Theme Documentation by 73Lines

Version 10.0

Ecommerce Features

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Introduction

Theme is created to keep in mind best user experience for your ecommerce store.

1. Configure Customize Model
2. Configure Header Layout
3. Configure Multiple Languages
4. Configure Mega Menu
5. Configure Vertical Menu
6. Configure Category Menu
7. Configure Blog Carousel
8. Configure Brand Carousel
9. Configure Category Carousel
10. Configure Product Carousel
11. Configure Portfolio
12. Configure Category Banner
13. Configure Product Compare
14. Configure Product Sort
15. Configure Product View Switcher
16. Configure Product View Limit
17. Configure Product Quick View
18. Configure Product Ribbon
19. Configure Price Filter
20. Configure Brand Filter
21. Configure Products Tags
22. Configure Page Layout
23. Configure Share Options
24. Configure User Wishlist

1. Customize Model

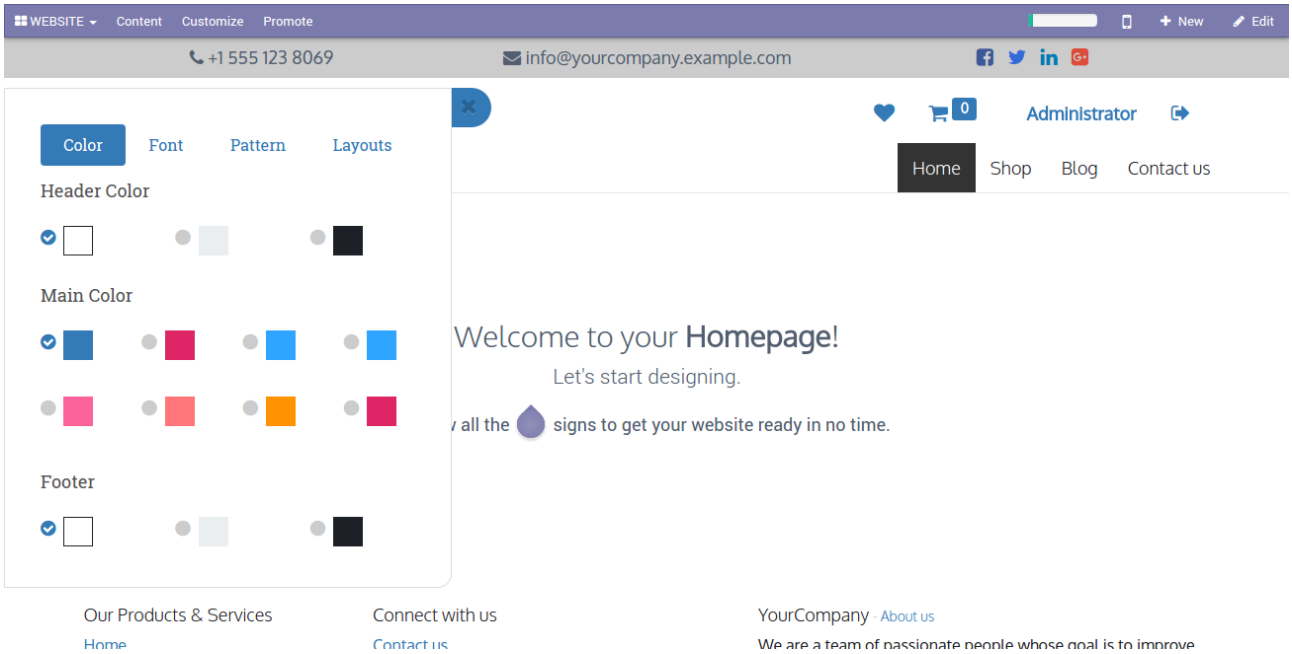
This model helps you to change the color schemes, fonts, patterns and layouts in the theme.

STEP : 1

To customize your theme, you need to click on the **“Customize Theme”** in Customize menu. Pallete would opened up for color scheme, fonts, pattern and layouts.

Colors:

You can able to change the color of the theme, header and footer.



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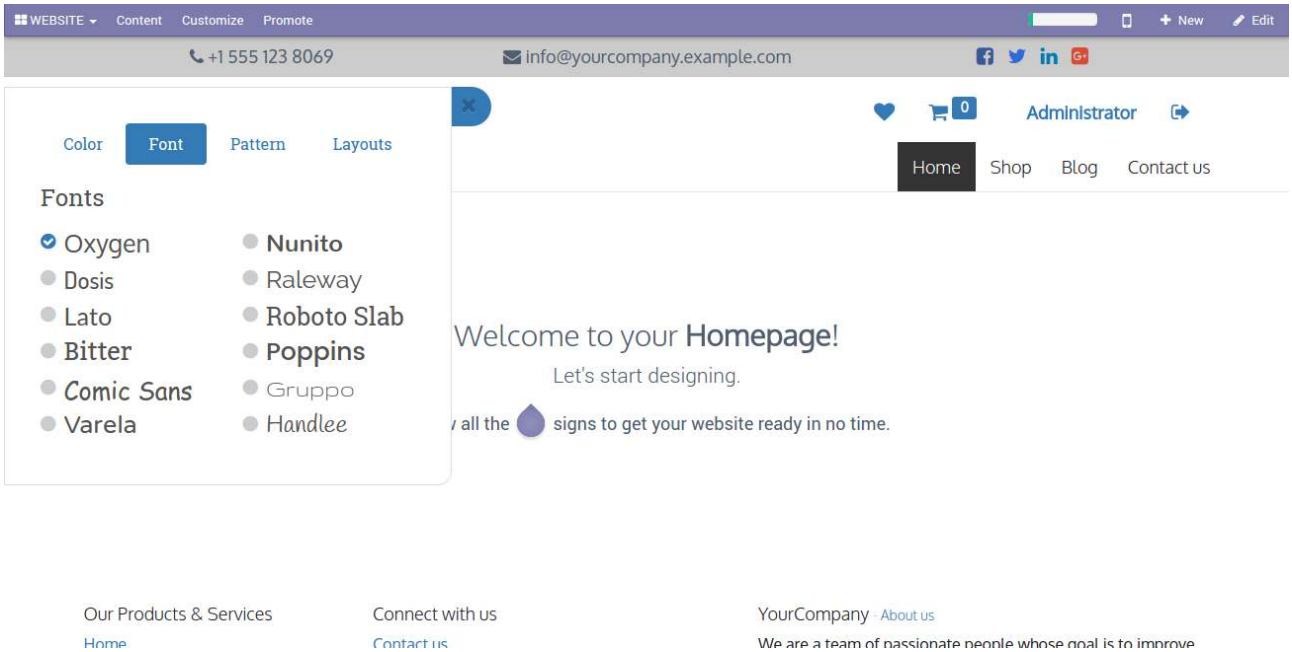
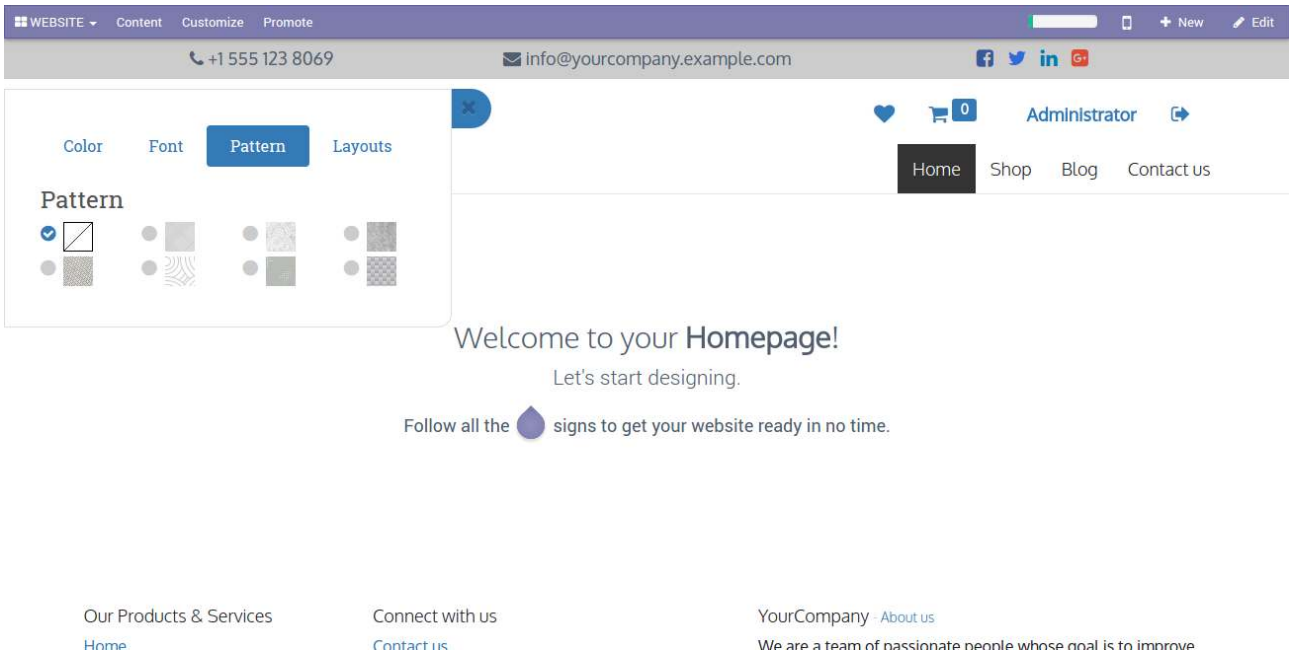
Fonts

You can also change the fonts from the fonts available in the pallete.



Patterns



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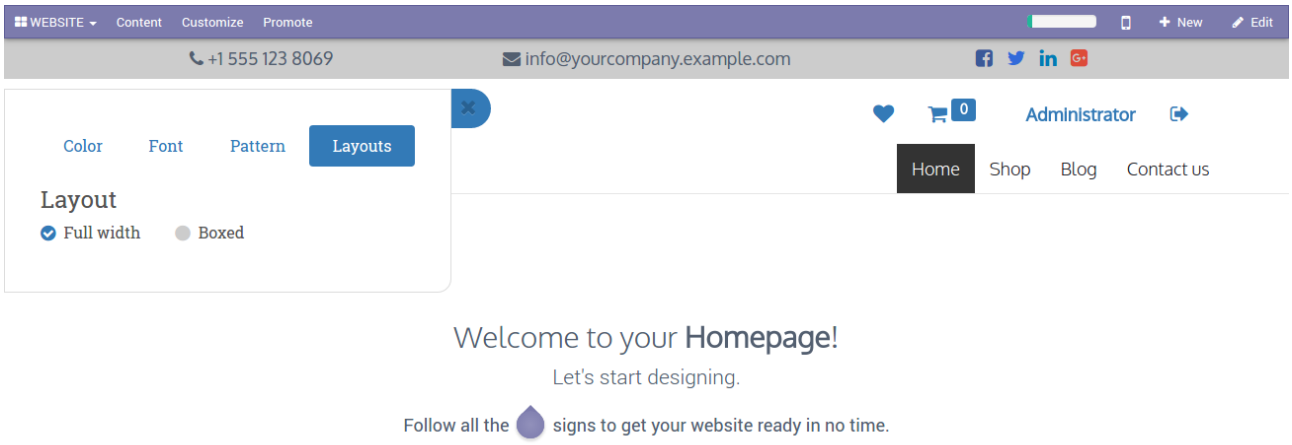
Layouts

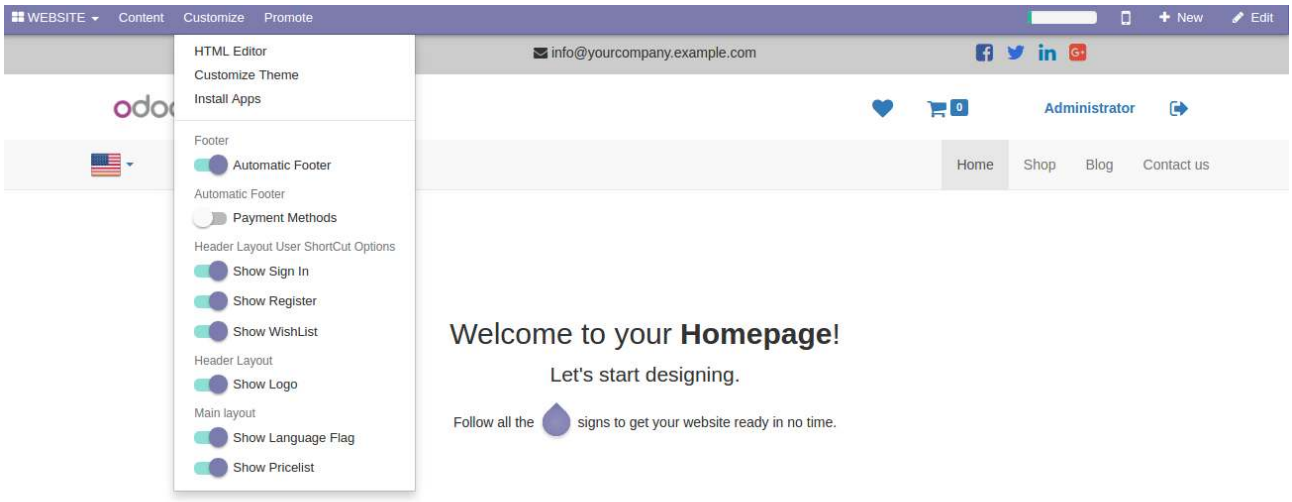


2. Configure Header Layout

If you want to enable header layout feature.

STEP : 1

Enable **“Show Sign In”,”Show Register”,”Show Wishlist”,”Show Logo”,”Show Language Flag”,”Show Pricelist”** option from customize menu in homepage.



SigIn Screen

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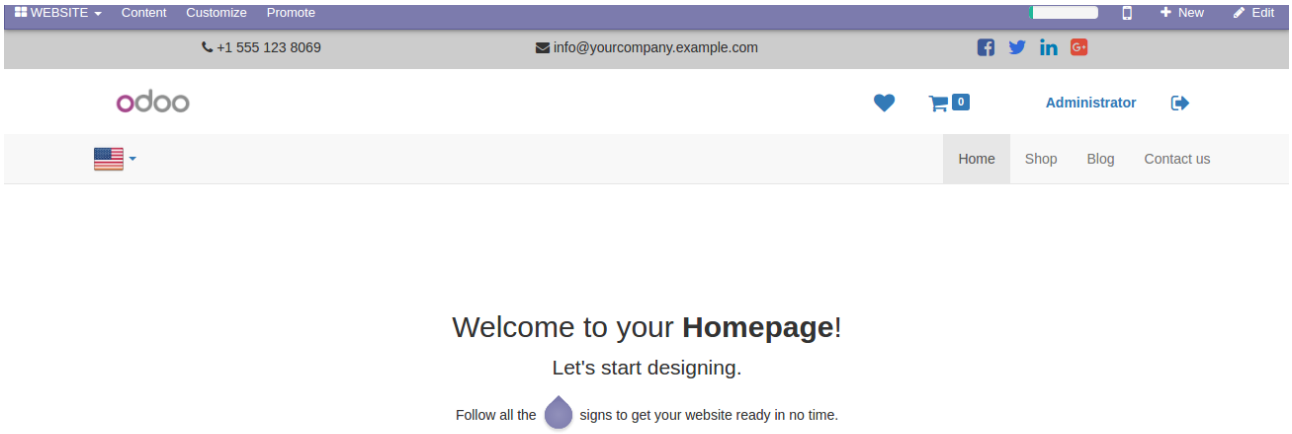
Signout Screen



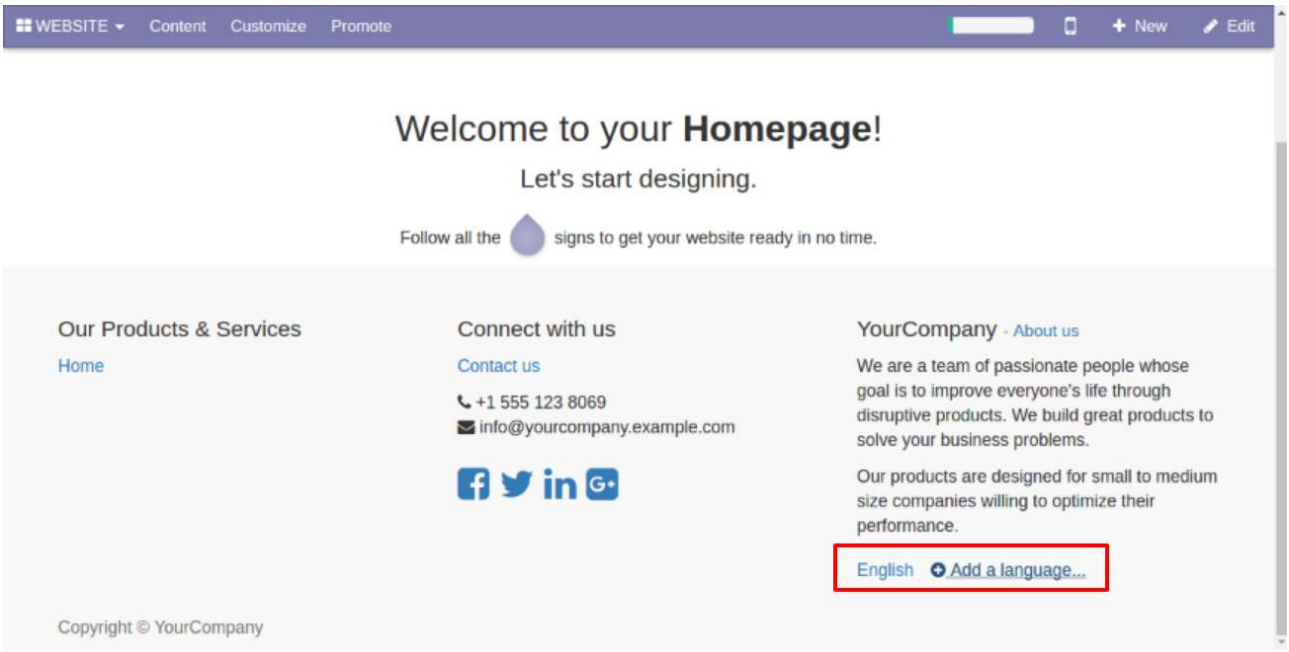
3. Configure Multiple Language

If you want to enable multiple languages for your store

STEP : 1

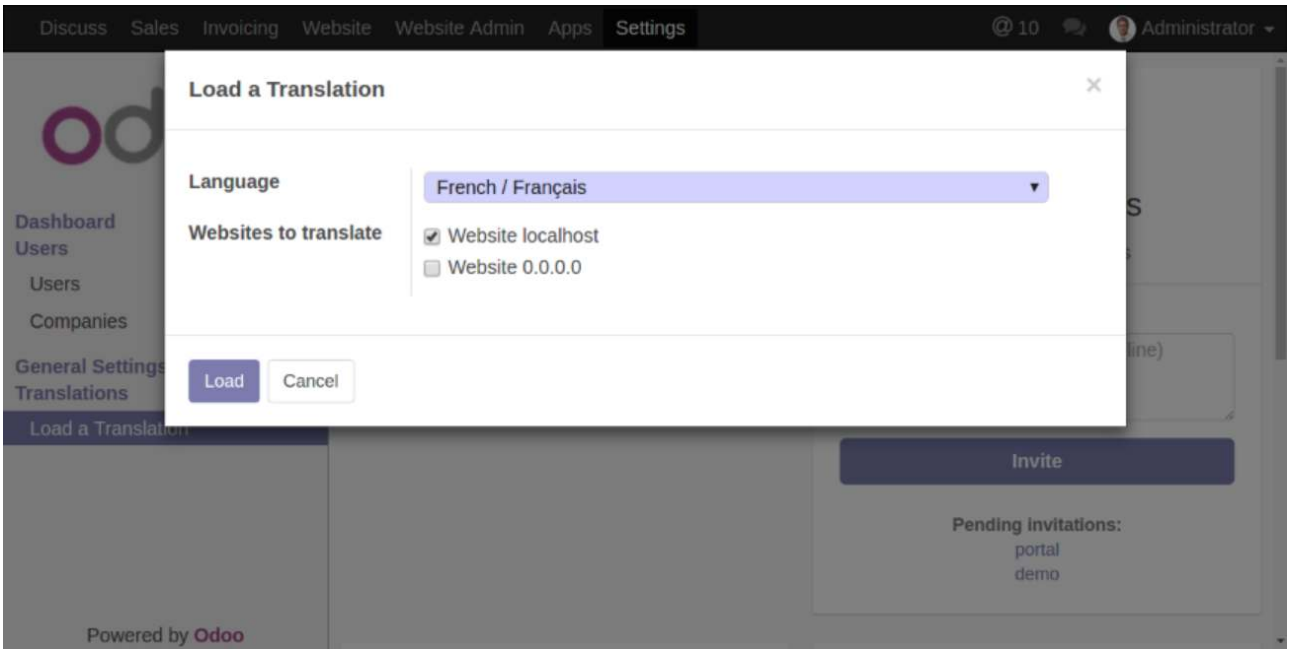
Add additional languages.

Click on **“Add a language”** in footer to add additional languages.



STEP : 2

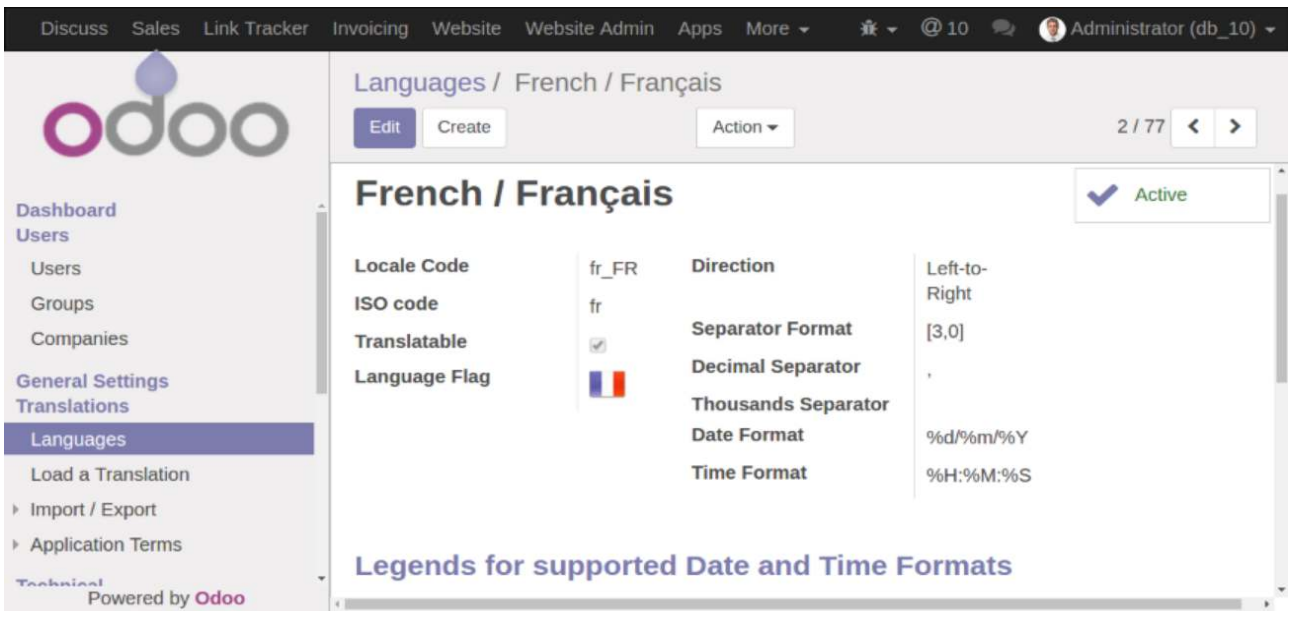
Select the language from the wizard.



STEP : 3

Add flag or icon representing that language.

Go to **Settings --> Translations --> Languages** to update the data of language.



