



Empowering the Future

through Project Management

PMI EDUCATIONAL FOUNDATION

BUILDING BETTER FUTURES CAMPAIGN REPORT

JUNE 2006 THROUGH DECEMBER 2009

BUILDING BETTER FUTURES CAMPAIGN RAISED US\$8,060,543

IN SUPPORT OF:



A Better-Prepared
Workforce
for the Future



A Better-Prepared Society
for Future Success



A Better-Prepared Response
in Future Times of Need

In June 2006, the PMI Educational Foundation (PMIEF), a nonprofit charitable organization that champions project management for educational and social good, took the first step in a major expansion of its programs to achieve the most ambitious social responsibility undertaking in the history of the project management profession. These programs center on the use of project management in:

- Helping college students realize their dreams through academic scholarships, internships, doctoral research grants, and visiting professorships
- Preparing youth for success in life through the use of projects to teach primary and secondary school students and teachers project management skills
- Helping relief, nonprofit, and nongovernmental organizations use their limited resources more efficiently and effectively through grants, training scholarships, and workshops in project management

To support this expansion, PMIEF also began the biggest philanthropic undertaking in its history: a fund-raising campaign to raise millions of dollars called Building Better Futures.

And who better to turn to for support than the project management community? Their response has been outstanding — providing more than US\$8,000,000 in pledges, contributions, and in-kind gifts to PMIEF — beginning with a contribution of US\$2,000,000 from the Project Management Institute (PMI) and a lead gift of US\$1,000,000 from the International Institute for Learning, Inc. by E. LaVerne Johnson, Founder and CEO who also served as the Chair of the PMIEF Campaign Cabinet.

The combined support of PMI and hundreds of other generous donors has brought tremendous growth to PMIEF and new opportunities for those served by PMIEF. It has accomplished just what PMIEF set out to do: it funded new grants, scholarships and awards, created new programs and initiatives, expanded activities globally, and built a base of funding from which to grow. On behalf of the thousands of individuals who will benefit from this support, the PMIEF board of directors thank all those who contributed to the success of this campaign. It could not have been accomplished without you!

For an overview of the Building Better Futures Campaign and to learn more about how PMIEF has put this support to good use, please continue reading ...

THROUGH THE GENEROSITY OF THE PROJECT MANAGEMENT INSTITUTE AND THE SUPPORT OF MANY OTHER GENEROUS DONORS, THE BUILDING BETTER FUTURES CAMPAIGN:

- Awarded 81 academic scholarships
- Doubled the number of annual scholarships to 40 per year and increased the annual total value to US\$216,000
- Trained nonprofit and nongovernmental organizations in project management through formal training sessions and new training scholarships, and funded the creation of a new PM for Nonprofits workshop
- Added project management training scholarships for teachers and funded the creation of a new PM for Teachers workshop
- Educated hundreds of children in project management
- Created and distributed new resources such as the *PM Toolkit for Youth, Student Presentation Guide, and the Student Leadership Guide*
- Expanded the use of *PM Skills for Life and Careers in Project Management* across the globe
- Expanded the use of *Project Management Methodology for Post-Disaster Reconstruction (PMMMPDR)* across the globe
- Awarded US\$193,000 in grants
- Facilitated and coordinated the sharing of information between PMI components
- Translated materials into other languages for use across the globe

