

By Sana Iqbal

<u>Review</u>

- Goal of NLP: Understand the meaning of the text → that is to get to the semantic level analysis
- We looked at bag of words model, which keeps the count of words in a document. Disadvantages:
 Loss of the ordering of words --> Ignore semantics of the words

Information about order and context of words is important to understand the document.

Discrete Representation Of Words

■ We represent words in our corpus as atomic symbols i.e each word is independent.

For Corpus: 1. 'I love knitting' 2. 'I love dogs'

- Vocabulary, V = [i, love, knitting, dogs]
- If we want to represent them as numbers in our machine we assign them an id. Eg:
 - I=1, love=2, knitting=3, dogs=4
- ☐ But words have no ordinal relationship

Vector Representation Of Words

One-hot-Encode

☐ We can represent these words as vectors.

We can say in the vocabulary space V = [i, love, knitting, dogs]

```
i= [1,0,0,0]
love= [0,1,0,0]
knitting= [0,0,1,0]
dogs= [0,0,0,1]
```

<u>Discrete Representation Of Text</u>

- But size of One-hot-Encoded word vectors will depend on the corpus vocabulary size.
- We want you use NLP on large corpuses that exist in the world, for example the IMDB reviews, the yelp reviews, wikipedia articles etc or Google corpus: a vocabulary of 3 million words -Google News dataset

Problems in Discrete Representation Of Text

1. Vocabulary size is big.

We will end up having very very large sized sparse vectors.

2. We are not able to capture any semantic relations between words.

To capture similarity between **good & nice** using the above vectors:

Cosine similarity= Dot(good,nice) = 0

<u>Distributional Representation of Words</u>

- ☐ We want to represent a word as a vector that encodes its meaning.
- Every word is represented as a function of other words.
- To do that we rely on **Distributional similarity** concept.
 - The idea is that if we look at the different contexts in which a word appears or is used in a language, we will be able to infer its meaning.

<u>Distributional Representation of Words cntd ...</u>

Example:

Eating healthy is a key to fitness.

Junk eating causes obesity.

If you stop eating, you will die.

Too much **eating** will make you obese.

Not all cultures use spoons for eating food.

Eating seen in context of healthy, junk, food, fitness, spoons, die etc. gives the idea of its meaning.



<u>Distributional Representation of Words cntd ...</u>

JR Firth, a British linguist: "You shall know a word by the company it keeps."

- In **Distributional Representation**, we represent words as vectors that capture the *context* of these words in the corpus.
- **Basic Method**: We can count the number of times the word groups co-occur in the corpus. ----**CO-OCCURRENCE MATRIX**

<u>Distributional Representation of Words ---</u> <u>Co-Occurrence Matrix</u>

Corpus: I like deep learning. I like NLP. I enjoy flying.

Window size:1

Vocab: I, like, enjoy, deep, learning, NLP, flying

Co-Occurrence Matrix

counts	I	like	enjoy	deep	learning	NLP	flying
1	0	2	1	0	0	0	0
like	2	0	0	1	0	1	0 _
enjoy	1	0	0	0	0	0	1
deep	0	1	0	0	1	0	0
learning	0	0	0	1	0	0	0
NLP	0	1	0	0	0	0	0
flying	0	0	1	0	0	0	0

Vector Representation of *like*

Issue:

 Again High dimensional vectors for a large corpus

Ref: http://mysite.science.uottawa.ca/phofstra/MAT2342/SVDproblems.pdf

<u>Distributional Representation of Words --- Co-Occurrence Matrix</u>

Corpus: the quick brown fox jumped over the lazy dog and killed it

Co-Occurrence Matrix

	the	quick	brown	fox	jumped	over	lazy	dog	and	killed	it
the	0	1	0	0	0	1	1	0	0	0	0
quick	1	0	1	0	0	0	0	0	0	0	0
brown	0	1	0	1	0	0	0	0	0	0	0
fox	0	0	1	0	1	0	0	0	0	0	0
jumped	0	0	0	1	0	1	0	0	0	0	0
over	1	0	0	0	1	0	1	0	0	0	0
lazy	1	0	0	0	0	1	0	1	0	0	0
dog	0	0	0	0	0	0	1	0	1	0	0
and	0	0	0	0	0	0	0	1	0	1	0
killed	0	0	0	0	0	0	0		1	0	1
it	0	0	0	0	0	0	0	0	0	1	0

Vector Representation of the

Issue:

 High dimensional vectors for a large corpus

WORD2VEC By Mikolov etal.

