

# DARSHAN CHAUDHARI

Data Analyst

## CONTACT DETAILS

+49 176 7010 7633  
Berlin, Germany  
[darshanrc.work@gmail.com](mailto:darshanrc.work@gmail.com)  
[LinkedIn](#)  
[Github](#)

## TECHNICAL SKILLS

- **Programming:** Python, SQL
- **Data Tools:** PostgreSQL, Git, Airflow, Docker
- **Data Visualization:** Power BI, Tableau, Excel
- **Cloud:** AWS, GCP
- **Data Engineering:** ETL, Data Modeling, Automation Pipelines, Snowflake
- **AI & Automation:** Transformers, NLP, Predictive Modeling, LLM's

## KEY STRENGTHS

- Analytical Thinking
- Quantitative Problem Solving
- Data-driven Decision Making
- Cross-Functional Collaboration
- Learning Mindset

## LANGUAGES

**English** (C1)  
**German** (B1, actively improving)

## SUMMARY

Data Analyst with hands-on experience in SQL, Python and BI tools, specializing in reporting automation, data modelling and business performance analytics. Proven ability to develop dashboards, streamline ETL workflows and translate raw data into actionable insights. Experienced in marketing analytics, operational analytics and data-driven decisions. Based in Berlin and open to Data Analyst, BI Analyst, Reporting Analyst or Analytics Engineer roles in Germany.

## Professional Experience

<b>Junior Data Analyst</b>	Mar 2023 – Aug 2023
Saime Digital Technologies	Pune, India
<ul style="list-style-type: none"><li>• Designed and maintained end-to-end analytics dashboards for digital campaigns, processing 100K+ records/month with 95%+ data accuracy.</li><li>• Built Python-based automation workflows and data validation scripts, reducing manual reporting time by 6–8 hours/week.</li><li>• Conducted performance analysis and segmentation on marketing funnels, contributing to 15–20% improvement in campaign ROI.</li><li>• Partnered with product &amp; marketing teams to define KPIs and deliver weekly insight reports supporting strategic decisions.</li><li>• Communicated findings to business stakeholders, improving visibility into campaign performance and resource planning.</li></ul>	
<b>Data Analyst Intern</b>	Sep 2022 – Feb 2023
Saime Digital Technologies	Pune, India
<ul style="list-style-type: none"><li>• Cleaned, transformed and standardized raw data using SQL &amp; Python.</li><li>• Developed Power BI dashboards for campaign KPIs, customer segmentation and engagement metrics.</li><li>• Conducted performance analysis, reduced bounce rate by 15% and supporting targeting improvements.</li><li>• Prepared data documentation and reporting templates for cross-functional teams, ensuring clarity and reuse.</li></ul>	

## Projects

CRICKET MATCH SUMMARISER WITH LLMS (MASTER'S THESIS)	<a href="#">Link</a>
FINANCIAL CHATBOT JOB SIMULATION (BCG X FORAGE)	<a href="#">Link</a>
SUPERSTORE PORTFOLIO ANALYTICS (SQL PROJECT)	<a href="#">Link</a>
MARKETING CAMPAIGN ROI DASHBOARD	<a href="#">Link</a>

## Education

<b>Master's in Data Science</b>	Berlin, Germany
Sept 2023 – Aug 2025	University of Europe for Applied Sciences
<b>B.Sc. Computer Science</b>	Pune, India
Jul 2019 - Apr 2022	Savitribai Phule Pune University

## Certifications

- BCG X Gen AI Forage Job Simulation (Forage, 2025)
- AWS Cloud Foundations Essentials (2024)
- KNIME Analytics Platform L1 (2024)
- Python for Data Science (2022)