

THE RELATIONSHIP GOALS

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Style title

Inspiration:

My inspiration is from Joan Cornellà (born 11 January 1981), who is a Spanish cartoonist and illustrator, famous for his unsettling, surreal humor and black humor comic strips as well as artwork. The artist mostly uses warm, saturated colours with a few strong hues for characters. it has 1950s vibe.

Characteristics of style:

1. Contour line

Contour line is always visible on characters, but never black, usually bright, warm colours.

2. Characters

The characters are like plastic and always have a big smile even though horrible things happen to them constantly. Everything is exaggerated, although certain behaviours can relate to real life.

The shapes of characters are tight and the eyes have geometric shapes - just black circles as pupils. The mouth doesn't have visible teeth.

5. Typography

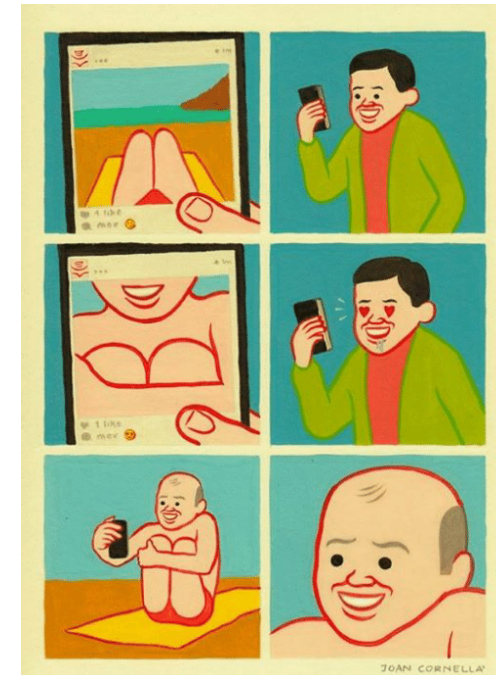
Arial typography - easy to read and commonly used sans serif font

6. Colours

Bright; saturated colours

Used animation principles:

staging - background, straight ahead, secondary action- during the running animation Linda is moving her hair and the mouth



Arial **Arial** Arial Arial



Description of idea

The story:

2 protagonists Linda and Tom are in a long term relationship and they know each other very well and they already have been living together for 4 years.. Linda works as a makeup artist, she loves fashion and go shopping. She is a bit selfish and her look and physical appearance is the most important thing to her.

On the other side her boyfriend Tom is very genuine guy, who truly loves her and works as a web developer,. He does not really care about fashion trends, he wears old fashioned glasses, collar neck jumper all the time. Linda and Tom might seem very different, but they share the same passion which is a techno music.

Every weekend they go together to different party. Tom is a simple man when it comes to fashion, he wears the same outfit all the time to the party. Linda always makes a drama and cry that she has nothing to wear.

In my story you can see the following situation:

Tom and Linda are sitting on the sofa in their living room and having a conversation about going out to Culture box for techno party. Linda wants to go out but as always she thinks she has nothing to wear. She is leaving room with complaining and saying that she is going to find a nice outfit in their bedroom. In the bedroom she is throwing all the clothes out on the floor and getting really frustrated. Suddenly, she just will see two nice tops but she cannot decide which one to wear. In that situation there is an interaction with the user who can choose the right top for her.

Linda will spend ages and ages in the bedroom.....after she happily will come out with the big smile on her face and saying to her boyfriend that she is finally ready to go out. In that moment is my story turning into dark comedy and we can see just skeleton sitting on the sofa instead of Tom. It clearly takes AGES for Linda to get ready.

Message:

It is a hilarious look at today's society and relationship between young people. People often put their appearance, money and other physical aspects on the first place. They often forget about the love and deeper connection in the relationship.

Genre:

Dark comedy

Storyboard

Action/plot:

It is Friday evening and Tom with Linda are having a conversation about their evening plans sitting on the sofa in their apartment.

Dialog:

Tom: " We are going out partying to Culture box to-night, right?"