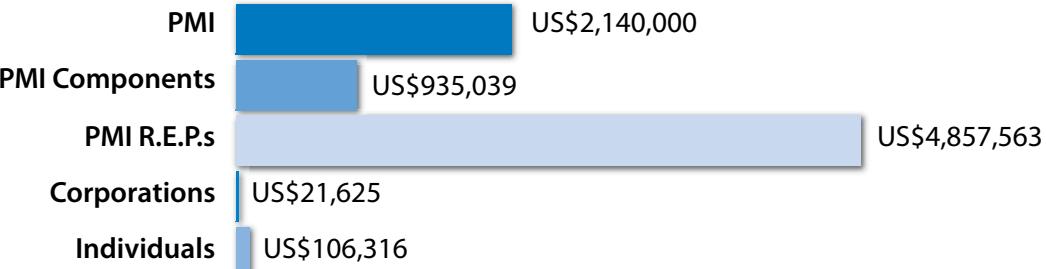
FINANCIAL OVERVIEW

Total Pledges, Contributions, and Committed Gifts In-Kind **US\$8,060,543**

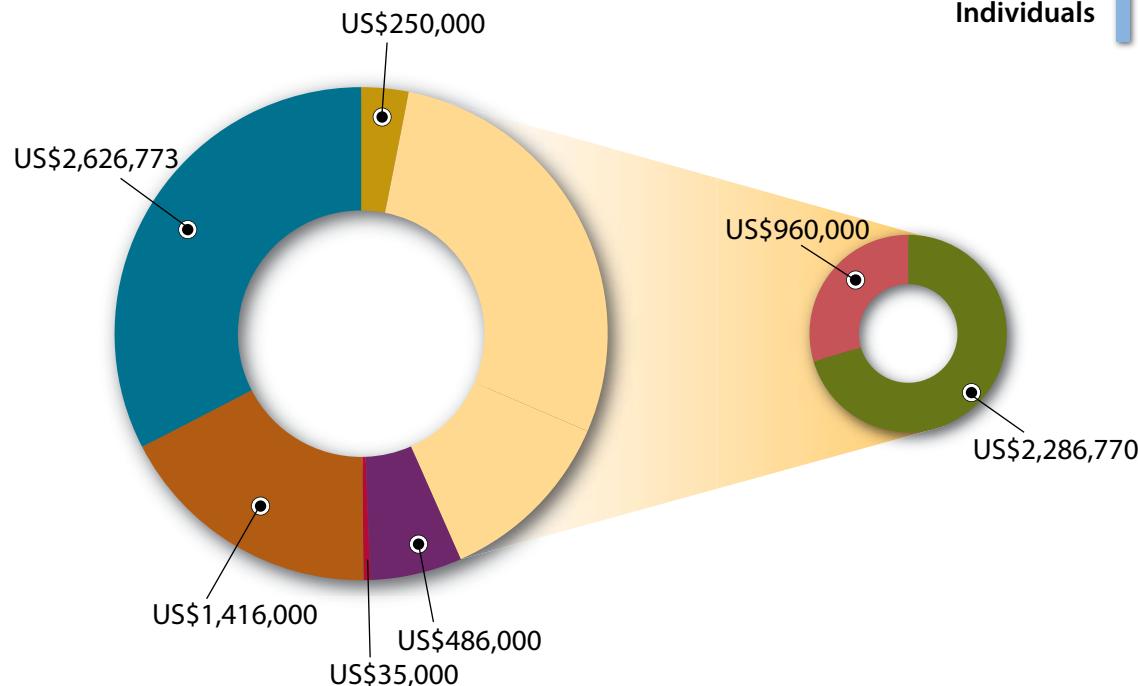
Total Received as of 31 December 2009..... US\$3,307,290
Balance to be received over three to five years US\$4,753,253
(91% is restricted to specific programs)

Contributions & Pledges..... **US\$4,651,063**
Value of Gifts In-Kind **US\$3,409,480**

Pledges, contributions and gifts in-kind from:



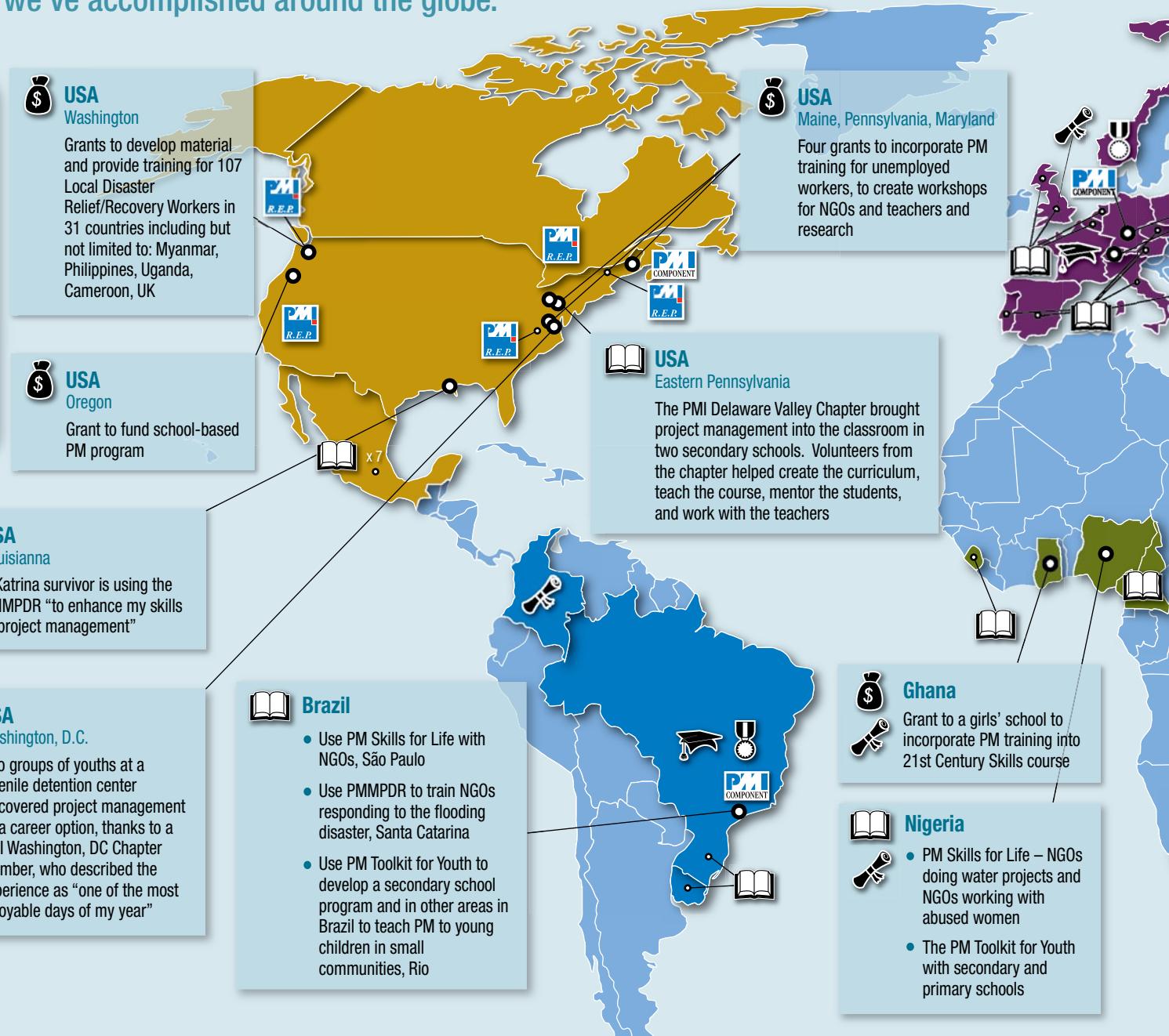
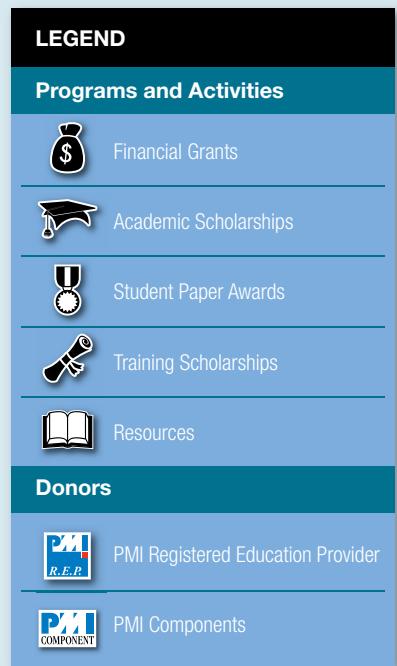
In support of:



