

Theme Documentation by 73Lines

Version 10.0

Ecommerce Features

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Ecommerce Features

Introduction

Theme is created to keep in mind best user experience for your ecommerce store.

1. Configure Customize Model
2. Configure Header Layout
3. Configure Multiple Languages
4. Configure Mega Menu
5. Configure Vertical Menu
6. Configure Category Menu
7. Configure Blog Carousel
8. Configure Brand Carousel
9. Configure Category Carousel
10. Configure Product Carousel
11. Configure Portfolio
12. Configure Category Banner
13. Configure Product Compare
14. Configure Product Sort
15. Configure Product View Switcher
16. Configure Product View Limit
17. Configure Product Quick View
18. Configure Product Ribbon
19. Configure Price Filter
20. Configure Brand Filter
21. Configure Products Tags
22. Configure Page Layout
23. Configure Share Options
24. Configure User Wishlist

Ecommerce Features

1. Customize Model

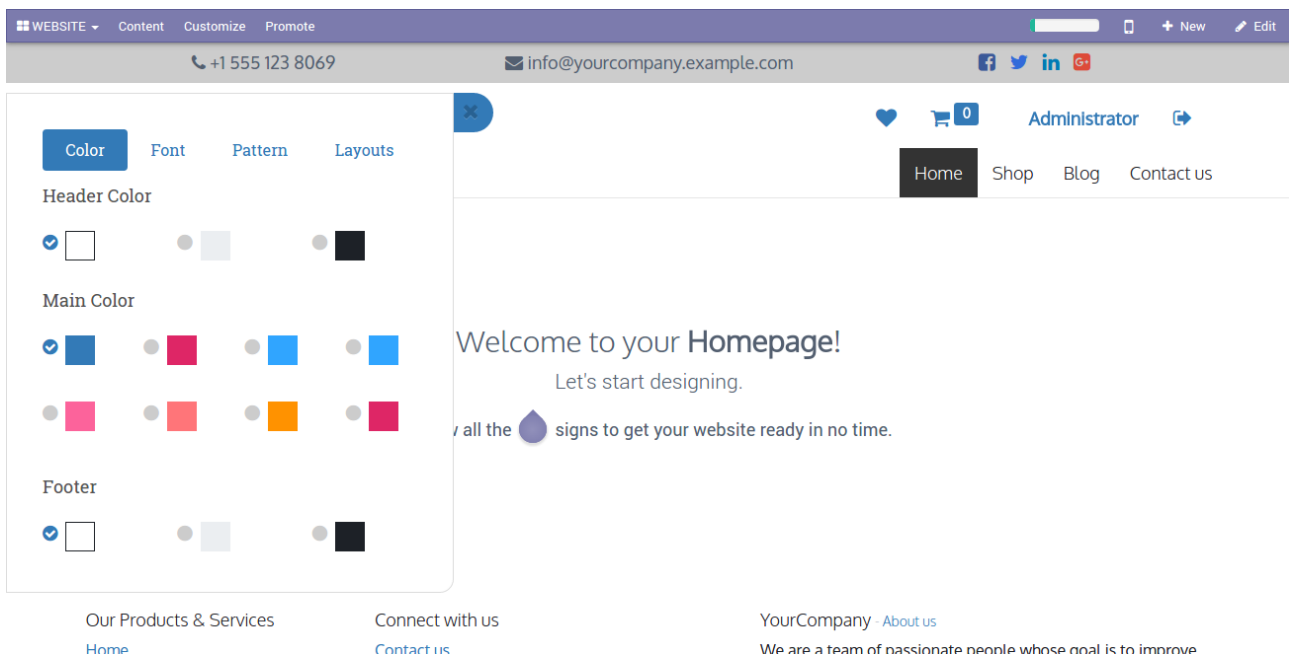
This model helps you to change the color schemes, fonts, patterns and layouts in the theme.

STEP : 1

To customize your theme, you need to click on the “**Customize Theme**” in Customize menu. Pallete would opened up for color scheme, fonts, pattern and layouts.

Colors:

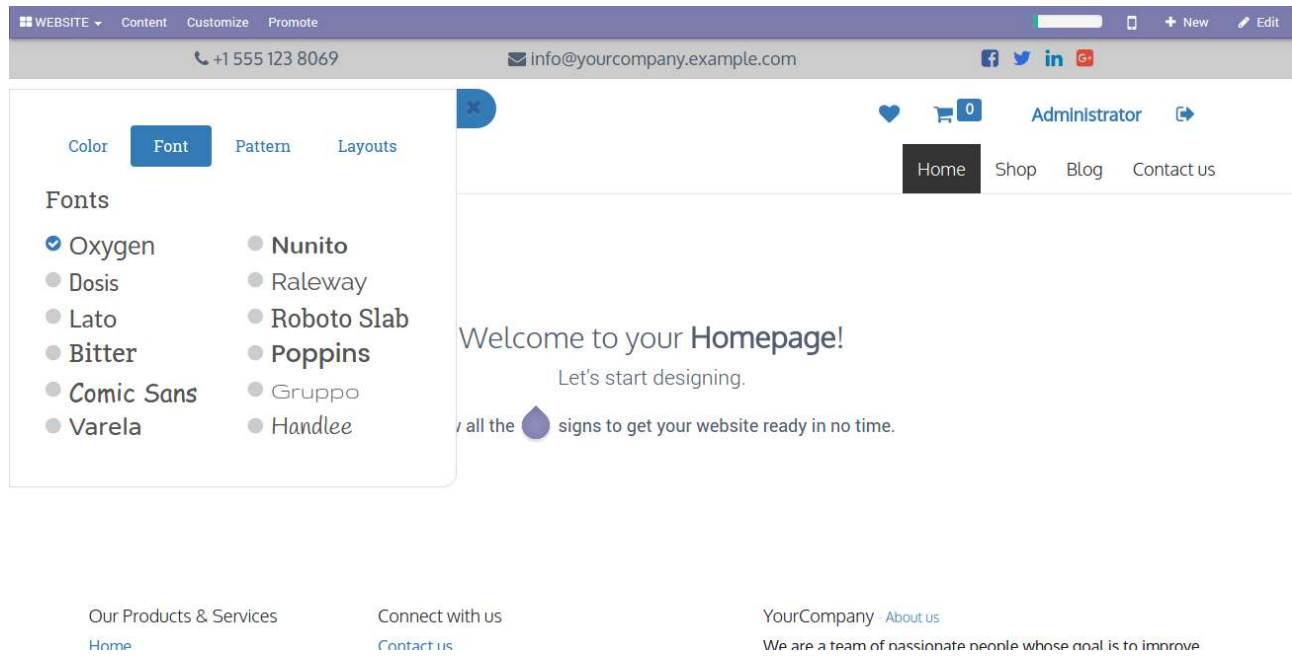
You can able to change the color of the theme, header and footer.



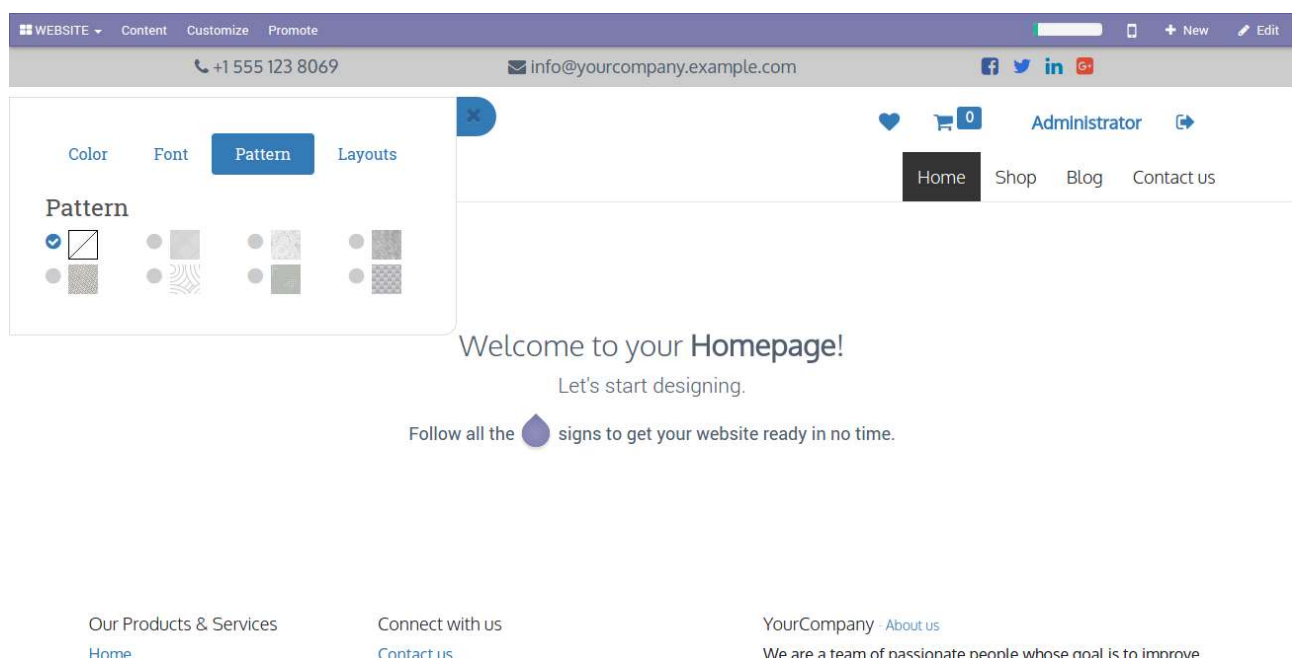
Ecommerce Features

Fonts

You can also change the fonts from the fonts available in the pallette.

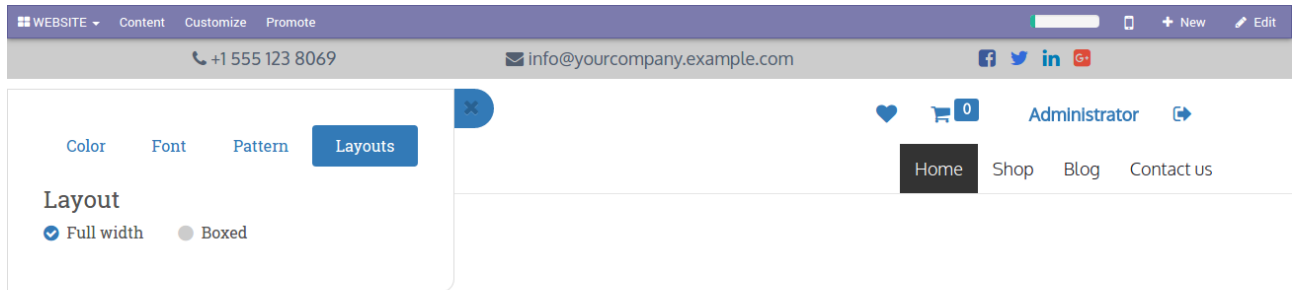


Patterns




Ecommerce Features

Layouts



Welcome to your Homepage!

Let's start designing.

Follow all the  signs to get your website ready in no time.

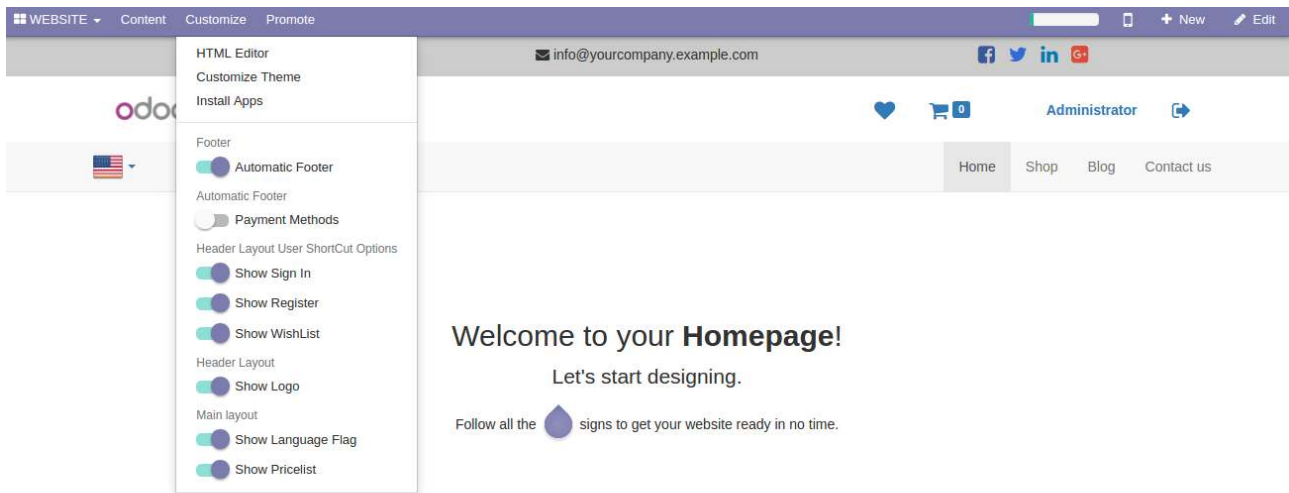
Ecommerce Features

2. Configure Header Layout

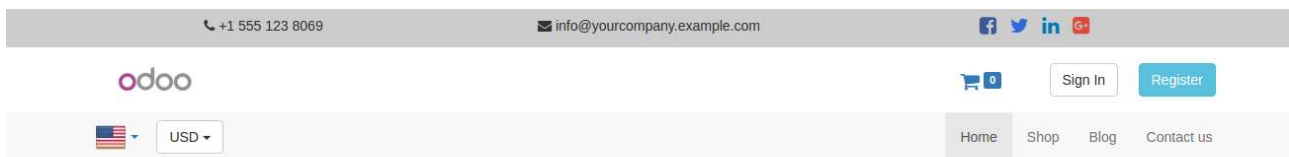
If you want to enable header layout feature.

STEP : 1

Enable “Show Sign In”, “Show Register”, “Show Wishlist”, “Show Logo”, “Show Language Flag”, “Show Pricelist” option from customize menu in homepage.

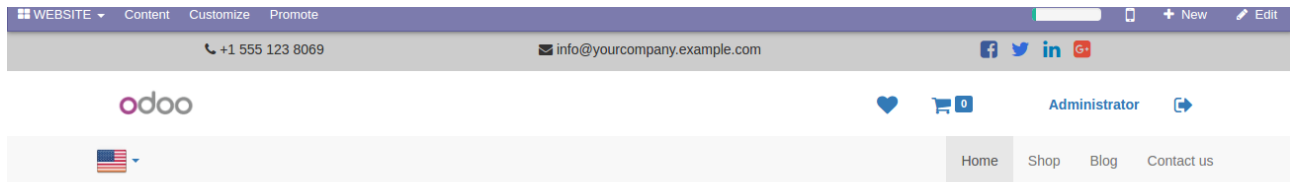


SignIn Screen




Ecommerce Features

Signout Screen



Welcome to your **Homepage!**

Let's start designing.