Linda:" Yes, but i do not know what shall i wear.."

time:

15 sec

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Action:

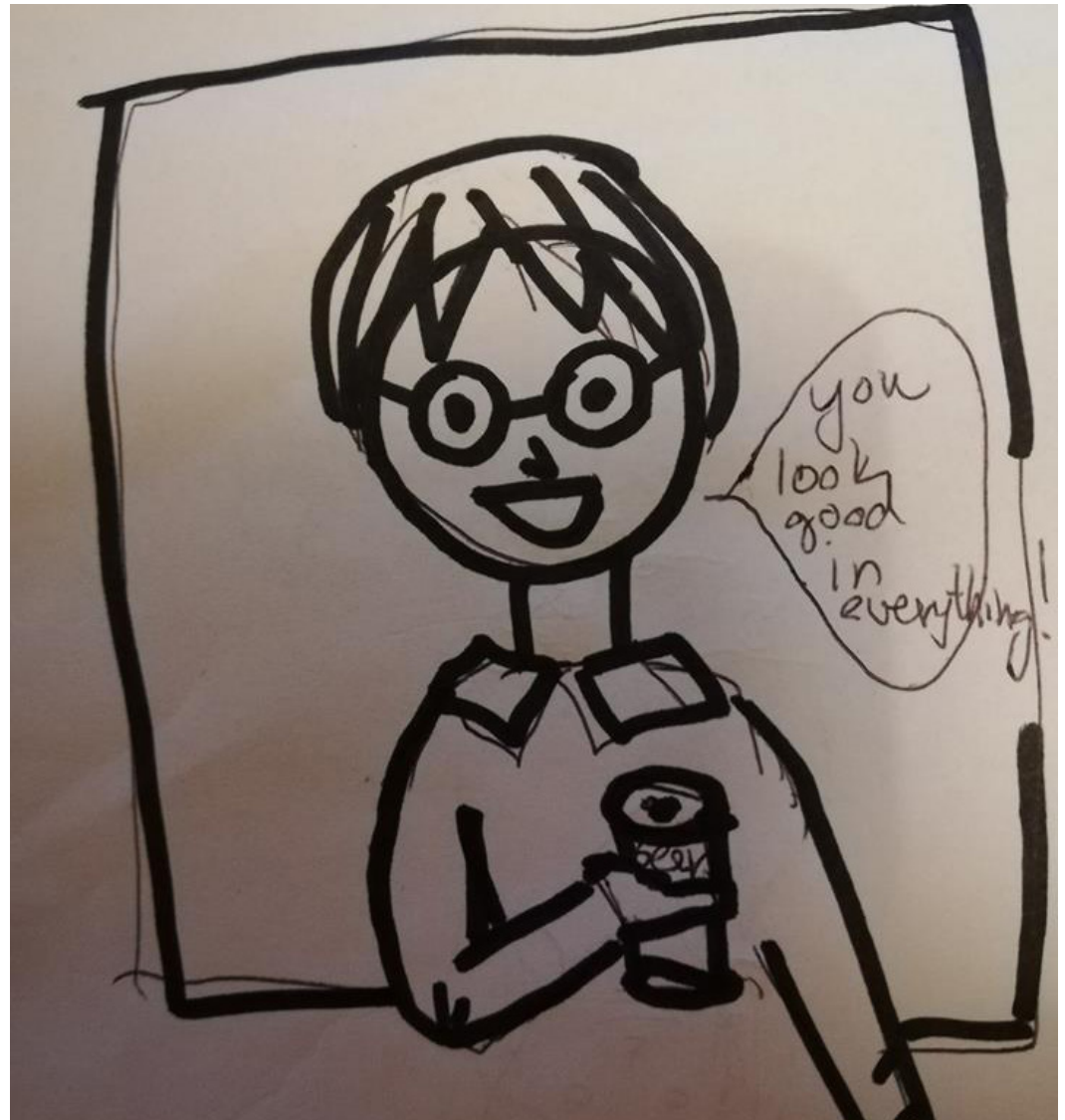
Tom is sitting on the couch and just commenting that he thinks that Linda looks good in everything. He does not really care about her clothes, he really loves her.

He does not care about his clothes, he will have the same outfit as in the morning. He is sitting on the sofa and drinking a beer- that is his usual activity when Linda is getting ready for party.

He does not like to fight with Linda about this topic so he is just waiting.

Dialog:

Tom : "I think you look good in everything"



Action/plot:

Linda is leaving living room and going to bedroom to find a right outfit for the evening. She has a slightly annoyed face expression , because she has nothing to wear. At least she thinks that but her wardrobe is full of nice clothes.

