**Insights from the Analysis**

1. The most common Mode of payment used was E-wallet followed by Cash & Credit card.
2. Home & Lifestyle products were the most sold Product Category among six ones & also had the highest revenue among all of them.
3. Among all the months, September was found to have the highest sales for the year. We can say that the sales for the year peaked during that time.
4. Similar story for the Cost of Goods Sold as September tops the chart for that too.
5. Naypyflaw is the city with the largest revenue for the year.
6. Branch B sold the most products greater than the total average count.
7. Even though September had the highest sales, the highest number of orders placed for each month were from May and August accounting for 41 each.
8. Members of the store placed more orders than guest users (215 to the Guests of 197).
9. Females were found to be ordering more than males.