Follow all the  signs to get your website ready in no time.

Ecommerce Features

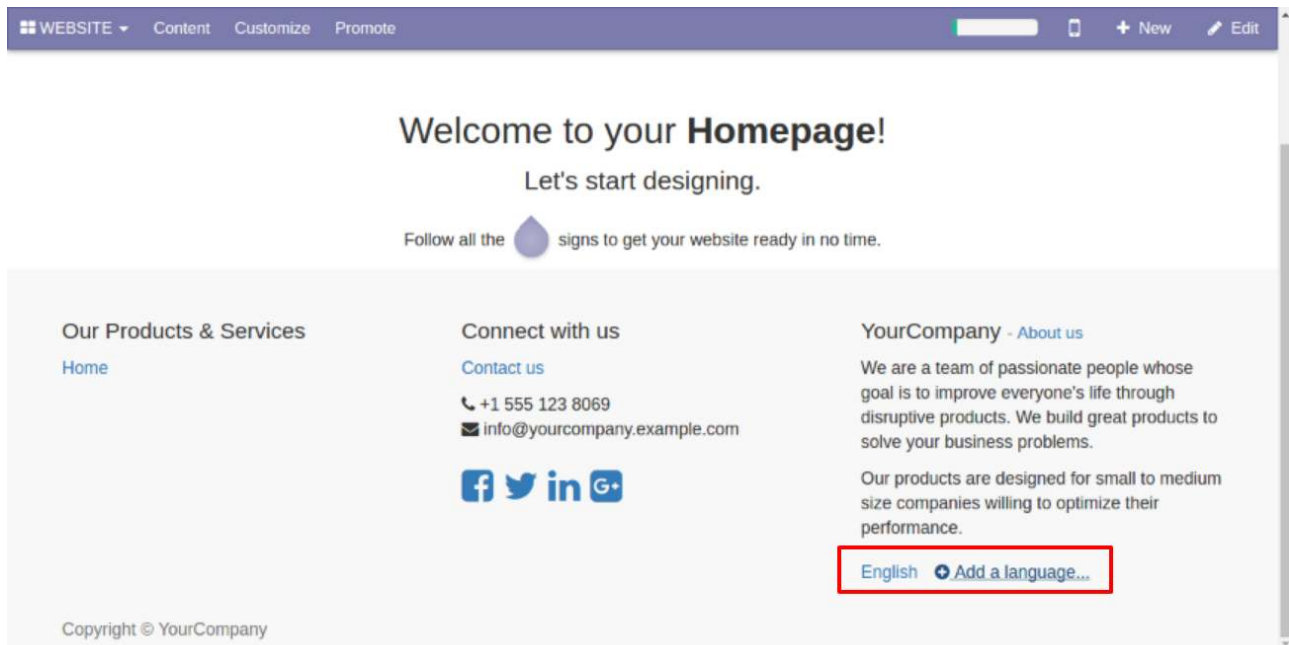
3. Configure Multiple Language

If you want to enable multiple languages for your store

STEP : 1

Add additional languages.

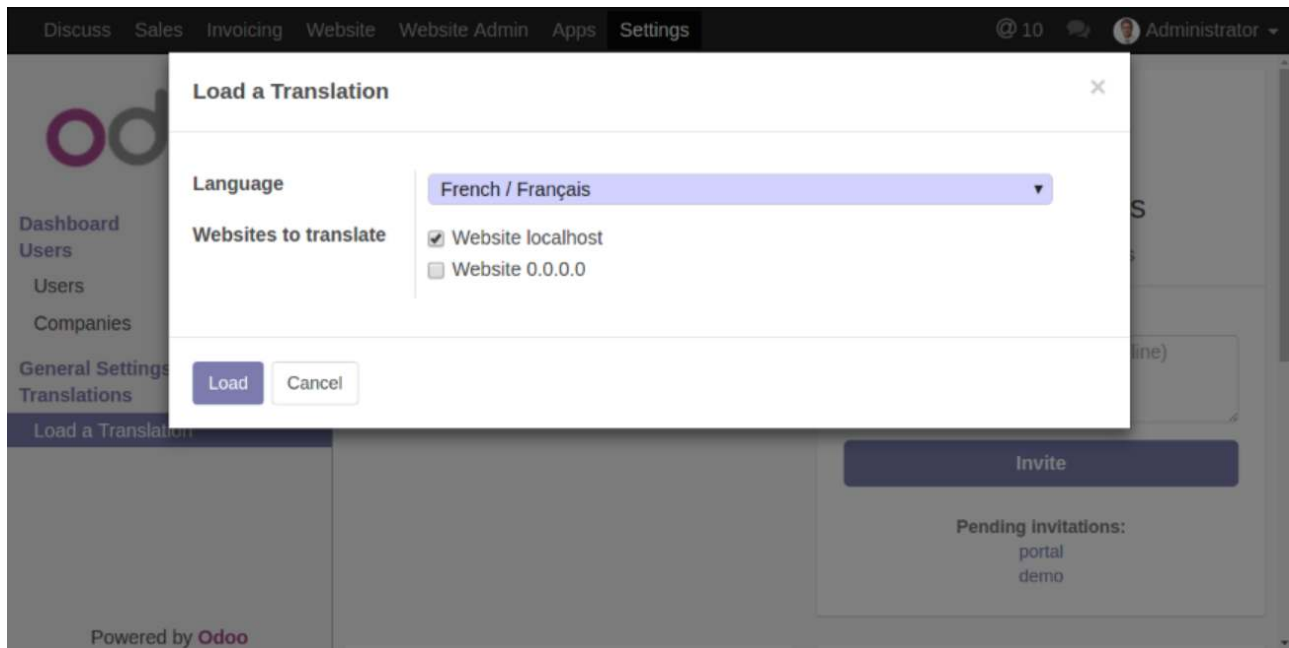
Click on “**Add a language**” in footer to add additional languages.



Ecommerce Features

STEP : 2

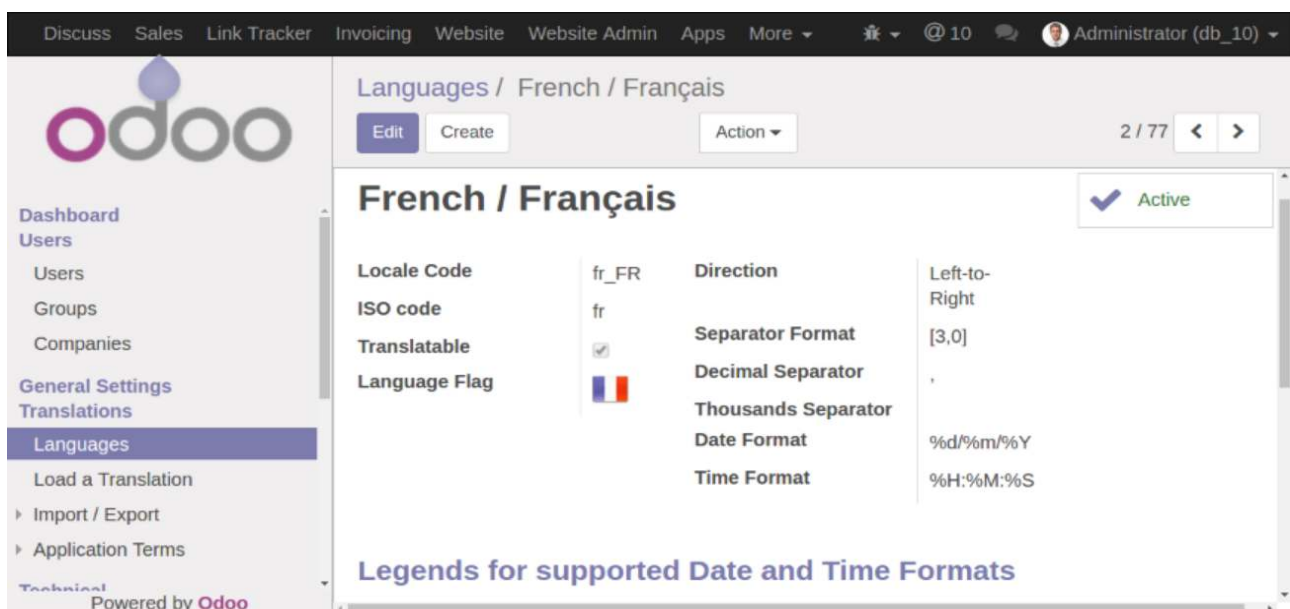
Select the language from the wizard.



STEP : 3

Add flag or icon representing that language.

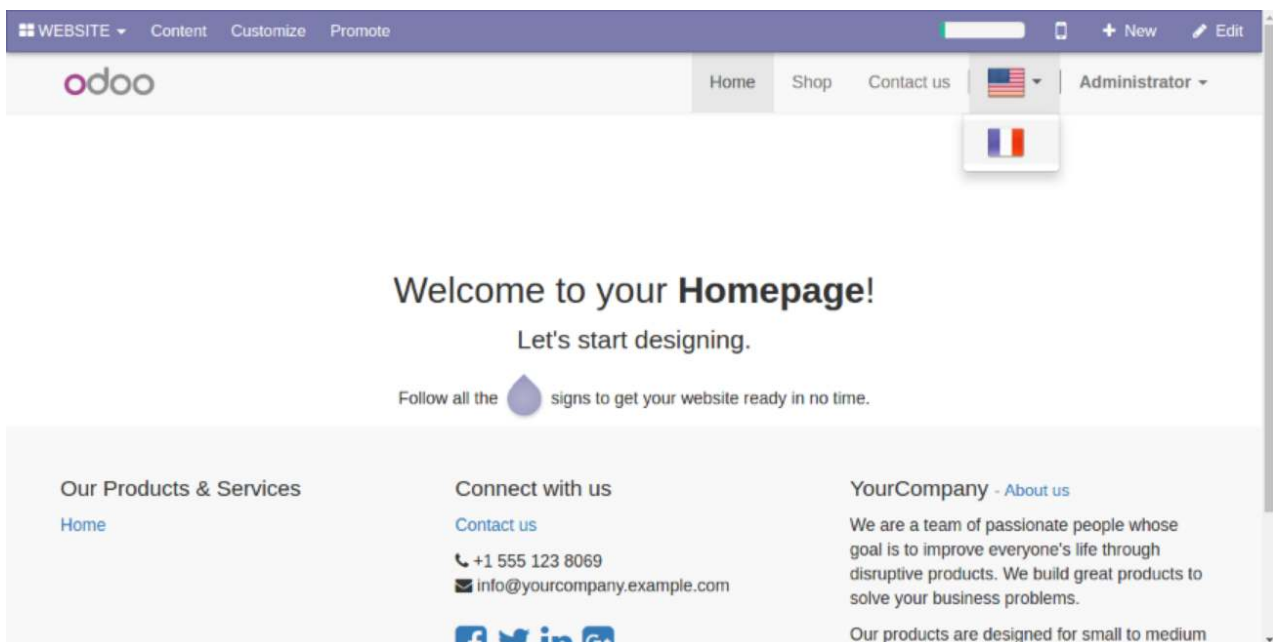
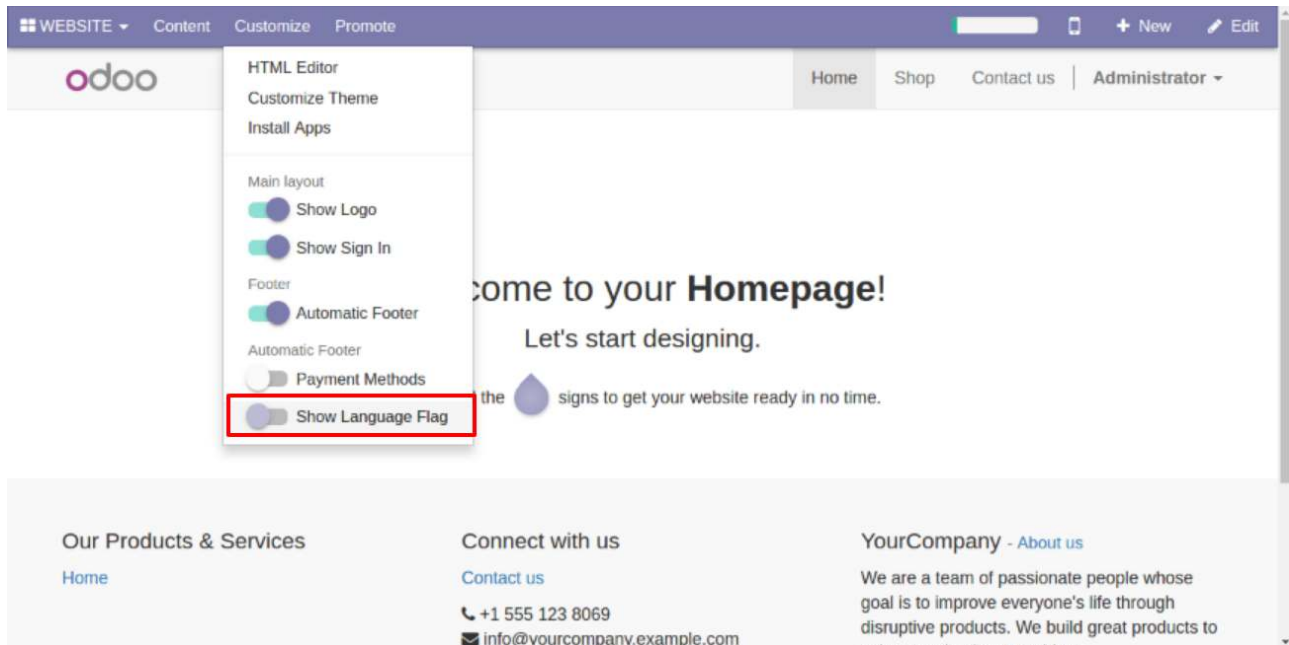
Go to **Settings --> Translations --> Languages** to update the data of language.



Ecommerce Features

STEP : 4

Enable “**Show Language Flag**” from the customize menu.
It makes visible the selection of the language on the screen.



