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# Data-Driven Algorithms Can Be Unfair

SEPTEMBER 7, 2023 | 7 MIN READ

#### **Algorithms Are Making Important Decisions. What Could Possibly Go Wrong?**

Seemingly trivial differences in training data can skew the judgments of AI programs and that's not the only problem with automated decision-making

BY ANANYA

#### **Should Algorithms Make Layoff Decisions?**

Research shows more HR leaders are using AI to recommend workforce reductions. May 30, 2023

#### AI can be sexist and racist — it's time to make it fair

Computer scientists must identify sources of bias, de-bias training data and develop artificial-intelligence algorithms that are robust to skews in the data, argue James Zou and Londa Schiebinger.

SCIENCE & TECH

#### **Are Decision-Making Algorithms** Always Right, Fair and Reliable or NOT?

Algorithmic decision-making (ADM) is swiftly changing our societies. But does it hold up its promise of objectivity, or in the end do more harm than good?

#### **Machine Bias**

There's software used across the country to predict future criminals. And it's biased against blacks.

**MACHINE BIAS** 

#### When Big Data Becomes **Bad Data**

Corporations are increasingly relying on algorithms to make business decisions and that raises new legal questions.

The Problem With Biased AIs Artificial Intelligence Is as Unfair as We Are. (and How To Make AI Better)

<b>1</b>	Algorithmic bias arises when an algorithm's decisions are skewed towards a particular group of people, either positively or negatively.	{ }
( )		



#### **COMPAS Recidivism Risk Assessment**

#### **Two Drug Possession Arrests**

#### **BLACK**

Prior Offense: 1 resisting arrest without violence

Subsequent
Offenses:
None

HIGH RISK (10)

HIGH KISK (IU)

Credit: Angwin, J., Larson, J., Mattu, S., & Kirchner, L. (2016, May 23). Machine bias. ProPublica.

#### **WHITE**

Prior Offense: 1 attempted burglary

Subsequent
Offenses:
3 drug
possessions

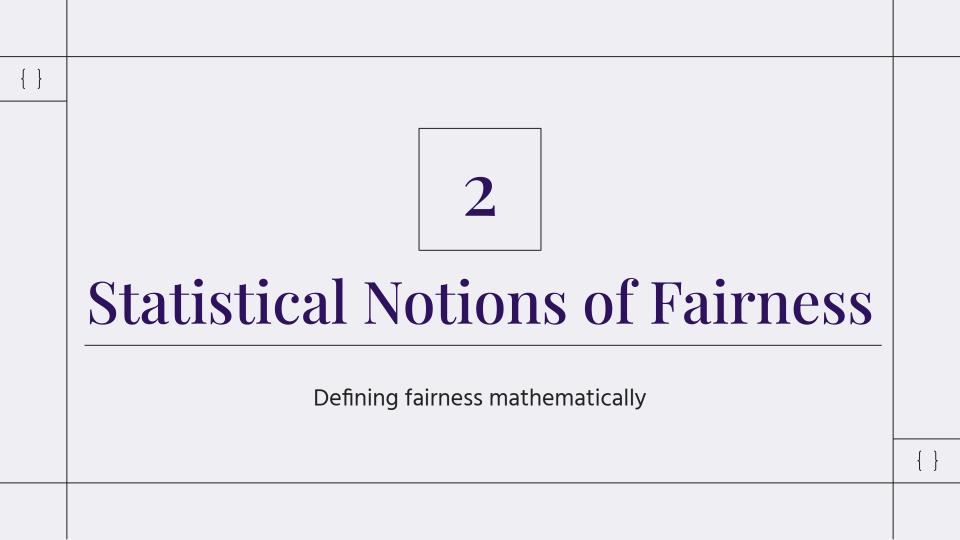
LOW RISK (3)

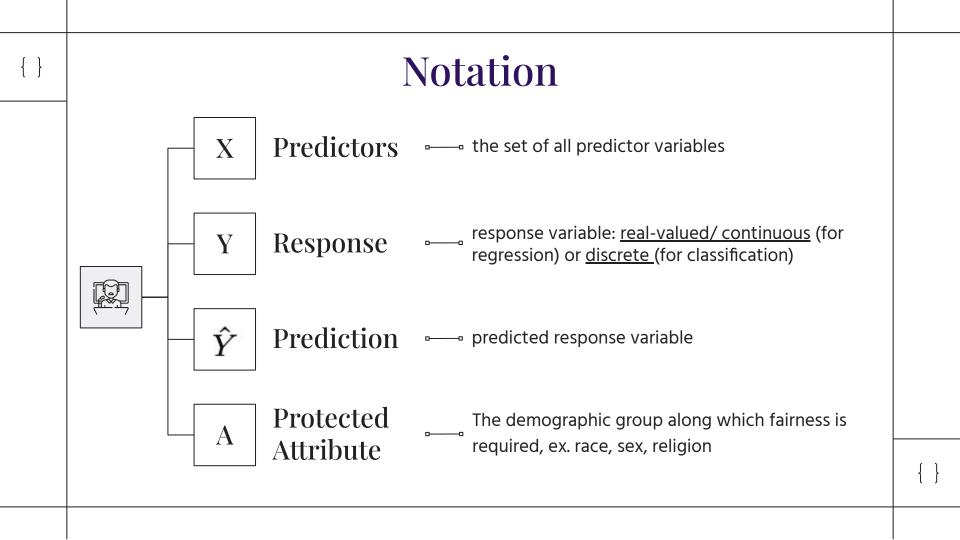
		%		
Recidivism Status	Predicted Risk	Black	White	
Did Not Reoffend	Higher	37.7	16.3	
Reoffended	Lower	39.0	62.3	

A race-blind model

results in such racially disparate outcomes.







