

Dashboard Design Workshop

https://dashboarddesignpatterns.github.io

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Goals

Learn about design guidelines for dashboard design.

Design your own dashboard(s) in the form of visual mockups and sketches.

Understand **design decisions** and tradeoffs.

Make **deliberate design** decisions and reflect on these choices.

Discuss your designs with peers and learn from others.

Not goals

An introduction to Tableau, Power BI, or similar tools.

A workshop on programming visualizations, e.g., using d3.js or other libraries.

An opportunity to obtain a certificate in dashboard design.

Today's outline

- 1/ Dashboard Design & guidelines
- 2/ Design Tradeoffs
- 3/ Design Patterns
- 5/ Activity 1: What am I designing for?
- 6/ Activities 2: <u>How</u> am I creating a design?

Do you have a dashboard **project**?

Who are you?

Dashboard **Design**

"A visual display of the <u>most important information</u> needed to achieve one or more <u>objectives</u>; consolidated and arranged on a <u>single screen</u> so the information can be monitored <u>at a glance</u>."

Stephen Few, 2006

Few, S., 2006. Information dashboard design: The effective visual communication of data (Vol. 2) Sebastopol, CA: O'reilly.

"A dashboard seeks to add as a translator, not simply a mirror, setting the forms and parameters for how data are communicated."

Rob Kitchin et al., 2015

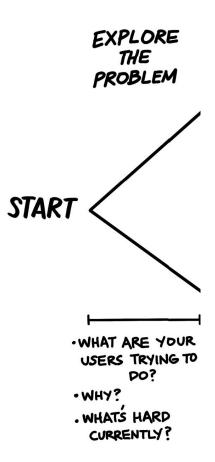
Kitchin, R., Lauriault, T.P. and McArdle, G., 2015. Knowing and governing cities through urban indicators, city benchmarking and real-time dashboards. *Regional Studies, Regional Science*, 2(1) pp.6-28.

Design Guidelines

- 1. Don't overwhelm viewers
- 2. Avoid visual clutter
- 3. Avoid poor visual design
- 4. Carefully chose KPIs
- 5. Align with existing workflows
- 6. Don't add too much data
- 7. Provide for consistency
- 8. Provide for interaction affordances
- 9. Manage complexity
- 10. Organize charts symmetrically

- 11. Group charts by attribute
- 12. Order charts by time
- 13. Balance data + space
- 14. Increase information
- 15. Avoid redundancy of information
- 16. Show information, rather than data
- 17. Design is an iterative process
- 18. Context is very important
- 19. State your meta data
- 20. Use color carefully

Design Process: the double diamond



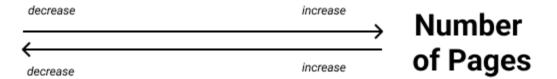
Visual Representation

Number of Pages

Data Abstraction

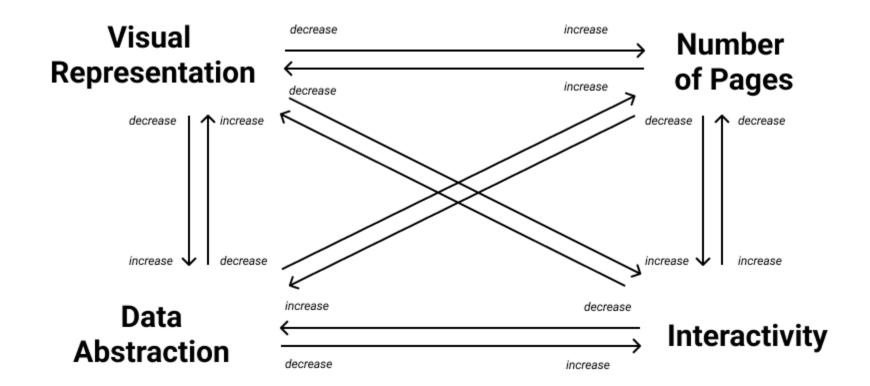
Interactivity

Visual Representation



Data
Abstraction

Interactivity



Dashboard **Genres**

UK Summary

Static Dashboard

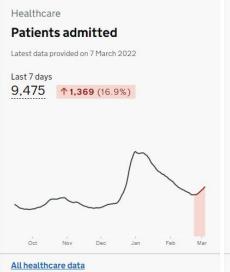
42 ...ll

See the simple summary for the UK.

