casestudy.db/casestudy_data_part2/event_type=cart/000002_0
-rwxrwxrwt 1 hadoop hadoop 20811245 2021-08-15 11:59 /user/hive/warehouse/casestudy.db/casestudy_data_part2/event_type=cart/000003_0
-rwxrwxrwt 1 hadoop hadoop 50583729 2021-08-15 11:58 /user/hive/warehouse/casestudy.db/casestudy_data_part2/event_type=cart/000004_0
-rwxrwxrwt 1 hadoop hadoop 39322444 2021-08-15 11:58 /user/hive/warehouse/casestudy.db/casestudy_data_part2/event_type=cart/000005_0
-rwxrwxrwt 1 hadoop hadoop 22380135 2021-08-15 11:58 /user/hive/warehouse/casestudy.db/casestudy_data_part2/event_type=cart/000006_0
-rwxrwxrwt 1 hadoop hadoop 48580056 2021-08-15 11:59 /user/hive/warehouse/casestudy.db/casestudy_data_part2/event_type=cart/000007_0
-rwxrwxrwt 1 hadoop hadoop 28400755 2021-08-15 11:59 /user/hive/warehouse/casestudy.db/casestudy_data_part2/event_type=cart/000008_0
-rwxrwxrwt 1 hadoop hadoop 17219237 2021-08-15 11:58 /user/hive/warehouse/casestudy.db/casestudy_data_part2/event_type=cart/000009_0
[hadoop@ip-172-31-45-173 ~]$
```

*set hive.cli.print.header=true;*

*SELECT \* FROM casestudy\_data LIMIT 5;*

*SELECT \* FROM casestudy\_data\_part LIMIT 5;*

```
hive> SELECT * FROM casestudy_data LIMIT 5;
OK
casestudy_data.event_time casestudy_data.event_type casestudy_data.product_id casestudy_data.category_id casestudy_data
category_code casestudy_data.brand casestudy_data.price casestudy_data.user_id casestudy_data.user_session
2019-11-01 00:00:02 UTC view 5802432 1487580009286598681 0.32 562076640 09fafd6c-6c99-46b1-834f-33527f4de241
2019-11-01 00:00:09 UTC cart 5844397 1487580006317032337 2.38 553329724 2067216c-31b5-455d-a1cc-af0575a34ffb
2019-11-01 00:00:10 UTC view 5837166 1783999064103190764 pnb 22.22 556138645 57ed222e-a54a-4907-9944-5a875c2d7f4f
2019-11-01 00:00:11 UTC cart 5876812 1487580010100293687 jessnail 3.16 564506666 186c1951-8052-4b37-adce-dd9644
b1d5f7
2019-11-01 00:00:24 UTC remove_from_cart 5826182 1487580007483048900 3.33 553329724 2067216c-31b5-455d-a1cc-af0575a34ffb
c-af0575a34ffb
Time taken: 0.103 seconds, Fetched: 5 row(s)
hive> SELECT * FROM casestudy_data_part LIMIT 5;
OK
casestudy_data_part.event_time casestudy_data_part.product_id casestudy_data_part.category_id casestudy_data_part.category_code casestudy_data
udy_data_part.brand casestudy_data_part.price casestudy_data_part.user_id casestudy_data_part.user_session casestudy_data
_part.event_type
2019-10-11 07:53:13 UTC 5813484 1487580005671109489 masura 1.73 559060196 2338c843-45de-43e5-ac06-2804b629ccf9 cart
2019-10-09 11:47:14 UTC 5689725 1487580007852147670 staleks 13.17 404502068 928c919b-42de-4b94-afd4-19423944f5f0 cart
2019-10-08 18:31:54 UTC 5870696 1487580008246412266 4.60 100787781 188a44b5-83f1-4f19-8a93-2fa670f2ec08 cart
2019-10-07 21:38:36 UTC 5797252 1638456119066100510 pole 4.11 533267875 4d44c69e-ea11-4fa6-8f97-39a72e6831cb cart
2019-10-08 18:31:55 UTC 5887003 1487580006317032337 7.94 459127083 76f0c023-c35e-4ca9-8146-34bc5c94382e cart
Time taken: 0.183 seconds, Fetched: 5 row(s)
hive>
```

## Hive Queries

- **Question 1: Find the total revenue generated due to purchases made in October. -**

