

Alexander Plaut

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Summary

Full Stack Engineer, creating opportunity through evaluating organizations and creating efficiency

Front-End | Back-End | Full-Stack | Python

Experience



Full Stack Engineer

ParadigmSEO

Aug 2022 - Present (11 months)

PostgreSQL/MongoDB | Express | React | Node.js | HTML | CSS | JavaScript | Rest Api | Python | Java | MySQL |

Linux | Mac | Windows

Front-End Engineering | Back-End Engineering | Full-Stack Engineering



Business Development Representative

Harris Web Works - eCommerce Services

Nov 2022 - Feb 2023 (4 months)



Director Of Business Development

Punchey

Jul 2021 - Nov 2022 (1 year 5 months)

Fin-Tech Start Up servicing small business needs by creating sustainable markets while increasing efficiency.



Account Executive

Punchey

Jun 2022 - Jul 2022 (2 months)

Fin-Tech Start Up servicing small business by creating sustainable markets for currency to exchange.



Marketing Manager

The Lighting Quotient

Feb 2022 - Jul 2022 (6 months)

ALT/COMMAND/Execute\$/ZanderWIN.org

Goal is to standardize a working system for the marketing department and create roles from working systems (closed loop) / based on pay levels and need for the business - hire marketing reps, train the process, close loop -> new focus, close loop = Growth(ROI)

How Do We Get Here?

Initial Formula for Social Media= introducing of relevant:
people/exposé/news/promotions/questions/products/industry-knowledge/requests(Internal/External
facing COM) x updates (yearly/quarterly/monthly/daily) = sense of an online community or place for
people to engage with us and foster this community organically.



Director Of Strategic Sales

Punchey

Jul 2021 - Feb 2022 (8 months)



Director Of Marketing And Business Development

Sports Plus Physical Therapy and Chiropractic

Jun 2020 - Dec 2021 (1 year 7 months)

Created advertising platform that resulted in lowering CPA from 127\$ to 75\$.

-stepped in to help combat covid-19



Digital Marketing Executive

Hibu

May 2021 - Jul 2021 (3 months)



Account Executive

Indeed.com

Jun 2019 - Jun 2020 (1 year 1 month)

STM-5-DE-High Growth



Sales Mentor

Power Home Remodeling

Aug 2014 - Mar 2018 (3 years 8 months)

Managed a team of 10 for the state of Connecticut and Parts of New York.

Education



University of Rhode Island

Bachelor's degree, Marketing

2007 - 2011

Licenses & Certifications



Learn Git & GitHub Course - Codecademy



Learn Python 3 Course - Codecademy

 **Learn HTML Course** - Codecademy

 **Front-End Engineer Career Path** - Codecademy

 **Create a Front-End App with React Skill Path** - Codecademy


 **Full-Stack Engineer Career Path** - Codecademy

 **Learn the Command Line Course** - Codecademy

 **Learn Express Course** - Codecademy

 **Building Interactive JavaScript Websites Course** - Codecademy

 **Learn JavaScript Course** - Codecademy

 **Learn React Router v5 Course** - Codecademy

Skills

PERN • PostgreSQL • Express.js • Node.js • HTML5 • JavaScript • Java • React.js •
Cascading Style Sheets (CSS) • SQL