Regression

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```
asmr <- read.csv("C:\\Users\\khayd\\Documents\\FALL 2020 Files\\STAT 1601\\Datasets\\ASMR_data2.csv")
library(dplyr)

##
## ## Attaching package: 'dplyr'

## The following objects are masked from 'package:stats':
##
## filter, lag

## The following objects are masked from 'package:base':
##
## intersect, setdiff, setequal, union</pre>
```

Multiple Linear Regression Model to predict Mood After watch

```
# Building a model to predict the mood after watching
mood.data <- asmr%>%
   select(BDI_TOTAL, Mood_Before_watch, Mood_During_Watch, Mood_After_watch, Mood_Daily)
bdimood.model <- lm(Mood_After_watch~., mood.data)
summary(bdimood.model)</pre>
```

```
##
## Call:
## lm(formula = Mood_After_watch ~ ., data = mood.data)
## Residuals:
##
      Min
               1Q Median
                                ЗQ
                                      Max
## -47.479 -5.156 -0.332
                            4.918 40.283
##
## Coefficients:
##
                     Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                     10.55151
                                2.99850
                                           3.519 0.000475 ***
## BDI_TOTAL
                                0.06019
                                           1.998 0.046309 *
                     0.12024
## Mood_Before_watch 0.04903
                                0.05027 0.975 0.329879
                                0.03574 17.513 < 2e-16 ***
## Mood_During_Watch 0.62592
## Mood Daily
                     0.22220
                                0.05198
                                          4.275 2.32e-05 ***
```

```
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 9.536 on 470 degrees of freedom
## Multiple R-squared: 0.5761, Adjusted R-squared: 0.5725
## F-statistic: 159.7 on 4 and 470 DF, p-value: < 2.2e-16</pre>
```

Using AIC to make a better multiple linear regression model

```
# Using correlation matrix to see which predictor variables are better
mood.data%>%
cor()
##
                      BDI_TOTAL Mood_Before_watch Mood_During_Watch
## BDI_TOTAL
                                       -0.5321278
                                                         -0.2485346
                      1.0000000
## Mood_Before_watch -0.5321278
                                        1.0000000
                                                          0.4657276
                                                           1.0000000
## Mood_During_Watch -0.2485346
                                        0.4657276
                                        0.5085063
## Mood_After_watch -0.2633081
                                                           0.7223322
## Mood_Daily
                                        0.8366343
                                                           0.4506685
                     -0.6303396
##
                     Mood_After_watch Mood_Daily
## BDI_TOTAL
                           -0.2633081 -0.6303396
## Mood_Before_watch
                           0.5085063 0.8366343
## Mood_During_Watch
                            0.7223322 0.4506685
                            1.0000000 0.5251423
## Mood_After_watch
## Mood Daily
                            0.5251423 1.0000000
# Using AIC pick out the best predictors
library(MASS)
## Attaching package: 'MASS'
## The following object is masked from 'package:dplyr':
##
##
       select
bdimood.model2 <- stepAIC(bdimood.model, direction = "both", trace = F)</pre>
detach("package:MASS")
summary(bdimood.model2)
##
## lm(formula = Mood_After_watch ~ BDI_TOTAL + Mood_During_Watch +
##
       Mood_Daily, data = mood.data)
##
## Residuals:
                10 Median
                                3Q
                                       Max
## -47.815 -5.158 -0.276
                             5.120 40.884
##
```

```
## Coefficients:
##
                    Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                    10.72823
                                2.99287
                                          3.585 0.000373 ***
## BDI_TOTAL
                     0.11902
                                0.06017
                                          1.978 0.048510 *
## Mood_During_Watch 0.63227
                                0.03514 17.992 < 2e-16 ***
                                0.03619
                                         7.146 3.42e-12 ***
## Mood Daily
                     0.25858
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## Residual standard error: 9.536 on 471 degrees of freedom
## Multiple R-squared: 0.5753, Adjusted R-squared: 0.5726
## F-statistic: 212.7 on 3 and 471 DF, p-value: < 2.2e-16
```

Predicting using the AIC Multilinear regression model

```
# Creating values to predict in a data frame

newvalues <- data.frame(BDI_TOTAL = c(10,44,23), Mood_During_Watch = c(70,31,63), Mood_Daily = c(65,26, predict(bdimood.model2, newvalues, interval = "predict")

## fit lwr upr
## 1 72.98531 54.19123 91.77938
## 2 42.28854 23.07345 61.50363
## 3 67.77937 48.91351 86.64523
```

Logistic Regression Model to predict EffectSleep

```
# First subsetting the data to only include the columns of the predictor variables and another one columned effectsleep.data <- asmr%>%
    mutate(EffectSleep2 = ifelse(EffectSleep == "Yes", 1, 0))%>%
    select(BDI_TOTAL, BAI_TOTAL, Mood_Daily, Mood_Before_watch, Mood_After_watch, Num_ASMRVideos, EffectS
# Building logistic regression model
logit <- glm(EffectSleep2-. , effectsleep.data, family = "binomial")

# Rebuilding logistic regression model to only include the most important variables by using AIC
library(MASS)

## Attaching package: 'MASS'

## The following object is masked from 'package:dplyr':
## ## select</pre>
```

```
new.logit <- stepAIC(logit, direction = "both", trace = F)</pre>
summary(new.logit)
##
## Call:
## glm(formula = EffectSleep2 ~ BDI_TOTAL + BAI_TOTAL + Mood_Before_watch +
       Mood_After_watch, family = "binomial", data = effectsleep.data)
##
## Deviance Residuals:
##
      Min
                 1Q
                     Median
                                   3Q
                                           Max
## -2.4238 -1.0555
                      0.5727
                               0.9974
                                        1.5360
##
## Coefficients:
                      Estimate Std. Error z value Pr(>|z|)
##
## (Intercept)
                    -1.005931 0.661072 -1.522 0.12809
## BDI TOTAL
                                           3.109 0.00187 **
                      0.054584
                                 0.017554
## BAI_TOTAL
                      0.036982
                                 0.014616
                                           2.530 0.01140 *
## Mood_Before_watch -0.022254
                                 0.008724 -2.551 0.01074 *
## Mood_After_watch
                      0.022400
                                 0.008581
                                           2.611 0.00904 **
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
##
       Null deviance: 641.72 on 474 degrees of freedom
## Residual deviance: 569.01 on 470 degrees of freedom
## AIC: 579.01
## Number of Fisher Scoring iterations: 4
detach("package:MASS")
exp(coef(new.logit))
##
         (Intercept)
                             BDI_TOTAL
                                               BAI_TOTAL Mood_Before_watch
           0.3657038
                             1.0561014
                                                                 0.9779921
##
                                               1.0376740
## Mood_After_watch
##
           1.0226532
# Using new values to predict the outcome of EffectSleep
newvalues2 \leftarrow data.frame(BDI_TOTAL = c(15,25,47), BAI_TOTAL = c(6,22,33), Mood_Before_watch = c(85,55,25)
predict(new.logit, newvalues2, type = "response")
##
           1
                     2
## 0.5397148 0.7993030 0.9508372
```