

GLOBAL DOCTOR OF BUSINESS ADMINISTRATION PROGRAM

DURATION: 36 months





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ABOUT SSBM GENEVA



Swiss School of Business and Management, Geneva sits right at the heart of business in the vibrant city of Geneva, Switzerland. Situated along the banks of Lake Geneva at the foot of the Alps, Geneva sparkles as a global city, a financial center and a worldwide center for diplomacy. SSBM is a global, innovative and unique school with programs designed in collaboration with over 30 industry partners, guaranteeing Swiss quality education and excellence.

Our Vision

Our vision is to be a unique, innovative and an international business & management school offering premium research, practice and education.

Certified by **EDU** **QUA**

Member of **ACBSP**
GLOBAL BUSINESS
ACCREDITATION

Authorized by **othm**





Our Mission

We are committed to continuously provide educational excellence and our expertise in business education through our innovative cutting-edge technology and our high-quality learning experience. We encourage diversity and global connectivity between our students, faculty and business partners, while placing high importance to the benefits that our business can bring to the society as well as the environment.

A Relevant Education

SSBM Geneva will help you acquire habits of reflection and critical thinking that are crucial to understand today's society. Recognizing the facts that individual success is intertwined with the larger world, we encourage students to engage in improving their critical thinking.

Business Partners

SSBMG's faculty and collaborators have provided consulting, teaching and project-based service to over 70 international and national companies.



ABOUT UPGRAD

upGrad has delivered over 20 million hours of learning, delivering programs by collaborating with universities across the world including Duke CE, IIT Madras, IIIT Bangalore and Deakin Business School, among others

"Online education is a fundamental disruption that will have a far-reaching impact. upGrad was founded taking this into consideration. upGrad is an online education platform to help individuals develop their professional potential in the most engaging learning environment. Since its inception, upGrad is focused on helping working professionals in their bid to learn, grow and move up in their career through a wide-range of programs designed to improve their expertise.

Our research has consistently revealed that the greatest differentiator for professionals looking to progress into a position of expertise and eminence in their domain is continuous education. As they move into positions of influence, senior management professionals are required to bring in-depth knowledge of key business theories along with the executional aptitude that they have honed and perfected in the course of their careers.

As the ability to partake in the academic rigors of business education becomes limited due to the demands of work and life, professionals often find themselves in the position of having to treat their continuing education as a burden which comes in the way of their professional performance. Through its association with SSBM, Geneva, upGrad endeavors to facilitate continuing education for senior professionals without impeding their career journeys. "



Ronnie Screwvala

Co-founder & Executive Chairman

upGrad

“

**Our aim is simple:
We strive to create
high-impact, on-campus
hands-on experiences that
prepare students for
meaningful and productive
careers. ”**



GLOBAL DBA WITH SSBM

The Global DBA is one of the most advanced degrees available to those in the field of business

Stand out from the pack of MBAs and Master's with SSBM's EduQua certified program



- **World Renowned Faculty**

Stand out from the pack of MBAs and Master's with SSBM's EduQua certified program



- **Swiss Quality Education**

Producing some of the most cited academics in the world



- **Outstanding Alumni**

Who hold executive and director positions in their organizations and enhanced their professional practice by combining academic rigor and managerial relevance



- **Top-Notch Thesis Outcome**

Guided by rigorous research on relevant and emerging business theories and practice.



- **Multiple Career Paths**

In sector of choice with a thorough understanding of the challenges facing these sectors and the practical skills required to meet those challenges.

SPECIALIZATIONS

Arm yourself with deep business knowledge and insights to move into executive positions in any industry of your choice

01 Data Science

02 Machine Learning

03 Accounting

04 Business Analytics

05 Technology Entrepreneurship

06 Cyber Security

07 Finance

08 Supply Chain Management

09 Healthcare Management

10 Human Resources

11 Marketing

12 Project Management

13 Social Impact Management

and many more...



ACADEMIC & INDUSTRY EXPERTISE AT SSBM



Giacomo Marzi, PhD

- University of Lincoln, UK

Giacomo's main research field relates to Innovation and Technology Management, both in manufacturing and IT companies.



Mario Silic, PhD

- University of St Gallen, Switzerland

He has over 15 years of professional experience in various senior management positions.



