



# DARIA SINKO

## STRATEGIC DETAIL-ORIENTED ADAPTABLE GRAPHIC DESIGNER

Herlev, Denmark

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[LinkedIn](#)

RUSSIAN — NATIVE SPEAKER

ENGLISH — B2

DANISH — A1

*"I may not know how to do everything,  
but I am confident that I can learn anything."*

Design is a blend of beauty and purpose. Sometimes it's about solving a problem, other times — about creating something simply delightful.

I combine a strategic mindset with a love for detail, turning concepts into visuals that inspire, inform, and connect. Each project is a new challenge to explore ideas and bring brands to life in meaningful ways.

## WORK EXPERIENCE

### SOCIAL MEDIA MARKETING MANAGER

Design bureau "LEGKO"

- Creating a marketing strategy for social media promotion
- Setting up targeted facebook ads
- Copywriting
- Content production and graphic design for social medias

23/03/2020

— 30/08/2023

<https://taplink.cc/legkodesign>

legko-reklama@yandex.ru

### BRAND-MANAGER

Russian designer brand "1377"

- Creating a marketing strategy for social media promotion
- Production of photo and video shooting for social networks content
- Organization of cooperation with influencers
- Organization of brand participation in fashion weeks, fashion exhibitions, etc.

01/07/2022

— 30/08/2023

<https://1377.ru/en/>

weare@1377.ru

### FRONTEND-DEVELOPER

IT Agency "ZG"

- Web application development using React and Next JS

25/04/2023

— 30/08/2024

<https://zgalex.com/>

zykovgronsky@gmail.com

### GRAPHIC DESIGNER (FREELANCE)

Production agency "Balance"

- Creating a brand concept for studio clients
- Product design, design for social medias
- Creating a design strategy

17/04/2021

— current time

inst: @yanabelli

## KEY SKILLS

ADOBE ILLUSTRATOR

FIGMA

ADOBE PHOTOSHOP

CRITICAL THINKING

TIME MANAGEMENT

MARKETING

TEAM WORKING