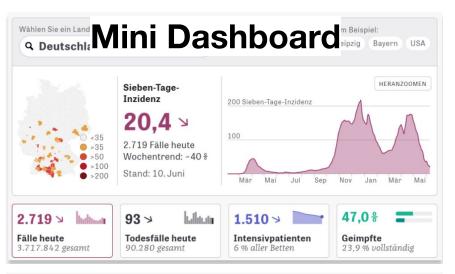




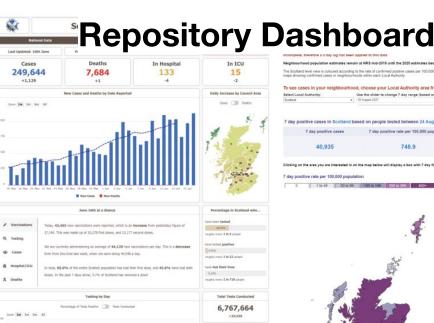
The official UK government website for data and insights on coronavirus











18. May 18. May 25. May 25. May 24. May 26. May 26. May 25. May 13. Ma

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Neighbourhood population estimates remain at NRS mid-2019 until the 2020 estimates become available for this level of geography.

The Scotland level view is coloured according to the rate of confirmed positive cases per 100,000 population in each Local Authority area. You can also view maps showing confirmed cases in neighbourhoods within each Local Authority.

To see cases in your neighbourhood, choose your Local Authority area from the drop down list below.

March 2020 is available on the open data

7 day positive cases in Scotland based on people tested between 24 August 2021 and 30 August 2021

7 day positive cases	7 day positive rate per 100,000 population	7 day test positivity rate	
40,935	748.9		

Clicking on the area you are interested in on the map below will display a box with 7 day floures and population count for that neighbourhood

7 day positive rate per 100,000 population

1 to 49 50 to 99 100 to 199 200 to 399 400+

Local Authorities in Scotland





Individual People Tested

2,127,130

48,300

Vaccinated with First Dose

3,551,739

+20,278

That is 65.0% of Scotland,

and 79.8% of all Scottsin Abults. Worldwide, around 2.5 billion vaccine

doses have now been administered

Vaccinated with Second Dose

2,493,358 +23,177

and 56.1% of all Scottleh Adults

These mags use local neighbourhood areas defined by the Scottish Government. Their geographical size varies because they are based on the number of people who live in the area. Most neighbourhood areas contain between 2,500 and 6,000 residents, but some now have a notably lower or higher number than this because their population has changed since these area boundaries were last reviewed.

To find the name of your neighbourhood (hitermediate Zone), you can search by place or postcode at leton installation may so-cluster transition.

whole determines are quotes on size maps?
We have used population rates to colour these maps to show the number of cases in the content of the number of people living in that area. Areas with the same number of cases can be a different colour (a different population rate) because they have different population sizes. The rates associated with each colour are

to Health teams across Scotland are constantly monitoring a range of different types of information to manage the pandernic. These maps show only firmed cases, not suspected or asymptomatic cases, so they can only ever give an indication of the true rate of infection in each area. The data underlying the maps is refreshed daily, so you may notice small changes as records are updated and amended.

Where a local neighbourhood has kever than 3 positive cases, the actual number of cases and population rate has not been shown. This is to help protect patient confidentially and so reduce instances where very small numbers of cases drive high rates. Where a Local Authority has fewer than 5 positive cases in the selected 7 any period, a more distillation gas not avaisable to protect patient confidentially.

