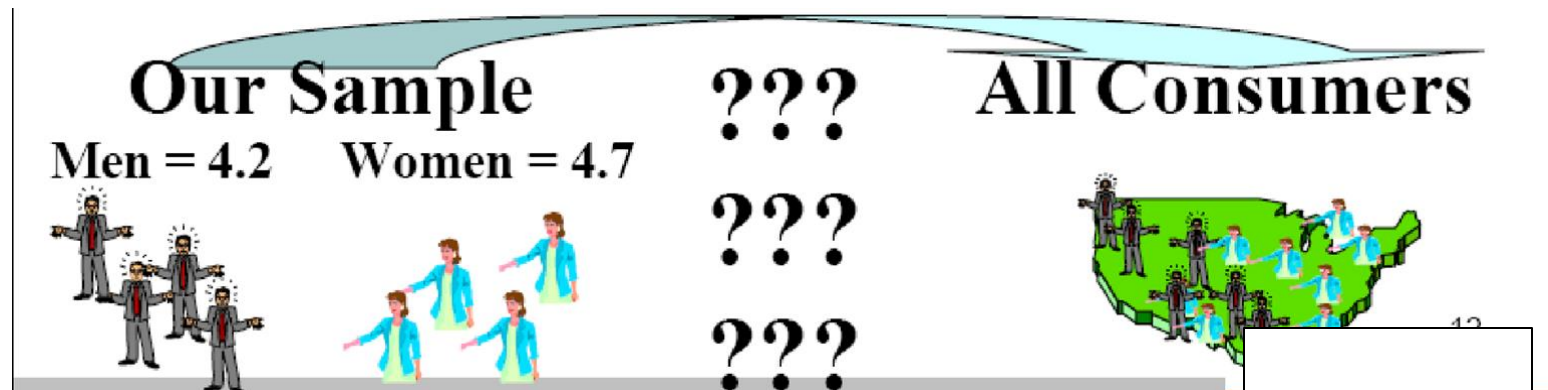

Hypothesis Testing

—

Mohammad Arshad

Why Significance Testing ?

- Significance testing allows us to examine results from a sample of people, and make inferences about the total population.
 - Significance tests ask: Given the differences observed in our sample, what are the odds that there are no true differences in the population?



Why Hypothesis Testing ?



Why Hypothesis Testing ?

*MD Arshad Ahmad
15 Years+ Experience in Data Science
Mentored 100+ people*

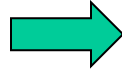


Video Explaining the scenarios where we need to use it
<https://youtu.be/hq40GN4HmP4>



Hypothesis Testing

Medicine Experiment

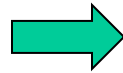


Average duration of cold = 8.5 days

$n = 250$

Recovery time = 7.3 days

Questions



Is the result significant?

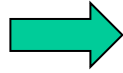
Could this sample just be the result of chance or did this drug have an impact?

Should the drug be tested further?

Does this mean this new drug should be approved for use?

How to test a hypothesis in four steps

Medicine Experiment



Town population = 35,000
Percentage men = 50%
Percentage women = 50%



Next Sample
14 Men
36 Women

Step 1a) Design Hypothesis

Step 1a) Develop Hypotheses

H_0 = Null hypothesis

Jury numbers happened by chance

Shows odds of woman being picked as 50%

H_0 is $p \leq 0.50$

H_a = Alternative hypothesis

Jury numbers not by chance

Shows odds of women being picked as higher than 50%

H_a is $p > 0.50$



Step 1b) State Significance Level

Set threshold for test

Significance level = 5%. If 36 or more women ending up on a jury have less than a 5% chance of occurring at random, then we will reject our null hypothesis.

Step 2) Identify Test Statistic

Binomial probability

$$p = 0.50$$

Step 3) Determine P-Value

Looking for the probability that the number of women chosen for the jury-panel would be 36 or more

Probability = 0.13%

Step 4) Compare P-Value to Significance Level

There was only a 0.13% chance that at random 36 or more women would be chosen for a panel of 50 potential jurors.

Alpha = 0.05 or 5%

$p\text{-value} < \text{significance level}$

It much more likely for a woman to be chosen versus a man.

