

PROFESSIONAL PROMOTIONAL TOOLS FOR MATH/STATS/CSCI MAJORS



LinkedIn + GitHub

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WHAT IS LINKEDIN?

- ▶ Networking Platform for professionals
- ▶ Find and Share opportunities
- ▶ Build connections
- ▶ Similar to other popular networking sites (Facebook etc.)



BASIC LAYOUT



HOME

Increase Productivity... - ...and save time and money by streamlining your business systems. Ad ...

Share an article, photo, video or idea

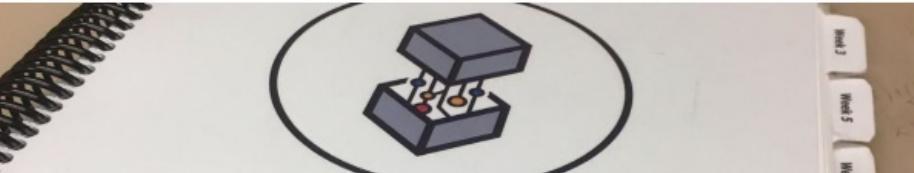
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Bailey Robinson commented on this

Monica Cowper • 1st
Engineering Physics Student of Queen's University
1h

Over the past several months, I have had the opportunity to create a 15-week online course from scratch with [Queen's Machine Intelligence and Neuroevolution Design \(QMIND\)](#). [...see more](#)



What people are talking about now ⓘ

- Tesla offering lower-cost Model 3 2h ago • 8,830 readers
- Another European airline goes bust 15h ago • 19,650 readers
- US home sales extend losing streak 27m ago • 2,002 readers
- Uber gets into events staffing 2h ago • 5,326 readers
- Spotify is reinventing the soundtrack 19h ago • 26,394 readers

Show more ▾

Promoted

Increase Productivity...
...and save time and money by streamlining your business systems.

MY NETWORK

Search

Free Upgrade
to Premium

[Interested in Blockchain? - Learn Blockchain Strategy with a Cornell Certificate. Apply Now!](#) Ad ...

2,326

Your connections

[See all](#)

Your contact import is ready
Connect with your contacts and
never lose touch

[Continue](#)

[More options](#)

No pending invitations

[Manage all](#)

Perry Eldridge accepted your invitation to
connect

[See all](#)

Brenden's connections you may know

◀ Previous Next ▶

STEPHEN BAKER

OWNER at STEVE THE
COMPUTER DOCTOR

17 others

[Connect](#)

Blake McIntosh

1st Year Business Student
Randy Patenaude and 2
others

[Connect](#)

Michael Kind

Partner at Property Genie
Ross Haleliuk and 2
others

[Connect](#)

TD Insurance

Engineers get preferred rates with TD
Insurance

[Get a Quote Today](#)

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0 Saved jobs | 0 Applied jobs | Career interests LinkedIn Salary | Looking for talent? Post a job

Jobs you may be interested in

Based on your Profile and Career interests
Any job title · Any location · Any industry · 0 to 10,000+ employees ... [Update Career interests](#)

Management Trainee Intern - Kingston
Enterprise Rent-A-Car
Kingston, Ontario, Canada
8 connections
6 days ago

Intern (Technical-Engineering)
Synopsys Inc
Kanata, CA
2 alumni
3 weeks ago

PREMIUM
See jobs where you'd be a top applicant
Get an edge on the competition
[Upgrade for Free](#)

Front Desk Receptionist/Office Administrator
Optimize Wealth Management
Toronto, Ontario, Canada
2 weeks ago · [Easy Apply](#)

MESSAGING

Get a quote - Engineers get preferred rates with TD Insurance. Ad ...

Messaging 

Search messages 

Annette Smith Oct 9
Annette: Hi Callum How are you? I recently connected wi...

Chad Ball Oct 2
Chad: We will need both so let's keep in touch, whether...

Maged Aly Sep 26
Maged: Hi Callum, I hope my message finds you well. I...

Aayushi Kumari Sep 26
Aayushi: Dear Web Owner, We are a fast growing IT compa...

