\$8.47bn

\$4.78bn

Profit

\$3.59bn

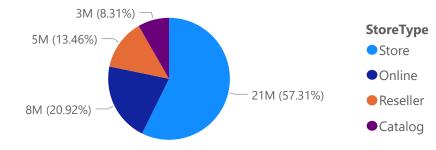
COGS

Sales Amount

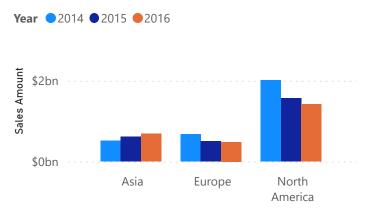
Sales Amount and Profit by DateKey



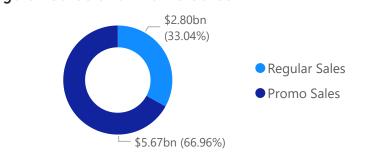
SalesQuantity by StoreType



Sales Amount by Continent Name and Year



Regular Sales and Promo Sales



Year













Germany

India

Japan

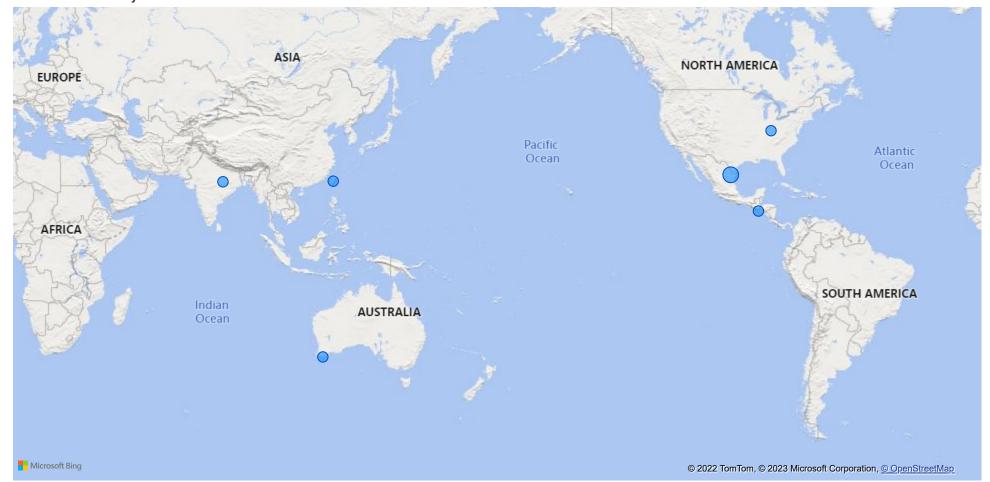
Russia

United Kingdom

United States

| Year | Sales Amount | Total Profit | COGS | Net Sales | Regular Profit | Promo Profit |
|--------|--------------------|--------------------|--------------------|------------------|------------------|------------------|
| ⊕ 2014 | \$3,198,376,767.91 | \$1,811,423,003.16 | \$1,348,946,431.94 | 3,160,369,435.10 | 613,870,885.79 | 1,811,387,413.50 |
| ⊕ 2015 | \$2,676,860,212.00 | \$1,516,664,328.85 | \$1,129,958,382.65 | 2,646,622,711.50 | 469,825,678.70 | 1,516,627,834.76 |
| ⊕ 2016 | \$2,592,701,333.61 | \$1,454,227,031.99 | \$1,109,575,982.02 | 2,563,803,014.01 | 497,456,850.80 | 1,454,175,395.53 |
| Total | \$8,467,938,313.52 | \$4,782,314,364.00 | \$3,588,480,796.61 | 8,370,795,160.61 | 1,581,153,415.29 | 4,782,190,643.79 |

Sales Amount by States



\$8.47bn

Sales Amount

\$4.78bn

Profit

\$3.59bn

COGS

States

- Australia
- Canada
- China
- France
- Germany
- India
- Japan Russia
- United Kingdom
- United States