How do these maps relate to the levels set by Scottish Government? The Scottish Government makes decisions about restrictions based on a set of indicators, lest positivity rate, positive case population rate, projected case rates; projected hospital and intensive Care Unit demand. Decisions are made at Local Authority level. You can read more about the indicators and thresholds used at

View the Notes page for more information on the data in this deshboard



Refugees/Migrants Emergenc Infographic Dashboard Partner List 3 Q Search Regional Overview Increasing numbers of refugees and migrants take their chances aboard unseaworthy boats and 184,162 arrivals by sea in 2016 dinghies in a desperate bid to reach Europe. The vast majority of those attempting this dangerous crossing are in need of international protection, fleeing war, violence and persecution in their 1,015,078 arrivals by sea in 2015 country of origin. Every year these movements continue to exact a devastating toll on human life. AUSTRIA 1.261 dead/missing in 2016 HUNGARY Top-10 nationalities of Mediterranean sea arrivals Top-10 nationalities represent 92% of the sea arrivals ROMANIA. PRANCE 82% of arrivals come from the world's CHOATIA based on arrivals since 1 Jan 2016 ATLANTE DCEAN. top 10 refugee-producing countries Syrian Arab THE FORMER Sea arrivals in 2016 Atthanistar BUILDIARIA Main routes through MACEDONIA the Mediterranean SPAIN 903 Pakistan GREECE TURKEY 154,661 Gumbia SYRIAN ARAB REP. TUNISIA ALGERIA MORDCOD IRAC Citte divoire 1% LIBYA Comparison of monthly Mediterranean sea arrivals 2015 Evolution - Mediterranean Sea EGYPT Sea arrivals Dead/missing persons 200,000 2,000,000 Demographics based on arrivals since 1 Jan 2016 150,000 1,500,000 45% 100,000 1.000.000 Children Women 500,000 A Download excel data Servis (AND KDBOSVO: SRES/1244 (1999) The boundaries and names shown and the designations used on this map do not Apr Jun Jul 2008 2009 2010 2011 2012 2013 2014 2015 2016 Click here to view sources and disclaimer

Tracking the coron Magazine Dashboard Voluntries and regions are C Magazine Dashboard 1932



T N SPRING 2020 much of Europe was shut down to slow the spread of covid-19. I Ten months on the continent is once again trying desperately to restrain the pandemic. By July 27th the first wave had resulted in the loss of 180,000 lives across Europe's 39 countries and territories (see the map above). After some respite during the summer months a second wave-now largely driven by a more infectious variant first spotted in Britain' in December—has caused a further 350,000 deaths.

The latest on the coronavirus

- The future of meetings (Sept 2nd)
- . How the pandemic became stagflationary (Sept 2nd)
- · Vaccine inequality will cost money as well as lives (Aug 30th)
- · Australia is ending its zero-covid strategy (Aug 28th)
- To follow The Economist's coverage of the pandemic, visit our coronavirus <u>hub</u>

Europeans and their governments will be hoping that vaccines, developed in record time, as well as lockdowns will help to reduce infections. More than 30 countries have active inoculation programmes, which make use of three main vaccines, developed by Pfizer/BioNTech, Moderna, and AstraZeneca/Oxford University. So far 14m shots have been administered. Britain, which on December 8th was the first country in the world to begin vaccinations, has now given jabs to more than one person in 20.

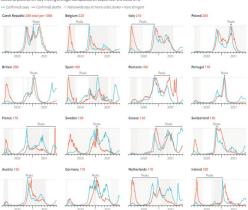
	Show all countries			
Italy	78.2m	78.7%	67.8%	503.2
Sweden	12.7m	79.7%	66.8%	776.0
Netherlands	21.9m	79.7%	71.3%	156.1
San Marino	46.5k	80.5%	80.5%	198.3
Britain	91m	82.5%	73.6%	284.3
Norway	6.95m	82.6%	66.0%	1,459.9
Finland	6.83m	83.0%	57.9%	796.4
Belgium	16.2m	84.1%	81.2%	335.6
France	87.9m	86.4%	71.9%	745.5
Denmark	8.57m	87.3%	83.4%	452.2
Spain	66.1m	88.0%	80.4%	596.8
Ireland	6.84m	89.5%	82.0%	612.2
				647.9

Although vaccination programmes offer hope that life can return to normal, they remain nascent. In the meantime, to assess how European countries are coping with suppressing the virus, The Economist has assembled data on covid-19 cases and deaths for 39 countries, and for 173 sub-national areas for which data are available. We present the total number of deaths per 100,000 in the population. We also break down the infection and death rates for the past seven days to give a better sense of where the virus is most active.

