

## PROJECT 2: EVERYDAY RHETOR

DUE OCTOBER 18<sup>TH</sup> AT 11:59PM

### Important dates:

Partial draft due (at least 625 words): 10/14

Final due: 10/18

### Description

Using the vocabulary of rhetorical analysis, you will **write a profile** of someone whose language, texts, and actions have made a difference within a specific community. Choose a person who does not have a formal background in rhetoric—think outside the box!

### Requirements

- 1,250-1,500 words
- Your name and the class in the left hand corner of the first page.
- A title, centered on the first page.
- Page number in the upper righthand corner of each page.

### Points to Address

- Include a **thesis statement** that makes an argument about 1) the way your rhetor uses rhetoric and 2) they use rhetoric to influence their audience.
- Who is the rhetor? **Introduce** them!
- Who is the **audience** of the rhetor? How can you tell?
- **Describe how the rhetor communicates**--what methods, what places, what mediums?
- Introduce and analyze at least **5 examples** of their rhetoric, using the terms *ethos*, *logos*, and *pathos*.
- Explain how this person's rhetoric **makes a difference** in a specific community.
- You **may not** use a five paragraph essay format in which one paragraph is about ethos, one is about logos, one is about pathos, etc..
- You **can** write this essay in the style of a personal profile, or of an academic essay