Dialog:

Linda:" I am going to find something nice in my room"

Sound:

Sound of Lindas quick walk on the floor. the music is becoming quicker and loader.

time:

6 sec



Action:

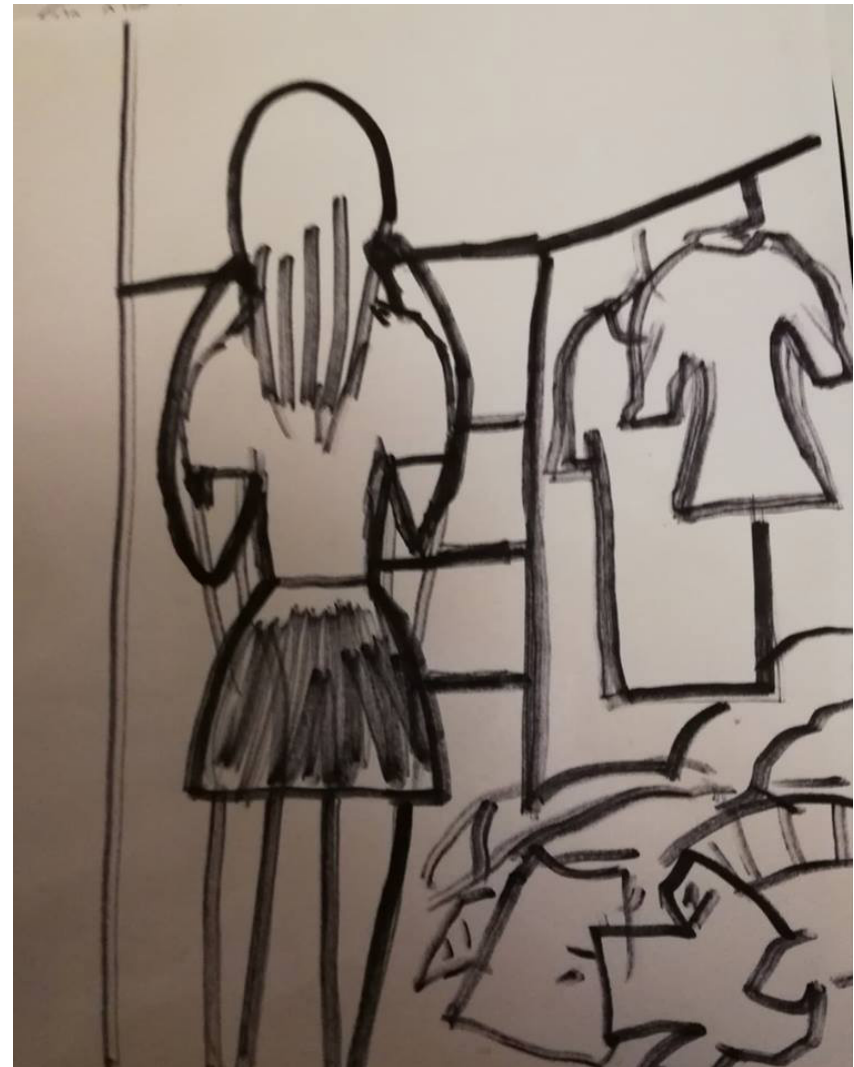
We can see Linda standing in her bedroom. Linda is getting annoyed in the front of her wardrobe. She is throwing out all her clothes on the floor, she is holding her head and feeling really frustrated. She thinks she has nothing to wear for tonight.

Sound:

-The music is getting louder and stronger. We can hear heave drum and base drops as Linda is throwing the clothes on the floor.

time:

8 sec



Action:

Linda suddenly sees two nice tops. She is holding them in her hands and can not decide which one to wear.

Interaction:

User can decide between 2 tops:

1. First top - when user click on the “ Nice and innocent top” Linda will jump.
2. Second top - when user click on the “ local dancing queen top” Linda will shake her body.

Music:

The music will become slower and not as loud as before. When user click on the one of the tops we will hear bass sound and Linda will say that this is the right one.

time:

15 sec



Action/plot:

Linda is happily walking back to the living room wearing the top she likes.

She will stand in front of Tom and says that Darling, i am ready now.

