

SWOT Analysis – Resume Parsing

Recruit CRM

Adarsh Shukla

Product management associate Applicant

nickshukla53@gmail.com

Strengths

- Simple and intuitive : Easy for beginners to learn, use, and apply.
- Efficient data extraction : Handles bulk uploads smoothly (up to 100 candidates).
- Seamless functionality : CRUD operations work without complications.

Weakness

- Overloading of details : Parsed resumes reveal too much unnecessary info—some elements should stay hidden.
- Dynamic location fields needed : Selecting a country should auto-update state, city, and locality.
- Horizontal scroll issue : Horizontal scroll hides key data and affects visibility.

Threats

- Inaccurate parsing of non-standard resumes.
- Overexposure of irrelevant or sensitive details.
- Bulk Upload can slow the performance.
- Skill extraction may miss key terms or misclassify them, affecting candidate-job fit.

Opportunities

- Enhance skill extraction using AI for better candidate-job matching.
- Manual editing is time-consuming, Reduce manual edits with smart suggestions.
- Group similar candidates based on parsed skills or specific job titles.

Conclusion

- This SWOT analysis shows strengths, finds problems, and reveals obvious chances for growth.
- Using AI for smarter reading, organizing, and matching candidates to jobs can greatly help with speed and correctness.
- Ongoing improvement will make sure a scalable and winning solution.