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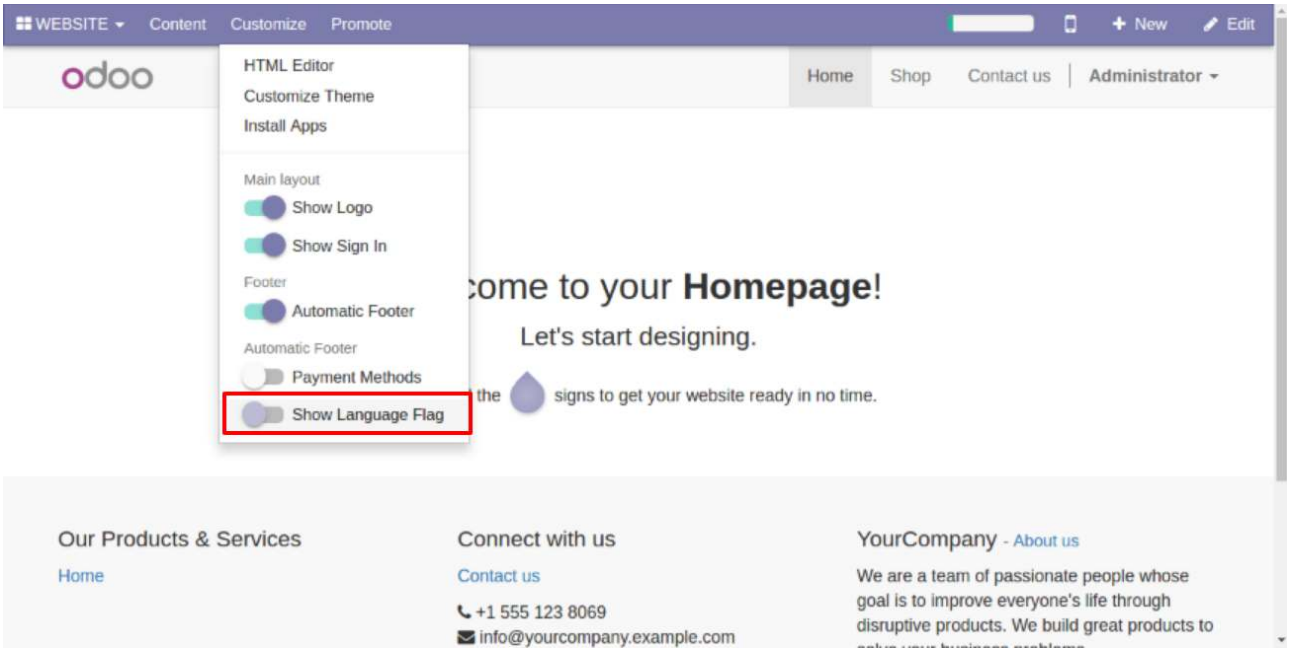
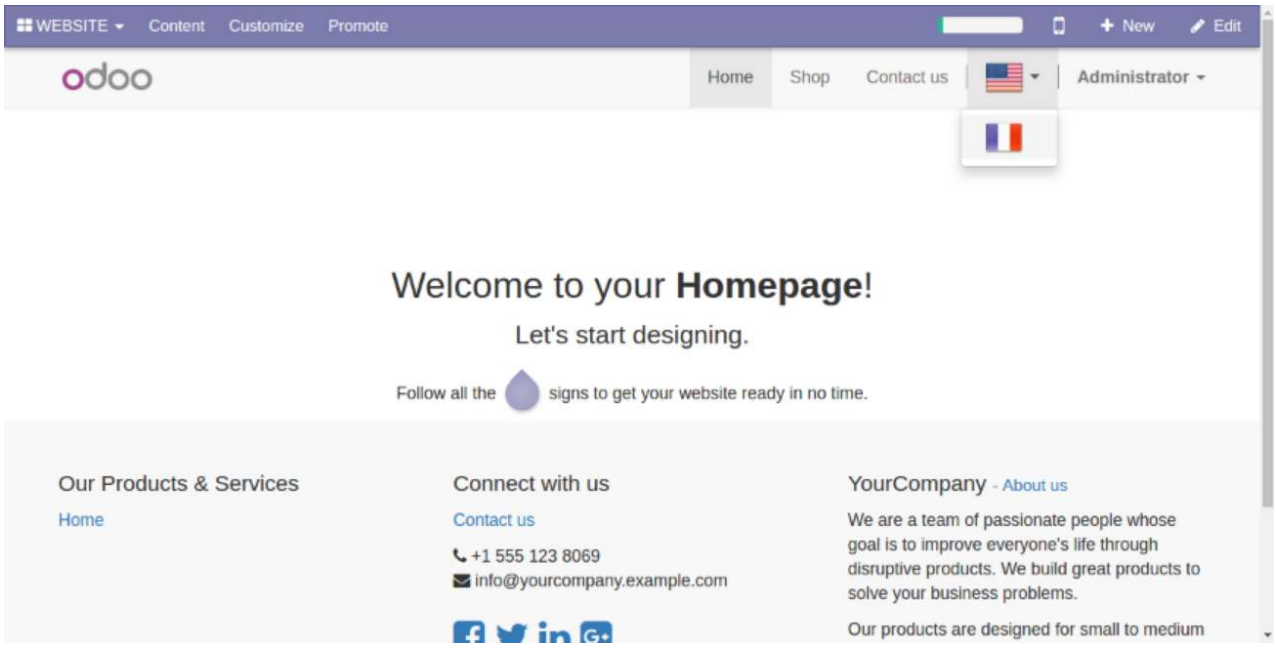
STEP : 4

Enable "**Show Language Flag**" from the customize menu.
It makes visible the selection of the language on the screen.





4. Configure Mega Menu

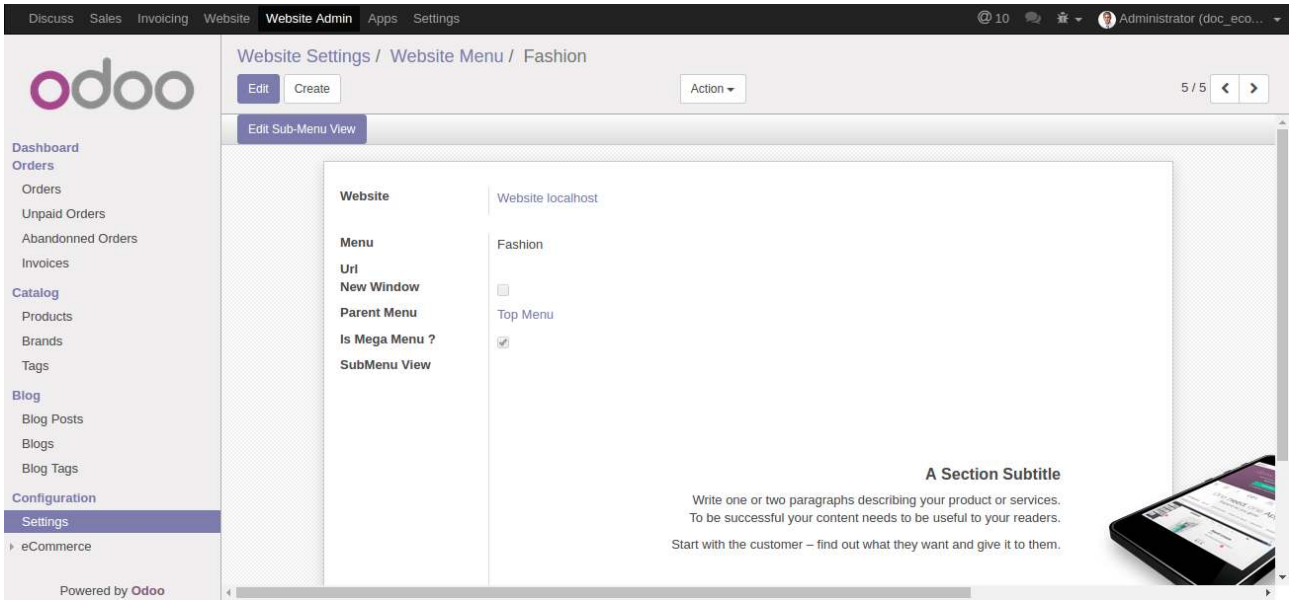
If you want to add Mega Menu.

STEP : 1

Activate the developer mode on.

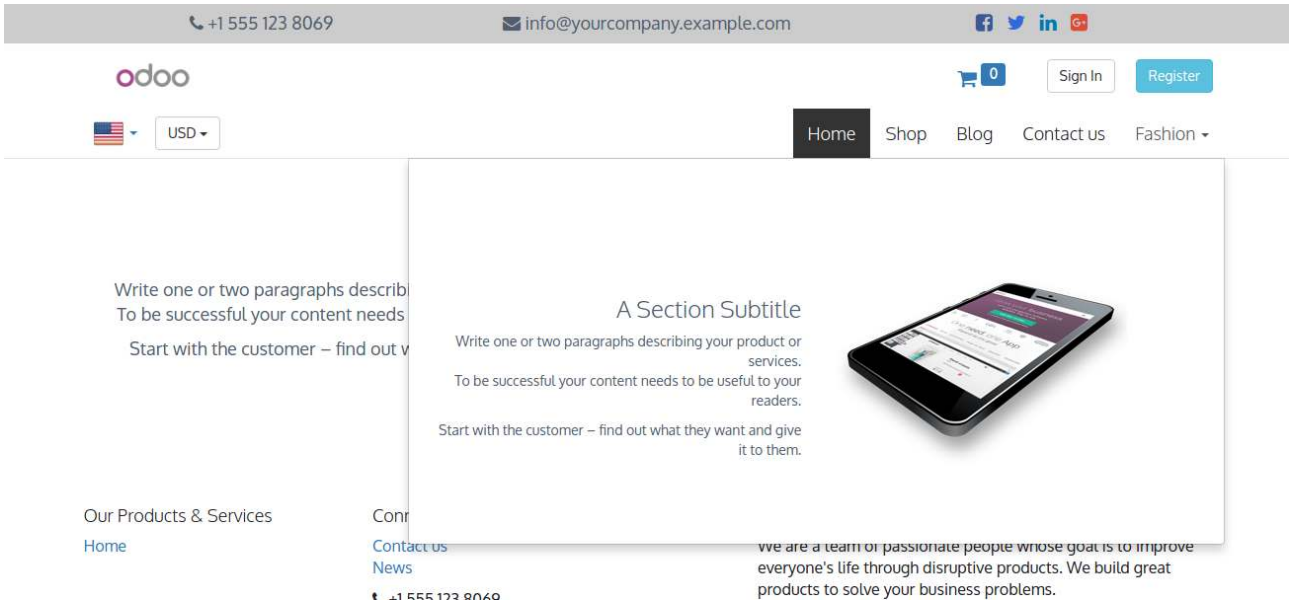
Go to **WebsiteAdmin-->Configuration-->Settings**

Click on the **“Configure website menus”** to configure the website menu.



Ecommerce Features

Mega Menu on website

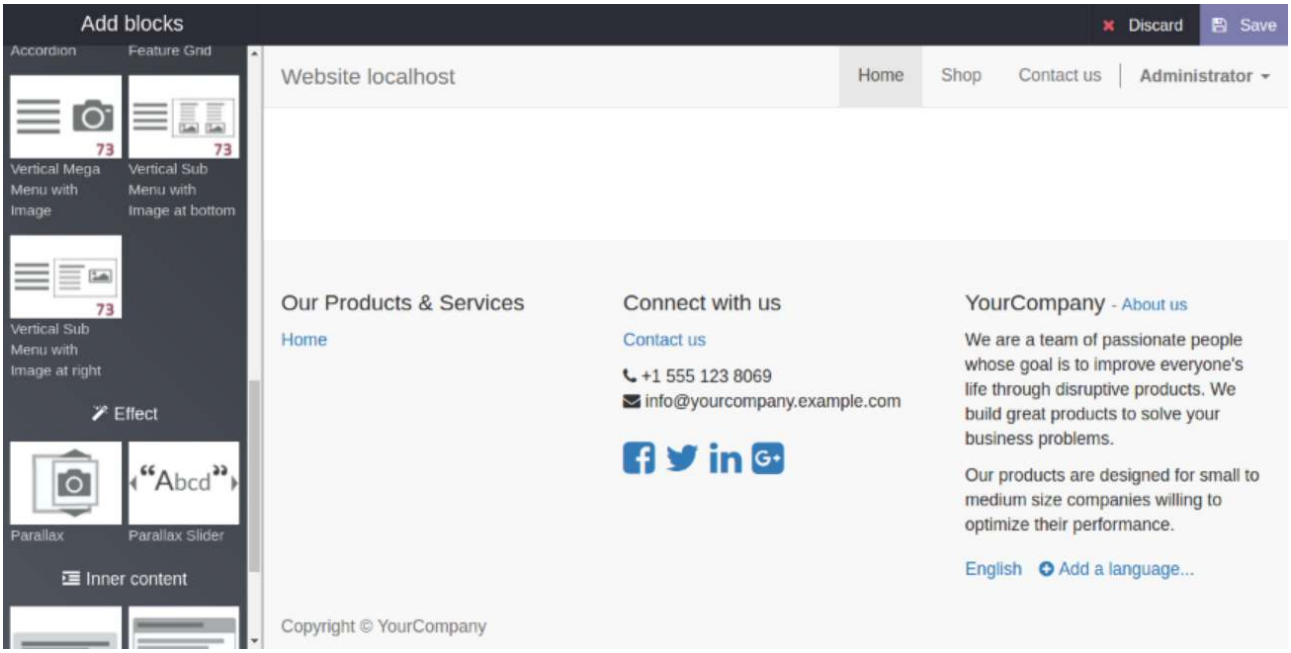


5. Configure Vertical Menu

In case you wish to add Vertical Menu.

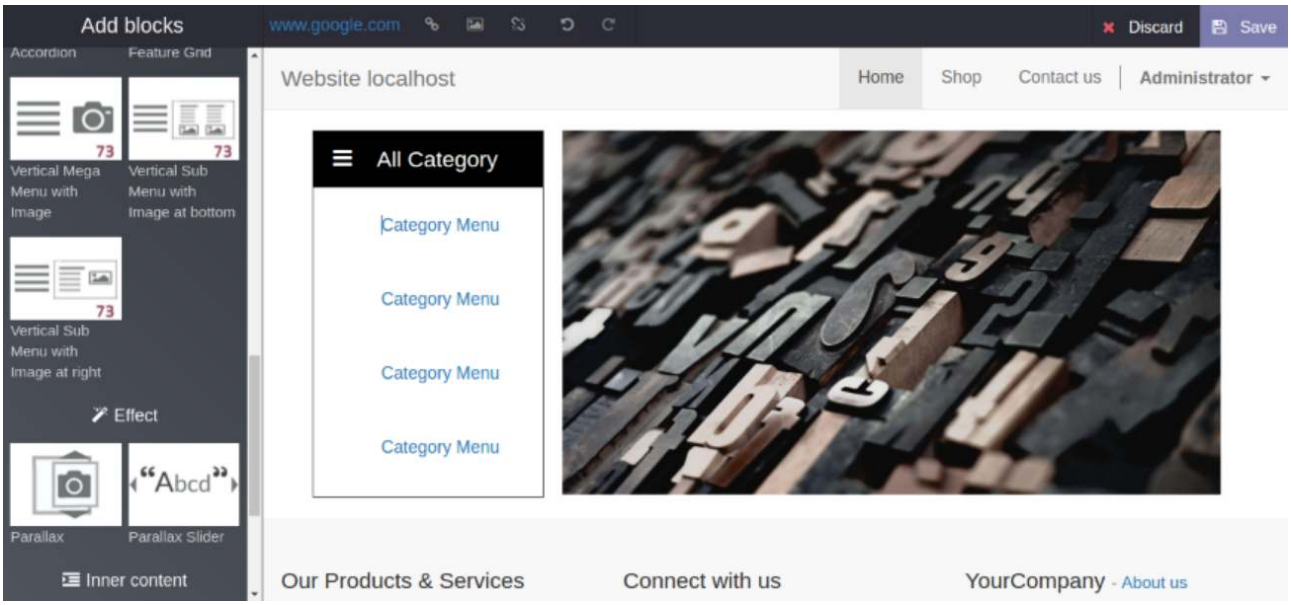
STEP : 1

Drag and Drop “**Vertical Mega Menu With Image**” snippet.



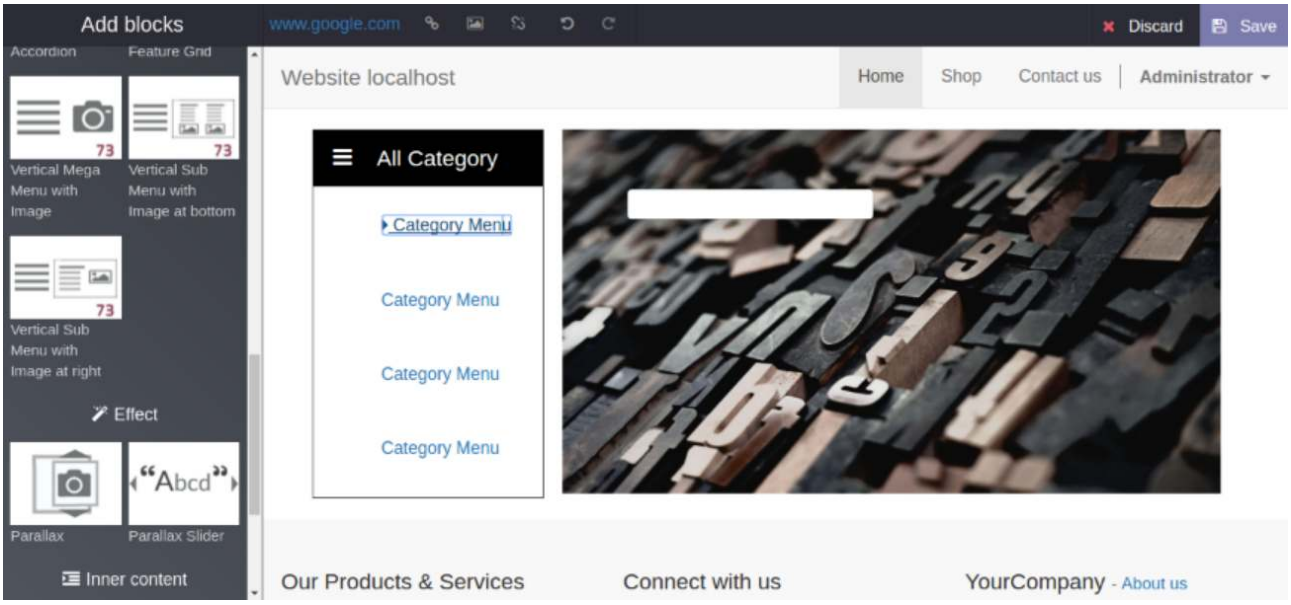
STEP : 2

To add categories, Select “**Add Category**” option in customize options.

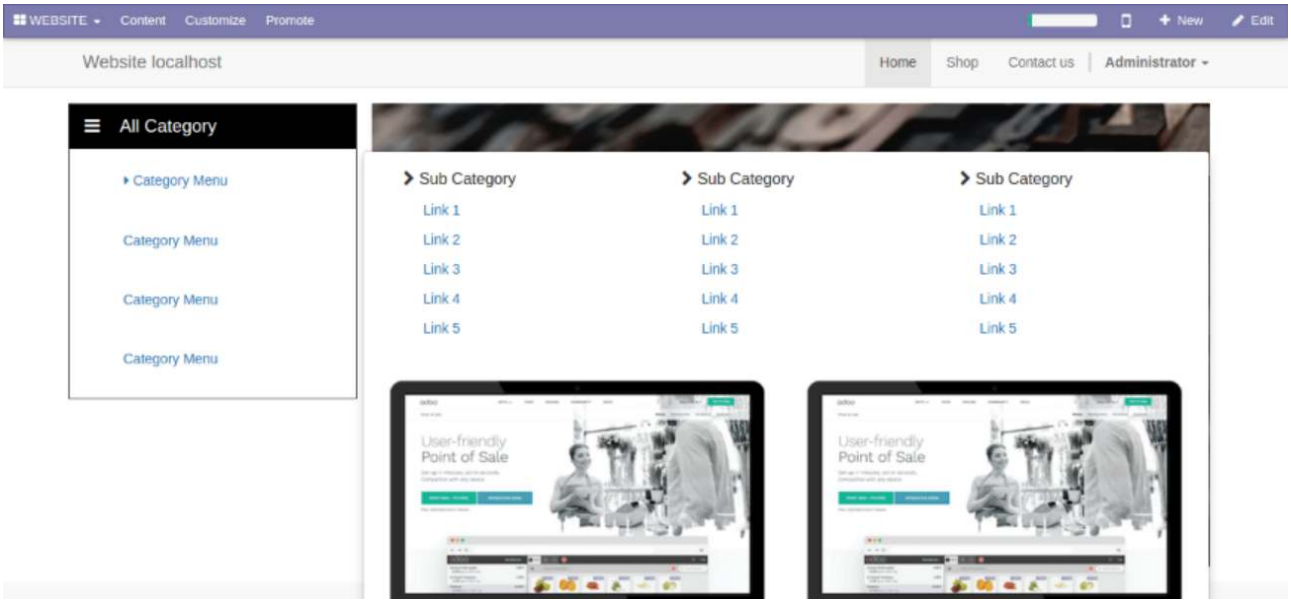


STEP : 3

To add subcategories, Select “**Add Subcategory**” option in particular category.and Drag n Drop subcategory snippet.



Ecommerce Features

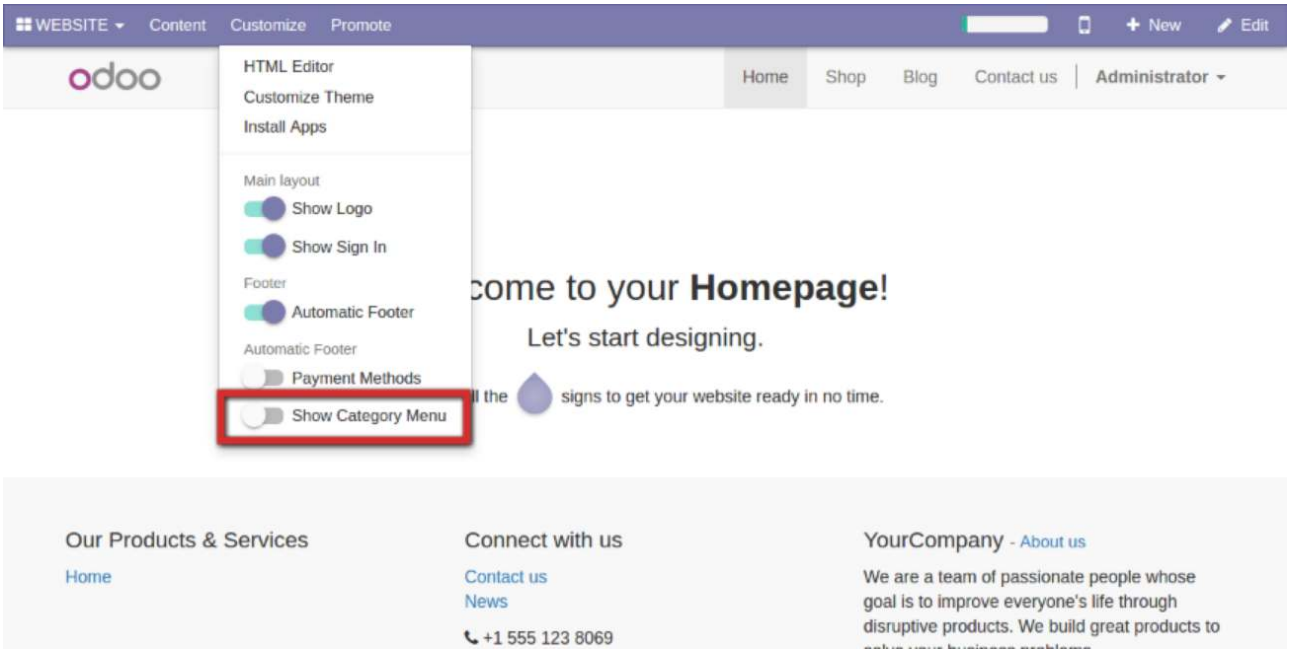


6. Category Menu Configuration

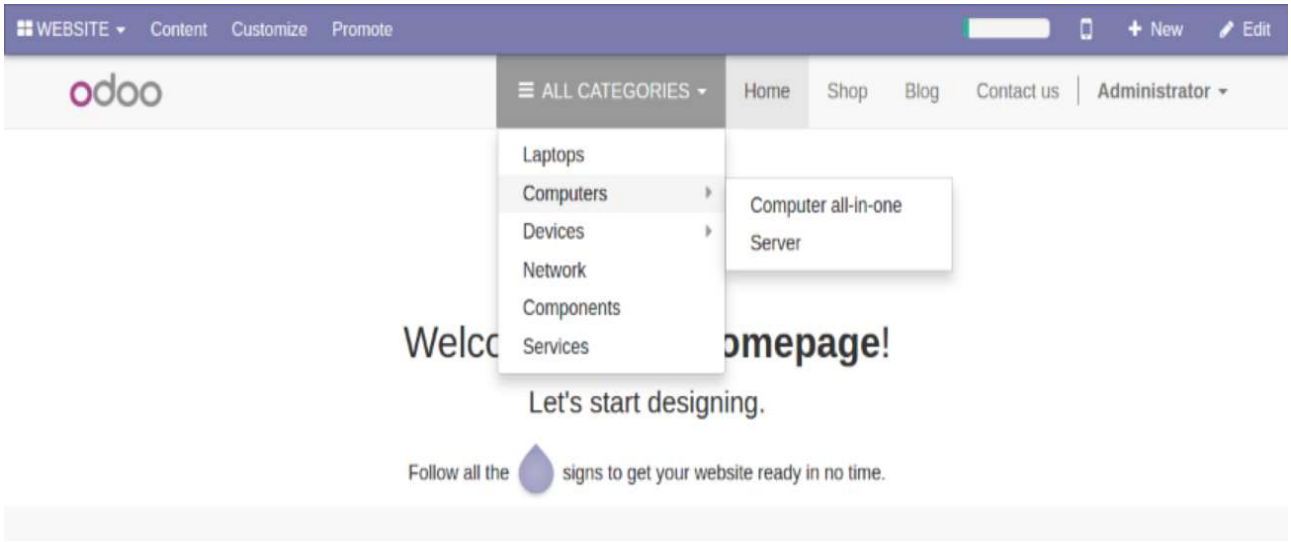
To enable Category Menu,

STEP 1 :

Enable “**Show Category Menu**” from customize menu.



