



DEEP KUMAR DAS

Digital Marketer & Creative Design Specialist

CONTACT

📍 Howrah, West Bengal

☎ +91-7439482314

✉ dasdeepkumar27@gmail.com

in linkedin.com

SKILLS

Digital Marketing Advanced

GOOGLE Ads basic

Graphic Design Advanced

UI/UX Design Intermediate

AI Tools Intermediate

LANGUAGES

English Professional

Hindi Professional

Bengali Professional

INTERESTS

- Digital Marketing Trends
- AI-Powered Creativity

PROFESSIONAL SUMMARY

Creative and technically-skilled design professional with comprehensive training in UI/UX design, digital marketing, and visual communications. Proven ability to create engaging user interfaces, develop brand identities, and produce compelling visual content. Strong foundation in both traditional industrial processes and modern digital tools, bringing unique perspective to creative problem-solving.

PROFESSIONAL SKILLS

Digital Media marketing intern
NIHT Digital Marketing Institute

Digitally-skilled intern with a strong foundation in digital marketing, including SEO and Google Ads, complemented by UI/UX design capabilities. Proficient in creating user-centered designs in Figma, building cohesive brand identities, and producing engaging motion graphics for social media. Experienced in collaborating within agile teams to support the full lifecycle of digital marketing campaigns, from research and planning to execution and analysis.

WORK EXPERIENCE

Apprentice Trainee – Production Department
Jubilant FoodWorks Ltd.

Maintained quality control standards and followed safety protocols. Gained hands-on experience in industrial operations and supply chain management.

PROJECTS

Portfolio Website Design

E-commerce Mobile App UI/UX

Adobe Premiere Pro Video Editing

EDUCATION

ITI – Fitter Trade 2021-2023

Howrah Homes Industrial Training Institute

Higher Secondary Education 2021

Bantra M.S.P.C. High School