

Introduction to eXplainable AI (XAI)

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IBM Research



Latest slides available: <https://hcixaitutorial.github.io>

Who we are

- Researchers @ IBM Research
- Part of the team developed [IBM AI Explainability 360](#)
- Human-centered XAI



Ask questions in Zoom Chat

Follow-up after the course: vera.liao@ibm.com
@QVeraLiao, www.qveraliao.com

Links

- Course website: <https://hcixaitutorial.github.io/>
- Course slides: http://qveraliao.com/xai_tutorial.pdf
- Pre-course notes: http://qveraliao.com/chi_course_notes.pdf
- AIX360: <http://aix360.mybluemix.net/>
- Install AIX360: <https://github.com/Trusted-AI/AIX360>
- Code demo: <https://nbviewer.jupyter.org/github/IBM/AIX360/blob/master/examples/tutorials/HELOC.ipynb>

Agenda

- Part 1: Overview presentation
 - What is explainable AI (XAI)?
 - How to explain? *With a use case*
 - Why is XAI important (*as the foundation for responsible AI*)?
 - How to design XAI?
- Part 2: Code demonstration with AIX360
 - Course notes: <https://hcixaitutorial.github.io>

Explainable AI (**XAI**): Definition

Narrow definition:

Techniques and methods that make a model's decisions understandable by people

Broader definition:

(comprehensible/intelligible AI)

Everything that makes AI understandable (e.g., also including data, functions performance, etc.)

XAI is not just ML (also explainable robotics, planning, etc.), but today we will focus on **explaining supervised ML**

Supervised Machine Learning

Training data set

Label: Apple Label: Cake



Features:

Color
Shape
Smell

...

Learning Model
(Using a ML algorithm)



New **instance**

Prediction label:
Cake

Supervised Machine Learning

Training data set

Label: Apple Label: Cake



Features:

Color
Shape
Smell

...

Learning Model

(Using a ML algorithm)



XAI focus: explaining
model decision

Prediction label:

Cake



New instance

Supervised Machine Learning

Training data set

Explaining data

Label: Label:

Apple

Cake



Features:

Color

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...

Learning Model

(Using a ML algorithm)



**XAI focus: explaining
model decision**

Prediction label:

Cake

New instance



Supervised Machine Learning

Training data set

Label: Label:

Apple

Cake



Features:

Color

Shape

Smell

...

Explaining data

Explaining “model facts”:
performance, limitations,
output, etc.

Learning Model

(Using a ML algorithm)



**XAI focus: explaining
model decision**

Prediction label:

Cake

New instance



The quest for explainable AI (XAI)

Companies Grapple With AI's Opaque Decision-Making Process

We Need AI That Is Explainable, Auditable, and Transparent

Why “Explainability” Is A Big Deal In AI

From black box to white box: Reclaiming human power in AI

How Explainable AI Is Helping Algorithms Avoid Bias



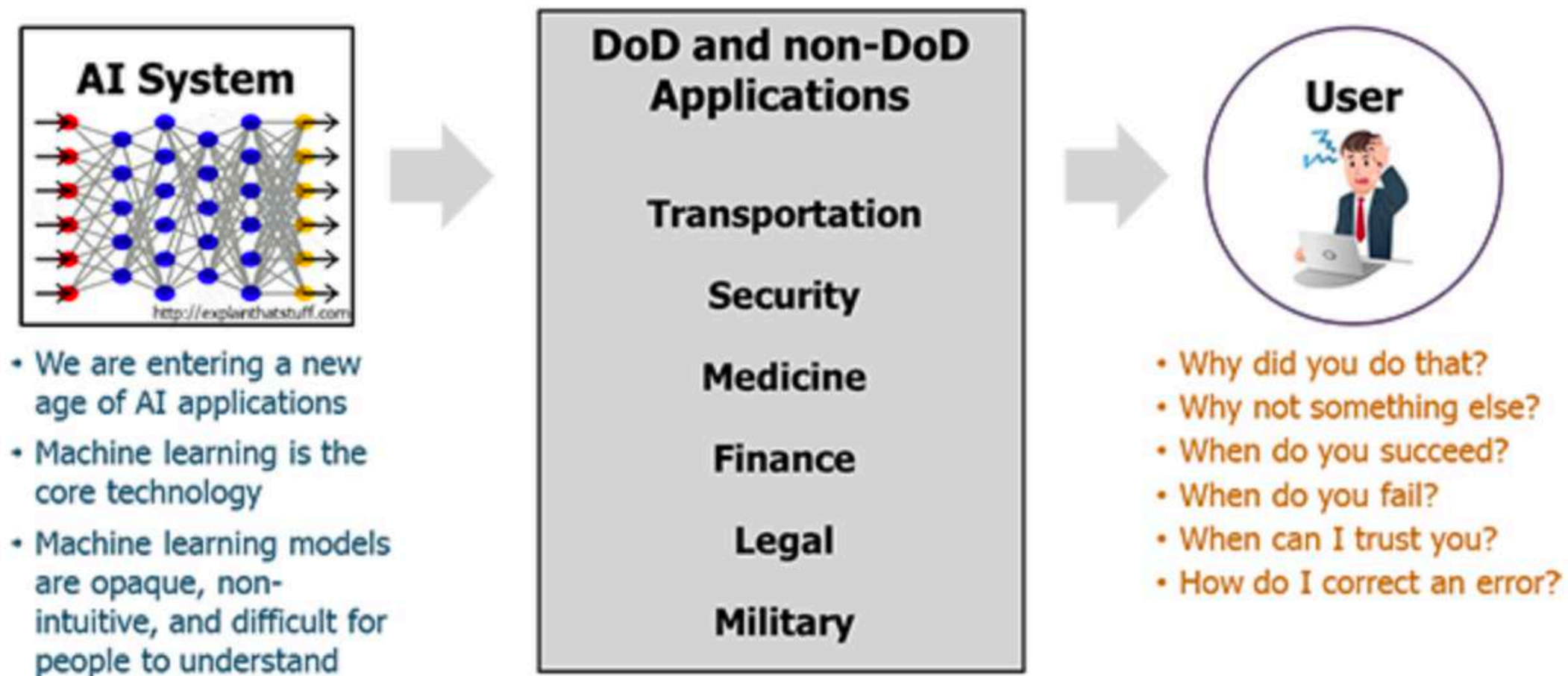
XAI in regulation: “rights to explanation”

The General Data Protection Regulation (GDPR)

- Limits to **decision-making** based solely on **automated processing** and profiling (Art.22)
- Right to be provided with **meaningful information** about the **logic** involved in the decision (Art.13 (2) f. and 15 (1) h)

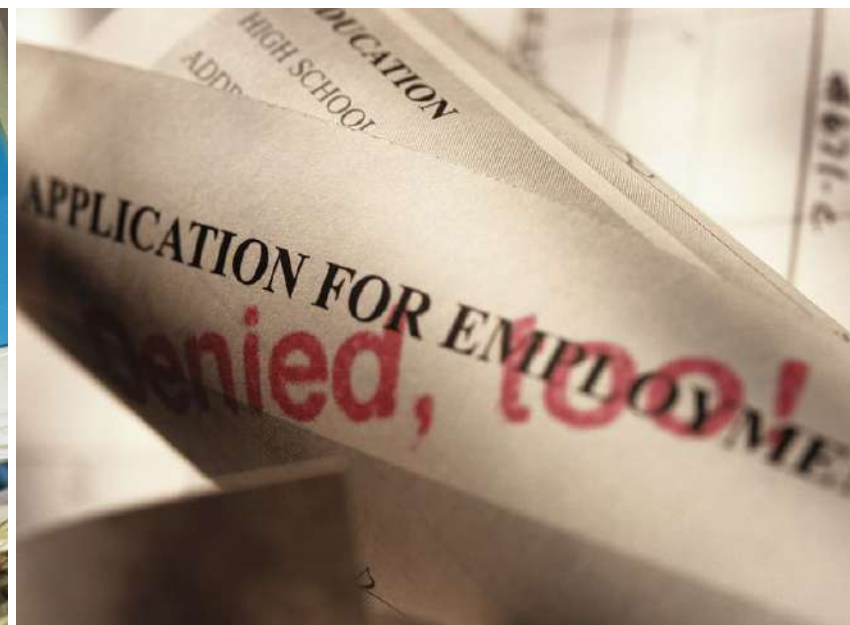
GDPR, 2016

XAI in research funding



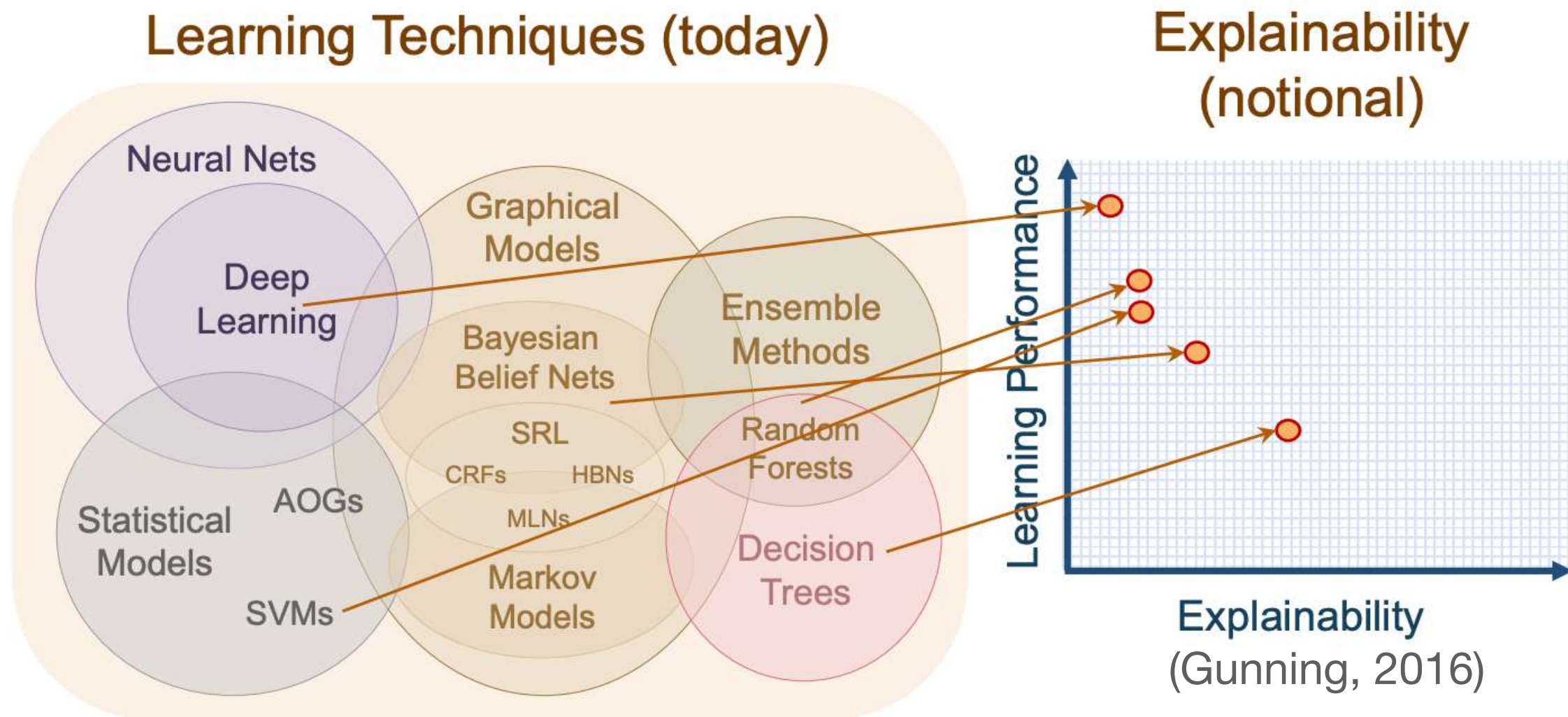
DARPA, 2016

AI is increasingly used in many high-stakes tasks



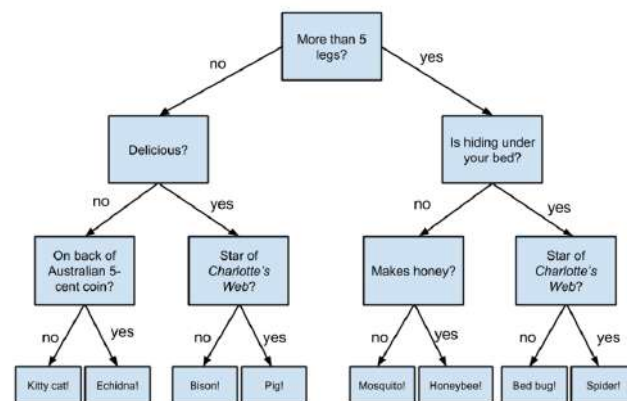
Performance-Explainability trade-off

In **average** settings



XAI

Directly explainable model



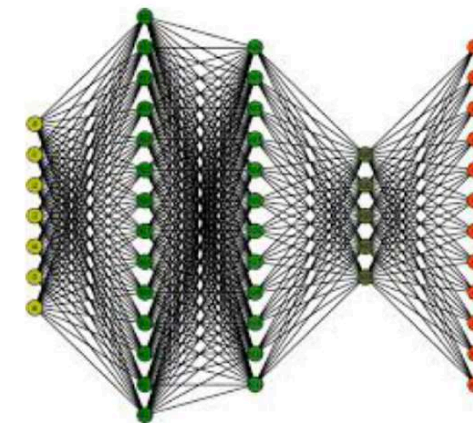
- Linear model
- Decision tree
- Rule-based model



Breaking the trade-off

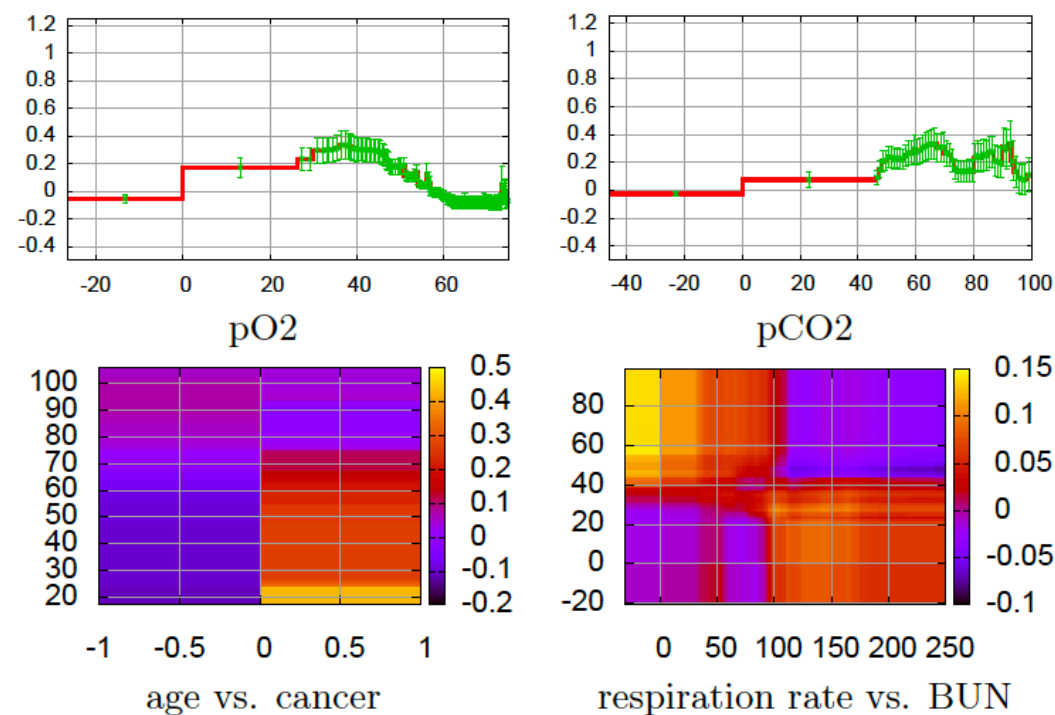
- Generalized linear rule model
- Generalized additive models
- ...

Post-hoc explainability



- Deep neural networks
- Ensemble models

Examples of high-performing directly explainable models



Generalized additive model with pairwise interaction (GA²M) (Caruana et al., 2015)

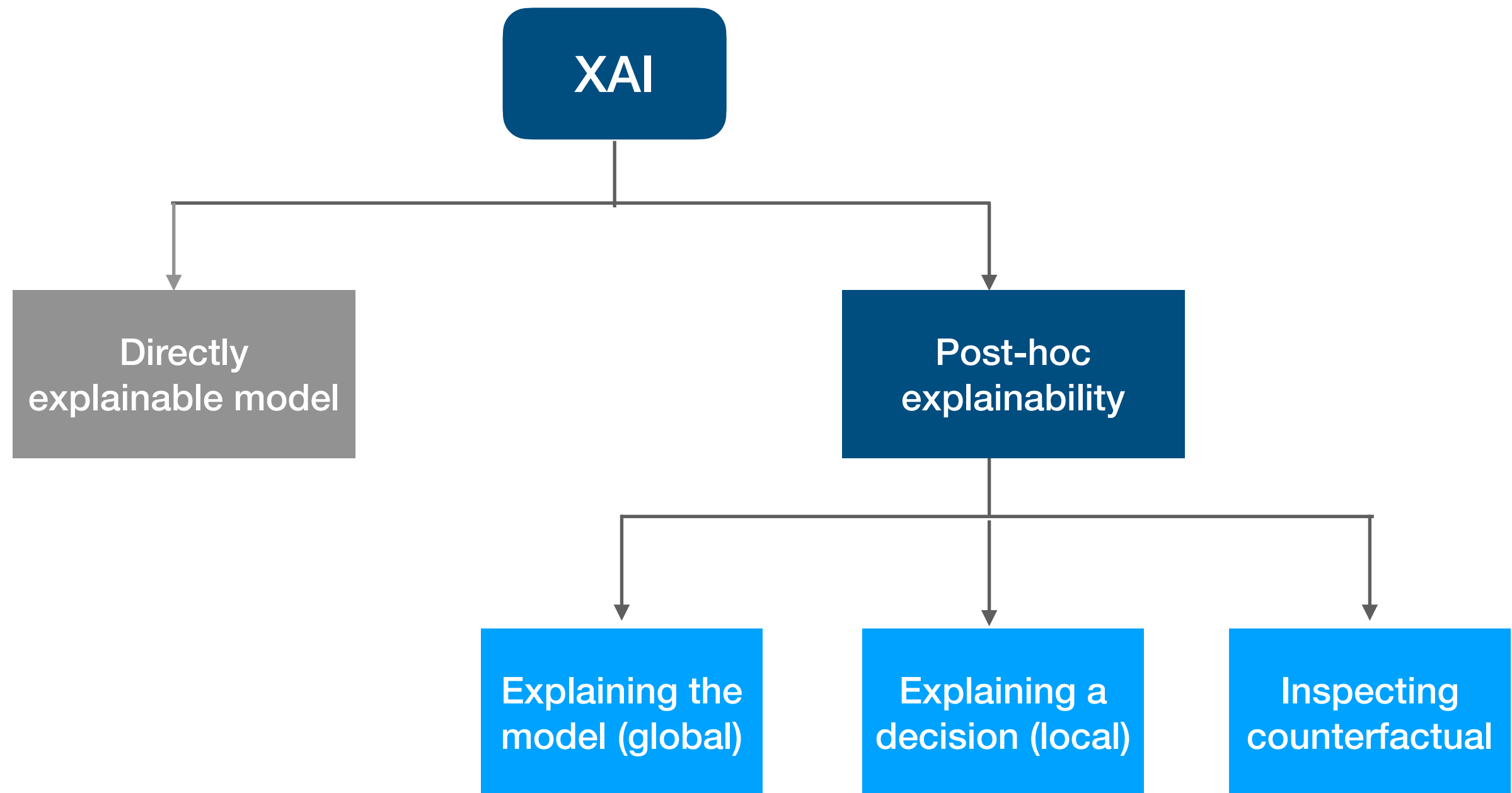


Generalized Linear Rule Model (GLRM) (Wei et al., 2019)

