Bayesian linear regression

Jingchen (Monika) Hu

Vassar College

MATH 347 Bayesian Statistics

Outline

- 1 Introduction: Adding a continuous predictor variable
- 2 The CE sample
- A simple linear regression for the CE sample
- MCMC simulation by JAGS for the SLR model
- Bayesian inferences with SLR
- 6 More on priors
- A multiple linear regression, and MCMC simulation by JAGS

Outline

- 1 Introduction: Adding a continuous predictor variable
- 2 The CE sample
- 3 A simple linear regression for the CE sample
- 4 MCMC simulation by JAGS for the SLR model
- Bayesian inferences with SLR
- 6 More on priors
- A multiple linear regression, and MCMC simulation by JAGS

Review: the Normal model

When you have continuous outcomes, you can use a Normal model:

$$Y_i \mid \mu, \sigma \stackrel{i.i.d.}{\sim} \text{Normal}(\mu, \sigma), \quad i = 1, \dots, n.$$
 (1)

- ullet This model assumes each observation follows the same Normal density with mean μ and standard deviation σ .
- Suppose now you have another continuous variable available, x_i . And you want to use the information in x_i to learn about Y_i .
 - \bullet Y_i is the log of expenditure of CU's
- Is the model in Equation (1) flexible to include x_i ?

An observation specific mean

• We can adjust the model in Equation (1) to Equation (2), where the common mean μ is replaced by an observation specific mean μ_i :

$$Y_i \mid \mu_i, \sigma \stackrel{ind}{\sim} \text{Normal}(\mu_i, \sigma), \quad i = 1, \dots, n.$$
 (2)

• How to link μ_i and x_i ?

Linear relationship between the mean and the predictor

One basic approach: use a linear relationship:

$$\mu_i = \beta_0 + \beta_1 x_i, \quad i = 1, \cdots, n.$$
 (3)

- x_i's are known constants.
- β_0 and β_1 are unknown parameters.
- Interpretation:
 - **1** the linear function $\beta_0 + \beta_1 x_i$ is the expected outcome with x_i
 - 2 β_0 is the **intercept**: then expected outcome when $x_i = 0$
 - **3** β_1 is the **slope**: the increase in the expected outcome when x_i increases by 1 unit

Linear relationship between the mean and the predictor

One basic approach: use a linear relationship:

$$\mu_i = \beta_0 + \beta_1 x_i, \quad i = 1, \cdots, n. \tag{3}$$

- x_i's are known constants.
- β_0 and β_1 are unknown parameters.
- Interpretation:
 - **1** the linear function $\beta_0 + \beta_1 x_i$ is the expected outcome with x_i
 - 2 β_0 is the **intercept**: then expected outcome when $x_i = 0$
 - 3 β_1 is the **slope**: the increase in the expected outcome when x_i increases by 1 unit
- Bayesian approach:

Linear relationship between the mean and the predictor

One basic approach: use a linear relationship:

$$\mu_i = \beta_0 + \beta_1 x_i, \quad i = 1, \cdots, n.$$
 (3)

- x_i's are known constants.
- β_0 and β_1 are unknown parameters.
- Interpretation:
 - **1** the linear function $\beta_0 + \beta_1 x_i$ is the expected outcome with x_i
 - 2 β_0 is the **intercept**: then expected outcome when $x_i = 0$
 - 3 β_1 is the **slope**: the increase in the expected outcome when x_i increases by 1 unit
- Bayesian approach:
 - **1** assign a prior distribution to $(\beta_0, \beta_1, \sigma)$
 - perform inference
 - summarize posterior distribution of these parameters

The simple linear regression model

To put everything together, a linear regression model:

$$Y_i \mid x_i, \beta_0, \beta_1, \sigma \stackrel{ind}{\sim} \text{Normal}(\beta_0 + \beta_1 x_i, \sigma), \quad i = 1, \dots, n.$$
 (4)

Alternatively:

$$Y_i = \mu_i + \epsilon_i, \tag{5}$$

$$\mu_i = \beta_0 + \beta_1 x_i, \tag{6}$$

$$\epsilon_i \overset{i.i.d.}{\sim} \operatorname{Normal}(0,\sigma) \ i = 1, \cdots, n.$$
 (7)

• What assumptions does this model make?

The simple linear regression model

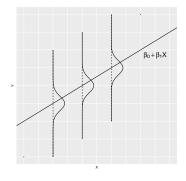
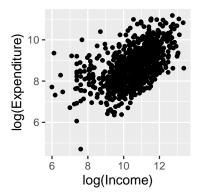


Figure 1: Display of linear regression model. The line represents the unknown regression line $\beta_0 + \beta_1 x$ and the normal curves represent the distribution of the response Y about the line.

The simple linear regression model cont'd

```
CEData <- read.csv("CEsample.csv", header = T, sep = ",")
g1 <- ggplot(CEData, aes(x = log_TotalIncome, y = log_TotalExp)) +
    geom_point(size=1) +
    labs(x = "log(Income)", y = "log(Expenditure)") +
    theme_grey(base_size = 10, base_family = "")
g1</pre>
```



Outline

- 1 Introduction: Adding a continuous predictor variable
- 2 The CE sample
- 3 A simple linear regression for the CE sample
- 4 MCMC simulation by JAGS for the SLR model
- Bayesian inferences with SLR
- 6 More on priors
- A multiple linear regression, and MCMC simulation by JAGS

The CE sample

The CE sample comes from the 2017 Q1 CE PUMD: 4 variables, 994 observations.

Variable	Description
log(Expenditure)	Continuous; CU's total expenditures in last
	quarter (log)
log(Income)	Continuous; the amount of CU income before taxes in
	past 12 months (log)
Rural	Binary; the urban/rural status of CU: $0 = Urban$,
	1 = Rural
Race	Categorical; the race category of the reference person:
	1 = White, 2 = Black, 3 = Native American,
	4 = Asian, $5 = Pacific Islander$, $6 = Multi-race$

Outline

- 1 Introduction: Adding a continuous predictor variable
- 2 The CE sample
- 3 A simple linear regression for the CE sample
- 4 MCMC simulation by JAGS for the SLR model
- 5 Bayesian inferences with SLR
- 6 More on priors
- A multiple linear regression, and MCMC simulation by JAGS

A SLR for the CE sample

• For now, we focus on a simple linear regression:

$$Y_i \mid \mu_i, \sigma \stackrel{ind}{\sim} \operatorname{Normal}(\mu_i, \sigma),$$
 (8)

$$\mu_i = \beta_0 + \beta_1 x_i. \tag{9}$$

Variable	Description
log(Expenditure)	Continuous; CU's total expenditures in last
log(Income)	quarter (log) Continuous; the amount of CU income before taxes in past 12 months (log)

Remarks:

- **1** Y_i is log(Expenditure), and x_i is log(Income).
- ② The intercept β_0 : the expected log(Expenditure) μ_i for a CU i that has zero log(Income) (i.e. $x_i = 0$).
- **3** The slope β_1 : the change in the expected log(Expenditure) μ_i when the log(Income) of CU i increases by 1 unit.'