### Group v Individual Notions of Fairness

**Group Fairness** 

Individual fairness



continuum



Fix a few demographic groups and assess the **parity of some statistical measures across all the groups**.

\*Does not guarantee fairness to individuals or structured subgroups.

\*Focuses on "average numbers".

There are conflicts in simultaneous enforcement

Ex: independence, sufficiency, separation.

**Similar individuals should be treated similarly** along some defined similarity or inverse distance metrics.

\*Can be **impractical**, relies on **strong assumptions** about the data, and approaches the realm of **causal inference**.

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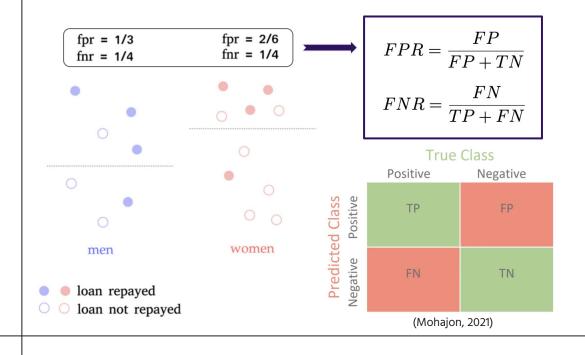
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## Separation

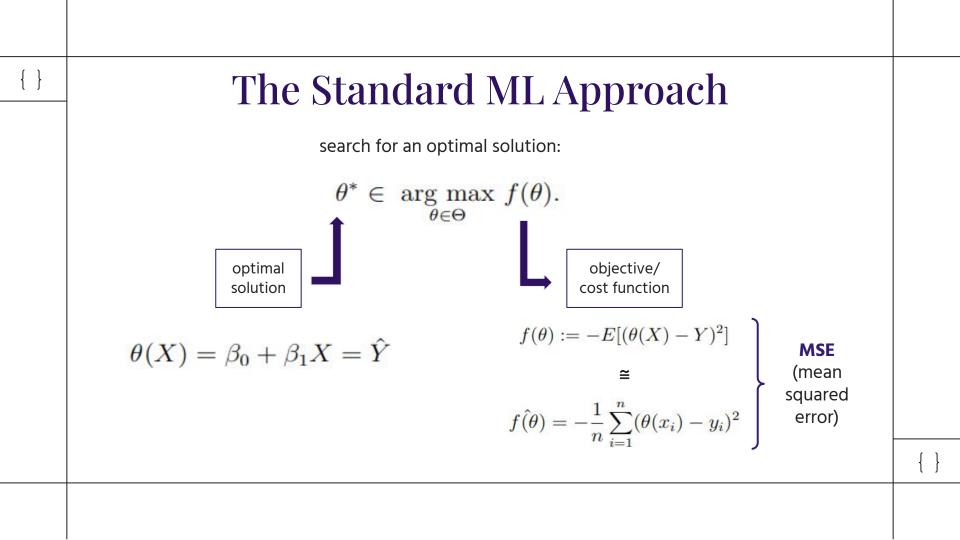
 $P(\hat{Y}=1|A=a,Y=y)=P(\hat{Y}=1|A=b,Y=y), \ \forall a,b\in A,\ y\in\{0,1\}$  where a, b are two levels of the demographic group.



- Requires  $\hat{Y} \perp \!\!\! \perp A | Y$ .
- Also known as equality of the odds or equality of the error rates.
- The error rates should be the same across each level of the demographic group.

{ }





# Limitation of the Standard ML Approach

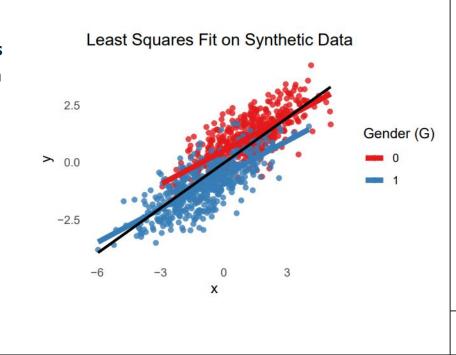
consider a linear regression example to predict the qualifications of job applicants (Y) based on the job-relevant keywords on their resumes (X).

$$Y \sim N(1, 1)$$
 if  $G = 0$  (female)  
 $Y \sim N(-1, 1)$  if  $G = 1$  (male)  
different distributions for different genders  $G$ 