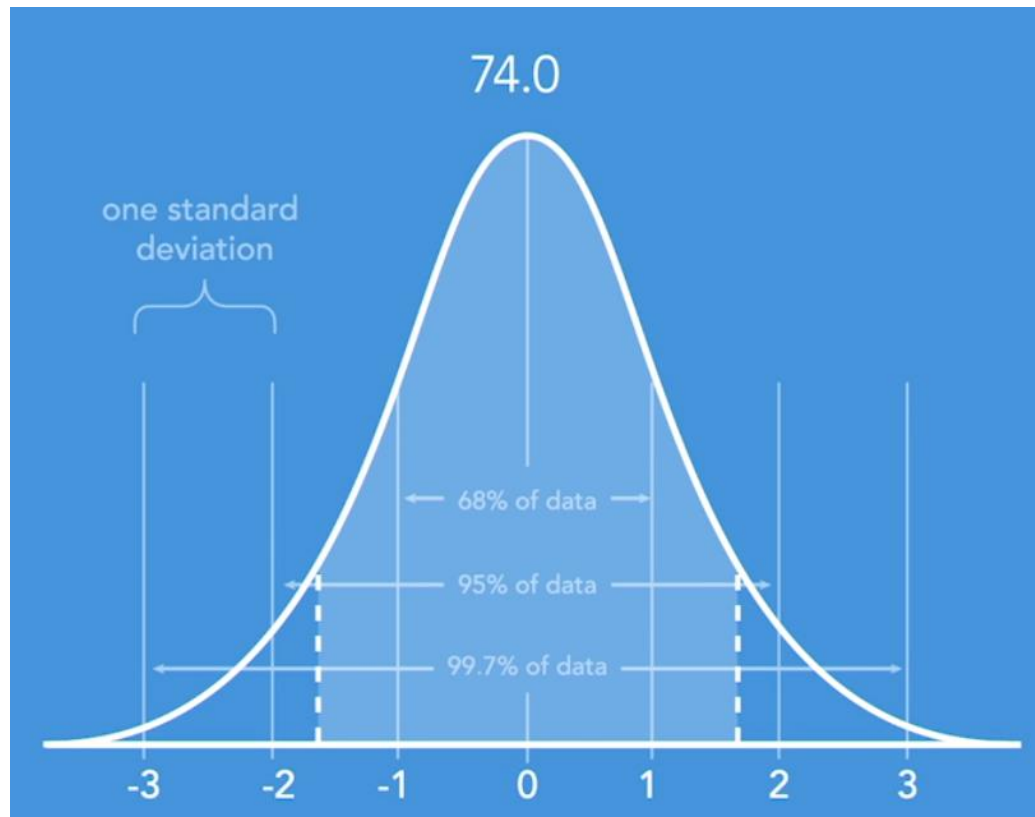


Scenarios for hypothesis testing

A recent national study found that the average American between the ages of 18 and 24 checks their phone 74 times per day. A mobile service provider questions these results

$$H_0: \mu = 74.0$$

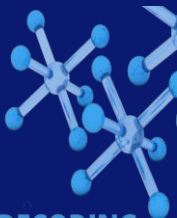
$$H_a: \mu \neq 74.0$$



As you can see, we have two rejection areas here, one rejection area in the positive direction, greater than the mean. The other in the negative direction, less than the mean. This is considered a two tailed test because the null hypothesis is tested in both directions



Next Steps?



Take Action Now

Courses Part of Data Analysts Job Preparation Path



MASTER EXCEL COURSE

Excel for Data Science

Excel for Data Science

 Mohammad Arshad USD 19



MASTER POWER BI COURSE

PowerBI

The power of visualization with PowerBI

 Mohammad Arshad USD 19



LEARN SQL FOR DATA SCIENCE

SQL for Data Science

Features Overview Curriculum SQL for Data Science is a course that teaches...

 Mohammad Arshad USD 19



LEARN BASIC PYTHON FOR DATA JOBS

Learn Basic Python for Data Jobs

Introduction to Python: This section will cover the basics of the Python...

 Mohammad Arshad USD 19



STATISTICS FOR DATA ANALYSTS

Statistics for Data Analysts

Statistics for Data Analysts

 Mohammad Arshad USD 29

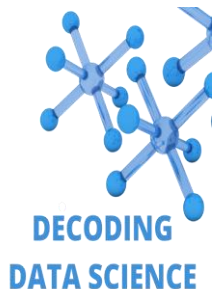
Courses and Program has been created for Jobs. Have a Look at the academy [Here](#)

For this week Use :
DecodingDataScience40


Doubt Clearing Session

Updates & Life time access

Materials & Guides



<https://www.youtube.com/@decodingdatascience/>



Importance of Domain Knowledge

How to get job Series

Decoding Data Science



Public

6 videos No views Updated 4 days ago

[Share](#) [More](#)


[▶ Play all](#) [↺ Shuffle](#)

No description

-  Sort
- 


Importance of Domain Knowledge

Importance of Domain

Decoding Data Science • 31 views • 2 months ago
- 


Data Career Options

Data Career Options

Decoding Data Science • 24 views • 2 months ago
- 


Data Science Career Exploration

Data Science Career Exploration

Decoding Data Science • 32 views • 1 month ago
- 


Data Career Exploration

Data Career Exploration

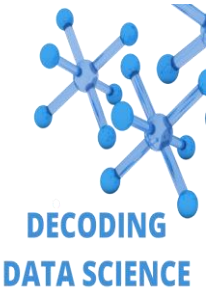
Decoding Data Science • 31 views • 1 month ago
- 

Linked Growth using Data

Linked Growth using Data

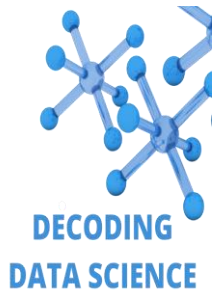
Decoding Data Science • 30 views • 2 weeks ago
- 

Scratch to Data Jobs in 3 months



connect@decodingdatascience.com

MOHAMMAD ARSHAD



Thank You!