A different way of visualising these data is shown below, in time series for deaths and infections in 16 countries. To facilitate country-by-country comparisons, we have smoothed both variables using a seven-day moving average and indexed them so that each curve peaks at 100. Just three of the countries in our selection -Ireland, Spain and Sweden-have so far recorded fewer deaths during the second wave than the first. Largely because testing regimes have improved, all 16 have recorded far higher infection peaks than in the spring.

New covid-19 cases and deaths per 100,000 people

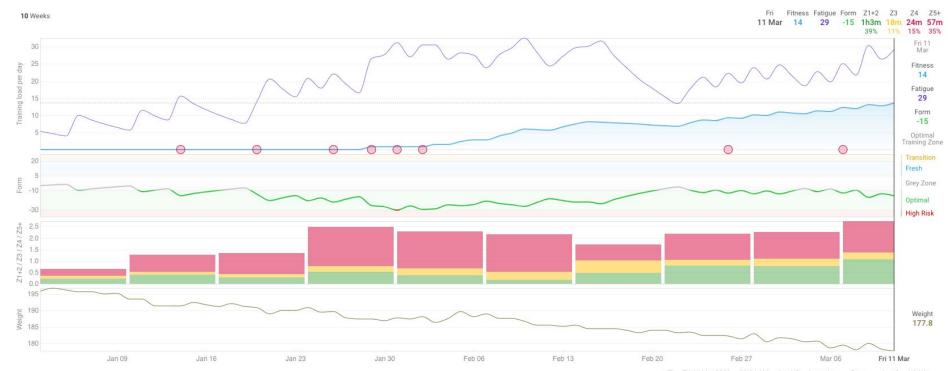
Scaled to peak, seven-day moving average, last updated on September 3rd 06:08 UTC





Analytic Dashboard





The blue line shows fitness. This is a 42 day exponentially weighted moving average of your training load. The purple line shows fatigue. This is a 7 day exponentially weighted moving average of your training load above the blue line. Your form is your fitness less fatigue. When your form is in the optimal training zone you are gaining fitness. When your form is fresh and you are fit then you are ready to race. Avoid staying in tweeks in your training to recover from fatigue and to be at your best for goal events. References: Monitoring your training load by Science2Sport and Managing Training Using TSB by Joe Friel

Fri 11 Mar 2022 09:24 AM Avg HR Intensity Pace Load Weight 5.78 km 29m02s 175 99% 5:01/km 48 80.648 Morning Run ~ 2x 8m4s 178bpm 3m53s 182bpm

Dashboard Types



https://dashboarddesignpatterns.github.io/processguidelines.html

Worksheet 1: What am I designing for?

Parameters (that you may not control)

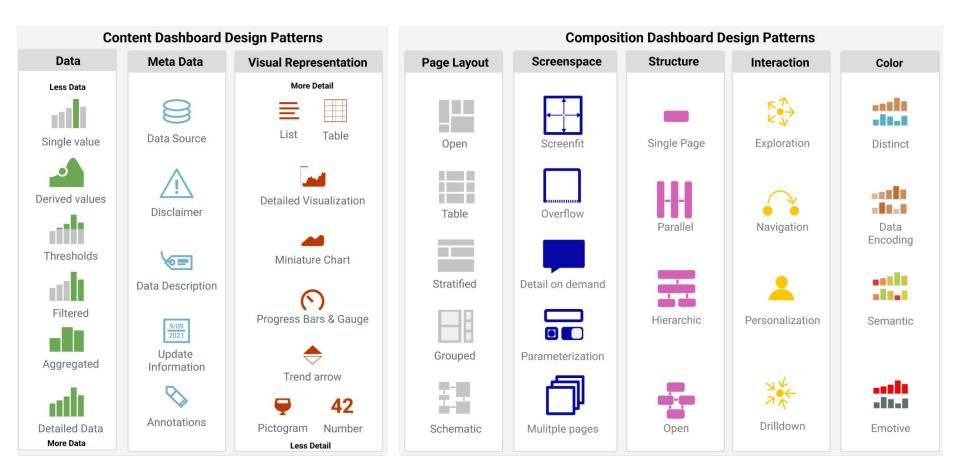
- 1. Who is your <u>audience</u>?
- 2. What is the <u>context & devices</u> they engage with the dashboard?
- 3. What are the <u>tasks</u> they perform / decisions they make?
- 4. What <u>information</u> do they need to fulfill these tasks / make these decisions?