Ecommerce Features

4. Configure Mega Menu

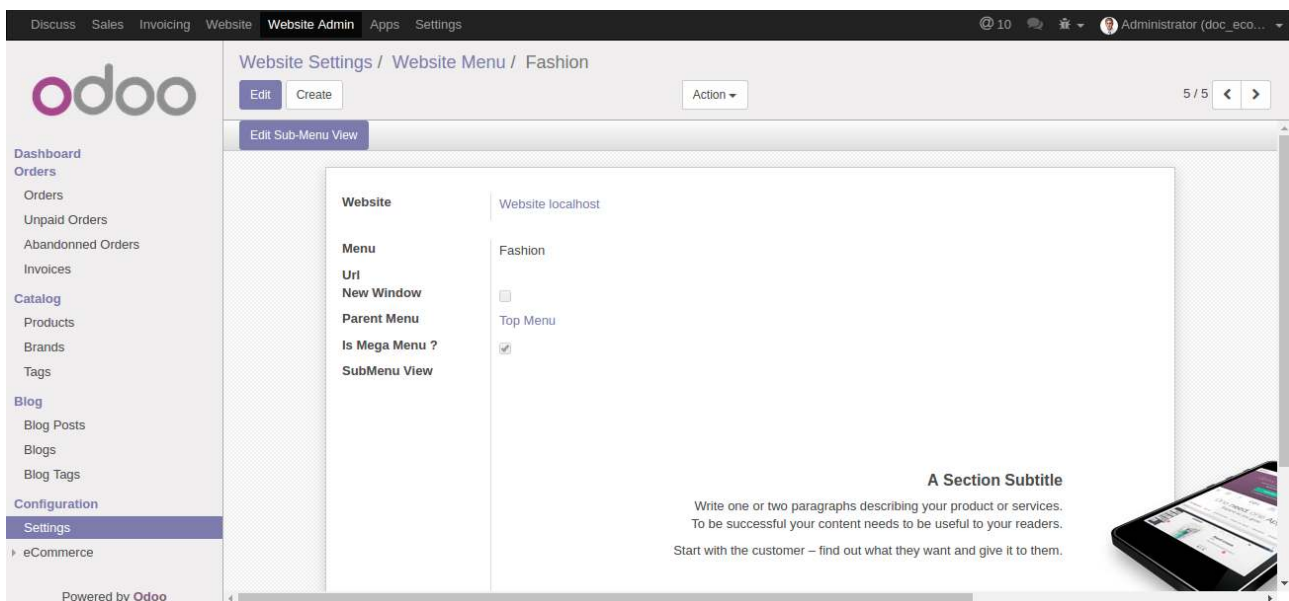
If you want to add Mega Menu.

STEP : 1

Activate the developer mode on.

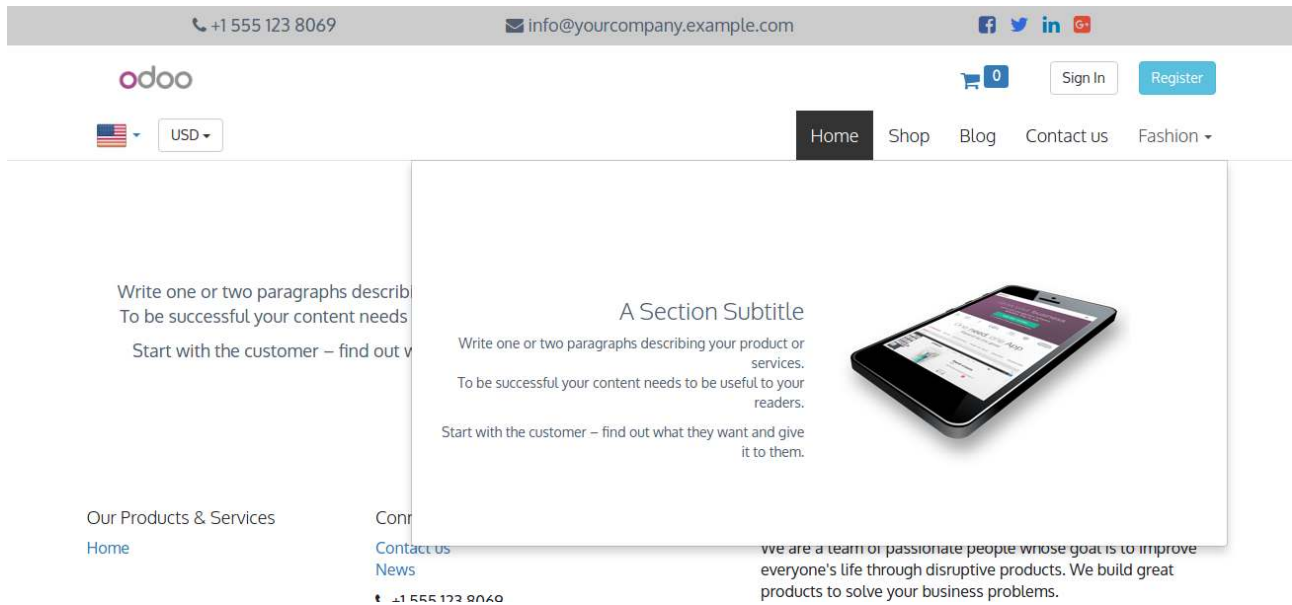
Go to **WebsiteAdmin-->Configuration-->Settings**

Click on the “**Configure website menus**” to configure the website menu.



Ecommerce Features

Mega Menu on website



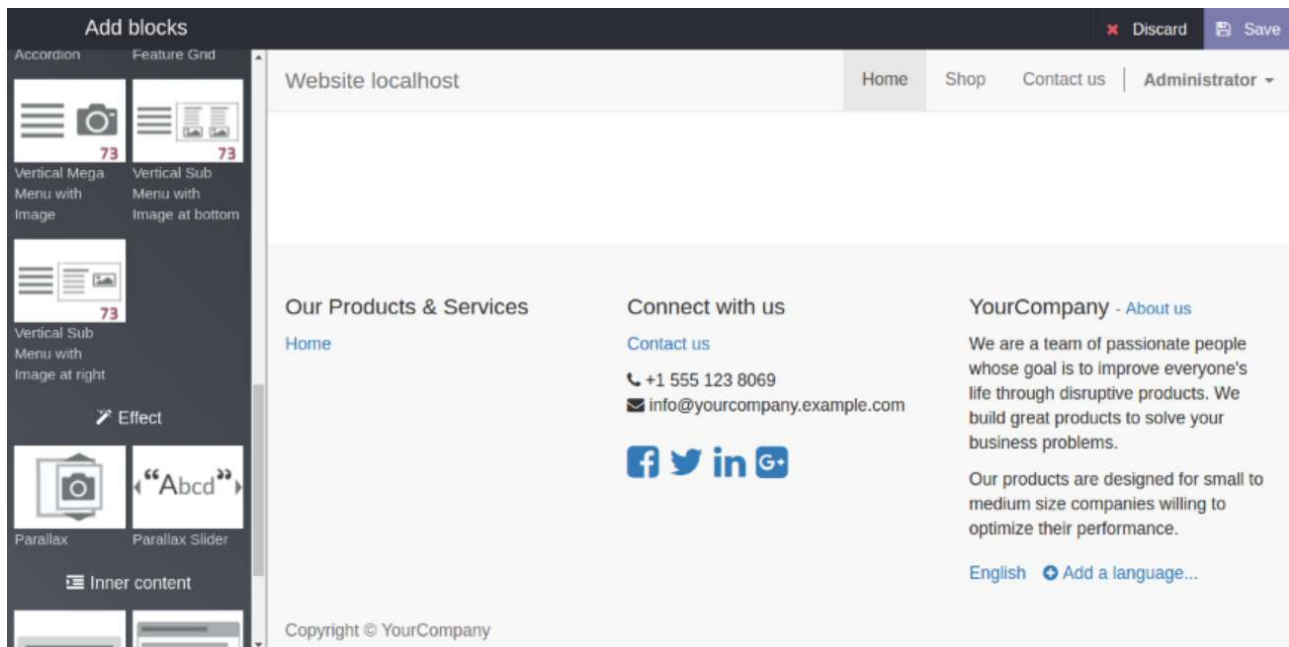
Ecommerce Features

5. Configure Vertical Menu

In case you wish to add Vertical Menu.

STEP : 1

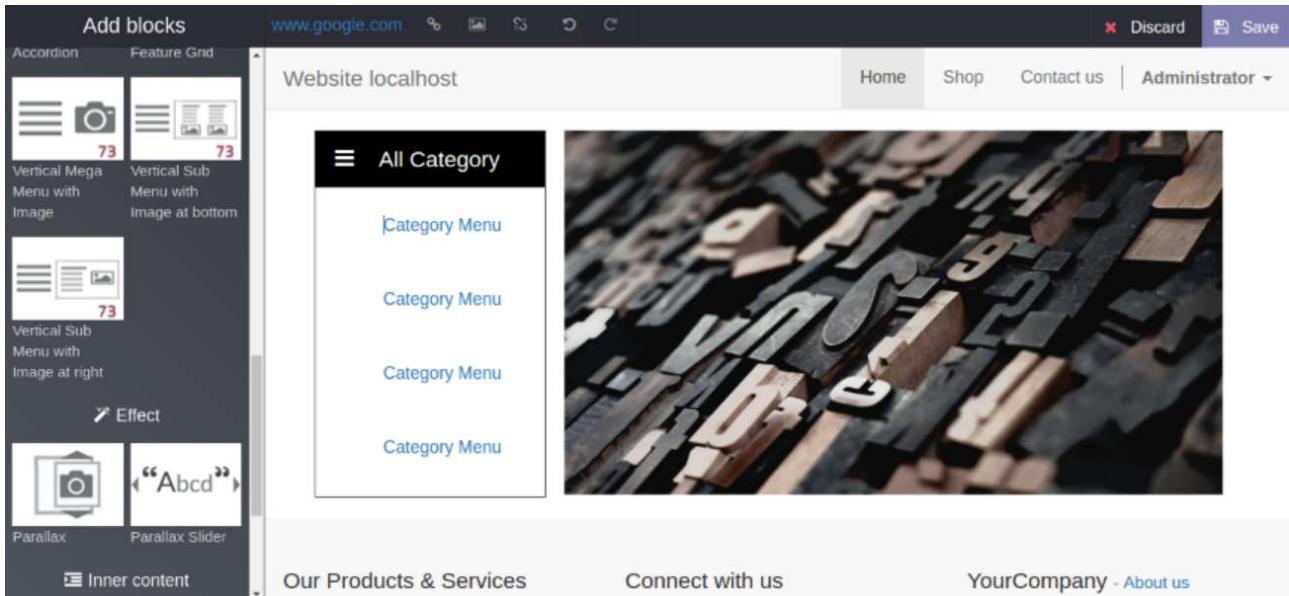
Drag and Drop “**Vertical Mega Menu With Image**” snippet.



Ecommerce Features

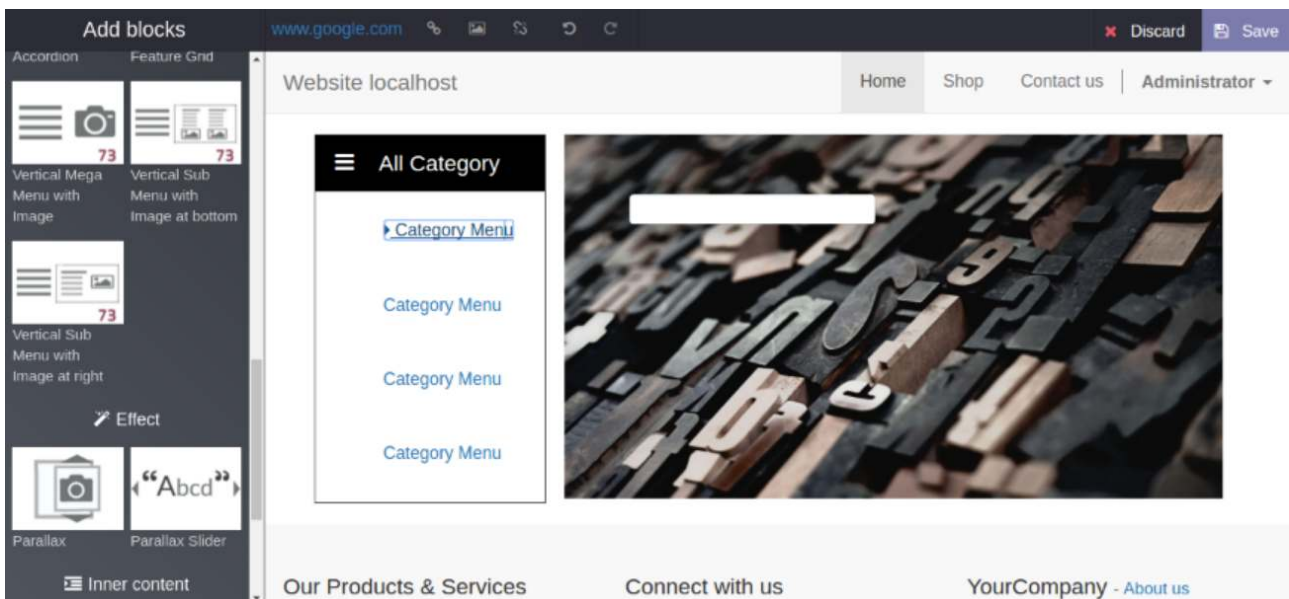
STEP : 2

To add categories, Select “**Add Category**” option in customize options.

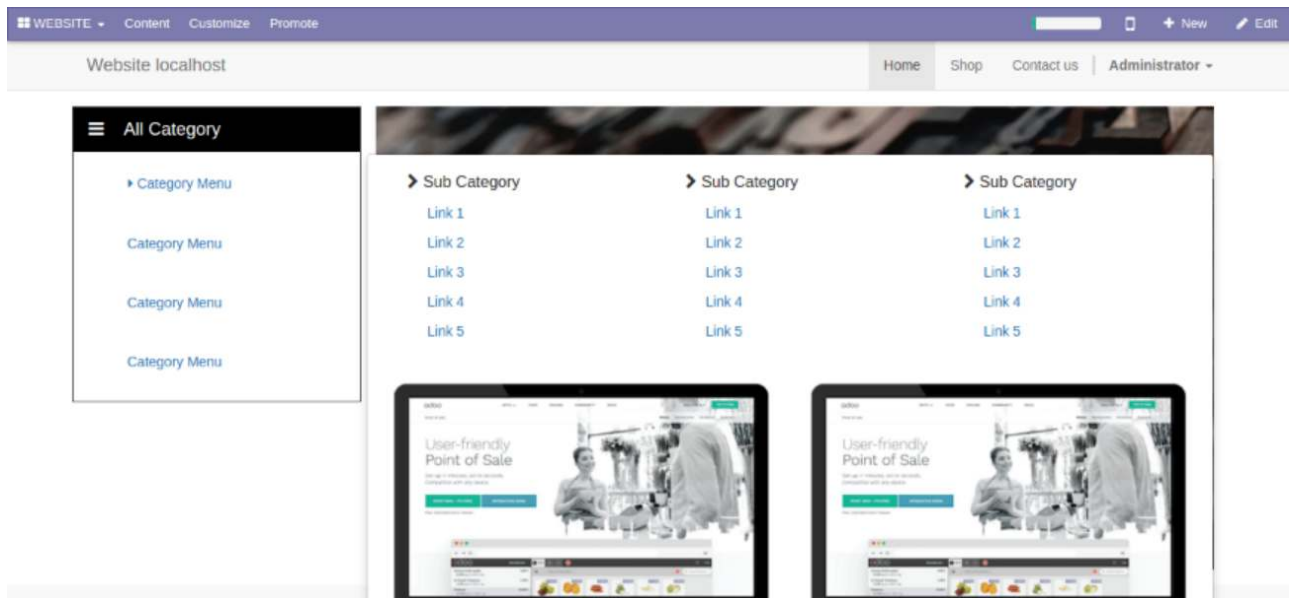


STEP : 3

To add subcategories, Select “**Add Subcategory**” option in particular category.and Drag n Drop subcategory snippet.