```
SELECT ROUND(SUM(price),2) AS total_revenue
FROM casestudy_data_part2
WHERE MONTH(event_time)=10 AND event_type = 'purchase';
```

### Comparing the performance of the base table with the optimized tables –

The below screenshots are of the same query from the base table and the bucketed table. The bucketed table takes less time to query the result than the base table. This is the use of partitioning and bucketing the data.

```
hive> SELECT ROUND(SUM(price),2) AS total_revenue
> FROM casestudy_data
> WHERE MONTH(event_time)=10 AND event_type = 'purchase';
Query ID = hadoop_20210815160247_404f43c4-9820-4067-be42-a51e46e3e276
Total jobs = 1
Launching Job 1 out of 1
Tez session was closed. Reopening...
Session re-established.
Status: Running (Executing on YARN cluster with App id application_1629012534257_0015)
```

	VERTICES	MODE	STATUS	TOTAL	COMPLETED	RUNNING	PENDING	FAILED	KILLED
Map 1 .....	container	SUCCEEDED	2	2	0	0	0	0	0
Reducer 2 .....	container	SUCCEEDED	1	1	0	0	0	0	0

```
VERTICES: 02/02 [=====>>>] 100% ELAPSED TIME: 62.17 s
OK
total_revenue
1211538.43
Time taken: 69.705 seconds, Fetched: 1 row(s)
hive>
```

```
hive> SELECT ROUND(SUM(price),2) AS total_revenue
> FROM casestudy_data_part
> WHERE MONTH(event_time)=10 AND event_type = 'purchase';
Query ID = hadoop_20210815160525_ff686ec2-c5a9-4951-bea6-b22a4ed0f9e5
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1629012534257_0015)
```

	VERTICES	MODE	STATUS	TOTAL	COMPLETED	RUNNING	PENDING	FAILED	KILLED
Map 1 .....	container	SUCCEEDED	2	2	0	0	0	0	0
Reducer 2 .....	container	SUCCEEDED	1	1	0	0	0	0	0

```
VERTICES: 02/02 [=====>>>] 100% ELAPSED TIME: 16.88 s
OK
total_revenue
1211538.43
Time taken: 17.517 seconds, Fetched: 1 row(s)
hive>
```

```
hive> SELECT ROUND(SUM(price),2) AS total_revenue
> FROM casestudy_data_part2
> WHERE MONTH(event_time)=10 AND event_type = 'purchase';
Query ID = hadoop_20210815160812_cc250f15-c8ad-45f4-9c97-a175c7aba090
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1629012534257_0015)
```

	VERTICES	MODE	STATUS	TOTAL	COMPLETED	RUNNING	PENDING	FAILED	KILLED
Map 1 .....	container	SUCCEEDED	3	3	0	0	0	0	0
Reducer 2 .....	container	SUCCEEDED	1	1	0	0	0	0	0

```
VERTICES: 02/02 [=====>>>] 100% ELAPSED TIME: 22.40 s
OK
total_revenue
1211538.43
Time taken: 22.975 seconds, Fetched: 1 row(s)
hive>
```

### Findings:

The Total revenue generated based on Purchase in the month of October 2019 was 1,211,538.43/-. **Casestudy\_data\_part** took 17.5 seconds and **casestudy\_data\_part2** took 22.98 seconds whereas the base table took 69.7 seconds. As **casestudy\_data\_part** has a better performance, we will continue using this table for all the questions.

- **Question 2:** Write a query to yield the total sum of purchases per month in a single output.

