des 157 final critique



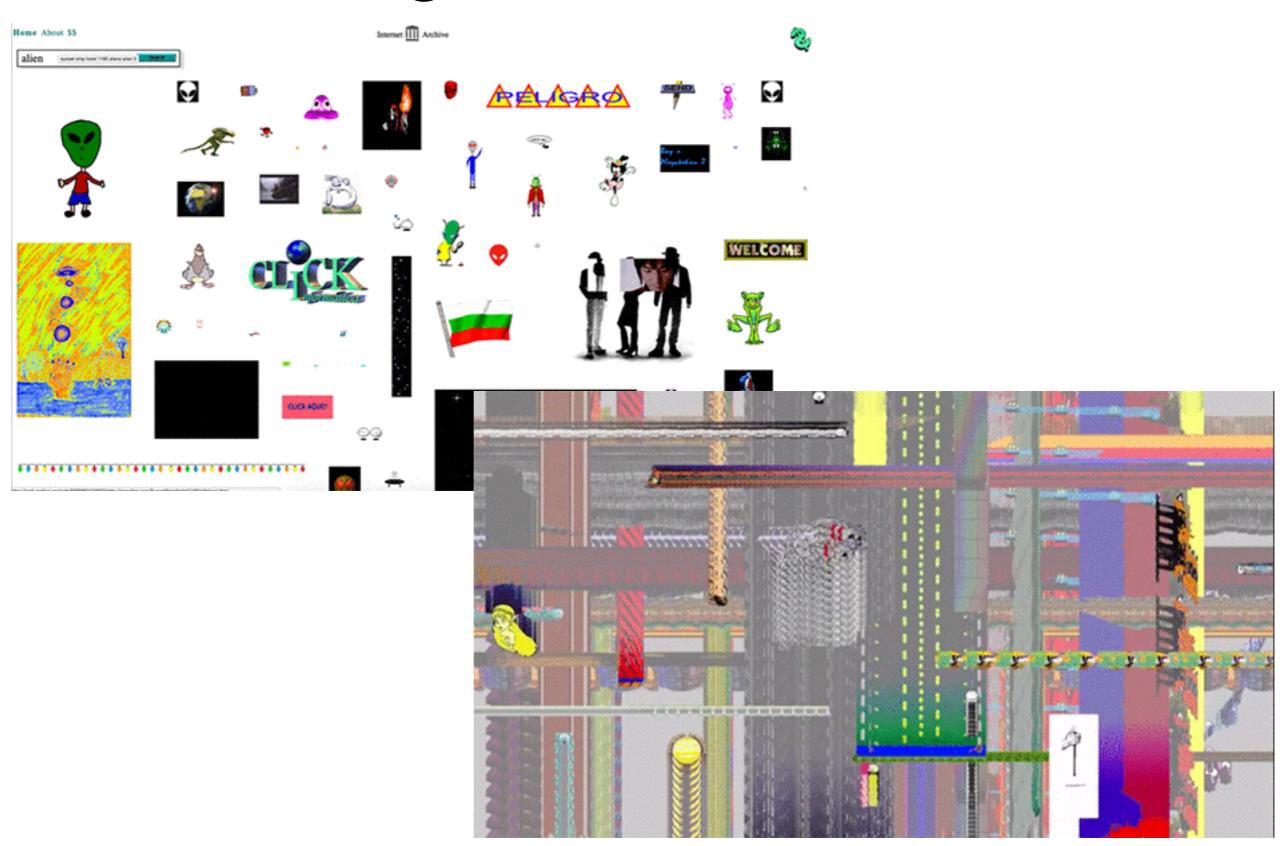
thinking and making, initial inquiry

- interactive web zine
- express a collective consciousness
- use and exploration of digital media
- collaboration with other artists and the community
- learn more about web design and digital art
- a means to showcase and produce art around topics i am interested in
- be creative with digital web tools didn't want to make a corporate website or app
- interested in our relationship with internet and technology
- topics considered: feminism, politics, and identity