Ecommerce Features



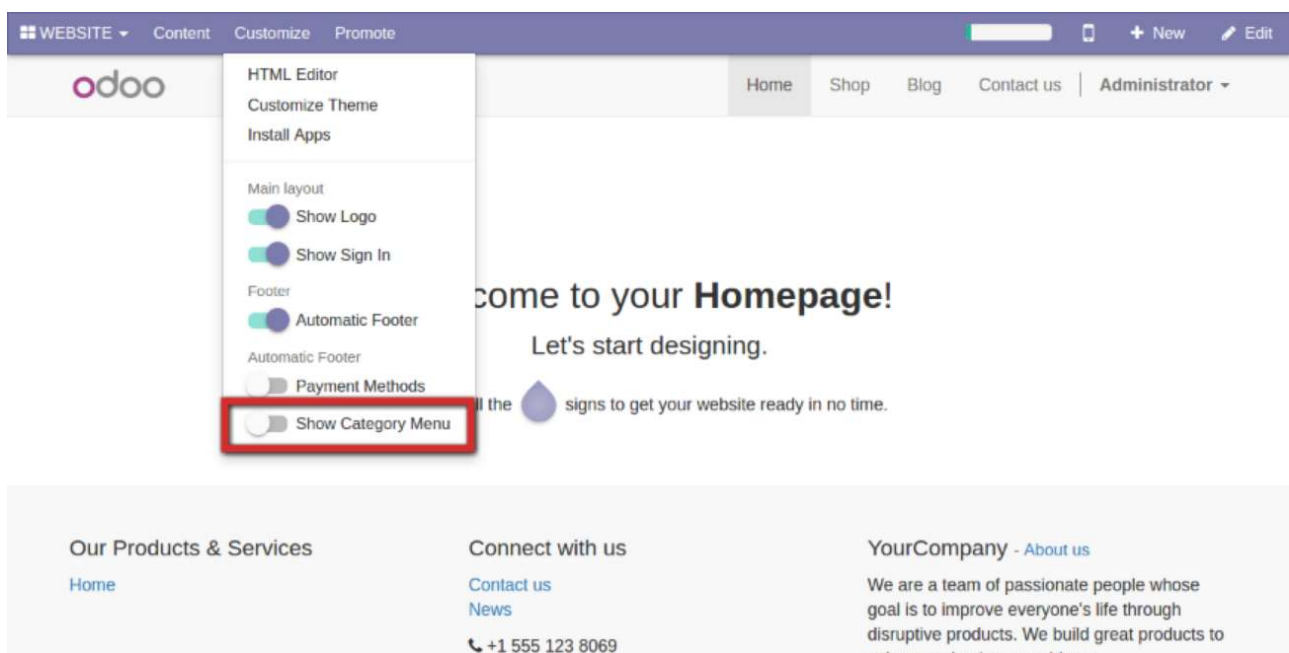
Ecommerce Features

6. Category Menu Configuration

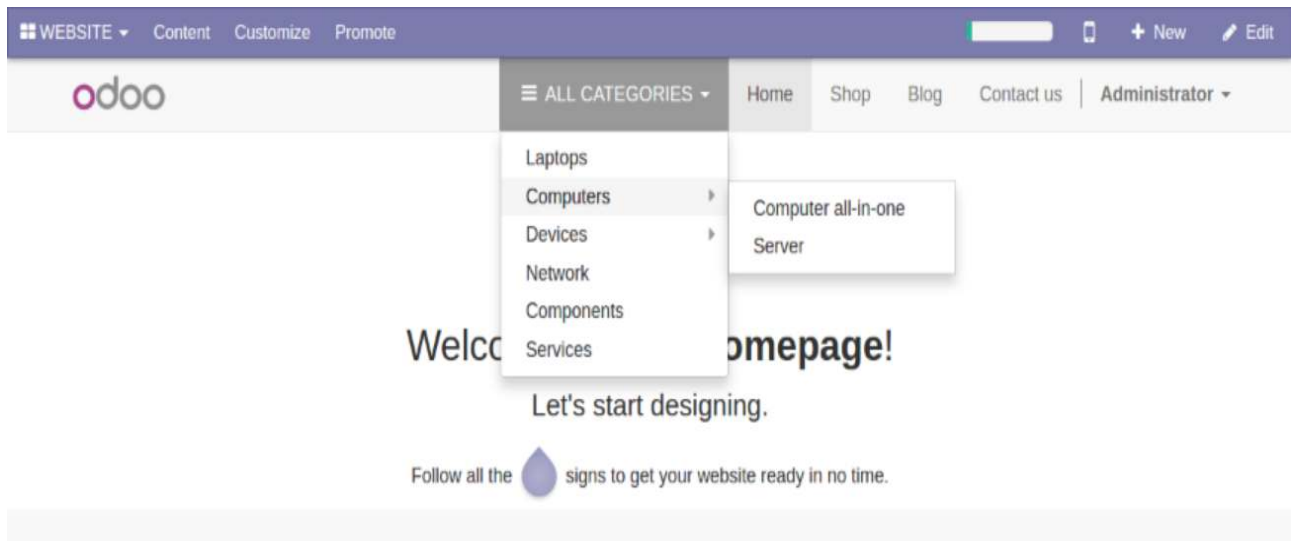
To enable Category Menu,

STEP 1:

Enable “**Show Category Menu**” from customize menu.



Ecommerce Features



Ecommerce Features

7. Configure Blog Carousel

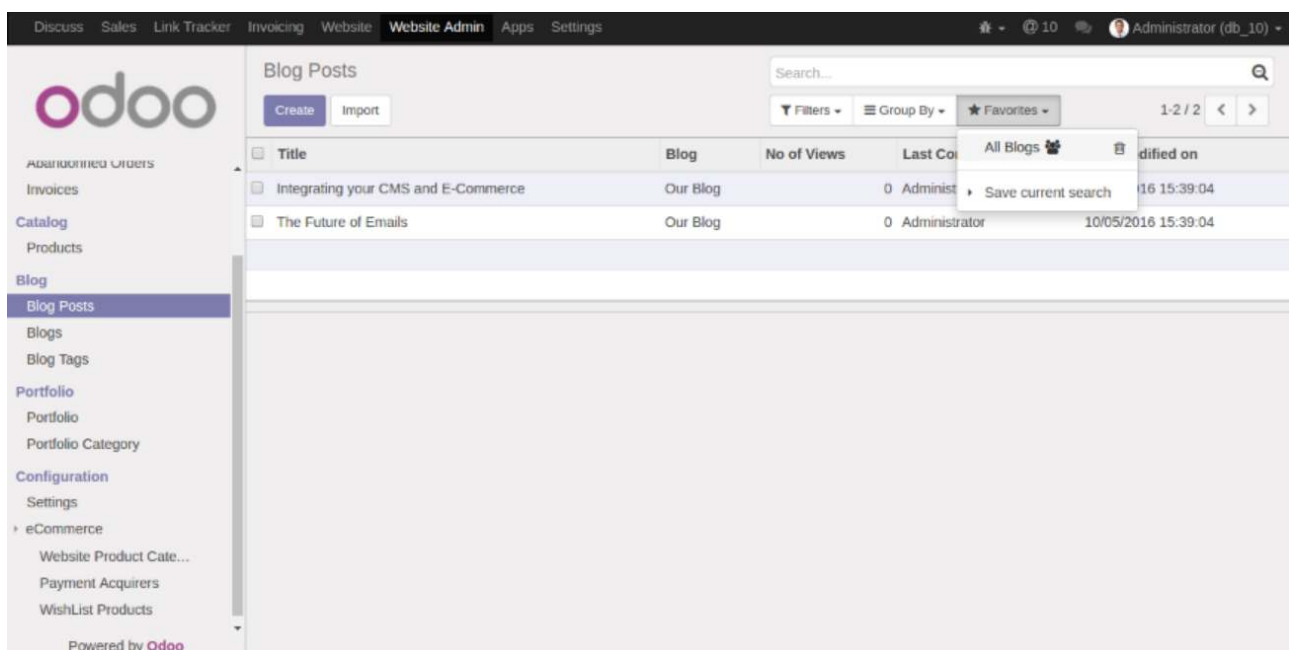
Create a dynamic carousel from the records of Blog.

STEP : 1

1. Create a filter of your choice from Blog List View.

You can Create Custom Filter or Select inbuilt Filters from the list.

Go to **Website Admin --> Blog --> Blog Posts**

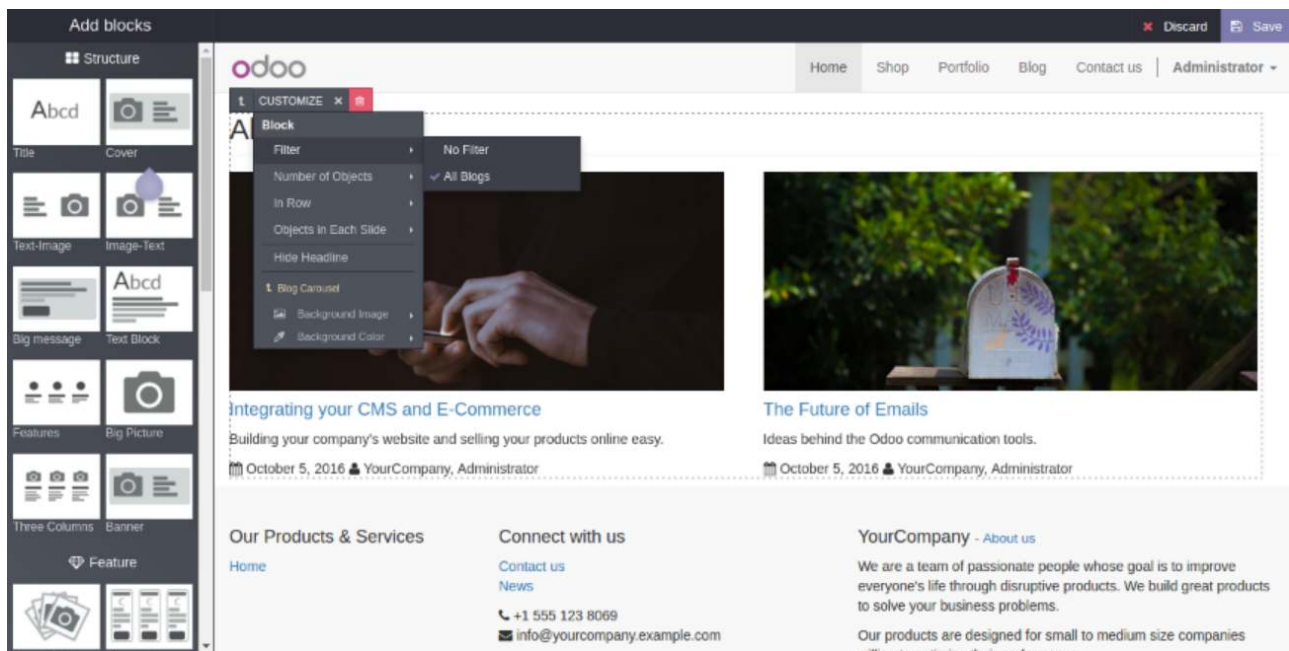


Ecommerce Features

STEP : 2

Drag and Drop Snippet on the page, and,

- (a) Select the filter of your choice
- (b) Set number of records to be displayed
- (c) Set how many rows of records to be displayed
- (d) Set number of records to be displayed in each slide



Ecommerce Features


WEBSITE ▾ContentCustomizePromote

odoo

HomeShopPortfolioBlogContact usAdministrator ▾

+ NewEdit


All Blogs



[Integrating your CMS and E-Commerce](#)

Building your company's website and selling your products online easy.

📅 October 5, 2016 👤 YourCompany, Administrator



[The Future of Emails](#)

Ideas behind the Odoo communication tools.

📅 October 5, 2016 👤 YourCompany, Administrator

Our Products & Services

[Home](#)

Connect with us

[Contact us](#)
[News](#)

YourCompany - [About us](#)

We are a team of passionate people whose goal is to improve everyone's life through

Ecommerce Features

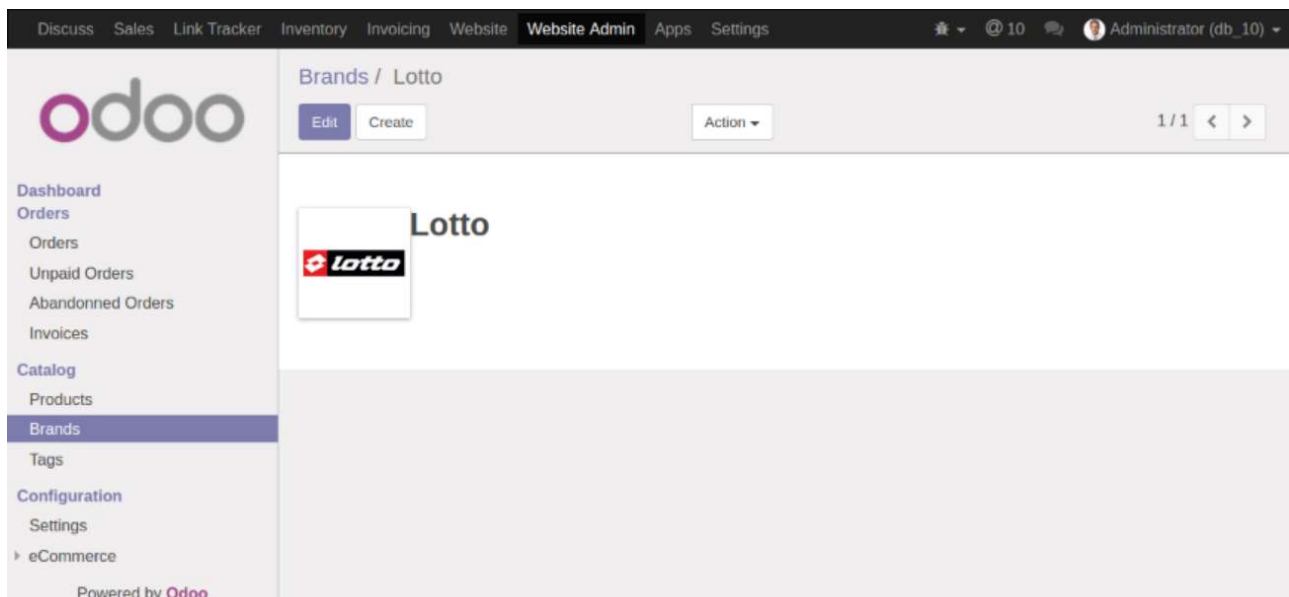
8. Configure Brand Carousel

Create a dynamic carousel from the records of Brand.