Ecommerce Features



7. Configure Blog Carousel

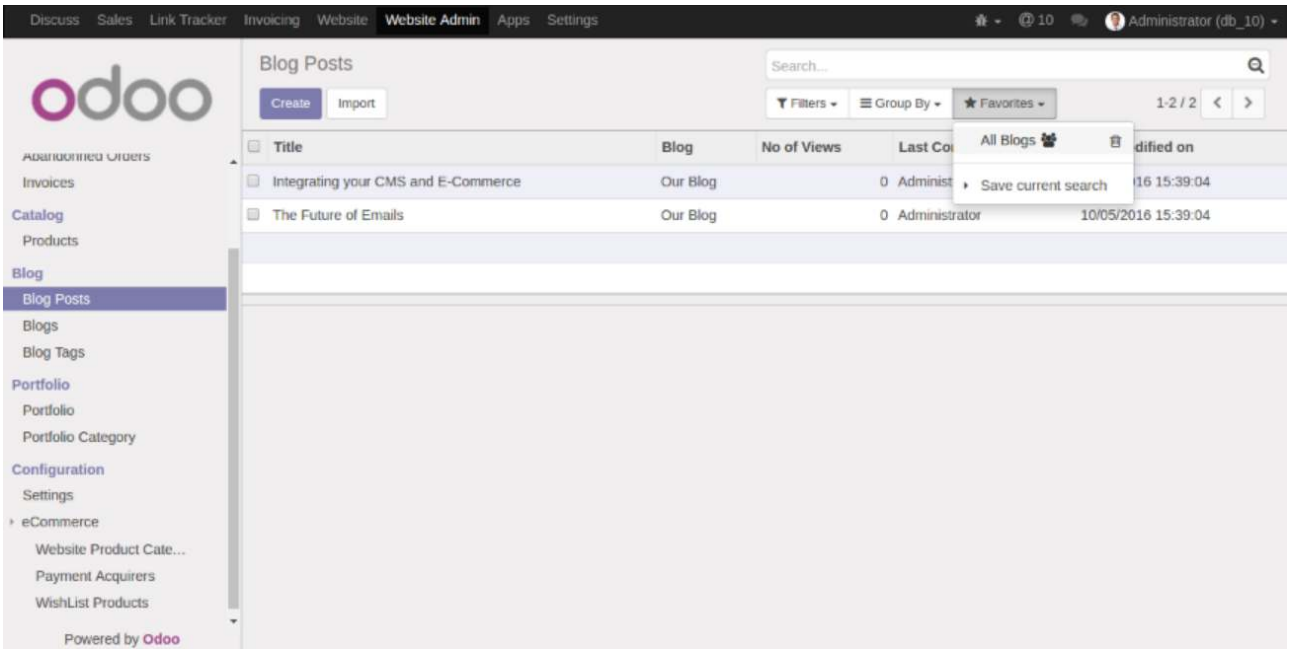
Create a dynamic carousel from the records of Blog.

STEP : 1

1. Create a filter of your choice from Blog List View.

You can Create Custom Filter or Select inbuilt Filters from the list.

Go to **Website Admin --> Blog --> Blog Posts**



Ecommerce Features

STEP : 2

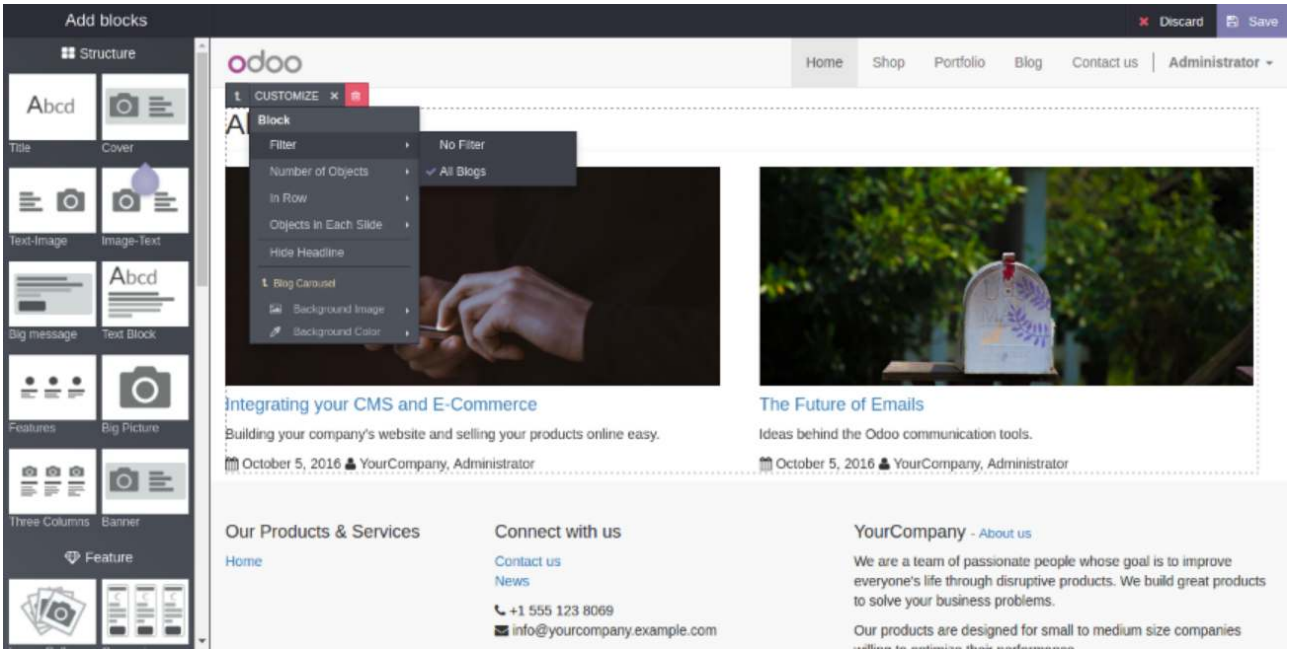
Drag and Drop Snippet on the page, and,

(a) Select the filter of your choice

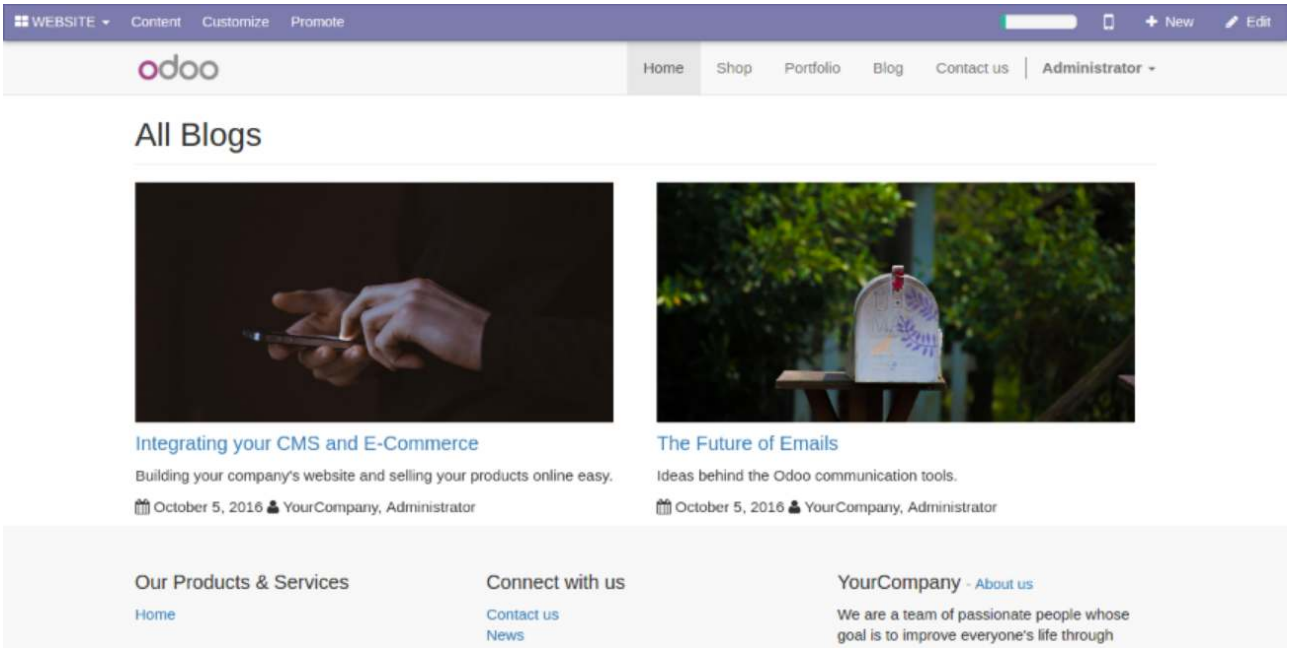
(b) Set number of records to be displayed

(c) Set how many rows of records to be displayed

(d) Set number of records to be displayed in each slide



Ecommerce Features



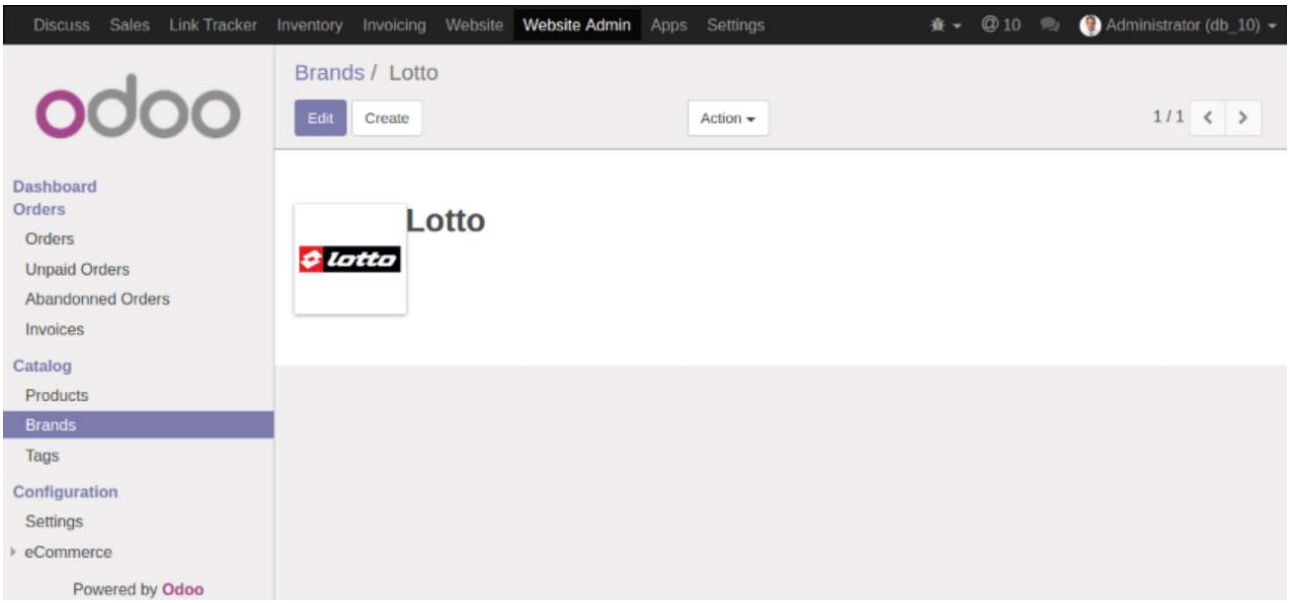
8. Configure Brand Carousel

Create a dynamic carousel from the records of Brand.

STEP : 1

1. Create Brands as Shown below.

Go to **Website Admin --> Catalog --> Brands** to create new brands.



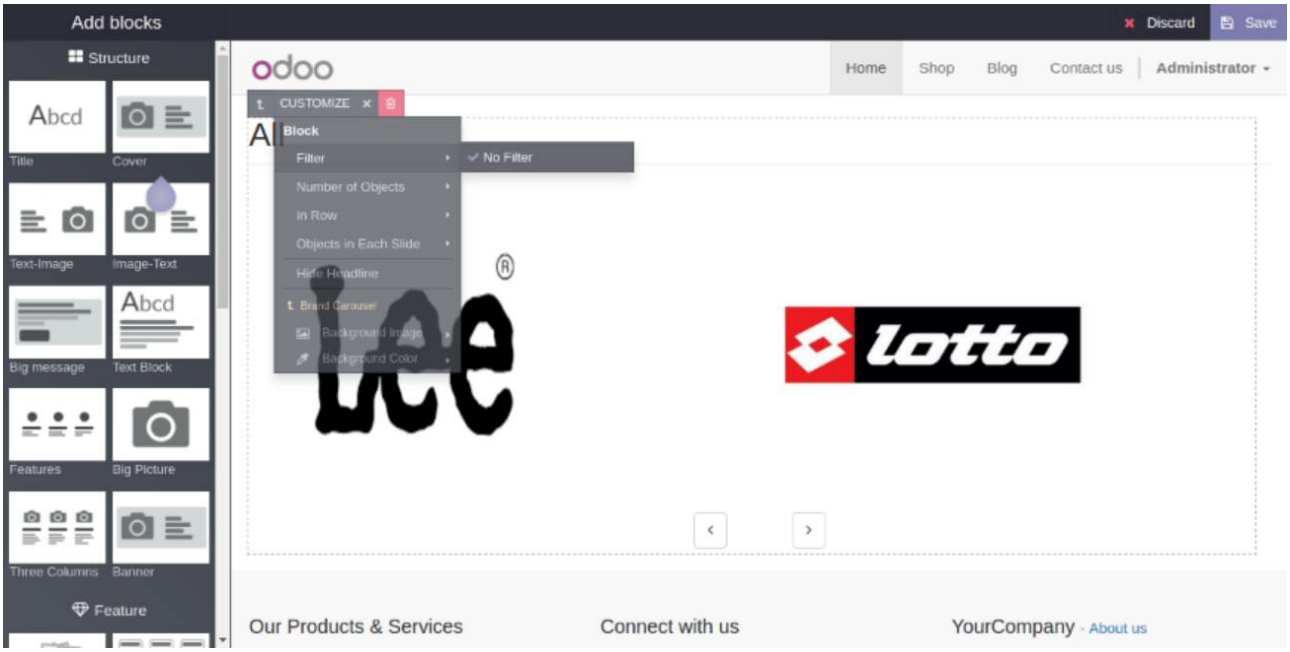
STEP : 2

Drag and Drop Snippet on the page, and,

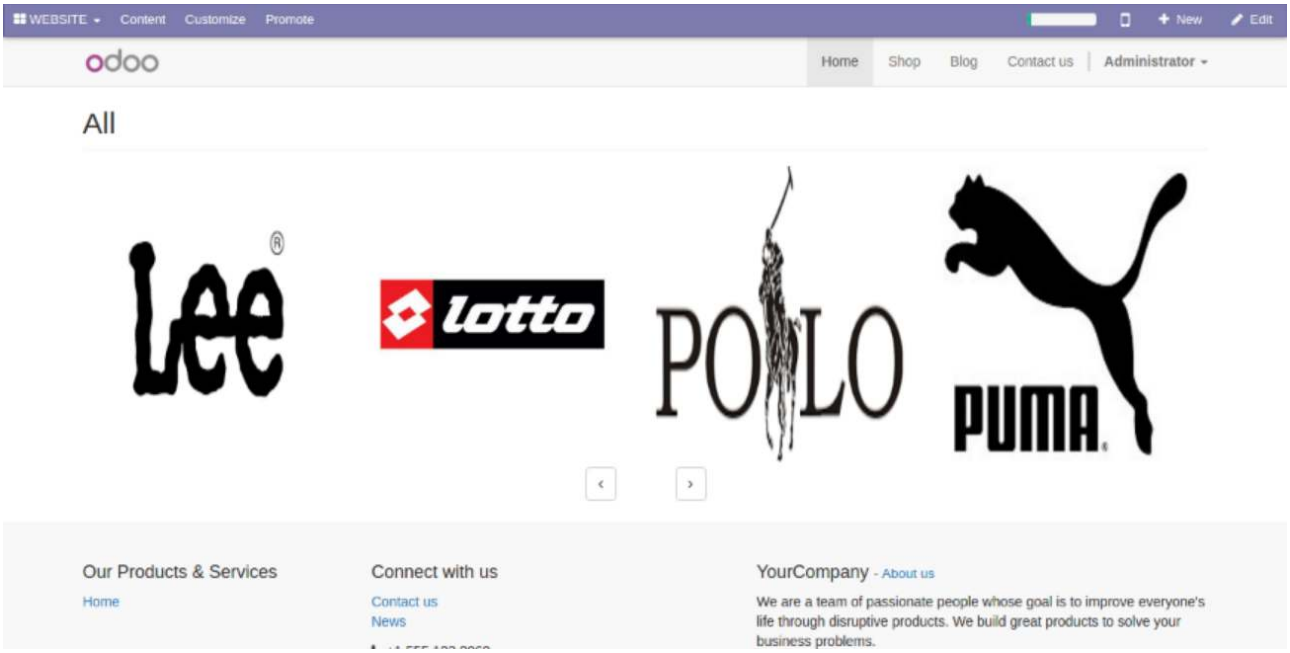
(a) Set number of records to be displayed

(b) Set how many rows of records to be displayed

(c) Set number of records to be displayed in each slide



Ecommerce Features



9. Configure Category Carousel

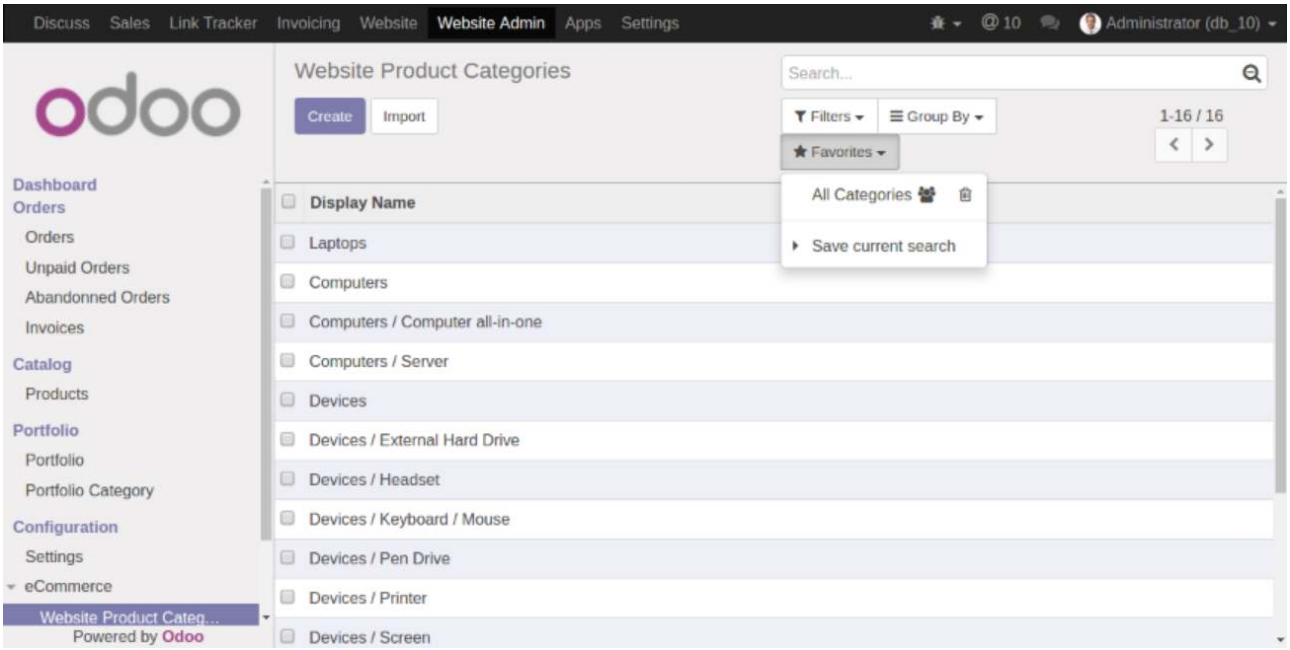
Create a dynamic carousel from the records of Product Category.

STEP : 1

1. Create a filter of your choice from Product Category List View

You can create custom filter or select inbuilt filter from the list.

Go to **Website Admin --> Configuration --> eCommerce --> Website Product Categories**



STEP : 2

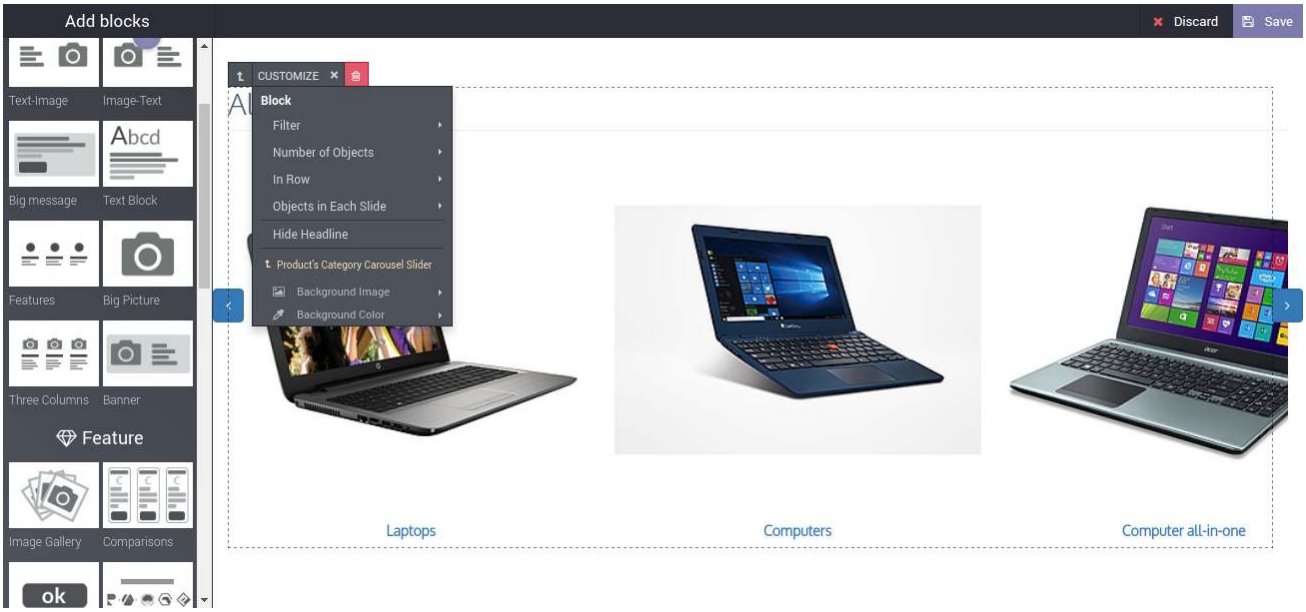
Drag and Drop Snippet on the page, and,

(a) Select the filter of your choice

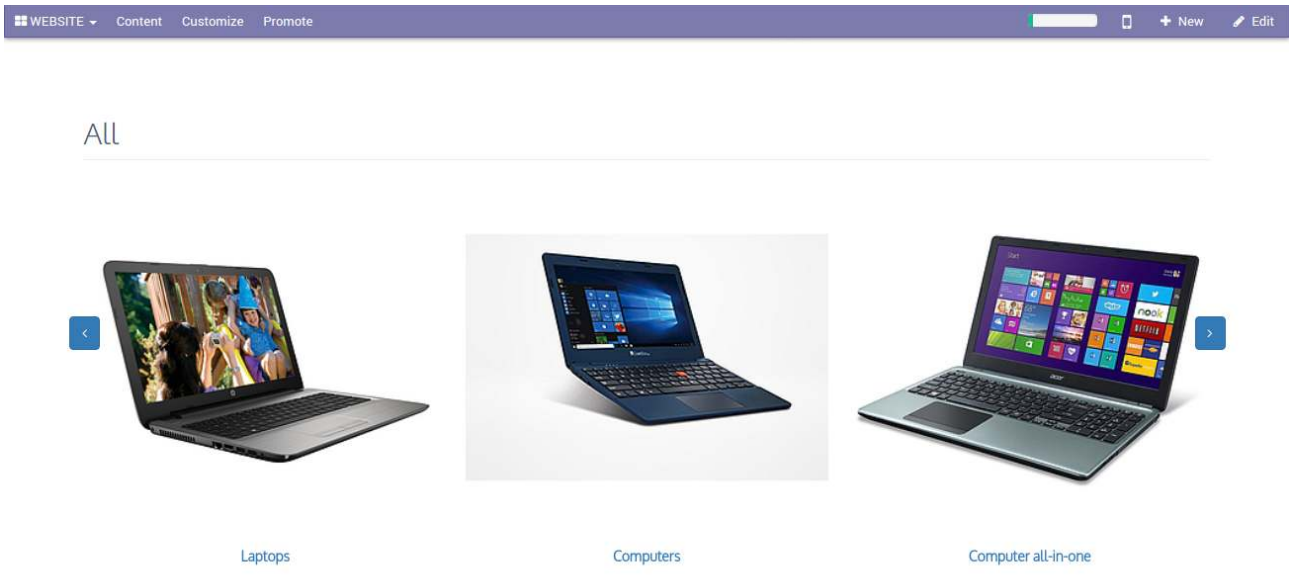
(b) Set number of records to be displayed

(c) Set how many rows of records to be displayed

(d) Set number of records to be displayed in each slide



Ecommerce Features



10. Configure Product Carousel

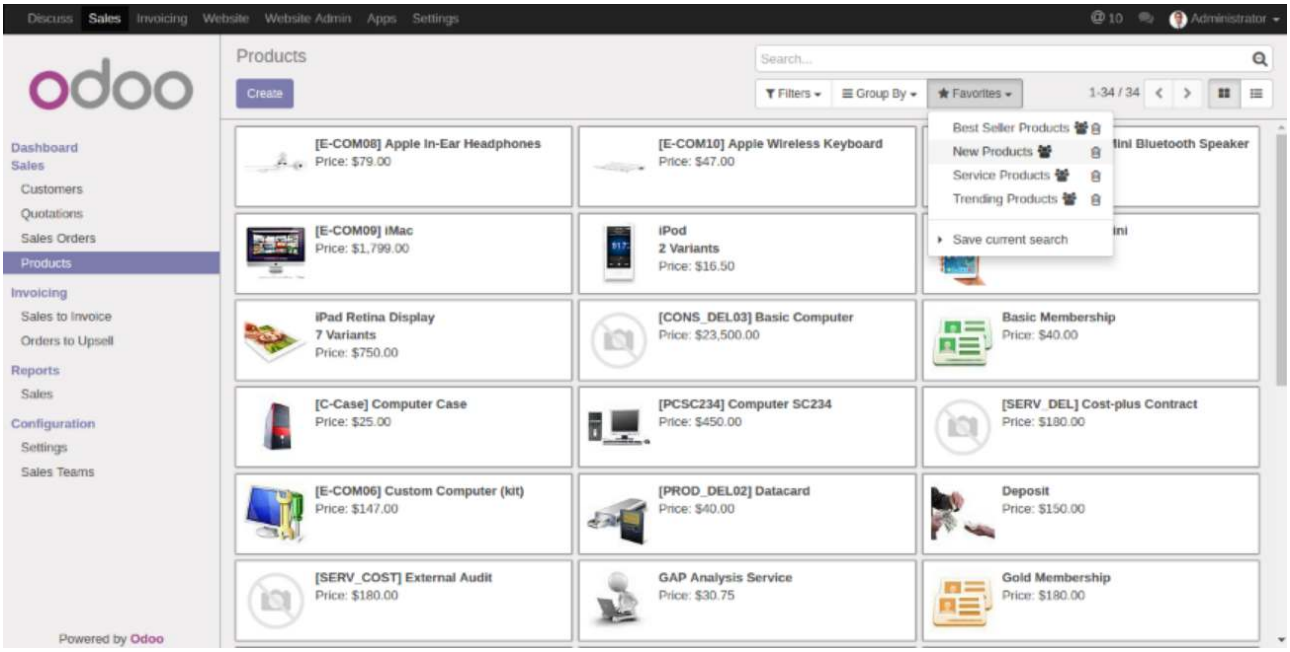
Create a dynamic carousel from the records of Product.