Sound:

sound of lindas steps, the music is again getting louder and quicker. The music will stop when Linda stops.--

time:

5 sec



Final:

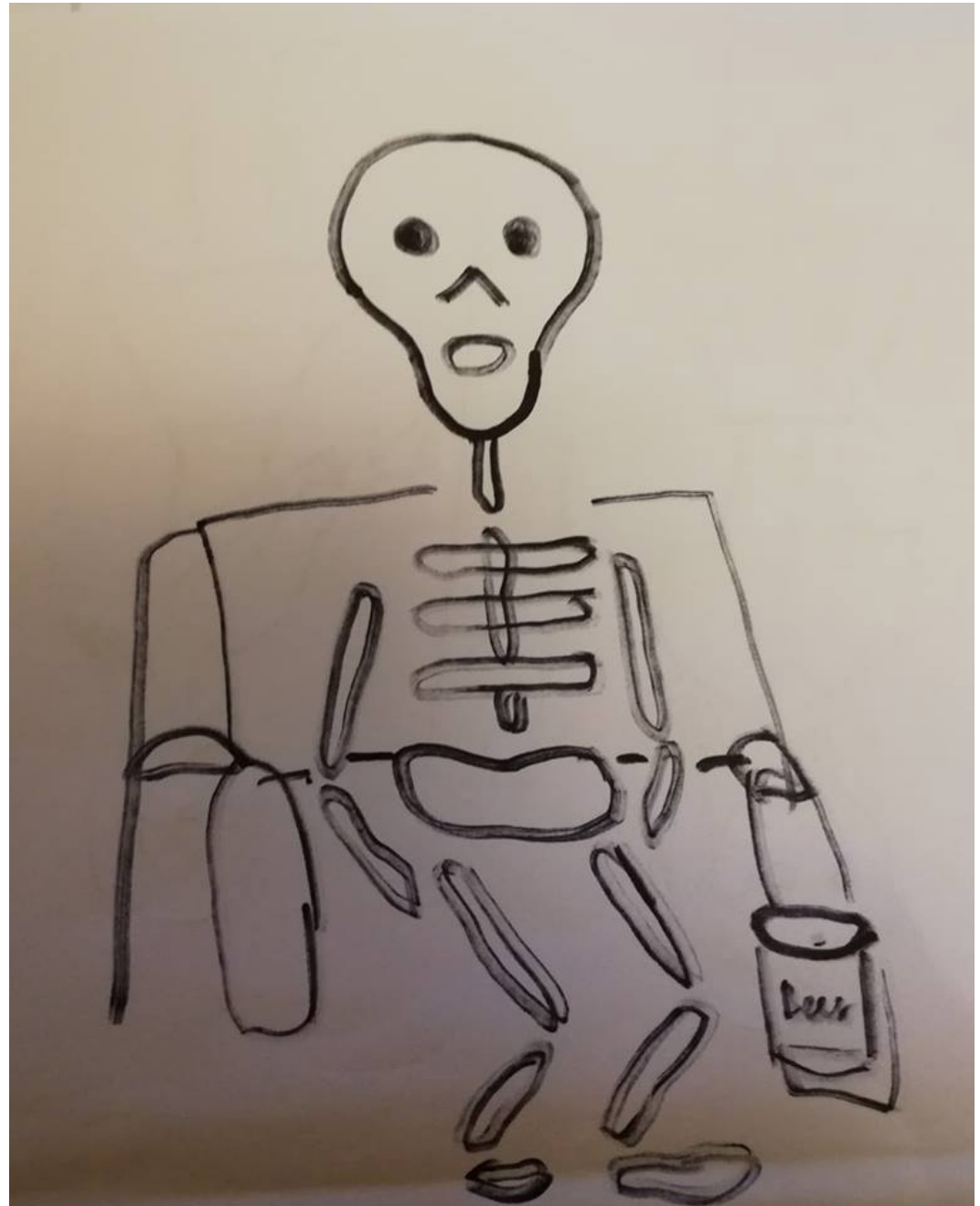
We can see Tom sitting on the sofa. Tom is not a human being anymore, he turns into a skeleton because Linda was getting ready for ages and ages. Tom becomes a skeleton but can of the beer stays the same.