STEP : 1

1. Create Brands as Shown below.

Go to **Website Admin** --> **Catalog** --> **Brands** to create new brands.

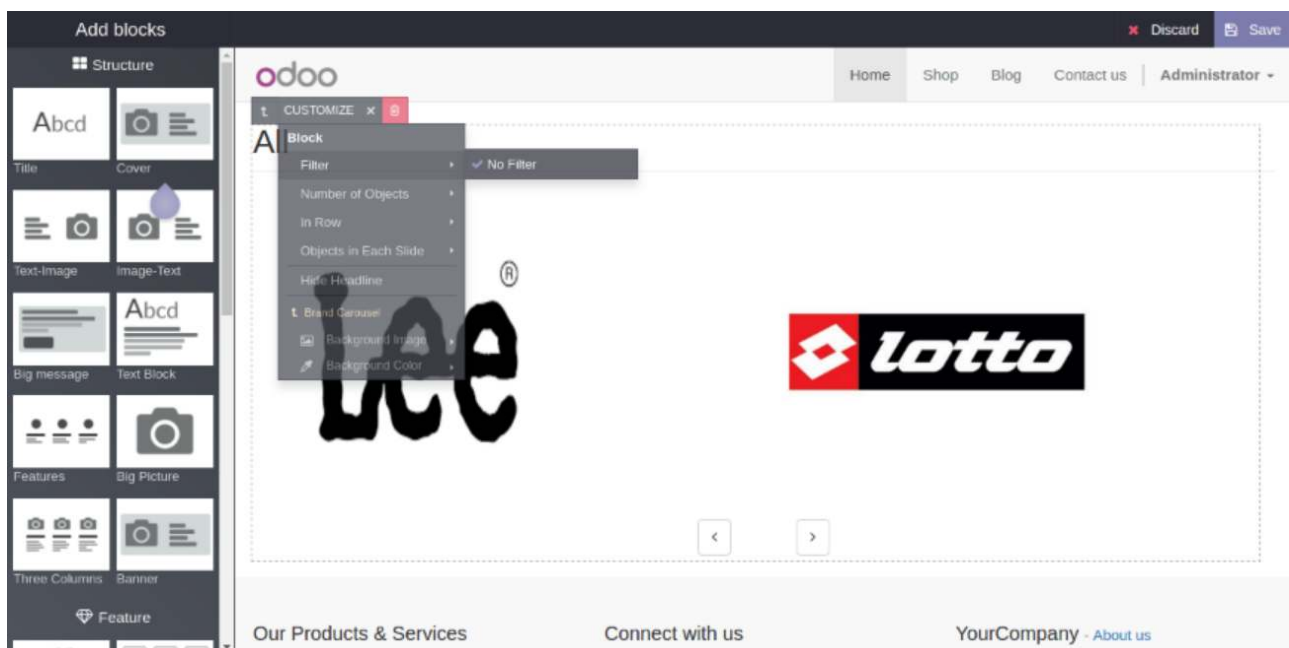


Ecommerce Features

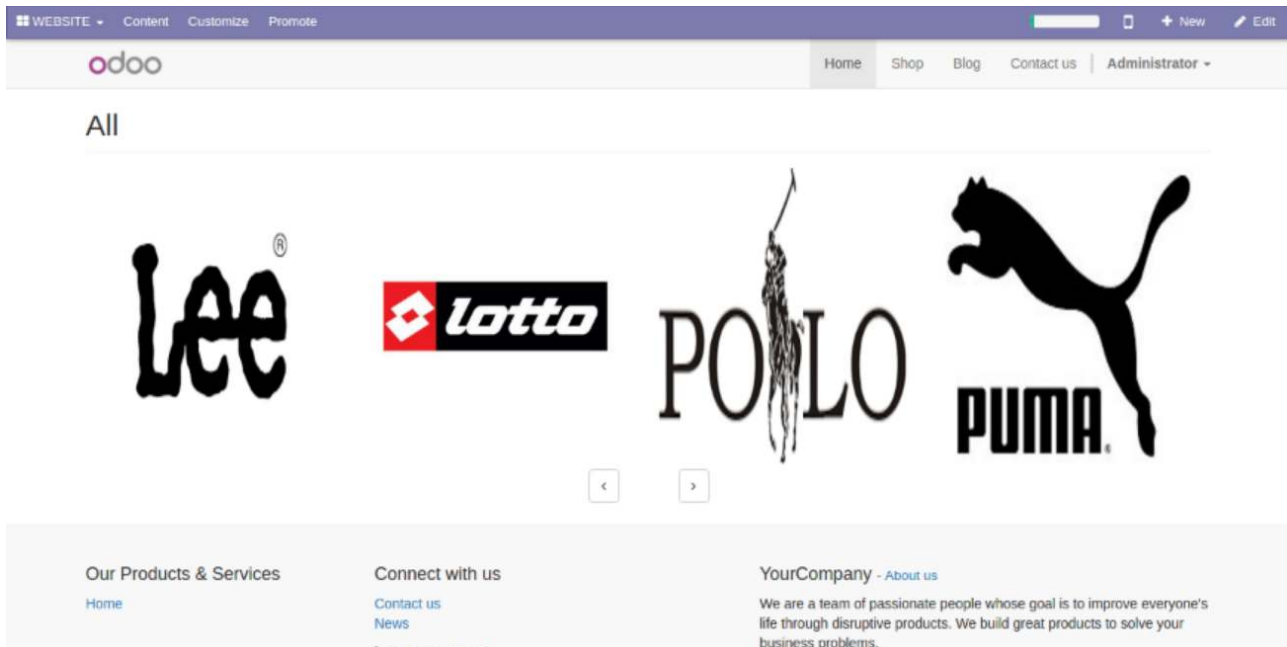
STEP : 2

Drag and Drop Snippet on the page, and,

- (a) Set number of records to be displayed
- (b) Set how many rows of records to be displayed
- (c) Set number of records to be displayed in each slide



Ecommerce Features



Ecommerce Features

9. Configure Category Carousel

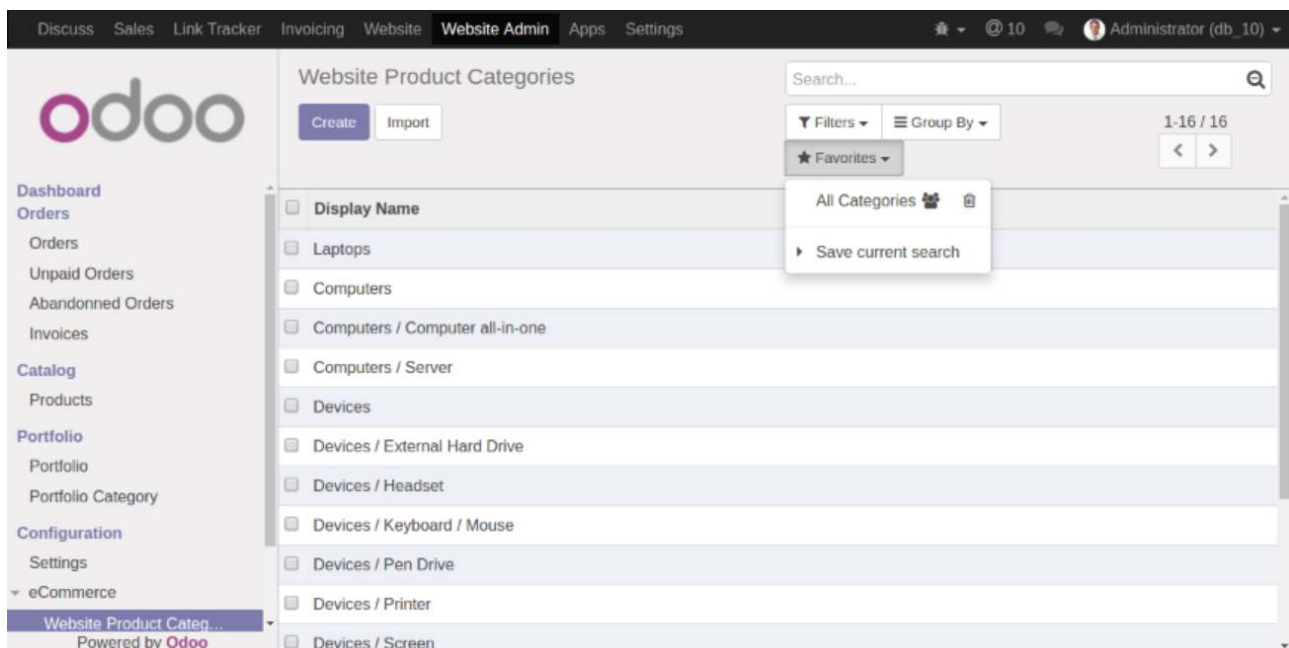
Create a dynamic carousel from the records of Product Category.

STEP : 1

1. Create a filter of your choice from Product Category List View

You can create custom filter or select inbuilt filter from the list.

Go to **Website Admin --> Configuration --> eCommerce --> Website Product Categories**

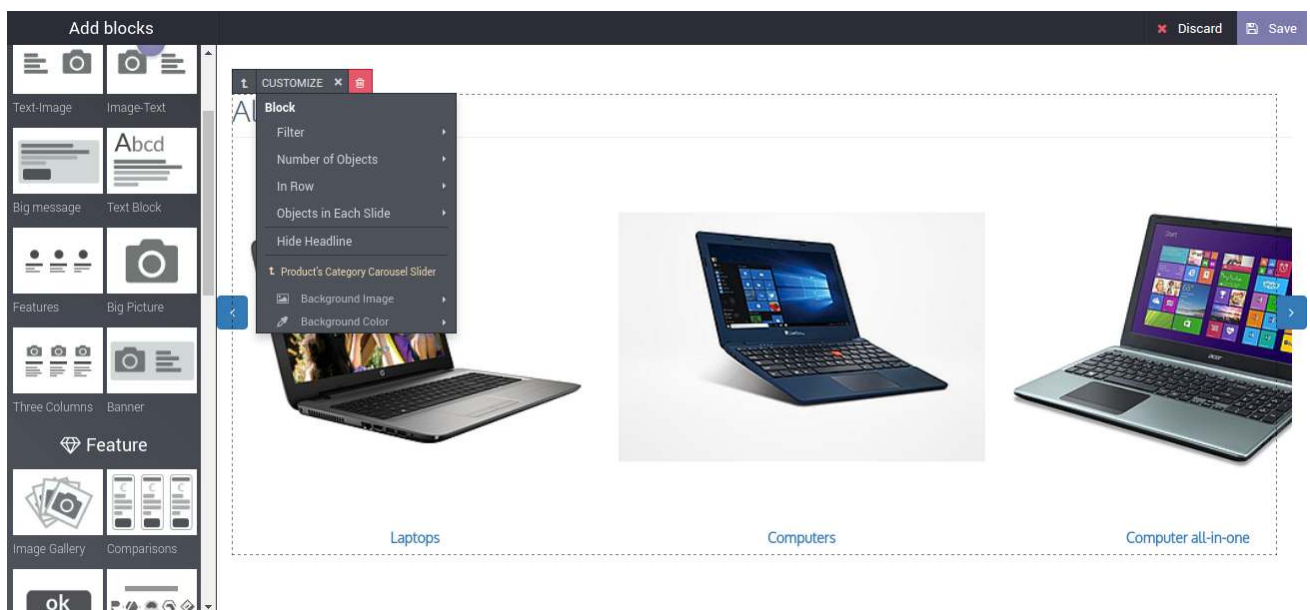


Ecommerce Features

STEP : 2

Drag and Drop Snippet on the page, and,

- (a) Select the filter of your choice
- (b) Set number of records to be displayed
- (c) Set how many rows of records to be displayed
- (d) Set number of records to be displayed in each slide



Ecommerce Features



All



Laptops

Computers

Computer all-in-one

Ecommerce Features

10. Configure Product Carousel

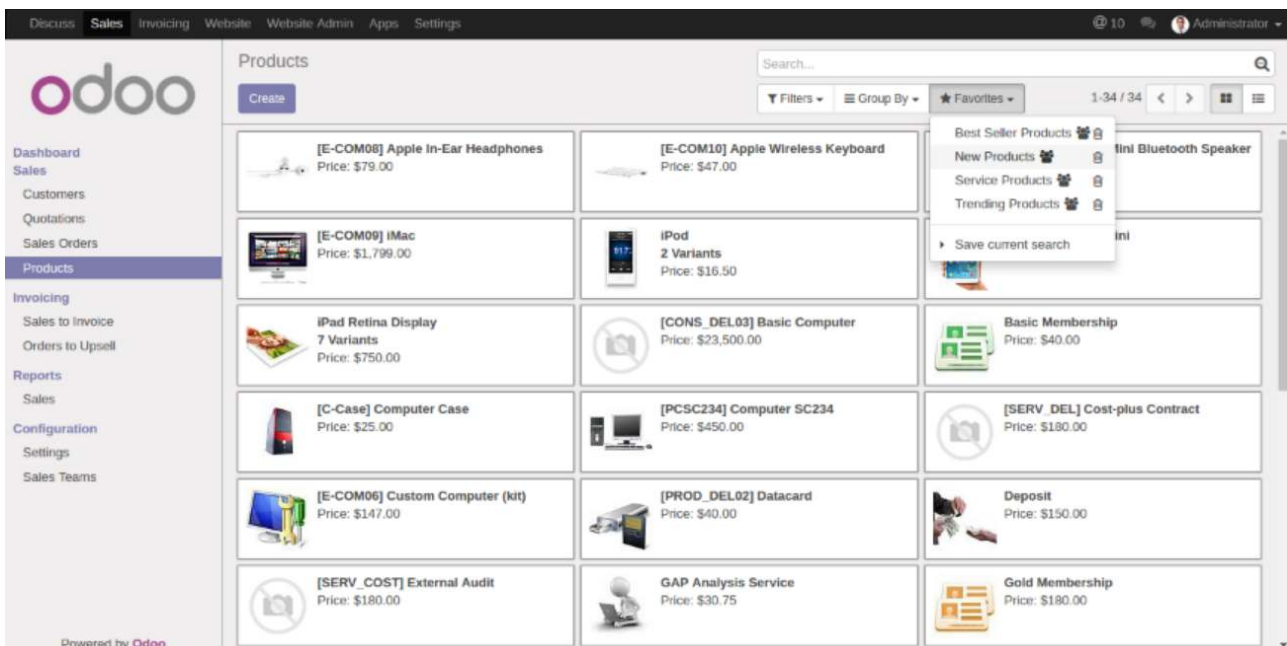
Create a dynamic carousel from the records of Product.