A weakly informative prior

- Sometimes one has limited prior information about the regression parameters β_0 and β_1 and/or the standard deviation σ .
- Assuming independence:

$$\pi(\beta_0, \beta_1, \sigma) = \pi(\beta_0, \beta_1)\pi(\sigma). \tag{10}$$

A weakly informative prior

- Sometimes one has limited prior information about the regression parameters β_0 and β_1 and/or the standard deviation σ .
- Assuming independence:

$$\pi(\beta_0, \beta_1, \sigma) = \pi(\beta_0, \beta_1)\pi(\sigma). \tag{10}$$

① Assuming independence between β_0 and β_1 :

$$\pi(\beta_0, \beta_1) = \pi(\beta_0)\pi(\beta_1), \tag{11}$$

$$\beta_0 \sim \text{Normal}(\mu_0, s_0),$$
 (12)

$$\beta_1 \sim \text{Normal}(\mu_1, s_1).$$
 (13)

e.g. Normal(0, 100).

A weakly informative prior

- Sometimes one has limited prior information about the regression parameters β_0 and β_1 and/or the standard deviation σ .
- Assuming independence:

$$\pi(\beta_0, \beta_1, \sigma) = \pi(\beta_0, \beta_1)\pi(\sigma). \tag{10}$$

① Assuming independence between β_0 and β_1 :

$$\pi(\beta_0, \beta_1) = \pi(\beta_0)\pi(\beta_1), \tag{11}$$

$$\beta_0 \sim \text{Normal}(\mu_0, s_0),$$
 (12)

$$\beta_1 \sim \text{Normal}(\mu_1, s_1).$$
 (13)

e.g. Normal(0, 100).

② Assigning a weakly informative prior for the standard deviation σ :

$$1/\sigma^2 \sim \text{Gamma}(a, b). \tag{14}$$

e.g. Gamma(1,1).

Full conditional derivation?

The sampling model:

$$Y_i \mid x_i, \beta_0, \beta_1, \sigma \stackrel{ind}{\sim} \text{Normal}(\beta_0 + \beta_1 x_i, \sigma).$$
 (15)

• The joint likelihood:

$$L(\beta_0, \beta_1, \sigma) = \prod_{i=1}^{n} \left[\frac{1}{\sqrt{2\pi\sigma^2}} \exp\left\{ -\frac{(y_i - \beta_0 - \beta_1 x_i)^2}{2\sigma^2} \right\} \right]$$

$$\propto (1/\sigma^2)^{n/2} \exp\left\{ -\frac{1/\sigma^2}{2} \sum_{i=1}^{n} (y_i - \beta_0 - \beta_1 x_i)^2 \right\}$$

Full conditional derivation? cont'd

• The joint posterior:

$$\pi(\beta_0, \beta_1, 1/\sigma^2 | y) \propto (1/\sigma^2)^{n/2} \exp\left\{-\frac{1/\sigma^2}{2} \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_i)^2\right\} \times \exp\left\{-\frac{1}{2s_0^2} (\beta_0 - \mu_0)^2\right\} \exp\left\{-\frac{1}{2s_1^2} (\beta_1 - \mu_1)^2\right\} \times (1/\sigma^2)^{n-1} \exp(-b(1/\sigma^2))$$

 While it is possible to further simplify and recognize full conditional posterior distribution, we will rely on JAGS to perform the MCMC for us.

Outline

- 1 Introduction: Adding a continuous predictor variable
- 2 The CE sample
- 3 A simple linear regression for the CE sample
- MCMC simulation by JAGS for the SLR model
- Bayesian inferences with SLR
- 6 More on priors
- A multiple linear regression, and MCMC simulation by JAGS

JAGS script for the SLR model

```
modelString <-"
model {
## sampling
for (i in 1:N){
y[i] ~ dnorm(beta0 + beta1*x[i], invsigma2)
## priors
beta0 ~ dnorm(mu0, g0)
beta1 ~ dnorm(mu1, g1)
invsigma2 ~ dgamma(a, b)
sigma <- sqrt(pow(invsigma2, -1))</pre>
}
```

JAGS script for the SLR model cont'd

Pass the data and hyperparameter values to JAGS:

```
y <- as.vector(CEData$log_TotalExp)</pre>
x <- as.vector(CEData$log_TotalIncome)
N <- length(y)
the_data <- list("y" = y, "x" = x, "N" = N,
                  "mu0" = 0, "g0" = 0.0001,
                  "mu1" = 0, "g1" = 0.0001,
                  a'' = 1. b'' = 1
initsfunction <- function(chain){
  .RNG.seed \leftarrow c(1,2) [chain]
  .RNG.name <- c("base::Super-Duper",
                  "base::Wichmann-Hill")[chain]
  return(list(.RNG.seed=.RNG.seed,
               .RNG.name=.RNG.name))
```

JAGS script for the SLR model cont'd

• Run the JAGS code for this model:

JAGS output for the SLR model

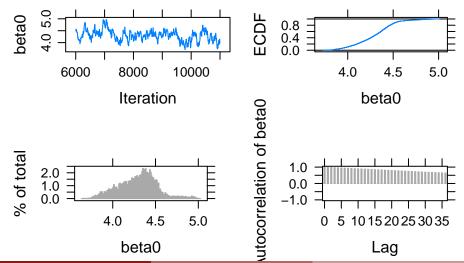
Obtain posterior summaries of all parameters:

```
summary(posterior)
```

```
SD Mode
##
         Lower95
                    Median Upper95
                                        Mean
                                                                    MCerr
## beta0 3.771420 4.3136450 4.655760 4.2947731 0.22275382
                                                          NA 0.0421194486
## beta1 0.388552 0.4218125 0.471380 0.4237176 0.02091679 NA 0.0039634093
  sigma 0.694060 0.7249680 0.757081 0.7251875 0.01624723 NA 0.0002175128
##
        MC%ofSD SSeff
                           AC.10 psrf
## beta0
           18.9
                   28 0.89361268
                                   NA
## beta1 18.9
                   28 0.89351502
                                   NΑ
## sigma 1.3 5579 0.02058294
                                   NA
```