Interaction:

User can click on the button called Tom and the skeleton will fall down.

time:

8 sec



Analysed with narrative curve

Prelude:

Linda and Tom are sitting on the sofa and having a conversation

Point of no return:

Linda decides to go to the bedroom and find an outfit for the evening

Action:

Linda is walking to the closet and opening it

Rising action:

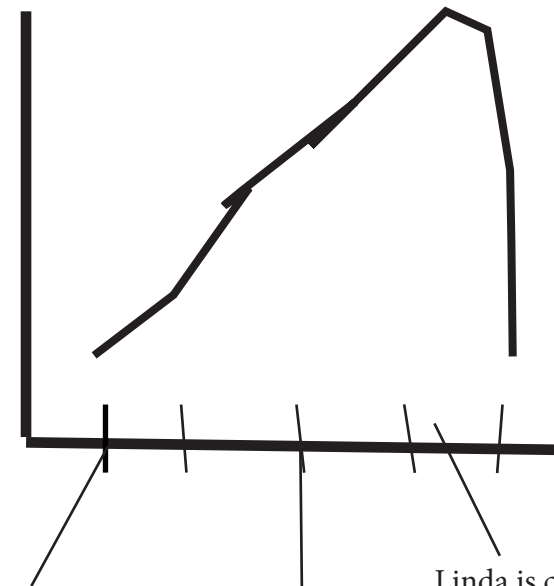
Linda is feeling really frustrated, she is throwing all her clothes on the floor and saying she has nothing to wear but then she finds a cute top.

Climax

Linda is walking to her boyfriend saying that she is finally ready to go out, but as we can see in the last frame he turns into skeleton.:

Fade out:

The picture of the skeleton sitting on the sofa and close up of the can of beer.