Wei et al. Generalized Linear Rule Models. ICML 2019 (**GLRM** for regression: <https://github.com/IBM/AIX360/blob/master/aix360/algorithms/rbm/GLRM.py>)

Dash et al. Boolean Decision Rules via Column Generation, NeurIPS 2018 (**BRCG** for classification: <https://github.com/IBM/AIX360/blob/master/aix360/algorithms/rbm/BRCG.py>)

Wang & Rudin (2015). Falling rule lists. In *Artificial Intelligence and Statistics*



```
graph TD; XAI[XAI] --> Interpretable[Interpretable]; XAI --> InterpretableCounterfactual[Interpretable + Counterfactual];
```

XAI

I will:

- Use a **fictional use case** and show fictional explanations
- Focus on **methods**, not algorithmic details
- Provide references to example algorithms at the bottom, and links to code if available in AIX360

Interpretable + Counterfactual

A use case: A decision-support ML system for loan application approval

Customer: Jason

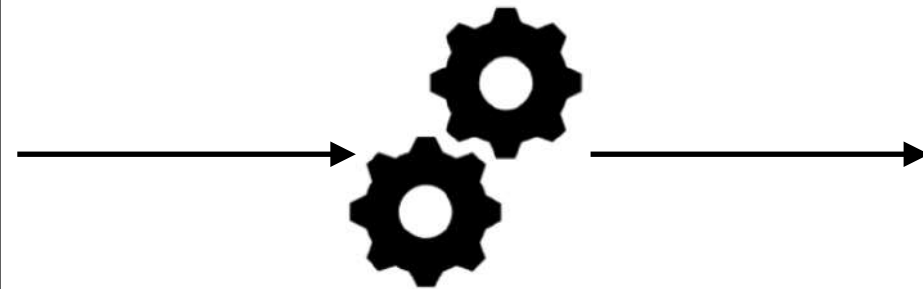
Assets score: 88

No. Of satisfactory trades: 0

Mo. since account open: 3

Number of inquiries: 1

Debt percentage: 10%



Risk of failing to repay: low



Data scientist

Must ensure the model works appropriately before deployment



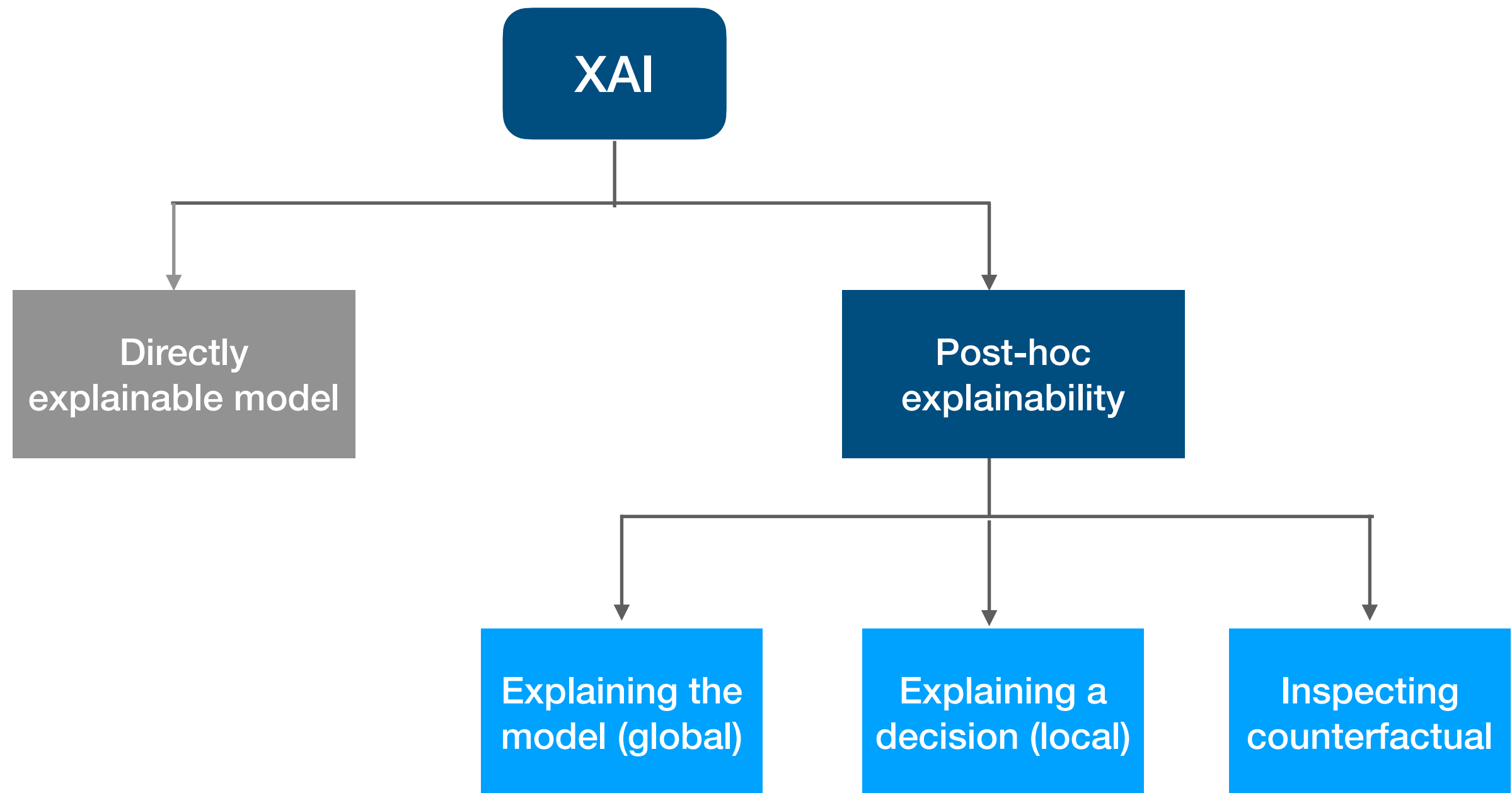
Loan officer

Needs to assess the model's prediction and make the final judgment



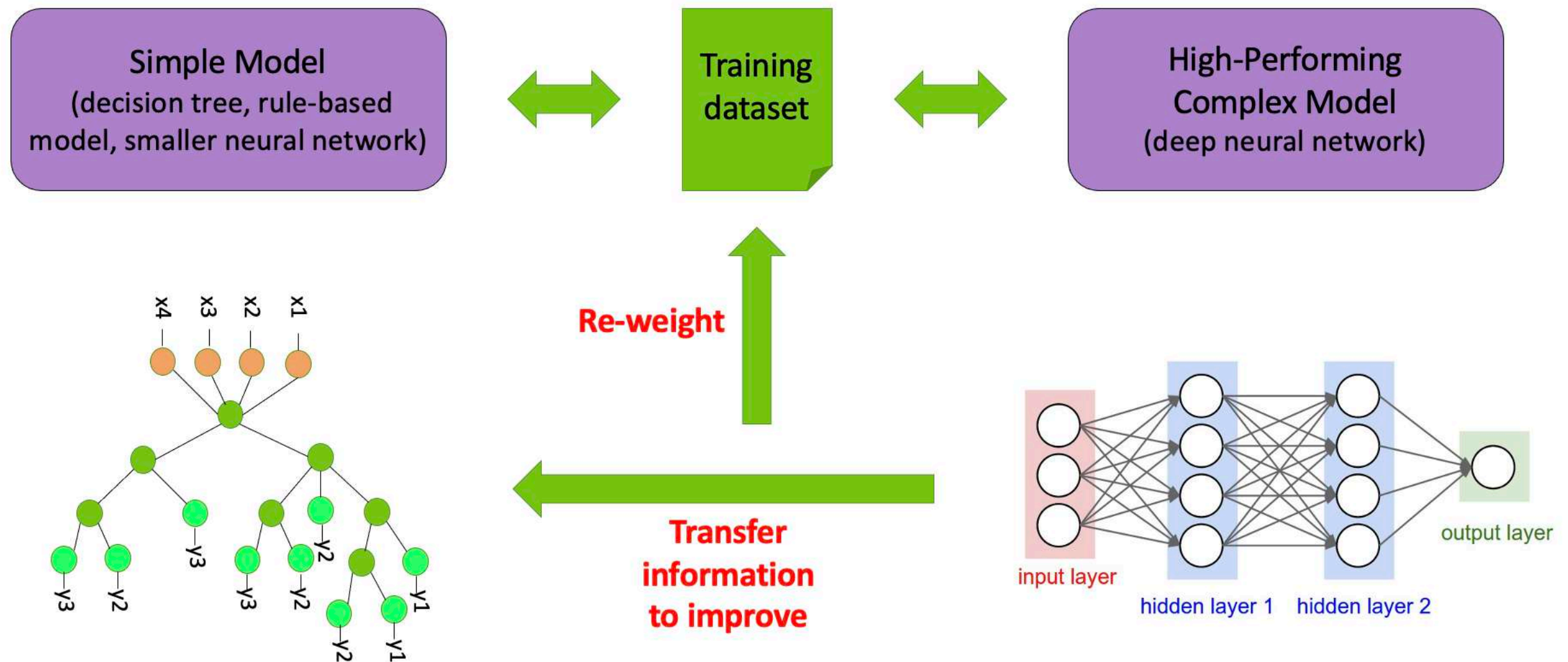
Bank customer

Wants to understand the reason for the application result

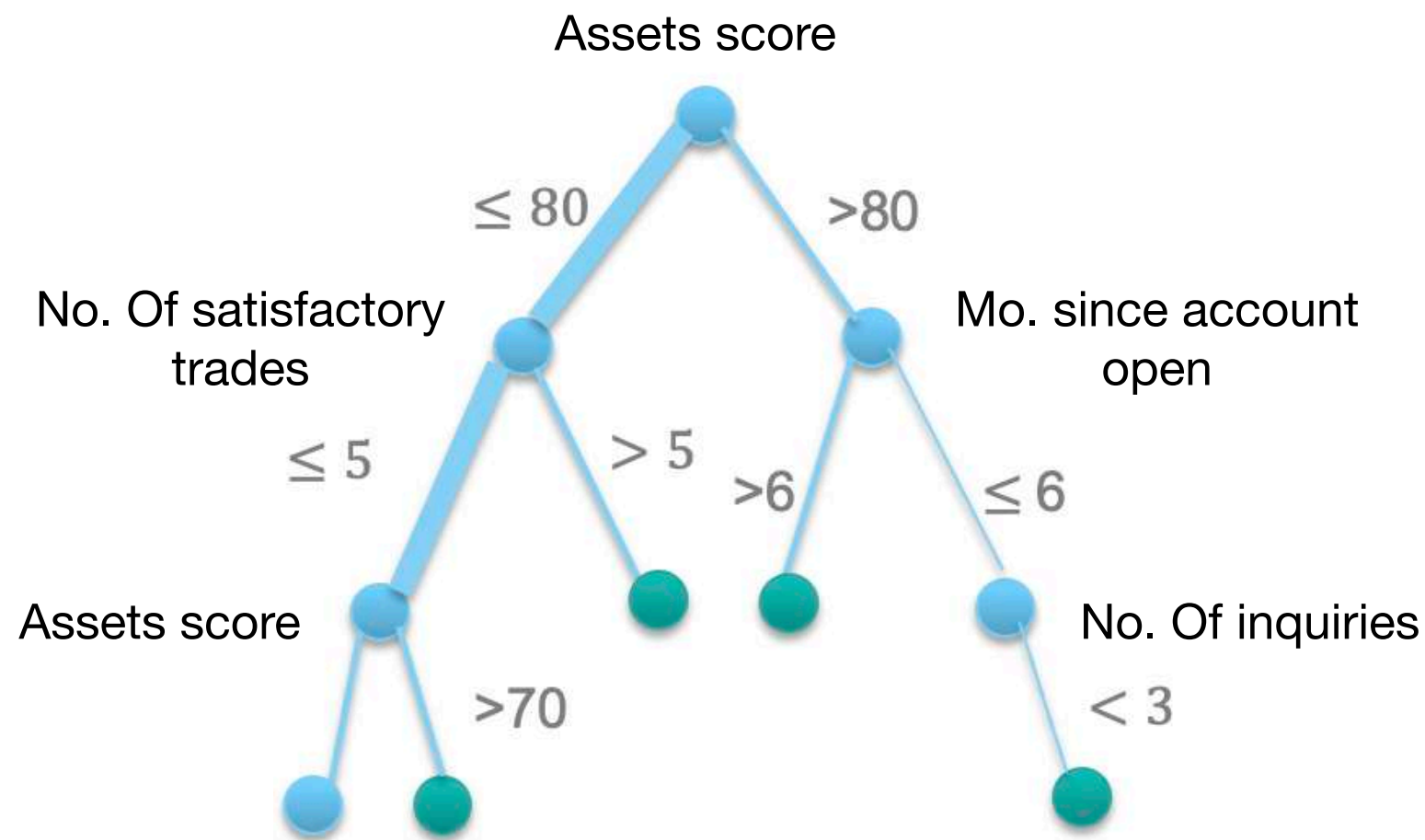


- Feature importance
- Rule approximation
- Decision tree approximation

Post-hoc global explanation: knowledge distillation (approximation)



Explaining the model: decision-tree approximation



How does the model make decision? Is the logic reasonable?

Data Scientist

Explaining the model: rule approximation

- If {**assets score** > 90, **Mo. since account opening** > 6}: **Low** risk
- Else if {**Debt percentage** < 15}: **Low** risk



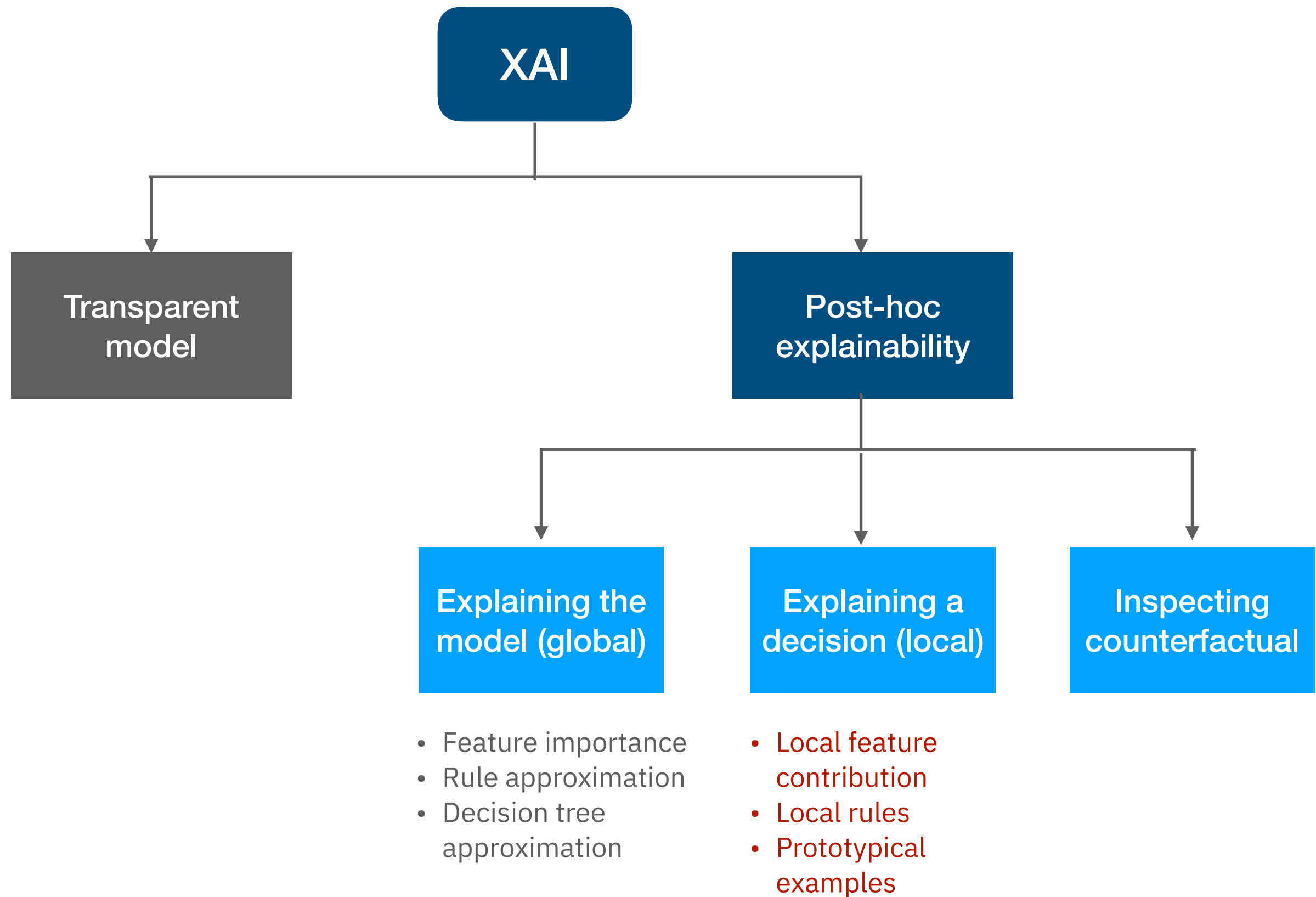
Data scientist

How does the model make decision? Is the logic reasonable?



Loan officer

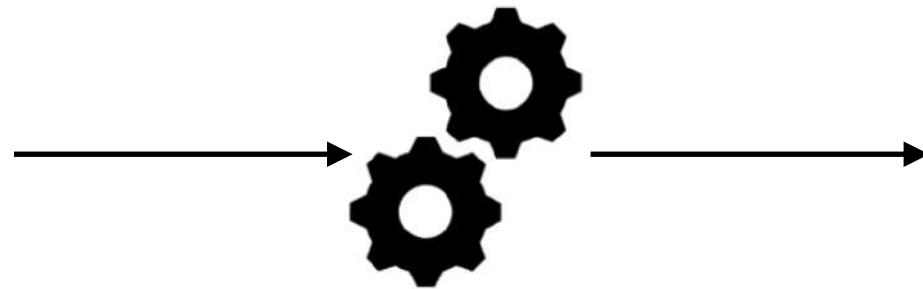
What kind of customers does the model consider as low risk?