Worksheet 1: Data, Use, & Genres

DATA List and describe your data. What are the facets/dimensions in your data?	USE	GENRES Look at the Genre patterns. Pick 1-3 genres and describes how they might fit your scenario?
	Describe your <u>audience?</u> What does the audience know about the data?	42 adli
		Magazine
	Describe the information, tasks and decisions your audience is performing? What do they know about these tasks? During which steps of their workflows and during which situations do they need access to the dashboard?	42 all
		42
		42 at 18
	What is the context & devices they engage with the dashboard? Is it a mobile, a 2nd screen, a wall-sized display, etc.? What else do they do when they consult the dashboard? How frequently do they consult the dashboard?	= 42 add blin ab bl- Repository
		42 salt • • • Slideshow

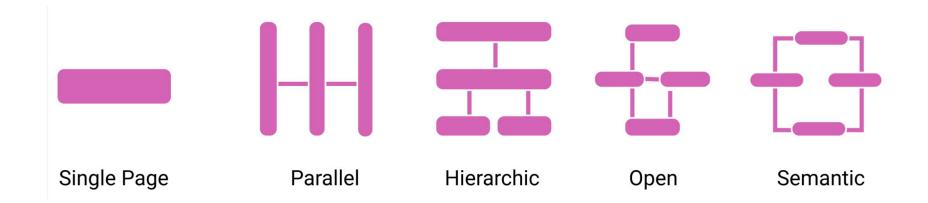
Design Patterns

23 Dashboard Design Patterns



Worksheet 2: **Structure**

Structure Patterns



Worksheet 2: Structure Patterns

Look at the structure patterns and use the space below to draw possible dashboard structures. A page is a screen the reader sees at any given time. They could switch between pages using interaction.

- 1. Does your dashboard need (or can) have multiple separate pages?
- 2. How would you group information meaningfully across these pages?
- 3. What information must be shown together on the same page (don't be afraid of duplicating information)?
- 4. Pick one page to continue the workshop with. (you can repeat the following steps for each of your pages individually and make chances to your page design).



Single Page



Parallo



Hierarchic



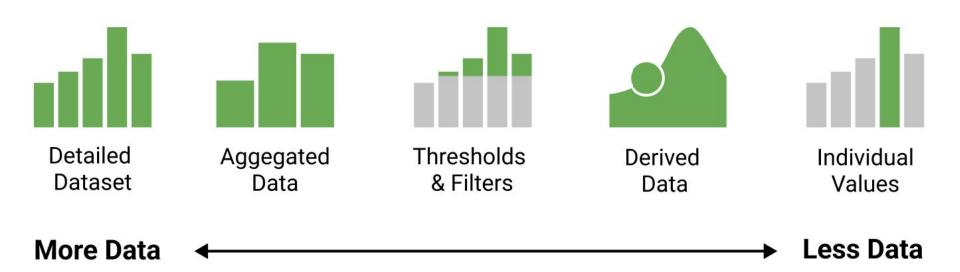
Oper



Semantic

Worksheet 3 Data & Visual Encoding

Data Information



UK Summary

The official UK government website for data and insights on coronavirus (COVID-19).

See the simple summary for the UK.