STEP : 1

1. Create a filter of your choice from Product List View.

You can create custom filter or select inbuilt filters from the list

Go to **Sales --> Products**



Ecommerce Features

STEP : 2

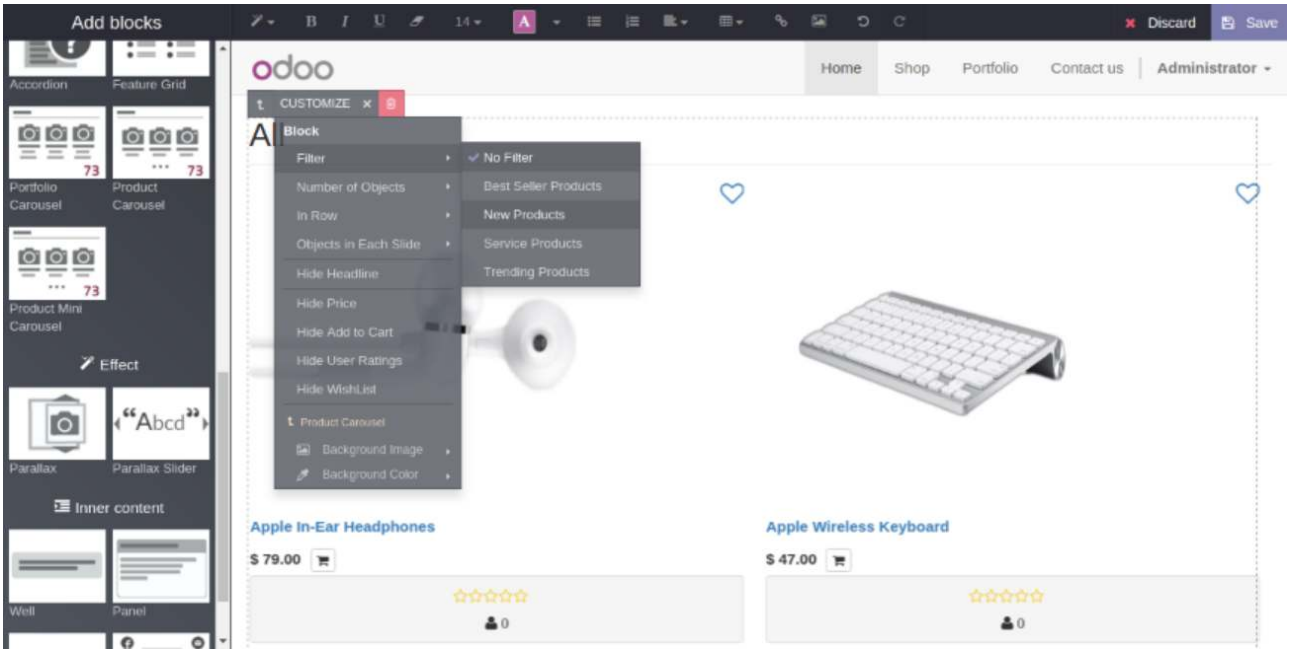
Drag and Drop Snippet on the page, and,

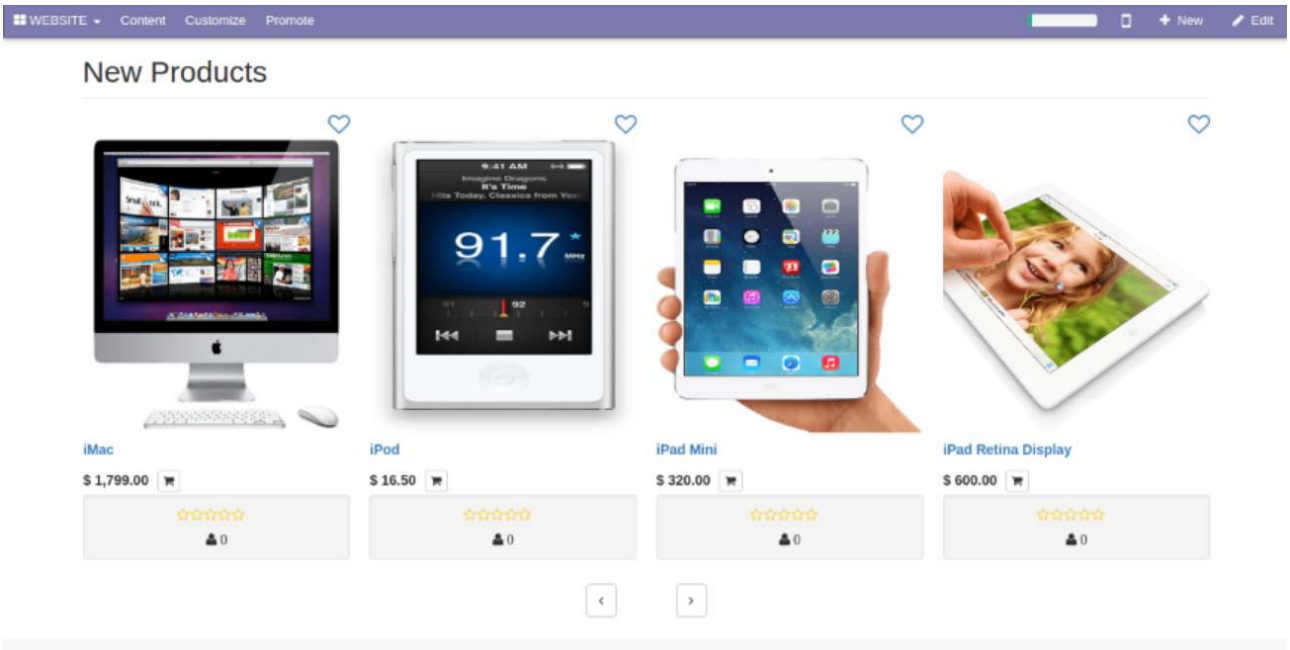
(a) Select the filter of your choice

(b) Set number of records to be displayed

(c) Set how many rows of records to be displayed

(d) Set number of records to be displayed in each slide





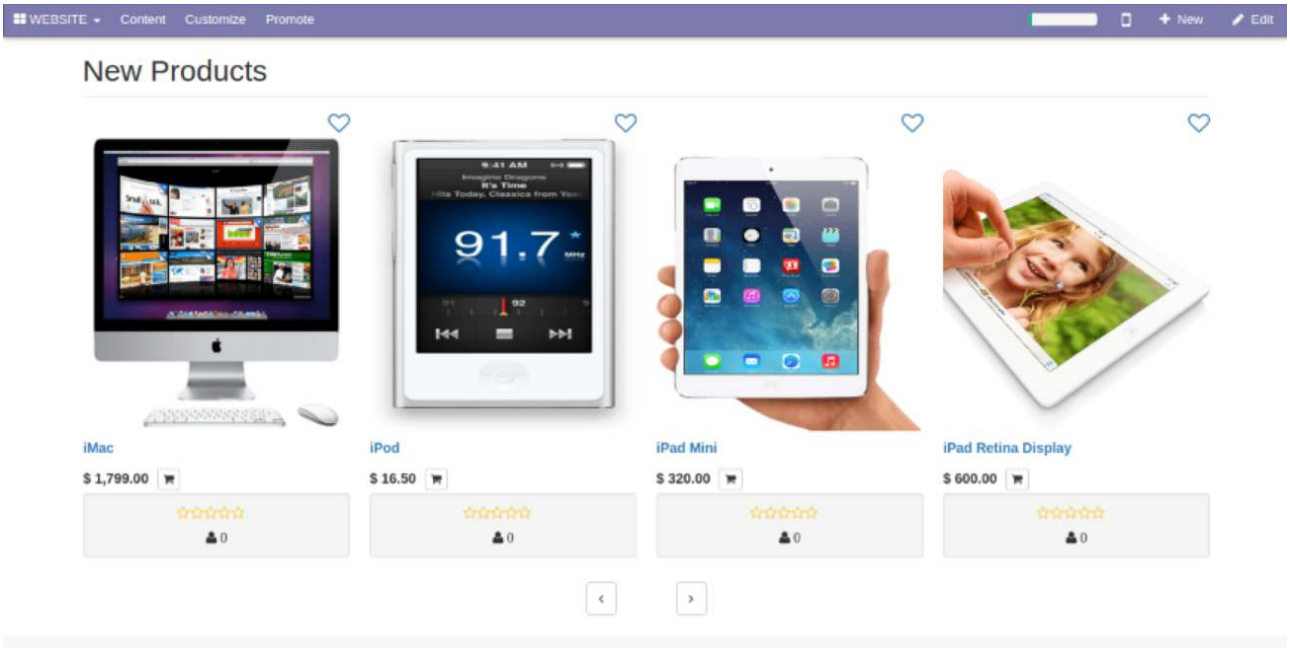
Apart fromabove options of customization, there are some other options like “**Hiding Headline**”,”**Rating**”,”**Wishlist**”,”**Price**”,”**Add To Cart**”. You can choose the options as per the requirement.

Ecommerce Features

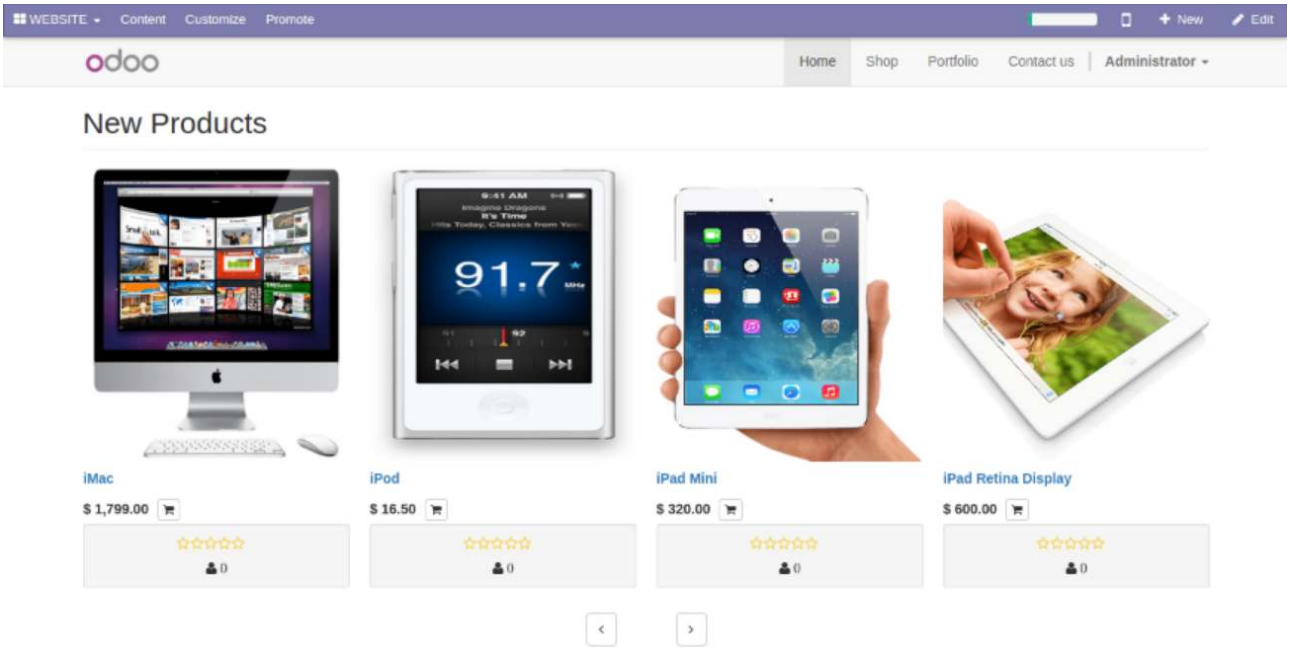
For Example :

Hiding Wishlist

Before



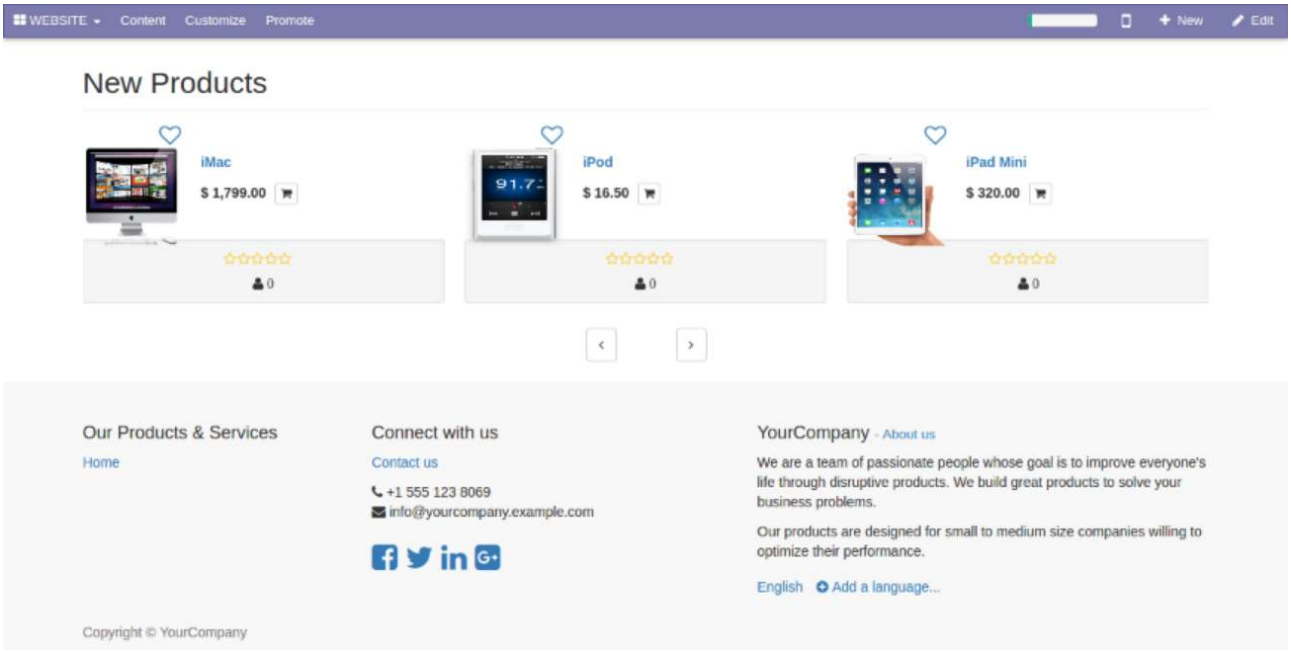
After



If you wish to have a Mini Carousel,

It has a same functionality and customization options as demonstrate above.

You can modify the view of the carousel as per the requirement

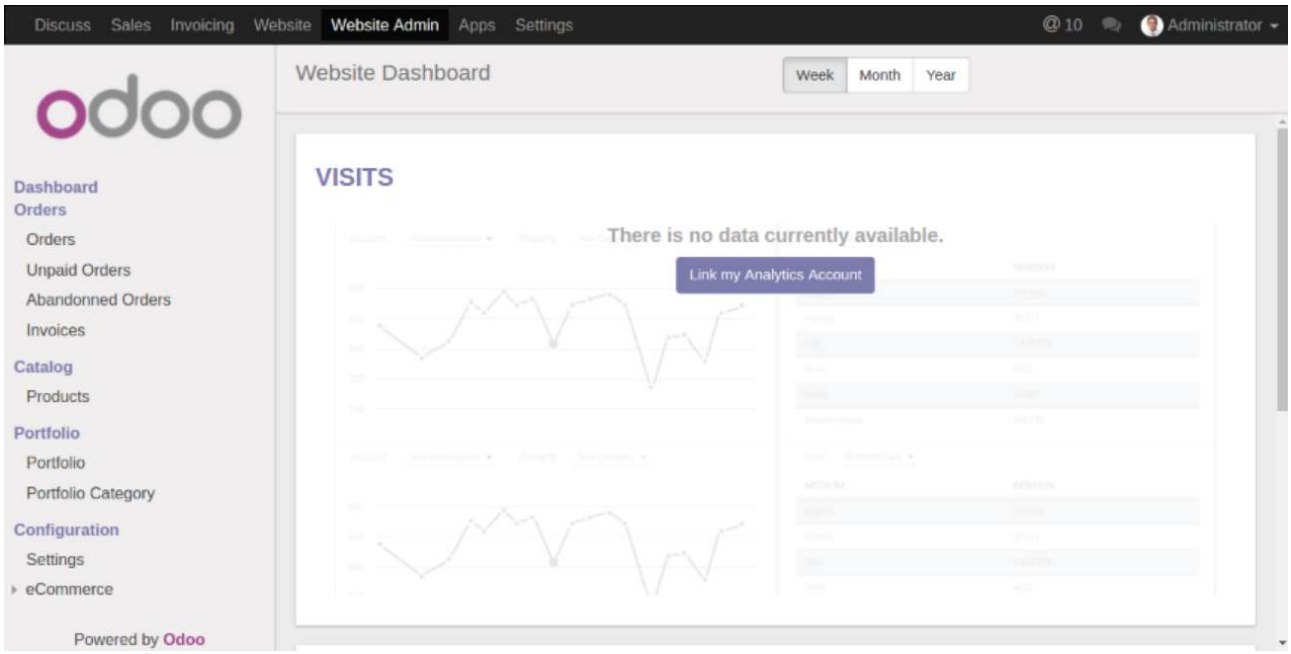


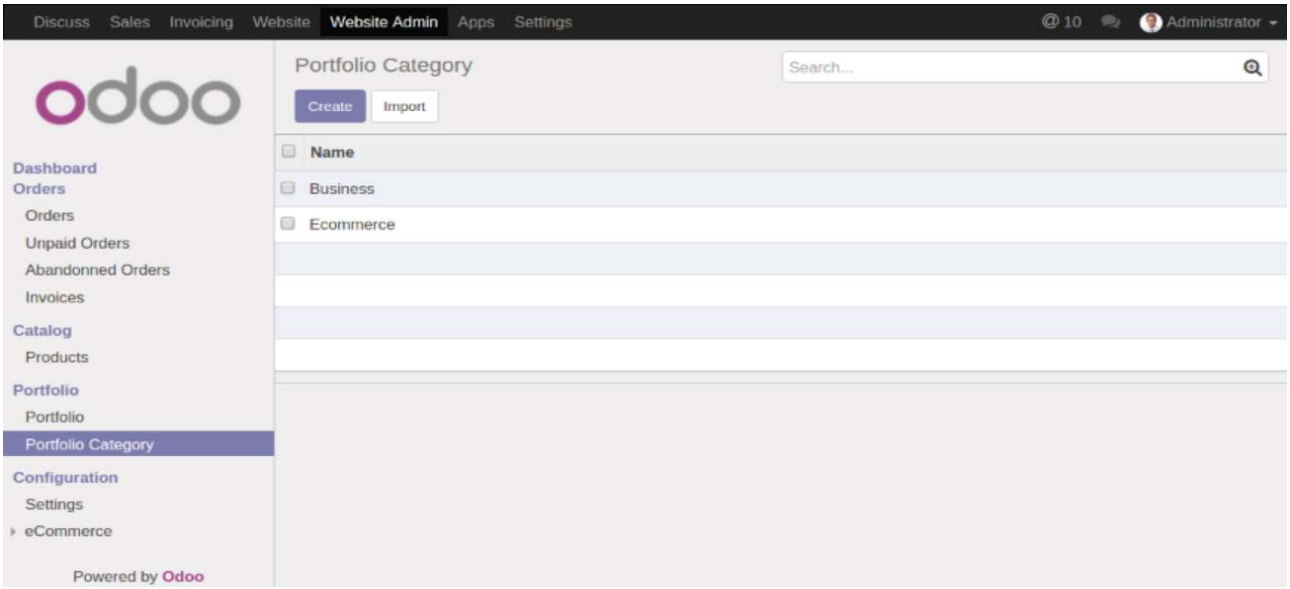
11. Configure Portfolio

If you want to create Portfolio.

STEP : 1

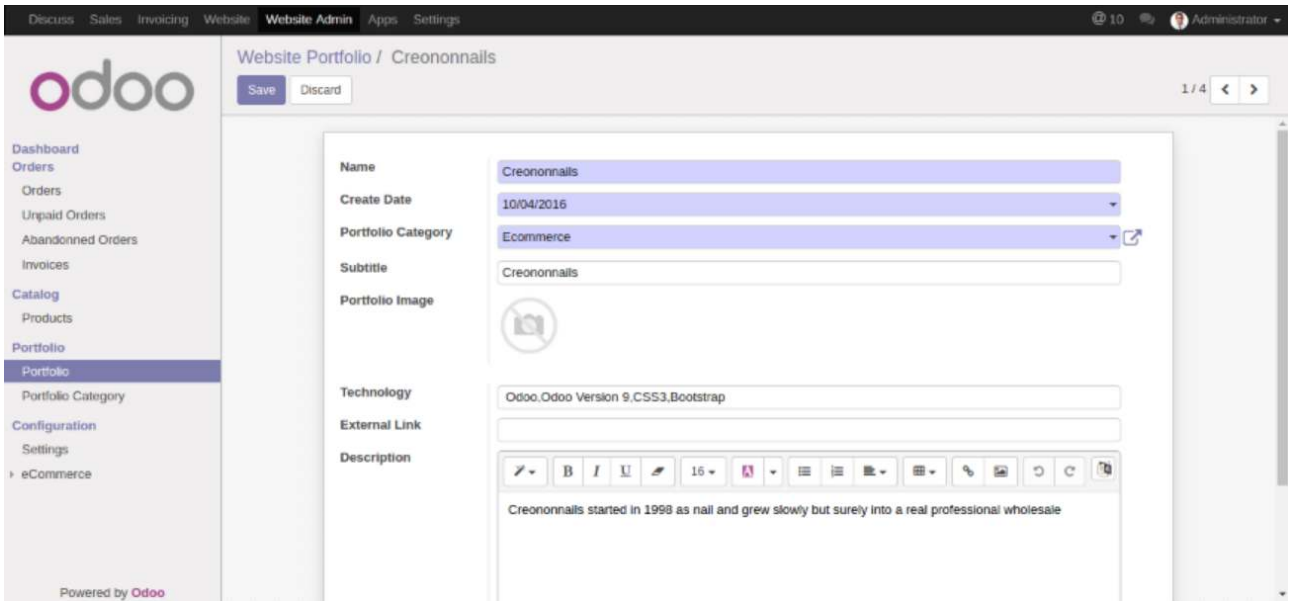
Select “**Portfolio Category**” meu from Website Admin.