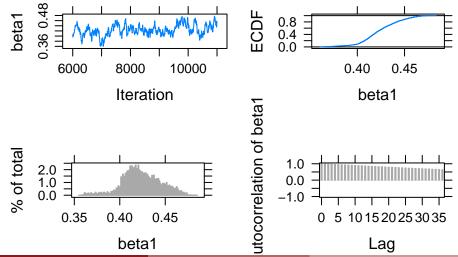
JAGS output for the SLR model cont'd

plot(posterior, vars = "beta0")



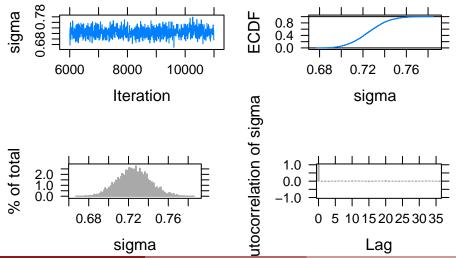
JAGS output for the SLR model cont'd

plot(posterior, vars = "beta1")



JAGS output for the SLR model cont'd

plot(posterior, vars = "sigma")



New JAGS script for the SLR model

Setting thin = 50, to get rid of the stickiness in β_0 and β_1 .

New JAGS output for the SLR model

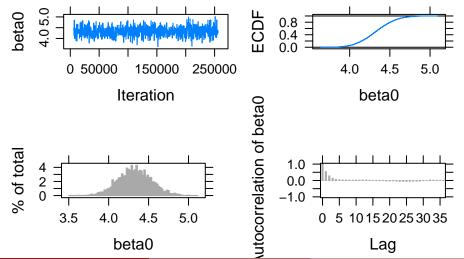
Obtain posterior summaries of all parameters:

```
summary(posterior_new)
```

```
SD Mode
##
         Lower95
                    Median
                            Upper95
                                         Mean
                                                                    MCerr
## beta0 3.926200 4.3251800 4.753090 4.3269816 0.21092686
                                                          NA 0.0054707075
  beta1 0.381057 0.4208825 0.458968 0.4207384 0.01977946 NA 0.0004930936
  sigma 0.693623 0.7254665 0.757397 0.7255765 0.01624891 NA 0.0002297942
##
        MC%ofSD SSeff
                           AC.500 psrf
            2.6
                 1487 0.018912301
                                    NA
## beta0
## beta1 2.5 1609 0.018555972
                                    NΑ
## sigma 1.4 5000 0.003076245
                                    NA
```

New JAGS output for the SLR model cont'd

plot(posterior_new, vars = "beta0")



New JAGS output for the SLR model cont'd

plot(posterior_new, vars = "beta1")

Generating plots... ECDF beta1 0.8 0.4 0.0 0.35 50000 150000 250000 0.40 0.45 0.50 Iteration beta1 utocorrelation of beta1 % of total 1.0 4 2 0 0.0 -1.00.35 0.40 0.45 0.50 101520253035 beta1 Lag

New JAGS output for the SLR model cont'd

plot(posterior_new, vars = "sigma")

Generating plots... sigma ECDF 0.8 0.4 0.0 0.68 50000 150000 250000 0.68 0.72 0.76 Iteration sigma utocorrelation of sigma % of total 1.0 2.0 1.0 0.0 0.0 -1.00.66 0.78 101520253035 0.70 0.74 sigma Lag

Interpretation of regression coefficients

• The intercept β_0 :

For a CU with log(Income) of \$0 (i.e. Income of \$1), the expected log(Expenditure) is \$4.327 (the median), and it falls in the interval (\$3.926, \$4.753) with 90% posterior probability.

Interpretation of regression coefficients

• The intercept β_0 :

For a CU with log(Income) of \$0 (i.e. Income of \$1), the expected log(Expenditure) is \$4.327 (the median), and it falls in the interval (\$3.926, \$4.753) with 90% posterior probability.

• The slope β_1 :

With every \$1 increase in the log(Income) of a CU, its log(Expenditure) increases by 0.421 (the median). In addition, this increase in the log(Expenditure) falls in the interval (0.381, 0.459) with 90% posterior probability.

Outline

- 1 Introduction: Adding a continuous predictor variable
- 2 The CE sample
- 3 A simple linear regression for the CE sample
- 4 MCMC simulation by JAGS for the SLR model
- Bayesian inferences with SLR
- 6 More on priors
- A multiple linear regression, and MCMC simulation by JAGS

Simulate fits from the regression model

The SLR model assumes

$$E(Y) = \beta_0 + \beta_1 x. \tag{16}$$

• Each pair of values (β_0, β_1) corresponds to a line $\beta_0 + \beta_1 x$ in the space of values of x and y.

Simulate fits from the regression model

The SLR model assumes

$$E(Y) = \beta_0 + \beta_1 x. \tag{16}$$

- Each pair of values (β_0, β_1) corresponds to a line $\beta_0 + \beta_1 x$ in the space of values of x and y.
- \bullet Using posterior mean $\tilde{\beta}_0$ and $\tilde{\beta}_1,$ one can find a "best" line of fit through the data

$$y = \tilde{\beta}_0 + \tilde{\beta}_1 x. \tag{17}$$

Simulate fits from the regression model

The SLR model assumes

$$E(Y) = \beta_0 + \beta_1 x. \tag{16}$$

- Each pair of values (β_0, β_1) corresponds to a line $\beta_0 + \beta_1 x$ in the space of values of x and y.
- \bullet Using posterior mean $\tilde{\beta}_0$ and $\tilde{\beta}_1,$ one can find a "best" line of fit through the data

$$y = \tilde{\beta}_0 + \tilde{\beta}_1 x. \tag{17}$$

• What about the uncertainty of the line estimate?

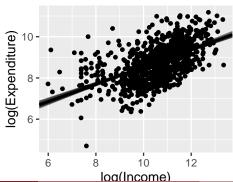
Simulate fits from the regression model cont'd

• To learn about the uncertainty of the line estimate, one can draw a sample of J rows from the matrix of posterior draws of (β_0, β_1) and collect the line estimates

$$\tilde{\beta}_0^{(j)} + \tilde{\beta}_1^{(j)} x, \ j = 1, \cdots, J.$$
 (18)

```
post <- as.mcmc(posterior_new)
post_means <- apply(post, 2, mean)
post <- as.data.frame(post)</pre>
```

Simulate fits from the regression model cont'd

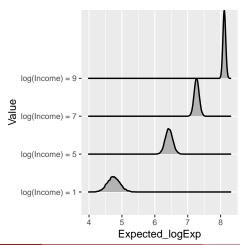


Learning about the expected response

- What if one wants to learn about the expected log expenditure of a CU for a specific log income value?
- One could obtain a simulated sample from the posterior of $\beta_0 + \beta_1 x$ by computing $E(Y) = \beta_0 + \beta_1 x$ on each of the simulated pairs from the posterior of (β_0, β_1) .