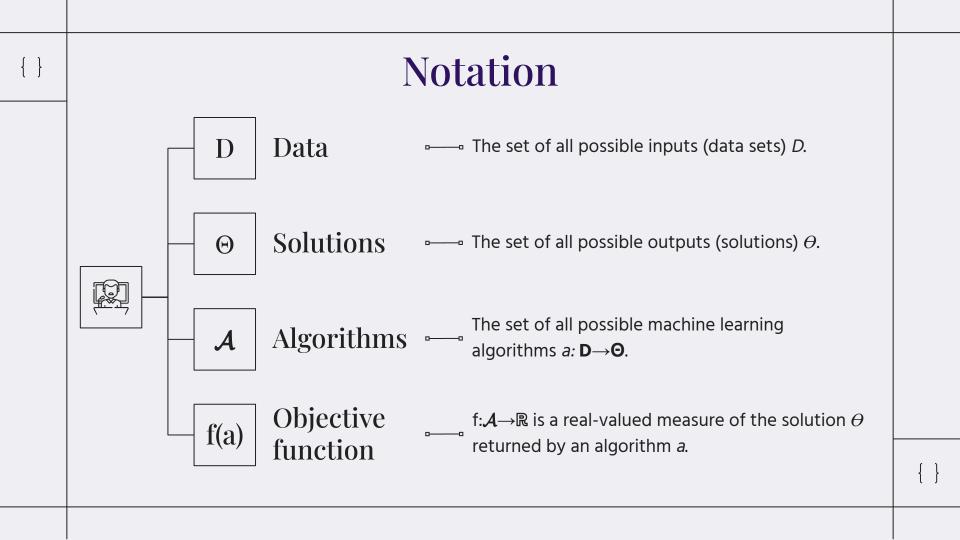
 $X \sim N(Y, 1)$ 

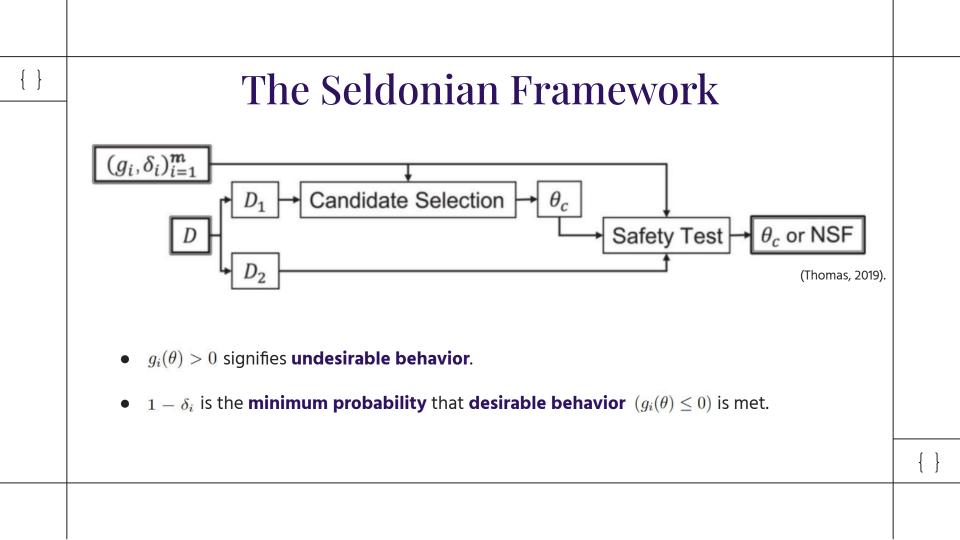
correlated

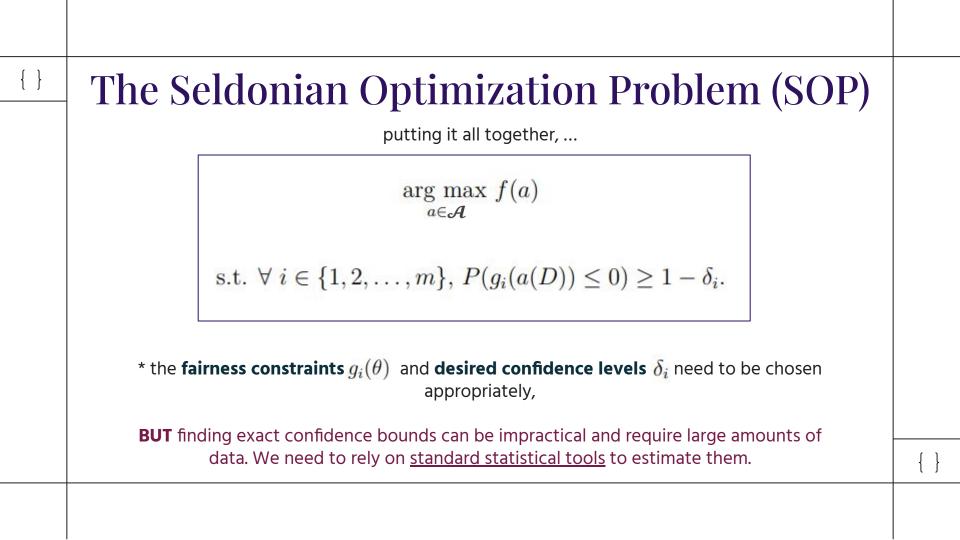
with Y

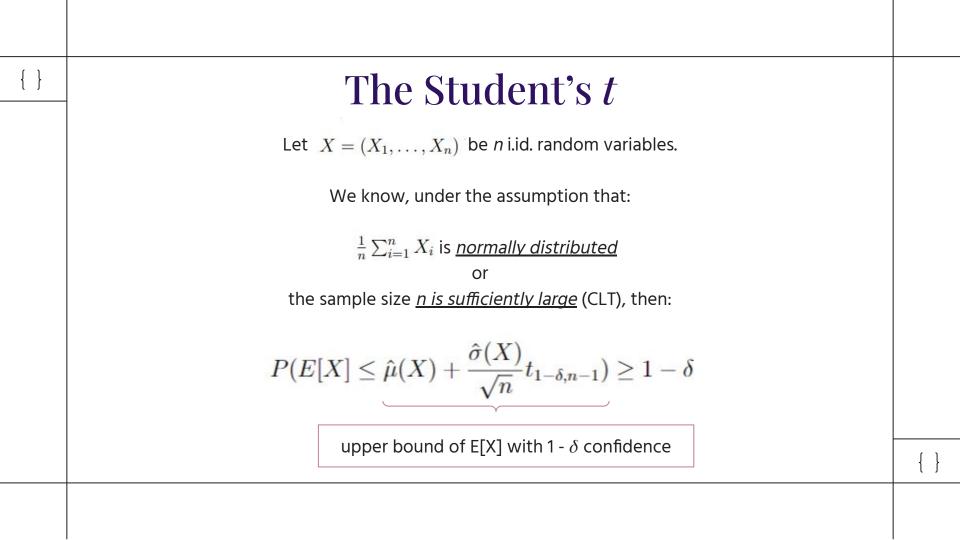


	The Seldonian framework is premised on the notion that if 'unfair' or 'unsafe' outcomes or behaviors can be defined mathematically, then it should be possible to create algorithms that can learn from the data on how to avoid these unwanted results with high confidence.	{ }
{ }		









# The Safety Test Mechanism

... extending this idea, under the assumption that the  $\hat{\mu}(\hat{g}_i(\theta_c, D_2))$  is <u>normally distributed</u> or that

if less than, or equal to, 0, then the i<sup>th</sup> behavioral constraint is satisfied with at least probability 1 - 
$$\delta$$
<sub>i</sub>, and  $\Theta$ <sub>c</sub> will be returned!

safety data

- $\hat{g}_i(\theta_c, D_2) = (\hat{g}_{i,1}(\theta_c, D_2), \dots, \hat{g}_{i,n}(\theta_c, D_2))$
- $E[\hat{q}_i(\theta_c, D_2)] = q_i(\theta_c)$  for each behavioral constraint  $i \in \{1, 2, \dots, m\}$

### The Candidate Selection Mechanism

with the safety test in place, any algorithm will be Seldonian!