Explaining a prediction: local feature contribution

Customer: Jason

Assets score: 88
No. Of satisfactory trades: 0
Mo. since account open: 3
No. of inquiries: 1
Debt percentage: 10%

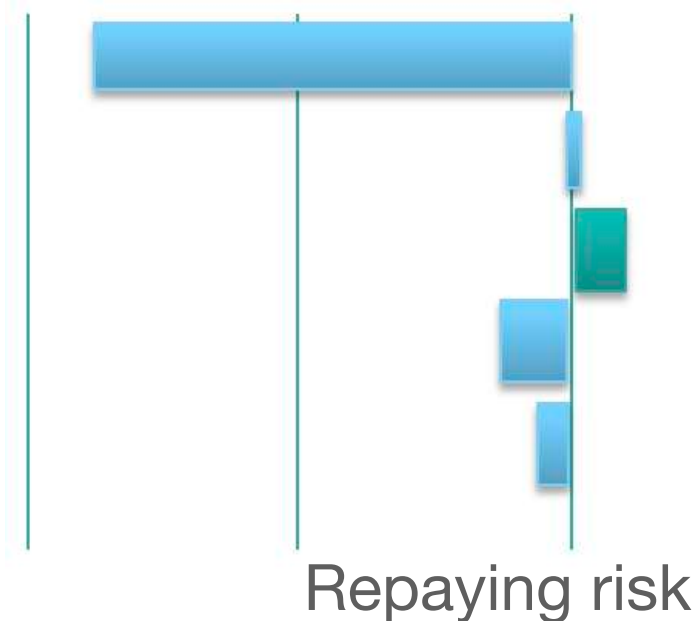


**Risk of failing
to repay: low**



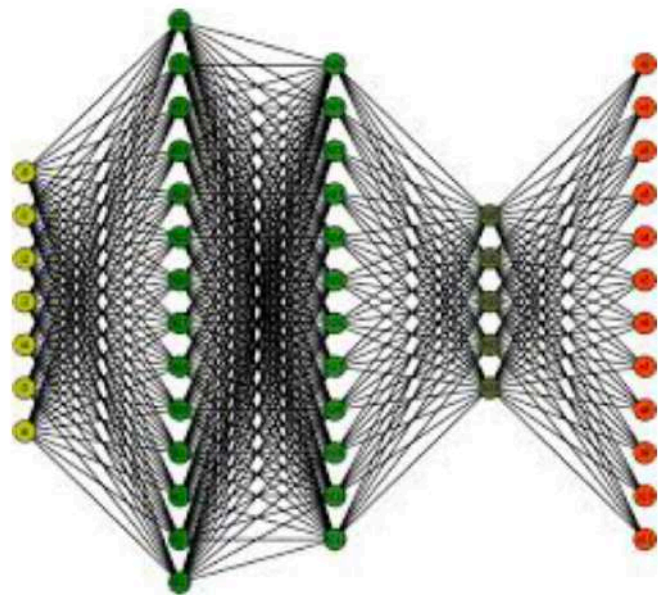
Loan officer

Why is Jason predicted of low risk?
Can I trust this prediction?

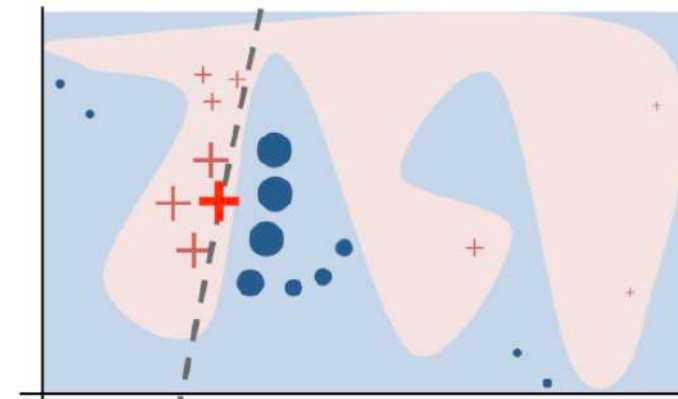
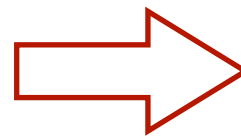


Assets score
No. Of satisfactory trades
Mo. since account open
No. Of inquiries
Debt percentage

XAI “post-hoc” algorithm example: LIME

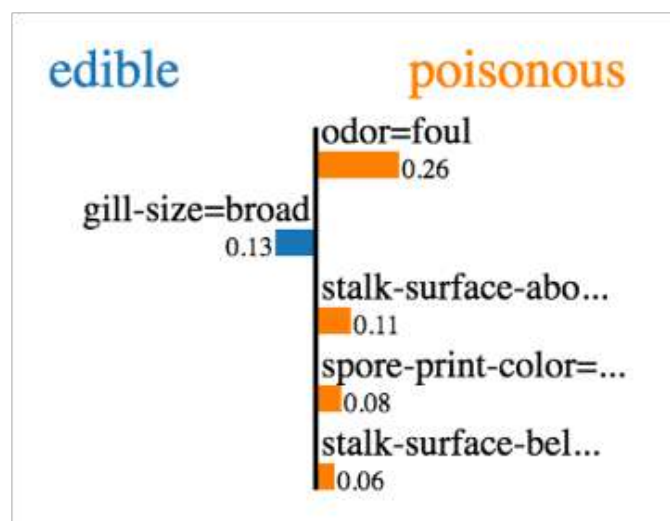
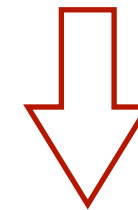


Neural network, not directly explainable



LIME (Ribeiro et al. 2016)

Use a *post-hoc* XAI technique

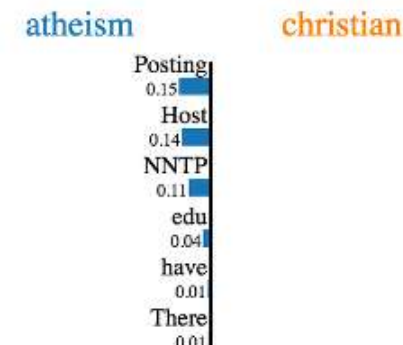


Tabular data

Images (explaining prediction of 'Cat' in pros and cons)



Image



Text with highlighted words

From: johnchad@triton.unm.edu (jchadwic)
Subject: Another request for Darwin Fish
Organization: University of New Mexico, Albuquerque
Lines: 11
NNTP-Posting-Host: triton.unm.edu

Hello Gang,

There have been some notes recently asking where to obtain the DARWIN fish.
This is the same question I have and I have not seen an answer on the net. If anyone has a contact please post on the net or email me.

Texts

Explaining a prediction: prototypical/similar examples

Customer: Jason

Assets score: 88
No. Of satisfactory trades: 0
Mo. since account open: 3
No. of inquiries: 1
Debt percentage: 10%



**Risk of failing
to repay: low**

James

Assets score: 86
No. Of satisfactory trades: 0
Mo. since account open: 4
No. of inquiries: 1
Debt percentage: 7%
Repaid on time

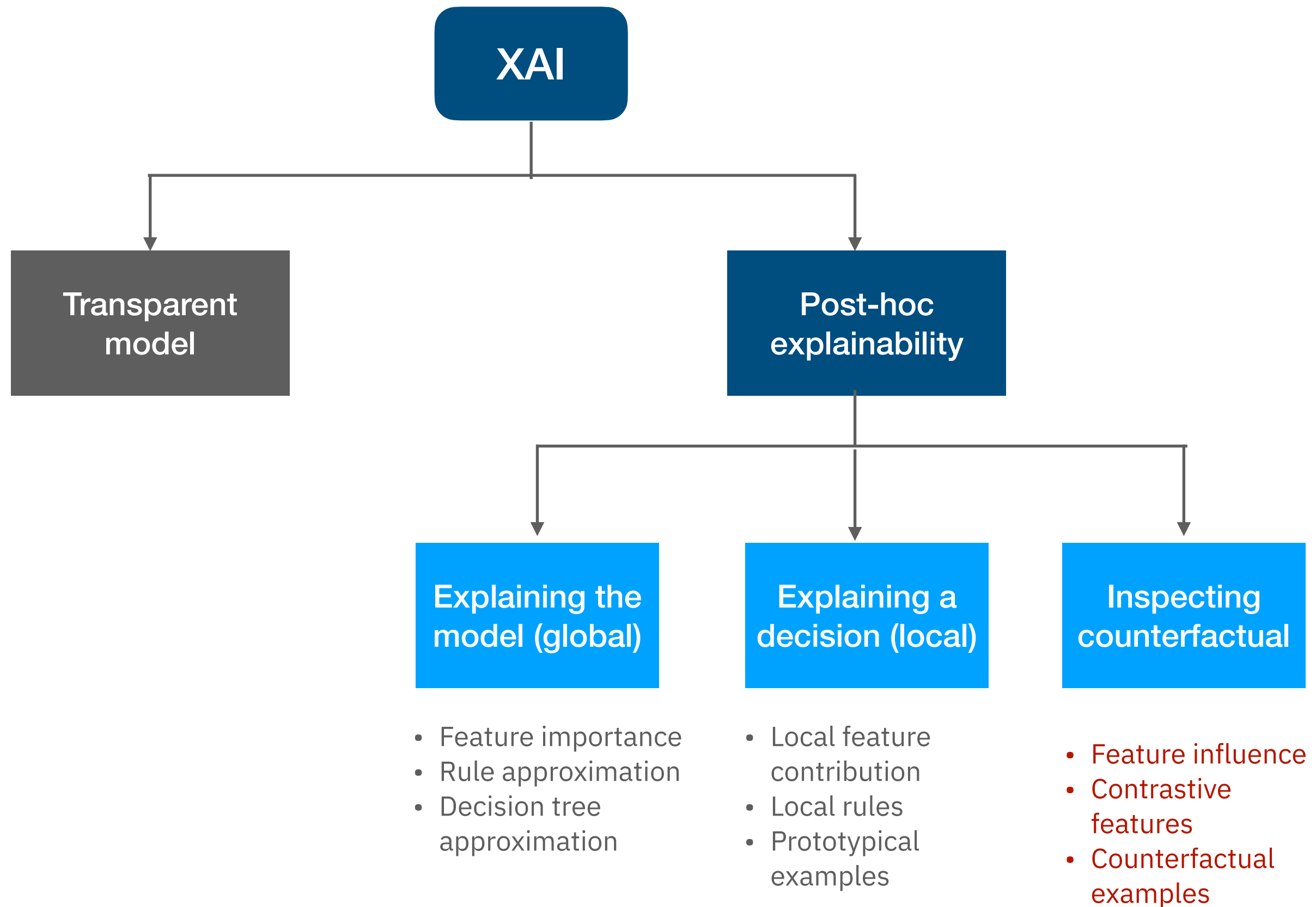
Danielle

Assets score: 89
No. Of satisfactory trades: 0
Mo. since account open: 3
No. of inquiries: 1
Debt percentage: 9%
Repaid on time

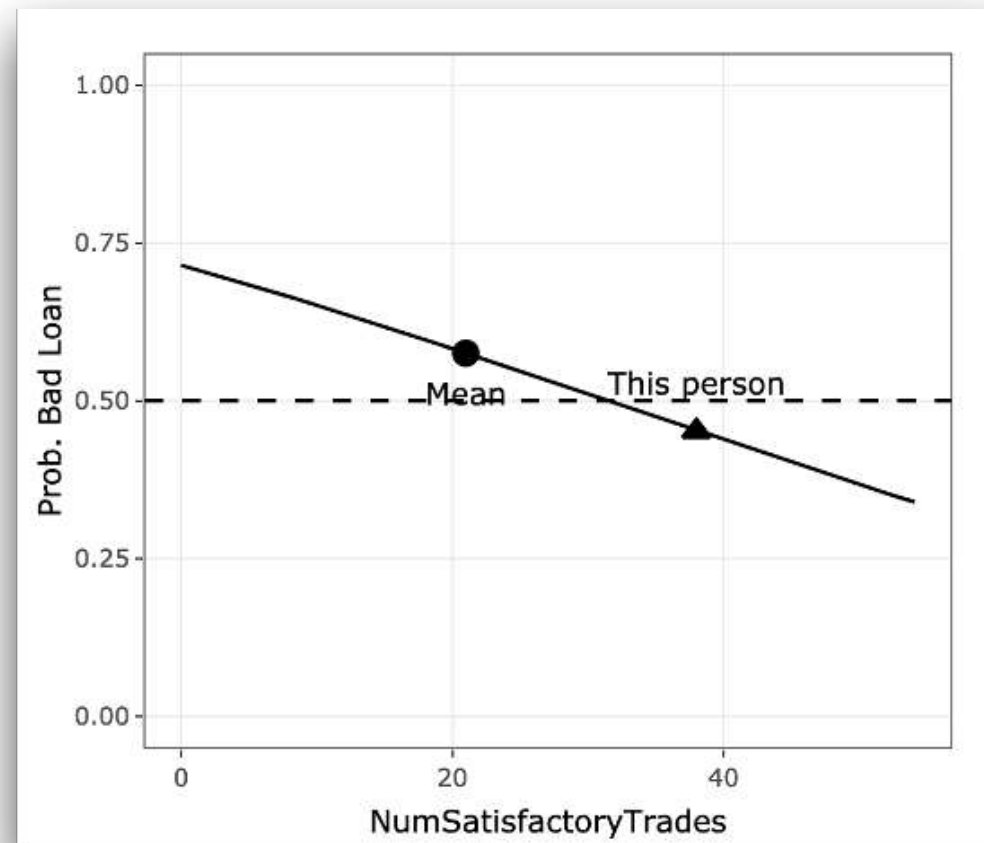


Loan officer

Why is Jason predicted of low risk?
Can I trust this prediction?



Inspecting counterfactual of instance: feature influence



Loan officer

What if Jason fails more trades?

Inspecting counterfactual of prediction: contrastive feature

Customer: Ana

Assets score: 65

No. Of satisfactory trades: 1

Mo. since account open: 12

No. of inquiries: 4

Debt percentage: 50%



**Risk of failing
to repay: high**

•If {**debt percentage
under 30%**},
you will no longer be
predicted of high risk



Bank customer

Why was my loan application rejected?
How can I improve in the future?

Inspecting counterfactual of prediction: counterfactual example

Customer: Ana

Assets score: 65
No. Of satisfactory trades: 1
Mo. since account open: 12
No. of inquiries: 4
Debt percentage: 50%



**Risk of failing
to repay: high**

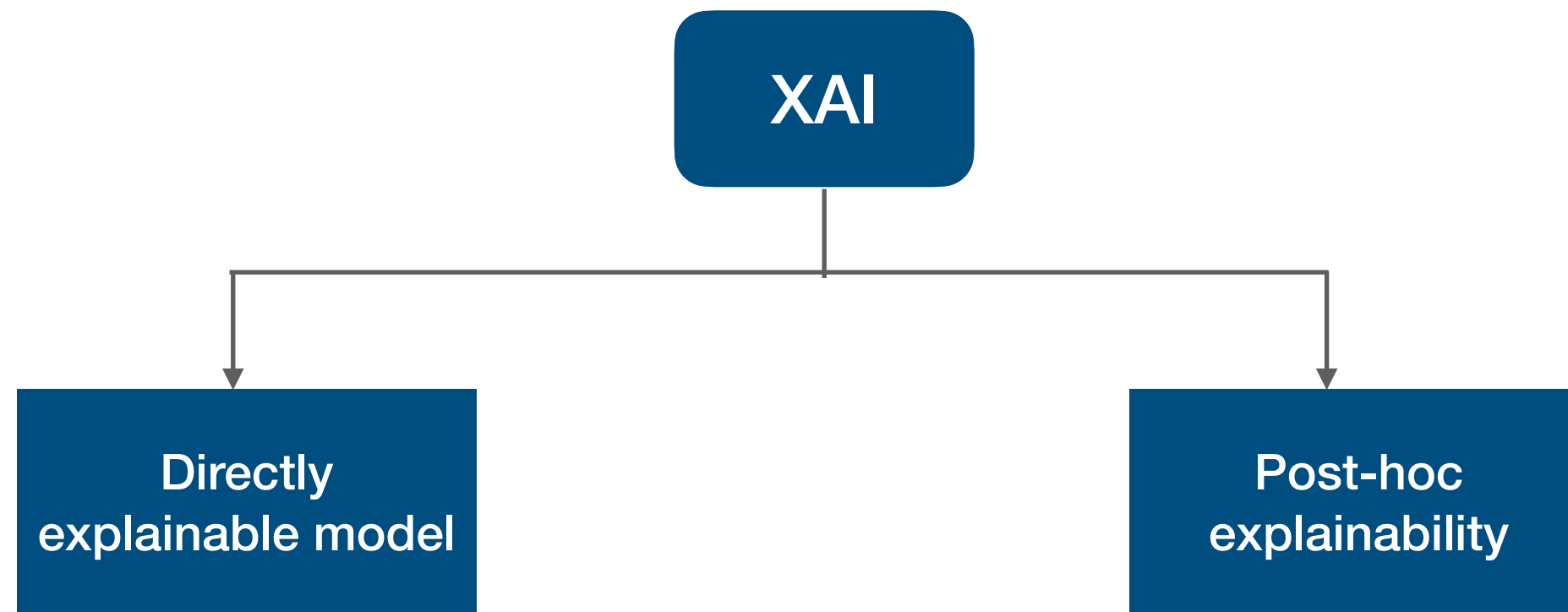
Sue

Assets score: 66
No. Of satisfactory trades: 1
Mo. since account open: 12
No. of inquiries: 3
Debt percentage: 28%
Repaid on time



Bank customer

Why was my loan application rejected?
How can I improve in the future?



- Not always perform well
- Sometimes take more human effort to train
- Sometimes impossible to train (e.g., using pre-trained or proprietary models)

- Can be applied to any model
- But usually an approximation, not always faithful, much debated topic, see:
Rudin, C. (2019). Stop explaining black box machine learning models for high stakes decisions and use interpretable models instead. *Nature Machine Intelligence*

Briefly on XAI evaluation

Inherent “goodness” metrics

- Fidelity/faithfulness
- Stability
- Compactness
- ...

Faithfulness

Correlation between the feature importance assigned by the interpretability algorithm and the effect of features on model accuracy.



User-dependent measures

- Comprehensibility
- Explanation satisfaction
- ...

