

CIRCUS

PRODUCT MANUAL

IDENTITY DESIGN *BY* TEAM ONE AGENCY
FOR CIRCUS GRILL

PRODUCT PERSONALITY

YOUR BRAND'S PERSONALITY IS
DERIVED FROM KEYWORDS THAT BEST
DESCRIBE YOUR BRAND'S CHARACTER,
AS IF YOUR BRAND WAS A PERSON.
THESE CHARACTER TRAITS MUST
ALWAYS BE SOMETHING THAT YOUR
IDEAL CLIENT CAN RELATE TO. THINK
ABOUT HOW YOUR BRAND WANTS TO
BE PERCEIVED BY YOUR IDEAL CLIENT.
HOW CAN THEY BE FRIENDS?

YOUR BRAND AS A PERSON IS:

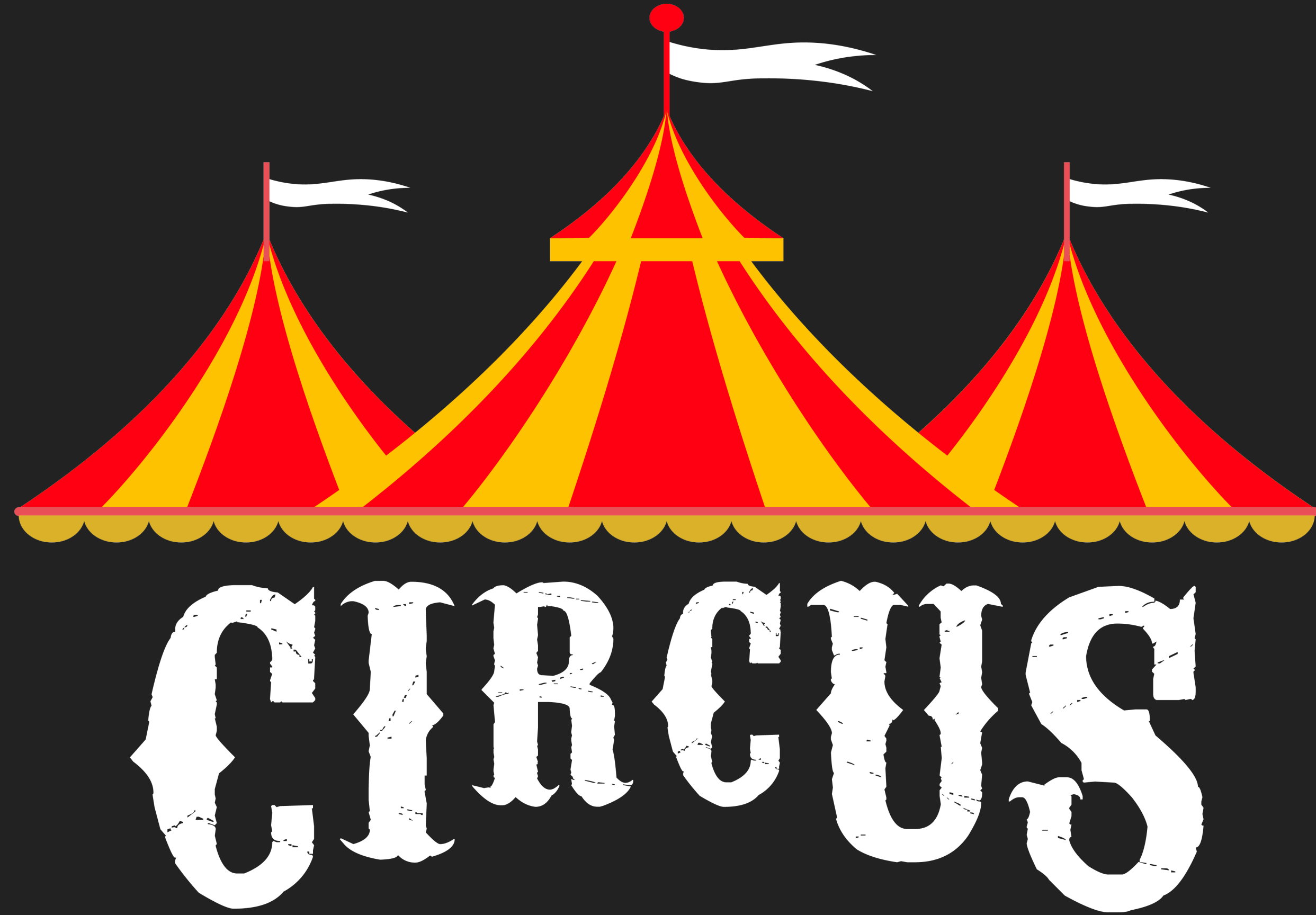
Friendly / inviting /
warm balanced
modern / stylish
invigorating
nurturing

