Table 1: Multiple regression

	Середнє adr		
	(1)	(2)	(3)
factor(arrival_date_month)August	39.924	32.841	35.723
factor(arrival_date_month)December	−17.876	−17.630	−18.606
factor(arrival_date_month)February	−26.624	−24.786	−27.834
factor(arrival_date_month)January	−29.598	−26.345	−29.476
factor(arrival_date_month)July	26.733	21.094	25.528
factor(arrival_date_month)June	16.214	17.117	19.969
factor(arrival_date_month)March	−20.158	−18.117	−19.525
factor(arrival_date_month)May	8.602	11.044	13.035
factor(arrival_date_month)November	−26.125	−20.186	−21.176
factor(arrival_date_month)October	−11.827	−6.874	−4.958
factor(arrival_date_month)September	4.916	9.992	12.576
lead_time			−0.087***
			(−0.089, −0.085)
stays_in_nights			−0.129**
			(−0.233, −0.025)
all_guests		23.082***	23.740***
		(21.430, 24.735)	(22.088, 25.393)
booking_changes			2.701***
			(2.266, 3.136)
total_of_special_requests		1.633***	1.709***
		(1.271, 1.996)	(1.347, 2.071)
market_segment_b		25.248***	22.487***
		(24.652, 25.843)	(21.891, 23.083)
distribution_channel_b		−19.592***	−12.839***
		(−20.364, −18.820)	(−13.611, −12.066)
deposit_type_b		6.736***	14.860***
		(6.063, 7.408)	(14.187, 15.533)
with_meal			9.342***
			(8.684, 9.999)
Constant	101.798***	57.933***	50.802***
	(101.111, 102.486)	(57.245, 58.621)	(50.114, 51.489)
Observations	116,920	116,920	116,920
Adjusted R^2	0.224	0.406	0.438

Note: *p<0.1; **p<0.05; ***p<0.01