Up to and including 10 March 2022

Daily - first dose 4,765



Daily - second dose 14,282

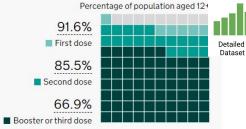
Daily - booster or third dose

Total - booster or third dose

20,616

Total - first dose

Total - second dose



All cases data

All vaccinations data

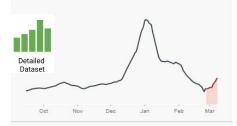
52,692,089

Data

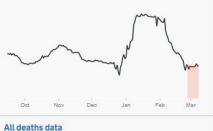
49.164.620

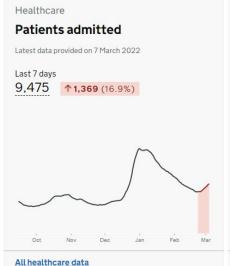
38,458,430

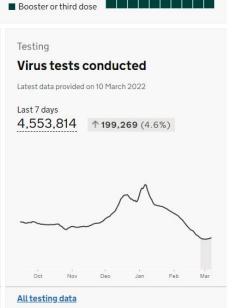
Cases People tested positive Latest data provided on 11 March 2022 Last 7 days 399,820 **143,956** (56.3%) Derived ▶ Rate per 100,000 people: 458.7



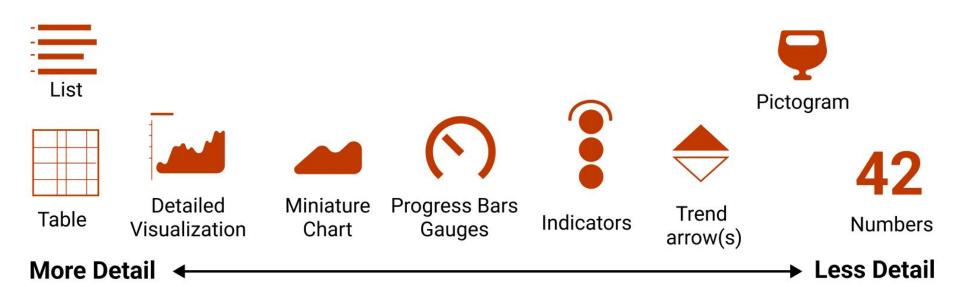








Visual Representation



Visual Representation: Data Visualization





607

826603

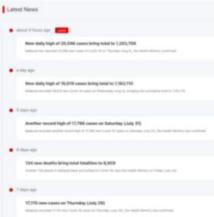
6067

Cases by States

Perfix

Total





Visual Representation: Data Visualization

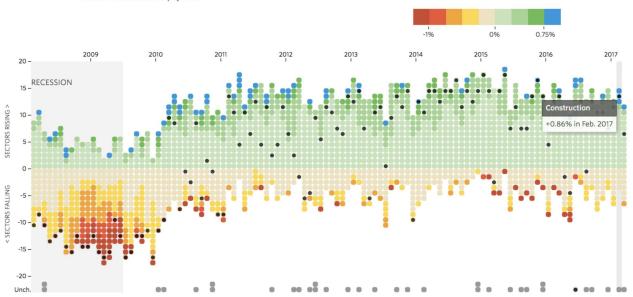


Track National Unemployment, Job Gains and Job Losses

By Andrew Van Dam and Renee Lightner

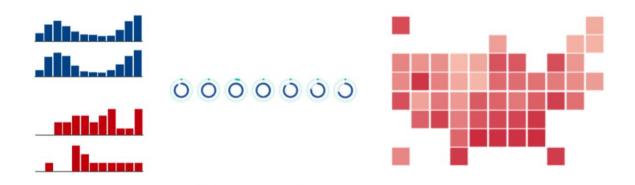
Winners and Losers: Job Gains and Losses Jump to National Unemployment

Track the number of sectors gaining or losing jobs each month. Boxes are shaded based on percentage change from the previous month in each sector's payrolls.



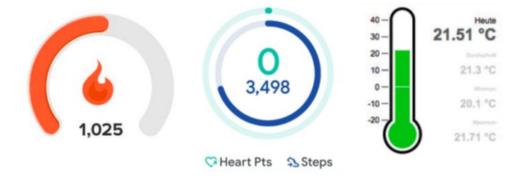
Visual Representation: Data Visualization





Visual Representations



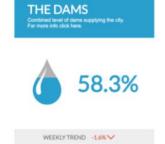


(b) Gauges and progress bars (#19, #99, #16).