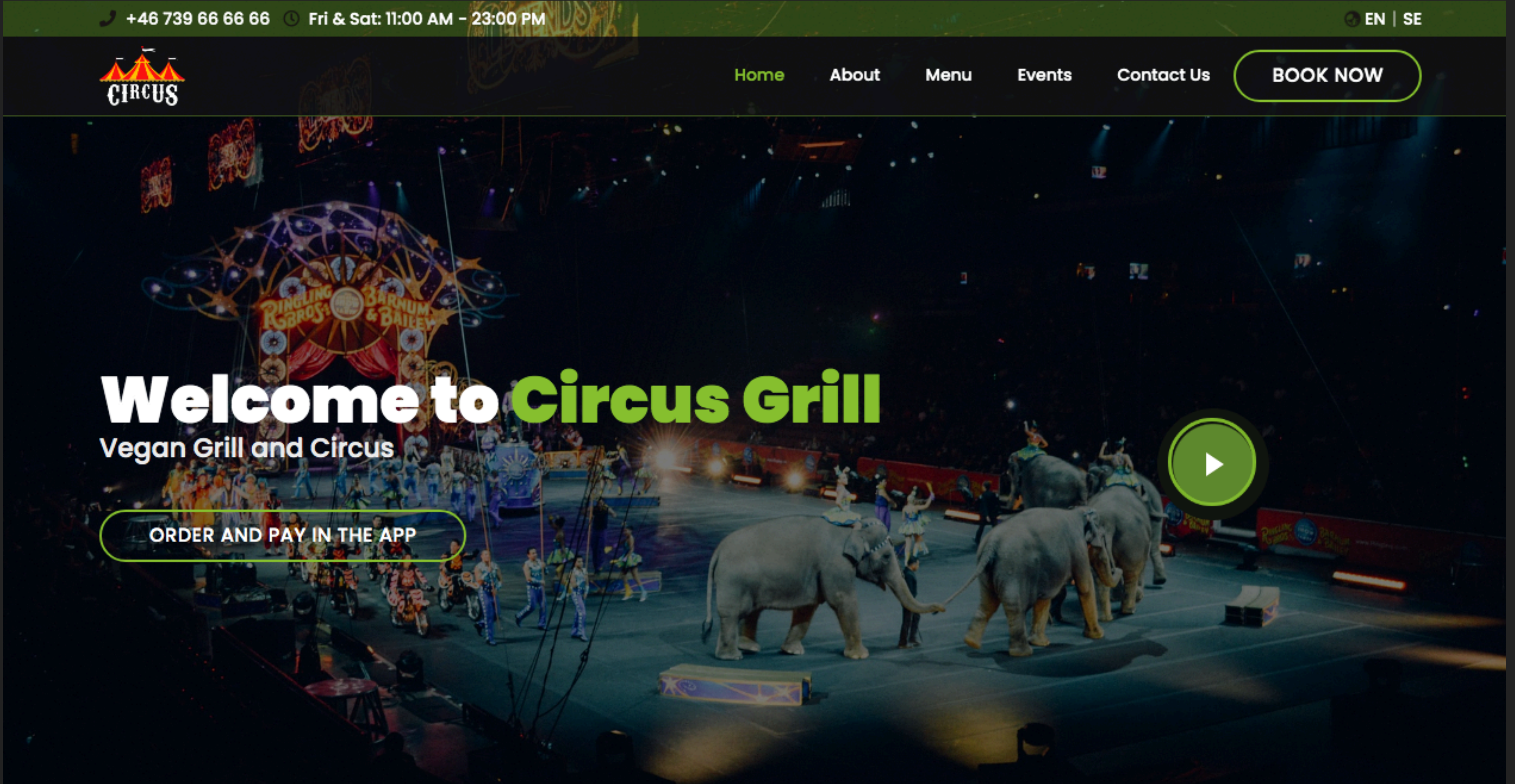
PRODUCT VALUES

YOUR BRAND VALUES IS YOUR PROMISE TO THE WORLD. WHAT DOES YOUR BRAND STAND FOR? STRONG BRAND VALUES ENABLES YOU TO CREATE BETTER CUSTOMER EXPERIENCES AND DIFFERENTIATE YOUR BRAND FROM THE COMPETITION.

YOUR BRAND STANDS FOR:

fun / mingle
entertainment /
outgoing / fashion
quality /
professionalism





COLOR BREAKDOWN

THE CMYK COLOUR MODEL IS USED IN DIGITAL COLOR PRINTING. CMYK REFERS TO THE FOUR INKS USED IN COLOUR PRINTING: CYAN, MAGENTA, YELLOW, AND (KEY) BLACK.

THE RGB COLOR MODEL IS A COLOR MODEL IN WHICH RED, GREEN, AND BLUE LIGHT ARE ADDED TOGETHER IN VARIOUS WAYS TO REPRODUCE A BROAD ARRAY OF COLORS. RGB COLOUR BREAKDOWNS ARE USED ON DIGITAL APPLICATIONS ONLY; LIKE ON YOUR WEBSITE OR SOCIAL MEDIA. REMEMBER THAT NOT ALL MONITORS WILL DISPLAY COLOUR THE SAME.