**BUT**, if  $\Theta_c$  is computed using the standard ML process, it will likely fail the safety test (**NSF!**). Instead,  $\Theta_c$  will be computed as follows:

$$\theta_c \in \underset{\theta \in \Theta}{\arg\max} \ \hat{f}(\theta, D_1) \longleftarrow \text{ candidate data}$$
 s.t.  $\theta_c$  is predicted to pass the safety test.

$$\theta_c \in \underset{\theta \in \Theta}{\arg\max} \ \hat{f}(\theta, D_1)$$
 ensure sol'n is properly predicted to pass the safety test

# A quasi-Seldonian Linear Regression

consider the linear regression set-up to

predict Y ~ N(X,1) dependent on X based

on X ~ N(0,1)

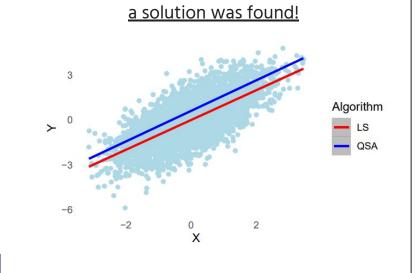
#### **Goals:**

- 1. minimize MSE (<u>maximize -MSE</u>)
- 2. ensure, with probability at least 0.9, 1.25 < MSE < 2 \*

in conflict



- $g_1(\theta) = MSE(\theta) 2.0; \ \delta_1 = 0.1.$
- $g_2(\theta) = 1.25 MSE(\theta); \ \delta_2 = 0.1.$

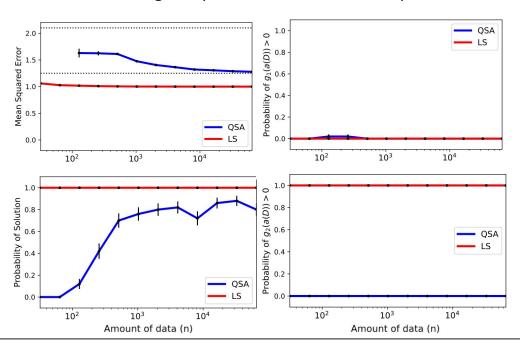


\* **impractical**, but allows us to test behavior when the goals are in conflict.

{ }

## **Experimentation with the QSLR**

... scaling this process for different sample sizes n and 50 trials for each n,



- better performance with more data.
- probability of a Seldonian solution stabilizes at ~0.8.
- there is a performance tradeoff.
- the solution returned <u>almost always</u> satisfied the constraint with 100% confidence.





