

Daryl Last

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Education

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- **University of Tampa - Tampa , FL** *May 2018*
Bachelor of Science: Elementary Education, Magna Cum Laude GPA: 3.81

Skills

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- Sitefinity, Atom & Sublime Text Editor, Blackbaud – Luminate, Microsoft Office Suite, Salesforce, Marketing Cloud, Elementary HTML & CSS

Work Experience

Jewish National Fund – Rockville Centre, NY

IT & Marketing Department

July 2020-Present

- Publish web content using JNF's CMS.
- Create, manage, and execute online event registrations (50+), event landing pages (15+), and email campaigns (10+) for the JNF website.
- Using Luminate Online to create vendor e-Commerce pages for the Online Mitzvah Marketplace.
- Cross-reference and create short links for registration pages and product pages.
- Execute email blasts using Salesforce Marketing Cloud.
- Redirecting landing page URLs for restructuring the JNF website.
- Adding hyperlinks to B'Yachad Online.
- Run functional test to determine broken links on website.
- Determine needed widgets to assist with the marketing landing page requests.

Event Coordinator

February 2020-July 2020

- *Remote events:* Assisted with A/V tasks for Zoom Meetings and Webinars such as muting, recording, managing chats, scheduling text to donate/email to donate, moving participants into breakout rooms, sharing PowerPoint slides and videos within the Zoom.
- *In person events:* Assisted with execution of programming including A/V, catering, speaker needs, registration table and miscellaneous details for in-person events.
- Entered event date, details, and task timelines for event staff, admins, and marketing associates in Salesforce.
- Tracked what was sent to fundraisers/events and when it was sent back with inventory lists.

Jewish Community Center (JCC) - Miami Beach, FL,

Winter 2019 – Winter 2020

Teen Program Coordinator and Front Desk Receptionist

- Plan, implement and evaluate programs and services for youth in grades 6-12.
- Work collaboratively with other departments, community agencies and Youth Directors.
- Perform multiple tasks for more than 100 members who enter daily.

Third Grade Math and Science Teacher - Renaissance Charter at Cooper City

Summer 2018-Summer 2019

- Developed math and science lesson plans.
- Mainstreamed 2 special needs students with Individualized Education Plans.
- Improved math test scores by 60%.

Volunteer Experience

National Council Jewish Women Peninsula Section

Fall 2013 - Present

- Coordinated teen events and involvement in women advocacy programs.
- Participated with Back 2 School Store for low-income students.
- Chaired and organized fundraising efforts for Founder's Day June 2020 event.