```
SELECT date_format(event_time, 'MM') AS Months, COUNT(event_type) AS Sum_of_Purchases
FROM casestudy_data_part
WHERE event_type='purchase'
GROUP BY date_format(event_time, 'MM');
```

```
hive> SELECT date_format(event_time, 'MM') AS Months, COUNT(event_type) AS Sum_of_Purchases
> FROM casestudy_data_part
> WHERE event_type='purchase'
> GROUP BY date_format(event_time, 'MM');
Query ID = hadoop_20210815161855_23bdde86-ef11-4f50-b75d-55d84b227a80
Total jobs = 1
Launching Job 1 out of 1
Tez session was closed. Reopening...
Session re-established.
Status: Running (Executing on YARN cluster with App id application_1629012534257_0016)
```

	VERTICES	MODE	STATUS	TOTAL	COMPLETED	RUNNING	PENDING	FAILED	KILLED
Map 1 .....	container	SUCCEEDED	2	2	0	0	0	0	0
Reducer 2 .....	container	SUCCEEDED	1	1	0	0	0	0	0

```
VERTICES: 02/02 [=====>>>] 100% ELAPSED TIME: 21.26 s
OK
months    sum_of_purchases
10        245624
11        322417
Time taken: 29.641 seconds, Fetched: 2 row(s)
hive>
```

### Findings:

- There was more purchase made in the month of November (11), 322,417 than in the month of October (10), 245,624.
- The month of November is more profitable than the month of October.

- **Question 3:** Write a query to find the change in revenue generated due to purchases from October to November.

```
WITH rev_difference AS
(SELECT
SUM(case when MONTH(event_time) = '10' then price else 0 end) AS Oct_purchase,
SUM(case when MONTH(event_time) = '11' then price else 0 end) AS Nov_purchase
FROM casestudy_data_part2
WHERE event_type= 'purchase')
SELECT ROUND((Nov_purchase - Oct_purchase),2) as difference_revenue FROM rev_difference ;
```

```
hive> WITH rev_difference AS
> (SELECT
> SUM(case when MONTH(event_time) = '10' then price else 0 end) AS Oct_purchase,
> SUM(case when MONTH(event_time) = '11' then price else 0 end) AS Nov_purchase
> FROM casestudy_data_part2
> WHERE event_type= 'purchase')
> SELECT ROUND((Nov_purchase - Oct_purchase),2) as difference_revenue FROM rev_difference ;
Query ID = hadoop_20210815162218_35e197d0-33ab-4ab9-a712-6ed7ac6c882e
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1629012534257_0016)
```

	VERTICES	MODE	STATUS	TOTAL	COMPLETED	RUNNING	PENDING	FAILED	KILLED
Map 1 .....	container	SUCCEEDED	3	3	0	0	0	0	0
Reducer 2 .....	container	SUCCEEDED	1	1	0	0	0	0	0

```
VERTICES: 02/02 [=====>>] 100% ELAPSED TIME: 24.72 s
OK
difference_revenue
319478.47
Time taken: 25.217 seconds, Fetched: 1 row(s)
hive>
```

#### Findings:

- The difference in revenue between October and November month is 319478.47.
- The revenue generated in November of 2019 was more than the revenue generated in the month of October.



- **Question 4:** Find distinct categories of products. Categories with null category code can be ignored.

```
SELECT DISTINCT SPLIT(category_code, '\\.')[0] AS Category
FROM casestudy_data_part
WHERE SPLIT(category_code, '\\.')[0] <> '';
```

```
hive> SELECT DISTINCT SPLIT(category_code, '\\.')[0] AS Category
> FROM casestudy_data_part
> WHERE SPLIT(category_code, '\\.')[0] <> '';
Query ID = hadoop_20210815144504_d3f37200-4e25-435b-96a1-68a9563bb9bc
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1629012534257_0013)
```

	VERTICES	MODE	STATUS	TOTAL	COMPLETED	RUNNING	PENDING	FAILED	KILLED
Map 1 .....	container	SUCCEEDED	7	7	0	0	0	0	0
Reducer 2 .....	container	SUCCEEDED	5	5	0	0	0	0	0

```
VERTICES: 02/02 [=====>>] 100% ELAPSED TIME: 66.83 s
OK
furniture
appliances
accessories
apparel
sport
stationery
Time taken: 67.431 seconds, Fetched: 6 row(s)
hive>
```

### Findings:

There are 6 different categories under which company sells their different products. i.e accessories, apparel, appliances, furniture, sport and stationery.

- **Question 5:** Find the total number of products available under each category.