Aayushi Kumari
Business Marketing Manager at R.W.T. 

We are a fast growing IT company with primary focus on Search Engine Optimization(SEO), Link building, PPC and all Internet Services.

Is your Site Optimized with the Google latest methodology called LSI to Rank High??

Does your Site Rank Low??? Do you have less traffic on your site??? An end to this entire question we provide a complete solution for your Online Business need.

We bring Traffic to Your Site and rank You Top with our LSI based Google's Algorithm at Affordable rates.

Our Steps and the Activities to Rank You Smart.

1. Keywords Research
2. Competition Analysis
3. Optimized Content Creation
4. Keywords Optimization

Ready for your next opportunity?

Callum, Long View Systems is hiring!

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NOTIFICATIONS

LinkedIn Notifications interface showing recent activity and an advertisement.

Recent Activity:

- Patrick J. Shead-author,Actor reshared a post 4h ago
- Paul Berry and 9 others viewed your profile 4h ago [Try Premium for free](#)
- Congratulate Nick Pineau for starting a new position as Customer Experience Agent at SSENSE 4h ago [Say congrats](#)
- Congratulate Mia Kulic for starting a new position as Development Coordinator at Women's College Hospital Foundation 5h ago [Say congrats](#)

Advertisement:

TD Insurance Ad ...
Engineers get preferred rates with TD Insurance [Get a Quote Today](#)

Footer:

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WHY USE LINKEDIN?

- ▶ Largest social network for working professionals
- ▶ Showcase your skills, talents and abilities
- ▶ Google favours LinkedIn searches over other websites



CREATING A POWERFUL LINKEDIN PROFILE



PROFILE PHOTO

- ▶ Smile
- ▶ Dress Appropriately
- ▶ Look directly at the camera
- ▶ No Selfies!



What not to use

HEADLINE

- ▶ Catchy
- ▶ Industry-specific
- ▶ Key words



WORK EXPERIENCE

- ▶ Identify key accomplishments and achievements
- ▶ Write in first person
- ▶ Should mirror your resume

Experience



Manager

McDonald's

Apr 2010 – Aug 2018 · 8 yrs 5 mos

Bathurst, New Brunswick

Responsible for ensuring that food quality and guest service standards were consistently being met, efficiently resolving any problems or concerns, monitoring hourly targets and sales, and supervising a staff of up to 25.

EDUCATION

- ▶ Include
 - ▶ Name of institution
 - ▶ Degree acquired
 - ▶ Major
 - ▶ GPA (Optional)

Education

St. Francis Xavier University

Bachelors, Mathematics

2013 – 2019



VOLUNTEER EXPERIENCE

- ▶ Just as important as job experience
- ▶ Outline your passions
- ▶ Show how you like to give back

Volunteer Experience

Foster

Coastal K9 Rescue Society

January 2017 – April 2017 • 4 months | Animal Welfare

Provided rescued dogs with a safe place to stay until a suitable permanent home was found.

SKILLS

- ▶ Keyword-specific
- ▶ Showcase talents, abilities & strengths
- ▶ Endorsements provide credibility