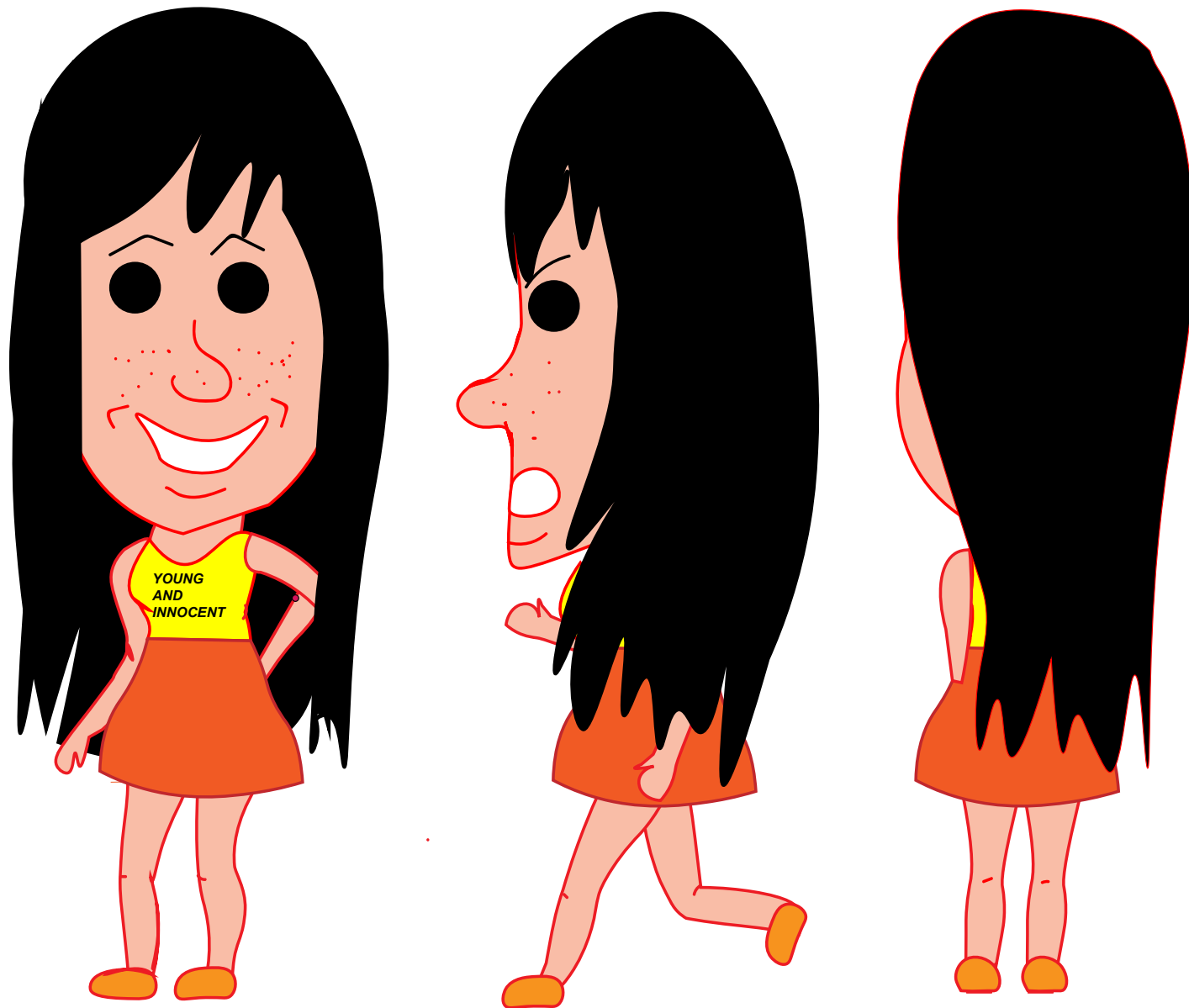


Linda and Tom are having a conversation about Fridays plan

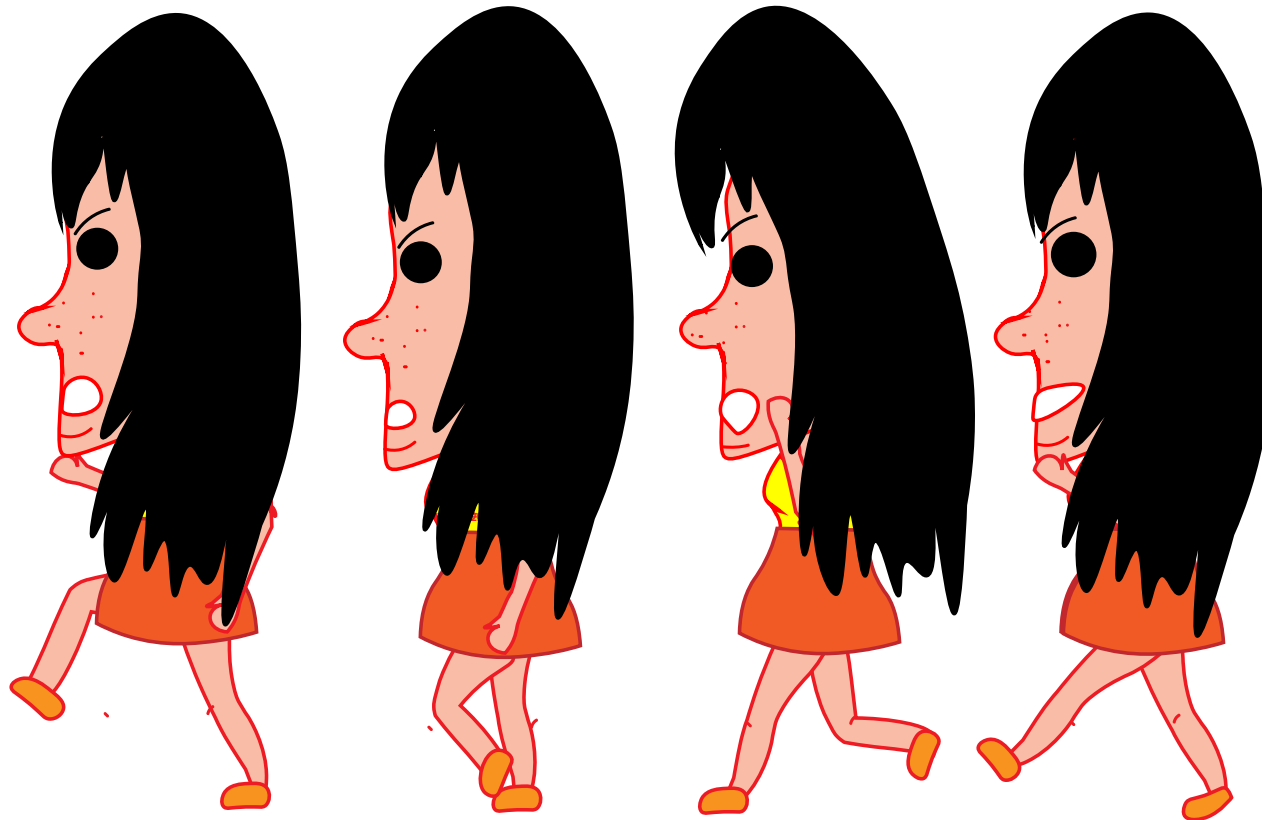
Linda is comming to living room in her final outfit but Tom meanwhile turns into skeleton