Sara Sassetti, PhD

- University of Pisa, Italy

Sara's main research field relates to entrepreneurial decision-making, students' employability and HRM.



Dario Silic, PhD

- University of Lyon 2, France

Dario's research interests are Financial engineering, Financial management, Corporate finance, European union.



Andrea Patrucco, PhD

- Penn State, USA

He provides executive education teaching for companies like ABB, AXA, Edison, Ferragamo, Gucci, Pirelli, Solvay



Alex Lyon, PhD

- State University of New York, USA

His area of study is Organizational Communication with an emphasis on leadership, power, and ethics.



Goran Vlastic, PhD

- University of Zagreb

He is a full-time professor at the University of Zagreb Faculty of Economics and Business. He has obtained his PhD in Business Administration and Management.



Ivana Nobilo, PhD

- University of Osijek, Croatia

Ivana is a Management Consultant, Executive Trainer & Transformation Coach with international experience.



Velimir Srića, PhD

- University of Zagreb

He is a professor of Management at Zagreb University and visiting professor at UCLA.



Meskina Olesya, PhD

- University of Basel

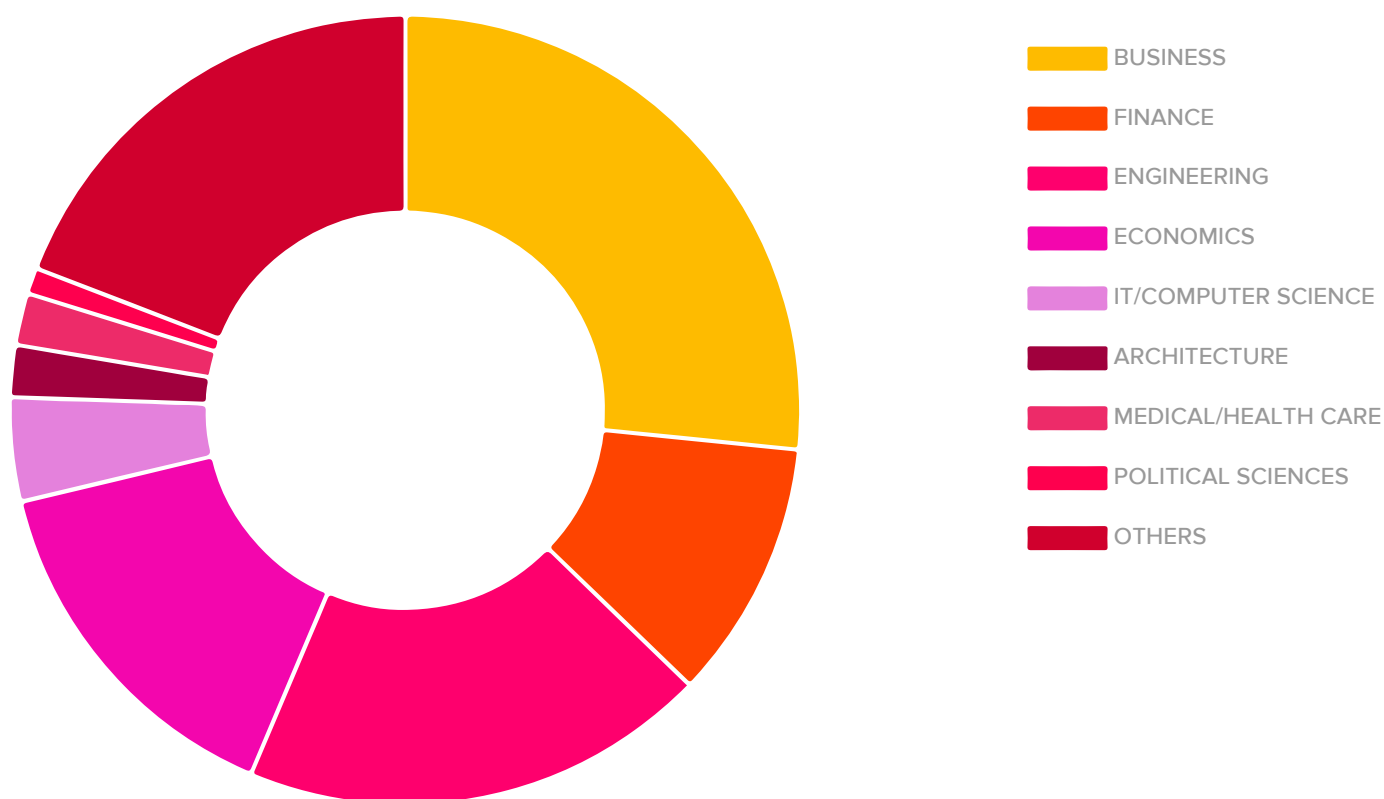
She is an author of two monographs and numerous papers in the field of social science, marketing and economics.