Visual Representations



	Innengastro	ਮਜੋਸ Außengastro	Hotels		
Baden- Württemberg	0	0			
Bayern	0	0			
Berlin	0		~		
Brandenburg	0	~	0		
Bremen	0	0	0		





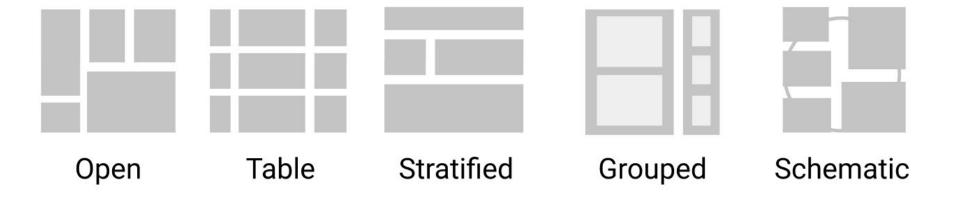
(a) Pictograms as data (#85, #37) and index (#102).

Worksheet 3: Data & Representation



Worksheet 4: Layout

Layouts



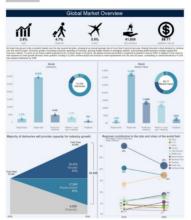


Open Layout





Strata Layout

















Average Population (1960 - 2012)





The official UK government website for data and insights on coronavirus (COVID-19).

Grouped Layout

See the simple summary for the UK.

UK summary







Worksheet 4: Layout

Look at the layout patterns. Which layout would make sense for your visualizations? Why? Use this page to experiment with different layouts. Use post-its to move components around easier.



Open



Table



Stratified



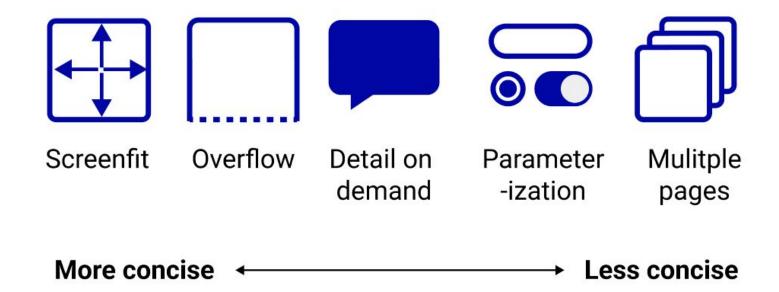
Grouped



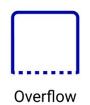
Schematic

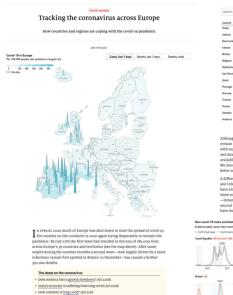
Design Patterns 5: Screen space & Interaction

Pagination Patterns



Pagination: Scroll





* Which covid-sy vaccine is the most widely accepted for international travel? (Jul 2010).
 * To billow the Economian's coverage of the pandemic, visit our coronavirus hab

Buropeans and their governments will be boping that vaccines, developed in record time, as well as lockdowns will help to reduce infections. More than 30 countries have active inculation more names which make use of these main

vaccines, developed by Pfizer/RioNTech, Moderna, and AstraZeneca/Oxford

December 8th was the first country in the world to begin vaccinations, has now

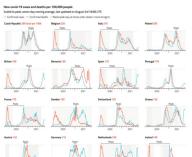
University. So far 14m shots have been administered. Britain, which on

given jabs to more than one person in 20.



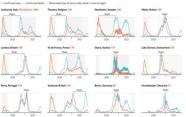
Although vaccination programmes offer hope that life can return to normal, they remain nacerel. In the meantime, to assess how European countries are coping with suppressing the virus, The Iconomis has assembled data on covid-19-cases and deaths for 190 countries, and for 173 sub-national areas for which data are available. We present the total number of deaths per 100,000 in the population. We also break down the infection and death rates for the past seven days to give a better sense of where the virus is most active.

A different way of visualising these data is shown below, in time series for daths and infections in a 6 countries. To facilitate country-by-country comparisons, we have smoothed both variables using a seven-day moving average and indexed them so that each curve peaks at 100. Just three of the countries in our selection—Ireland, Spain and Sweden—have so if recorded fewer densith during the second wave than the first. Largely because testing regimes have improved, all 16 have recorded for their infection peaks than in the serine.



