

The summary of peer review – group 11

Group members: Neringa, Dasa, Kostas, Nathaniel, Michaela, Eliska and Maryam

Test setup:

Our animation is not ready yet, so for our main testing material we used our storyboards, which has very detailed drawing with clear description of each frames. We walked around the class and showed our storyboard to our classmates and asked about their opinion.

User 1 - Stefania (21) and Viktorija(23) from Group 3

Overall expression:

Very interesting story, which looks great! We really like the drawing and the main idea of making Pinocchio story for adults in surrealistic style.

Focus area:

1. Does User know what is the story about and who is the main character?
Yes, it is about Pinocchio who smokes and drinks and get funny feelings after that.
2. Does user understand which elements are clickable in the story?
Yes, it is clear.
3. Would the user expect something to happen?
Yes, we expect some kind of animation when we click on clock or other clickable elements.
4. Does user define the correct target group for our story?
Yes, young adults because of smoking and alcohol.
5. Which scenes does user find interesting/ funny?
We really like the way the characters look and the background setting- it was original, funny and unique. The best scene is when Pinocchio will smoke and make funny face expression.

Overall user expression:

Great team work and very funny, modern story. In the beginning the third frame was not fully understandable for us but when we look at it again, we got the idea of it. We are sure that the final animation will be great.

User 2 – Jasmine(20) and Valy(20) from Group 7

Overall expression:

Very good story and we like the original drawing and ideas of each scenes. We get very surrealistic feel from it!

Focus area:

6. Does User know what is the story about and who is the main character?

Yes, it is story about Pinocchio the liar

7. Does user understand which elements are clickable in the story?

Yes, we can see all the clickable elements.

8. Would the user expect something to happen?

Yes, we expect some kind of animation and interaction with Pinocchio when we click on cigarette or bottle.

9. Does user define the correct target group for our story?

Yes, it is for young people definitely not for small kids

10. Which scenes does user find interesting/ funny?

The scene where Pinocchio is having a conversation with his friend. We really like the background setting on the clouds made of eyes. We also think that it will be very funny when Pinocchio nose starts to grow and the last trippy scene.

Overall user expression:

The user interaction is very good and there are a lot of clickable elements with different animation. The story is exciting and funny from the begging till end. We look forward to seeing your final animation.

Other input:

We changed our story board and persona collage four times, because our previous versions

were not interesting enough for young adults. After teachers' feedback, we changed the background scenes and added the cigarettes and alcohol elements into the story, so young people can easily associate with the story and the main character's feelings.

Conclusion:

We are very glad that we received positive feedback from both users. They really like the story, the characters and all the clickable elements. There is not much we need to change so

we are just going to work on coding part, adding animation to the clickable elements and adding sounds.