CLASS PROFILE

Join a selected and an experienced group of classmates, grow together and build a strong network.

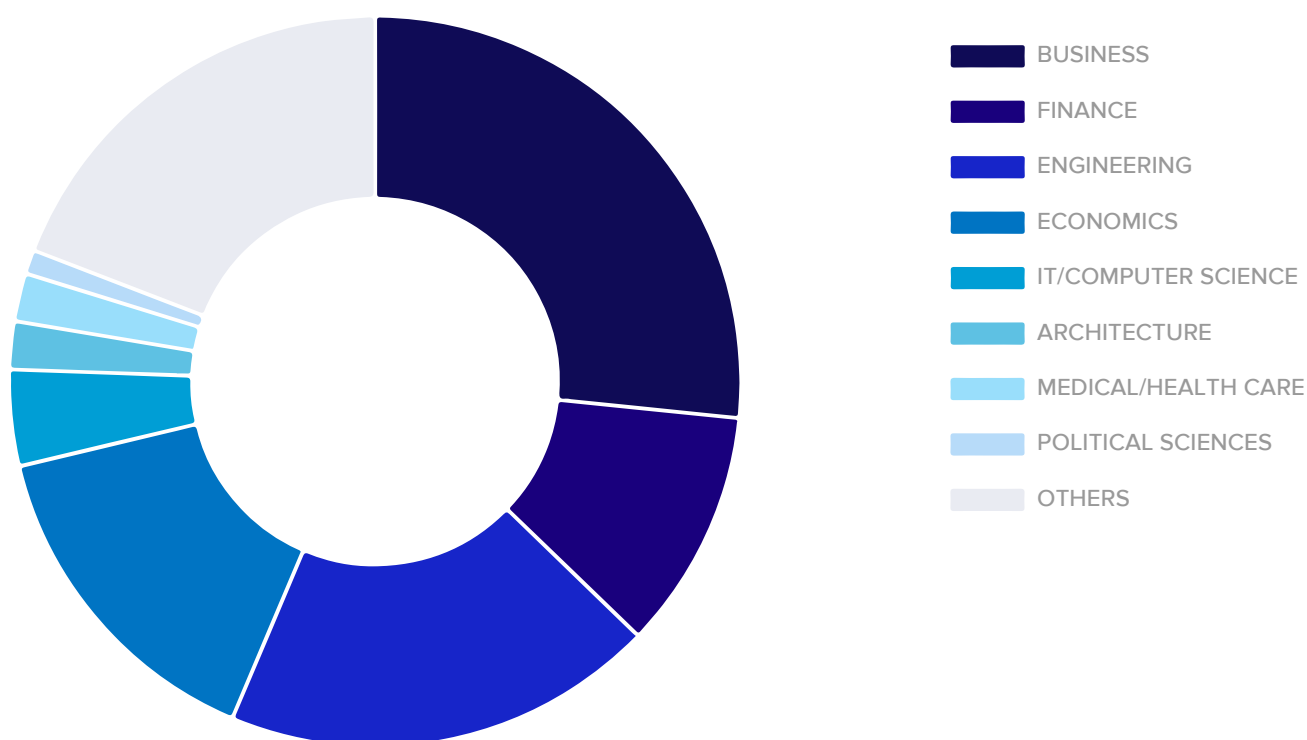


EDUCATION

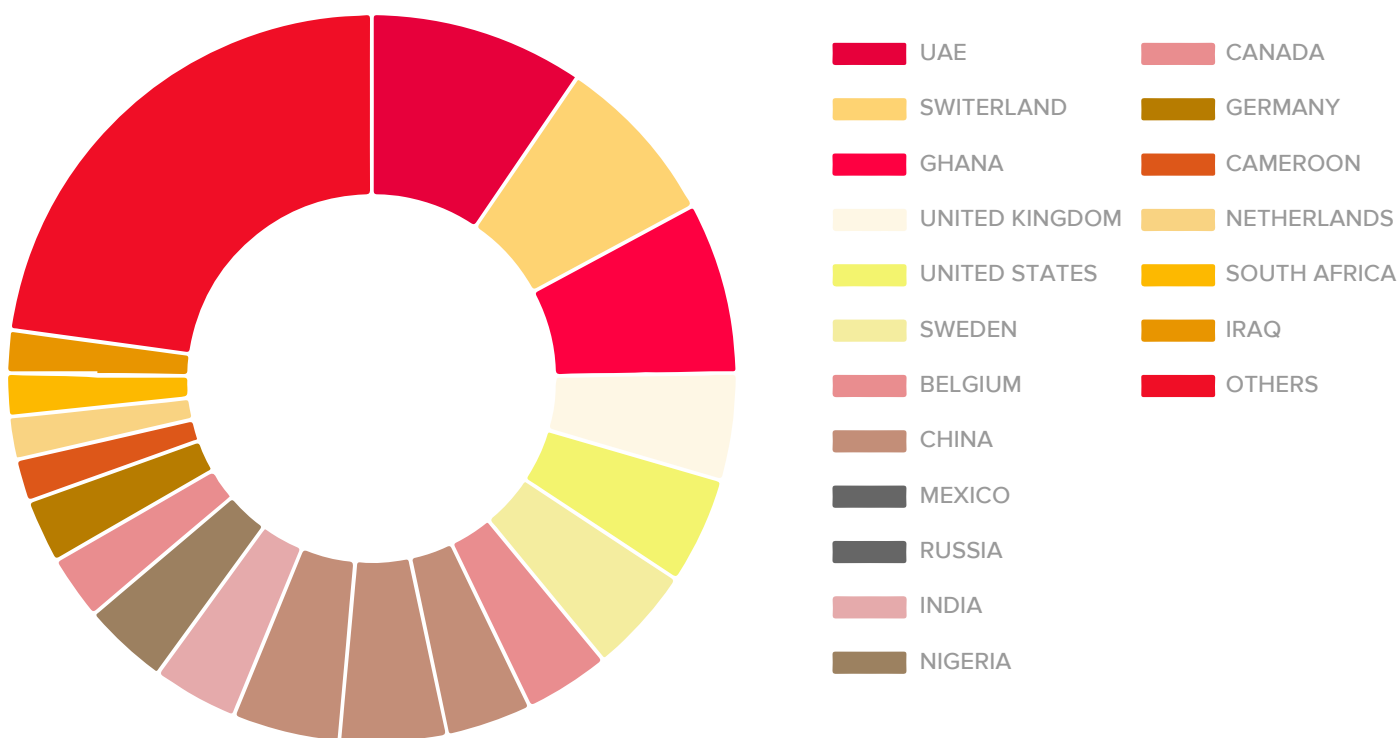




INDUSTRIES



WHERE ARE OUR STUDENTS LOCATED AT?





PROGRAM STRUCTURE

The DBA is composed of a sequence of incremental courses and outcomes:

Phase	Approximate Duration	Required Outcomes	Process
Research Methodology I	2-6 months after program start	Concept Paper	Mentor Reviews and Approves Concept Paper
Research Methodology II	2-6 months after Concept Paper is completed	Literature Review	Mentor Reviews and Approves Literature Review
Research Proposal	Upto 1 year after Literature Review is completed	Research Proposal	Mentor Approves submitted proposal and seeks approval of research committee
Thesis Writing	Upto 1 year after Literature Review is completed	Final Thesis	Research Committee approves proposal and thesis writing begins

Concept Paper

Short summary of a minimum of 2-3 pages and not exceeding 6 pages which provides a high-level idea of what the student would like to research

- The concept paper is aimed at capturing the thoughts and ideas of the student and reveal the intended research direction
- The mentor will check the feasibility of the project and provide high level feedback on the topic itself and eventually briefly discuss the topic with the student
- The concept paper is NOT meant to be an advanced academic paper nor a research proposal but rather a first structured discussion between the mentor and the student