Formulating the Seldonian Classification Problem 1. Define the discrimination statistic [measure of (un)fairness]:  $d(\theta) = abs[(FPR|Black - FPR|White) + (FNR|White - FNR|Black)] \longleftarrow \begin{cases} d(\theta_{COMPAS}) = 0.45 \text{ (or } 44.7\%) \\ d(\theta_{LR}) = 0.34 \text{ (or } 34.18\%). \end{cases}$ 2. Define the behavioral/fairness constraint as desired:  $g(\theta) = abs[(FPR|Black - FPR|White) + (FNR|White - FNR|Black)] - \epsilon$ define margin of difference 3. Formulate the Seldonian objective: minimize logistic loss such that  $P\{abs[(FPR|Black-FPR|White)+(FNR|White-FNR|Black)]-\epsilon \leq 0\} \geq 1-\delta; \delta = 0.05$ 

}	Evalı	uating 1	Per	forn	nance an	d Fairn	ess	
		$(\epsilon = 0.2)$				$(\epsilon = 0.1)$		
	Recidivism Status	Predicted Risk	Black	White	Recidivism Status	Predicted Risk	Black	-
	Did Not Reoffend Reoffended	High Low	8.88 73.82	2.24 88.82	Did Not Reoffend Reoffended	High Low	1.87 93.13	
	accuracy	y: 68.2%, d( <i>θ</i> ) =	0.22	529	accuracy: (	65.59%, $d(\theta) = 0$	.06	
		$(\epsilon = 0.05)$				$(\epsilon = 0.01)$		
	Recidivism Status	Predicted Risk	Black	White	Recidivism Status	Predicted Risk	Black	
	Did Not Reoffend	High	0.29	0.39	Reoffended	Low	100	_

98.73

Reoffended

Low

accuracy: 64.7%,  $d(\theta) = 0.007$ 

98.17

accuracy: 64.4%,  $d(\theta) = 0$ 

White

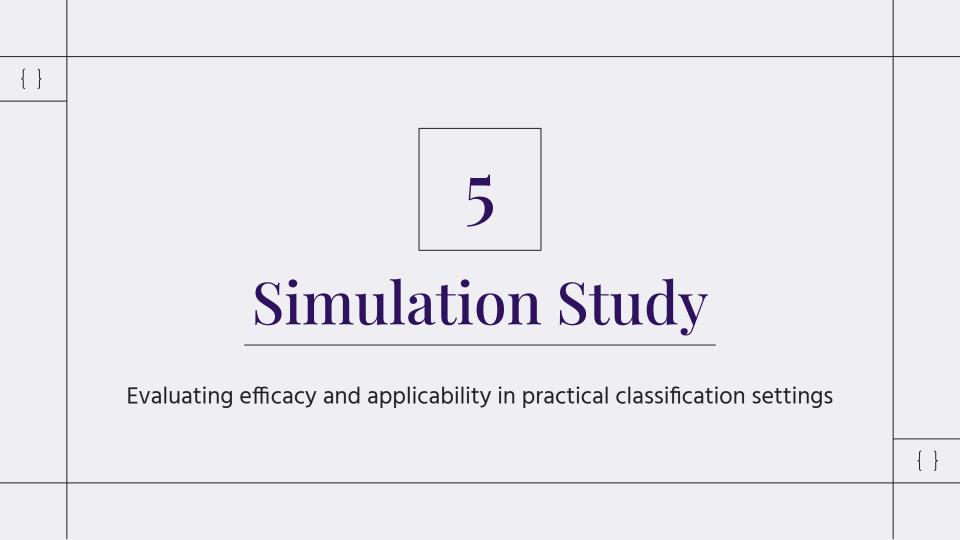
0.3

97.4

White

100

\* logistic regression: accuracy = 70.2%,  $d(\theta)$  = 0.34



	The aim of the simulation study was to assess the efficacy and applicability of Seldonian algorithms in practical classification settings along three key performance measures:	{ }
	<ul> <li>convergence</li> </ul>	
	<ul> <li>fairer (less discriminatory) outcomes</li> </ul>	
{ }	<ul> <li>predictive accuracy</li> </ul>	

#### **Data Generation Mechanism**

for simplicity 7 to emulate complex, social relationships

retained <u>two</u> of the most informative <u>COMPAS variables</u> and searched through possible values to choose a linear combination with <u>improved predictive performance</u>:

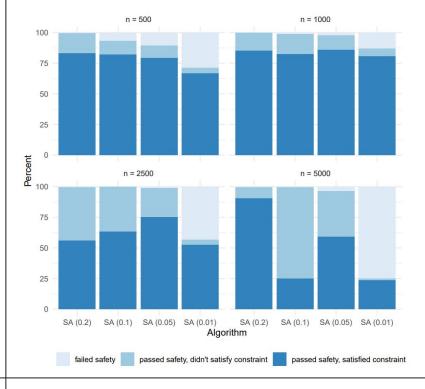
$$logit(p_i) = 5 - 0.2 \; Age_i + 0.5 \; PriorOffense_i \; | \; i \in \{1, 2, \dots, 9387\}$$
 probability of defendant  $i$  recommitting a crime within 2 years # of obs in the data

The response variable, *Y*, was drawn from a **Bernoulli distribution** and **class balance** was induced by randomly drawing, with replacement, the same number of observations in each class.