- WORD2VEC is a method of creating distributional representations of words called word embeddings, using backpropagation.
- \Box Eg: apple =[0.2, 0.35, 0.1, -0.2, 0.15, 0.4] $^{\mathsf{T}}$

Review: A simple Feed Forward Neural Net

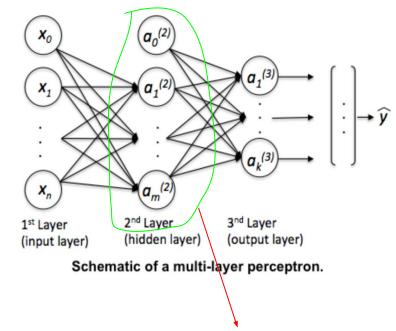
1. Accepts the Input.

2. Creates different combinations of weighted input

3. Induces Non-linearity in the input using Activations.

4. Uses backpropagation to update weights.

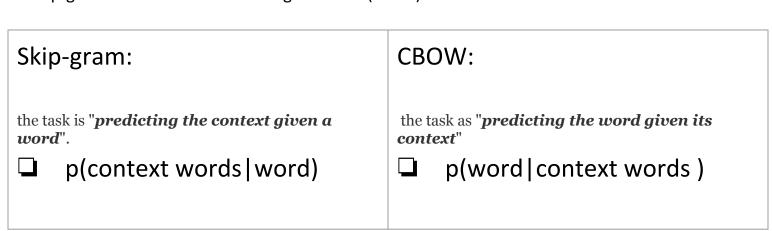
5. Uses the trained model to give Output on test data



NOTE: These are based on the combination of inputs

WORD2VEC

- Neural Net Models that aim to predict contextual words/word of the input words/word.
- ☐ Two algorithms of word2vec:
 - 1. Skip-gram
- 2. Continuous Bag of words (Cbow)



WORD2VEC

Input : word(s) Output: contextual word(s)

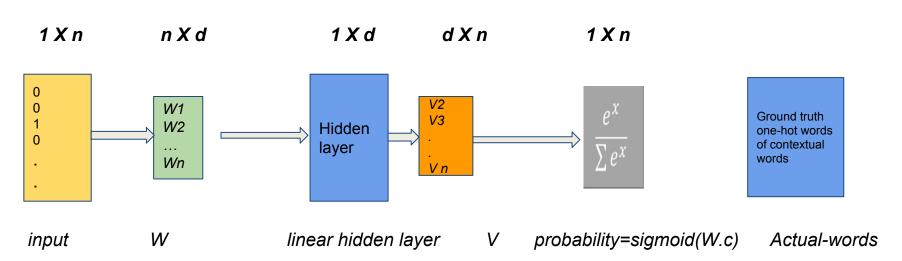
Like any other Neural Network model:

- 1. Word2vec Model is parametrized by weights.
- 2. Trained using a loss/ objective function
- 3. Weights are tuned to minimize loss BETWEEN <u>actual</u> <u>contextual</u> word and <u>predicted</u> <u>contextual</u> word.

SPECIAL:These parameter/weight matrix between input and hidden layer of the model is called 'word vector representations' of words.

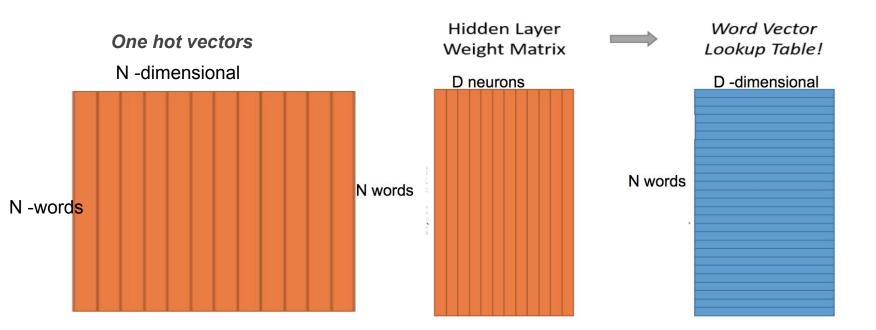
WORD2VEC - Skip Gram Model

- ☐ Input: One hot encoded word, c
- Weight Matrix: V and W
- □ Objective Function= maximize p(context word | c)
- \Box probability(x,|c) = softmax(x,.c)



