





PT. Digital Indonesia
Company Profile Marqs Indonesia

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MARQS INDONESIA

COMPANY PROFILE 2016

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An aerial photograph of a dense forest with a winding road, overlaid with a semi-transparent image of a laptop. The text 'THE WAY WE WORK' is centered in bold yellow capital letters.

THE WAY WE WORK

ABOUT US



PT. DIGITAL INDONESIA

A COMPANY WITH HIGHLIGHTS

Digindo, founded in 2009 by a group of creative people that produces lasting results for their clients. Digindo stands for style and class. Many national and international design are in the Digindo portfolio. Because the language of quality design is universal, right?

Together with you, our partner, we look forward to forging a unique identity, an exciting brand concept or an eye-catching products.

Digindo merges art, design, information & technology into an exciting new communication concept. We do this in close consultation with our partners – because brainstorming is what we are good at. Each project requires a detailed analysis and a fresh approach – the only way to stimulate those extra creative impulses!

In 2016 we create our self Creative Design Agency that is called MARQS. MARQS will attach great importance to 'craftsmanship', but also to service and prompt delivery. Our past partners – whether they be the government, trend-setting companies or even private individuals - have always been appreciative of our professional dynamism.

Our team is both close-knit and ultra-professional. And we are not merely interested in form – content and meaning are just as important. Everything that we do has a strategic purpose. You want an original design, tailored to your needs? MARQS will pull out all the stops for your project, with a unique design.

The result? As we like to call: pixel perfect. Sit back, relax and let our designer do all the work.

SOME NICE FACTS THAT OUR COMPANY STANDS FOR

PARTNERSHIP

Maintain relationships with all our customers and keep satisfy them with our services.

OPTIMISTIC

Move forward through all obstacle that we get.

INTEGRITY

We produce excellent quality in design and products.

NETWORKING

Keep spreading our services also expand our business to become better and greater.

TEAMWORK

United as a group, as a family, as a team. As ONE, we create the best outcome for design and products.



THE STORY OF MARQS

Established in 2009, Marqs is a Jakarta based **brand development and design agencies**. Our proven track record has made Marqs as your future in brand and design. We have served many of our clients from small, medium to large enterprises with complex brand creation and re-branding projects.

Our long experience is more than ready to support the development of your visual communication tools from prints to digital mediums. Our clients vary from all different industries and different segments. From private to public companies, from B2B to retail, and from government to government-owned companies. We serve all companies of different sizes.

Our works in brand and design will give you a closer look over our dedication to brand and design works.

Marqs offers an extraordinary portfolio of capabilities that enable us to deliver solutions to our clients. Our method uses brand-driven perspectives in any type of projects that we are facing.

WHAT WE DO?

Marqs understands that a good brand strategy must be experienced and influences once behaviour. It should of course relevant and valuable. This intended influence, builds over time, later shared and co-created within customers. As it grows in gradual manner, the result anchors in the mind and heart of every customers. At the same time creating better financial performance.



**WE ARE NOW
IN REALLY DEEP
BRAND AND
DESIGN
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A LONG
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TRUE SOUL: TO
HELP THEM.**



WHEN WORK BECOMES A LIFETIME PASSION

Becoming BIG is our dream. Work as a group, as a team, and also as a family along with heart and passion for pleasing our beloved clients made us bigger and stronger. By the times, we want to make our work recognizable by the others and known as a company that produces great quality from design to production. In 2016, we had our business scale grown bigger with **MARQS** as a Creative Design Agencies. This division will complement and support each other to serve our client to the fullest.

On Behalf of **MARQS**,
Kresna Halim

**“GROWING BIG IS SOMETHING WE WOULD
DREAM OF, NOW IT HAPPENS.**

A BULK OF OUR SERVICES

WE PROVIDE NOT ONLY SERVICES. WE WANT TO BE A FRIEND IN ALL ISSUES OF OUR CUSTOMERS.

We provide you not only services. We want to be a friend in all issues of our customers. From concept, design, media, and also production. In one complete process, we are confident on satisfying our clients.

Consultations and brainstorming can help us to approach not just what customer's wants but also needs. Concept and theories that we implement in colors, elements, typefaces, layouts, etc will deliver more precisely with our customer requirements.

WHAT CAN WE DO FOR YOU?



CONCEPT AND THEORY

...

We research and put together theories to support the concept that we make and build.



GRAPHIC DESIGN

...

We organize the elements of design and fuse them into one unity.



3D DISPLAY CREATIVE DESIGN

...

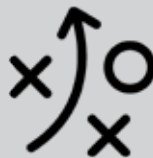
We make design and concept of a creative display to represent your products in the market.



