

Dashiel Hermann

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Summary:

Well-spoken web designer with a detailed approach to problem solving and a passion for clean, practical design. I'm hard working and driven to improve. Good sense of humor included.

Education:

American Academy of Art, Chicago IL
- Bachelor's Degree in Fine Arts, August 2001
- Associates Degree in Applied Sciences, May 1999

Skills:

Photoshop, Illustrator, Axure, Flash (AS2), Dreamweaver, HTML, CSS

Experience:

Classified Ventures, Chicago, IL
Senior Web Designer, February 2009 - June 2014

Worked as the Senior Web Designer creating visual styles and defining design direction for the Apartments.com website and mobile apps. Situated on the Product Development team, I regularly work with Product Owners to help define UI requirements. I also work closely with Interaction Designers in the creation of wireframes and testable prototypes as well as provide UAT feedback to Front End Developers in order to achieve expected interactive behavior and visual consistency.

Client: Apartments.com

WHITTMANHART Interactive, Chicago, IL
Interactive Designer, May 2008 – February 2009

Worked in a deadline driven, interactive ad agency environment producing designs for websites, microsites, emails, and banner ads, solely for the Harley-Davidson brand. Responsible for working smoothly alongside Creative Directors, Art Directors, Developers and Project Managers on all projects from concept to completion.

Client: Harley-Davidson

Critical Mass, Chicago, IL
Flash Motion Designer, November 2007 – May 2008

Worked in a fast paced, fully interactive agency, designing and producing animation solutions and concepts for a global brand and its subsidiaries. Was responsible for producing motion design executions for websites, banner ads, and video presentations. Other responsibilities included storyboarding, motion timing for audio, page design, and quick prototyping. Provided quality assurance on all deliverables and work closely with creative directors, development team, copywriters, and project managers.

Client: Pampers

Noble, Chicago, IL

Interactive Art Director, May 2006 – November 2007

Worked in a results driven agency environment with account teams, developers, and senior art directors to design and produce intelligent, aesthetically pleasing online content. Met with offline branding teams and clients to provide insight on web standards and best practices while developing interactive communication strategy. Created online advertising including banner campaigns, email blasts, sweepstakes, promotions, websites, and microsites.

Clients: American Airlines, Borden Cheese, Campbell, Country Insurance, Gerber, Sunkist, Midwest Airlines, Pepperidge Farm, Quaker, Truitt Bros., Tyson

J.D. Technology Systems, Chicago, IL

Web Designer, January 2005 – May 2006

Worked as lead designer defining creative and design direction for the company. Lead production team while also acting as primary client contact on all design and development projects. Teamed with developers to create websites for external clients, many of who previously had zero online presence.

Clients: Accounting Associates, Bell Financial, E-Squared Engineering, Employee Legal Services, Guardian Angels Homecare, Mid-American Tape and Reel, Nuvu Builders, Waste Management Solutions