STEP : 1

1. Create a filter of your choice from Product List View.

You can create custom filter or select inbuilt filters from the list

Go to **Sales --> Products**

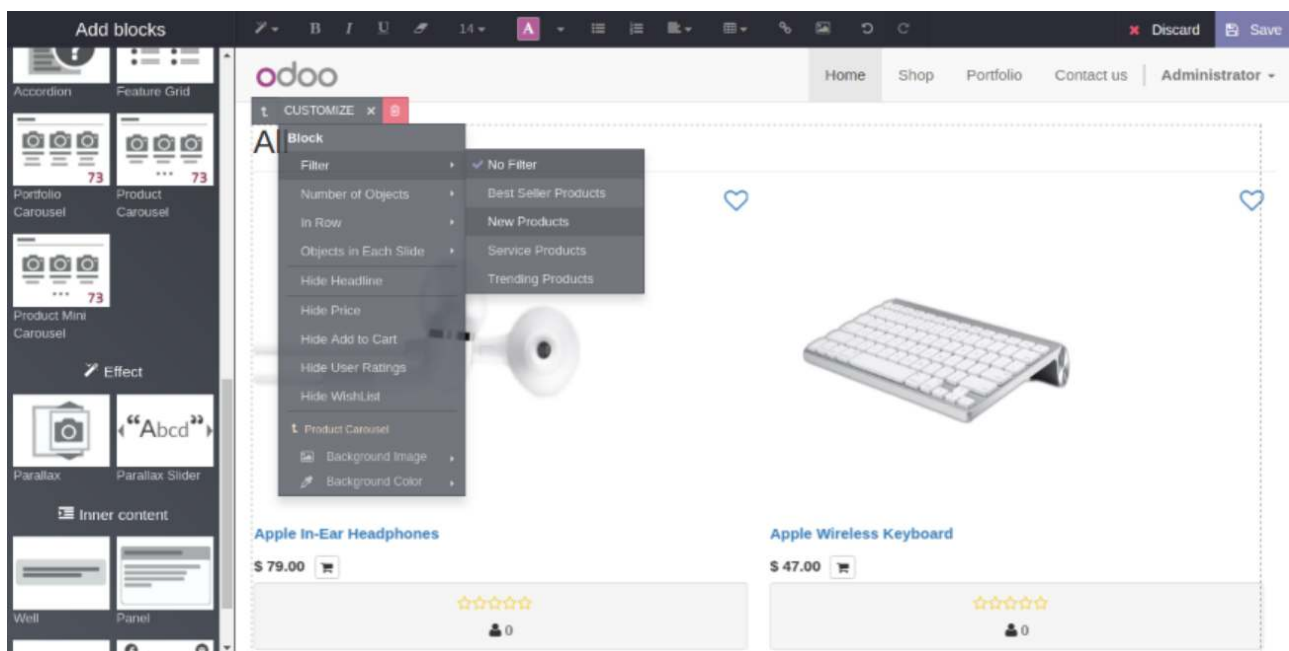


Ecommerce Features

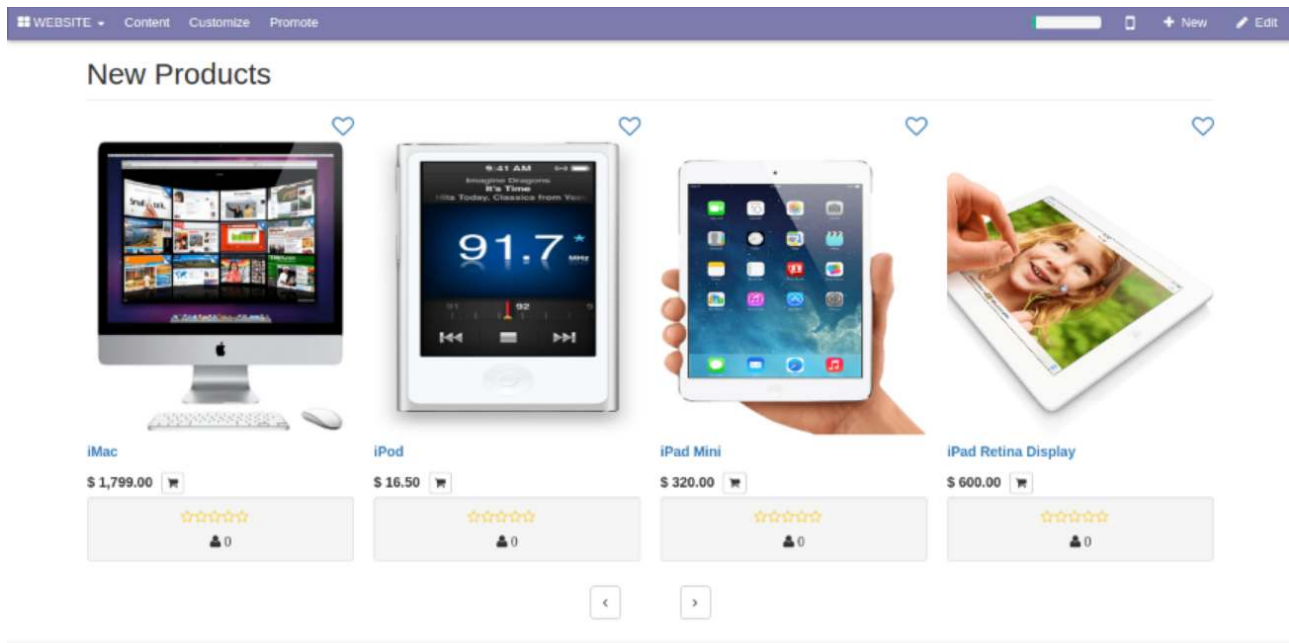
STEP : 2

Drag and Drop Snippet on the page, and,

- (a) Select the filter of your choice
- (b) Set number of records to be displayed
- (c) Set how many rows of records to be displayed
- (d) Set number of records to be displayed in each slide



Ecommerce Features



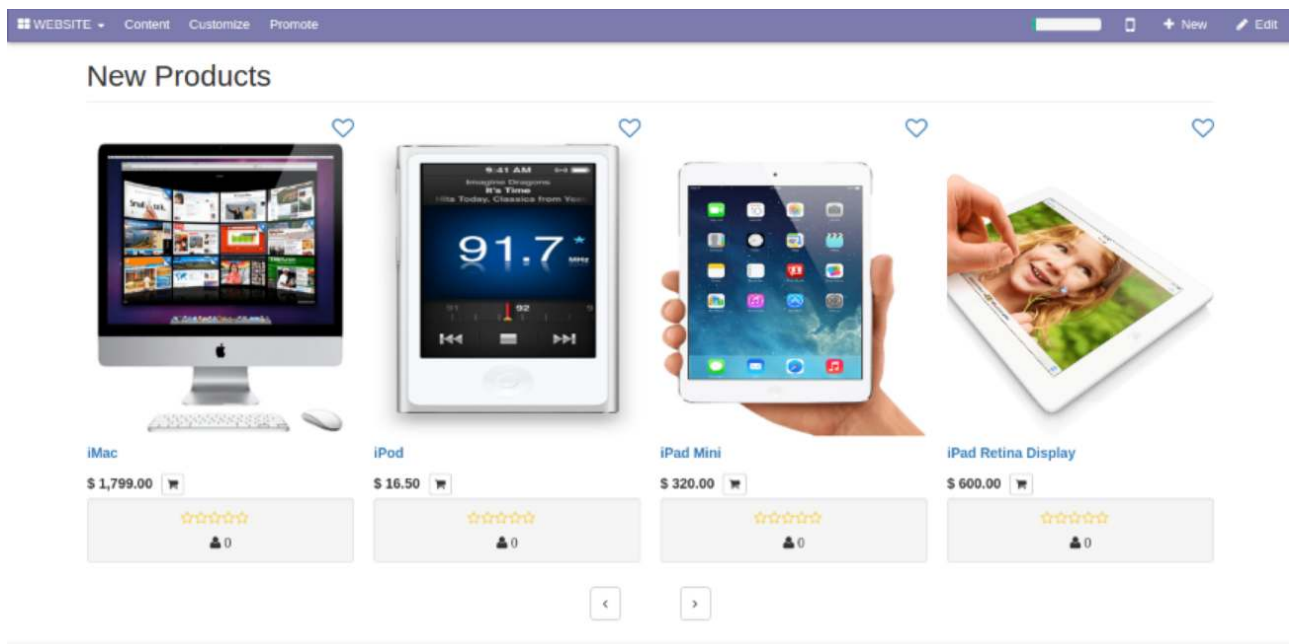
Apart from above options of customization, there are some other options like “**Hiding Headline**”, “**Rating**”, “**Wishlist**”, “**Price**”, “**Add To Cart**”. You can choose the options as per the requirement.

Ecommerce Features

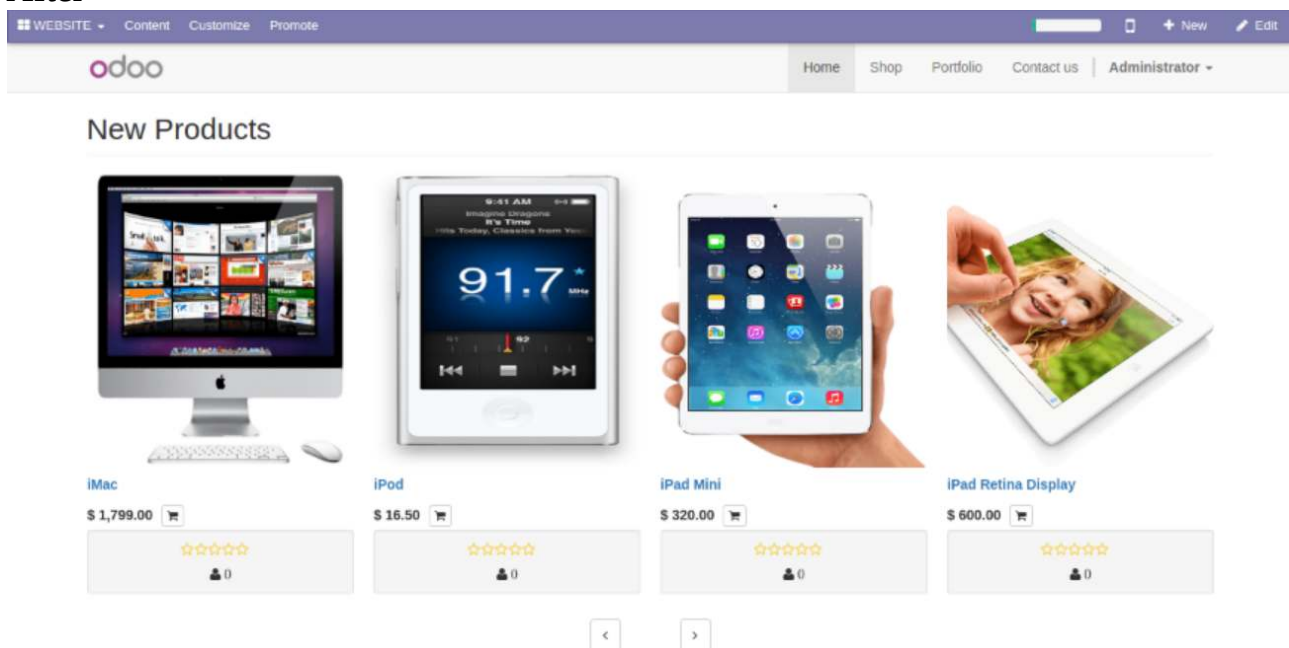
For Example :

Hiding Wishlist

Before



After

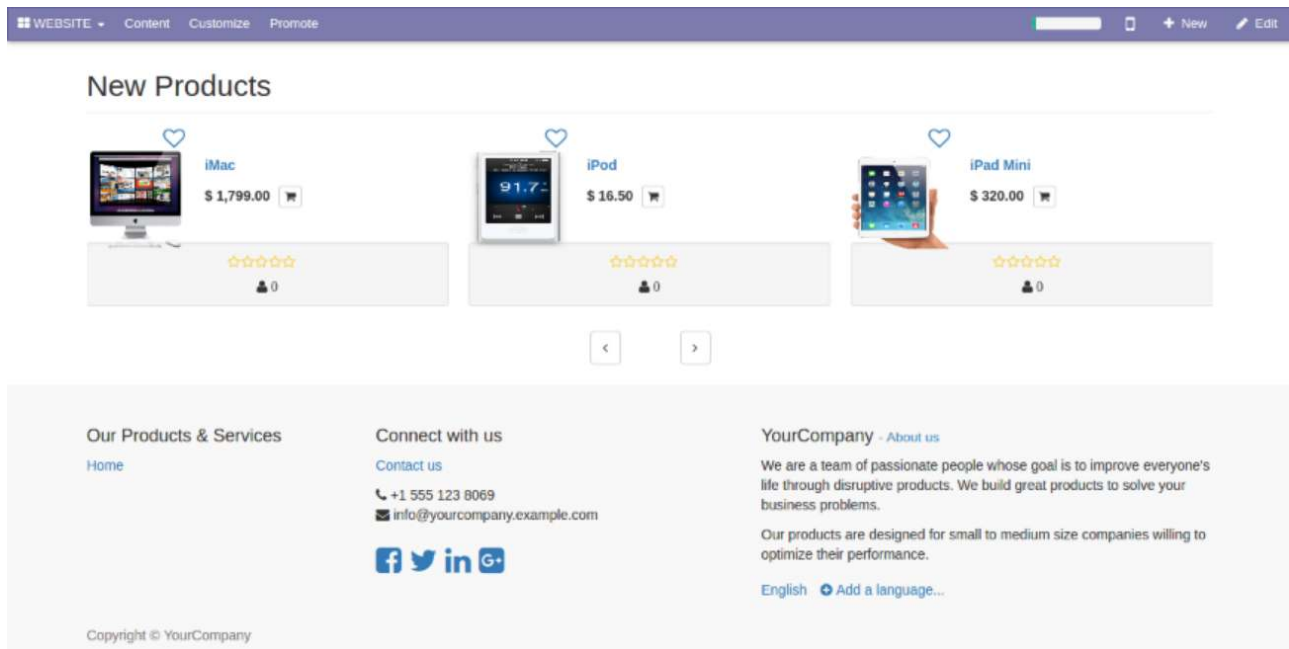


Ecommerce Features

If you wish to have a Mini Carousel,

It has a same functionality and customization options as demonstrate above.