We generated **1000 total data sets** (250 each of size n = 500, 1000, 2500, 5000).

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### Convergence



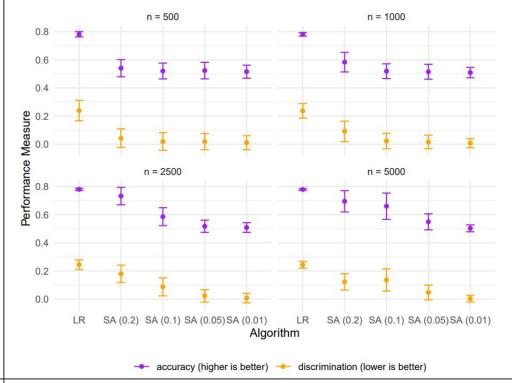
- 100% convergence rate for the logistic regression models.
- For 
   ∈ = 0.2, 0.1, 0.05, the probability of a

   Seldonian solution (passed safety test, light blue)
   was >90% across all sample sizes & >96% for n >=
   1000.
- But for  $\epsilon$  = 0.01, the probability of passing the safety test drops drastically.
- However, looking at how many of these solutions actually satisfied the constraint (dark blue), we notice that larger sample sizes have a harder time constraining the discrimination statistic, likely because of increased variability.
- For  $\epsilon$  = 0.01, most returned solutions satisfy the fairness constraint. For  $\epsilon$  = 0.2, 0.1, 0.05, the defined  $\delta$  = 0.05 was violated.





### Accuracy - Fairness TradeOff



- The value of the discrimination statistic decreases as the constraint is tightened across all sample sizes.
- The accuracy decreases as the constraint is tightened across all sample sizes, <u>stabilizing at 50%</u> <u>accuracy</u> (random, coin-flip model).
- The drop in accuracy is more drastic for smaller sample sizes (n = 500, 1000).
- Seldonian algorithms with looser fairness constraints (ϵ = 02, 0.1) and larger sample sizes (n = 2500, 5000) perform comparably to logistic regression while offering some improvement in model fairness.





- The **time** it takes to understand and implement the Seldonian algorithm Python code poses a huge **barrier to implementation** and experimentation.
- There are a lot of nuances to consider when creating solutions to fair ML and Al, such as balancing tradeoffs with predictive performance, defining what fairness means, and incorporating them into current technologies.
- The Seldonian framework is **a step in the right direction** and allows us to have fairer outcomes (though not the fairest!), but it is far from the perfect solution.

- Investigating ways to **balance fairness and predictive performance** within the Seldonian framework.
- Assessing performance of Seldonian algorithms in practical continuous settings as well as with different group, subgroup, and individual notions of fairness.
- Performing a holistic comparison of Seldonian outcomes with other
   state-of-the-art fair ML tools, such as Microsoft's Fairlearn and IBM's Fairness
   360 Al.

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### More Examples of Algorithmic Bias

#### **Facial Recognition:**

Gender Classifier	Darker Male	Darker Female	Lighter Male	Lighter Female	Largest Gap
Microsoft	94.0%	79.2%	100%	98.3%	20.8%
FACE++	99.3%	65.5%	99.2%	94.0%	33.8%
IBM	88.0%	65.3%	99.7%	92.9%	34.4%

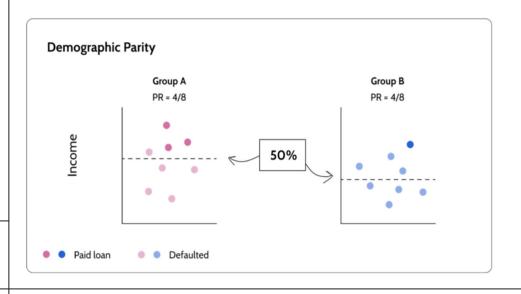
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### Independence

$$P(\hat{Y} = 1|A = a) = P(\hat{Y} = 1|A = b), \ \forall a, b \in A,$$

where a, b are the two demographic groups in question.



- Requires  $\hat{Y} \perp \!\!\! \perp A$
- Also known as <u>demographic</u> <u>parity</u> or <u>statistical parity</u>.
- The likelihood of a positive outcome should be the same across each demographic group.

{

{ }

# Conditional Demographic Parity

$$P(\hat{Y}=1|A=a,R=r)=P(\hat{Y}=1|A=b,R=r), \ \forall a,b\in A, \forall r.$$
 with R as the set of possible ratings.





