



# DEEP KUMAR DAS

Digital Marketer & Creative Design Specialist

## PROFESSIONAL SUMMARY

Creative and technically-skilled design professional with comprehensive training in UI/UX design, digital marketing, and visual communications. Proven ability to create engaging user interfaces, develop brand identities, and produce compelling visual content. Strong foundation in both traditional industrial processes and modern digital tools, bringing unique perspective to creative problem-solving.

## PROFESSIONAL SKILLS

### Digital Media marketing intern NIHT Digital Marketing Institute

Digitally-skilled intern with a strong foundation in digital marketing, including SEO and Google Ads, complemented by UI/UX design capabilities. Proficient in creating user-centered designs in Figma, building cohesive brand identities, and producing engaging motion graphics for social media. Experienced in collaborating within agile teams to support the full lifecycle of digital marketing campaigns, from research and planning to execution and analysis.

## WORK EXPERIENCE

### Apprentice Trainee – Production Department Jubilant FoodWorks Ltd.

Maintained quality control standards and followed safety protocols. Gained hands-on experience in industrial operations and supply chain management.

## PROJECTS

### Portfolio Website Design

### E-commerce Mobile App UI/UX

### Adobe Premiere Pro Video Editing

## EDUCATION

### ITI – Fitter Trade 2021-2023

Howrah Homes Industrial Training Institute

### Higher Secondary Education 2021

Bantra M.S.P.C. High School

## CONTACT

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## SKILLS

Digital Marketing                      Advanced

Google Ads                      basic

Graphic Design                      Advanced

UI/UX Design                      Intermediate

AI Tools                      Intermediate

## LANGUAGES

English                      Professional

Hindi                      Professional

Bengali                      Professional

## INTERESTS

- Digital Marketing Trends
- AI-Powered Creativity