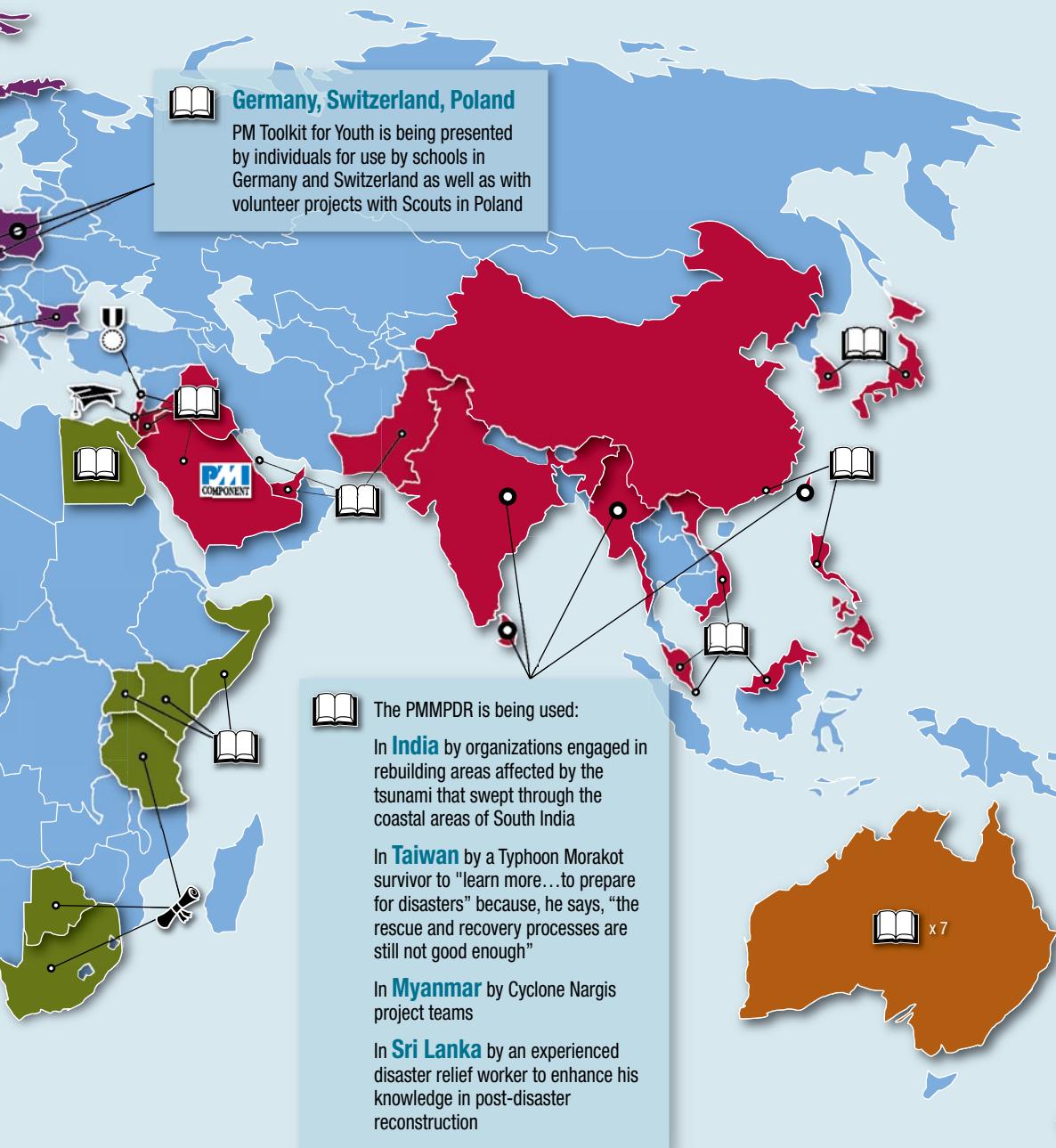
- Doctoral Research
- Scholarships
 - Annual Scholarships
 - Endowed Scholarships
- Educating Youth
- General Programs
- Training Teachers & NGOs
- Unrestricted

DONATIONS TO THE PMI EDUCATIONAL FOUNDATION

Below is a sampling of the work we've accomplished around the globe.



HARD AT WORK AROUND THE WORLD



\$ Saving Lives in the Face of Tragedy with Project Management
USA Washington

When natural and man-made disasters strike, saving lives and providing basic necessities such as food and water require a rapid and organized response. Through a grant to PM4NGOs, PMIEF helped fund the creation of specialized project management training for front-line NGO disaster relief workers that enables them to respond more efficiently and effectively during emergencies. Disaster relief workers in the Philippines, Uganda, Myanmar, Cameroon, UK, and many other countries were trained.

Brazil

The PMI São Paulo Chapter is using the PM Skills for Life to train coordinators of CIEDEF, a large Brazilian NGO, to provide them with the knowledge and tools they need to succeed in their projects with their local Brazilian Paralympic Committee, which believes in providing disabled people with access to sports. Brazil is one of the top 10 paralympic medalist countries. CIEDEF coordinators are using their new PM skills in their work with disabled individuals through the development and practice of sports programs – swimming and running – to prepare them for the upcoming Paralympics.