Individual Fairness

$$P(\hat{Y} = 1 | A = a, X = x) = P(\hat{Y} = 1 | A = b, X = x), \ \forall a, b \in A, \forall x \in X.$$



	Sufficiency						
	$P(Y = 1 A = a, \hat{Y} = 1) = P(Y = 1 A = b, \hat{Y} = 1), \ \forall a, b \in A.$						
	• Requires $Y \perp \!\!\! \perp A   \hat{Y}$ .						
	Also known as <u>predictive parity</u> .						
	• The precision of the model should be equal across all demographic groups.						
{ }		{ }					

### Fairness Conflict - Classification

sufficiency: [equal positive predictive
values (PPV)]

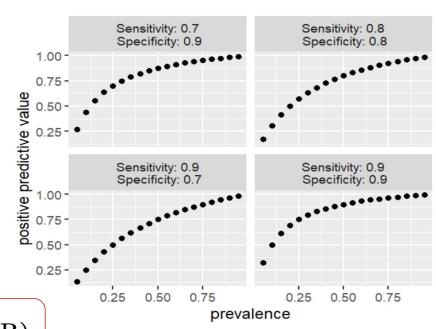
separation: [equal FPR and FNR]

#### **Define**:

- $\rightarrow$  FNR = 1 sensitivity
- $\rightarrow$  FPR = 1 specificity

Then, given values of PPV  $\in$  (0, 1) and prevalence  $p \in$  (0, 1), we can show

FPR = 
$$\frac{p}{1-p} \frac{1-\text{PPV}}{\text{PPV}} (1-\text{FNR}).$$



### Fairness Conflict - Regression

Consider a case with **gender** *G* as the <u>protected attribute</u>.

These two cannot hold simultaneously if the average distribution of Y is different for both groups.

A model that satisfies independence:

$$E[\hat{Y}|G = Male] = E[\hat{Y}|G = Female]$$

cannot simultaneously satisfy equal error rates:

$$E[\hat{Y} - Y | G = Male] = E[\hat{Y} - Y | G = Female]$$

### **COMPAS Tool Performance (by race)**

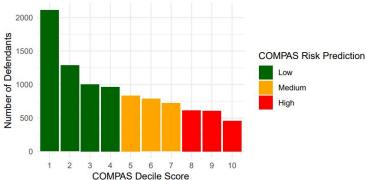


Figure 3.4: Distribution of COMPAS Tool Decile Scores among 9387 Defandants in Broward County Florida. 2013-2014

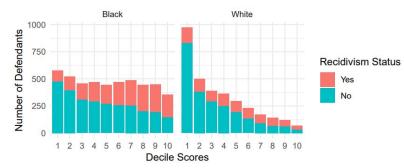


Figure 3.6: Distribution of COMPAS Tool Decile Scores Stratified by Race among 9387 Defandants in Broward County Florida, 2013-2014

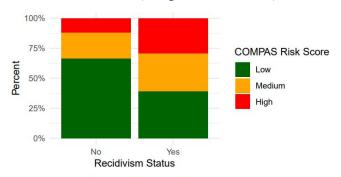
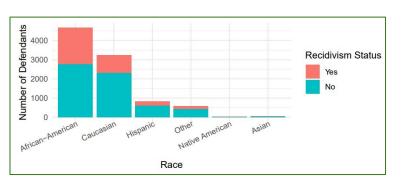
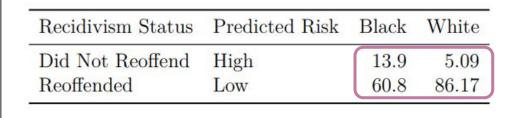


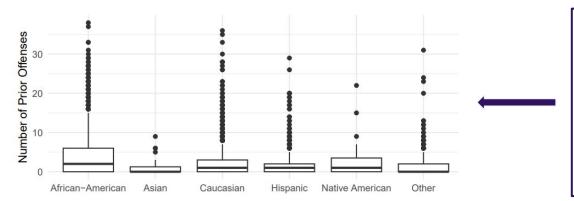
Figure 3.5: Distribution of COMPAS Tool Risk Scores among 9387 Defandants in Broward County Florida, 2013-2014



### The COMPAS Data Set



Fitting a **logistic regression model** on this data set results in
the same racially disparate
outcomes, although slightly less
extreme.



proxy variables
(correlated with race & likely contain societal racial biases) play in incorporating information about race into race-blind models.

# Proxy Variables

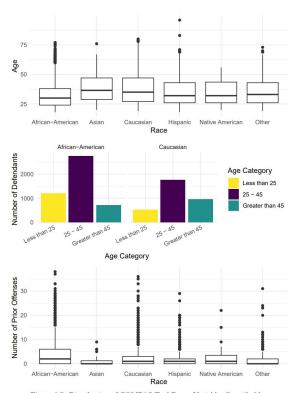


Figure 3.7: Distribution of COMPAS Tool Proxy Variables Stratified by Race among 9387 Defandants in Broward County Florida, 2013-2014





## Probability of a Seldonian Solution

Sample Size	LR	SA(0.2)	SA(0.1)	SA(0.05)	SA(0.01)
500	100	99.6	93.2	89.6	71.2
1000	100	100.0	98.8	97.6	86.8
2500	100	99.6	100.0	98.8	56.8
5000	100	99.6	99.6	96.4	24.8

Table 4.2: Satisfaction of the Behavioral Constraint by Seldonian Solutions that Passed the Safety Test

Sample Size	SA(0.2)	SA(0.1)	SA(0.05)	SA(0.01)
500	83.5	88.0	88.4	93.8
1000	85.2	83.4	88.1	93.1
2500	56.2	63.2	76.1	92.2
5000	90.8	24.9	61.4	95.2