Literature Review

It should provide a systematic, thorough and advanced summary of past literature

- It should have a minimum of 3-4 pages and a maximum of 15 pages
- It should be systematic enough to provide theoretical justification and highlight what the gap is with past academic knowledge and what opportunities exist with the new research that is to be performed
- The outcome should clearly highlight gaps, possible research questions and a major research theme
- However, the Literature Review does not need to be **100%** complete at this stage

Research Proposal

The main guiding document that provides details about:

- What you will investigate
- Why it is important
- How you will do it

A key document that needs to be approved by the Research Committee (composed of 3 members)

Please only use the template that is provided on the DBA portal to submit your Research Proposal

Main parts of the research proposal

- Cover Page
- Introduction
- Literature Review
- Research Design
- Reference List





OUR ALUMNI



Gordan
(OTP Leasing)



Emmanuelt
(Leasafic)



Martina
(A1 Telekom)



Stjepan
(HAC)



Petrat
(IN2)



Ignatius
(Adeign Busilink Systems)



Saša



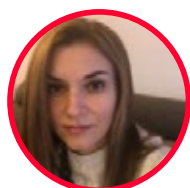
Katarina
(Novo Nordisk)



Tihana
(Syntio)



Mario
(ZOR)



Ivana
(Silcom consulting)



Lidija
(British American Tobacco)



Ozren
(KPMG)



Dino
(AD Plastik)



Adam
(Johnson & Johnson)



Sasa
(Deutsche Telekom)



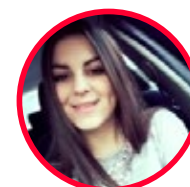
Rea
(Grand Circle Corporation)



Ivor
(Addiko Bank)



Marina
(Erste Card)



Monika
(Mondea travel)



Ivan
(Apsolon)



Jelena
(INA)



Matea
(Law firm)

HEAR FROM OUR STUDENTS...



Lisa Tamilia, DBA Student

Sales & Market Development and Business Instructor

"I am very impressed with my experience in the Executive Doctorate in Business Administration (EDBA) program at SSBM (Geneva, Switzerland)! It has been a very positive experience especially with the professionalism and support of my mentor and advisor. It is also a great network and collaboration with a professional network of great students around the globe."



Deji Bolusemihi, DBA Student

"My studying, learning and mentorship experience at SSBM has been most rewarding. I have been exposed to much more intellectual ideas and my horizon has been widened in my field of study. The exposure from SSBM and my course mentor Prof Dario Silic has been great and these have impacted positively on my job."



Domenico Pio Ippolito, MBA and DBA Student

Talent and Organization Strategy Consultant

"The MBA and DBA programs at the SSBM expanded my horizons, improved my knowledge of HR Talent and Organization Strategy, and further developed my competencies and skills. These programs have a strong practical orientation, an intercultural management dimension, and provide executives with a road-map to navigate the disruptions ahead. It was truly a life-changing experience!"

SAMPLE DEGREE

With Specialization as per dissertation topic

Global Doctor of Business Administration Degree



SWISS SCHOOL OF BUSINESS AND MANAGEMENT GENEVA

Having successfully completed the prescribed program of studies

John Wayne

is awarded the degree of

GLOBAL DOCTOR OF BUSINESS ADMINISTRATION

in Cybersecurity Management

with Distinction

Managing Director

Dr. Mario Silic
Dr. Mario Silic



DBA-F-H/7747/02.20

Academic Dean

Dr. Irana Nobilo
Dr. Irana Nobilo



PROGRAM DETAILS

DURATION

36 months

PROGRAM START DATE

Please visit our website for more details

PROGRAM FEE

₹7,00,000 including taxes (Flexible Payment Options Available)

ELIGIBILITY

Master's Degree or 5+ years of work experience

SELECTION PROCESS



STEP-1: Complete Application

Fill out the application form with your academic and career details.



STEP 2: Get Shortlisted & Receive the Offer Letter

Our admissions committee will review your profile. Upon being selected, an offer letter will be sent to you confirming your admission to the Global Doctor of Business Administration Program.



STEP 3: Block Your Seat

Block your seat with a payment to enroll into the program. Get access to the course material and begin your journey to professional mastery!

For further details, contact:

admissions@upgrad.com | 18002102020

upGrad

COMPANY INFORMATION

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