India

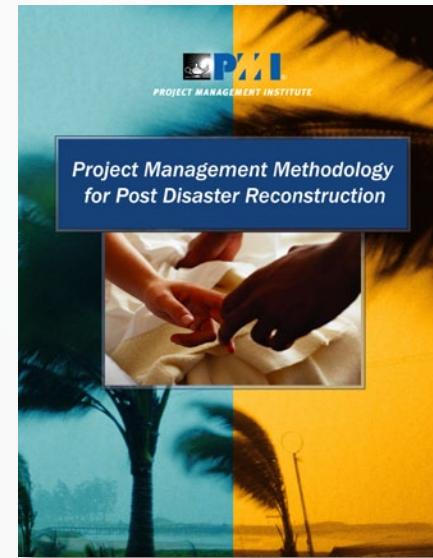
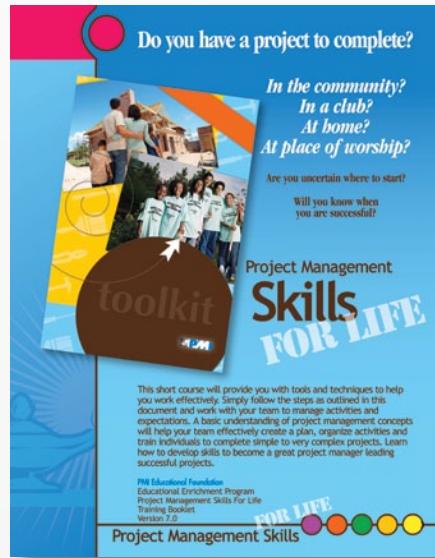
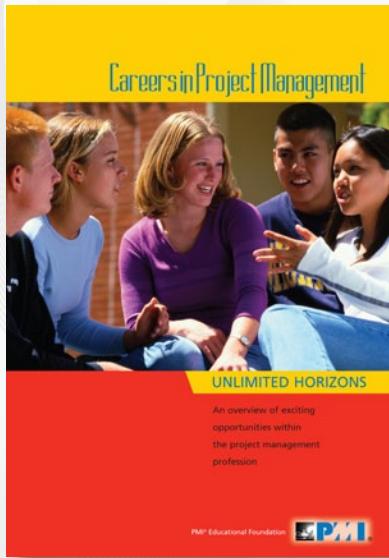
Since 2008, the PMI Mumbai Chapter, with the help of volunteers and logistical support from corporate partners, has trained more than 25 local grass roots NGOs in project management using PMIEF's PM Skills for Life and Careers in PM as well as PMI's *PMBOK® Guide* and is helping them better understand best practices in project management and benchmarking their own practices. Chapter members made the training content relevant to the NGO operating environment. One grassroots-level NGO called "Kherwadi Social Welfare Trust" is working towards imparting vocational skills to distressed youths in and around Mumbai so that they acquire essential skills to earn their livelihood.

South Africa

PM4Africa in collaboration with a Du Noon HIV/AIDS NGO Organizational Capability Project is building capacity at a Du Noon soup kitchen using the PM Skills for Life to teach project management as a life skill. PM4Africa is also teaching individuals how to build their own structurally sound houses, called Wendy Houses, using project management skills, and is working in schools and with other NGOs.