Linda is getting fristrated and throw-
ing on the floor all her clothes nd
thinks she has nothing to wear

Work Sheet - Linda the main character

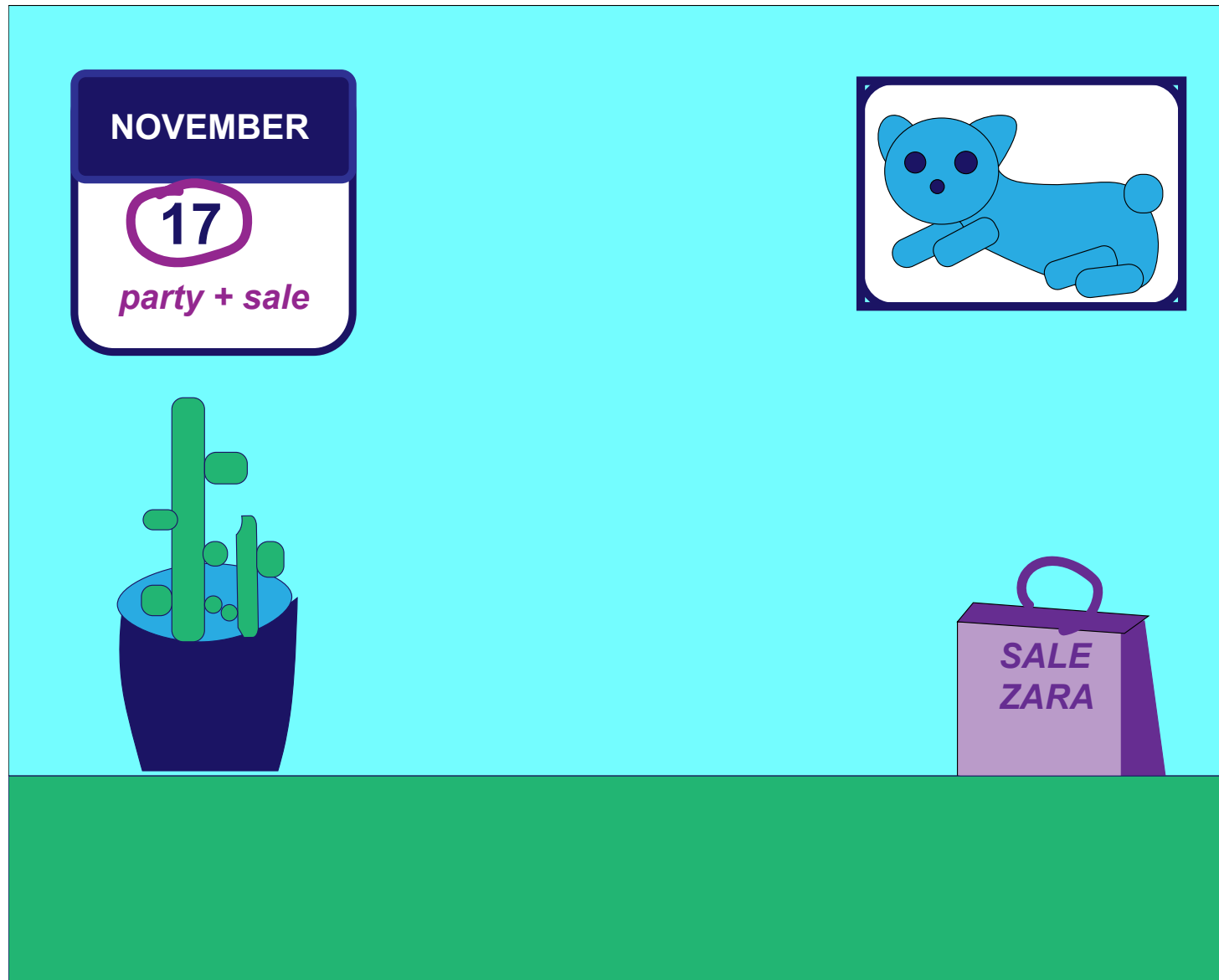


Spread sheet Linda is walking



Link to animation: <http://storytellingindesign.de/LINDA/linda.html>

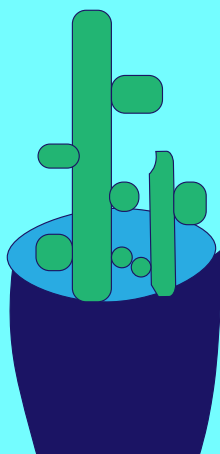
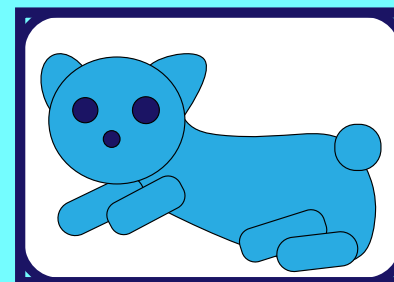
Background image



NOVEMBER

17

party + sale



The second character - Tom



STORY NAME: The relationship goals

CHARACTERS NAME: Linda and Tom

What drives the main character - Linda:

selfworth and selfesteem

Main Character's main goal:

To always look her best and be the most beautiful women in the room

Main Character's friends and enemies:

Friends and all the people who give her compliments,the enemies are women who might look better than her

What is at stake for the character:

to find the best outfit

What the main character needs to fulfill the goal/ mission:

To find the best outfit- top for tonights party so she can feel confident and as a dancing queen

Physical-psycological-Sociological Linda

Age: 23 years

Height: 175cm

eye colour: black

hair colour: black

Strenghts: Very creative person and great artist- grahic design, drawing,strong personality,outgoing, friendly, talkative,extravagant

Weakness: Linda has a very high temper,sometime she is a bit self-ish and can be mean to people when they disagree with her

Social/family:

Parents: Linda comes from wealthy family, she is their only child ,she always had a lot of materialistic things and a lot of parents love

Marital status: She is in serious relationship for 5 years with Tom

Pets: Linda loves pets but she does not have enough time to have her own pet so instead of that, she regularly walks dogs in the dog shelter

Friends: Linda knows a lot of people but have just 2 best friends- her boyfriend Tom and longterm friend Emily from school

Siblings: no siblings, she is the only child