PANTONE COLOURS ARE PRE-MIXED COLOURS FOR PRINTING TO MAKE SURE THAT THE COLOUR IS ALWAYS THE SAME NO MATTER WHERE OR WHEN YOU PRINT IT. REMEMBER THAT ALL COLOURS WILL LOOK DIFFERENT DEPENDING ON WHAT PAPER YOU PRINT ON AND WHAT LIGHT YOU VIEW IT IN.

COLOR TINTS & COLOR SHADES



TYPOGRAPHY

POPPINS

ABCDEF

ABCDEF

0123456789 ¿ ? ¡

GHIJKLMNO

GHIJKLMNO

! & @ ' ' " " « » % *

PQRSTUVWXYZ

PQRSTUVWXYZ

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TYPEFACE

IN ORDER TO CREATE CONSISTENCY ACROSS YOUR BRAND, WE NEED SOME RULES REGARDING TYPOGRAPHY. HERE ARE THE BRAND FONTS THAT WE HAVE CHOSEN

TOOLS USED



HOW IT WAS DONE ?

1. BUILT A SCRUM WITH 2 SPRINTS, 1 SPRINT FOR EVERY WEEK.
2. DECISION ON WHICH TOOLS TO BE USED IN PROGRAMMING PROCESS.
3. DAILY DEFINITION OF TASKS TO TEAM MEMBERS.
4. DAILY STANDS AND FOLLOW UP DURING THE DAY BY THE SCRUM MASTER.