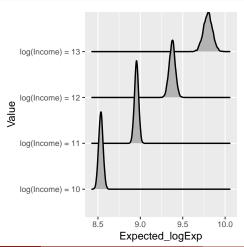
Learning about the expected response cont'd

```
require(ggridges)
ggplot(df, aes(x = Expected_logExp, y = Value)) +
  geom_density_ridges() +
  theme_grey(base_size = 8, base_family = "")
```



Learning about the expected response cont'd

```
df <- map_df(c(10, 11, 12, 13), one_expected)
ggplot(df, aes(x = Expected_logExp, y = Value)) +
  geom_density_ridges() +
  theme_grey(base_size = 8, base_family = "")</pre>
```



Learning about the expected response cont'd

e.g. for a CU of log(Income) of \$5, the posterior median of the expected log(Expenditure) is \$6.43, and the probability that the expected log(Expenditure) falls between \$6.25 and \$6.62 is 90%.

Prediction of future responses

• To predict future log(Expenditure) for a CU given its log(Income):

$$Y_i \mid x_i, \beta_0, \beta_1, \sigma \stackrel{ind}{\sim} \text{Normal}(\beta_0 + \beta_1 x_i, \sigma).$$
 (19)

- ullet variability in eta_0 and eta_1 in the expected value eta_0+eta_1x
- variability in the sampling model in Equation (19)

Prediction of future responses

• To predict future log(Expenditure) for a CU given its log(Income):

$$Y_i \mid x_i, \beta_0, \beta_1, \sigma \stackrel{ind}{\sim} \text{Normal}(\beta_0 + \beta_1 x_i, \sigma).$$
 (19)

- variability in β_0 and β_1 in the expected value $\beta_0 + \beta_1 x$
- variability in the sampling model in Equation (19)
- For a large number of S:

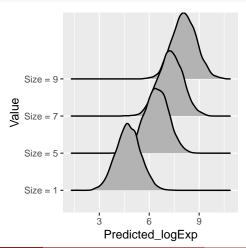
simulate
$$E[y]^{(1)} = \beta_0^{(1)} + \beta_1^{(1)} x \rightarrow \text{sample } \tilde{y}^{(1)} \sim \text{Normal}(E[y]^{(1)}, \sigma^{(1)})$$

simulate $E[y]^{(2)} = \beta_0^{(2)} + \beta_1^{(2)} x \rightarrow \text{sample } \tilde{y}^{(2)} \sim \text{Normal}(E[y]^{(2)}, \sigma^{(2)})$
 \vdots
simulate $E[y]^{(S)} = \beta_0^{(S)} + \beta_1^{(S)} x \rightarrow \text{sample } \tilde{y}^{(S)} \sim \text{Normal}(E[y]^{(S)}, \sigma^{(S)})$

Prediction of future responses cont'd

Prediction of future responses cont'd

```
require(ggridges)
ggplot(df, aes(x = Predicted_logExp, y = Value)) +
  geom_density_ridges() +
  theme_grey(base_size = 9, base_family = "")
```



Prediction of future responses cont'd

```
## # A tibble: 4 x 4

## Value P05 P50 P95

## <chr> <dbl> <dbl> <dbl> <dbl> <dbl> 5.97

## 2 Size = 5 5.25 6.43 7.62

## 3 Size = 7 6.05 7.28 8.48

## 4 Size = 9 6.91 8.10 9.34
```

- Recall that for a CU of log(Income) of \$5, the probability that the expected log(Expenditure) falls between \$6.25 and \$6.62 is 90%.
- A 90% prediction interval for the log(Expenditure) is (\$5.24, \$7.61), which is wider than the posterior interval estimate for the expected log(Expenditure).
- The predictive distribution incorporates the sizable uncertainty in the log(Expenditure) given the log(Income) represented by the sampling standard deviation σ .

Outline

- 1 Introduction: Adding a continuous predictor variable
- 2 The CE sample
- 3 A simple linear regression for the CE sample
- 4 MCMC simulation by JAGS for the SLR model
- Bayesian inferences with SLR
- 6 More on priors
- A multiple linear regression, and MCMC simulation by JAGS

Subjective prior: standardization

• To put different variables on similar scales.

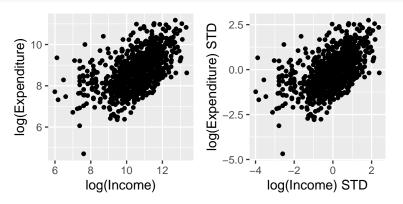
$$y_i^* = \frac{y_i - \bar{y}}{s_y}, x_i^* = \frac{x_i - \bar{x}}{s_x}$$
 (20)

Use the scale command to standardize.

```
CEData$log_TotalExpSTD <- scale(CEData$log_TotalExp)
CEData$log_TotalIncomeSTD <- scale(CEData$log_TotalIncome)
```

Subjective prior: standardization cont'd

```
g2 = ggplot(CEData, aes(x = log_TotalIncomeSTD, y = log_TotalExpSTD)) +
  geom_point(size=1) +
  xlab("log(Income) STD") + ylab("log(Expenditure) STD") +
  theme_grey(base_size = 10, base_family = "")
grid.arrange(g1, g2, ncol=2)
```



Subjective prior: SLR model after standardization

- A standardized value represents the number of standard deviations that the value falls above or below the mean.
- What does $x_i^* = -2$ mean? What does $y_i^* = 1$ mean?

Subjective prior: SLR model after standardization

- A standardized value represents the number of standard deviations that the value falls above or below the mean.
- What does $x_i^* = -2$ mean? What does $y_i^* = 1$ mean?
- The SLR model after standardization:

$$Y_i^* \mid \mu_i^*, \sigma \stackrel{ind}{\sim} \operatorname{Normal}(\mu_i^*, \sigma),$$
 (21)

$$\mu_i^* = \beta_0 + \beta_1 x_i^*. \tag{22}$$

- Y_i^* is standardized log(Expenditure), and x_i^* is standardized log(Income).
- ② The intercept β_0 : the expected standardized log(Expenditure) μ_i^* for a CU i that has the average log(Income) (i.e. $x_i^* = 0$).
- **3** The slope β_1 : the change in the expected standardized log(Expenditure) μ_i^* when the standardized log(Income) x_i^* of CU i increases by 1 unit, or when the log(Income) variable increases by one standard deviation.
- **1** The slope β_1 equals to the correlation between x_i^* and y_i^* : positive β_1 vs negative β_1 , absolute value indicates the strength.