Data

One hot to Word2vec



Skip gram example data:

If we have:

n = Vocabulary in the corpus= 11

d = Word vector dimension=3

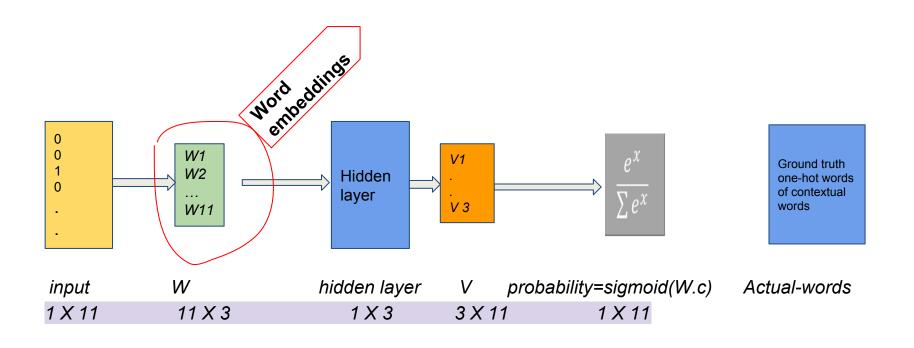
w= Window size on each side=1

Corpus: the quick brown fox jumped over the lazy dog and killed it

Output	Input
[the, brown]	quick
[quick, fox]	brown
[brown, jumped]	fox
•••	

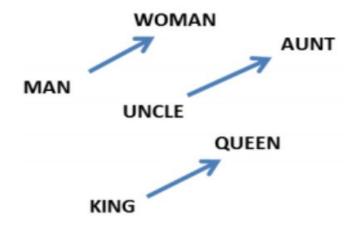


Skip gram example data:





Results with word2vec in the original paper trained on Google news dataset



From Mikolov *et al.* (2013a)

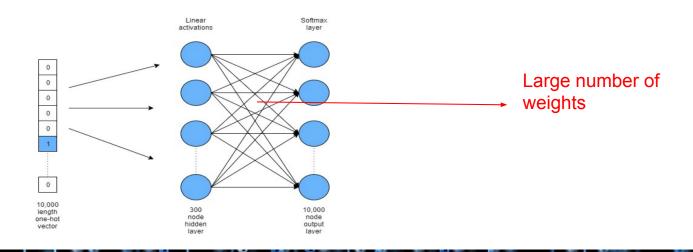
More..

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Negative Sampling Introduction

- Problem with using a vanilla skip gram
 Full softmax output layer ----> computationally expensive.
- ☐ When the output is a n-word one-hot vector, large number of weights that need to be updated in any gradient based training of the output layer.



Negative Sampling

Instead of constructing a network that outputs a multi-class softmax layer, we change it into a simple binary classifier.

- ☐ **Input:** [a target word and a real or negative context word]
- ☐ Output: [0 or 1 based on a real or negative context word]
- An embedding layer
- Similarity Operation: To train the model to assign similar words with similar embedding vectors.
- ☐ The output sigmoid layer [0,1]

Negative Sampling

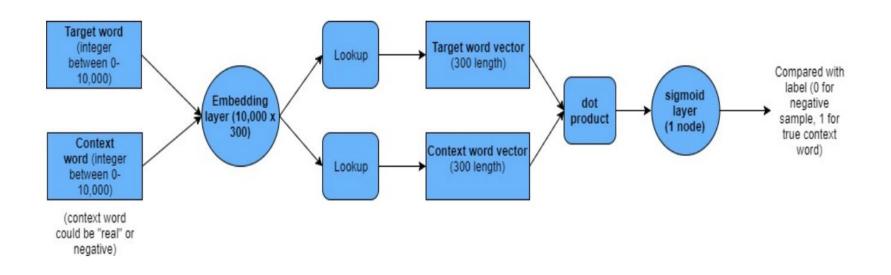
Corpus: the quick brown fox jumped over the lazy dog and killed it

Window size= 2 i.e 1 on each side of the input word

Input (target word, context)	Output (label)		
[quick, brown]	1		
[quick, dog]	0		
[brown, fox]	1		



Negative Sampling



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Using pretrained word embeddings:

- 1. We can also use the word embeddings from pretrained models, eg the model trained on Google Data is available in many packages.
- 2. These are useful when we are working in the same domain or our own corpus is very small.