```
SELECT SPLIT(category_code,'\\.'[0] AS Category, COUNT(product_id) AS No_of_products
FROM casestudy_data_part
WHERE SPLIT(category_code,'\\.'[0] <> ''
GROUP BY SPLIT(category_code,'\\.'[0]
ORDER BY No_of_products DESC;
```

```
hive> SELECT SPLIT(category_code,'\\.'[0] AS Category, COUNT(product_id) AS No_of_products
> FROM casestudy_data_part
> WHERE SPLIT(category_code,'\\.'[0] <> ''
> GROUP BY SPLIT(category_code,'\\.'[0]
> ORDER BY No_of_products DESC;
Query ID = hadoop_20210815162618_0ab665be-dd11-45f9-9245-bbfaff70dd5d
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1629012534257_0016)
```

	VERTICES	MODE	STATUS	TOTAL	COMPLETED	RUNNING	PENDING	FAILED	KILLED
Map 1 .....	container	SUCCEEDED	7	7	0	0	0	0	0
Reducer 2 .....	container	SUCCEEDED	5	5	0	0	0	0	0
Reducer 3 .....	container	SUCCEEDED	1	1	0	0	0	0	0

```
VERTICES: 03/03 [=====] 100% ELAPSED TIME: 67.16 s
OK
category      no_of_products
appliances    61736
stationery    26722
furniture     23604
apparel 18232
accessories   12929
sport         2
Time taken: 67.804 seconds, Fetched: 6 row(s)
hive>
```

#### Findings:

- Appliances with 61,736 products is the leading category, followed by stationery and furniture as second and third respectively.
- Sports category has only 2 products registered.

- **Question 6:** Which brand had the maximum sales in October and November combined?

```
SELECT brand, ROUND(SUM(price),2) AS total_sales
FROM casestudy_data_part
WHERE brand !='' AND event_type ='purchase'
GROUP BY brand
ORDER BY total_sales DESC
LIMIT 1;
```

```
hive> SELECT brand, ROUND(SUM(price),2) AS total_sales
> FROM casestudy_data_part
> WHERE brand !='' AND event_type ='purchase'
> GROUP BY brand
> ORDER BY total_sales DESC
> LIMIT 1;
Query ID = hadoop_20210815145934_b59d09fb-9551-420d-ad32-8289a3671b2f
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1629012534257_0014)
```

	VERTICES	MODE	STATUS	TOTAL	COMPLETED	RUNNING	PENDING	FAILED	KILLED
Map 1 .....	container	SUCCEEDED	2	2	0	0	0	0	0
Reducer 2 .....	container	SUCCEEDED	1	1	0	0	0	0	0
Reducer 3 .....	container	SUCCEEDED	1	1	0	0	0	0	0

```
VERTICES: 03/03 [=====>>] 100% ELAPSED TIME: 16.78 s
OK
brand    total_sales
runail   148297.94
Time taken: 17.453 seconds, Fetched: 1 row(s)
hive>
```

### Findings:

Runail is the brand that has the highest / maximum sales in the month of October and November of 2019 combined.

- **Question 7:** Which brands increased their sales from October to November?

