# Rebecca

Outreach Coordinator Artist & Writer



Her day job is at a local nonprofit community arts center with a focus on children's education. In her spare time she writes essays, fictional and political. She also loves to draw quirky stick figures.

# **Demographics**

- 28
- Female
- \$35k/yr
- Bachelor's Degree
- Single with cat,living with friends

# Goals and Challenges

Connecting with a creative and intellectual community of peers outside of a school/work environment, having a creative outlet to express ideas

### How We Can Help

A collaborative digital collage in the form of a web zine that centers around current thought, issues with a wide capacity for format, media, and requiring communication and focus with other passionate contributors

#### **Values and Fears**

Values honesty, pushing the envelope, feminism, socialism, deconstructing norms and the patriarchy, destigmatizing mental health issues, experimentation with new media, memes, feedback and collaboration

#### **Elevator Pitch**

Participate in webzine Alien WebMD and collaborate with artists, writers and thinkers about contemporary issues, exploring the intersection of various creative media.

# **Marketing Message**

A better Internet black hole