STEP : 2

Edit Portfolio Detail As Shown Below.



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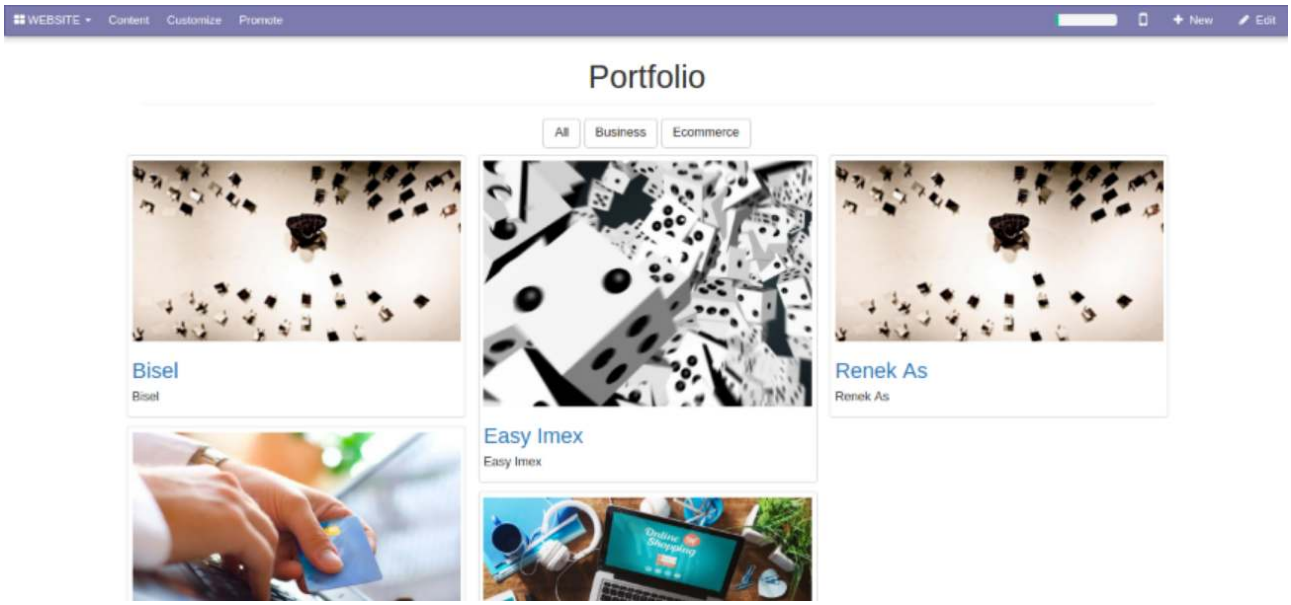
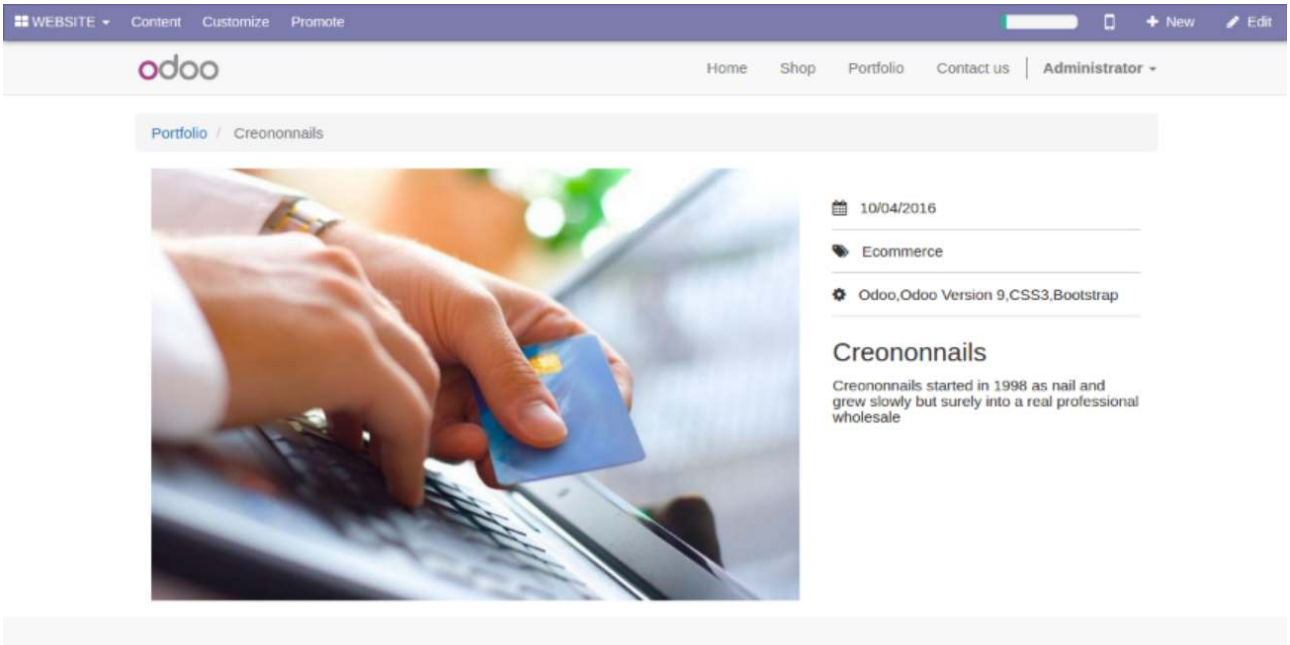


Portfolio Detail Page :



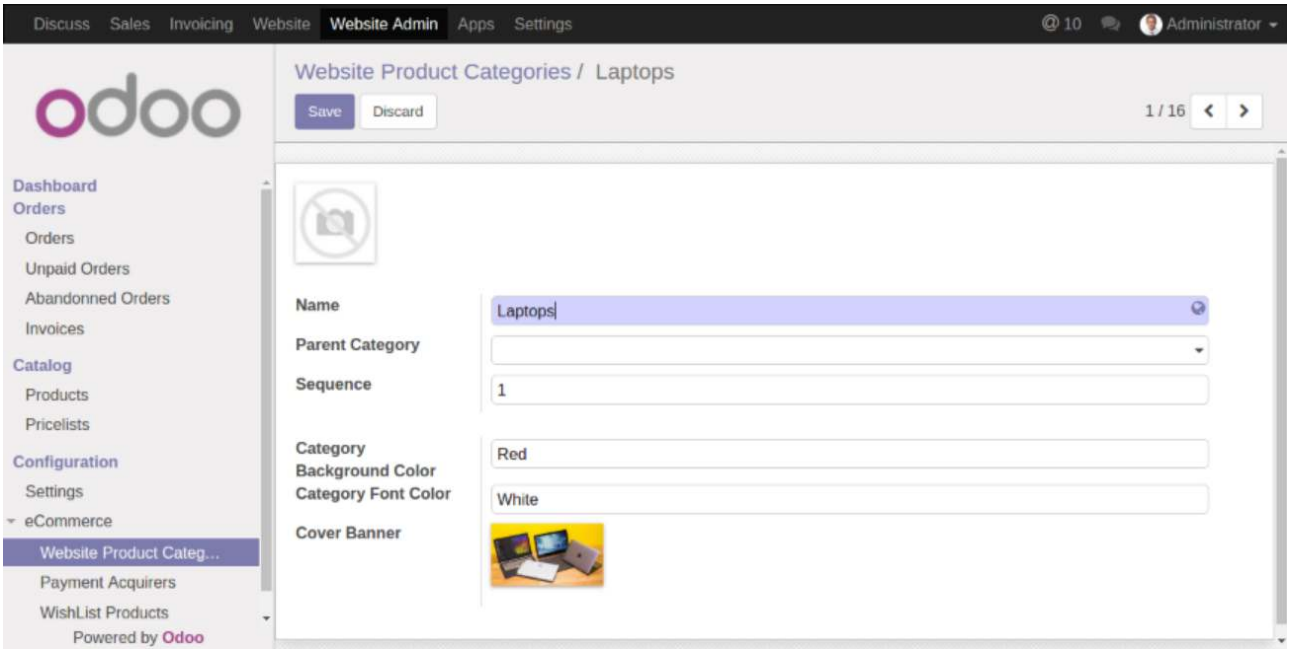
12. Configure Category Banner

If you want to put category banner in your site.

STEP : 1

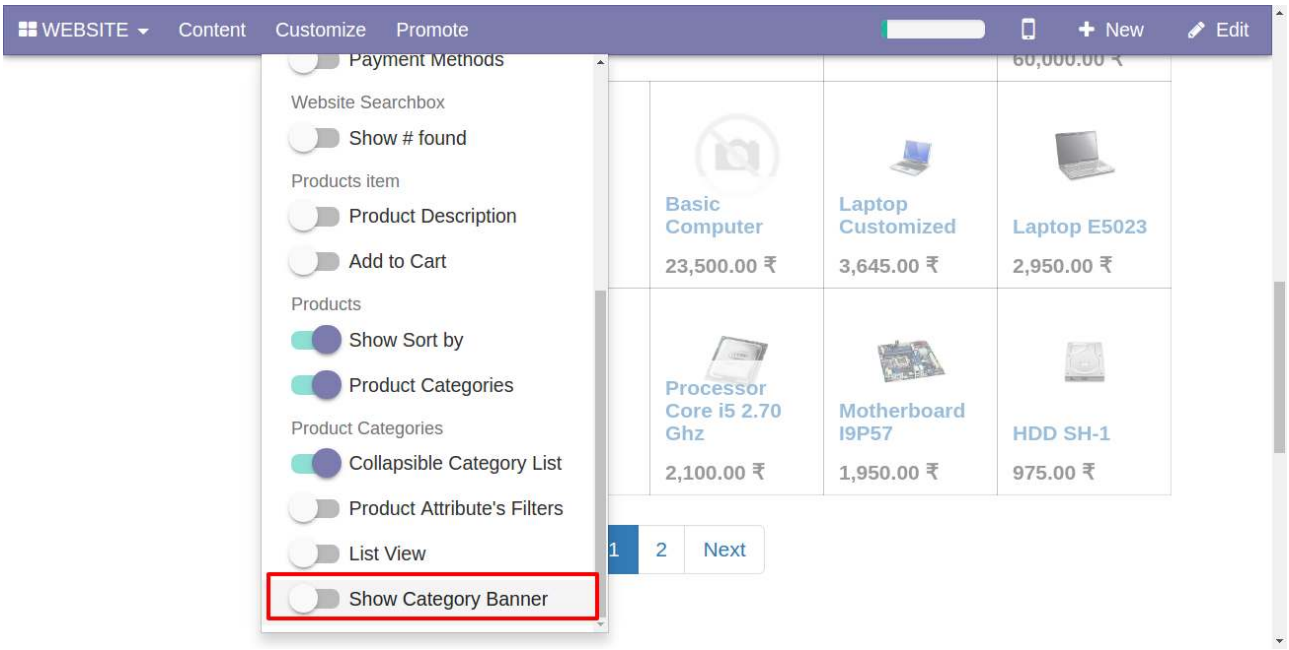
Go to **Website Admin --> Configuration --> eCommerce --> Website Product Categories**

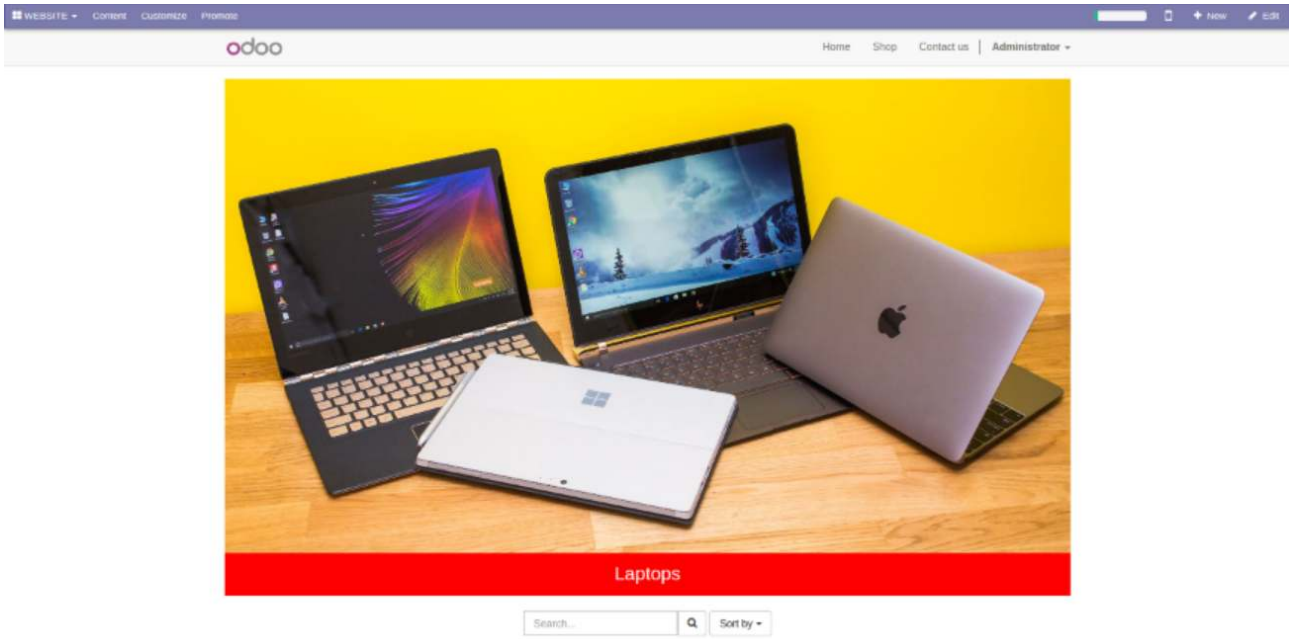
Set Name, Background color , Font Color and Cover Banner.



STEP : 2

Enable “**Show Category Banner**” from customize menu in shop.



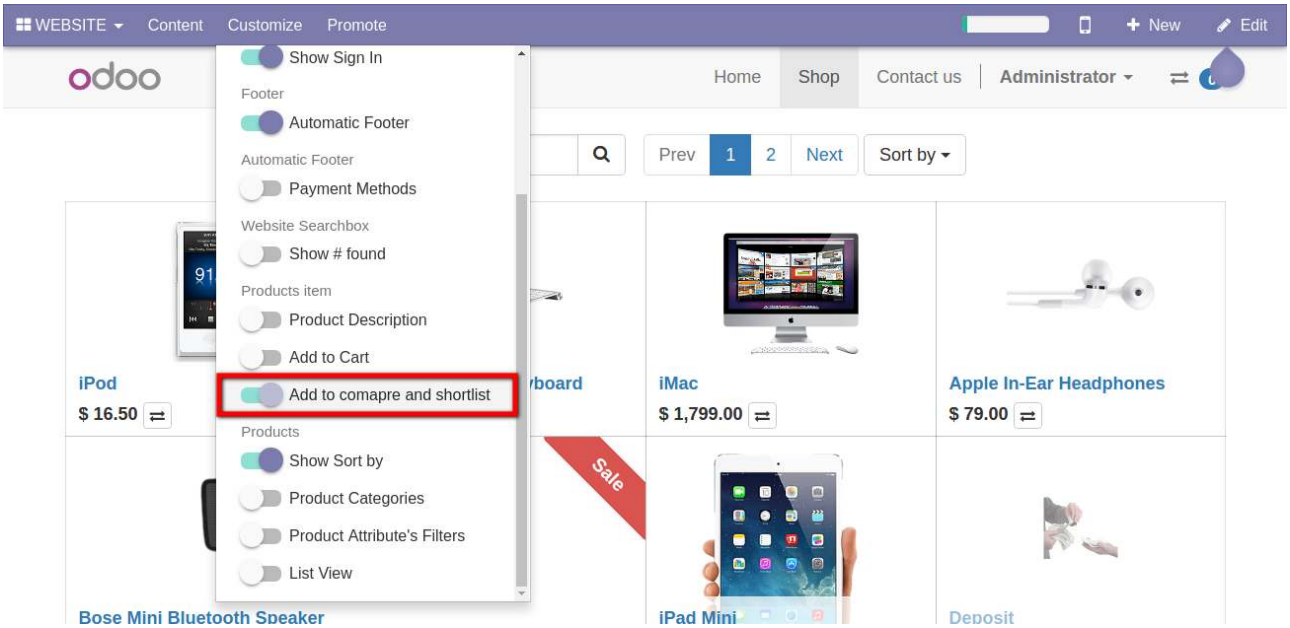


13. Configure Product Comparison

If you want to enable comparison feature.

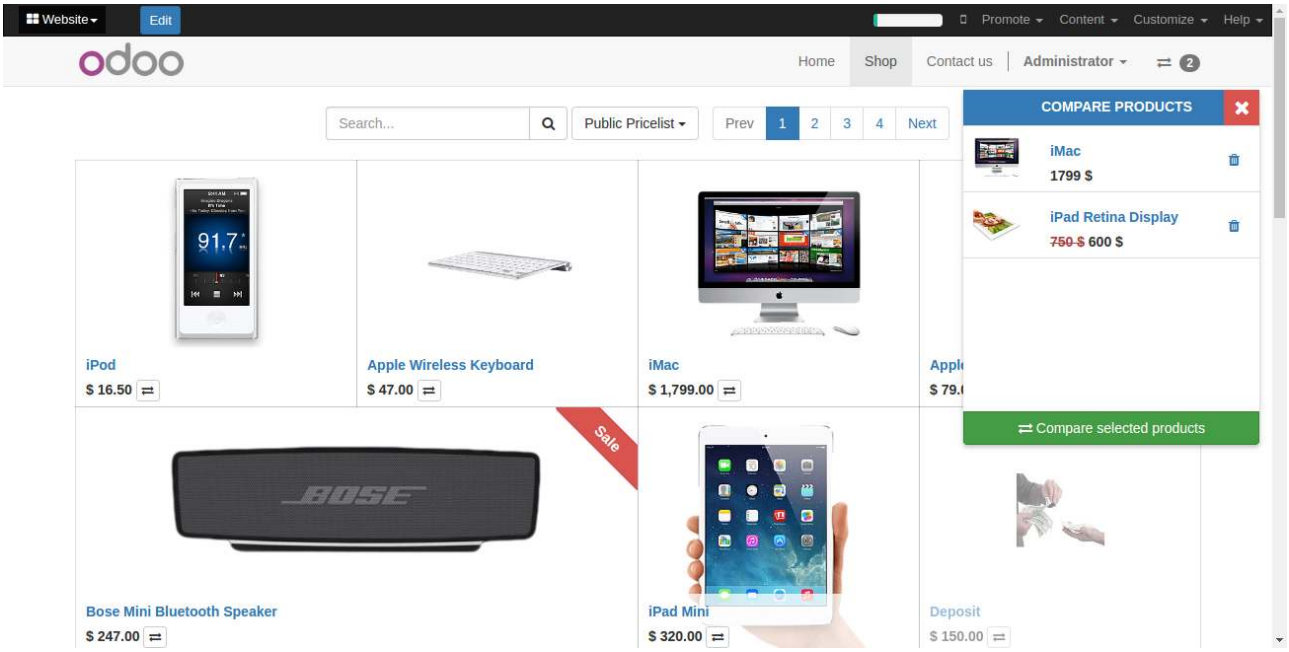
STEP : 1

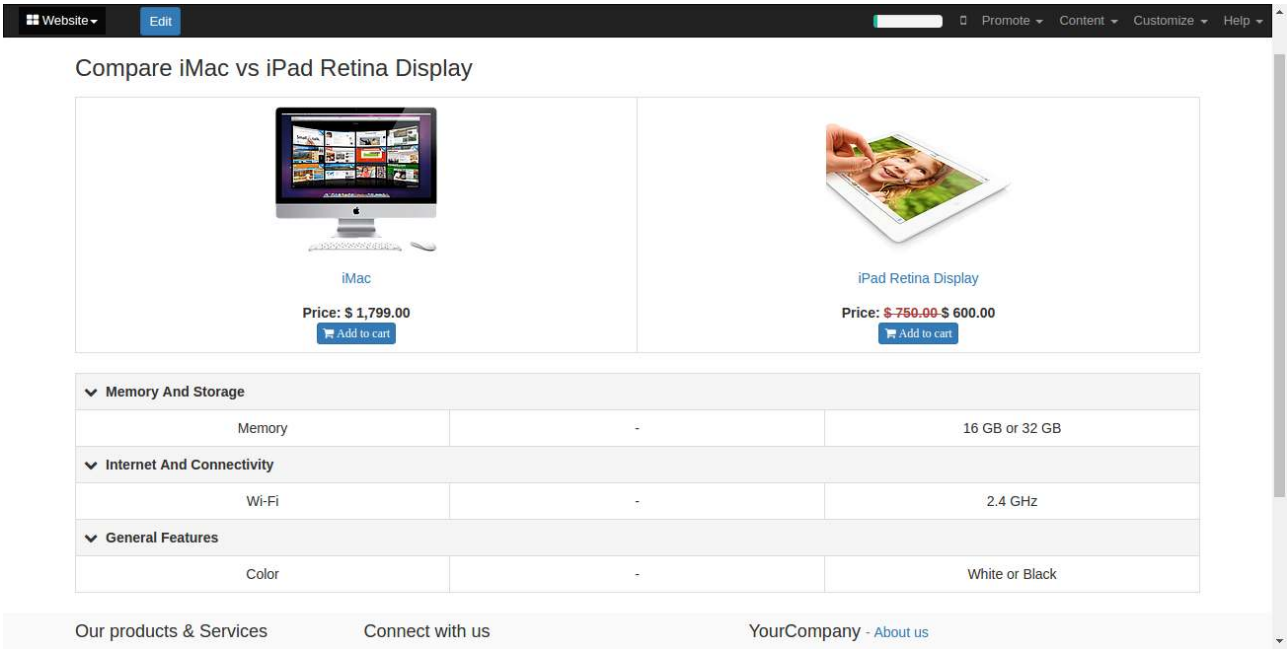
Enable **“Add to compare and shortlist”** option from customize menu.



STEP 2:

Select products you wish to compare.