```
WITH Monthly_Revenue AS
  (SELECT brand,
    SUM(CASE WHEN date_format(event_time, 'MM')=10 THEN price ELSE 0 END) AS Oct_Revenue,
    SUM(CASE WHEN date_format(event_time, 'MM')=11 THEN price ELSE 0 END) AS Nov_Revenue
  FROM casestudy_data_part
  WHERE event_type='purchase' AND date_format(event_time, 'MM') IN ('10', '11')
  GROUP BY brand)
SELECT brand, ROUND(Oct_Revenue, 2) AS oct_sales, ROUND(Nov_Revenue, 2) AS nov_sales, ROUND(Nov_Revenue-
Oct_Revenue, 2) AS Sales_Difference
FROM Monthly_Revenue
WHERE (Nov_Revenue - Oct_Revenue)>0
ORDER BY Sales_Difference DESC;
```

```
hive> WITH Monthly_Revenue AS
> (SELECT brand,
> SUM(CASE WHEN date_format(event_time, 'MM')=10 THEN price ELSE 0 END) AS Oct_Revenue,
> SUM(CASE WHEN date_format(event_time, 'MM')=11 THEN price ELSE 0 END) AS Nov_Revenue
> FROM casestudy_data_part
> WHERE event_type='purchase' AND date_format(event_time, 'MM') IN ('10', '11')
> GROUP BY brand)
> SELECT brand, ROUND(Oct_Revenue, 2) AS oct_sales, ROUND(Nov_Revenue, 2) AS nov_sales, ROUND(Nov_Revenue-Oct_Revenue, 2) AS Sales_Difference
> FROM Monthly_Revenue
> WHERE (Nov_Revenue - Oct_Revenue)>0
> ORDER BY Sales_Difference DESC;
Query ID = hadoop_20210815165442_282037b7-2960-48bd-b2f2-a60b0fc2fa78
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1629012534257_0018)
```

	VERTICES	MODE	STATUS	TOTAL	COMPLETED	RUNNING	PENDING	FAILED	KILLED
Map 1	.....	container	SUCCEEDED	2	2	0	0	0	0
Reducer 2	.....	container	SUCCEEDED	1	1	0	0	0	0
Reducer 3	.....	container	SUCCEEDED	1	1	0	0	0	0