Task oriented measures

- Task performance
- Impact on AI interaction
 - Trust (calibration) in model
- Task or AI system satisfaction

In later slides: user-centered design by identifying “**user requirements**” to satisfy

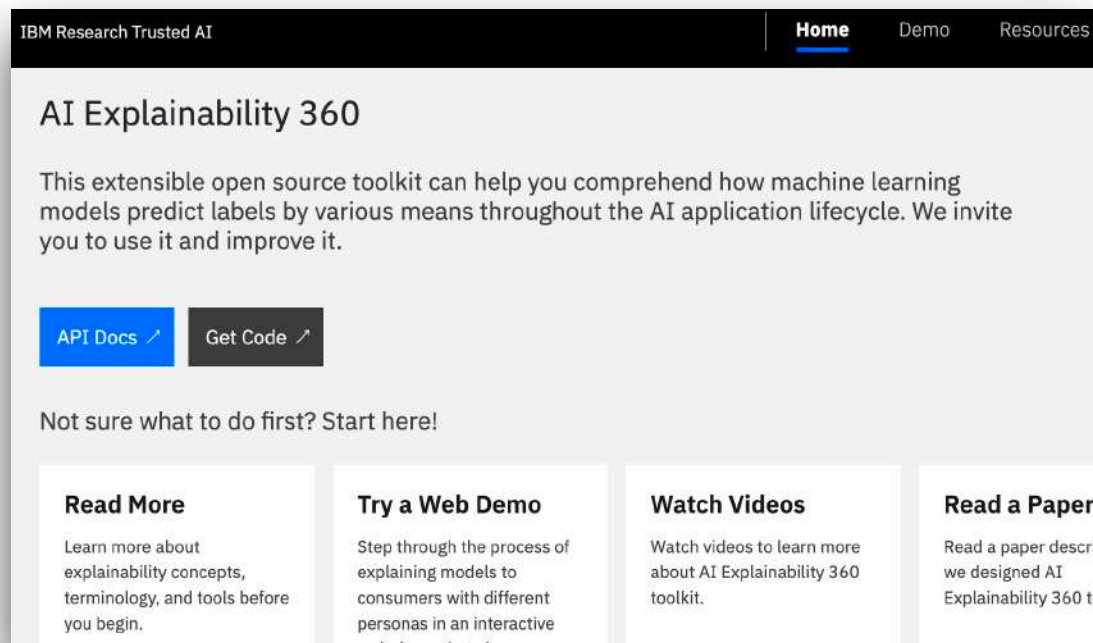
Carvalho et al. (2019). Machine learning interpretability: A survey on methods and metrics. *Electronics*

Hoffman et al. (2018). Metrics for explainable AI: Challenges and prospects. *arXiv*

Sokol., & Flach. Explainability fact sheets: a framework for systematic assessment of explainable approaches. *FAT* 2020*

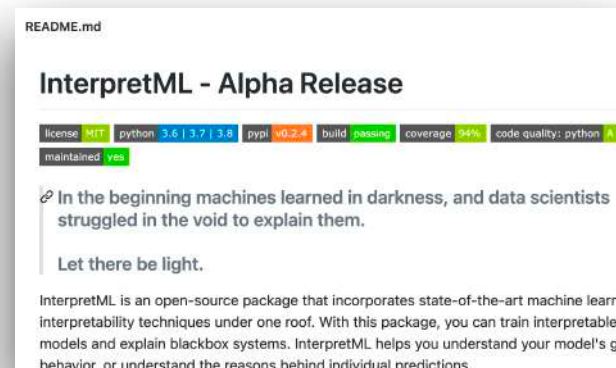
Doshi-Velez & Kim, (2017). Towards a rigorous science of interpretable machine learning. *arXiv*

XAI open-source toolkits



AIX 360

<http://aix360.mybluemix.net/>



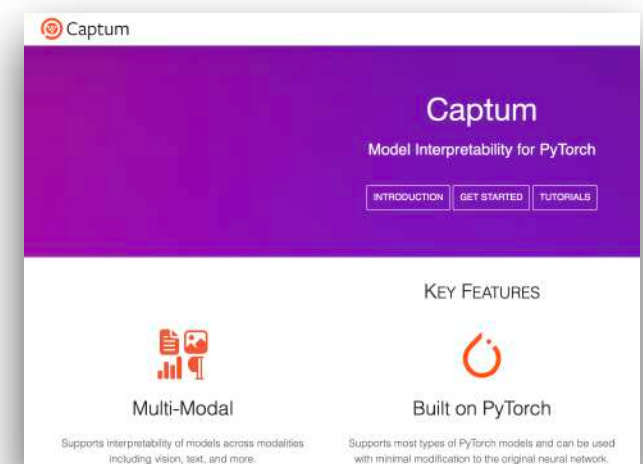
Microsoft Interpret



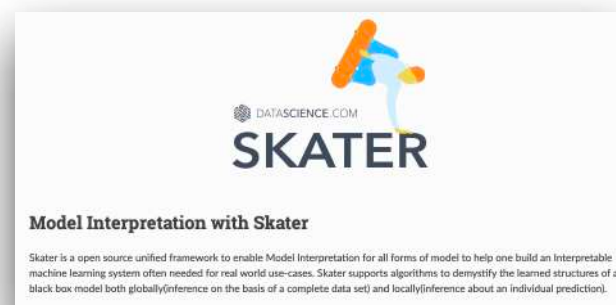
H2o



Sheldon Alibi



PyTorch Captum



Oracle Skater

Why is XAI important?

Why is XAI the foundation for responsible AI?

Responsible/ethical/trustworthy AI

Berkman Klein Center

IEEE Ethically Aligned Design

**Close
Match**

Accountability
Transparency & explainability
Promotion of human values
Safety & security

Accountability
Transparency
Human rights
Well-being

Similar

Human control of technology
Fairness & non-discrimination
Professional responsibility
Privacy

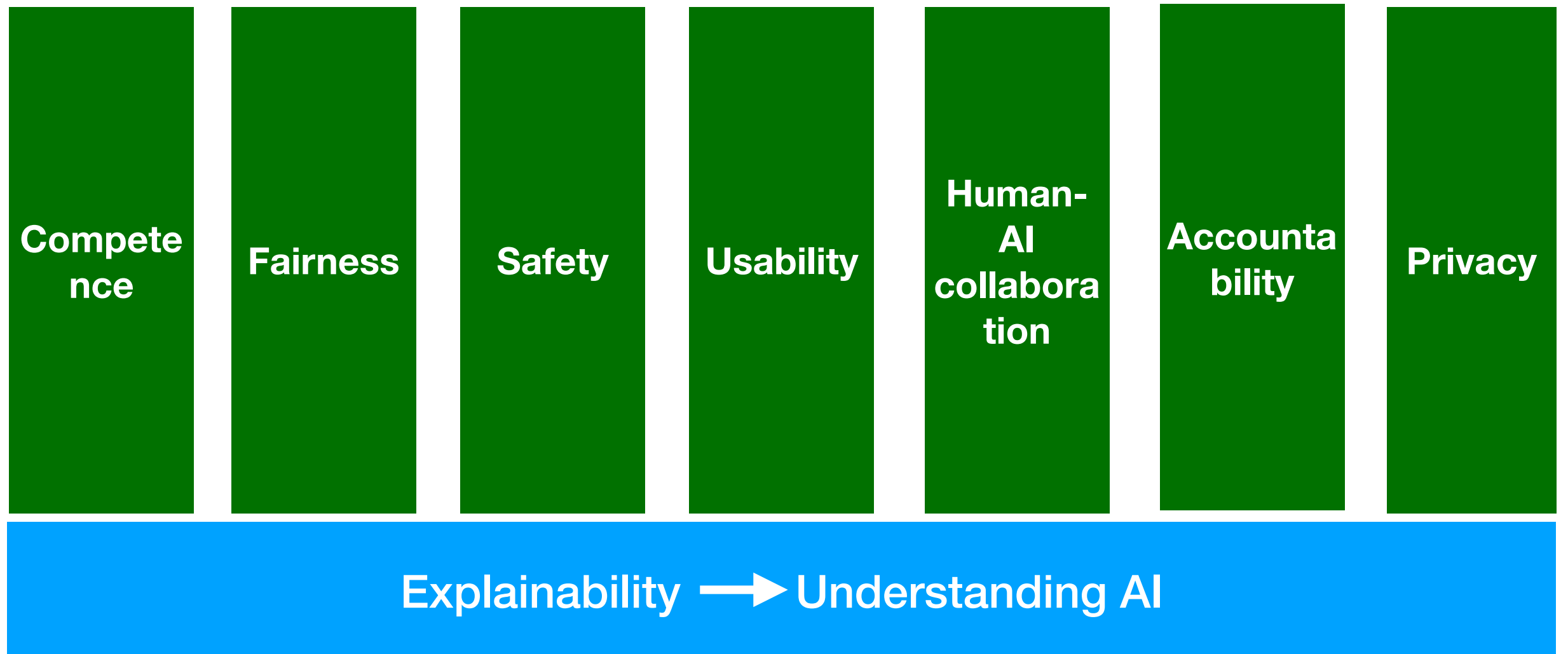
Effectiveness
Awareness of misuse
Competence
Data agency

<https://cyber.harvard.edu/publication/2020/principled-ai>

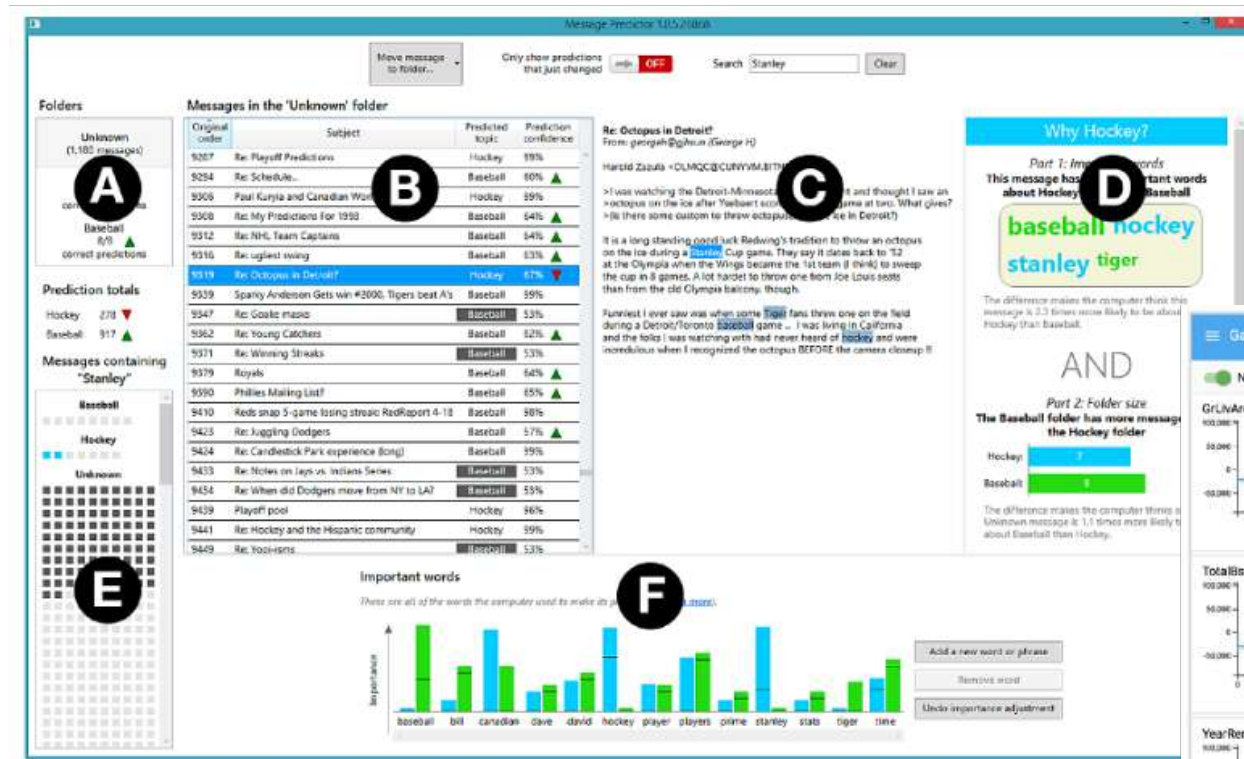
<https://ethicsinaction.ieee.org/>

(Shneiderman, 2021)

Explainability as the foundation for responsible AI



XAI for improving model (competence)



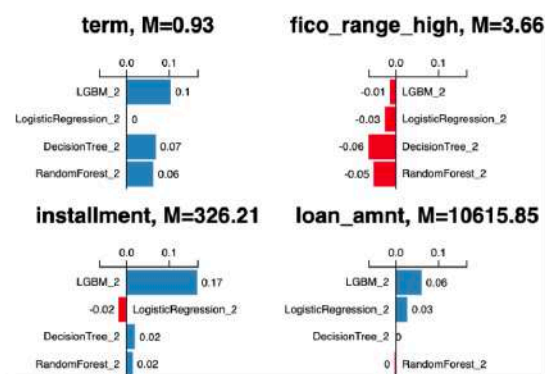
Explanatory debugging
(Kulesza et al, 2015)



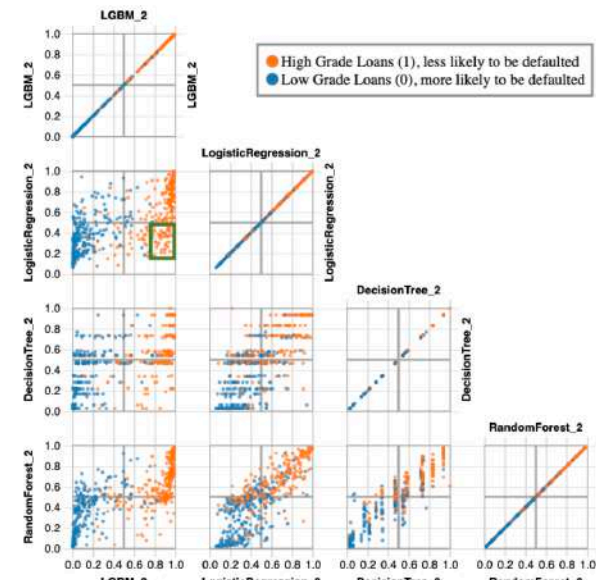
GAMUT
(Hohman et al, 2019)

	f1	accuracy	roc_auc	precision	recall	neg_log_loss
LGBM_2	0.922	0.923	0.923	0.926	0.918	-2.66
LogisticRegression_2	0.699	0.712	0.712	0.725	0.675	-9.95
DecisionTree_2	0.694	0.707	0.706	0.719	0.67	-10.1
RandomForest_2	0.752	0.755	0.755	0.756	0.747	-8.46

(a) Screenshot of the Metrics Table showing metrics for four selected models.



(b) Partial screenshot of the Feature Importance Comparison View showing 4 of 21 FI plots.



(c) Screenshot of the Probability Scatterplot Matrix displaying pairwise comparisons of 4 models.

Fair ML: What is unwanted bias?