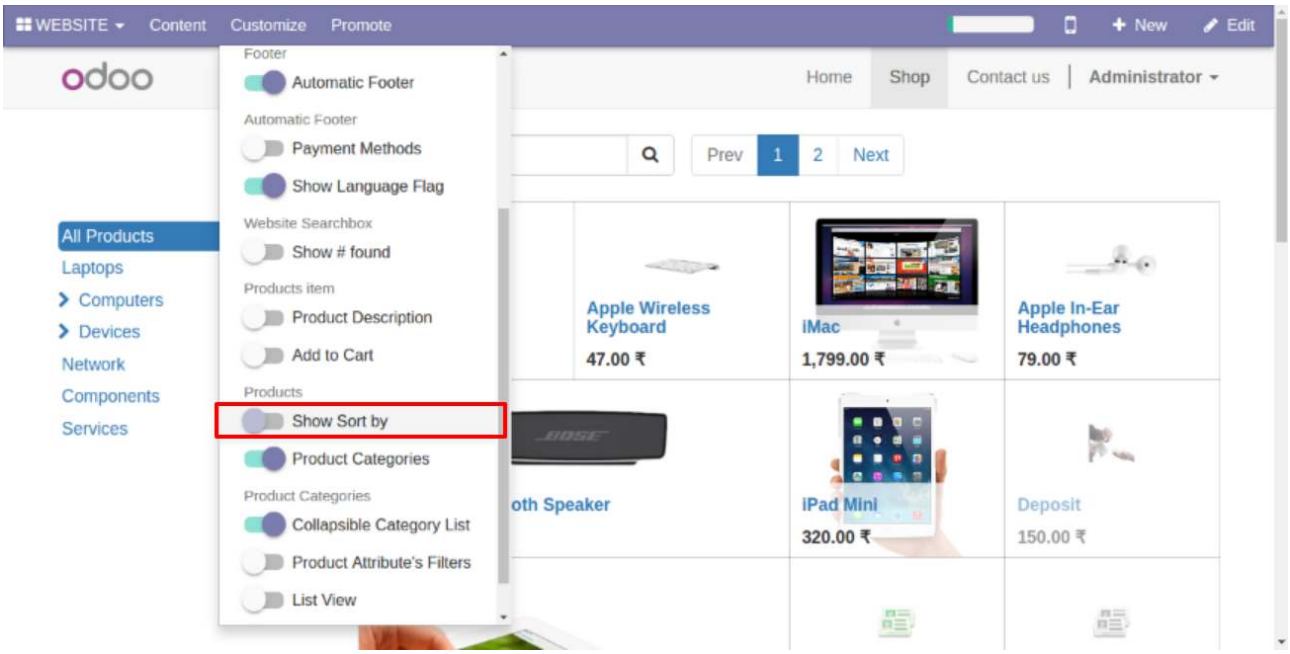


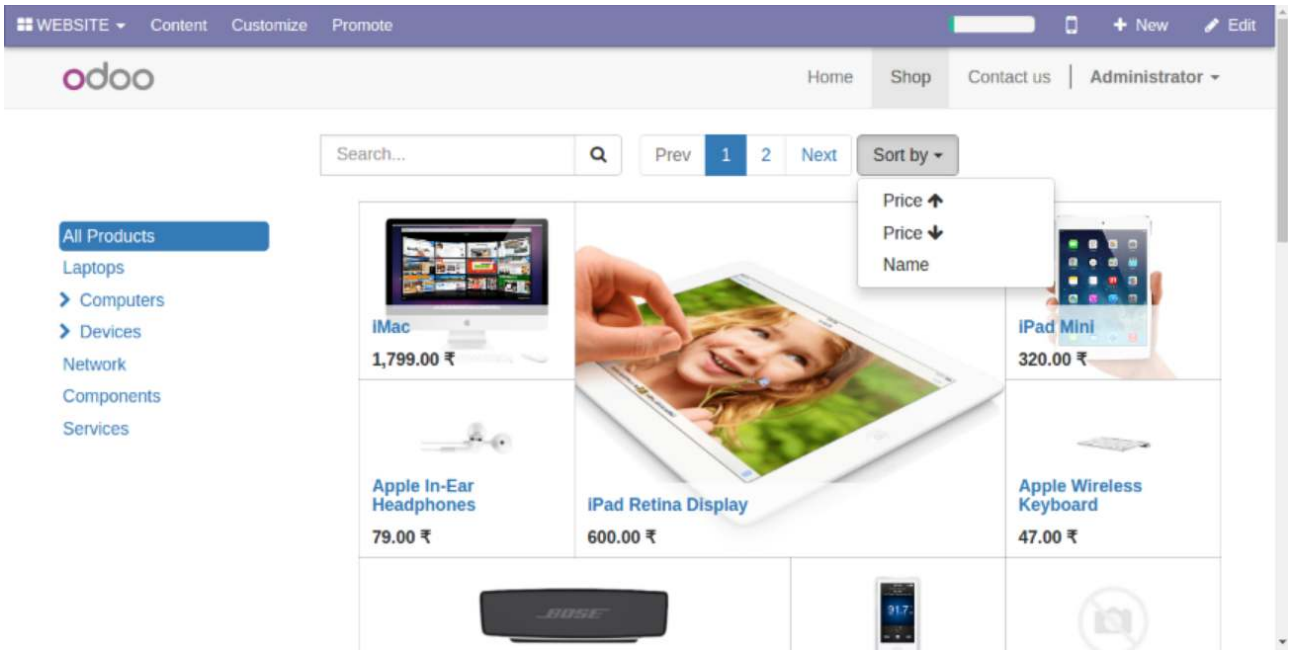
14. Configure Product Sort

If you want to enable sorting.

STEP : 1

Enable "**Show Sort By**" option from customize Menu in shop page.





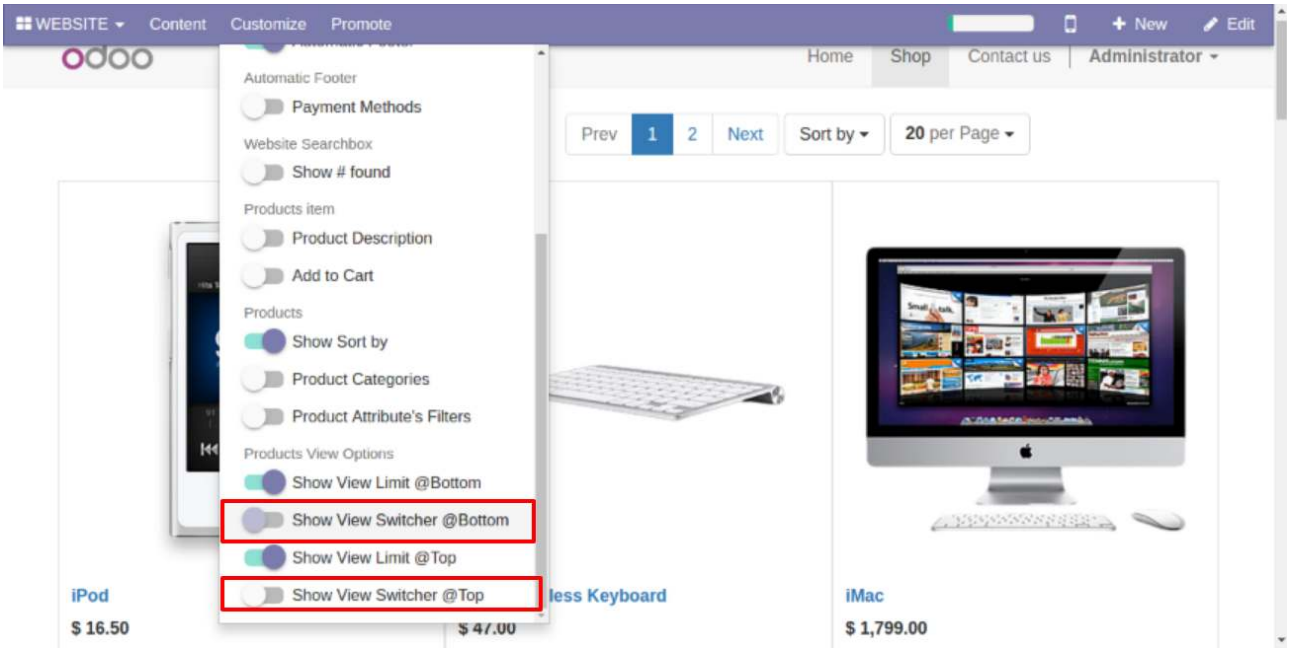
15. Configure Product View Switcher

In case you wish to add view switcher.

STEP : 1

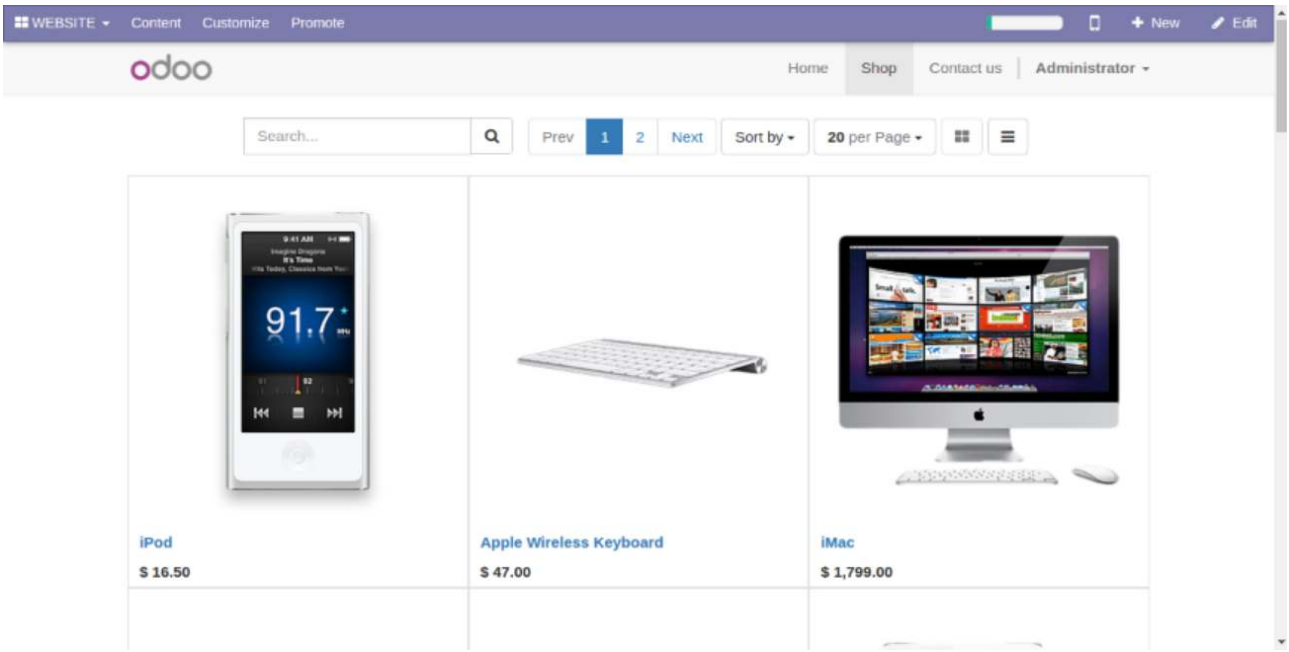
Enable “**Show View Switcher**” From customize menu in shop page.

You can also choose option to show Switcher at bottom , top or both side.

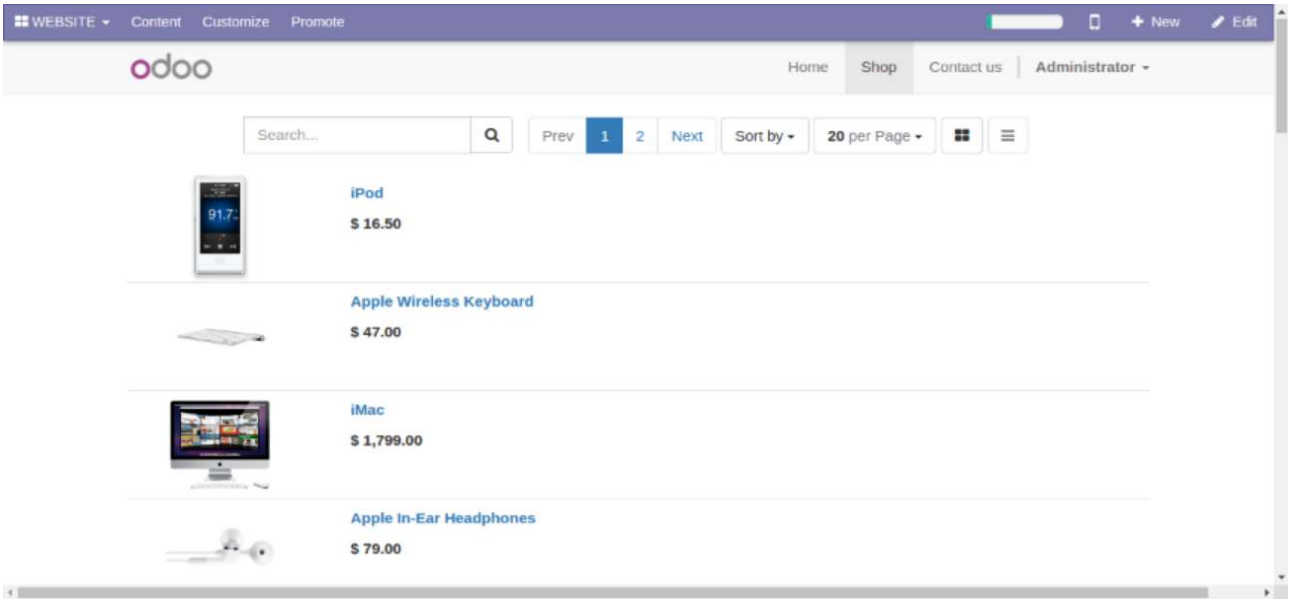


Ecommerce Features

GridView :



List View :



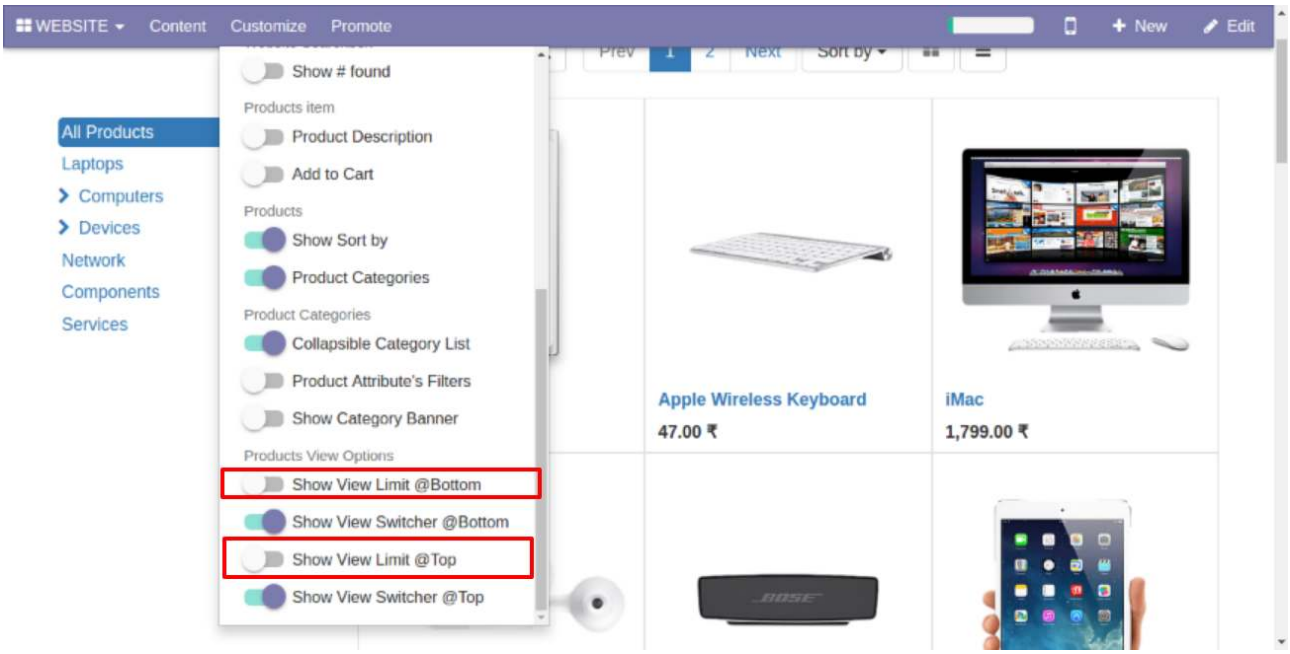
16. Configure Product View Limit

In case you wish to add view limits.

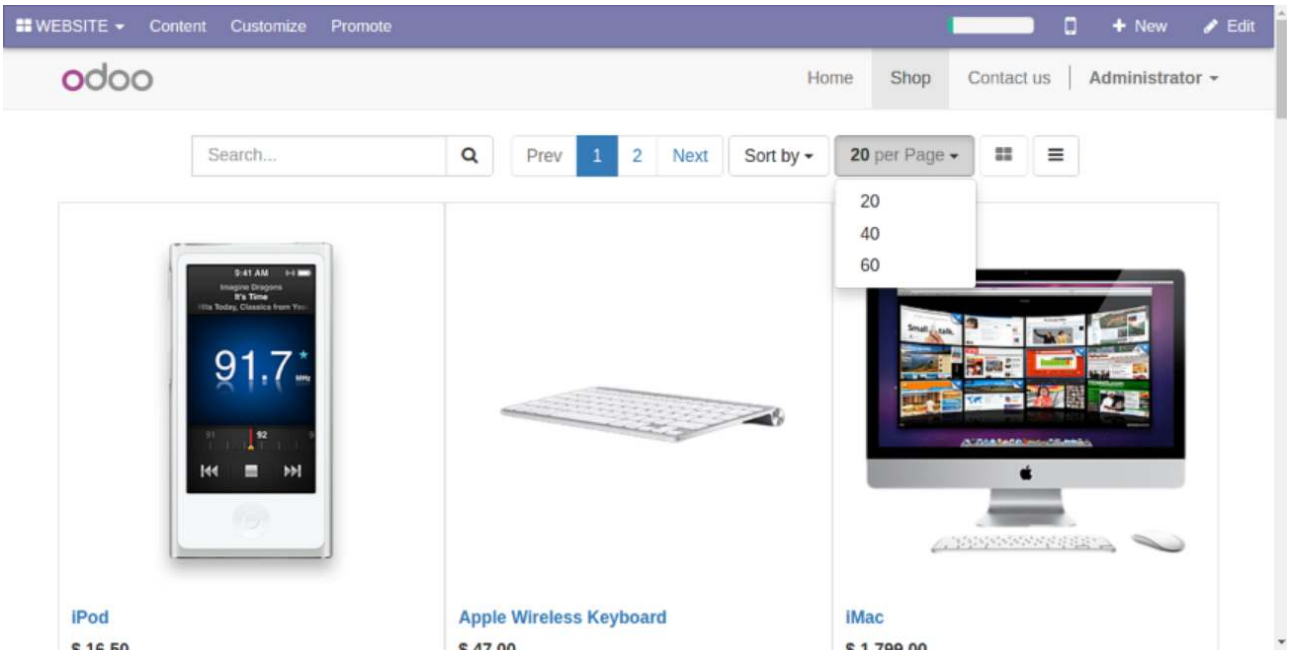
STEP : 1

Enable "**Show View Limit**" from customize menu in shop page.

You can also choose option to show Limit at bottom , top or both side.



Ecommerce Features

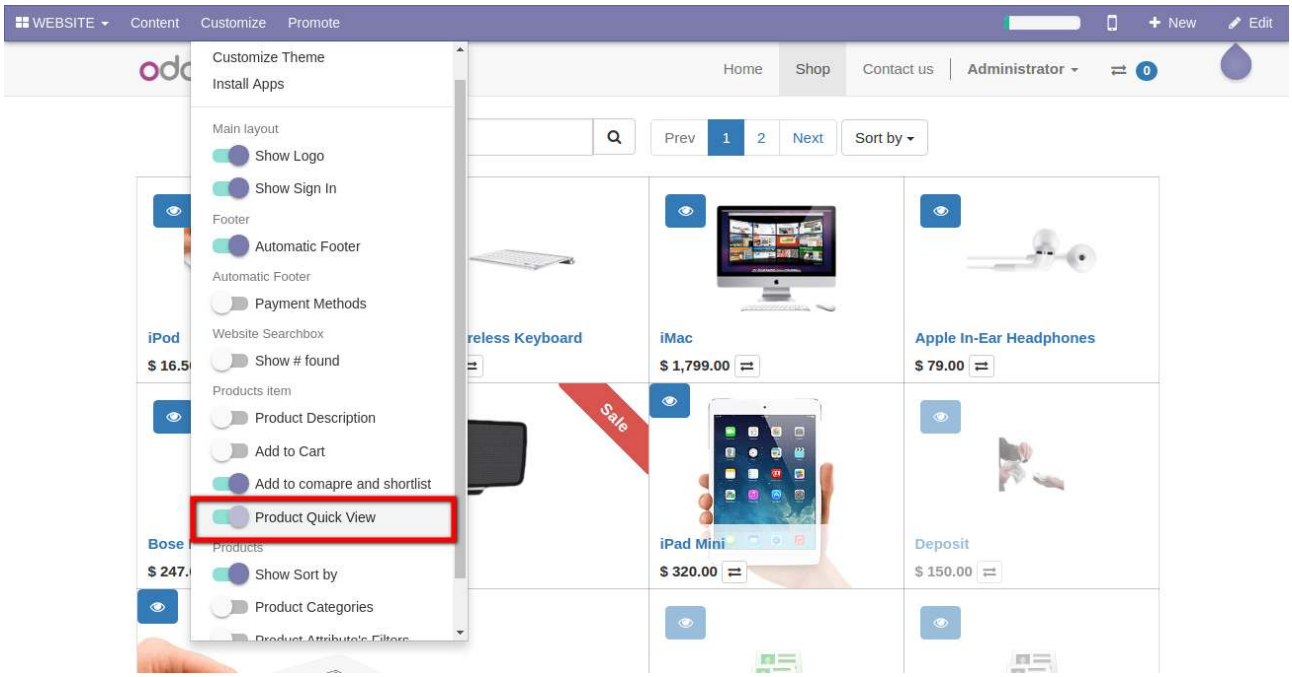


17. Configure Product QuickView

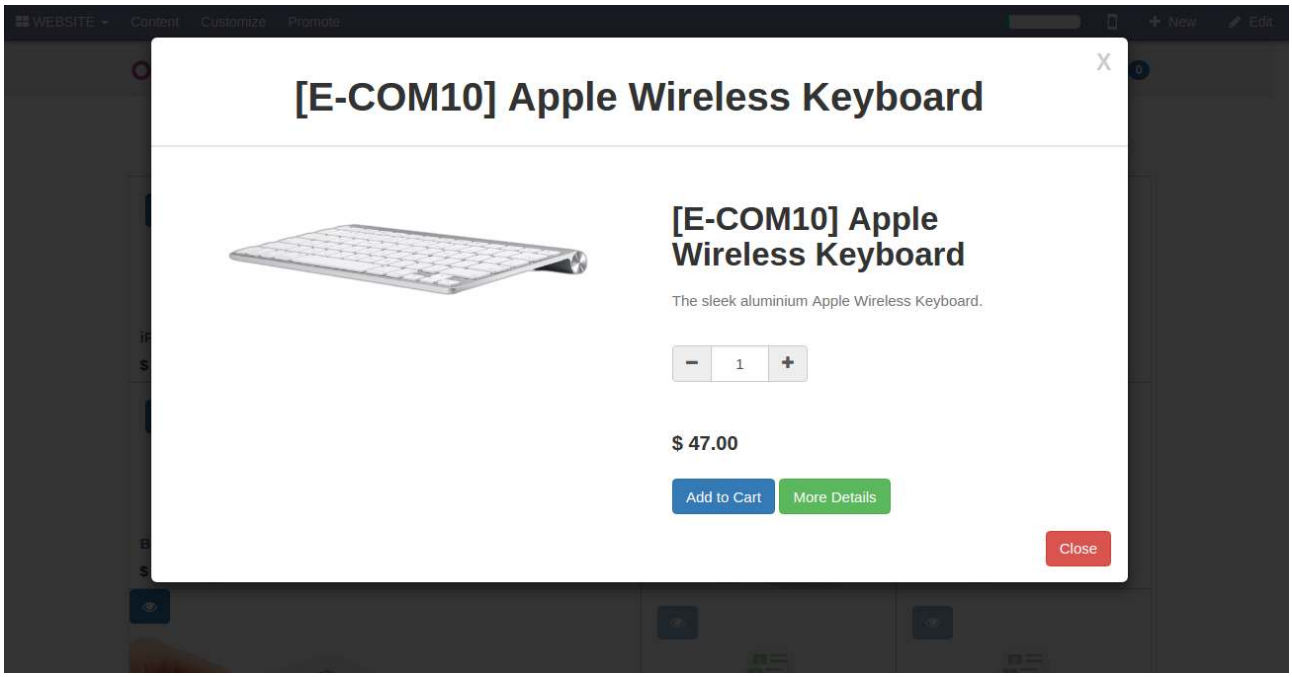
If you want to enable Quickview.

STEP : 1

Enable "**Product Quickview**" option from customize menu in shop page.



Ecommerce Features



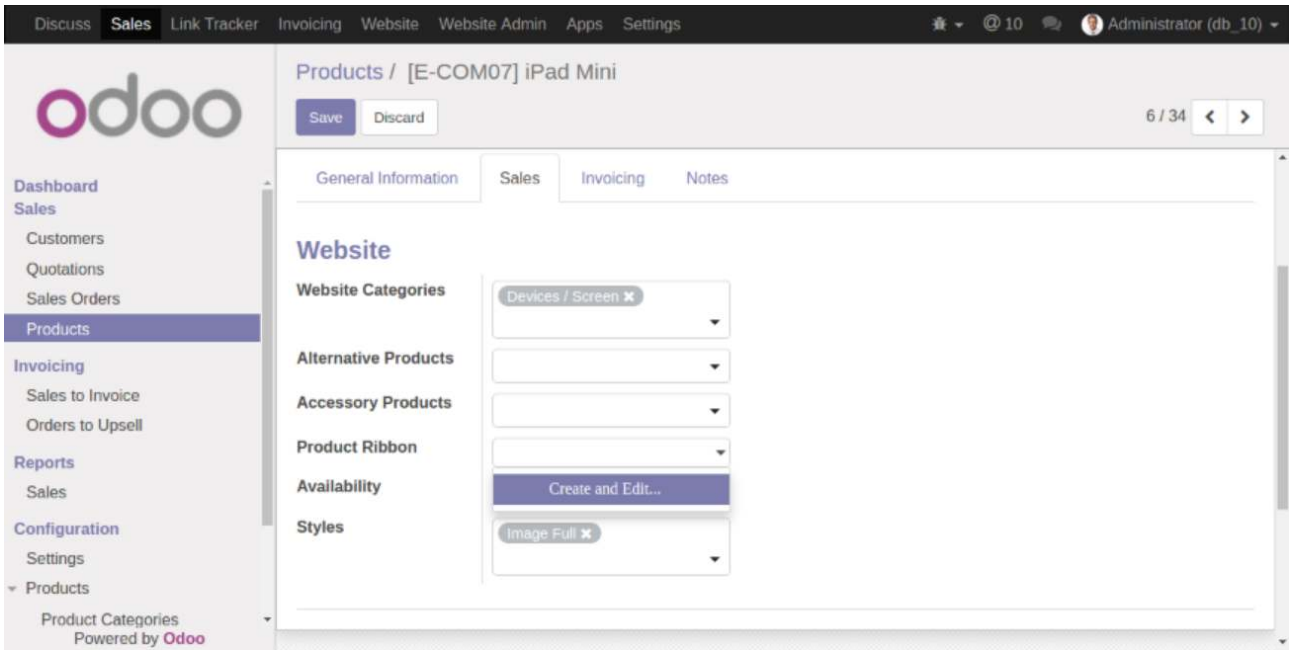
18. Configure Product Ribbon

If you want to add ribbon on Products.