1. RESEARCH THE MARKET ON POTENTIAL COMPETITOR
2. CREATE A SURVEY TO RESEARCH CLIENT PREFERENCE.
3. WIREFRAME THE PRODUCT IN BALSAMIQ
4. DECISION OF COLOR AND TYPOGRAPHY.
5. ON PAGE FEATURE DECISION.

THE START OF CODING

1. USED THE WIREFRAME TO CODE THE MAIN PAGE
2. BOOKING-CONTACT-SUBSCRIPTION FORMS WERE DESIGNED, THEN ADDED

JOB ROLES

DARYL NG : JAVASCRIPT AND FEATURES, JQUERY, BOOTSTRAP. GITHUB DOCUMENTATION.
I HAD THE ROLE TO WRITE THE FEATURES AND SYNCHRONISE WITH PLATFORM, I HAVE WRITTEN
AND COLLECTED THE SURVEY.

BALSAMIQ DESIGN : BANNER DESIGN

MARYAM JANALIZADEH: JAVASCRIPT ,JQUERY, BOOTSTRAP. DOCUMENTATION, GITHUB
I HAD THE ROLE TO SYNCHRONISE AND ACTIVATE ALL MODALS THROU JS AND JQUERY,
BALSAMIQ DESIGN : APP DESIGN

RÉMY GHALAYINI: JAVASCRIPT BOOTSTRAP, HTML, CSS, JQUERY, DOCUMENTATION. GITHUB
I HAD THE ROLE TO WRITE / SYNCHRONISE / DESIGN AND ACTIVATE THE APP.

ROLE WEEK 2: SCRUM MASTER

BALSAMIQ DESIGN : APP DESIGN

SOBHI MALAK : BOOTSTRAP, HTML, CSS, JAVASCRIPT , JQUERY, ILLUSTRATOR, PHOTOSHOP.
DOCUMENTATION

I HAD THE ROLE TO WRITE / SYNCHRONISE / DESIGN AND IMPLEMENT THE SITE .

ROLE WEEK 1: SCRUM MASTER

BALSAMIQ DESIGN : WEBSITE DESIGN

CODE REVIEW

```
<!-- ===== Modified by Daryl 20201208 ===== -->
<!-- ===== Top Bar ===== -->
<div id="topbar" class="d-flex align-items-center fixed-top">
  <div class="container d-flex">
    <div class="contact-info mr-auto d-none d-lg-inline-block">
      <i class="fas fa-phone"></i> +46 739 66 66 66
      <i class="far fa-clock"></i><span lang-key="openinghours"></i> Fri & Sat: 11:00 AM - 23:00 PM</span>
    </div>
    <div class="languages">
      <ul>
        <li><i class="lang fas fa-globe-europe"></i>&nbsp;<a href="#" onclick="SwitchToEn()">EN</a></li>
        <li><a href="#" onclick="SwitchToSe()">SE</a></li>
      </ul>
    </div>
  </div>
</div>

<!-- nav-menu -->

<!-- ===== Added by Daryl 20201208 ===== -->
<!-- ===== Header Navbar ===== -->
<header id="header" class="navbar navbar-expand-lg fixed-top">
  <div class="container d-flex align-items-center">
    <a href="._index.html" class="logo mr-auto"></a>

    <button class="navbar-toggler" type="button" data-toggle="collapse" data-target="#navbarToggler"
      aria-controls="navbarToggler" aria-expanded="false" aria-label="Toggle navigation">
      <span class="line"></span>
      <span class="line"></span>
      <span class="line"></span>
    </button>

    <nav class="collapse navbar-collapse nav-menu " id="navbarToggler" id="navbarNavAltMarkup">
      <ul class=" navbar-nav ml-auto">
        <div lang="en"></div>
        <li class="active"><a lang-key="Home" href="._index.html">Home</a></li>
        <li><a lang-key="About us" href="._AboutUs.html">About</a></li>
        <li><a lang-key="Menu" href="#FoodMenu">Menu</a></li>
        <li><a lang-key="Events" href="#event-slider">Events</a></li>
        <li><a lang-key="Contact us" id="modalActivate" data-toggle="modal" data-target="#ModalContact"
          href="#">Contact Us</a></li>
        <button id="modalActivate" lang-key="Book Now" type="button" class="btn book-a-table text-center"
          data-toggle="modal" data-target="#Modal-Book-A-table">BOOK NOW</button>
      </ul>
    </div>
  </div>
</header>
```


