Analytics

Try searching for "acquisition overview"

## User Report

Sessions (LTV) ?
**1**
Sessions (Current): 1

Session Duration (LTV) ?
**00:06:38**
Session Duration (Current): 00:06:38

Revenue (LTV) ?
**$13.93**
Revenue (Current): $13.93

Transactions (LTV) ?
**1**
Transactions (Current): 1

Goal Completions (LTV) ?
**1**
Goal Completions (Current): 1

Goal Valu
$0.00
Goal Valu

**Client Id** ?
232226145.1670715800

**BigQuery Client ID** ?
997403699721869720

**Date Last Seen** ?
Dec 10, 2022

**Device Category** ?
desktop

**Device Platform** ?
web

**Acquisition Date** ?
Dec 10, 2022

**Channel** ?
Direct

**Source / Medium** ?
(direct)/(none)

**Campaign** ?
(not set)

Return to User Explorer Report

Delete User

Filter by: **4 selected** ▾ | Sort by: **Descending** ▾ | Create Segment | Expand All | Collapse All | Export

▾ Dec 10, 2022

  ▾ **4:49 PM** ⏱ 06:38 🖥 Direct

  ☐ 4:49 PM  $  Purchased **D12-5 24mm Motor** for **$13.93**
  ☐ 4:49 PM     Event **Order Completed** on **EnhancedEcommerce**
  ☐ 4:49 PM  🚩 Completed goal **Place an order** for **$0.00**
  ☐ 4:49 PM  👁 Viewed **Order Confirmation - Rocketry Works**  /checkout/order-confirmation
  ☐ 4:49 PM     Event **Checkout Step Viewed** on **EnhancedEcommerce**
  ☐ 4:49 PM     Event **Checkout Step Viewed** on **EnhancedEcommerce**
  ☐ 4:49 PM     Event **Option** on **Checkout**
  ☐ 4:49 PM     Event **Option** on **Checkout**
  ☐ 4:48 PM     Event **Checkout Step Viewed** on **EnhancedEcommerce**
  ☐ 4:48 PM     Event **Option** on **Checkout**
  ☐ 4:48 PM     Event **Checkout Step Viewed** on **EnhancedEcommerce**