You can modify the view of the carousel as per the requirement



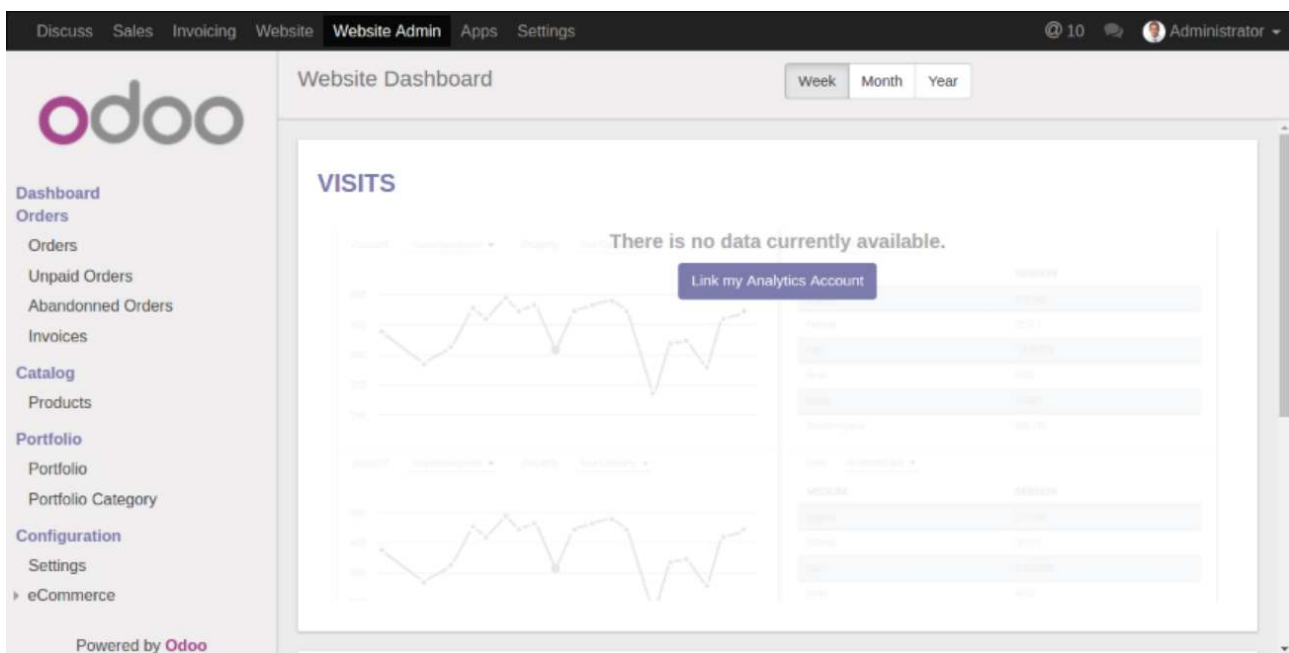
Ecommerce Features

11. Configure Portfolio

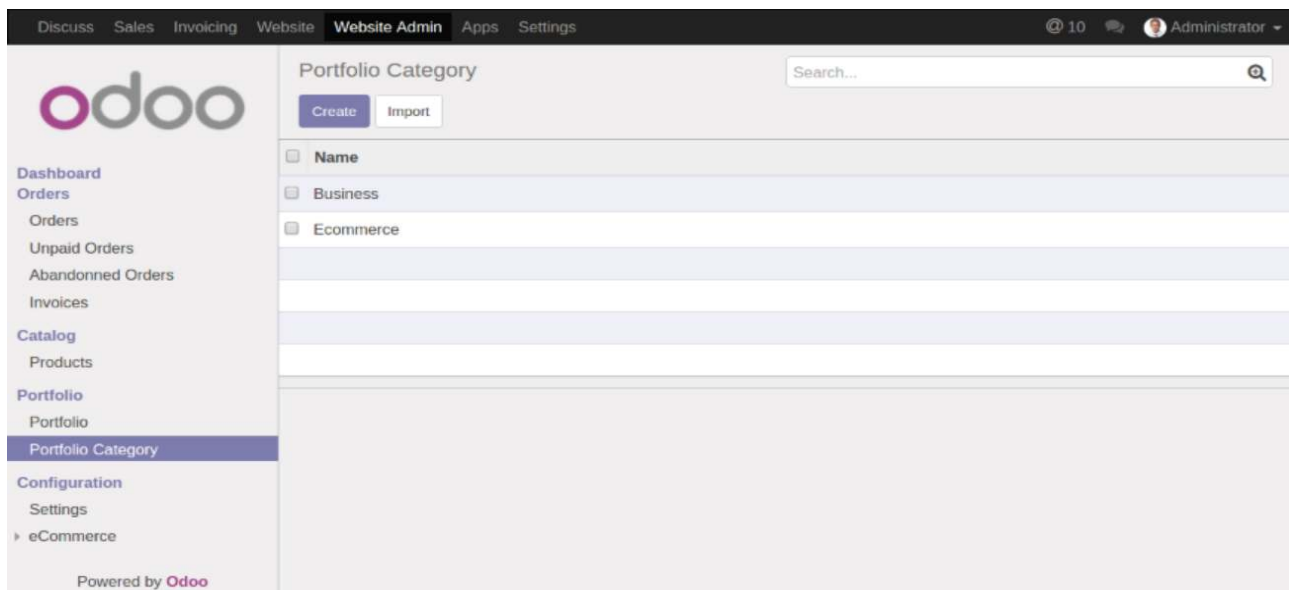
If you want to create Portfolio.

STEP : 1

Select “**Portfolio Category**” menu from Website Admin.

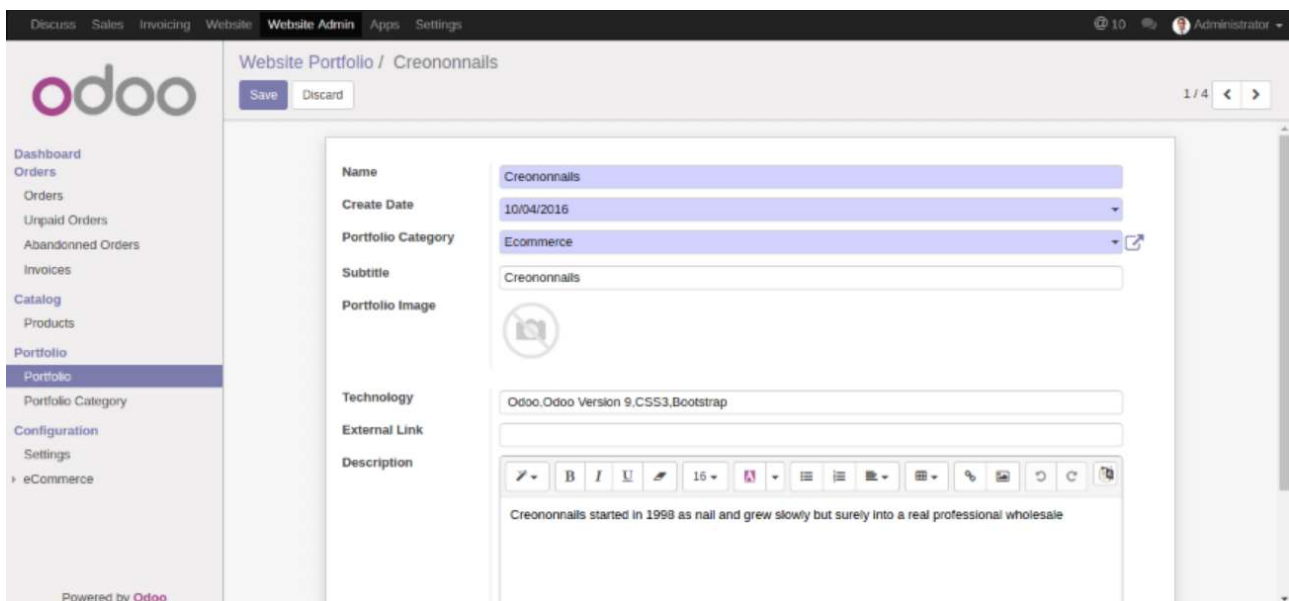


Ecommerce Features

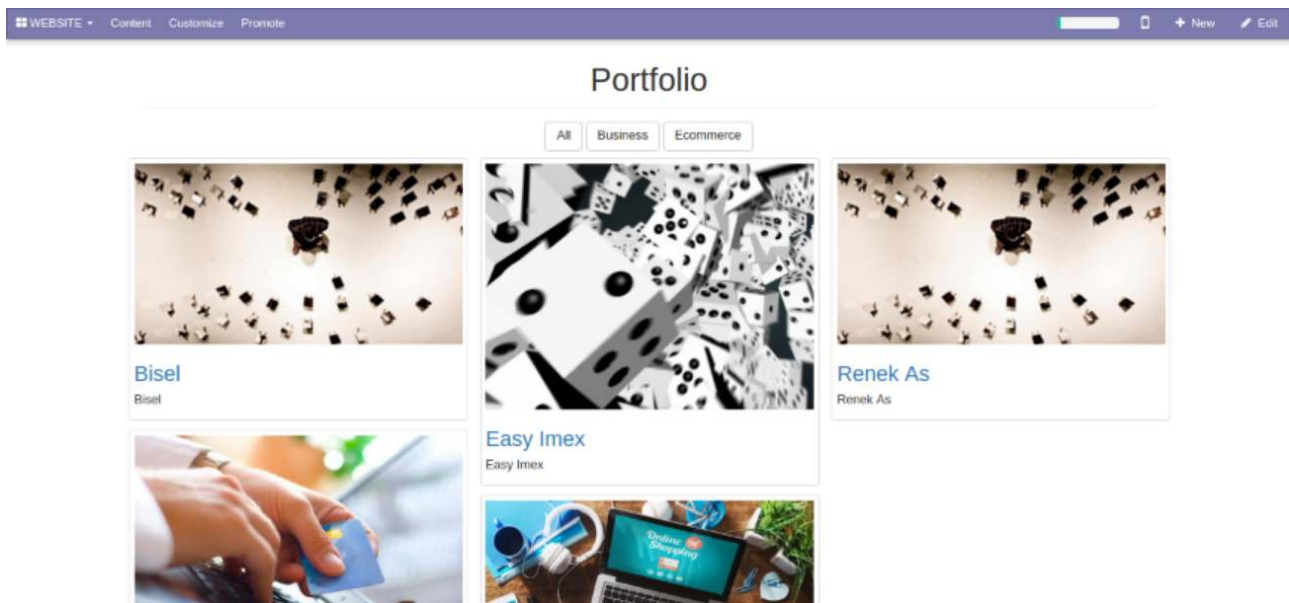


STEP : 2

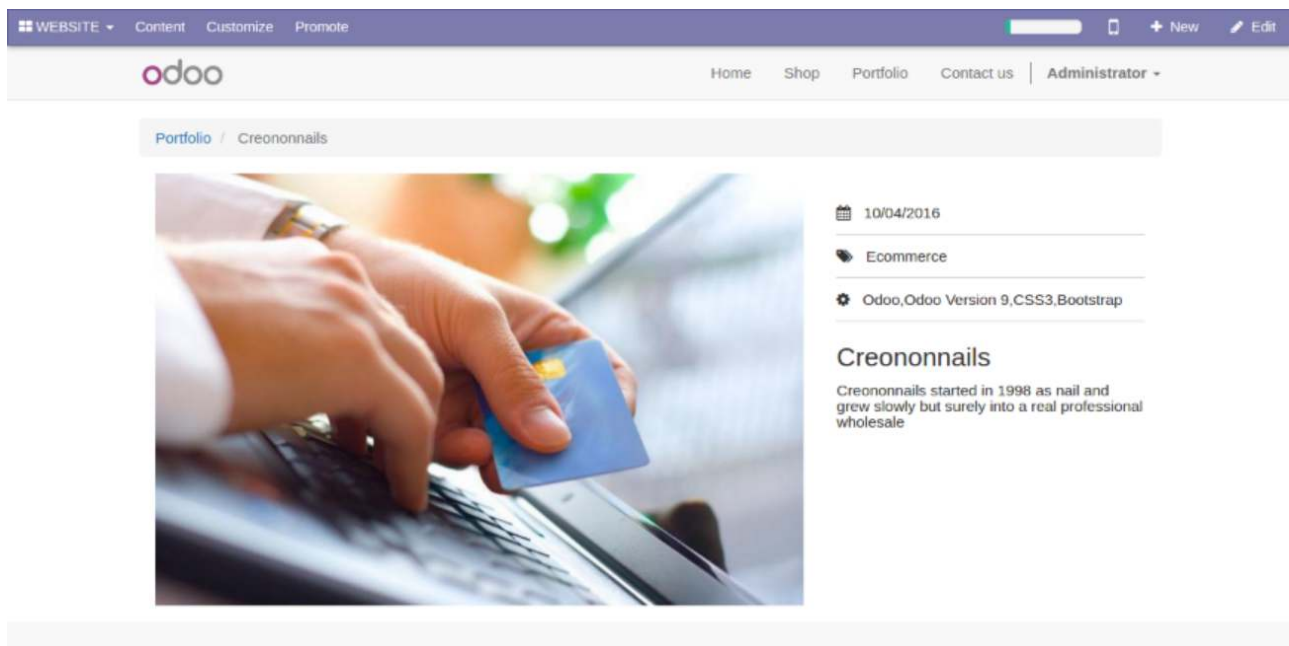
Edit Portfolio Detail As Shown Below.