Subjective prior: a subjective prior

• Assuming independence:

$$\pi(\beta_0, \beta_1, \sigma) = \pi(\beta_0)\pi(\beta_1)\pi(\sigma). \tag{23}$$

Subjective prior: a subjective prior

Assuming independence:

$$\pi(\beta_0, \beta_1, \sigma) = \pi(\beta_0)\pi(\beta_1)\pi(\sigma). \tag{23}$$

- Prior on the intercept β_0 :
 - If one believes a CU of average log(Income) will also have an average log(Expenditure).

$$\beta_0 \sim \text{Normal}(0, s_0).$$
 (24)

2 The standard deviation s_0 reflects how confident the person believes in the guess of $\beta_0 = 0$. e.g. Normal(0, 1).

Subjective prior: a subjective prior

Assuming independence:

$$\pi(\beta_0, \beta_1, \sigma) = \pi(\beta_0)\pi(\beta_1)\pi(\sigma). \tag{23}$$

- Prior on the intercept β_0 :
 - If one believes a CU of average log(Income) will also have an average log(Expenditure).

$$\beta_0 \sim \text{Normal}(0, s_0).$$
 (24)

- ② The standard deviation s_0 reflects how confident the person believes in the guess of $\beta_0 = 0$. e.g. Normal(0,1).
- Prior on the slope β_1 :
 - **1** The slope β_1 represents the correlation between the predictor and the response.

$$\beta_1 \sim \text{Normal}(\mu_1, s_1).$$
 (25)

 μ_1 represents one's best guess of the correlation, and s_1 represents the sureness of this guess. e.g. Normal(0.7, 0.15).

Subjective prior: a subjective prior cont'd

• Assuming independence:

$$\pi(\beta_0, \beta_1, \sigma) = \pi(\beta_0)\pi(\beta_1)\pi(\sigma). \tag{26}$$

Subjective prior: a subjective prior cont'd

Assuming independence:

$$\pi(\beta_0, \beta_1, \sigma) = \pi(\beta_0)\pi(\beta_1)\pi(\sigma). \tag{26}$$

• Prior on the standard deviation σ : weakly informative

$$1/\sigma^2 \sim \text{Gamma}(1,1). \tag{27}$$

Subjective prior: a subjective prior cont'd

• Assuming independence:

$$\pi(\beta_0, \beta_1, \sigma) = \pi(\beta_0)\pi(\beta_1)\pi(\sigma). \tag{26}$$

ullet Prior on the standard deviation σ : weakly informative

$$1/\sigma^2 \sim \text{Gamma}(1,1). \tag{27}$$

• The informative/subjective prior for $(\beta_0, \beta_1, \sigma)$ is defined as

$$\pi(\beta_0, \beta_1, \sigma) = \pi(\beta_0)\pi(\beta_1)\pi(\sigma), \tag{28}$$

$$\beta_0 \sim \text{Normal}(0,1),$$
 (29)

$$\beta_1 \sim \text{Normal}(0.7, 0.15),$$
 (30)

$$1/\sigma^2 \sim \text{Gamma}(1,1).$$
 (31)

Subjective prior: JAGS script for the standardized SLR model

```
modelString <-"
model {
## sampling
for (i in 1:N){
y[i] ~ dnorm(beta0 + beta1*x[i], invsigma2)
## priors
beta0 ~ dnorm(mu0, g0)
beta1 ~ dnorm(mu1, g1)
invsigma2 ~ dgamma(a, b)
sigma <- sqrt(pow(invsigma2, -1))</pre>
}
```

Subjective prior: JAGS script for the standardized SLR model cont'd

Pass the data and hyperparameter values to JAGS:

```
y <- as.vector(CEData$log_TotalExpSTD)</pre>
x <- as.vector(CEData$log_TotalIncomeSTD)
N <- length(y)
the_data <- list("y" = y, "x" = x, "N" = N,
                  "mu0" = 0, "g0" = 1,
                  "mu1" = 0.7, "g1" = 44.4,
                  "a" = 1, "b" = 1)
initsfunction <- function(chain){</pre>
  .RNG.seed \leftarrow c(1,2) [chain]
  .RNG.name <- c("base::Super-Duper",
                  "base::Wichmann-Hill")[chain]
  return(list(.RNG.seed=.RNG.seed,
               .RNG.name=.RNG.name))
```

JAGS script for the SLR model cont'd

• Run the JAGS code for this model:

Subjective prior: JAGS output for the SLR model

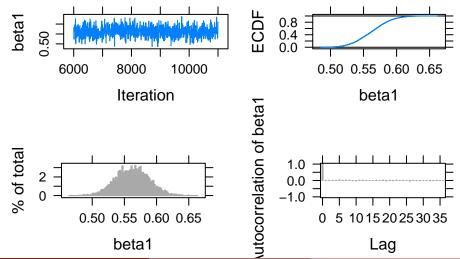
Obtain posterior summaries of all parameters:

```
summary(posterior_sub)
```

```
##
          Lower95
                       Median
                              Upper95
                                             Mean
                                                        SD Mode
## beta0 -0.0484962 -0.0000908726 0.0544673 -5.334241e-05 0.02637737
                                                             NΑ
  beta1 0.5131890 0.5623200000 0.6144910 5.622705e-01 0.02616385
                                                             NA
  sigma 0.7958380 0.8314665000 0.8684720 8.318869e-01 0.01866642
                                                             NΑ
##
             MCerr MC%ofSD SSeff
                                    AC.10 psrf
## beta0 0.0003561888
                      1.4 5484 -0.02064139
                                           NA
NΑ
## sigma 0.0002502895 1.3 5562 0.02083092
                                           NA
```

Subjective prior: JAGS output for the SLR model con'td plot(posterior_sub, vars = "beta1")

Generating plots...