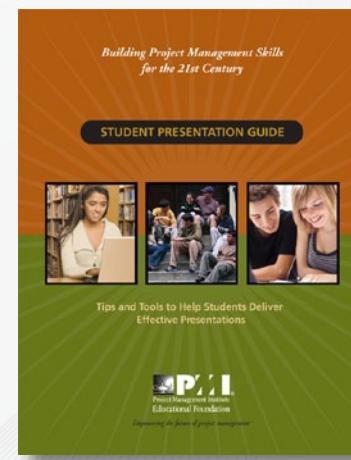
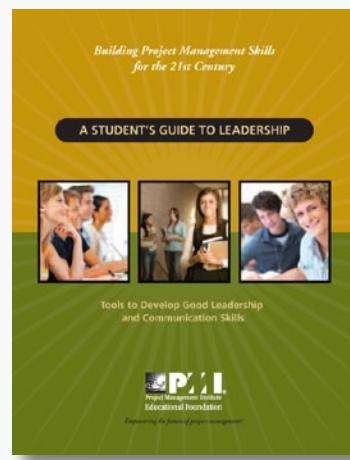
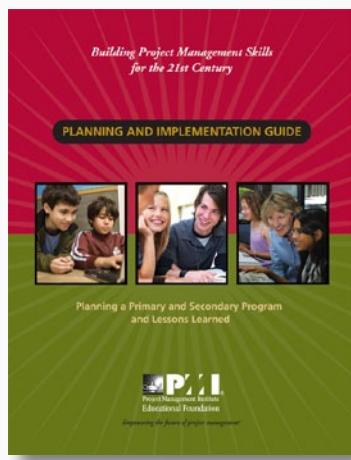
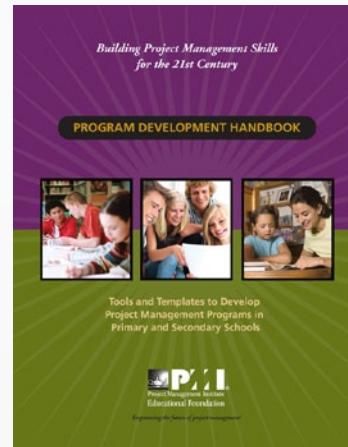
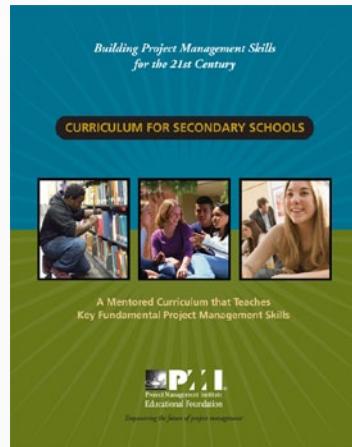
PMIEF RESOURCES

Available Free of Charge for Non-Commercial Use



PM ToolKit for Youth

NEW



Easy to download at www.pmief.org

THANK YOU TO OUR DONORS:

Cash – US \$1 Million+



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Founder and Chief Executive Officer | Dr. Harold Kerzner Scholarships



1st Campaign Donor



Yanping Chen | President | 1st Bachelor, Master, and Doctoral Academic Scholarships



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Founder and Chief Cheetah Scholarships



