**Description**

Using the vocabulary of rhetorical analysis, you will **write a profile** of someone whose language, texts, and actions have made a difference within a specific community. Choose a person who does not have a formal background in rhetoric—think outside the box!

**Requirements**

 1,250-1,500 words

 Your name and the class in the left hand corner of the first page.

 A title, centered on the first page.

 Page number in the upper righthand corner of each page.

**Points to Address**

 Include a **thesis statement** that makes an argument about 1) the way your rhetor uses rhetoric and 2) they use rhetoric to influence their audience.

 Who is the rhetor? **Introduce** them!

 Who is the **audience** of the rhetor? How can you tell?

 **Describe how the rhetor communicates**--what methods, what places, what mediums?

 Introduce and analyze at least **5 examples** of their rhetoric, using the terms *ethos*, *logos*, and *pathos*.

 Explain how this person’s rhetoric **makes a difference** in a specific community.

 You **may not** use a five paragraph essay format in which one paragraph is about ethos, one is about logos, one is about pathos, etc..

 You **can** write this essay in the style of a personal profile, or of an academic essay

**Important dates:**

Partial draft due (at least 625 words): 10/18

Final due: 10/24

Project 2: Everyday rhetor

Due October 24th at 11:59PM