CODE REVIEW

```
<script src="https://ajax.aspnetcdn.com/ajax/jquery.validate/1.13.1/jquery.validate.min.js"></script>
```

```
function validateEmail(email) {  
    const re =  
        /^(([^<>()[\]\\. ,;: \s@\"']+(\. [^<>()[\]\\. ,;: \s@\"']+)*)|(\".+\"))@((\[[0-9]{1,3}  
    return re.test(email);  
}
```

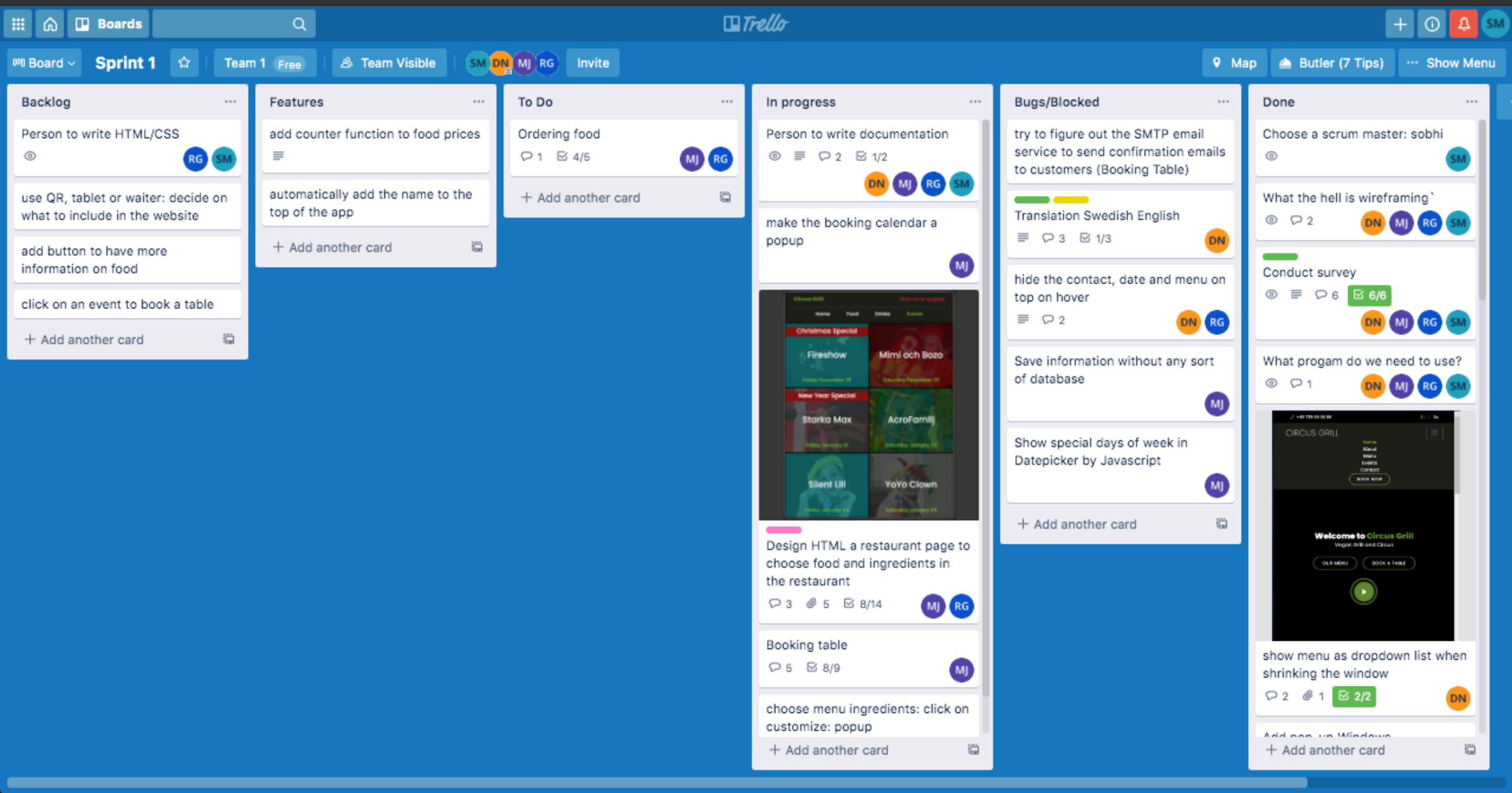
```
$("#date").flatpickr({  
    enableTime: true,  
    dateFormat: "m-d-Y",  
    "disable": [  
        function (date) {  
            return (date.getDay() === 0 || date.getDay() === 1 || date  
                .getDay() === 2 || date.getDay() === 3 || date  
                .getDay() === 4); // disable weekends  
        }  
    ],  
    "locale": {  
        "firstDayOfWeek": 1 // set start day of week to Monday  
    }  
});
```