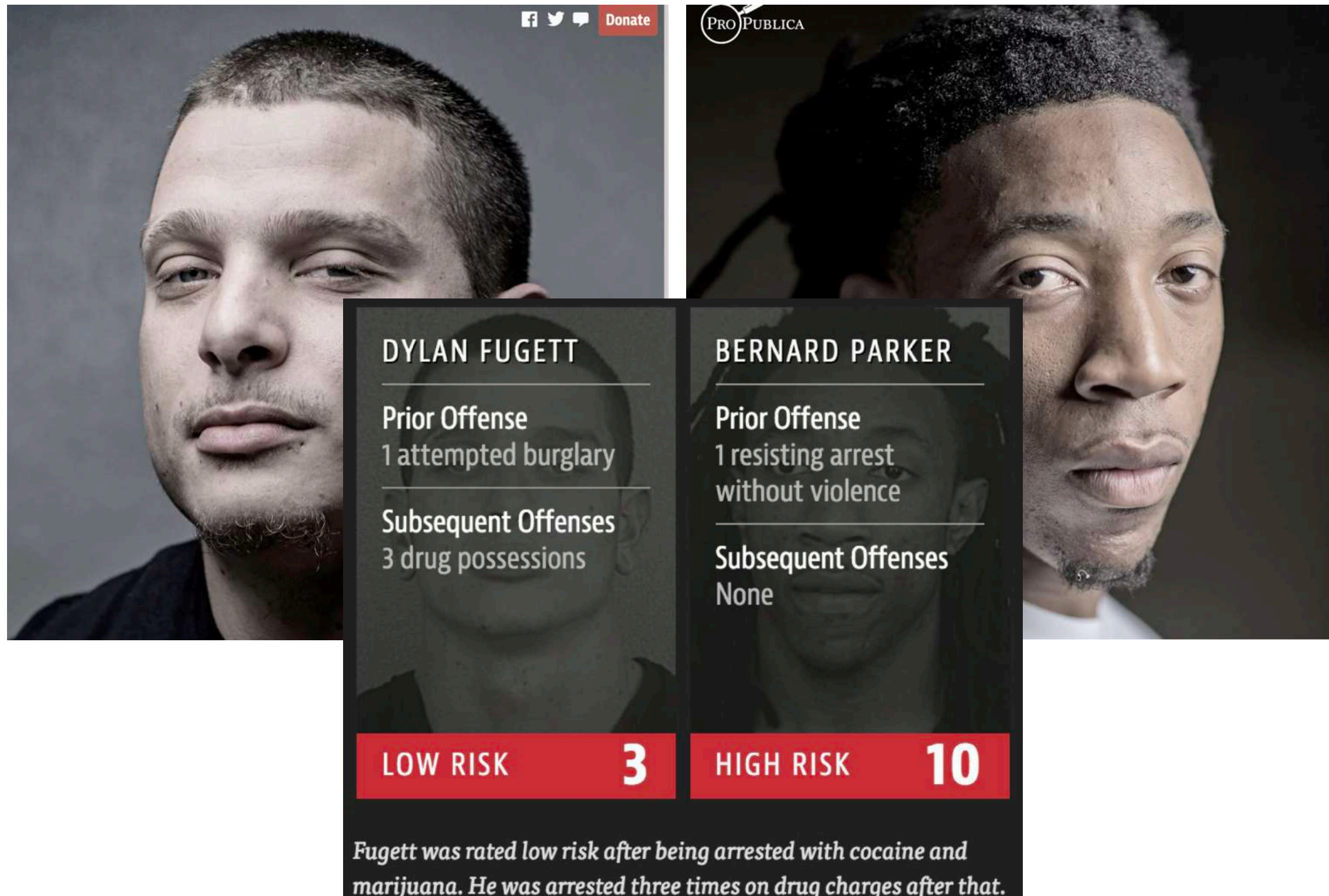


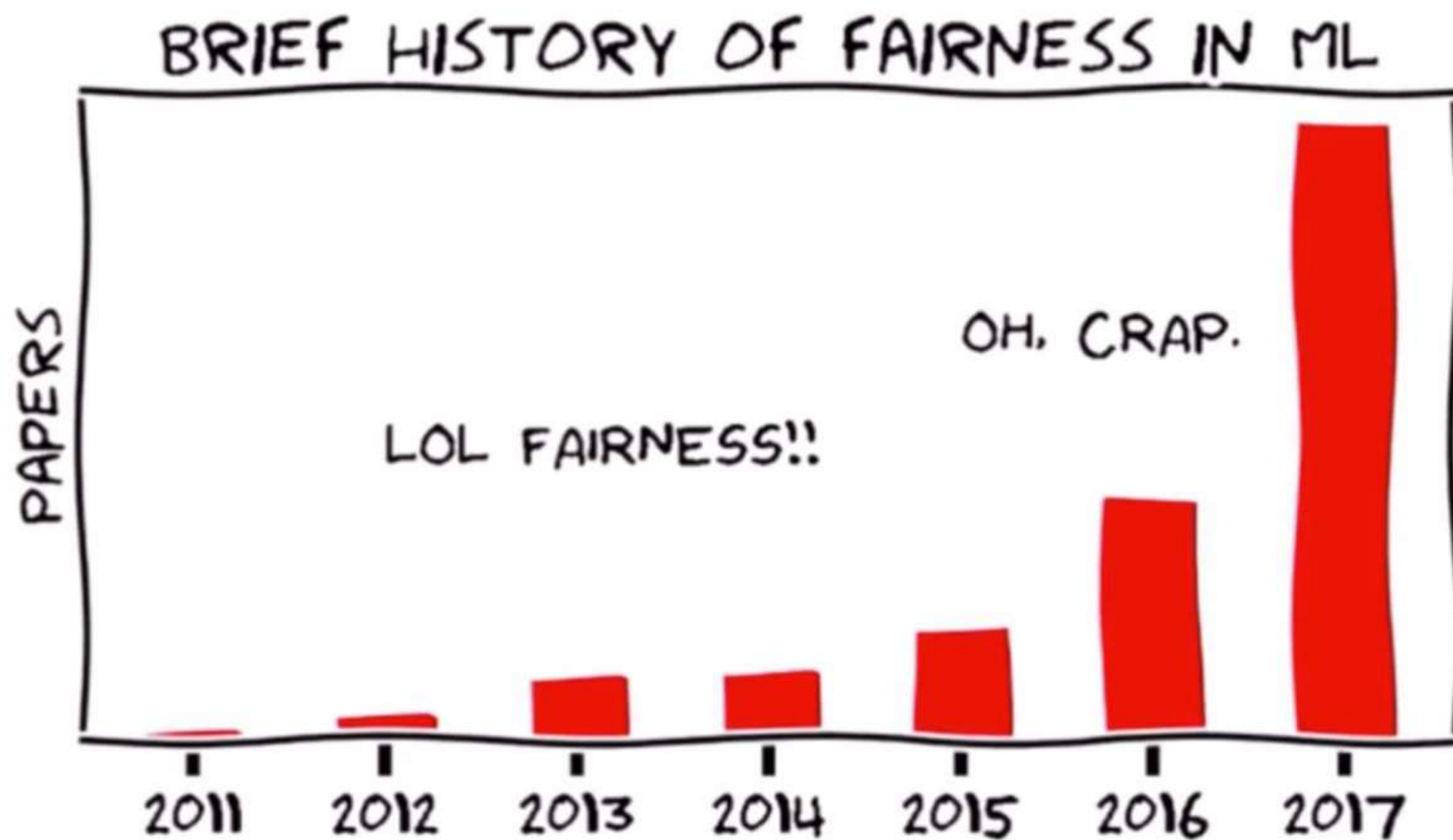
Discrimination becomes objectionable when it places certain **unprivileged** groups at a systematic disadvantage

Illegal in certain contexts

(Barocas and Selbst, 2017)

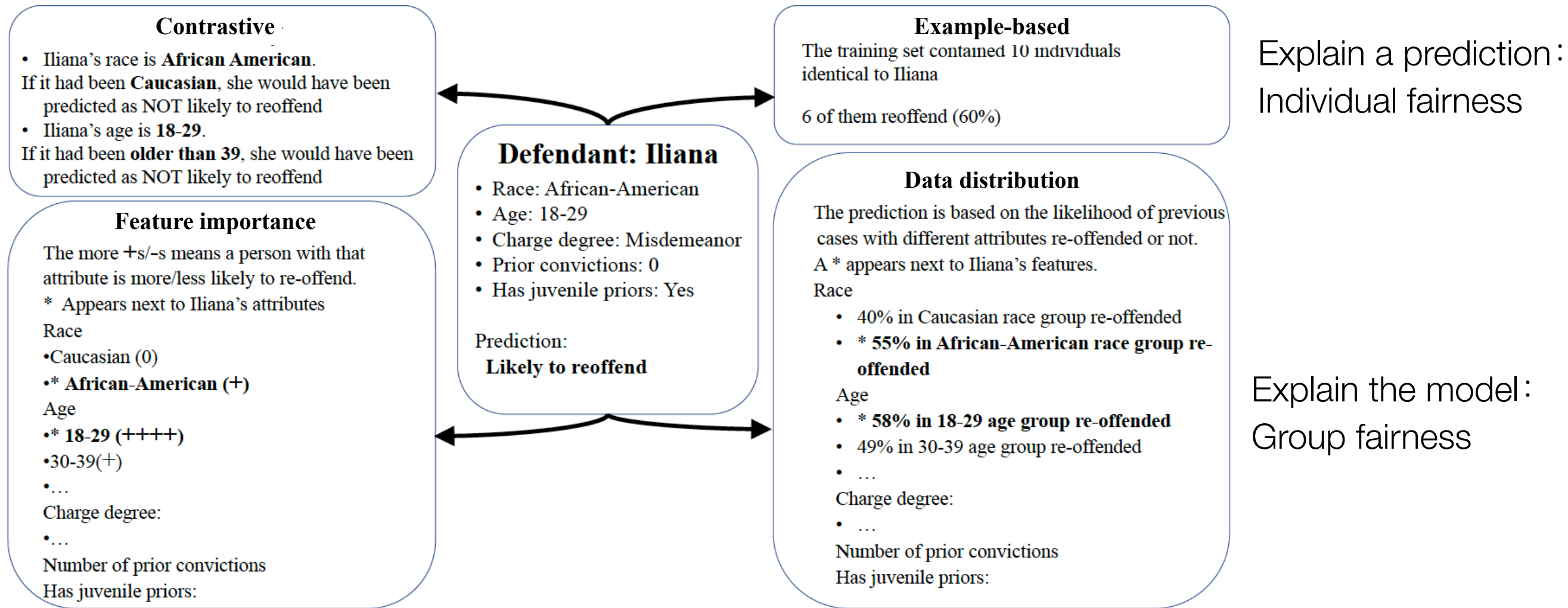
Discrimination in COMPAS



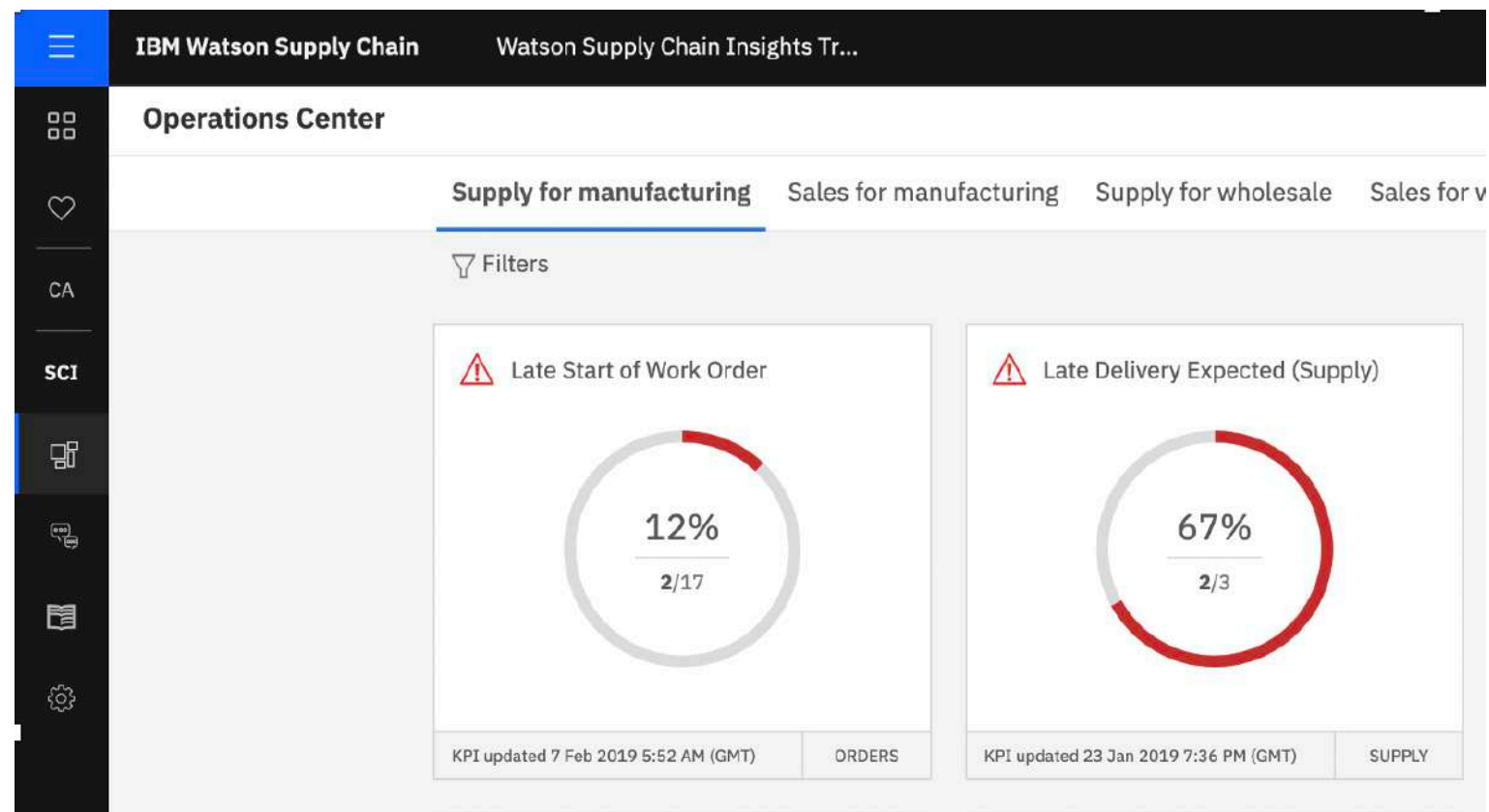



(Hardt, 2017)

XAI as interfaces for scrutinizing discrimination



XAI for actionable decision-making



 *Users need to know why the system is saying this will be late because the reason is going to determine what their next action is...If it's because of a weather event, so no matter what you do you're not going to improve this number, versus something small, if you just make a quick call, you can get that number down (1-5)*

XAI for better control and human-AI collaboration



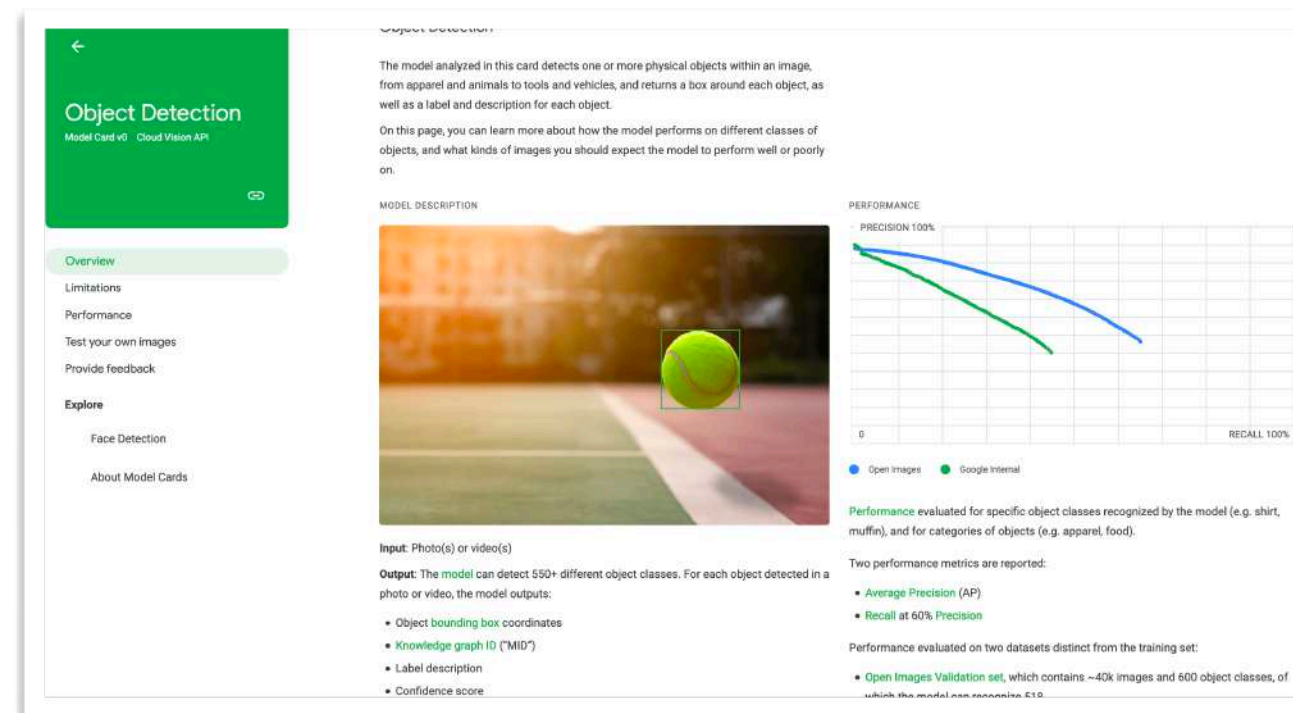
“ There is a calibration of trust, whether people will use it over time. But also saying hey, we know this fails in this way (I-6)

Trends: AI documentation and governance (accountability)

AI FACTSHEET

Model Name	Object Detector						
Overview	This document is a FactSheet accompanying the Object Detector model on IBM Developer Model Asset eXchange .						
Purpose	Detect multiple objects within an image, with bounding boxes.						
Intended Domain	Computer Vision.						
Training Data	The model is trained on the COCO dataset .						
Model Information	The model is based on the SSD MobileNet V1 for TensorFlow . Pre-trained model weights for the model can be found here .						
Inputs and Outputs	Input: an image and a threshold value. Output: a JSON object that includes a list of all the predictions.						
Performance Metrics	<table><tr><th>Metric</th><th>Value</th></tr><tr><td>Mean Average Precision</td><td>21 mAP</td></tr><tr><td>Model Speed</td><td>30 msec per 600x600 image (including all pre- and post-processing).</td></tr></table>	Metric	Value	Mean Average Precision	21 mAP	Model Speed	30 msec per 600x600 image (including all pre- and post-processing).
Metric	Value						
Mean Average Precision	21 mAP						
Model Speed	30 msec per 600x600 image (including all pre- and post-processing).						
Bias	The training data set for this model was evaluated for evidence of gender based bias in image captioning in a study reported in this paper . A full evaluation of potential bias beyond gender has not been made, therefore we caution model consumers to test for potential label bias that may be sensitive to other users of your application.						
Robustness	AI and ML models should perform normally even in the face of naturally occurring noise where the output should remaining consistent in both the object labels and the bounding box predictions.						
Domain Shift	No domain shift evaluation occurred.						

IBM FactSheets



Google Model Cards

How to design XAI UX?

~~How to design XAI UX?~~

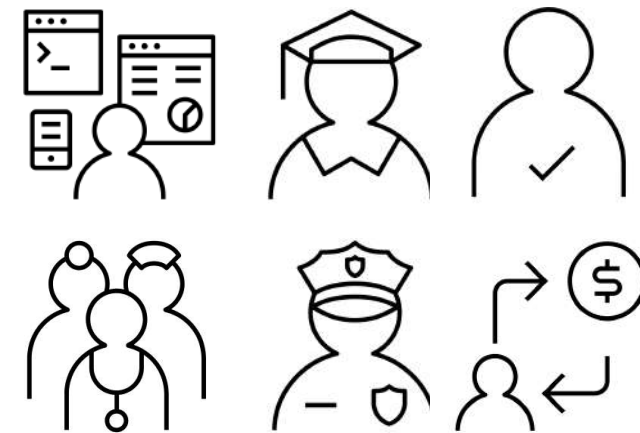
What are the design challenges?

What are some solutions explored?

XAI design as activities from XAI algorithms to XAI UX



A toolbox of XAI techniques



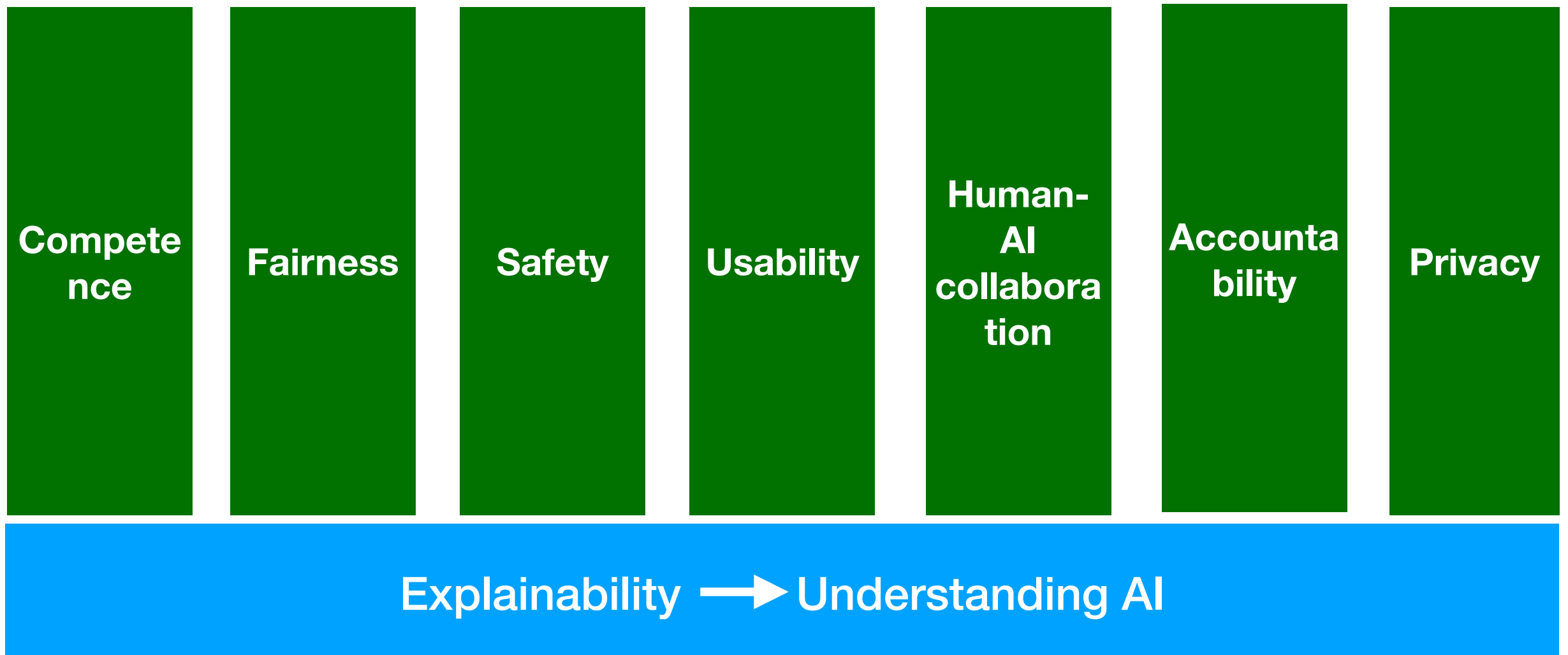
XAI UX

How to **select**?

