

\$4bn
Total Revenue

\$2.34bn
Gross Profit

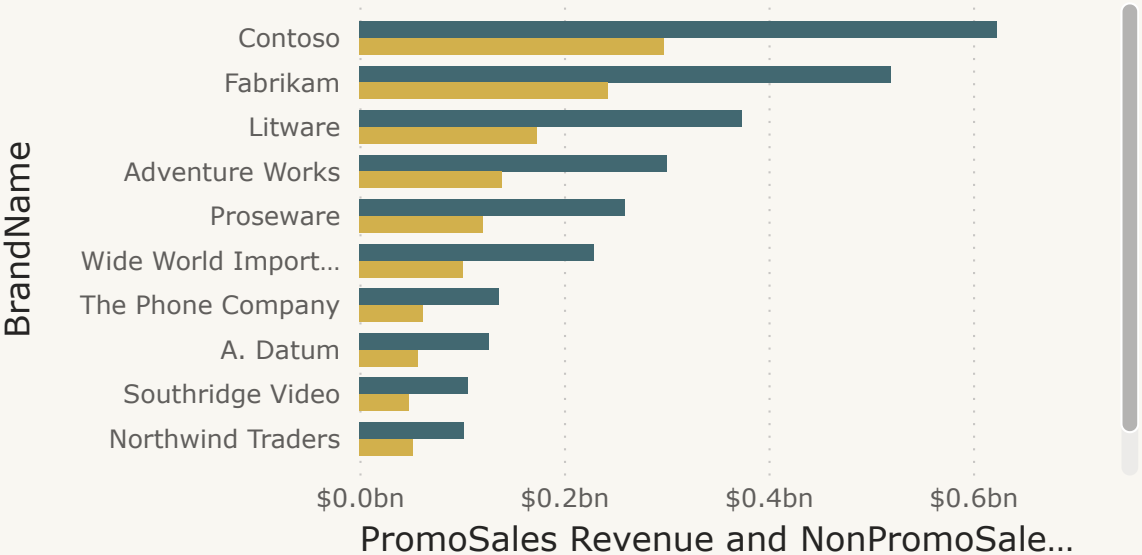
\$1.77bn
COGS

56.87%
Gross Profit Margin

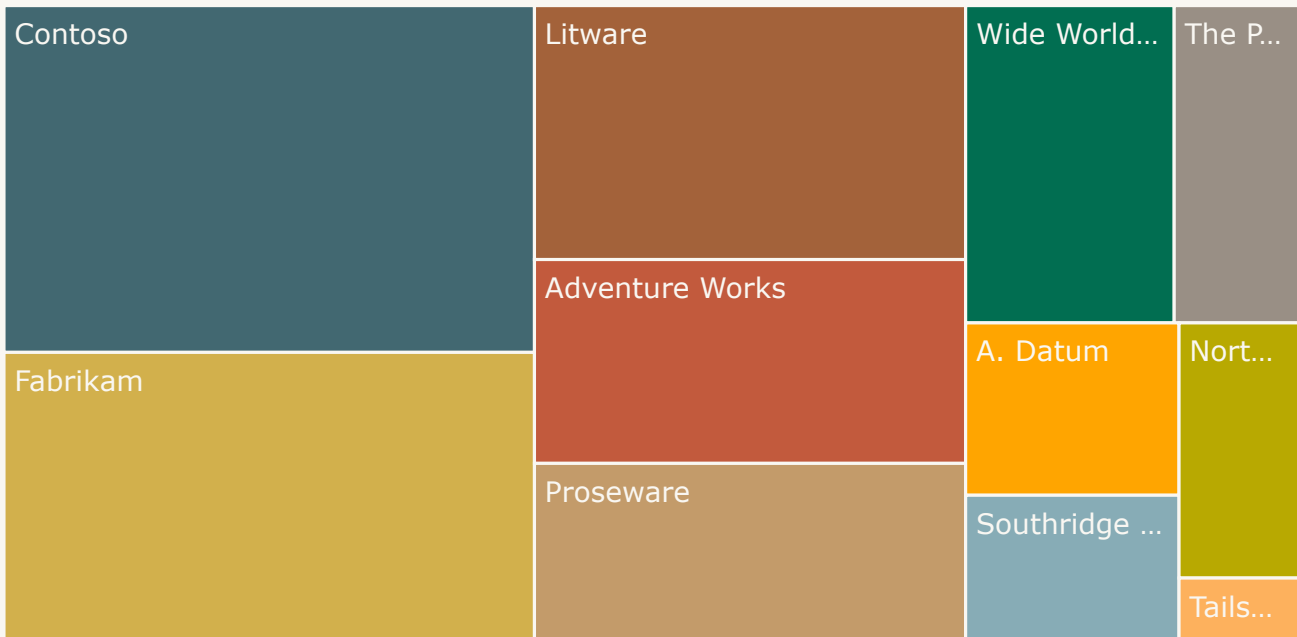
Year, Quarter, Month
2008

Brand-specific Promotional Sales and Regular Sales

PromoSales Revenue NonPromoSales Revenue

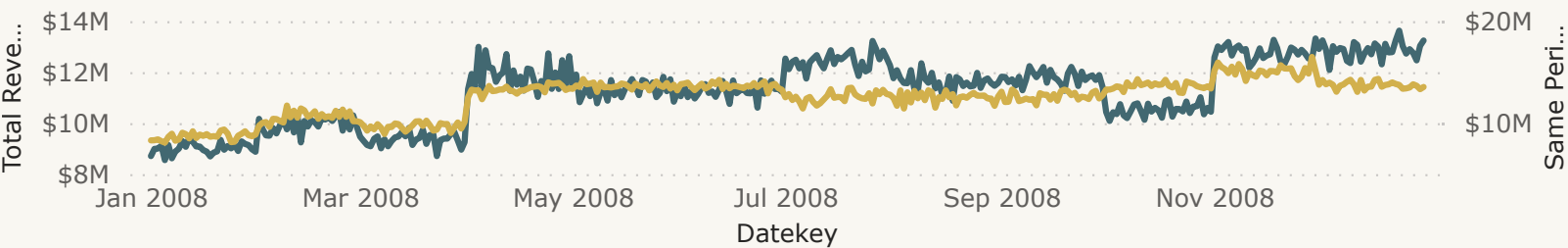


Revenue and COGS Breakdown by Brands and Channels

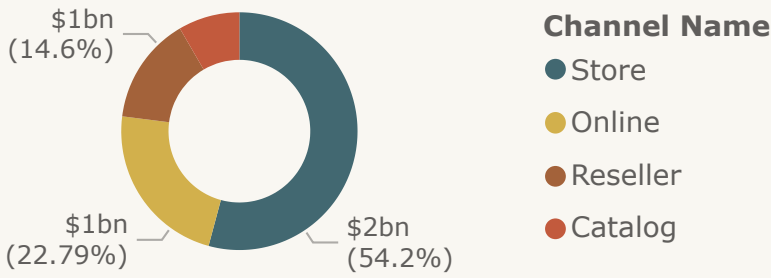


Total Revenue vs. Last Years's Equivalent

Total Revenue Same Period Last Year



Revenue Breakdown by Channels





Albany

CityName

\$22,395,040

Total Revenue

\$12,741,977....

Gross Profit

\$9,653,062.14

COGS

56.90%

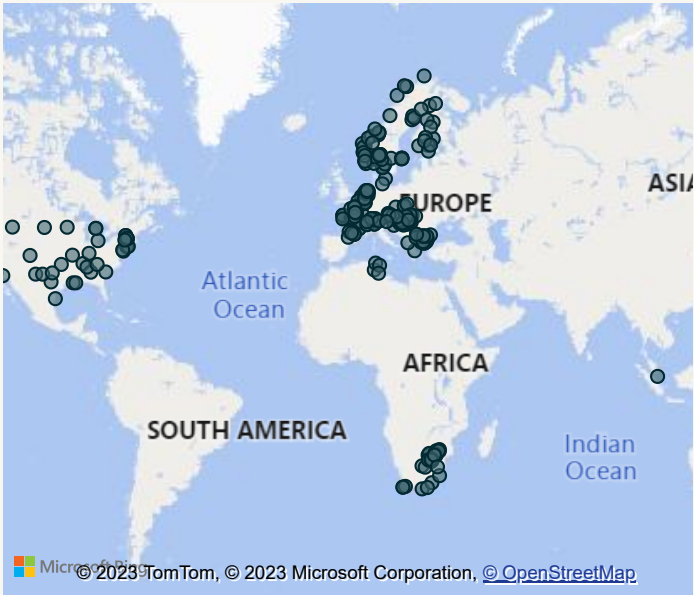
Gross Profit Margin

697-555-0142

StorePhone

Ranking	StoreName	Total Revenue	Gross Profit
1	Contoso Catalog Store	\$1,078,007,547	\$612,543,84
2	Contoso North America Online Store	\$984,249,404	\$557,520,99
3	Contoso Asia Online Store	\$887,049,174	\$500,337,74
4	Contoso Europe Online Store	\$806,300,456	\$456,445,93
5	Contoso North America Reseller	\$628,168,709	\$357,081,17
6	Contoso Asia Reseller	\$563,941,180	\$318,642,
7	Contoso Europe Reseller	\$523,087,943	\$295,915,75
8	Contoso Sydney No.1 Store	\$37,929,553	\$21,574,47
