Introduction to Visualizations

Seeing is Believing

Overview

Simple Visuals

Charts

Maps

Interactivity
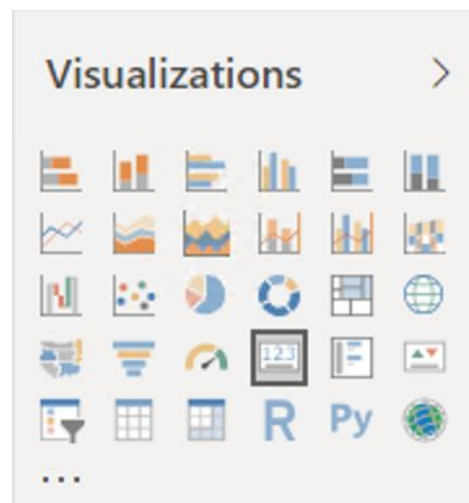
Formatting

Simple Visuals

Cards

Gauges

Tables

Power BI: Introduction to Business Analytics

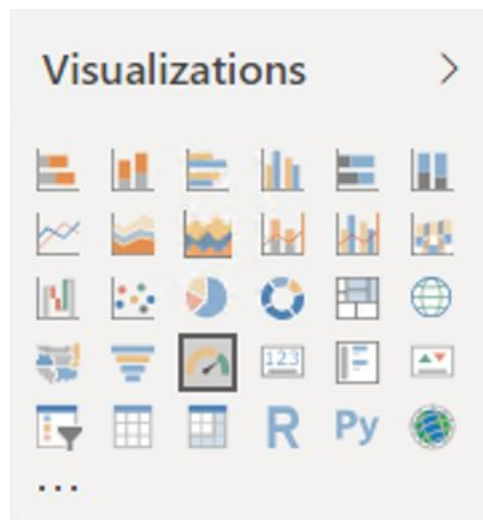Course Author: Joshua Michalik

Cards
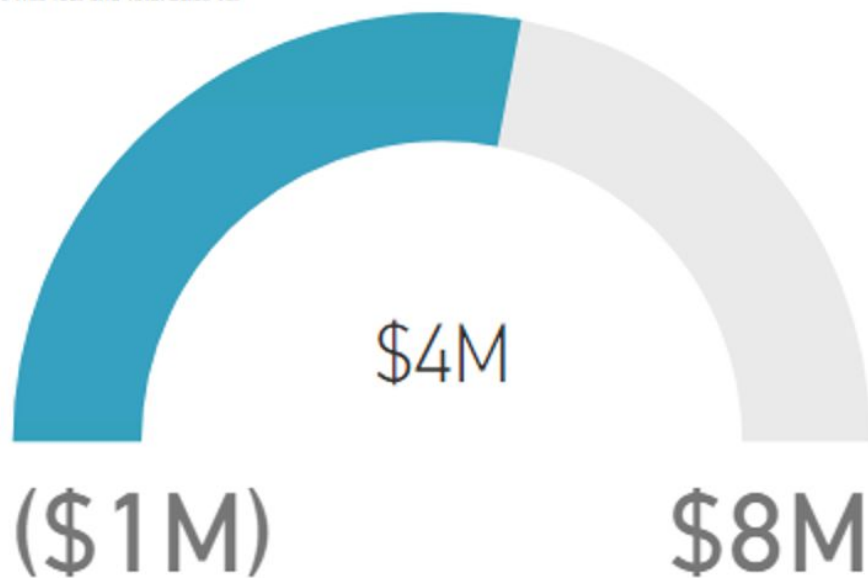
Key Figure and Label
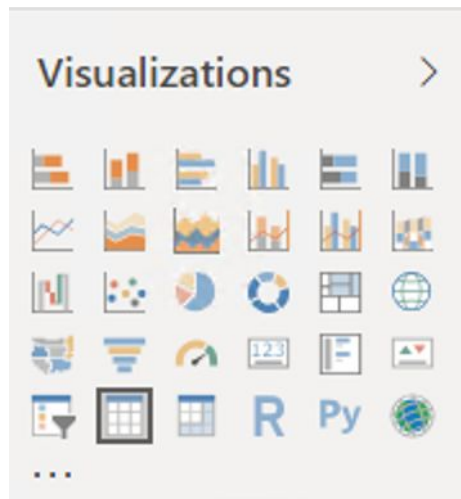

