# Welcome to DBA Doctoral Program

Introduction

## Introduction

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Welcome to the DBA doctoral program at SSBM!

- We will do our best to make this experience a great success
- There are few quick steps that we strongly advise you do prior to commencing the DBA journey
- On the next few slides you can follow the steps that will help you to kick off the initial DBA process





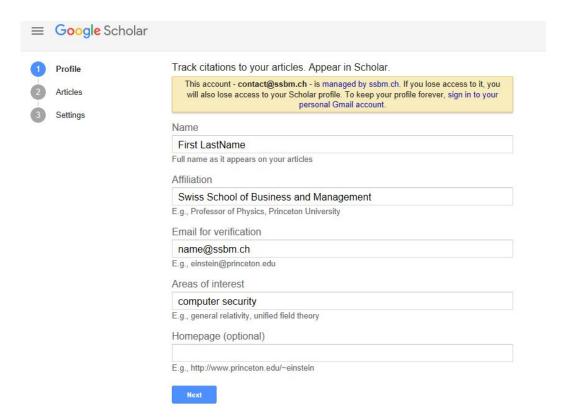
# **Step #1: Register to Google Scholar**

 Google Scholar is today the largest research database in the world and used by millions of scholars across the globe

### How to register?

- 1. Go to <a href="https://scholar.google.com">https://scholar.google.com</a> and click on Log In
- Register with your email
- 3. Fill in all necessary information (see next slide on how to fill it for areas of interest you can change it later on)
- 4. Just click on Next and Next and complete when necessary
- 5. Congratulations! You just registered your profile on Google Scholar (whenever you publish a new paper it will be automatically added to Google Scholar)

# Step #1: Register to Google Scholar







# Step #2: Add SSBM to your LinkedIn profile

- Spreading the word about your academic belonging is important

### How to do it?

- Simply to go LinkedIn and add the below to your profile





# Step #3: Register to Research Gate

 ResearchGate is another top academic database and it is important to be there as many scholars will send you their work upon demand

Note: RG sometimes asks you for more verifications before approving your profile

### How to register?

- Go to <a href="https://www.researchgate.net/">https://www.researchgate.net/</a>
- 2. Create a new profile
- 3. Add 'Swiss School of Business and Management' as your affiliation
- 4. Just complete the few steps that are asked



# Step #4: Register to SSRN

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- Social Sciences Research Network is a repository and international journal devoted to the rapid dissemination of scholarly research in the social sciences and humanities and more.

### How to register?

- 1. Go to <a href="https://www.ssrn.com">https://www.ssrn.com</a>
- 2. Create a new profile
- 3. Add 'Swiss School of Business and Management' as your affiliation
- 4. Just complete the few steps that are asked



That's it for now

Next steps will be initiated by your mentor