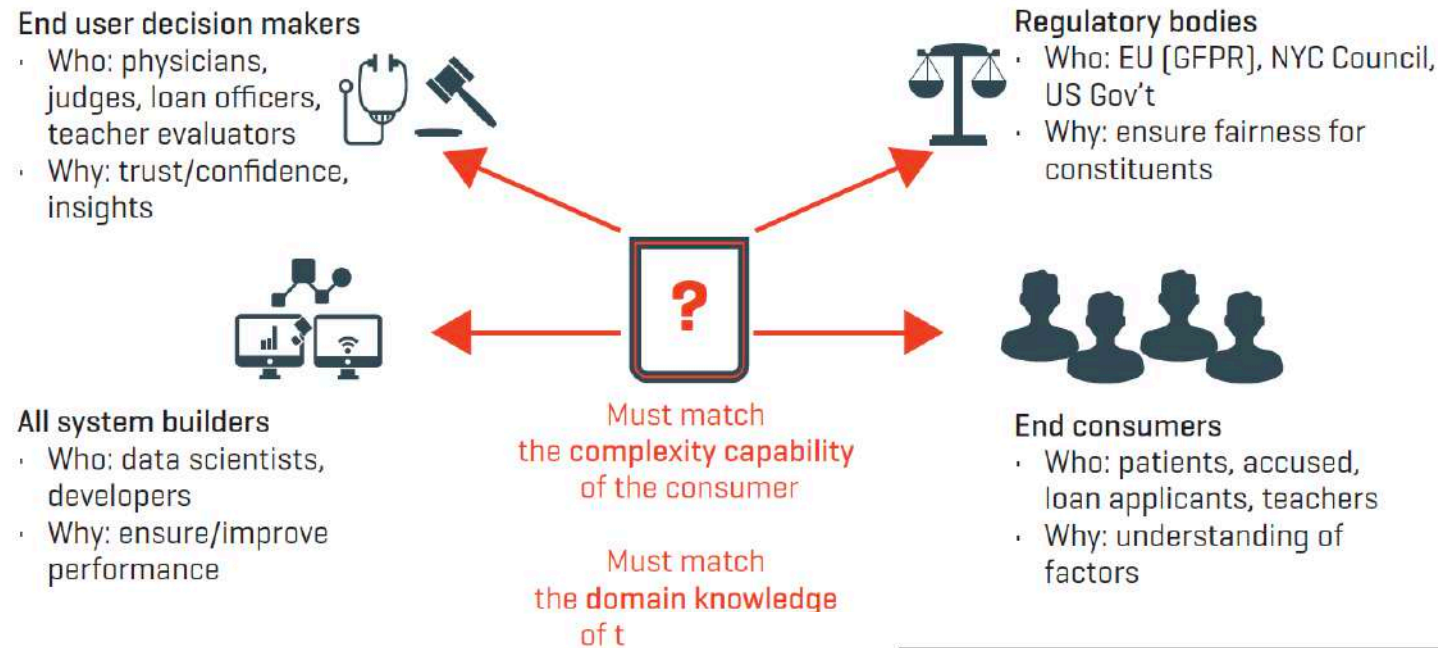
How to **translate**?

Design Challenge 1: No one-fits-all solutions

Many objectives

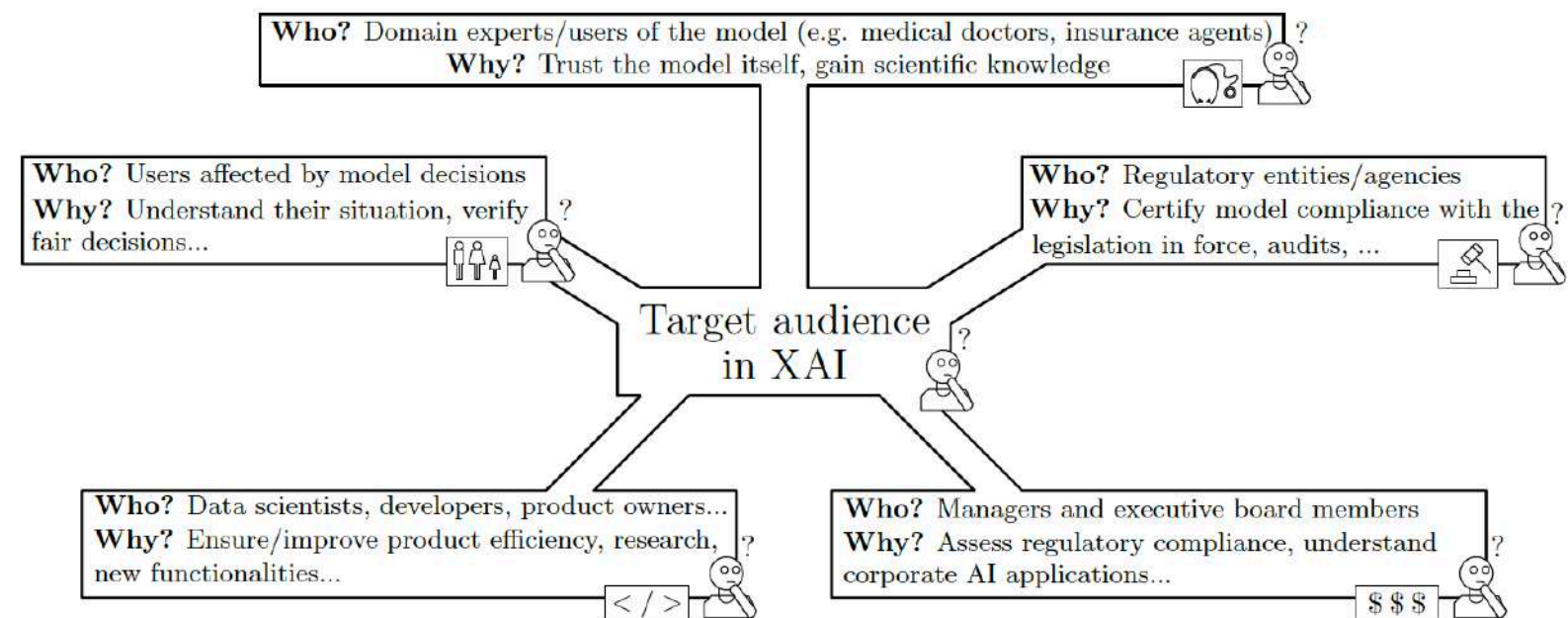


Many user groups



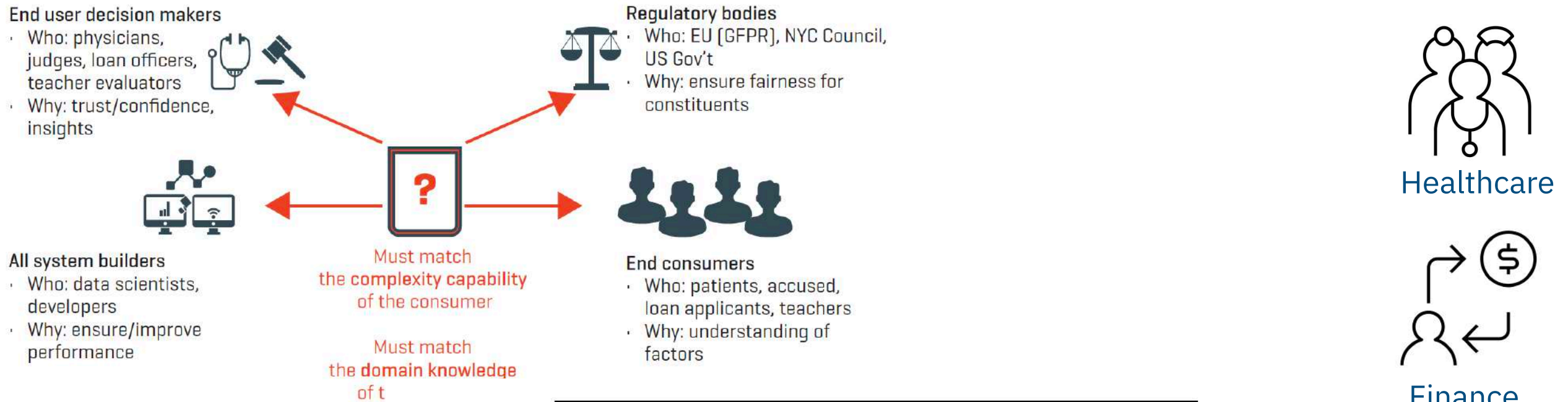
(Hind et al., 2019)

- Model developers
- Domain experts
- Regulators
- Business owners
- Decision-makers
- Impacted groups



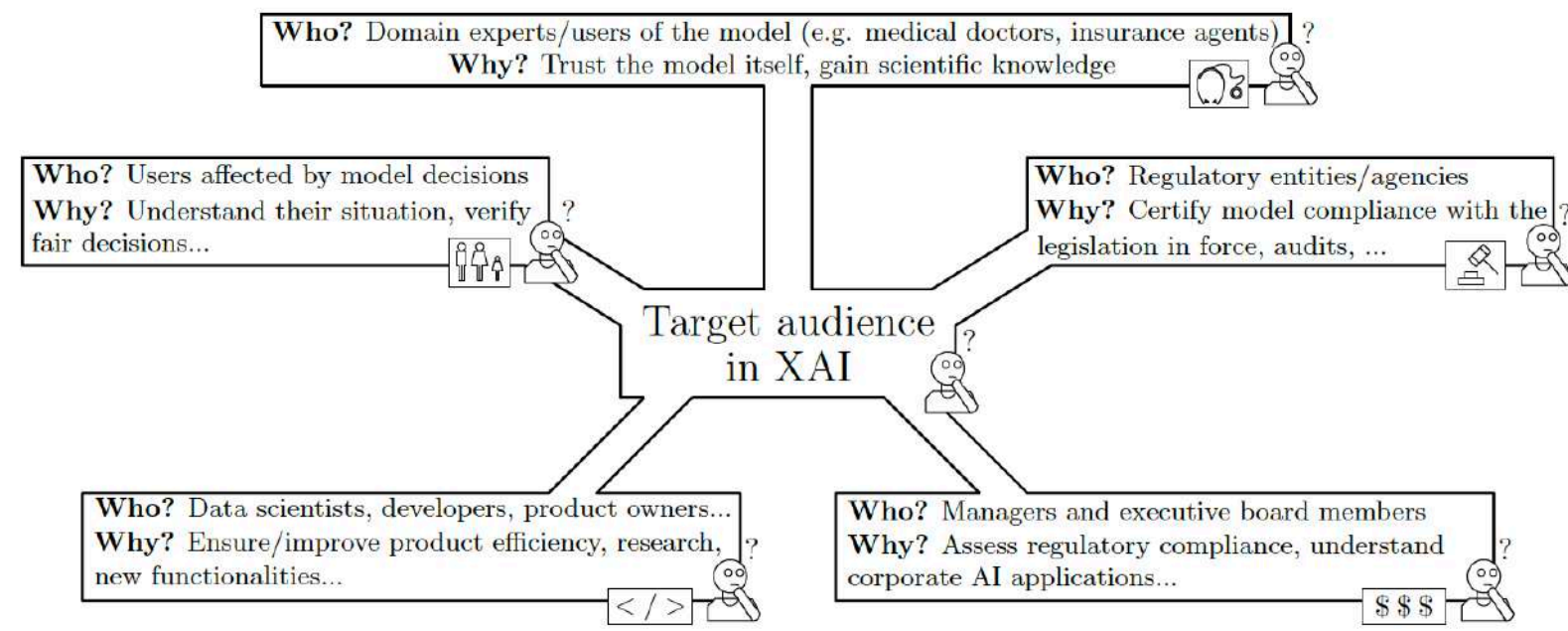
(Arrieta et al, 2019)

Many user groups+many domains+social contexts



(Hind et al., 2019)

- Model developers
- Domain experts
- Regulators
- Business owners
- Decision-makers
- Impacted groups



(Arrieta et al, 2019)

AI Explainability 360 - Resources

Overview

Tutorials

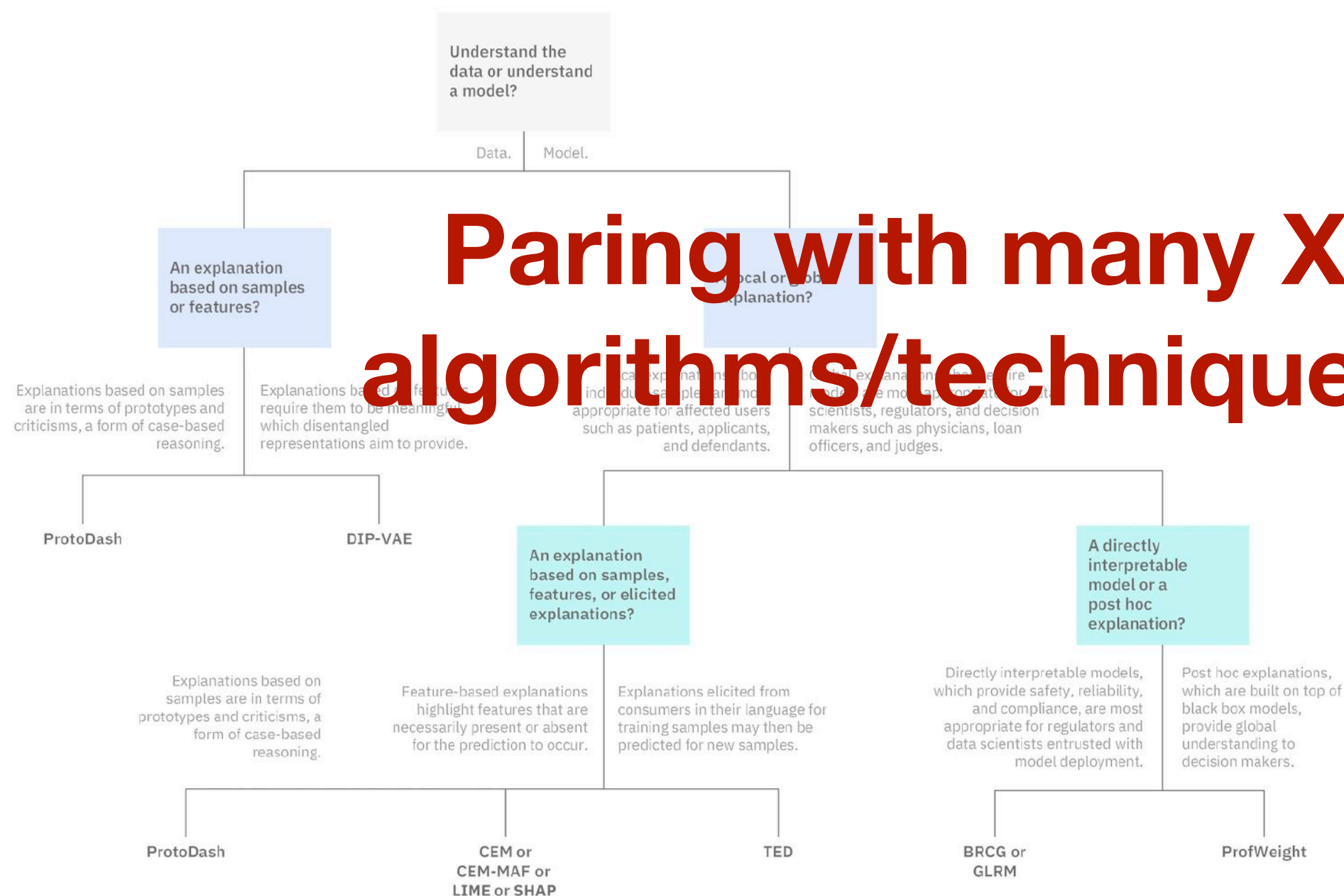
Guidance

Glossary

Trusted AI Technologies

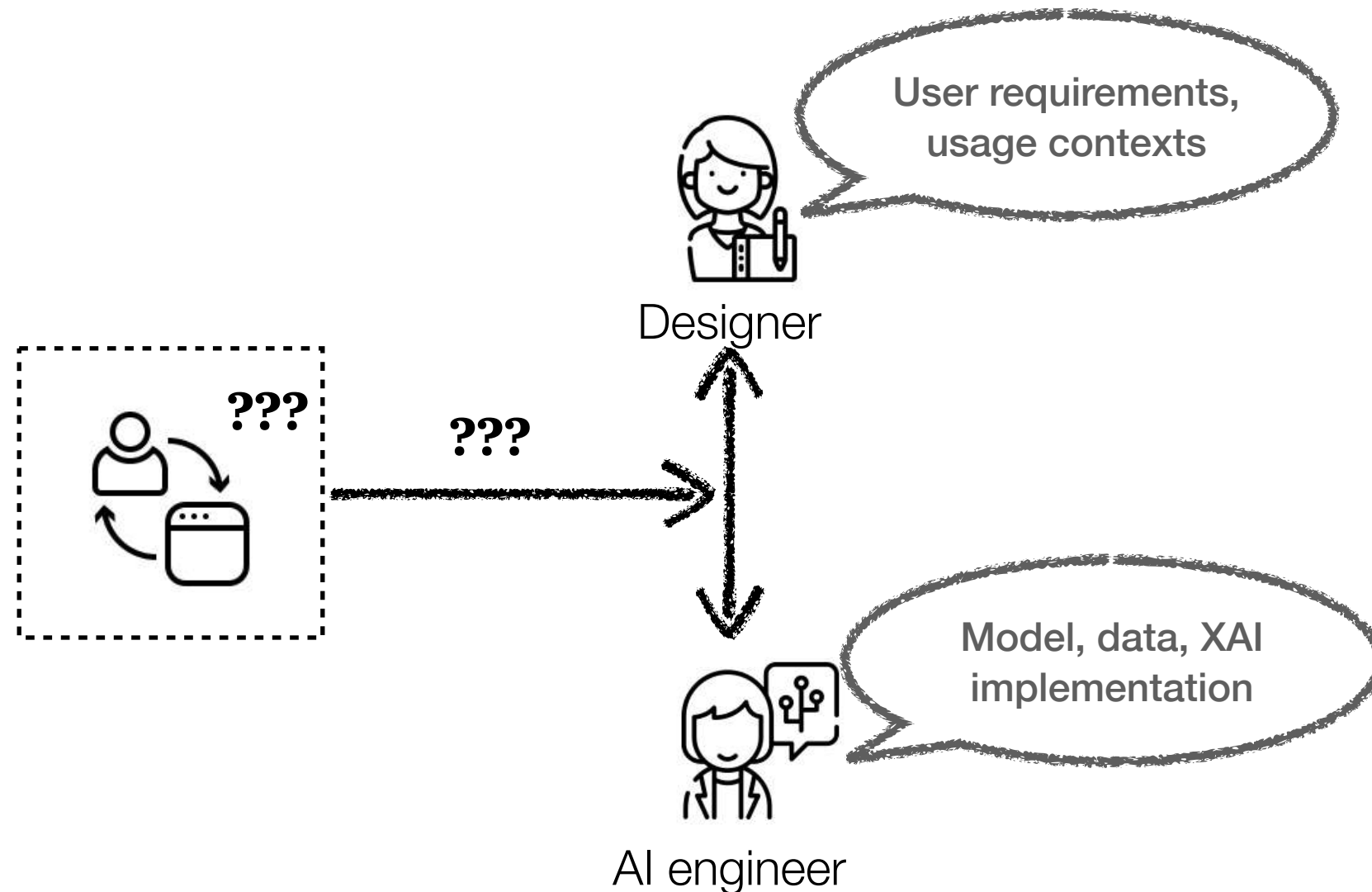
Guidance on choosing algorithms

AI Explainability 360 (AIX360) includes many different algorithms capturing many ways of explaining [\[1\]](#), which may result in a daunting problem of selecting the right one for a given application. We provide some guidance to help. The following decision tree will help you in selecting. The text below provides further exposition.