STEP : 1

Select Product you want to add ribbon.

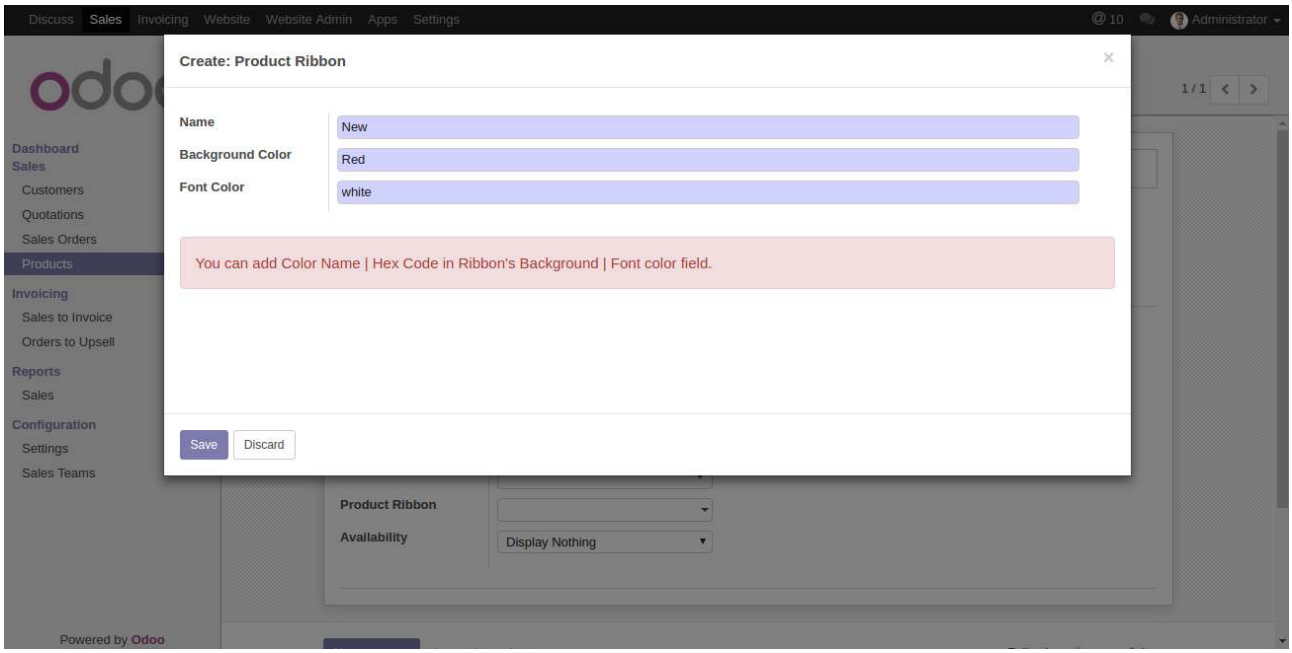
Click on **Create** and **Edit** under Product Ribbon Option.



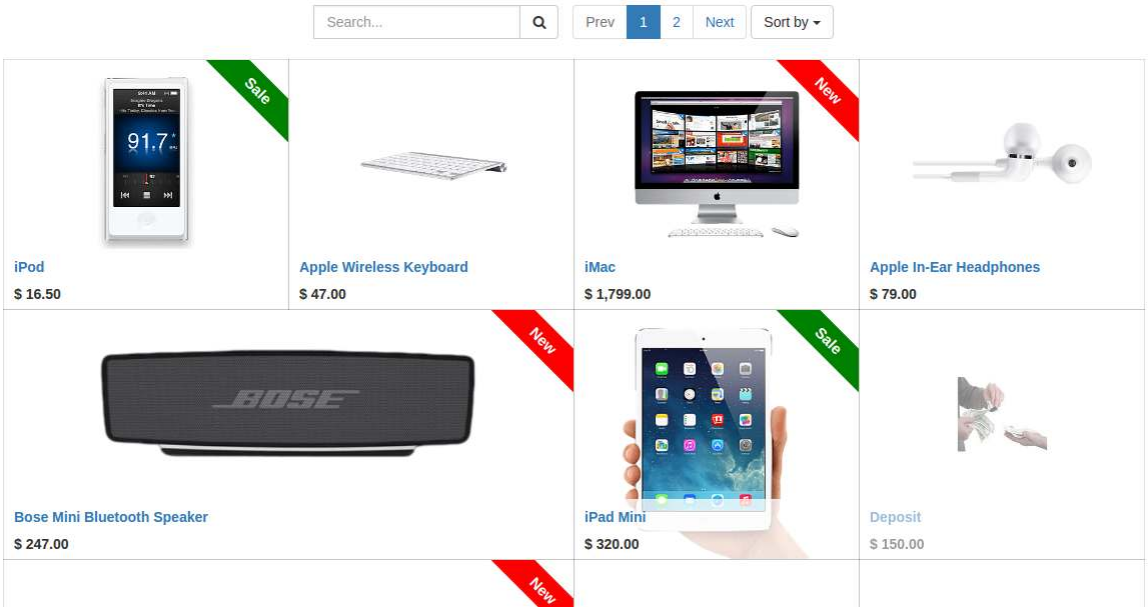
STEP : 2

Create Ribbon of your wish.

Give Ribbon name,Set background-color and Font color.



You can also give different ribbon names to different products.

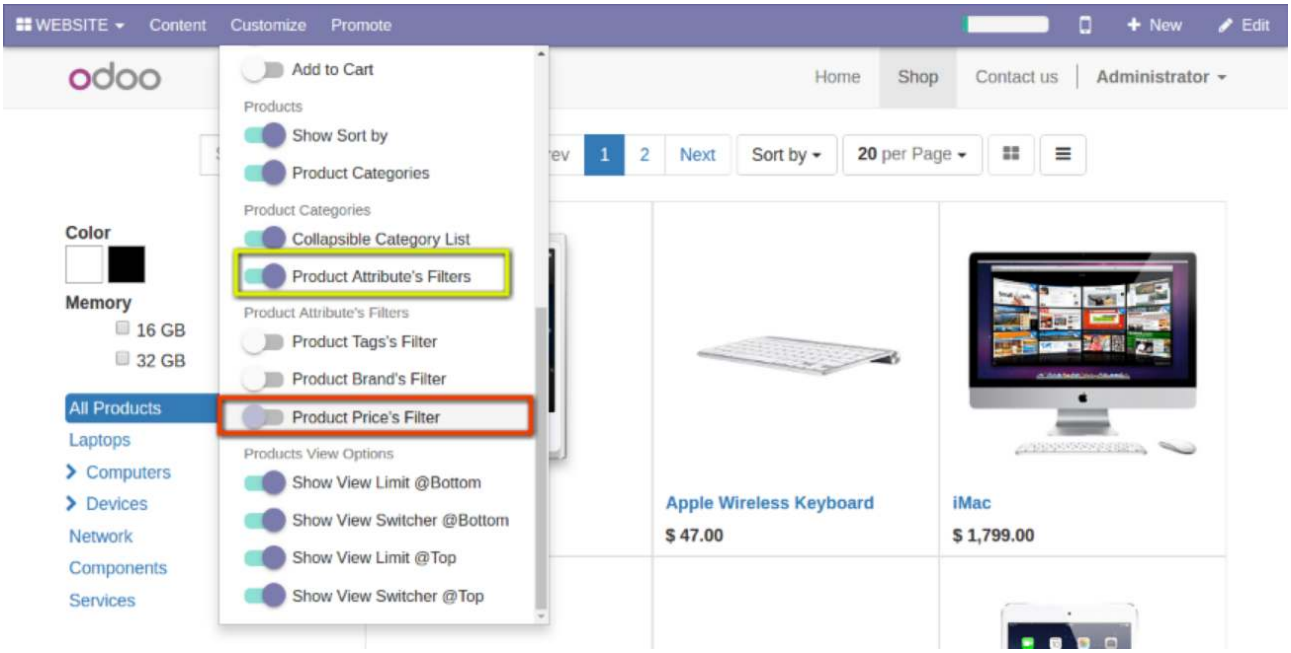


19. Configure Product Price Filter

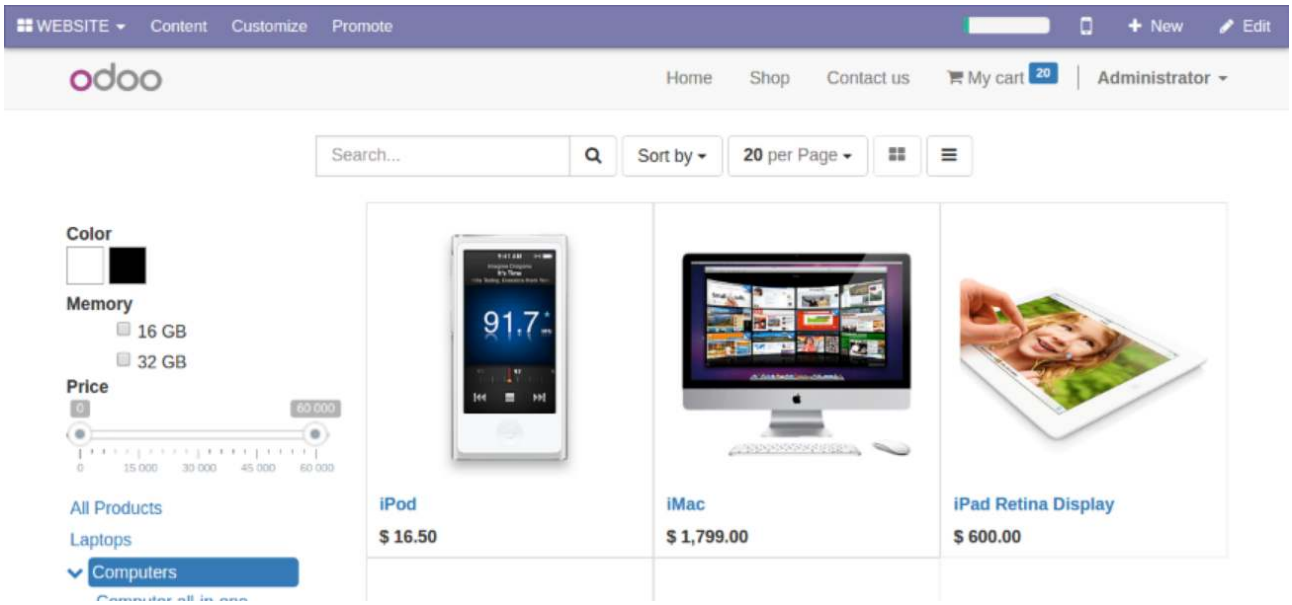
In case you wish to enable price filter.

STEP : 1

Enable “**Product Attribute Filter**” and “**Product Price's Filter**” option from customize menu in shop.



Ecommerce Features



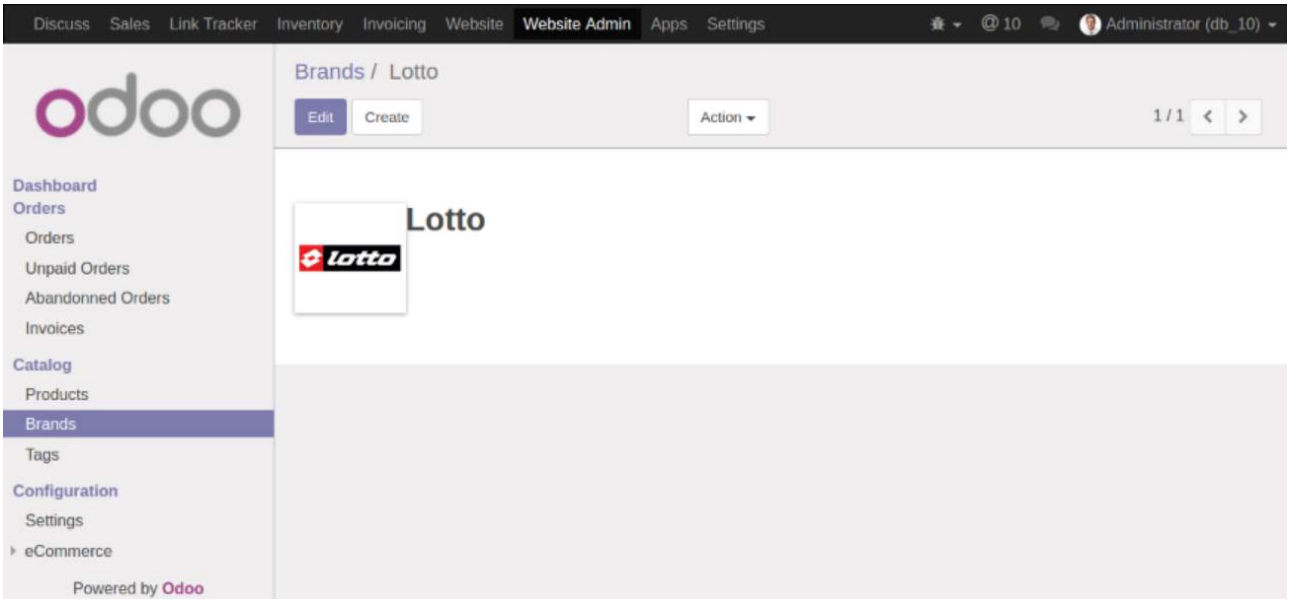
20. Configure Brand Filter

If you want to enable brand filter.

STEP : 1

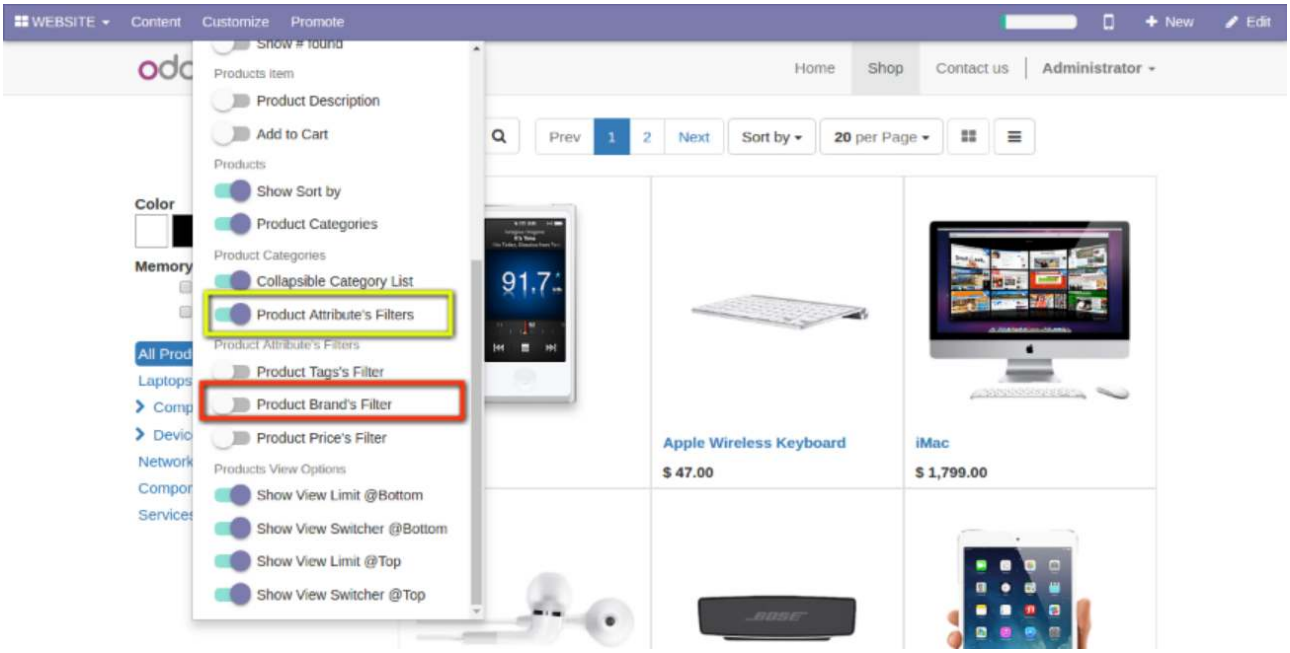
1. Create Brands as Shown below.

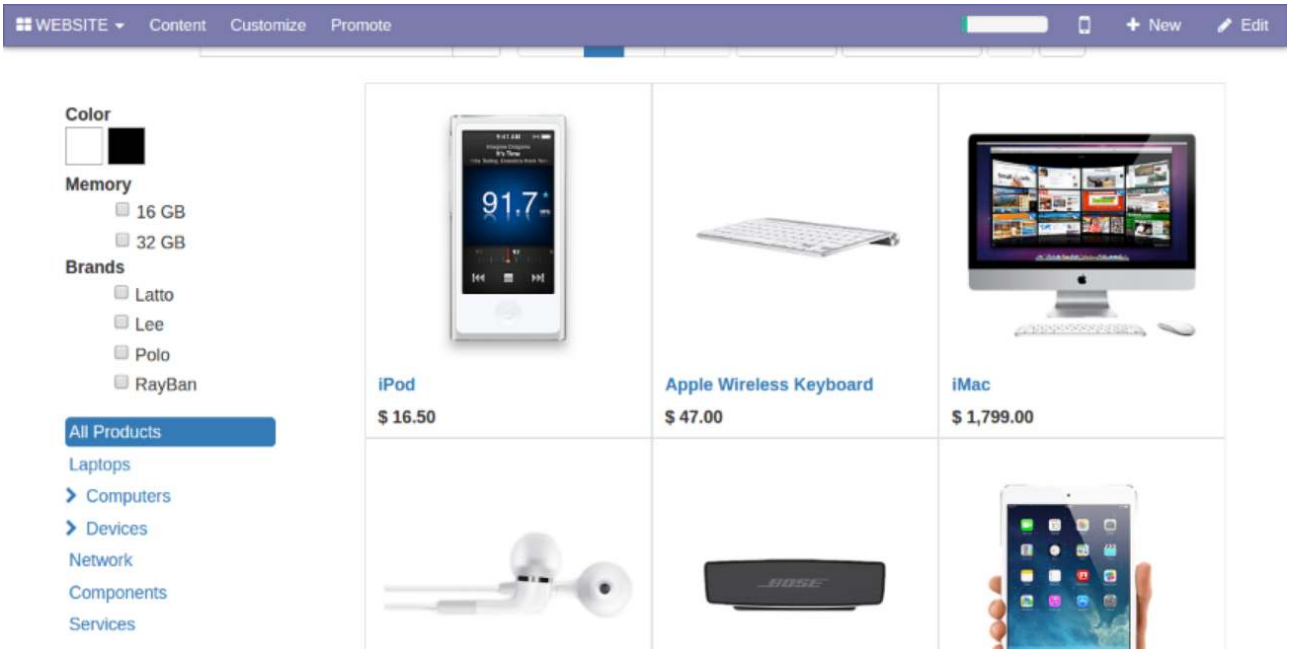
Go to **Website Admin --> Catalog --> Brands** to create new brands.



STEP : 2

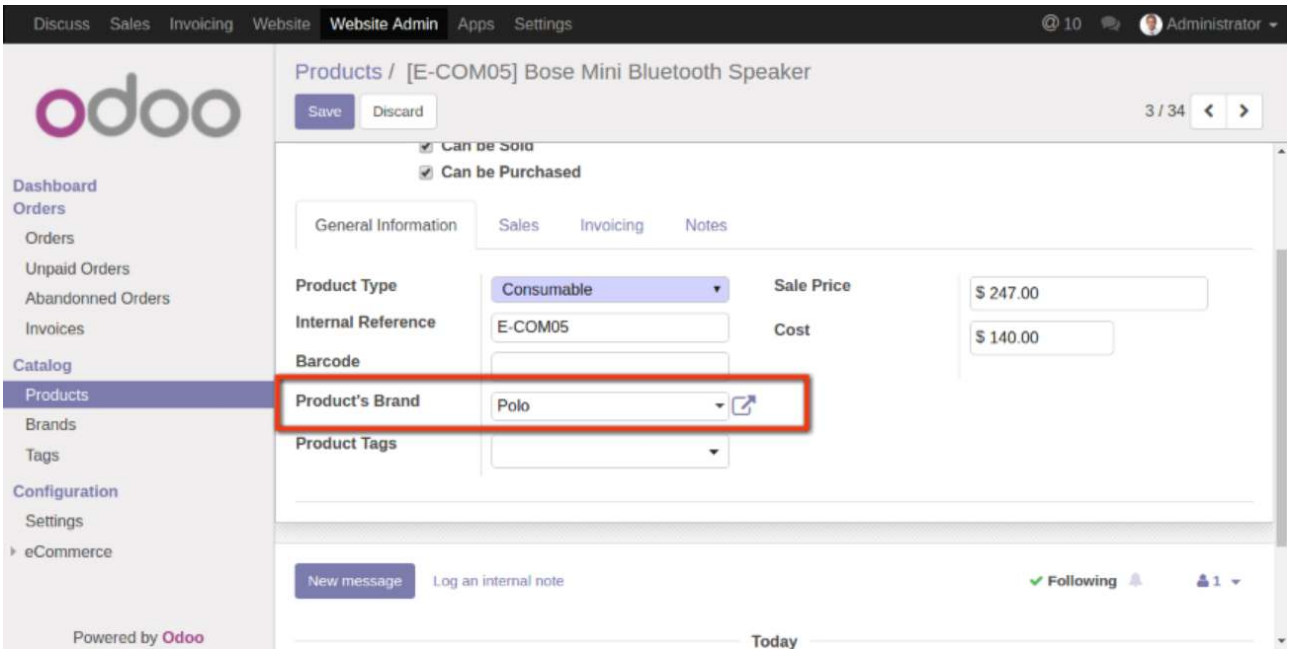
Enable **Product Attribute's Filter** and **Product Brand's Filter** option from Customization Menu.





You can also assign the brand filter to selected products.

Go to **Website Admin --> Products --> Select Product ---> General Information Tab**. Select the Product's Brand.