Conditional means prior: a conditional means prior

- We have seen two methods for constructing a prior on the regression coefficient parameters:
 - Weakly informative/vague prior on a model on the original data
 - 2 Subjective/informative prior on a model on standardized data

Conditional means prior: a conditional means prior

- We have seen two methods for constructing a prior on the regression coefficient parameters:
 - Weakly informative/vague prior on a model on the original data
 - 2 Subjective/informative prior on a model on standardized data
- A third approach:
 - 1 On a model on the original data
 - Stating prior beliefs about the expected response value conditional on specific values of the predictor variable

Conditional means prior: a conditional means prior

- We have seen two methods for constructing a prior on the regression coefficient parameters:
 - Weakly informative/vague prior on a model on the original data
 - 2 Subjective/informative prior on a model on standardized data
- A third approach:
 - 1 On a model on the original data
 - Stating prior beliefs about the expected response value conditional on specific values of the predictor variable
- Assuming independence:

$$\pi(\beta_0, \beta_1, \sigma) = \pi(\beta_0, \beta_1)\pi(\sigma). \tag{32}$$

• The linear relationship:

$$\mu_i = \beta_0 + \beta_1 x_i. \tag{33}$$

Conditional means prior: a conditional means prior cont'd

• The linear relationship:

$$\mu_i = \beta_0 + \beta_1 x_i. \tag{34}$$

- ullet Easier to formulate prior opinion about the mean values, μ_i
- For predictor value x_1 , on can construct a Normal prior for the mean value μ_1 :

$$\mu_1 \sim \text{Normal}(m_1, s_1)$$
 (35)

e.g. if $x_1 = 10$, the mean $\mu_1 = \beta_0 + \beta_1(10) \sim \text{Normal}(8, 2)$

Conditional means prior: a conditional means prior cont'd

• The linear relationship:

$$\mu_i = \beta_0 + \beta_1 x_i. \tag{34}$$

- ullet Easier to formulate prior opinion about the mean values, μ_i
- For predictor value x_1 , on can construct a Normal prior for the mean value μ_1 :

$$\mu_1 \sim \text{Normal}(m_1, s_1)$$
 (35)

e.g. if $x_1 = 10$, the mean $\mu_1 = \beta_0 + \beta_1(10) \sim \text{Normal}(8, 2)$

• Similarly, for predictor value x_2 , on can construct a Normal prior for the mean value μ_2 :

$$\mu_2 \sim \text{Normal}(m_2, s_2)$$
 (36)

e.g. if $x_2 = 15$, the mean $\mu_2 = \beta_0 + \beta_1(12) \sim \text{Normal}(11, 2)$

Conditional means prior: a conditional means prior cont'd

Assuming independence:

$$\pi(\mu_1, \mu_2) = \pi(\mu_1)\pi(\mu_2) \tag{37}$$

• One can then solve β_0 and β_1 in $\mu_i = \beta_0 + \beta_1 x_i$ given μ_1, μ_2, x_1, x_2 :

$$\beta_1 = \frac{\mu_2 - \mu_1}{x_2 - x_1},\tag{38}$$

$$\beta_0 = \mu_1 - x_1 \left(\frac{\mu_2 - \mu_1}{x_2 - x_1} \right). \tag{39}$$

Conditional means prior: a conditional means prior cont'd

• Assuming independence:

$$\pi(\mu_1, \mu_2) = \pi(\mu_1)\pi(\mu_2) \tag{37}$$

• One can then solve β_0 and β_1 in $\mu_i = \beta_0 + \beta_1 x_i$ given μ_1, μ_2, x_1, x_2 :

$$\beta_1 = \frac{\mu_2 - \mu_1}{x_2 - x_1},\tag{38}$$

$$\beta_0 = \mu_1 - x_1 \left(\frac{\mu_2 - \mu_1}{x_2 - x_1} \right). \tag{39}$$

• Currently, we have $x_1 = 10, x_2 = 12$, and

$$\mu_1 = \beta_0 + \beta_1(10) \sim \text{Normal}(8, 2),$$
 (40)

$$\mu_2 = \beta_0 + \beta_1(12) \sim \text{Normal}(11, 2).$$
 (41)

Conditional means prior: JAGS script

```
modelString <-"
model {
## sampling
for (i in 1:N){
y[i] ~ dnorm(beta0 + beta1*x[i], invsigma2)
## priors
beta1 <- (mu2 - mu1)/(x2 - x1)
beta0 <- mu1 - x1*(mu2 - mu1)/(x2 - x1)
mu1 ~ dnorm(m1, g1)
mu2 ~ dnorm(m2, g2)
invsigma2 ~ dgamma(a, b)
sigma <- sqrt(pow(invsigma2, -1))</pre>
}
```

Outline

- 1 Introduction: Adding a continuous predictor variable
- 2 The CE sample
- 3 A simple linear regression for the CE sample
- 4 MCMC simulation by JAGS for the SLR model
- Bayesian inferences with SLR
- 6 More on priors
- A multiple linear regression, and MCMC simulation by JAGS

The CE sample

The CE sample comes from the 2017 Q1 CE PUMD. \setminus 4 variables, 994 observations.

Variable	Description
log(Expenditure)	Continuous; CU's total expenditures in last quarter (log)
log(Income)	Continuous; the amount of CU income before taxes in past 12 months (log)
Rural	Binary; the urban/rural status of CU: $0 = Urban$, $1 = Rural$
Race	Categorical; the race category of the reference person: $1 = \text{White}$, $2 = \text{Black}$, $3 = \text{Native American}$, $4 = \text{Asian}$, $5 = \text{Pacific Islander}$, $6 = \text{Multi-race}$

How can we include additional information about the urban/rural status and race category to predict a CU's log(Expenditure)?

A multiple linear regression model

• Similar to SLR, MLR assumes an observation specific mean μ_i for Y_i : $Y_i \mid \mu_i, \sigma \stackrel{ind}{\sim} \text{Normal}(\mu_i, \sigma), \quad i = 1, \dots, n. \tag{42}$

A multiple linear regression model

• Similar to SLR, MLR assumes an observation specific mean μ_i for Y_i : $Y_i \mid \mu_i, \sigma \stackrel{ind}{\sim} \text{Normal}(\mu_i, \sigma), i = 1, \dots, n.$ (42)

 In addition, MLR assumes the mean of Y_i is a linear function of all predictors:

$$\mu_i = \beta_0 + \beta_1 x_{i,1} + \beta_2 x_{i,2} + \dots + \beta_r x_{i,r}. \tag{43}$$

- $\mathbf{x}_i = (x_{i,1}, x_{i,2}, \cdots, x_{i,r})$ is a vector of known predictors for observation i
- ▶ $\beta = (\beta_0, \beta_1, \dots, \beta_r)$ is a vector of unknown regression coefficient parameters (shared among all observations)

Regression coefficient interpretation

$$\mu_{i} = \beta_{0} + \beta_{1} x_{i,1} + \beta_{2} x_{i,2} + \dots + \beta_{r} x_{i,r}. \tag{44}$$

- When all r predictors are continuous,
 - ▶ What does β_0 mean?
 - ▶ What does each β_i , $j = 1, \dots, r$ mean?

