



CONTACT

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SKILLS

Performance Creative Strategy [Basic](#)

GOOGLE Ads [Advance](#) Graphic Design [Advanced](#) UI/UX

Design [Advance](#)

AI Tools [Advance](#) LANGUAGES

English [Professional](#)

Hindi [Professional](#)

Bengali [Professional](#) INTERESTS

- Digital Marketing Trends
- AI-Powered Creativity

PROFESSIONAL SUMMARY

Performance Creative Specialist with hands-on experience in Google Ads, ad creative design, and UI/UX. Focused on creating performance-driven creatives, landing page layouts, and conversion-focused visual assets. Experienced in supporting digital campaigns from creative planning to execution, with a strong emphasis on usability, clarity, and results.

PROFESSIONAL SKILLS

Digital marketing

[NIHT INFOSOLUTION PRIVATE LIMITED](#)

Performance-focused creative marketer with hands-on experience in Google Ads, SEO fundamentals, and ad creative development. Skilled in supporting campaign execution, designing user-centered layouts in Figma, and contributing to basic data-driven performance analysis through practical projects.

WORK EXPERIENCE

Apprentice Trainee – Production Department

[Jubilant FoodWorks Ltd.](#)

Maintained quality control standards and followed safety protocols. Gained hands-on experience in structured industrial processes, teamwork, and operational discipline.

PROJECTS

E-commerce Mobile App UI/UX (Figma)

Google Ads Campaign & Social Media Ad Campaign

Motion Graphics & Video Editing

Adobe Premiere Pro Video Editing

EDUCATION

Premier Program in Digital Marketing 2025 - 2026

[NIHT INFOSOLUTION PRIVATE LIMITED](#)

ITI – Fitter Trade 2021-2023

[Howrah Homes Industrial Training Institute](#)

Higher Secondary Education 2021

[Bantra M.S.P.C. High School](#)