Cash – US \$100,000+*



1st Non-USA PMI Chapter Donor

Gifts In-Kind – US \$100,000+



John R. Patton
President & CEO



1st Teacher Training Scholarships

***One Anonymous Donor - US\$250,000**

US \$50,000+ Donors



1st PMI Chapter Endowed Scholarship

1st Unrestricted PMI Chapter Gift



US \$25,000+ Donors



PMI Component Donors

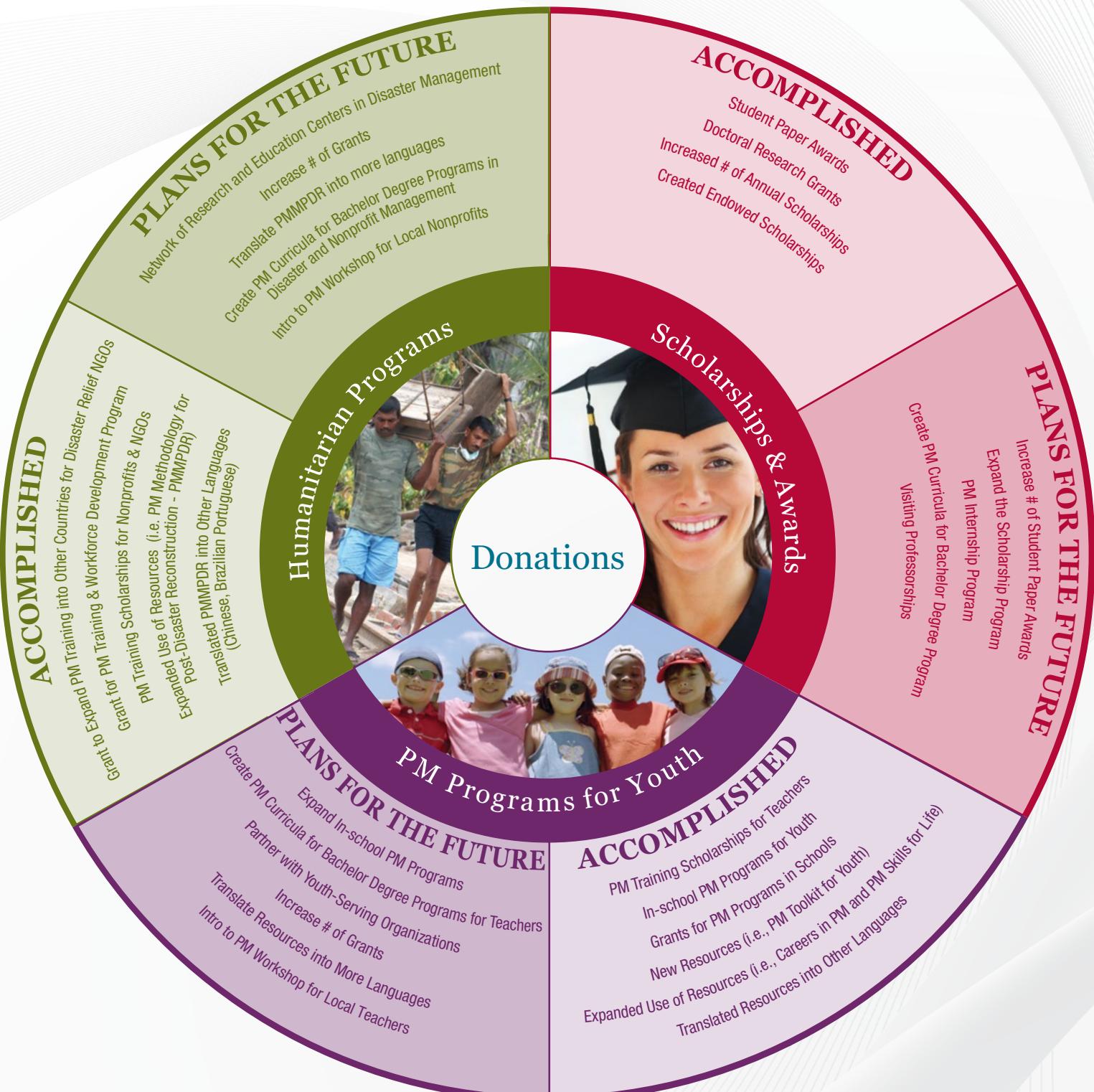
- PMI Arabian Gulf Chapter
- PMI Baltimore Chapter
- PMI Central Florida Chapter
- PMI Central Illinois Chapter
- PMI Central Indiana Chapter
- PMI Central Iowa Chapter
- PMI Central Ohio Chapter
- PMI Chicagoland Chapter
- PMI Clear Lake/Galveston Chapter
- PMI Coastal Bend Chapter
- PMI College of Performance Mgmt
- PMI Columbia River Basin Chapter
- PMI Dallas Chapter
- PMI Delaware Valley Chapter
- PMI Frankfurt Chapter
- PMI Great Lakes Chapter
- PMI Hospitality SIG
- PMI Information Systems SIG
- PMI KC Mid-America Chapter
- PMI Madison/South Central WI Chapter
- PMI Mass Bay Chapter
- PMI Milwaukee/SE Wisconsin Chapter
- PMI Minnesota Chapter
- PMI Mile-Hi Chapter (*via Denver Metro PM Education Foundation*)
- PMI North Carolina Chapter
- PMI Northeast Ohio Chapter
- PMI Nova Scotia Chapter
- PMI Orange County Chapter
- PMI Phoenix Chapter
- PMI Portland Chapter
- PMI Sacramento Valley Chapter
- PMI San Diego Chapter
- PMI San Francisco Chapter
- PMI São Paulo Chapter
- PMI South Florida Chapter
- PMI Southwest Ohio Chapter
- PMI Washington DC Chapter
- PMI Web SIG

...and more than 2,000 Individual Donors

ALTHOUGH MUCH GOOD WORK HAS
BEEN ACCOMPLISHED DURING THE PAST
THREE AND ONE-HALF YEARS, THERE IS
STILL A GREAT DEAL MORE TO DO.

AND THE PMI EDUCATIONAL
FOUNDATION IS NOT FINISHED.
WE HAVE PLANS FOR THE FUTURE.

TOGETHER, WITH THE CONTINUED
SUPPORT OF OUR LOYAL DONORS,
WE CAN ACCOMPLISH SO MUCH MORE!



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Empowering the Future through Project Management.

14 Campus Blvd.
Newtown Square, PA 19073-3299 USA
Tel: +1 610 356 4600, x1128
Fax: +1 610 356 0357
E-mail: pmief@pmi.org
Internet: pmief.org
Office hours: 9:00 a.m. – 5:00 p.m. EDT Monday thru Friday