Paring with many XAI algorithms/techniques??

User-centered design process: **Question-driven XAI design**



Pain points to address:

- Thoroughly identify interaction specific XAI user needs
- Enable a “designedly” understanding of XAI techniques to find the right pairing
- Support designer-engineer collaboration

User needs for explainability = Questions



An explanation is an answer to a question (Wellman, 2011; Miller 2018)

Explanatory relevance and effectiveness depends on the question asked
(Bromberger, 1992; Hilton, 1990; Walton, 2004)

“Intelligibility types”: why, how-to, why not, what if... (Lim and Dei, 2019)

XAI Question Bank

Data

- What kind of data was the system trained on?
- What is the source of the training data?
- How were the labels/ground-truth produced?
- What is the sample size of the training data?
- What dataset(s) is the system NOT using?
- What are the potential limitations/biases of the data?
- What is the size, proportion, or distribution of the training data with given feature(s)/feature-value(s)?

Why

- Why/how is this instance given this prediction?
- What feature(s) of this instance determine the system's prediction of it?
- Why are [instance A and B] given the same prediction?
- Why is this instance NOT predicted to be [a different outcome Q]?
- Why is this instance predicted [P instead of a different outcome Q]?
- Why are [instance A and B] given different predictions?

Output

- What kind of output does the system give?
- What does the system output mean?
- What is the scope of the system's capability? Can it do...?
- How is the output used for other system component(s) ?
- How should I best utilize the output of the system?
- How should the output fit in my workflow?

Why not

- How should this instance change to get a different prediction Q?
- What is the minimum change required for this instance to get a different prediction Q?
- How should a given feature change for this instance to get a different prediction Q?
- What kind of instance is predicted of [a different outcome Q]?

Performance

- How accurate/precise/reliable are the predictions?
- How often does the system make mistakes?
- In what situations is the system likely to be correct/incorrect?
- What are the limitations of the system?
- What kind of mistakes is the system likely to make?
- Is the system's performance good enough for...?

How to be that (a different prediction)

- What is the scope of change permitted for this instance to still get the same prediction?
- What is the range of value permitted for a given feature for this prediction to stay the same?
- What is the necessary feature(s)/feature-value(s) present or absent to guarantee this prediction?
- What kind of instance gets the same prediction?

How to still be this (the current prediction)

- How does the system make predictions?
- What features does the system consider?
 - Is [feature X] used or not used for the predictions?

What If

- What would the system predict if this instance changes to...?
- What would the system predict if a given feature changes to...?
- What would the system predict for [a different instance]?

How

(global model-wide explanation)

- What is the system's overall logic?
 - How does it weigh different features?
 - What kind of rules does it follow?
 - How does [feature X] impact its predictions?
 - What are the top rules/features that determine its predictions?
- What kind of algorithm is used?
 - How were the parameters set?

Others

- How/why will the system change/adapt/improve/drift over time? (change)
- Can I, and if so, how do I, improve the system? (improvement)
- Why is the system using or not using a given algorithm/feature/rule/dataset? (follow-up)
- What does [a machine learning terminology] mean? (terminological)
- What are the results of other people using the system? (social)

Question	Explanations	Example XAI techniques
Global how	<ul style="list-style-type: none"> Describe what algorithm is used and what features are considered, if a user is only interested in a high-level view Describe the general model logic as feature impact⁺, rules⁺ or decision-trees[•] (sometimes need to explain with a surrogate simple model) 	ProfWeight ^{++•} , Feature Importance ⁺ , PDP ⁺ , BRCG ⁺ , GLRM ⁺ , Rule List ⁺ , DT Surrogate [•]
Why	<ul style="list-style-type: none"> Describe what key features of the particular instance determine the model's prediction of it⁺ Describe rules⁺ that the instance fits to guarantee the prediction Show similar examples[•] with the same predicted outcome to justify the model's prediction 	LIME ⁺ , SHAP ⁺ , LOCO ⁺ , Anchors ⁺ , ProtoDash [•]
Why not	<ul style="list-style-type: none"> Describe what changes are required for the instance to get the alternative prediction and/or what features of the instance guarantee the current prediction⁺ Show prototypical examples⁺ that had the alternative outcome 	CEM ⁺ , Prototype counterfactual ⁺ , ProtoDash ⁺ (on alternative class)
How to be that	<ul style="list-style-type: none"> Highlight features that if changed (increased, decreased, absent, or present) could alter the prediction⁺ Show examples with small differences but had a different outcome than the prediction⁺ 	CEM ⁺ , Counterfactuals ⁺ , DiCE ⁺
What if	<ul style="list-style-type: none"> Show how the prediction changes corresponding to the inquired change 	PDP , ALE , What-if Tool
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Performance	<ul style="list-style-type: none"> Provide performance metrics of the model Show confidence or uncertainty information for each prediction Describe potential strengths and limitations of the model 	Precision, Recall, Accuracy, F1, AUC Confidence FactSheets , Model Cards
Data	<ul style="list-style-type: none"> Document comprehensive information about the training data, including the source, provenance, type, size, coverage of population, potential biases, etc. 	FactSheets , DataSheets
Output	<ul style="list-style-type: none"> Describe the scope of output or system functions Suggest how the output should be used for downstream tasks or user workflow 	FactSheets , Model Cards

Questions as *re-framing* the technical space of XAI

Questions as "*boundary objects*" supporting designer-engineer collaboration

Question-Driven XAI Design

Step 1

Identify user questions

Step 2

Analyze questions

Step 3

Map questions to modeling solutions

Step 4

Iteratively design and evaluate

Elicit user needs for XAI as questions

Also gather user intentions and expectations for asking the questions

Cluster questions into categories and prioritize categories for the XAI UX to focus on

Summarize user intentions and expectations to identify key user requirements

Map prioritized question categories to candidate XAI techniques as a set of functional elements that the design should cover

A mapping guide for supervised ML is provided for reference

Create a design including the candidate elements identified in step 3

Iteratively evaluate the design with the user requirements identified in step 2 and fill the gaps

Designers, users

Designers, product team

Designers, data scientists

Designers, data scientists, users

A running example

Adverse Event Prediction for Healthcare

HealthMind is developing an AI based dashboard system to help clinicians assess patients' readmission risks at discharge time.

By simply providing a risk score, the system is of limited use for clinicians. **Clinicians need to understand how the system arrives at a risk score for a patient in order to feel confident in the judgment and identify effective interventions to improve the patient's health outcomes.**

The team needs to develop an explainable AI system but is not sure where to start.



HealthMind's AI based dashboard

Question-Driven XAI Design

Step 1

Identify user questions

Elicit user needs for XAI as questions

Also gather user intentions and expectations for asking the questions

**Designers,
users**

Identify relevant questions

Elicit user questions to identify what types of explanation are needed

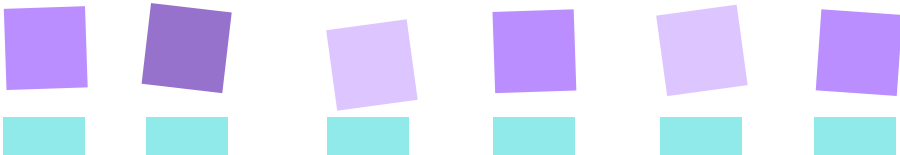
Also collect the **intention and expectation** behind these user questions

Task description

An AI based dashboard presents patients' readmission risk scores to help clinicians to identify high-risk

User Journey (optional)

Questions from User 1



Questions from User 2



Identify relevant questions

Elicit user questions to identify what types of explanation are needed

Also collect the **intention and expectation** behind these user questions

What are the main risk factors for this person?

“Help me better understand the patient, discover otherwise non-obvious factors, e.g. social status or community factors”

What is the population of the training data?

“Without knowing if it applies to my patients I can’t trust it”

Question-Driven XAI Design

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Identify user
questions



Step 2

Analyze
questions

Elicit user needs for
XAI as questions

Also gather user
intentions and
expectations for
asking the questions

**Designers,
users**

Cluster questions into
categories and prioritize
categories for the XAI UX
to focus on

Summarize user intentions
and expectations to
identify key user
requirements

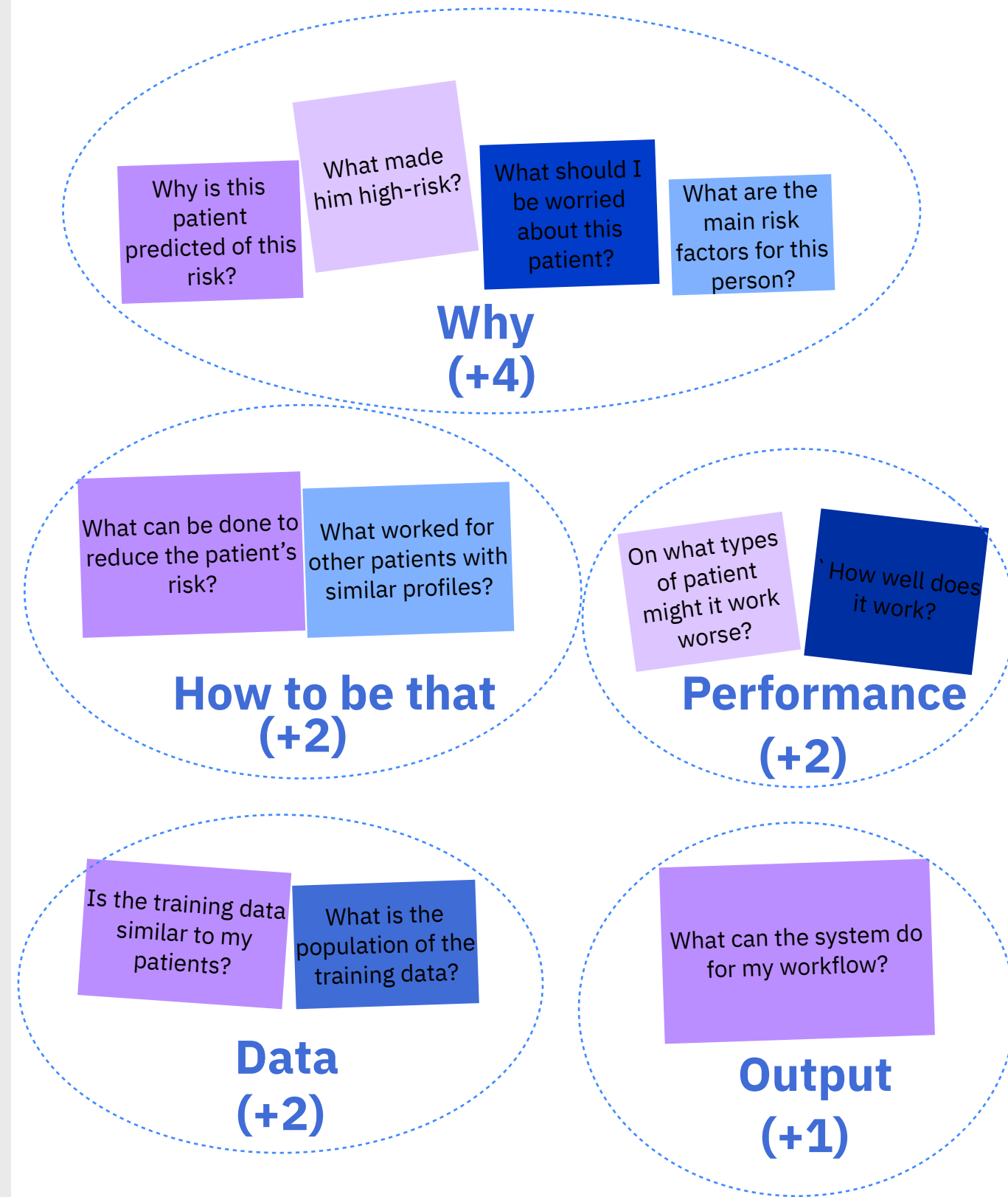
**Designers,
product team**

Categorize and prioritize questions,
identify key user requirements

Cluster similar questions across users
into categories (use the Question Bank
to guide labeling if needed)

Prioritize clusters with more questions

Summarize user intentions and
expectations to identify key user
requirements



Categorize and prioritize questions, identify key user requirements

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User requirements

UR1: Discover new information about the patient

“Help me better understand the patient, discover

“Help me see the patient as a whole”

“I want to know what is unique about this patient”

UR2: Determine effective next steps for the patient

“Help me determine the right intervention”

“Help us decide where and how to focus our resources on”

“To know what actions we can take with this patient”

UR3: Increase confidence to use the tool

“I will be more comfortable using the tool”

“Without knowing if it applies to my patients I can’t trust it”

UR4: Appropriately evaluate the reliability of a prediction

“So I know whether I should lean on my own experience”

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Why is this patient predicted of this risk? What made him high-risk? What are his risk factors?

Why

What can be done to reduce the patient's risk? What worked for other patients with similar profiles?

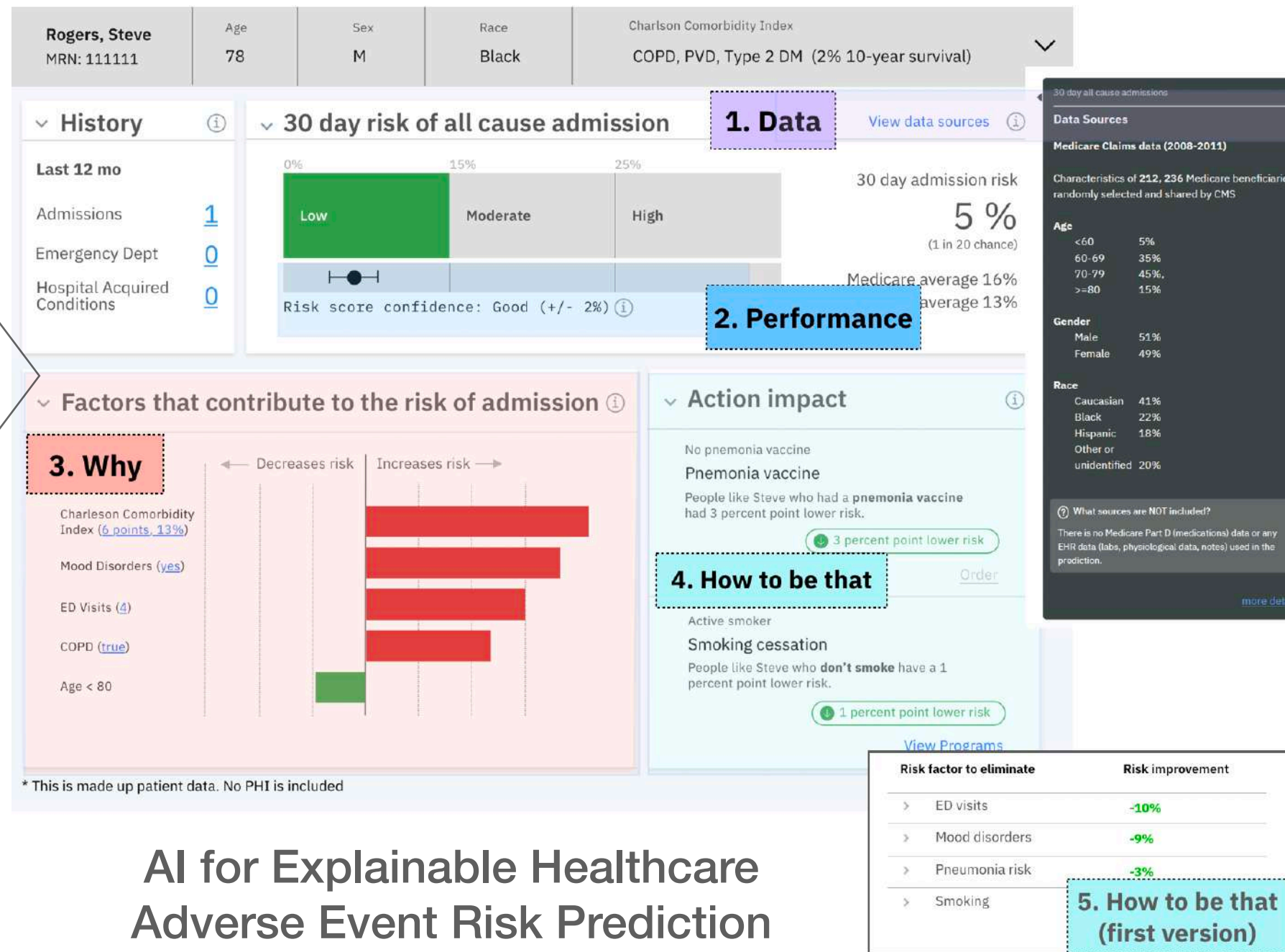
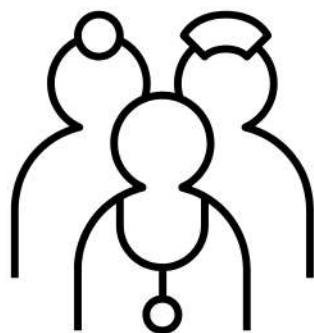
How to be that

On what types of patient might it work worse? How well does it work?

Performance

Is the training data similar to my patients? What is the population of the training data?