PHOTOGRAPHY & VIDEOGRAPHY

...

We help you to capture and record our customer's identity with both aesthetical and functional concept.



BRAND DEVELOPMENT

...

We help to develop our customer's Brand in strategical, identity, also media placement plan.



SOCIAL MEDIA MANAGEMENT

...

We help our customer manage their Social Media and do some strategical digital marketing.



BRANDS WE'VE WORKED FOR



Indofood



Wardah
cosmetic



Citilink



Alfamart



DIARUM foundation



DESIGN MATTERS

3D CREATIVE CONCEPT DISPLAY

BRAND DEVELOPMENT

DESIGN GRAPHICS

COMMERCIAL PHOTOGRAPHY

VIDEOGRAPHY



We can provide a complete project management service including the design, manufacture, delivery, installation, in-store management and maintenance of equipment, sampling and merchandise.



Coolant

Minuman ion & penyejuk





real
meat





Raisa



Bimoli

Kesempurnaan Minyak Goreng



INDOMILK®

RASAKAN PERPADUAN

EPIC
SUSU SEGAR
RASA PISANG



BARU



Otsuka

IONESSENCE
LOW CALORIE

INI SEGAR!
SEHAT!
BUKAN PHP!

EXTRAJOSS
BLEND



We specialize in helping businesses define who they are through their visual identity, brand expressions and brand applications. With our great team of designers and photographers, we always focus only on creating visual solutions that really works to build the brands.

JOB PERTAMINA-MEDCO E&P Branding, Graphics

In 2012, we developed a CSR Book for PT. JOB PERTAMINA-MEDCO E&P TOMORI SULAWESI. The scope of work included CSR Book, and design publication materials.



ZELMIRA (Djarum Foundation) Branding, Graphics, Photography

ZELMIRA is a brand of Moeslim Fashion Boutique sponsored by **Djarum Foundation** in collaboration with **Irna Mutiara** (famous fashion moeslim designer in Indonesia).

ZELMIRA is the creation of the students majoring in fashion design SMK Nu Banat in Kudus (regency of Central Java). In combining local cultural heritage with the creation of fashionable Moeslim dress, but still in accordance with syariah.



zelmira





AXA General Insurance Website, Photography

As a worldwide leader in insurance and asset management, AXA Indonesia believe us to represent their fresh and dynamic new look!

KEI Original Pet Food Branding, Graphic

Brand rejuvenation for KEI original pet food to celebrate their new group of company. The new brand comes with circle elements which represent the balance of life, as it is the unique part of a life. Professional and clean layout are the new image of the company to be the best pet food provider in indonesia.



Living World

Graphic, Photography

PT. Kawan Lama Sejahtera (also known as Kawan Lama Group) is an owner of Living World Mall located in Alam Sutera, Tangerang. They appoint us to make 3 monthly magazine mall for their publication.



Ramsay Health Premier

Graphic, Photography

As a leading healthcare services in Indonesia, Ramsay Health Premier have a slogan "people caring for people" that is our guidance for making the photography result more humble and looking best for hospitality.

We also helped Ramsay Health Premier to design their marketing collateral.



Graphic and photography is our business. We attach great importance to 'craftsmanship', but also to service and prompt delivery. Our past partners - whether they be the government, trend-setting companies or even private individuals - have always been appreciative of our professional dynamism.

MAZEL

Full Branding

MAZEL is one of fashion design startup in Indonesia, we build communication channels to deliver complete information about their products and services to both their existing and prospective customers.





*Fresh*Everyday™



SUNPRIDE

Graphic, Photography

We designed a 2017 calendar design for PT. Sewu Segar Nusantara, the leading distribution and marketing of local fresh fruit. The calendar should convey the exclusivity, while at the same time preserving its function as an effective promotional material. and selling points to keep the identity intact.

EXPRESS GROUP

Be
Different
With
Express!



Express Group

Website Design &
Development

We were honored to design and develop a website for the leading land transportation company in Indonesia, Express Group.

LG Indonesia

Website Design &
Development

One of the biggest electronic company in the world, LG has believe us to design and develop their website for indonesia regional.





Invisalign

Website, Photography

Invisalign believe us to create a website that informative, yet have to maintain the simple navigation flow for the customer to browse around.

We photograph their brand ambassador from Indonesia whose also a public figure Reza Rahadian and Dian Pelangi was choosen to represent their brand in dental industry.



Alternative bening untuk kawat gigi

Mulai kisah senyum Anda
yang baru hari ini



Reza Rahadian - Actor & Public Figure

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MARQS
DESIGN MATTERS 