

DARSHAN CHAUDHARI

Data Analyst

CONTACT DETAILS

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[LinkedIn](#)
[Github](#)

TECHNICAL SKILLS

- Programming:** Python, SQL
- Data Tools:** PostgreSQL, Git, Airflow, Docker
- Data Visualization:** Power BI, Tableau, Excel
- Cloud:** AWS, GCP
- Data Engineering:** ETL, Data Modeling, Automation Pipelines, Snowflake
- AI & Automation:** Transformers, NLP, Predictive Modeling, LLM's

KEY STRENGTHS

- Analytical Thinking
- Quantitative Problem Solving
- Data-driven Decision Making
- Cross-Functional Collaboration
- Learning Mindset

LANGUAGES

English (C1)
German (B1, actively improving)

SUMMARY

Data Analyst with hands-on experience in SQL, Python and BI tools, specializing in reporting automation, data modelling and business performance analytics. Proven ability to develop dashboards, streamline ETL workflows and translate raw data into actionable insights. Experienced in marketing analytics, operational analytics and data-driven decisions. Based in Berlin and open to Data Analyst, BI Analyst, Reporting Analyst or Analytics Engineer roles in Germany.

Professional Experience

Junior Data Analyst Saime Digital Technologies	Mar 2023 – Aug 2023 Pune, India
<ul style="list-style-type: none">Designed and maintained end-to-end analytics dashboards for digital campaigns, processing 100K+ records/month with 95%+ data accuracy.Built Python-based automation workflows and data validation scripts, reducing manual reporting time by 6–8 hours/week.Conducted performance analysis and segmentation on marketing funnels, contributing to 15–20% improvement in campaign ROI.Partnered with product & marketing teams to define KPIs and deliver weekly insight reports supporting strategic decisions.Communicated findings to business stakeholders, improving visibility into campaign performance and resource planning.	
Data Analyst Intern Saime Digital Technologies	Sep 2022 – Feb 2023 Pune, India
<ul style="list-style-type: none">Cleaned, transformed and standardized raw data using SQL & Python.Developed Power BI dashboards for campaign KPIs, customer segmentation and engagement metrics.Conducted performance analysis, reduced bounce rate by 15% and supporting targeting improvements.Prepared data documentation and reporting templates for cross-functional teams, ensuring clarity and reuse.	

Projects

CRICKET MATCH SUMMARISER WITH LLMS (MASTER'S THESIS)	Link
FINANCIAL CHATBOT JOB SIMULATION (BCG X FORAGE)	Link
SUPERSTORE PORTFOLIO ANALYTICS (SQL PROJECT)	Link
MARKETING CAMPAIGN ROI DASHBOARD	Link

Education

Master's in Data Science Sept 2023 – Aug 2025	Berlin, Germany University of Europe for Applied Sciences
B.Sc. Computer Science Jul 2019 - Apr 2022	Pune, India Savitribai Phule Pune University

Certifications

- BCG X Gen AI Forage Job Simulation (Forage, 2025)
- AWS Cloud Foundations Essentials (2024)
- KNIME Analytics Platform L1 (2024)
- Python for Data Science (2022)