

Table 1: Multiple regression

	Средне adr		
	(1)	(2)	(3)
lead_time	−0.041*** (−0.043, −0.039)	−0.022*** (−0.024, −0.020)	
stays_in_nights		0.237*** (0.133, 0.341)	−0.005 (−0.107, 0.096)
all_guests		−13.319*** (−14.972, −11.666)	27.927*** (27.449, 28.405)
I(all_guests^2)		9.077*** (8.685, 9.468)	
booking_changes		1.346*** (0.911, 1.781)	
total_of_special_requests		3.029*** (2.667, 3.391)	2.440*** (2.076, 2.805)
market_segment_b		23.852*** (23.256, 24.447)	24.236*** (23.676, 24.797)
distribution_channel_b		−11.326*** (−12.098, −10.553)	−16.316*** (−17.063, −15.568)
deposit_type_b		9.033*** (8.360, 9.706)	5.611*** (4.930, 6.292)
with_meal		8.019*** (7.362, 8.676)	
Constant	107.979*** (107.591, 108.367)	79.863*** (79.475, 80.251)	48.278*** (47.890, 48.667)
Observations	116,920	116,920	116,920
Adjusted R ²	0.009	0.274	0.244

Note:

*p<0.1; **p<0.05; ***p<0.01