```
VERTICES: 03/03 [=====>>>] 100% ELAPSED TIME: 19.10 s
```

```
OK
brand  oct_sales  nov_sales  sales_difference
474679.06  619509.24  144830.18
grattol 35445.54    71472.71    36027.17
uno     35302.03    51039.75    15737.72
lianail 5892.84    16394.24    10501.4
ingarden 23161.39    33566.21    10404.82
strong  29196.63    38671.27    9474.64
jessnail 26287.84    33345.23    7057.39
cosmoprofi 8322.81    14536.99    6214.18
polarus 6013.72    11371.93    5358.21
runail 71539.28    76758.66    5219.38
freedecor 3421.78    7671.8      4250.02
staleks 8519.73    11875.61    3355.88
bpw.style 11572.15    14837.44    3265.29
lovely 8704.38    11939.06    3234.68
marathon 7280.75    10273.1     2992.35
haruyama 9390.69    12352.91    2962.22
yoko     8756.91    11707.88    2950.97
italwax 21940.24    24799.37    2859.13
benovy 409.62     3259.97    2850.35
kaypro 881.34     3268.7     2387.36
estel 21756.75    24142.67    2385.92
concept 11032.14    13380.4     2348.26
kapous 11927.16    14093.08    2165.92
f.o.x 6624.23    8577.28    1953.05
masura 31266.08    33058.47    1792.39
milv 3904.94    5642.01    1737.07
beautix 10493.95    12222.95    1729.0
artex 2730.64    4327.25    1596.61
domix 10472.05    12009.17    1537.12
shik 3341.2     4839.72    1498.52
smart 4457.26    5902.14    1444.88
roubloff 2243.56    3664.1     1420.54
levrana 8425.41    9841.65    1416.24
irisk 45591.96    46946.04    1354.08
severina 4775.88    6120.48    1344.6
joico 705.52     2015.1     1309.58
zeitun 708.66     2009.63    1300.97
beauty-free 554.17    1782.86    1228.69
swarovski 1887.93    3043.16    1155.23
```

farmona	1692.46	1843.43	150.97	
latinoil		249.52	384.59	135.07
miskin	158.04	293.07	135.03	
elizavecca		70.53	204.3	133.77
nefertiti		233.52	366.64	133.12
finish	98.38	230.38	132.0	
igrobeauty		513.66	645.07	131.41
dizao	819.13	945.51	126.38	
osmo	645.58	762.31	116.73	
batiste	772.4	874.17	101.77	
carmex	145.08	243.36	98.28	
eos	54.34	152.61	98.27	
depilflax		2707.07	2803.78	96.71
enjoy	41.35	136.57	95.22	
kerasys	430.91	525.2	94.29	
aura	83.95	177.51	93.56	
plazan	101.37	194.01	92.64	
koelf	422.73	507.29	84.56	
nirvel	163.04	234.33	71.29	
konad	739.83	810.67	70.84	
egomania		77.47	146.04	68.57
cutrin	299.37	367.62	68.25	
laboratorium		246.5	312.52	66.02
inm	288.02	351.21	63.19	
dewal	0.0	61.29	61.29	
marutaka-foot		49.22	109.33	60.11
kares	0.0	59.45	59.45	
profhenna		679.23	736.85	57.62
koelcia	55.5	112.75	57.25	
balbcare		155.33	212.38	57.05
elskin	251.09	307.65	56.56	
foamie	35.04	80.49	45.45	
ladykin	125.65	170.57	44.92	
likato	296.06	340.97	44.91	
mavala	409.04	446.32	37.28	
vilenta	197.6	231.21	33.61	
beautyblender		78.74	109.41	30.67
biore	60.65	90.31	29.66	
orly	902.38	931.09	28.71	
estelare		444.81	471.87	27.06
profepil		93.36	118.02	24.66
blizx	38.95	63.4	24.45	
binacil	0.0	24.26	24.26	
godefroy		401.22	425.12	23.9
glysolid		69.73	91.59	21.86
veraclar		50.11	71.21	21.1
juno	0.0	21.08	21.08	
kamill	63.01	81.49	18.48	
treaclemoon		163.37	181.49	18.12
supertan		50.37	66.51	16.14
barbie	0.0	12.39	12.39	
deoproce		316.84	329.17	12.33
rasyan	18.8	28.94	10.14	
fly	17.14	27.17	10.03	
tertio	236.16	245.8	9.64	
jaguar	1102.11	1110.65	8.54	
soleo	204.2	212.53	8.33	
neoleor	43.41	51.7	8.29	
moyou	5.71	10.28	4.57	
bodyton	1376.34	1380.64	4.3	
skinity	8.88	12.44	3.56	
helloganic		0.0	3.1	3.1
grace	100.92	102.61	1.69	
cosima	20.23	20.93	0.7	
ovale	2.54	3.1	0.56	

Time taken: 35.639 seconds, Fetched: 161 row(s)

## Findings:

- Total of 161 brands had an increase in the selling from October to November.
- 'Grattol' brand has the highest total increment and 'Ovale' seems to have least increment from October to November.



- **Question 8:** Your company wants to reward the top 10 users of its website with a Golden Customer plan. Write a query to generate a list of top 10 users who spend the most.

```
SELECT user_id, ROUND(SUM(price), 2) as Total_Expense
FROM casestudy_data_part
WHERE event_type='purchase'
GROUP BY user_id
ORDER BY Total_Expense DESC
LIMIT 10;
```

