



Welcome to DBA Doctoral Program

Introduction

Introduction

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Welcome to the DBA doctoral program at SSBM !

- We will do our best to make this experience a great success
- There are few quick steps that we strongly advise you do prior to commencing the DBA journey
- On the next few slides you can follow the steps that will help you to kick off the initial DBA process

Step #1: Register to Google Scholar

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- Google Scholar is today the largest research database in the world and used by millions of scholars across the globe

How to register?

1. Go to <https://scholar.google.com> and click on Log In
2. Register with your email
3. Fill in all necessary information (see next slide on how to fill it - for areas of interest you can change it later on)
4. Just click on Next and Next and complete when necessary
5. Congratulations! You just registered your profile on Google Scholar
(whenever you publish a new paper it will be automatically added to Google Scholar)

Step #1: Register to Google Scholar

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1

Profile

2

Articles

3

Settings

Track citations to your articles. Appear in Scholar.

This account - contact@ssbm.ch - is managed by ssbm.ch. If you lose access to it, you will also lose access to your Scholar profile. To keep your profile forever, [sign in to your personal Gmail account](#).

Name

Full name as it appears on your articles

Affiliation

E.g., Professor of Physics, Princeton University

Email for verification

E.g., einstein@princeton.edu

Areas of interest

E.g., general relativity, unified field theory

Homepage (optional)

E.g., <http://www.princeton.edu/~einstein>

Next

Step #2: Add SSBM to your LinkedIn profile

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- Spreading the word about your academic belonging is important

How to do it?

- Simply to go LinkedIn and add the below to your profile

Edit experience ×

Title *

Company *

Step #3: Register to Research Gate

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- ResearchGate is another top academic database and it is important to be there as many scholars will send you their work upon demand

Note: RG sometimes asks you for more verifications before approving your profile

How to register?

1. Go to <https://www.researchgate.net/>
2. Create a new profile
3. Add 'Swiss School of Business and Management' as your affiliation
4. Just complete the few steps that are asked

Step #4: Register to SSRN

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- Social Sciences Research Network is a repository and international journal devoted to the rapid dissemination of scholarly research in the social sciences and humanities and more.

How to register?

1. Go to <https://www.ssrn.com>
2. Create a new profile
3. Add 'Swiss School of Business and Management' as your affiliation
4. Just complete the few steps that are asked



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That's it for now

Next steps will be initiated by your mentor