Illnesses: She has a strong dust allergy

Fears: to not be pretty enough, becoming fat

Prefers groups or solitary life: groups

Planned-out or spontaneous: spontaneous

Hobby : makeup, shopping, animals, dancing, art, drawing, graphic design

Prejudices:

Stressors: time, people who disagree with her

Ambitions: she wants to become the celebrity makeup artist and stylist

Addictions: cigarettes

Journal entries(keep diary): she has all her notes in the phone

Leader or follower: strong leader

Music & book preferences: she loves techno and underground music

Sleeping habits: her sleeping habits are not good, because sometime she has to work during night so then she is nervous to her boyfriend and family

How does Linda relax: going to the parties

Obsessions: makeup and current fashion trend, her appearance

As seen by others: Linda is funny and friendly girl, but her parents spoiled her too much, sometimes she can be mean to people who disagree with her

As seen by self: Very pretty girl who is a great makeup artist

Special memories: As a kid she had a small dog, which she loved so much and that's why she regularly visits dog shelter and walks dogs there

Nightmares: to become fat and ugly

Clothes: she loves fashion trends, shopping online, have some designer pieces

Colors: favourite colours black and red

Second character - Tom

Characters role/part in the story:

Tom is Linda's long term boyfriend. He absolutely loves her and would do everything for her.

Characters main goal:

Tom is also a techno lover and he just wants to go out as soon as possible, but he knows that is gonna take long for Linda to get ready. He is very tolerant and patient person, he is always waiting hours for Linda.

What is at stake for the character:

going out

Characters friends and enemies:

He likes watching a football, drinking a beer. His enemy in this case is time and all the Linda's clothes.

What the character needs to fulfill goal/ mission:

wait for Linda