1		\$12,413,657,609	\$7,048,761,007

GeoLocation



Year, Quarter, Mo... ▾

All ▾

Top 10 stores ▾

All ▾

Bottom 10 stores ▾

All ▾

BrandName ▾

All ▾

BrandName	Total Revenue	Same Period Last Year	PromoSales Revenue	LY_PromoSales	NonPromoSales Revenue	LY_NonPromoSales
A. Datum	\$619,803,754	\$457,861,406.946	\$417,290,616.156	\$307,049,754.346	\$202,513,137.4	\$150,811,652.6
Adventure Works	\$1,352,240,190	\$848,593,860.4359	\$889,520,570.3763	\$567,876,597.7159	\$462,719,619.78	\$280,717,262.72
Contoso	\$2,742,253,042	\$1,961,446,194.4715	\$1,811,601,190.2103	\$1,294,402,717.8615	\$930,651,852.21	\$667,043,476.61
Fabrikam	\$2,386,602,053	\$1,650,439,231.1976	\$1,575,617,355.7026	\$1,093,446,659.8176	\$810,984,697.54	\$556,992,571.38
Total	\$12,413,657,609	\$8,673,174,489.7053	\$8,232,819,442.4736	\$5,780,242,581.4493	\$4,180,838,166.414	\$2,892,931,908.256



\$7bn

Total Revenue

\$4.16bn

Gross Profit

\$3.15bn

COGS

Country

- ☐ Canada
- ☐ United States

Continent

- ☐ Asia
- ☐ Europe
- ☒ North America



POWERED BY
esri

City

- ☐ Beaumont
- ☐ Bethesda
- ☐ Denver
- ☐ Houston
- ☐ Milwaukee
- ☐ Newark
- ☐ North Harford
- ☐ Seattle
- ☐ Toronto
- ☐ Vancouver

Year

- ☐ 2007
- ☐ 2008
- ☐ 2009