# Dr. Eoj Amam

age: 46

residence: Columbia, SC

education: Ph.D. Physics

occupation: Physics Professor

marital status: Married, 4 Kids



# "When you waste time, you waste life."

Dr. Amam is a woman of many wonders. From passing with a perfect score on everything physics from her undergrad to gaining national attention for her research work, she is known for her noble mental capabilities with calculations, unique approaches, and lifestyle choices.

#### **Comfort With Technology**

**INTERNET** 

**SOFTWARF** 

**MOBILE APPS** 

**SOCIAL NETWORK** 

#### **Criteria For Success:**

Dr. Amam is an opportunist. She is a true liver of the statement "work smart, not hard."

## **Needs**

 As someone well known in society, she needs to be efficient and "up to date" in everything she does, to maintain her reputation.

### **Values**

- Staying updated as time moves on.
- Efficiency.
- Intelligence.
- Being organized.

#### **Wants**

 A technologically advanced device, application, or concept to improve every aspect of her life.

#### **Fears**

- Wasting time on unnecessities.
- Looking lost when finding an address.
- Going late to class because her map app isn't updated for new shortcuts. Or forgets an occasion without a reminder.