$4M

Total Units This Year

Gauges

Set a Goal

Tables

Show exact records

Average Selling Area Size	Territory
10,000	DE
11,875	GA
20,000	KY
15,769	MD
11,364	NC
49,286	OH
47,500	PA
11,667	SC
12,000	TN
13,636	VA
45,000	WV
24,327	

Visualizations >

Charts

Column Charts

Bar Charts

Line Charts

Area Charts

Scatter Charts

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Column Charts

Compare values
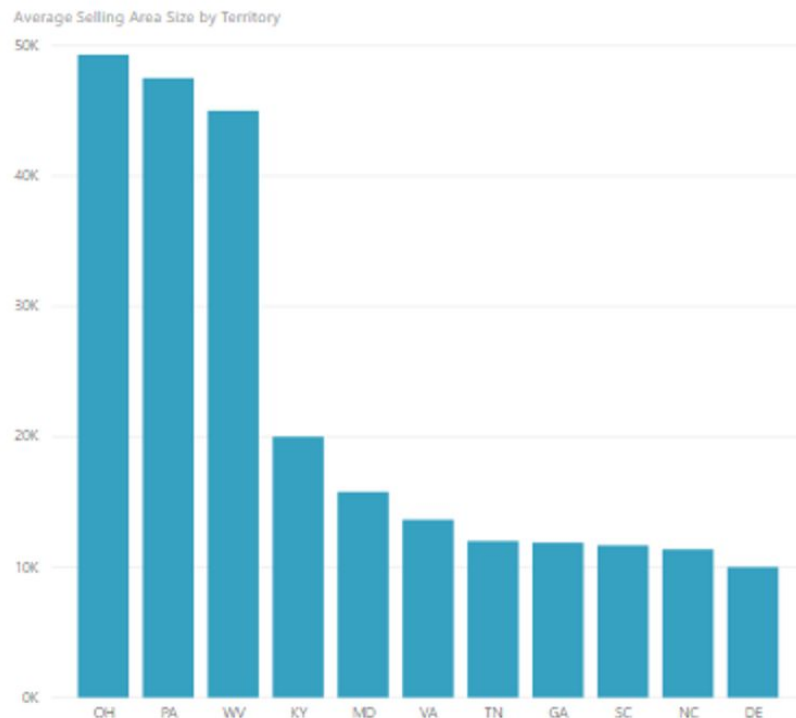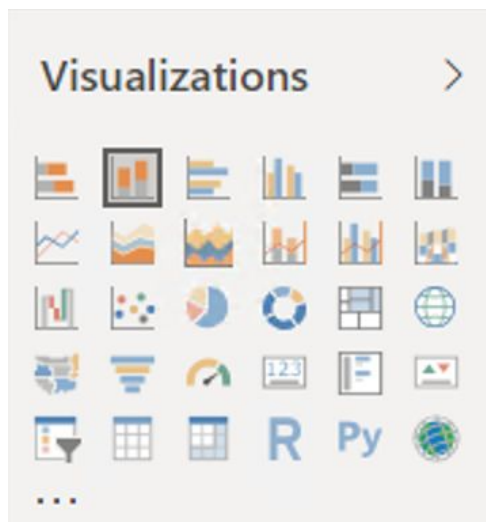
Bar Charts