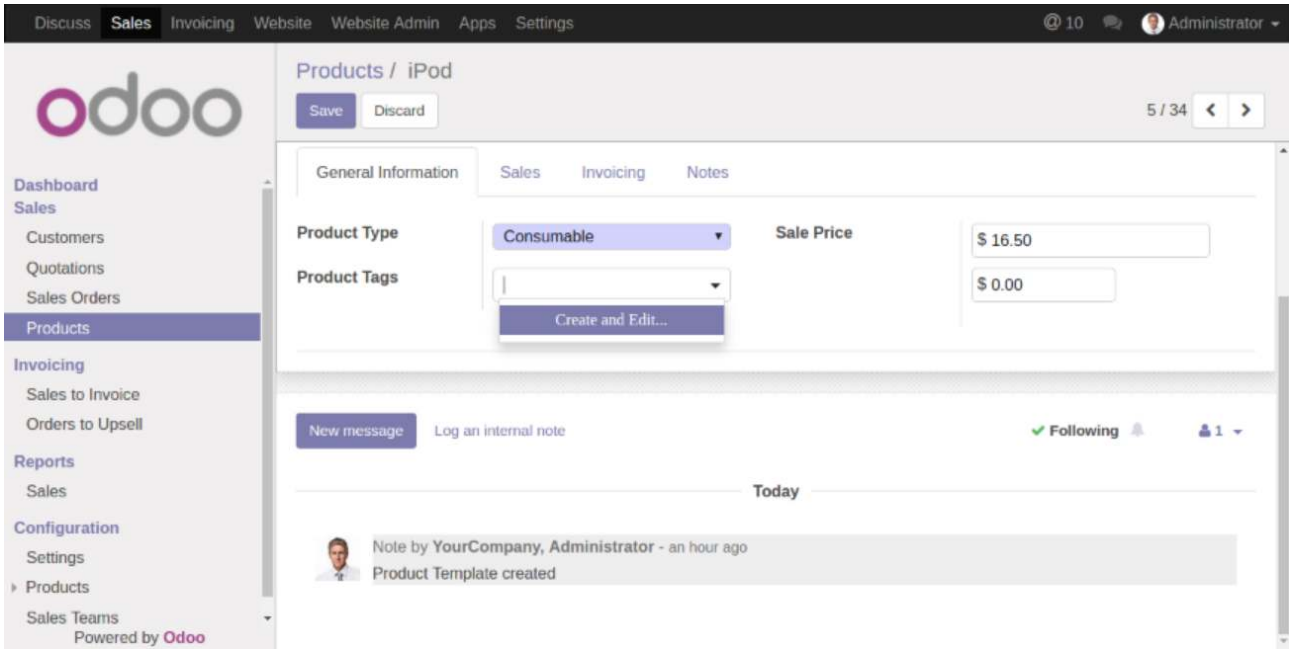


21. Configure Product Tag

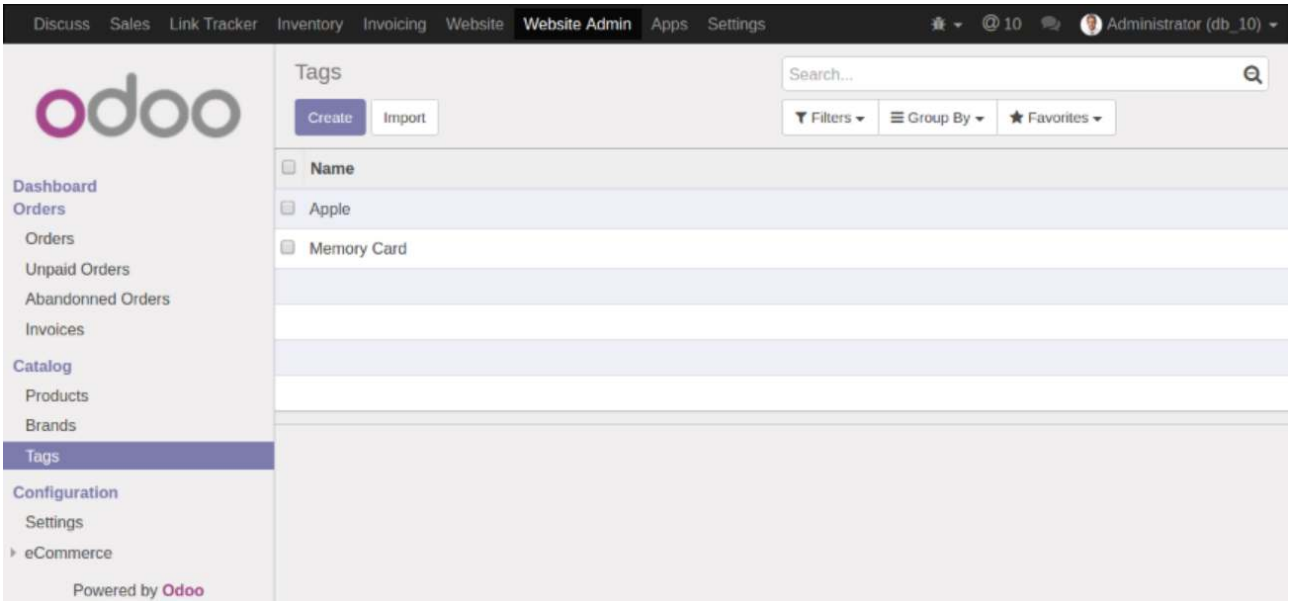
If you want to add product tag.

STEP : 1

1. **Create** and **Edit** Tag from Products. Go to **Sales** --> **Products**.



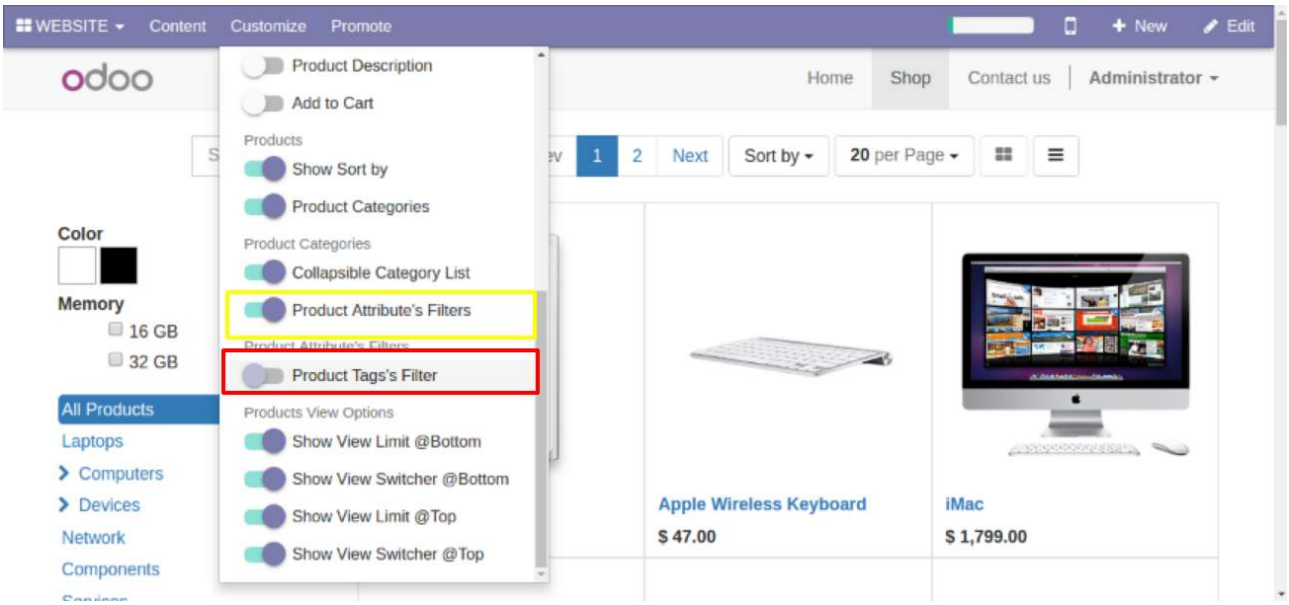
2. You can create directly from Tags. Go to **Website Admin** --> **Catalog** --> **Tags.**



You can create and apply multiple tags to a single product.

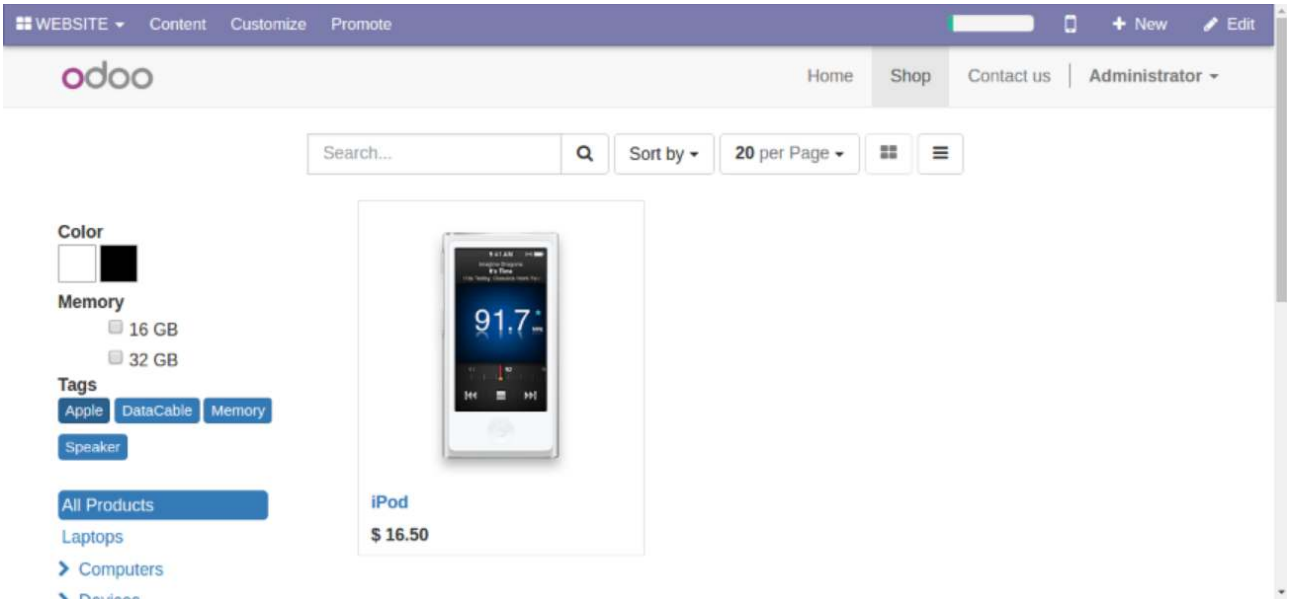
STEP 2:

Enable **Product Attribute's Filter** From customize menu in shop page.



STEP 3:

After enable Filter Option ,You get Tag Option.You have to **Enable Product Tags's Filter** options.

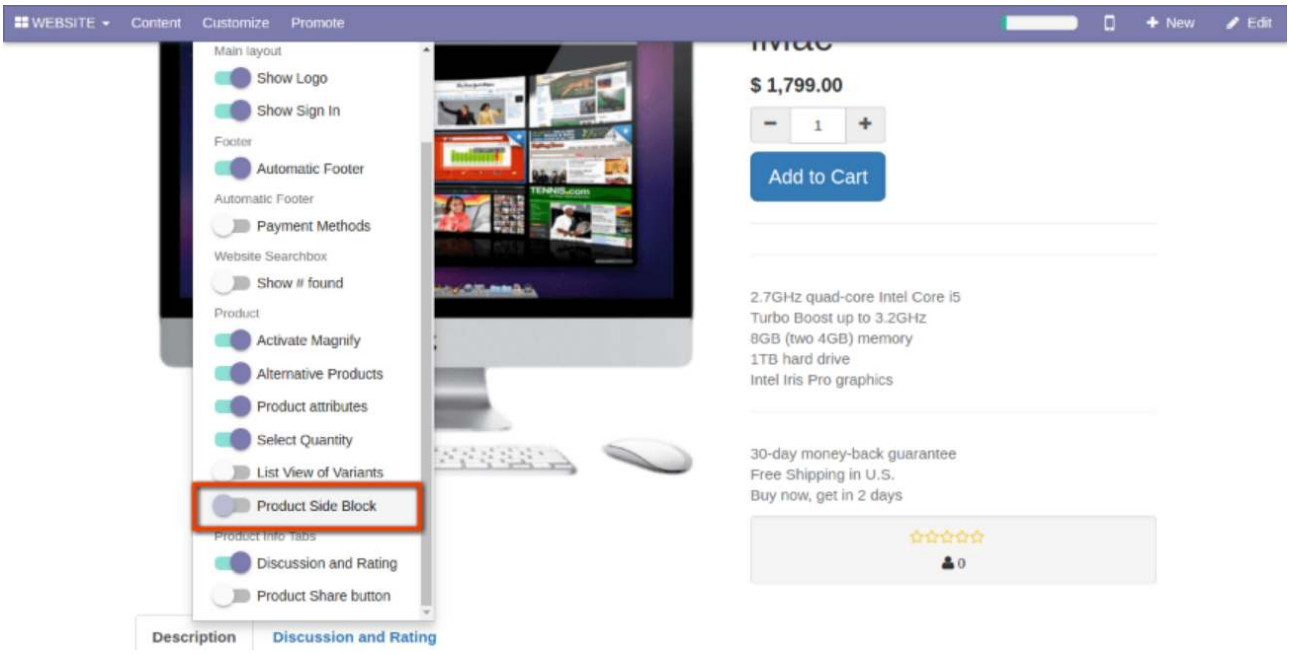


22. Configure Product Page Layout

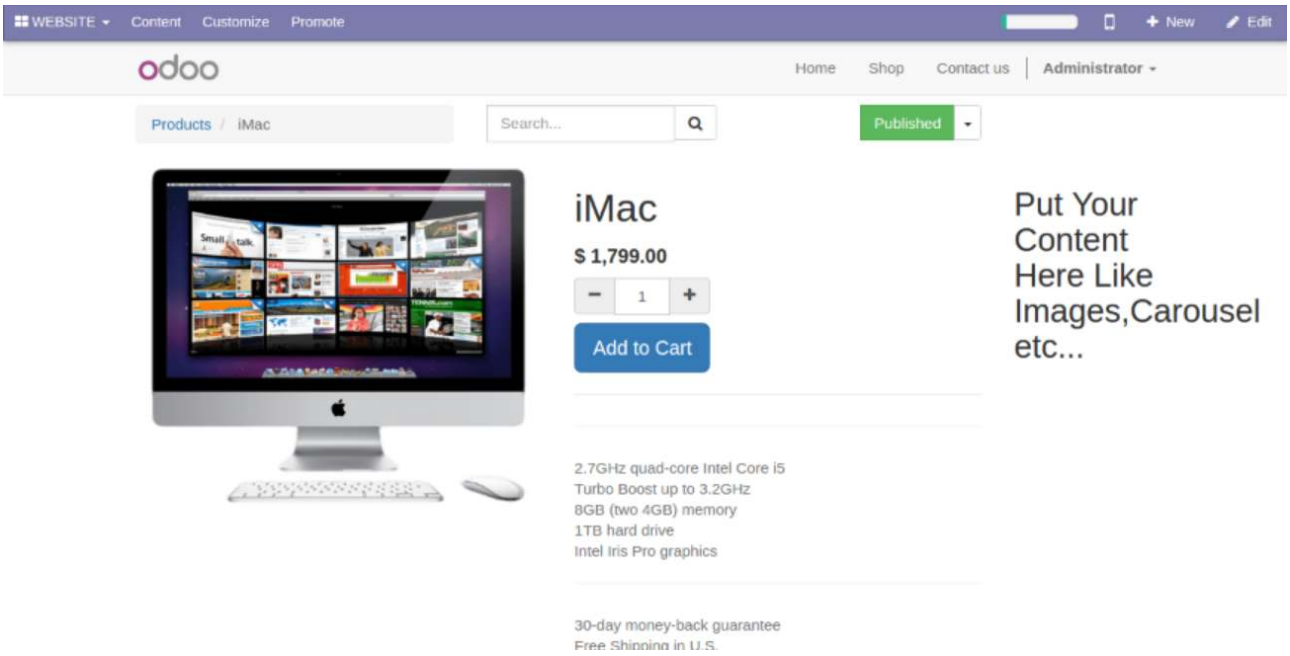
In case you wish to add additional block in Product detail page.

STEP : 1

Enable "**Product Side Block"** option from Customize menu in Product Detail Page.



Ecommerce Features

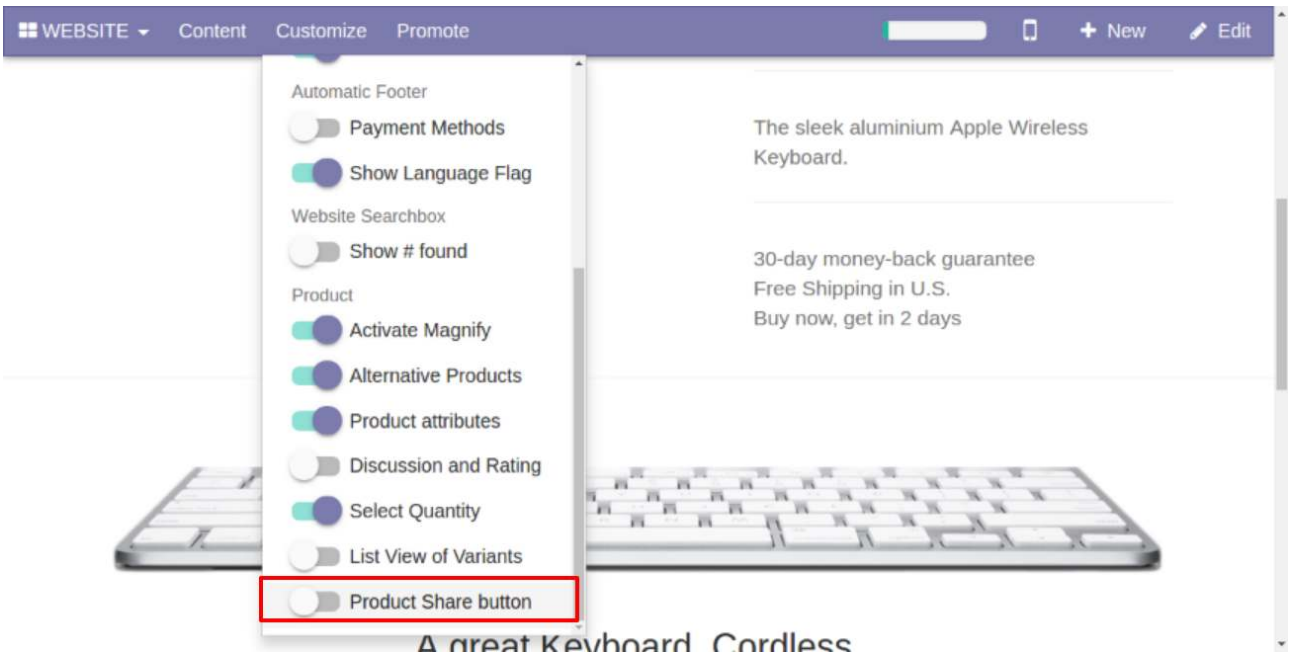


23. Configure Product Share

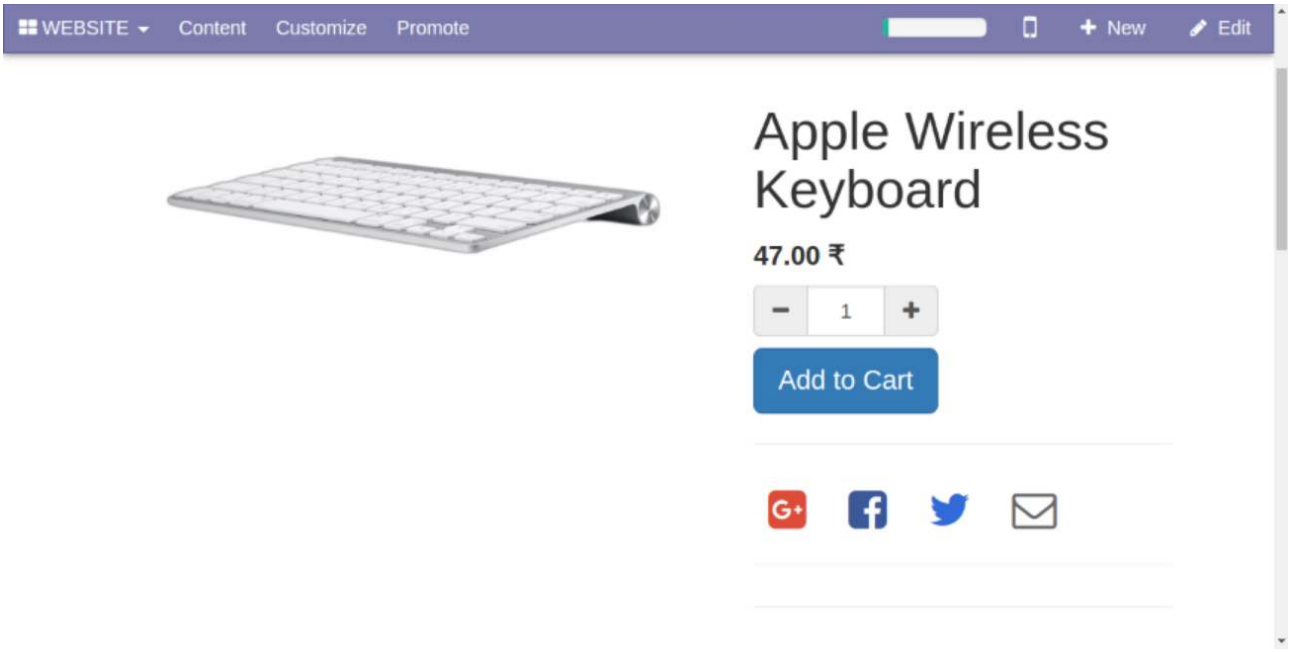
If you want to add sharing option.

STEP : 1

Enable “**Product Share Button**” option from customize menu in Product Detail Page.



Ecommerce Features

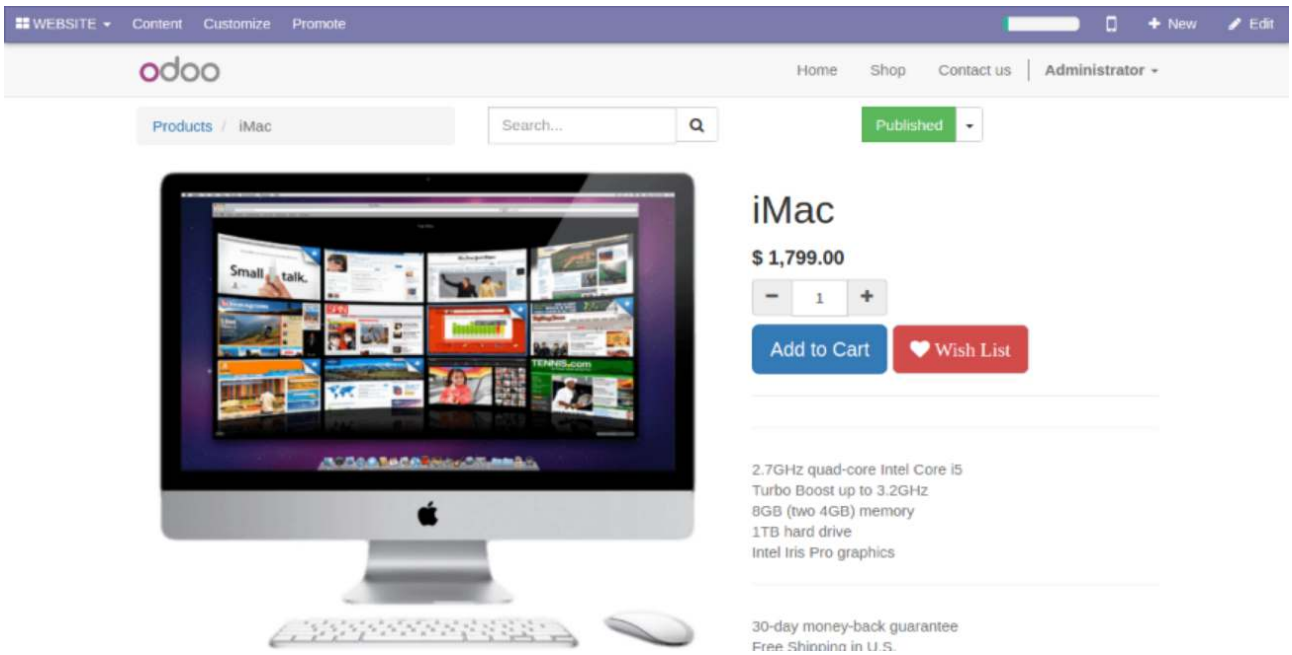
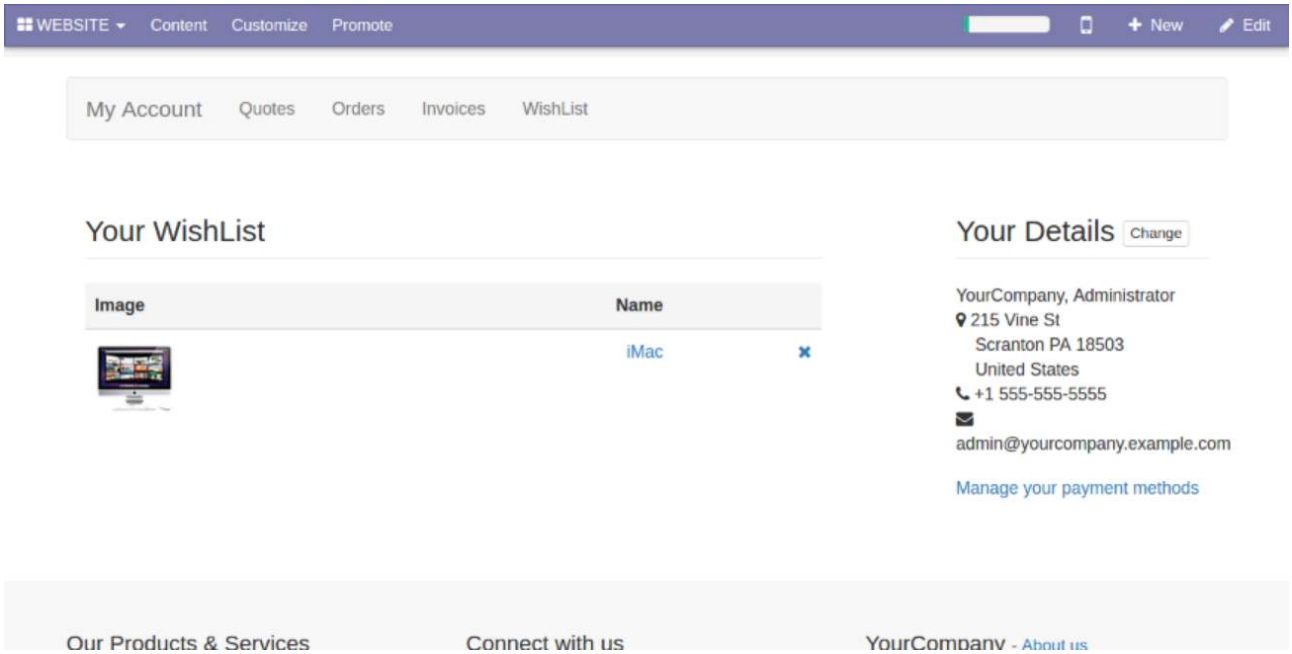


24. Configure WishList

If you want to add items in your wishlist.

STEP : 1

Click on "**Wish List**" button to add the product in the wishlist.



You can see all your wishlist product.