CODE REVIEW

```
<script src="https://smtpjs.com/v3/smtp.js"></script>
```

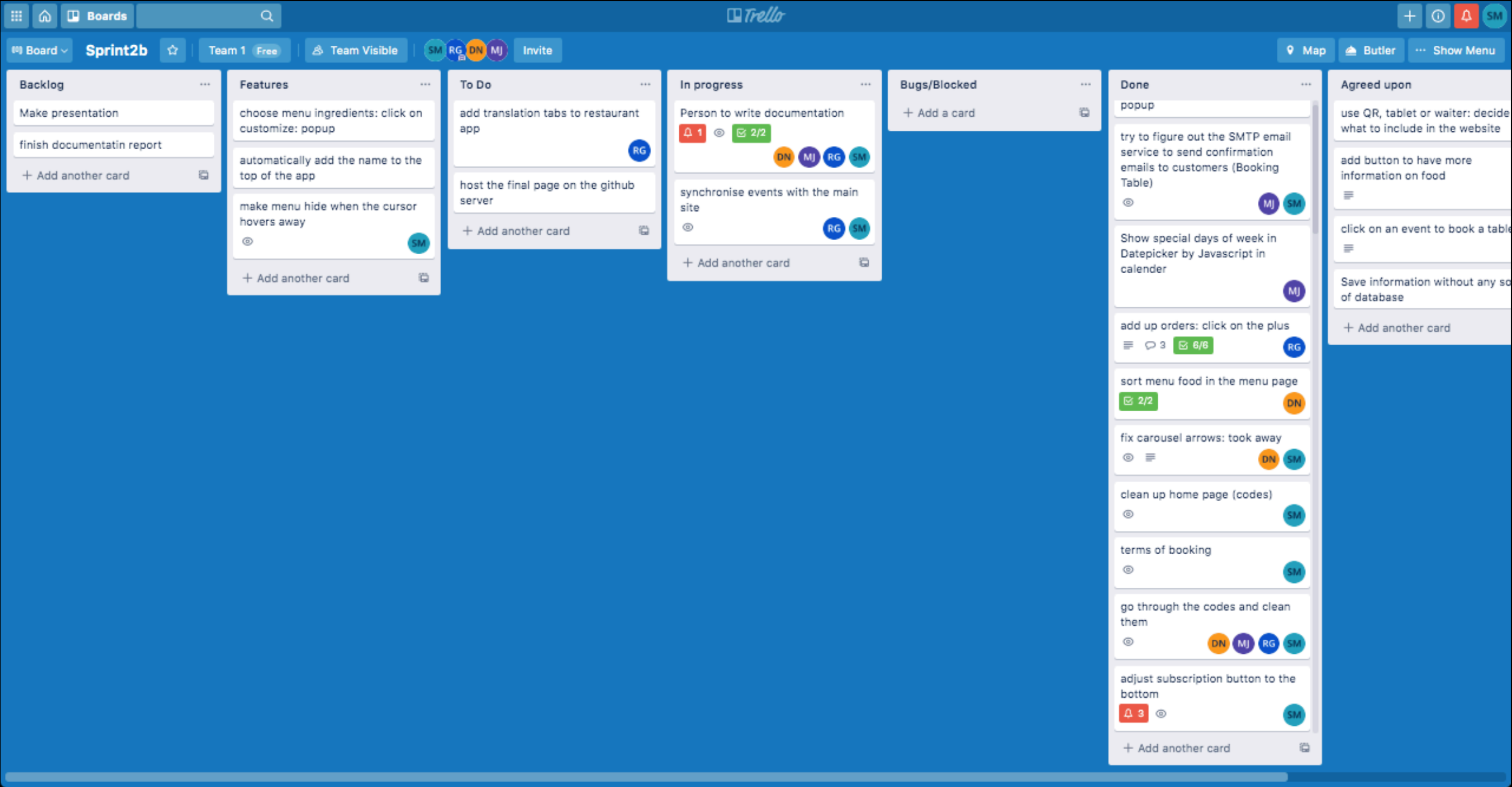
```
function JSalert(reservation) {  
    Email.send({  
        Host: "send.one.com",  
        Username: "sobhi@cloudulu.com",  
        Password: "XXXXXXXXXX",  
        To: reservation._email,  
        From: "sobhi@cloudulu.com",  
        Subject: "Circus Grill Reservation for " + reservation._date,  
        Body: "<html><h1> Congratulations!!  " +  
            reservation._name +  
            "</h2>And thank you for making a reservation At The Circus Grill.<h2>" +  
            " <br/> We are expecting you on The" +  
            reservation._date +  
            " / " +  
            reservation._time +  
            " 0'Clock.</h2><br/> We look forward to your visit and hope we will be enjoying  
            "<br/>See you very soon !"  
  
            +  