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### Discrimination

Table 4.3: Mean Discrimination Statistic of Convergent Seldonian Solutions

Sample Size	LR	$\operatorname{sd}$	SA (0.2)	$\operatorname{sd}$	SA (0.1)	$\operatorname{sd}$	SA (0.05)	$\operatorname{sd}$	SA (0.01)	$\operatorname{sd}$
500	0.24	0.07	0.04	0.07	0.02	0.06	0.02	0.06	0.01	0.05
1000	0.24	0.05	0.09	0.07	0.02	0.06	0.02	0.05	0.01	0.03
2500	0.24	0.03	0.18	0.06	0.09	0.06	0.02	0.04	0.01	0.03
5000	0.24	0.02	0.12	0.06	0.14	0.08	0.05	0.05	0.00	0.02

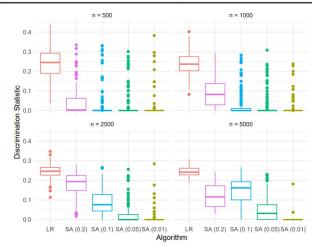


Figure 4.2: The Distribution of the Discrimination Statistic of Convergent Seldonian Solutions by Sample Size

### Accuracy

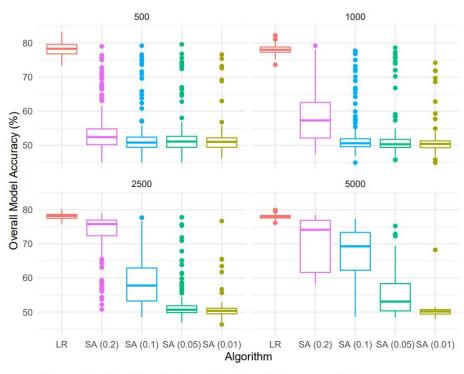


Figure 4.3: The Distribution of the Overall Accuracy of Convergent Seldonian Solutions by Sample Size

### Non-Convergent Seldonian Models

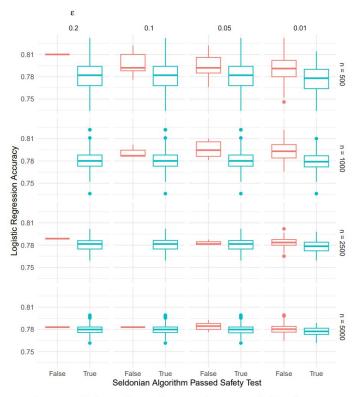


Figure 4.5: Evaluating Logistic Regression Accuracy on the Data Sets by Seldonian Convergence

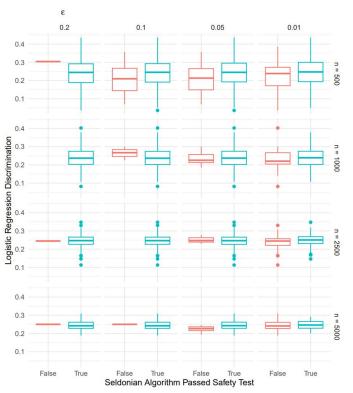
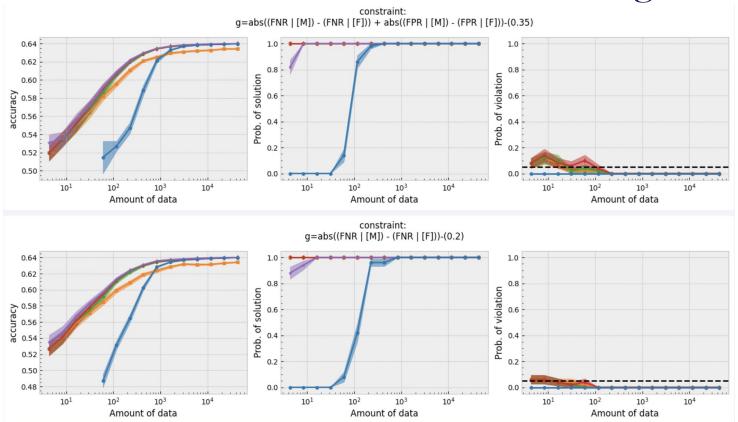


Figure 4.6: Evaluating Logistic Regression Discrimination on the Data Sets by Seldonian Convergence





## **Seldonian Classification Testing**



### Headlines on Slide 4

https://www.scientificamerican.com/article/algorithms-are-making-important-decisions-what-could-possibly-go-wrong/#: ~:text=Despite%20their%20known%20shortcomings%2C%20algorithms,what%20task%2C%20among%20other%20significant

https://www.shrm.org/hr-today/news/hr-magazine/summer-2023/pages/should-algorithms-make-layoff-decisions-.aspx

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https://www.theregreview.org/2021/11/11/adams-algorithmic-decisions-human-consequences/

https://www.propublica.org/article/when-big-data-becomes-bad-data

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https://www.brownalumnimagazine.com/articles/2024-01-29/artificial-intelligence-biases-suresh-venkatasubramanian#: ~:text=A%20new%20course%20asks%20how,our%20biases%20and%20automating%20oppression.&text=Can%20an %20algorithm%20be,program%20is%20being%20trained%20on.

https://www.forbes.com/sites/bernardmarr/2022/09/30/the-problem-with-biased-ais-and-how-to-make-ai-better/?sh=3f6 20ea94770

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