Regression coefficient interpretation

$$\mu_i = \beta_0 + \beta_1 x_{i,1} + \beta_2 x_{i,2} + \dots + \beta_r x_{i,r}. \tag{44}$$

- When all r predictors are continuous,
 - ▶ What does β_0 mean?
 - ▶ What does each β_i , $j = 1, \dots, r$ mean?
- In the CE example, the predictors are not all continuous.

Variable	Description
log(Income)	Continuous; the amount of CU income before taxes in
	past 12 months (log)
Rural	Binary; the urban/rural status of CU: $0 = Urban$,
	1 = Rural
Race	Categorical; the race category of the reference person:
	1 = White, $2 = Black$, $3 = Native American$,
	4 = Asian, $5 = Pacific Islander$, $6 = Multi-race$

Adding a binary predictor

Variable	Description
log(Expenditure)	Continuous; CU's total expenditures in last
	quarter (log)
Rural	Binary; the urban/rural status of CU: $0 = Urban$,
	1 = Rural

- While it is possible to consider Rural as a continuous variable: change by one unit from urban to rural...
- It is much more common to consider it as a binary categorical variable to classify two groups:
 - ▶ The urban group
 - The rural group
- Such classification puts an emphasis on the difference of the expected outcomes between the two groups.

With only one binary predictor

• For simplicity, consider a simplified regression model with a single predictor: the binary indicator for rural area x_i .

$$\mu_{i} = \beta_{0} + \beta_{1} x_{i} = \begin{cases} \beta_{0}, & \text{the urban group;} \\ \beta_{0} + \beta_{1}, & \text{the rural group.} \end{cases}$$
 (45)

- The expected outcome μ_i for CUs in the urban group: β_0 .
- The expected outcome μ_i for CUs in the rural group: $\beta_0 + \beta_1$.
- β_1 represents the change in the expected outcome μ_i from the urban group to the rural group.

Adding a multi-category categorical predictor

Variable	Description
log(Expenditure)	Continuous; CU's total expenditures in last
	quarter (log)
Race	Categorical; the race category of the reference person:
	1 = White, 2 = Black, 3 = Native American,
	4 = Asian, $5 = Pacific Islander$, $6 = Multi-race$

- It is common to consider it as a categorical variable to classify multiple groups:
 - ▶ How many groups? What are the groups?
- Such classification puts an emphasis on the difference of the expected outcomes between one group to the reference group.

With only one categorical predictor

• For simplicity, consider a simplified regression model with a single predictor: the race category of the reference person x_i .

$$\mu_{i} = \beta_{0} + \beta_{1}x_{i,1} + \beta_{2}x_{i,2} + \beta_{3}x_{i,3} + \beta_{4}x_{i,4} + \beta_{5}x_{i,5}$$

$$= \begin{cases} \beta_{0}, & \text{White;} \\ \beta_{0} + \beta_{1}, & \text{Black;} \\ \beta_{0} + \beta_{2}, & \text{Native American;} \\ \beta_{0} + \beta_{3}, & \text{Asian;} \\ \beta_{0} + \beta_{4}, & \text{Pacific Islander;} \\ \beta_{0} + \beta_{5}, & \text{Multi-race.} \end{cases}$$
(46)

- What is the expected outcome μ_i for CUs in the White group?
- ullet What is the expected outcome μ_i for CUs in the Asian group?
- What does β_5 represent?

Consider all predictors

 The linear combination of the log(income), rural indicator, and race category:

$$\mu_{i}^{*} = \beta_{0} + \beta_{1} x_{i,income}^{*} + \beta_{2} x_{i,rural} + \beta_{3} x_{i,race_{B}} + \beta_{4} x_{i,race_{N}} + \beta_{5} x_{i,race_{A}} + \beta_{6} x_{i,race_{P}} + \beta_{7} x_{i,race_{M}}.$$

$$(47)$$

The MLR is written as

$$Y_{i}^{*} \mid \beta_{0}, \beta_{1}, \cdots, \beta_{7}, \sigma, \mathbf{x}_{i}^{*} \stackrel{ind}{\sim} \operatorname{Normal}(\beta_{0} + \beta_{1}x_{i,income} + \beta_{2}x_{i,rural} + \beta_{3}x_{i,race_{B}} + \beta_{4}x_{i,race_{N}} + \beta_{5}x_{i,race_{A}} + \beta_{6}x_{i,race_{P}} + \beta_{7}x_{i,race_{M}}, \sigma).$$

$$(48)$$

Note: * indicates standardized values.

Consider all predictors cont'd

$$\mu_{i}^{*} = \beta_{0} + \beta_{1} x_{i,income}^{*} + \beta_{2} x_{i,rural} + \beta_{3} x_{i,race_{B}} + \beta_{4} x_{i,race_{N}} + \beta_{5} x_{i,race_{A}} + \beta_{6} x_{i,race_{P}} + \beta_{7} x_{i,race_{M}}.$$

$$(49)$$

- What does intercept β_0 mean?
- What does regression coefficient β_1 mean?
- What about the expected outcome of a CU with Native American reference person, living in rural area with standardized log(income) = 1?

A weakly informative prior

- With more than one predictors, the subjective prior and the conditional means prior are more difficult to specify. Why?
- Let's try giving a weakly informative prior.

A weakly informative prior

- With more than one predictors, the subjective prior and the conditional means prior are more difficult to specify. Why?
- Let's try giving a weakly informative prior.
- Assuming independence:

$$\pi(\beta_0, \beta_1, \cdots, \beta_7, \sigma) = \pi(\beta_0, \beta_1, \cdots, \beta_7)\pi(\sigma). \tag{50}$$

• Assuming independence among β_i 's:

$$\pi(\beta_0,\beta_1,\cdots,\beta_7) = \prod_{j=0}^7 \pi(\beta_j), \qquad (51)$$

$$\beta_j \sim \text{Normal}(\mu_j, s_j).$$
 (52)

e.g. Normal(0,1).

• Assigning a weakly informative prior for the standard deviation σ :

$$1/\sigma^2 \sim \text{Gamma}(a, b). \tag{53}$$

e.g. Gamma(1, 1).

