

CRM RISK DASHBOARD

Visual summary of customer risk levels and payment behaviour.

RISK LEVEL	Count of Risk_level
high	12
low	6
medium	12
Grand Total	30

SLICERS

STATUS	Sum of Missed_payment
customer	30
lead	21
prospect	40

Grand Total91

INSIGHT	VALUE
Total Customers	30
High Risk Count	12
Medium Risk Count	12
Low Risk Count	6

SUMMARY TABLE

Gender
Agender
Bigender
Female
Male
Non-binary

Status
customer
lead
prospect