Data



AI for Explainable Healthcare Adverse Event Risk Prediction

Design Challenge 2: Gaps between XAI algorithmic output and human explanations

Human explanations are

- Contrastive
- Selective
- Interactive
- Tailored for recipients

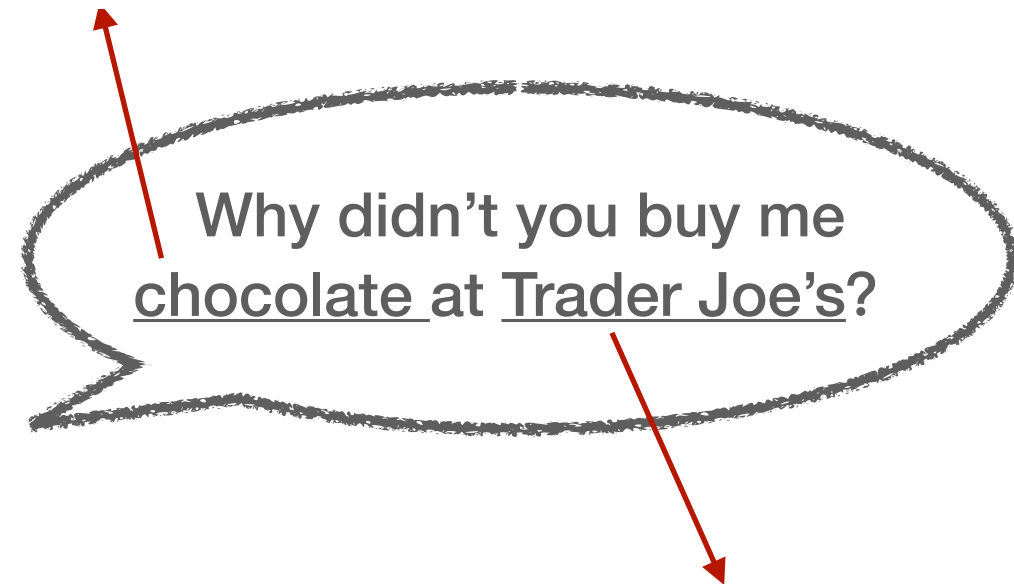


Human explanations are

- Contrastive



You only bought fruits



You went to Whole Foods

Inspecting counterfactual: contrastive feature

Customer: Ana

Assets score: 65

No. Of satisfactory trades: 1

Mo. since account open: 12

No. of inquiries: 4

Debt percentage: 50%



**Risk of failing
to repay: high**

•If {**debt percentage
under 30%**},
you will no longer be
predicted of high risk



Bank customer

Why was my loan application rejected?
How can I improve in the future?

Human explanations are

- Contrastive
- Selective
- Interactive
- Tailored for recipients



“Translation” design: e.g. mimic how experts explain

Design Challenge 3: Limitations and Risks of XAI

Just to pick a few...

Explanation can lead to unwarranted trust in model

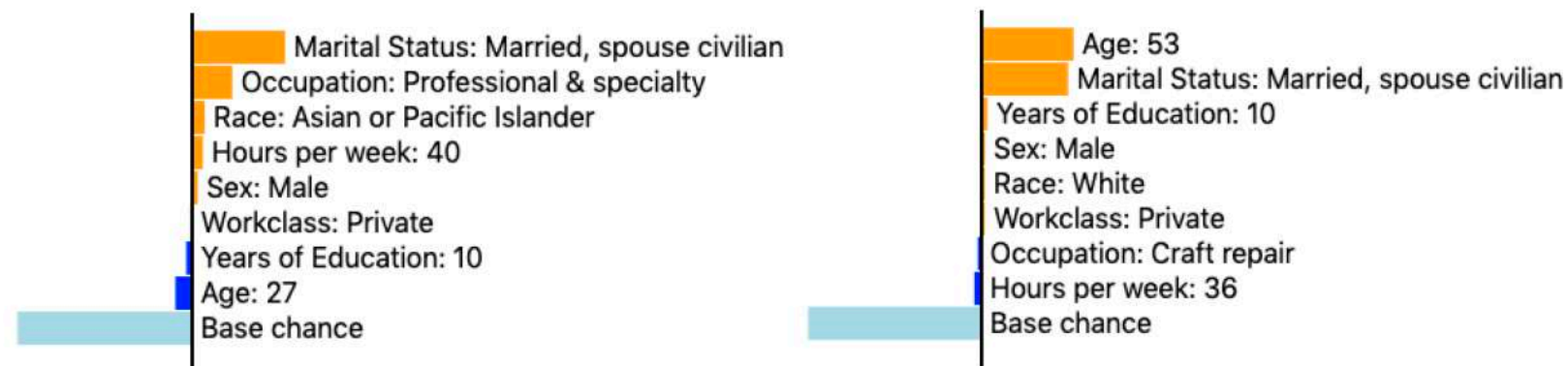
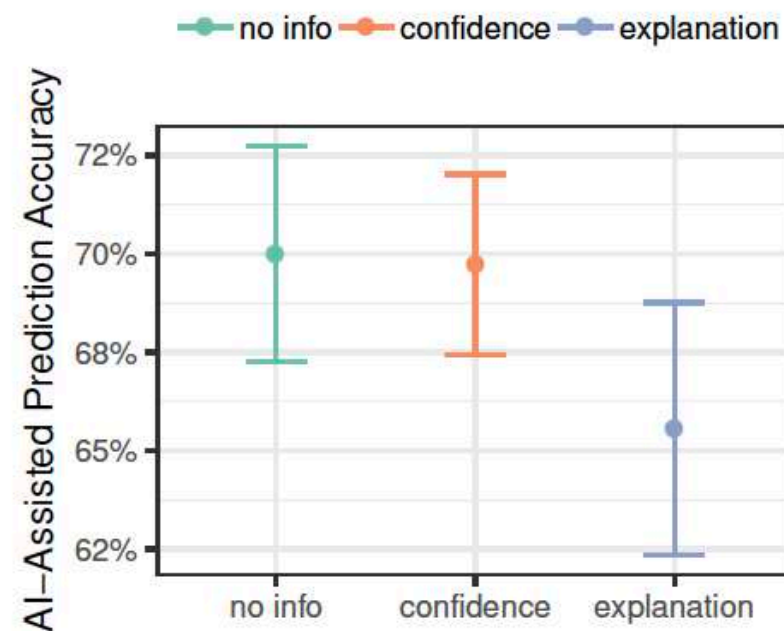


Figure 11: Screenshots of explanation for cases where the model had low confidence.



“Understanding” lies in the recipient

The General Data Protection Regulation (GDPR)

- Limits to **decision-making** based solely on **automated processing** and profiling (Art.22)
- Right to be provided with **meaningful information** about the **logic** involved in the decision (Art.13 (2) i. and 15 (1) h)



“meaningful” ???

(Nemitz, 2018)

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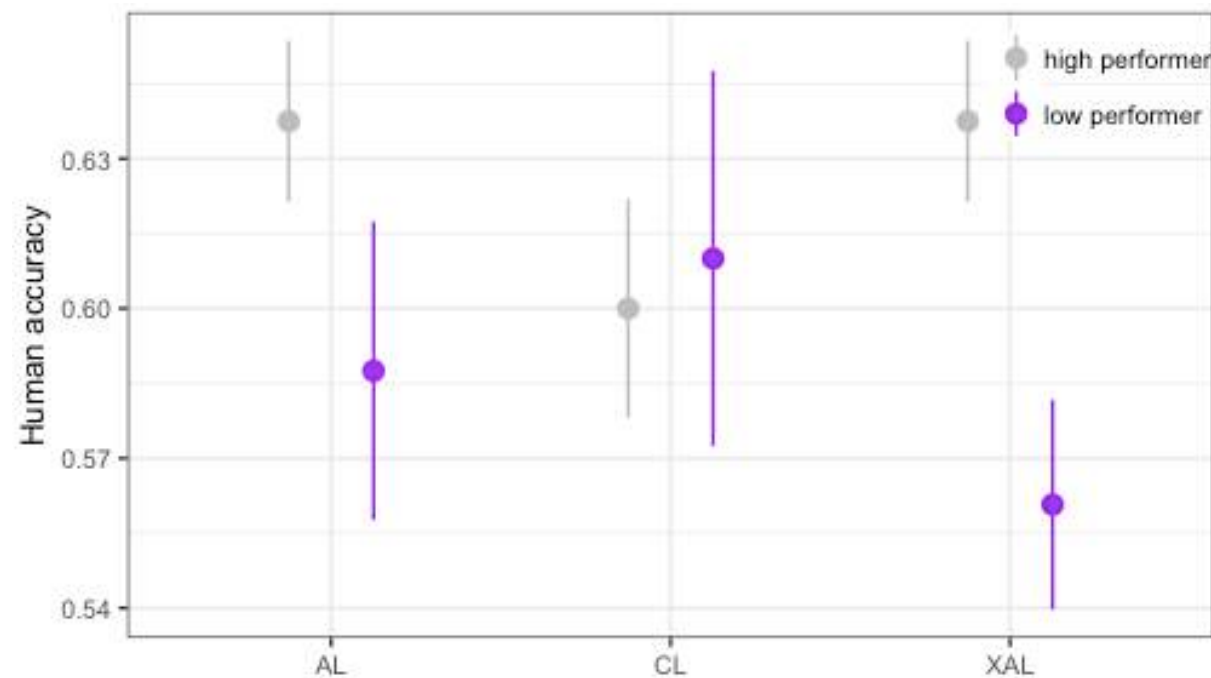
“meaningful” ???

(Nemitz, 2018)

Disparity of
experience?

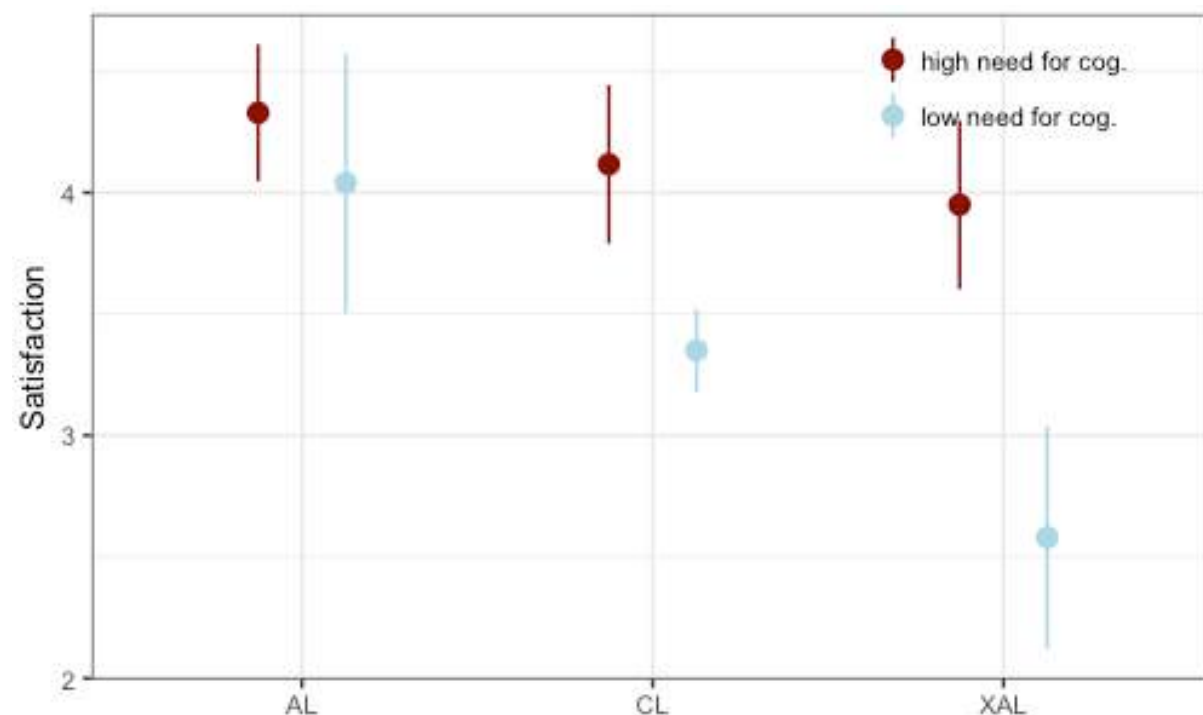


Disparity of experience with XAI



Reduce human accuracy due to **unwarranted trust** in wrong predictions

But only for those **less familiar** with the domain



Reduce task satisfaction

But only for those with **low need** for cognition score

“Understanding” lies in the recipient:
beyond the toolbox



XAI techniques



Information needs to achieve
understanding of AI:

- General AI knowledge gaps
- Domain knowledge gaps

“Understanding” lies in the recipient:
beyond the toolbox



XAI techniques



XAI UX

“Sense-making is not just about opening the closed box of AI, but also about who is around the box, and the socio-technical factors that govern the use of the AI system and the decision. Thus the 'ability' in explainability does not lie exclusively in the guts of the AI system

Information needs to achieve understanding of AI:

- General AI knowledge gaps
- Domain knowledge gaps
- “Socially situated understanding”

Towards “social transparency” in AI systems

Customer: Scout Inc.

Product: Access Management (SaaS)

Product ID (PID): 43523X

Recommendation: Sell at \$100 per account per month

Justification: the AI system considered the following components

[○] Quota goals

[○] Comparative pricing: what similar customers pay

[○] Cost: \$55 /account/month

1



For this customer, 3 members of your team received pricing recommendations in past sales. However, 1 out 3 have sold at the recommended price. Click to see more details.

2

Nadia M.
Sales Assoc. (AB34)



Action: Reject Recommendation



Outcome: No Sale

Comment: Long-term profitable customer; main revenue from a different vertical ; selling at cost price to maintain relationship

Oct 2, 2019

3

Eric C.
Sales Manager (XZ89)



Action: Accept Recommendation



Outcome: Sale

Comment: Recommended price aligned with profit margins; customer felt the price was fair

Dec 14, 2019

4

4W

What

Who

Why

When

Jess W.
Sales Director (RE43)



Action: Reject Recommendation



Outcome: Sale

Comment: Covid-19 pandemic mode; cannot lose long-term profitable customer; offered 10% below cost price

May 6, 2020

5

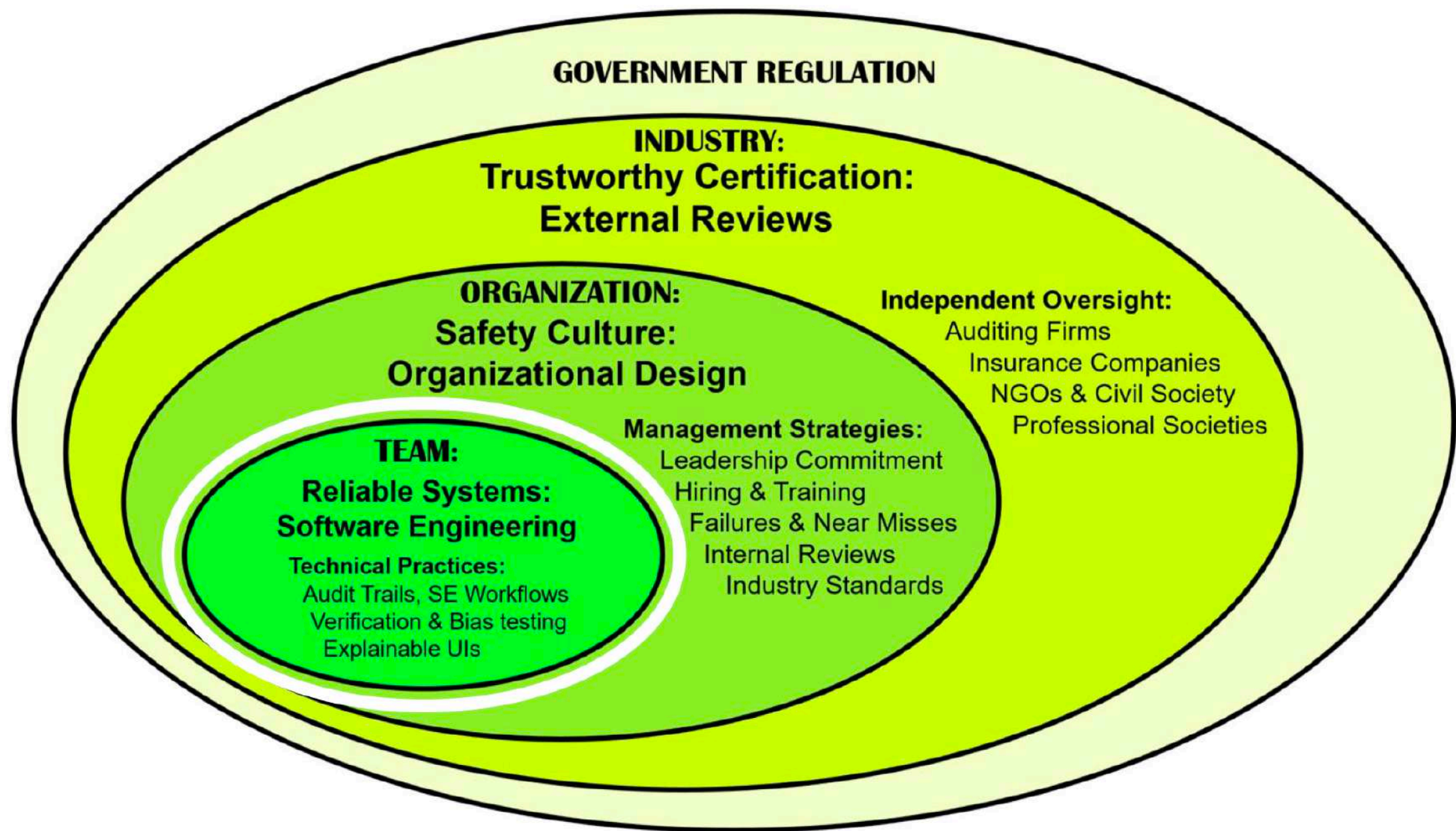


Examples of **translation design** from XAI algorithms to XAI UX

An ***under-developed*** space

- Choose the right modality to communicate, e.g. visual or text-based
- Choose the right amount of information or level of granularity, e.g. how many features or examples
- Integrate XAI into the overall user workflow and experience. Sometimes it means to minimize distraction
- To achieve understanding, users may require additional information about the domain (e.g., what a feature means), AI (e.g., what a terminology means), socio-organizational contexts, etc.
- Sometimes need to link explanations to other evidence or guidelines (e.g., “how-to” for changing a feature) to support users’ objectives
- Sometimes need to put constraints or revise raw features due to security or privacy concerns

Human-Centered AI: Beyond explainability



(Shneiderman, 2021)

More resources for XAI

Toolkits/Libraries

- [AIX 360](#)
- [Sheldon Alibi](#)
- [Oracle Skater](#)
- [H2o MLI](#)
- [Microsoft Interpret](#)
- [PyTorch Captum](#)

Readings

- [Interpretable ML e-book](#)
- [A big list of resources](#)

Design guidelines

- [Google PAIR: Explainability+Trust](#)
- [SAP Design Guidelines for Explainability](#)
- [IBM Design for AI: Explainability](#)
- [UXAI for Designers](#)
- [Lingua Franca: Transparency](#)

Thank **YOU!**

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