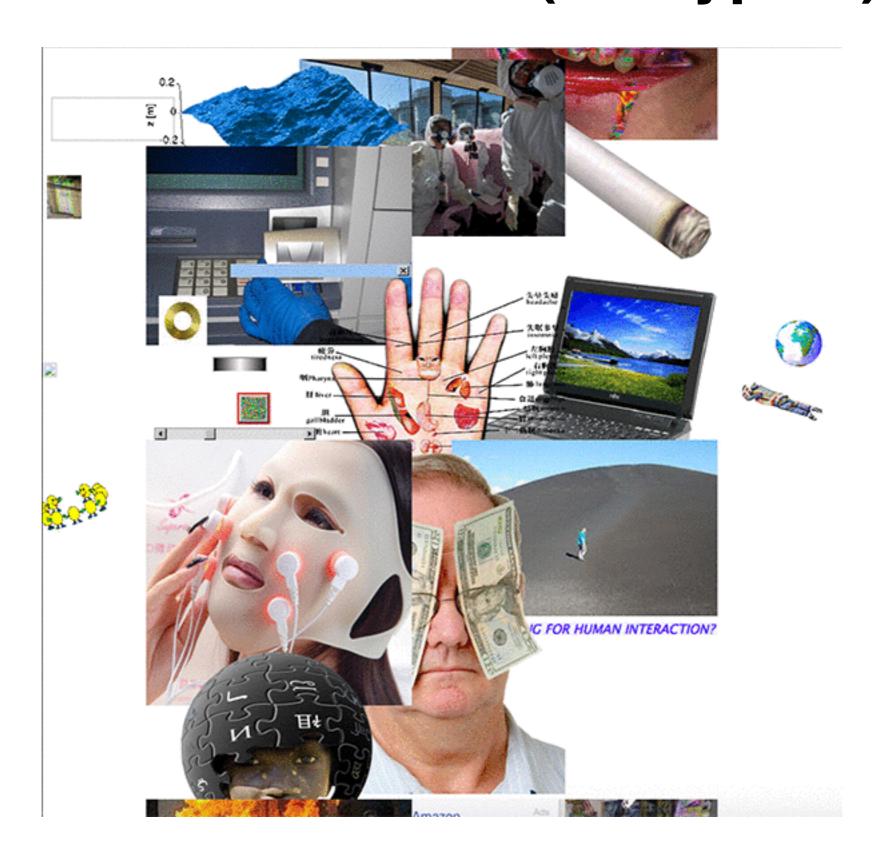
visual inspiration / exploration

- pre-web 2.0
- memes
- gif collider
- looked into other zines
- screensaver applications
- collage aesthetics
- print zines

gif cities/collider



tumblr accounts (kiddyp00l)



womanzine

WOMAN

09: Pattern

08: Emoji

07: Camp(ing)

06: CULT

05: Snaxx

04: Body Parts 03: Boobs on Tubes

02: Time & the Imagination

01: Valentines Contributors

Zine subscription service





Drug Rug on the Beach

Do Not Let Yourself Worry About Interruptions by Taryn Hubbard

Thinking patterns are felt and shaped and sustained and coifed by more than just the rambling patterns of neurons in the brain.

Sulci-or furrows or fissures or grooves or deep channels-divide the brain into regions called lobes where memories, worries, and insecurities are tucked away, long forgotten. Forgotten until the brain goes back and forth to whatever is hiding in its furrows (a sensation known as anxious furrow-hopping), and triggers a synaptic avalanche of interruption within the day-to-day life of its

Born out of a period of particularly painful furrow-hopping, the brain is capable of constructing so-called destructive thinking patterns and negative thinking patterns and distorted thinking patterns as an idle way to re-approach old memories. This could lead to the misremembering of past familiar and friendly faces. After all, most of the faces, ever, are likely sleeping in the squishy furrows of the brain.

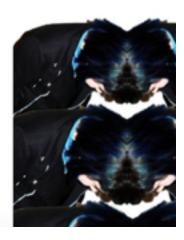
However, there may also be opportunity for positive thinking patterns within the furrows. Oh yes! This is what we strive for as humans who can shimmy away from disappointment and grief and regret and guilt without sinking into furrows that hold us back from the daily pattern of life: peaceful sleep, healthy diet, rigorous exercise, productive work, loving sex, and retirement properly squirreled away. Positive thinking patterns are precursors to action and forward motion and the ability to keep furrows clean and fresh and properly archived.



DIY: Mr. Sketch Scented by Bridget Noone

Transferring to public sch friends assured me I was "Relax, You get to wear nu expect.

I got my schedule in home sold. I really get to show u public school. Hall, Satan



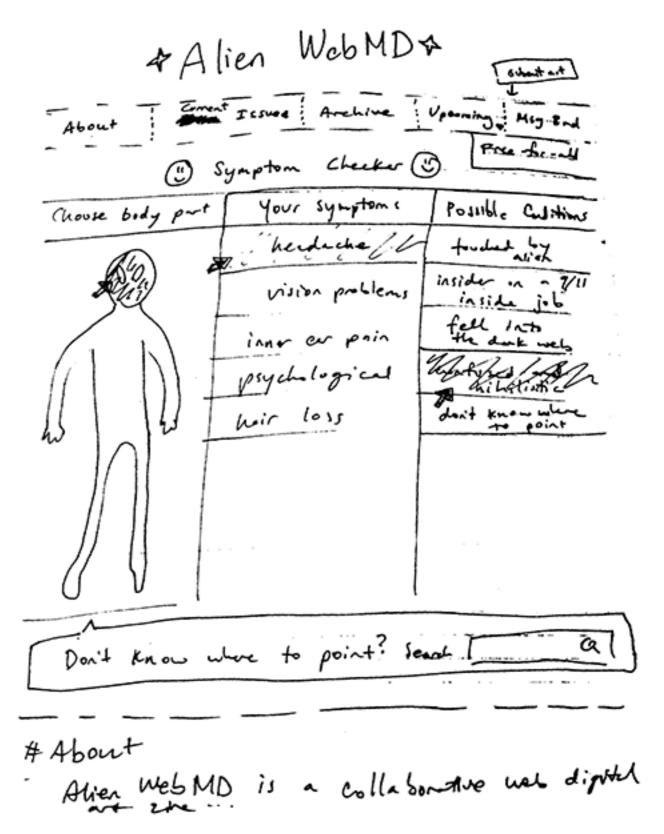
challenges

- figuring out the site conceptually
- figuring out how to communicate the concept of the site effectively
- good flow/navigation
- kinks in js and css
- coming up with themes
- making the site compelling (as it relies on others' contributions)

process and feedback that led to implementation and successes

paper prototypes:

- first time considering flow of site and user experience
- first time getting user feedback
- helped to develop the site conceptually and see if it made sense to others/was compelling
- helped define what was missing and needed



process and feedback that led to implementation and successes

comparative research:

- gave me a frame of reference to see what was out there
- allowed to me explore what was possible
- inspiration
- different kinds of digital media
- different concepts and formats



process and feedback that led to implementation and successes

audience test:

- gave me critical feedback about site flow, concept
- showed me what was missing
- specific design feedback
- could see the way
 someone who has not yet
 seen the site before
 navigate through and
 understands the website