Compare Categories
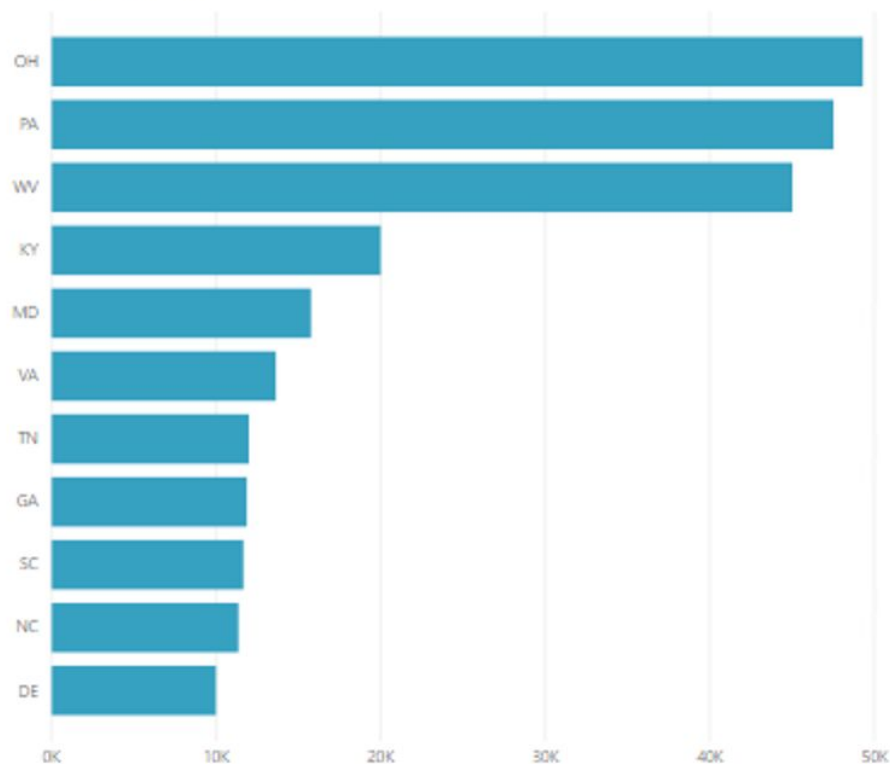
Line Charts

Change over time
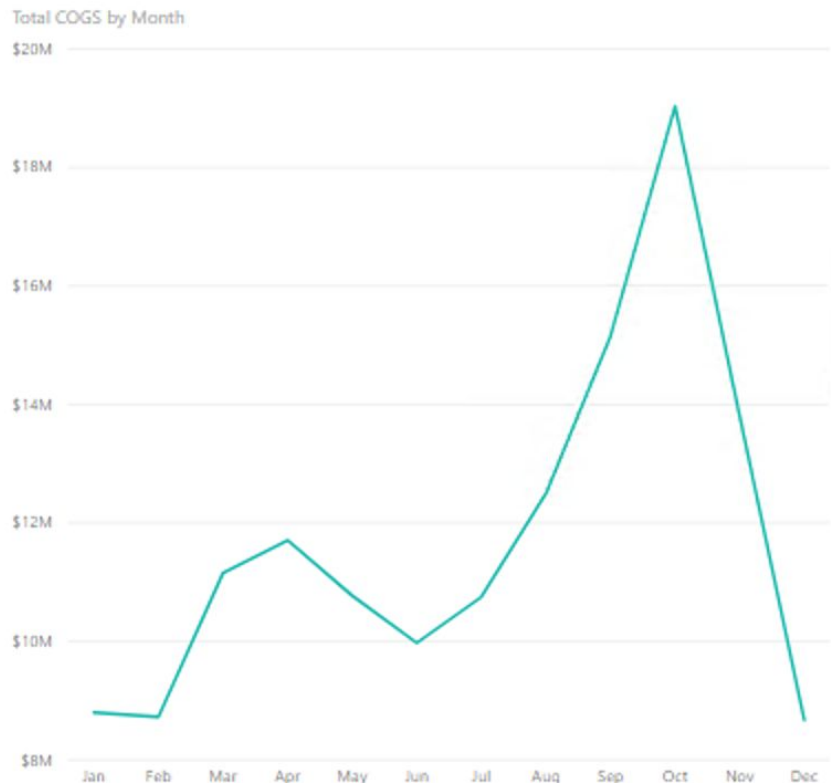
Total COGS by Month

Area Charts

Compare relative amounts
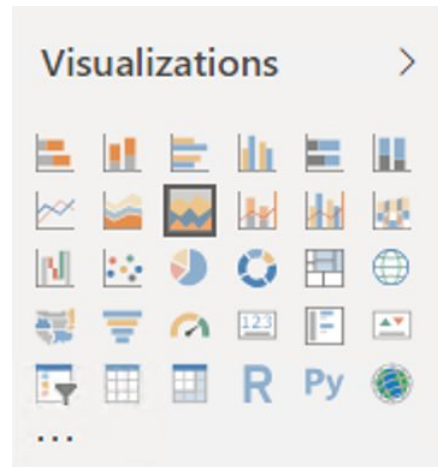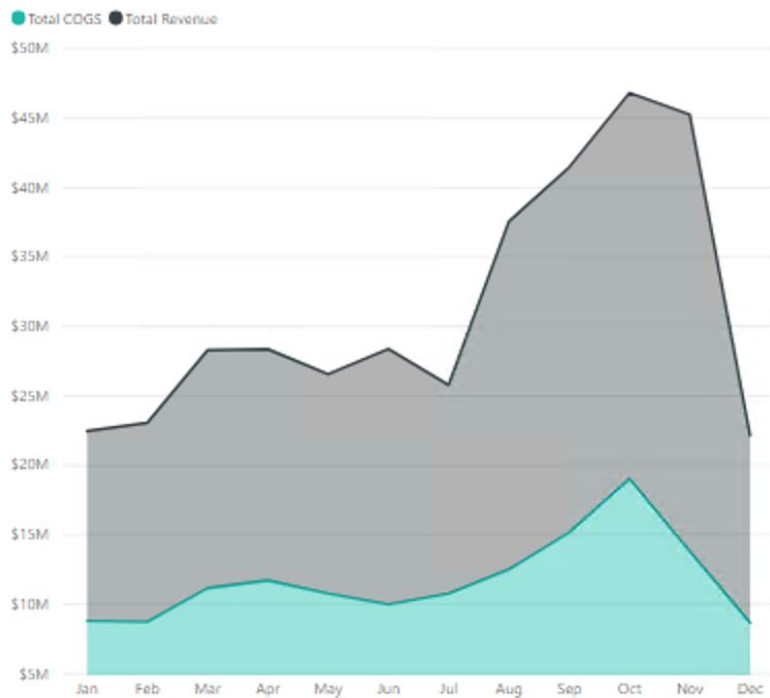
Scatter Charts

Maps

Maps

Filled Maps

3D Maps

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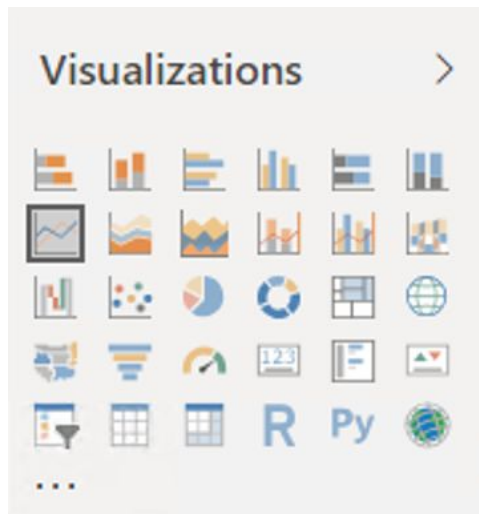
Maps

Filled Maps

3D Maps

Interactivity

Slicers

Drill-through

Select Elements

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Slicers

Drill-through

Selecting Elements

Formatting

General

Legend

Axes

Colors

Labels

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General

Legend

Axes

Colors

Labels

Review

Review

Which visual is effective for ranking categories?

Which visual is effective for comparing 2 kinds of things?

Which visuals should be avoided?

What is your favorite visual? Why?