Skills & Endorsements

Leadership

Time Management

Teamwork

Tools & Technologies

Microsoft Office

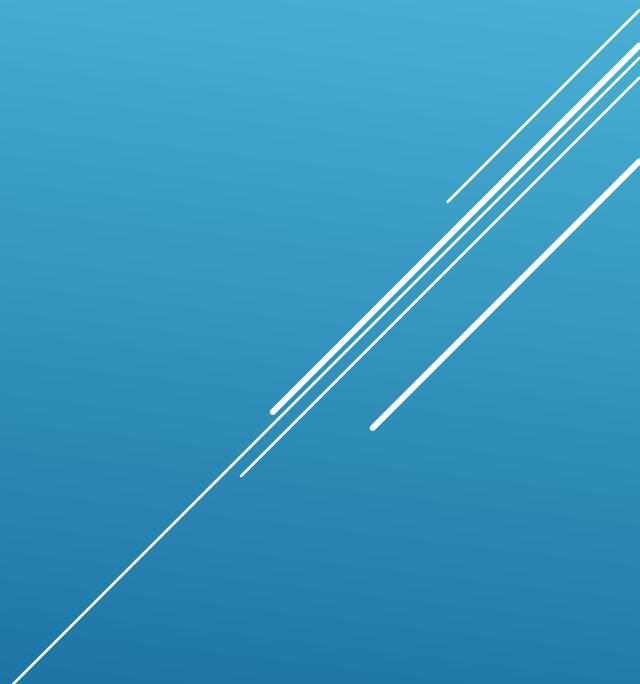
Interpersonal Skills

Communication

Public Speaking

Management

GITHUB



The purpose of GitHub is to make you more productive at finding and collaborating with other professionals.

WHY SHOULD I CARE ABOUT GITHUB?



►The purpose of GitHub is to make you more productive at finding and collaborating with other professionals.

WHY SHOULD I CARE ABOUT GITHUB?

WHEN WILL YOU CARE?

Here are some examples:

1. As a software **developer** wanting a better job.
2. As a **presenter** at conferences wanting to distribute information.
3. As a **researcher**.
4. As a **maintainer** or **contributor** to a project.

WHY? — 1. SOFTWARE DEVELOPERS

- As a software **developer**, I need to demonstrate to potential employers/clients the depth of my abilities.

Darwin Grosleg
darwing
[Add a bio](#)
[Ontario, Canada](#)
Organizations
 THE UNIVERSITY OF WATERLOO

Overview Repositories 18 Stars 63 Followers 2 Following 4

Pinned repositories

- aldercreek**
A WordPress website for a sheep farm, setup using Docker.
CSS
- Boot2Plex**
Run Plex Media Server.app from boot in its own userspace
Shell
- dotfiles**
meiner
Vim script
- make_my_day**
generates html parameters for "add to calendar" buttons by addthisevent.com
Ruby
- ontario_legislature**
A website to practice remembering the faces of Ontario legislative members.
Ruby
- ThreeFourSeven/Database-Gui**
Its a gui for a database
Java ★1 3

139 contributions in the last year

tpa Overview Repositories 107 Stars 182 Followers 111 Following 1

1,577 contributions in the last year

Learn how we count contributions. [Less](#) [More](#)

Activity overview

Contributed to **KristofferC/PGFPlotsX.jl**, **tpapp/TransformVariables.jl**, **tpapp/DynamicHMC.jl** and 5 other repositories

Code review
2%
Commits 51%
Issues 27%
Pull requests 20%

Contribution activity

October 2018

Created 93 commits in 19 repositories

Open "<https://github.com/tpapp?tab=repositories>" in a new tab

WHY? — 2. CONFERENCE PRESENTERS

- ▶ As a **presenter** at a conference, I want a way to share my slides and code for talk that I gave.
- ▶ For the slides in this presentation go to
github.com/darwingr/SeminarPresentation-2018

WHY? — 3. RESEARCHERS

- ▶ As a **researcher**, I want a way to share the code I used for a study/experiment I ran so that others wishing to reproduce my findings may do so.

WHY? — PROJECT MAINTAINERS & CONTRIBUTORS

- ▶ As a project **maintainer**, I want to have a way for **contributors** to easily add and make changes to the code.
- ▶ I want to continuously sync changes to other members without overwriting their changes.
- ▶ I want to track issues and have discussions, track when they're resolved.
- ▶ github.com/ThreeFourSeven/Database-Gui
(CSCI 275 Database Project)

HOW? — GITHUB.COM

- ▶ Create a profile
 - ▶ Add a photo, full name, current company
 - ▶ Pin repositories you want featured.
 - ▶ Notice the contribution wall (green wall).
- ▶ Create a project

WHAT? — GITHUB.COM

- ▶ Website for sharing and keeping software projects (text files) in sync with many people in a group.
- ▶ Owned by Microsoft (recent)

END