            " <br/>Sincerely Tony Montana, Restaurant manager"  
    });  
}
```

CODE REVIEW



SPRINT 1

SPRINT 2



PROJECT REVIEW

CHALLENGES ENCOUNTERED

SEVERAL CHALLENGES HAVE BEEN ENCOUNTERED THROUGHOUT THE PROJECT, LISTED BELOW:

TECHNICAL CHALLENGES IN EXCHANGING FILES THROUGH GITHUB. AS THE DEVELOPERS HAVE LITTLE AND LIMITED EXPERIENCE WITH GITHUB, IT WAS DIFFICULT TO MERGE FILES AMONG DIFFERENT BRANCHES AND WORK SYNCHRONOUSLY.

OPERATIONAL CHALLENGES DUE TO SOCIAL RESTRICTIONS. AS THE DEVELOPERS WERE WORKING REMOTELY AND NOT ON SITE, IT WAS CHALLENGING TO DISCUSS AND COLLABORATE MORE OPENLY.

PROGRAMMING STRUCTURE CHALLENGES. AS THE PROJECT GREW BIGGER, IT WAS CHALLENGING TO FOLLOW UP ON THE CODE, KEEP IT COHERENT AND KEEP THE STRUCTURE SIMPLE. THIS WAS PARTICULARLY OBVIOUS WHEN ASSIGNING CLASSES AND CHOOSING THE CSS FOR EACH CLASS.

TIME: 2 WEEKS WAS A BIT SHORT TO EXECUTE A PROJECT IN THAT SCALE.