In the charts below, we use the same presentation format as ones above, but for 12 selected sub-national areas. The shape of these curves is very similar to that of the national ones, yet there are important discrepancies. For example, after battling a severe outbreak of infections in the autumn, Britain's North West is now in effect in its third wave of the pandemic.

Regional covid-19 cases and deaths per 100,000 people Scaled to peak, seven-day moving average, selected regions, last updated on August 3rd 18:08 UTC



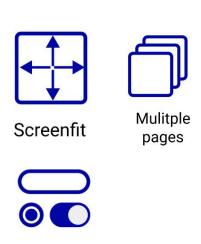
The table below presents the complete data for deaths and cases over the past week for each of the countries and regions that we are tracking. (You can sort each column by clicking on its header.) These figures are updated twice a day.

Region	Country	Pepulation, '000	*	Cases last week per 100k	Deaths last week per 100k
Balearic Islands	Spain	1,188	П	831 🕈	1+
Corsica	France	335		674 ÷	0 =
La Rioja	Spain	314	П	647 ÷	5.0
Navarre	Spain	650	П	633 +	1.0
Catalonia	Spain	7,566		626 4	1.0
Madrid	Spain	6,642		592 ÷	0 +
Basque Country	Spain	2,178		588 🕈	1.0
Provence-Alpes- Côte d'Azur	France	5,031		574 ÷	0 +
Aragon	Spain	1,321	П	572 ÷	3 +
Galicia	Spain	2,700	П	530 ↑	1.0
Andalusia	Spain	8,427	П	520 ↔	1.0
Valencia	Spain	4,975	П	512 ÷	1.0
Cantabria	Spain	582	П	501 ÷	1.0
Castile and León	Spain	2,408		499 ↓	2+
Extremadura	Spain	1,065		472 ÷	1.0
		Show all regi	ons		

As ever, some caution is required when interpreting these statistics. Differences in the amount of cond-in setting and costicularly in the recording of denths means that direct comparisons between one country statistics and another's can be trickly. For an all-encompassing measure of covid-sy's study, see our excess-death mostality data, which compare overall death rates in each country with historical awares, flowerer, excess-mostling that are often incomplete and are released with a delay of several weeks or more. Submational data thus provide useful and timely information on the propess of the pandemic.

To keep up with our coverage of the pandemic, visit our coronavirus hub. Some of our covid-19 coverage is free for readers of The Economist Today, our daily newsletter.

Pagination: Screenfit

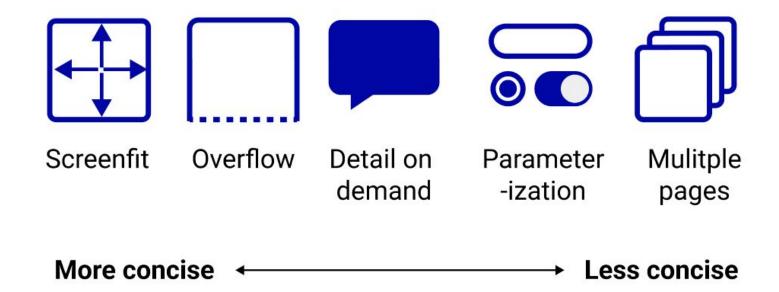


Parameter

-ization



Pagination Patterns



Interaction Patterns









Exploration

Navigation

Personalization

Filter & Focus

Worksheet 5: Screen space & Interaction

SCREEN SPACE If you are running out of screenspace, how could you support navigation to the off-screen content, e.g., on other pages?	INTERACTION Do you need interaction in your dashboard? What do you need interaction for? How can this interaction be supported in the UI?					
	K T	~	Personal- ization	Filter & Focus		
Screenfit Overflow Detail on Parameter Mulitple demand -ization pages	Exploration	Navigation				
More concise ← Less concise	Exploration					

Final mockup

Worksheet 6: Final Mockup

Create a detailed mockup of your dashboard, using your choices and exploration from the other worksheets. Create two versions if you cannot decide at this time.

Show and tell!