

Executive Summary & Recommendations

Based on the data provided and after doing analysis there are some insights for RSVP Movies that we gathered. Looking at the past 3 years, highest number of movies produced in 2017 and least movies in 2019. If we look at month wise distribution of movies, March had the most movie releases while December had the least probably due to year end.

We also inferred that Drama genre has the highest number of movies produced with over 4000 movies followed by Comedy genre. We also gathered that on average Action genre have higher duration of movie length followed by Romance and Crime. We also can infer that Dream Warrior Pictures and National Theater Live are the production houses that has produced the greatest number of hit movies in terms of average ratings greater than 8. Among the directors, James Mangold has high average ratings greater than 8 and can be hired as the director for RSVP's next project. In terms of hiring local Indian actors for next project, Vijay Sethupathi and Yogi babu should be casted as they have very high ratings as well as top votes as well. Among local actresses Taapsee Pannu occupies first place with average rating of 7.74. Since Thriller and comedy genre movies are also amongst the five highest-grossing movies of each year, these genres of movies should be produced more in upcoming years. Star Cinema and Twentieth Century Fox are the top two production houses that have produced the highest number of hits for multilingual movies.