JAGS script for the MLR model

- Need to standardize log(Expenditure) and log(Income).
- Also, need to create indicator variables (0 or 1) for each category of the categorical variable, except for the reference category.

```
CEData$log_TotalExpSTD <- scale(CEData$log_TotalExp)
CEData$log_TotalIncomeSTD <- scale(CEData$log_TotalIncome)

library(fastDummies)
## create indictor variable for Rural
CEData$Rural = fastDummies::dummy_cols(CEData$UrbanRural)[,names(fastDummies == ".data_2"]</pre>
```

• Do this for Race as well, 5 indicator variables.

```
modelString <-"
model {
## sampling
for (i in 1:N){
v[i] ~ dnorm(beta0 + beta1*x_income[i] + beta2*x_rural[i] +
beta3*x_race_B[i] + beta4*x_race_N[i] +
beta5*x_race_A[i] + beta6*x_race_P[i] +
beta7*x_race_M[i], invsigma2)
}
## priors
beta0 ~ dnorm(mu0, g0)
beta1 ~ dnorm(mu1, g1)
beta2 ~ dnorm(mu2, g2)
beta3 ~ dnorm(mu3, g3)
beta4 ~ dnorm(mu4, g4)
beta5 ~ dnorm(mu5, g5)
beta6 ~ dnorm(mu6, g6)
beta7 ~ dnorm(mu7, g7)
invsigma2 ~ dgamma(a, b)
sigma <- sqrt(pow(invsigma2, -1))</pre>
```

Pass the data and hyperparameter values to JAGS:

```
y = as.vector(CEData$log_TotalExpSTD)
x_income = as.vector(CEData$log_TotalIncomeSTD)
x_rural = as.vector(CEData$Rural)
x_race_B = as.vector(CEData$Race_Black)
x_race_N = as.vector(CEData$Race_NA)
x_race_A = as.vector(CEData$Race_Asian)
x_race_P = as.vector(CEData$Race_PI)
x_race_M = as.vector(CEData$Race_M)
N = length(y)  # Compute the number of observations
```

• Pass the data and hyperparameter values to JAGS:

• Pass the data and hyperparameter values to JAGS:

• Run the JAGS code for this model:

Warning: Convergence cannot be assessed with only 1 chain

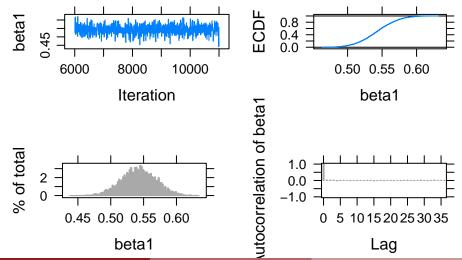
JAGS output for the MLR model

summary(posterior_MLR)

```
##
           Lower95
                         Median
                                  Upper95
                                                  Mean
                                                               SD Mode
## beta0 -0.0261884
                    0.03072615
                                0.0898729 0.03111402 0.02974211
                                                                    NA
## beta1
         0.4889750
                     0.54241750
                                 0.5926740
                                           0.54237419 0.02648363
                                                                    NA
## beta2 -0.4918380 -0.26816300 -0.0262582 -0.26872848 0.11800343
                                                                    NA
## beta3 -0.3996750 -0.23509350 -0.0678321 -0.23338067 0.08548032
                                                                    NA
## beta4 -0.6071250 -0.01422395
                                0.5520270 -0.01764766 0.29634497
                                                                    NA
                   0.18444550 0.4434330 0.18556012 0.13734992
## beta5 -0.0922392
                                                                    NA
## beta6 -0.5323690 0.08998935 0.6842530 0.09247921 0.31739975
                                                                    NΑ
## beta7 -0.3609250
                   0.03685400 0.4281700 0.03163386 0.20378584
                                                                    NA
                    0.82702250 0.8624090 0.82749520 0.01860583
  sigma 0.7892530
                                                                    NA
##
                MCerr MC%ofSD SSeff
                                           AC.10 psrf
## beta0 0.0005408114
                          1.8
                              3024 -0.004175826
                                                   NA
## beta1 0.0003934179
                         1.5 4532 -0.012275215
                                                   NA
## beta2 0.0018827201
                      1.6
                              3928 -0.001199134
                                                   NA
                                                   NA
## beta3 0.0014087613
                         1.6
                              3682 -0.006798767
## beta4 0.0041909508
                         1.4
                              5000 -0.024524053
                                                   NA
## beta5 0.0020743101
                         1.5
                              4384 -0.007574647
                                                   NA
## beta6 0.0044887103
                         1.4
                               5000
                                    0.007878188
                                                   NΑ
## beta7 0.0030045388
                         1.5
                              4600
                                     0.011216547
                                                   NA
                               5000
                                     0.011646253
                                                   NA
## sigma 0.0002631261
                         1.4
```

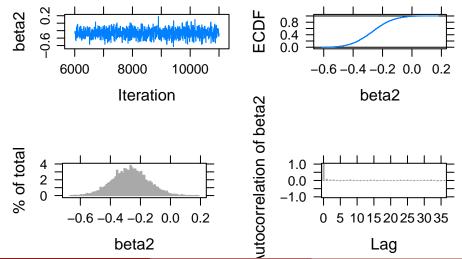
plot(posterior_MLR, vars = "beta1")

Generating plots...



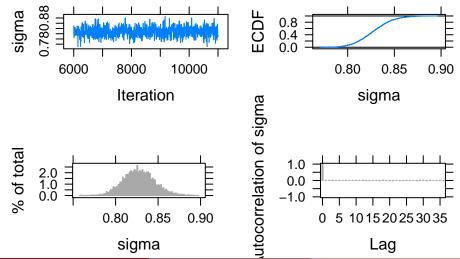
plot(posterior_MLR, vars = "beta2")

Generating plots...

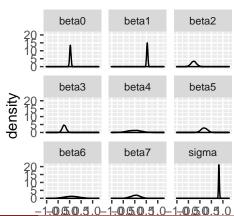


plot(posterior_MLR, vars = "sigma")

Generating plots...

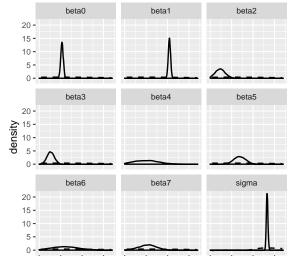


```
post <- as.mcmc(posterior_MLR)
post %>% as.data.frame %>%
  gather(parameter, value) -> post2
ggplot(post2, aes(value)) +
  geom_density() + facet_wrap(~ parameter, ncol = 3) +
  theme(strip.text.x = element_text(size=8))
```



Warning: Removed 548 rows containing non-finite values (stat_density).

Warning: Removed 72 rows containing missing values (geom_path).



Bayesian inferences with MLR

- Learning about the expected response
- Predictor of future responses
- Posterior predictive checks
- Experiment with several priors to show the impact on the posterior inference