



- 1. What are the total and average daily sales across all store locations?**
- 2. Which store location generates the highest revenue and which has the most transactions?**
- 3. What are the top 5 best-selling product categories and product types?**
- 4. At what times of day do the most sales occur?**
- 5. How does sales volume vary by day of the week and by month?**
- 6. What is the average transaction value, and how does it vary across stores?**
- 7. Which products have the highest revenue per unit sold?**
- 8. Is there a correlation between transaction quantity and unit price?**
- 9. How do sales differ between weekdays and weekends?**
- 10. Are there seasonal or monthly patterns in sales performance?**