```
hive> set hive.cli.print.header=true;
hive> SELECT user_id, ROUND(SUM(price), 2) as Total_Expense
> FROM casestudy_data_part
> WHERE event_type='purchase'
> GROUP BY user_id
> ORDER BY Total_Expense DESC
> LIMIT 10;
Query ID = hadoop_20210815165248_143f6278-8edd-4af9-9e05-0abac51a0498
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1629012534257_0018)
```

	VERTICES	MODE	STATUS	TOTAL	COMPLETED	RUNNING	PENDING	FAILED	KILLED
Map 1	.....	container	SUCCEEDED	2	2	0	0	0	0
Reducer 2	.....	container	SUCCEEDED	1	1	0	0	0	0
Reducer 3	.....	container	SUCCEEDED	1	1	0	0	0	0

```
VERTICES: 03/03 [=====>>] 100% ELAPSED TIME: 16.98 s
OK
user_id total_expense
557790271 2715.87
150318419 1645.97
562167663 1352.85
531900924 1329.45
557850743 1295.48
522130011 1185.39
561592095 1109.7
431950134 1097.59
566576008 1056.36
521347209 1040.91
Time taken: 17.696 seconds, Fetched: 10 row(s)
```

### Findings:

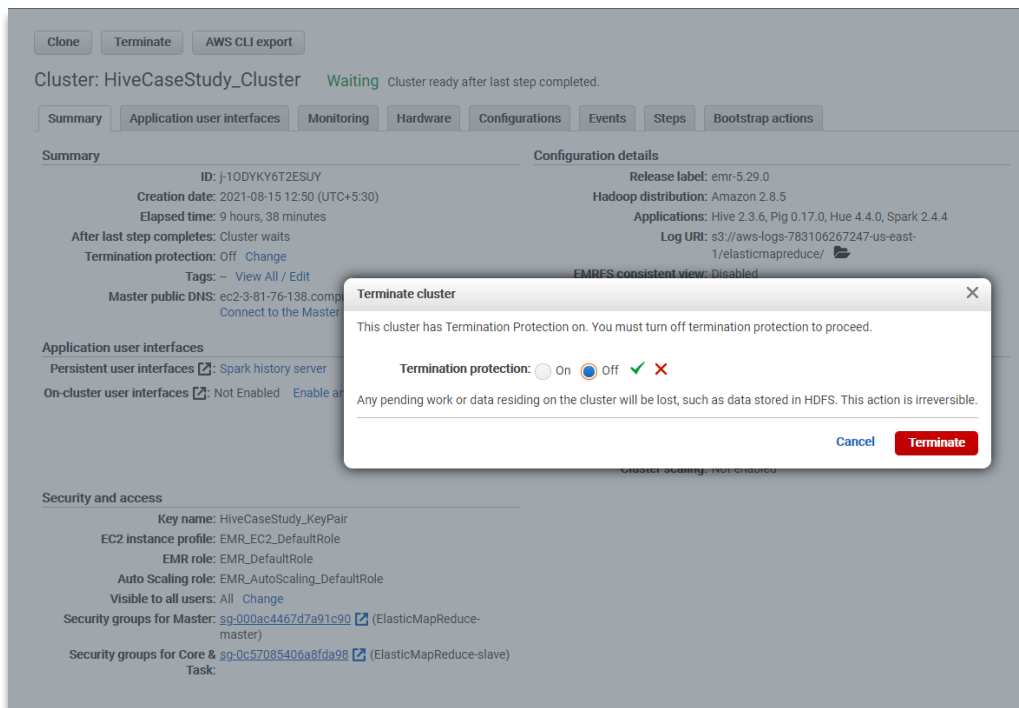
The above is the list of the top 10 users or buyers who have spent the most and could be rewarded with a Golden Customer plan to attract more people in the coming future.

## Cleaning up

- Drop the database

```
hadoop@ip-172-31-45-173:~  
hive> DROP DATABASE IF EXISTS casestudy CASCADE;  
OK  
Time taken: 0.281 seconds  
hive> SHOW DATABASES;  
OK  
database_name  
default  
Time taken: 0.016 seconds, Fetched: 1 row(s)  
hive>
```

Once the operations are done, terminate the cluster by changing the Termination protection from ON to OFF and then click on the terminate button.



- Click on Terminate.