Ecommerce Features



Portfolio Detail Page :



Ecommerce Features

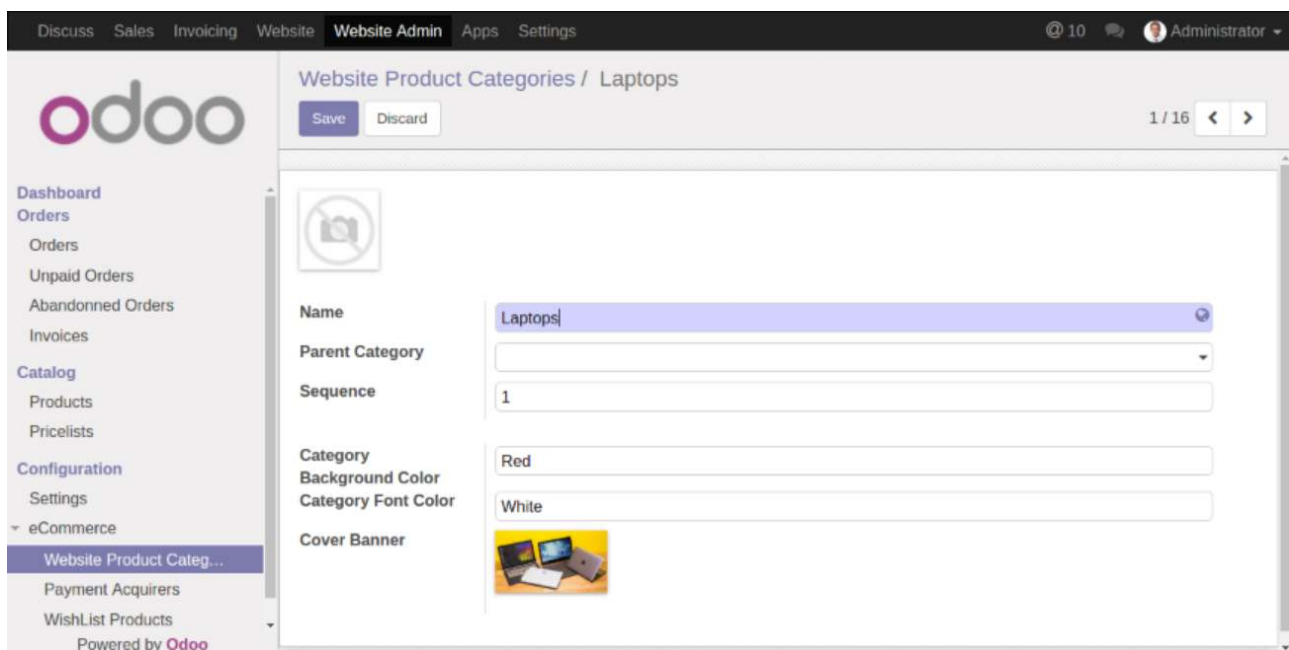
12. Configure Category Banner

If you want to put category banner in your site.


STEP : 1

Go to **Website Admin --> Configuration --> eCommerce --> Website Product Categories**

Set Name, Background color , Font Color and Cover Banner.



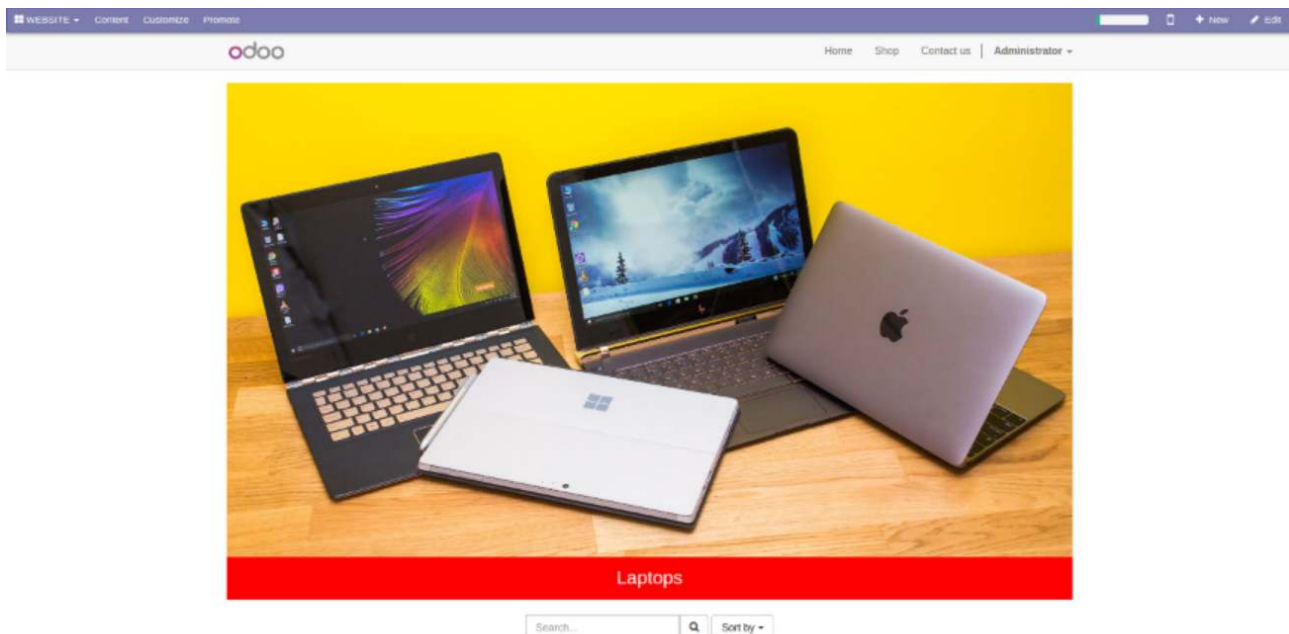
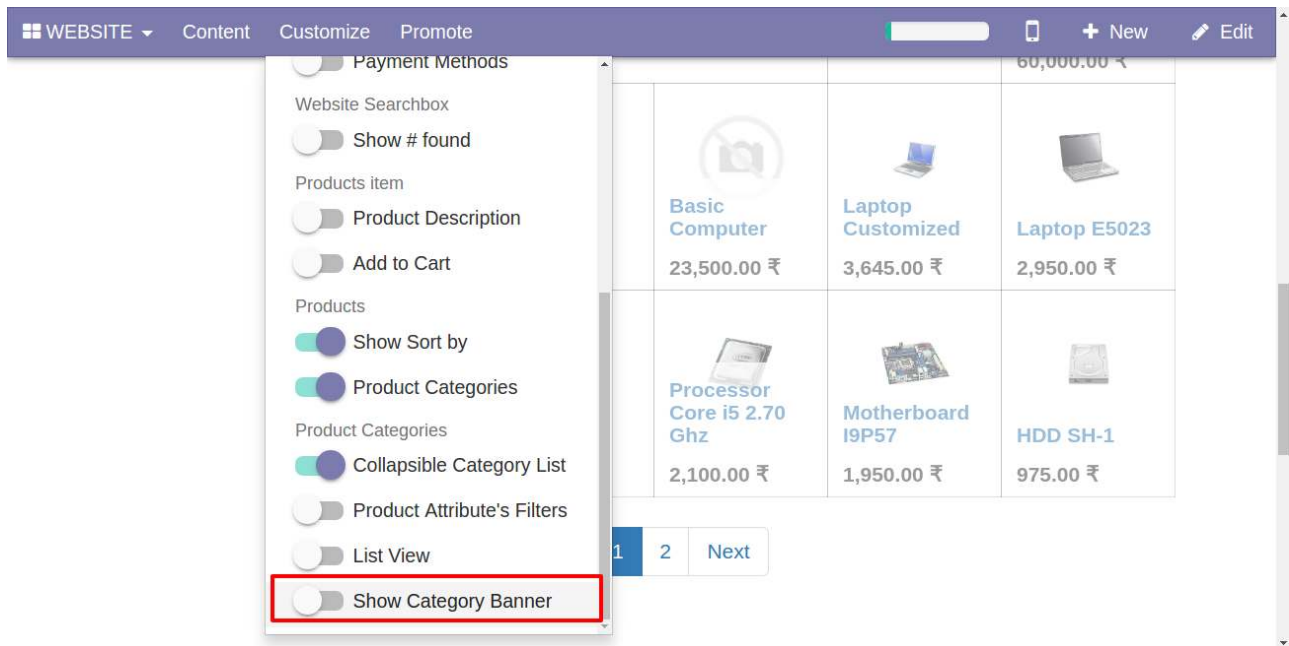
The screenshot shows the Odoo Website Admin interface. The top navigation bar includes 'Discuss', 'Sales', 'Invoicing', 'Website', 'Website Admin' (selected), 'Apps', and 'Settings'. The user is logged in as 'Administrator'. The main header shows 'Website Product Categories / Laptops' with 'Save' and 'Discard' buttons. The left sidebar lists various modules, with 'Website Product Categories' selected under the 'eCommerce' section. The main content area displays the configuration for the 'Laptops' category. The 'Name' field is set to 'Laptops'. The 'Parent Category' is empty. The 'Sequence' is set to '1'. The 'Category Background Color' is set to 'Red' and the 'Category Font Color' is set to 'White'. The 'Cover Banner' field shows a placeholder image of two laptops.

Name	Laptops
Parent Category	
Sequence	1
Category Background Color	Red
Category Font Color	White
Cover Banner	

Ecommerce Features

STEP : 2

Enable “**Show Category Banner**” from customize menu in shop.



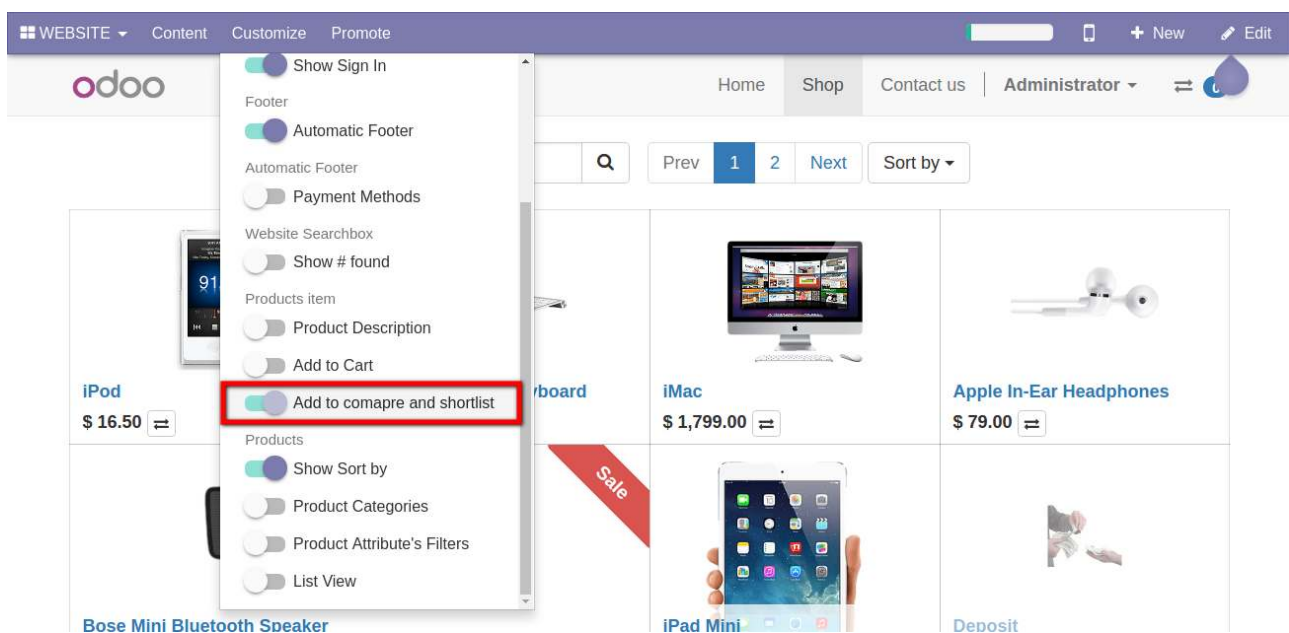
Ecommerce Features

13. Configure Product Comparison

If you want to enable comparison feature.

STEP : 1

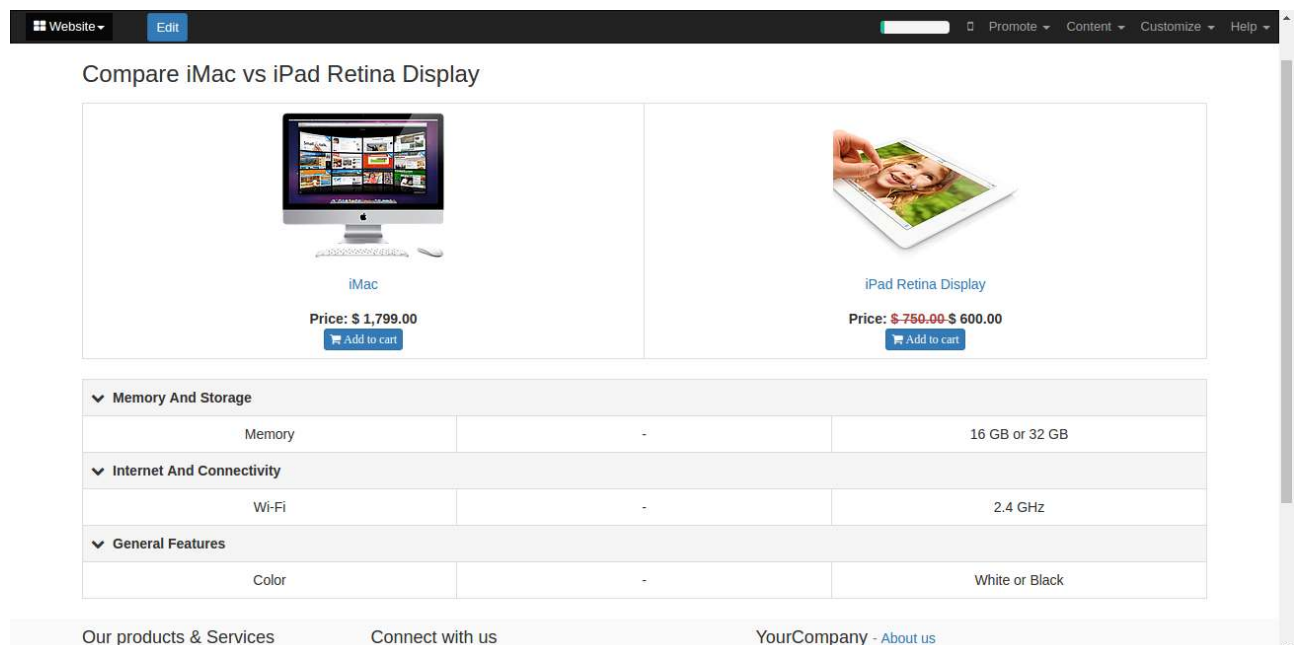
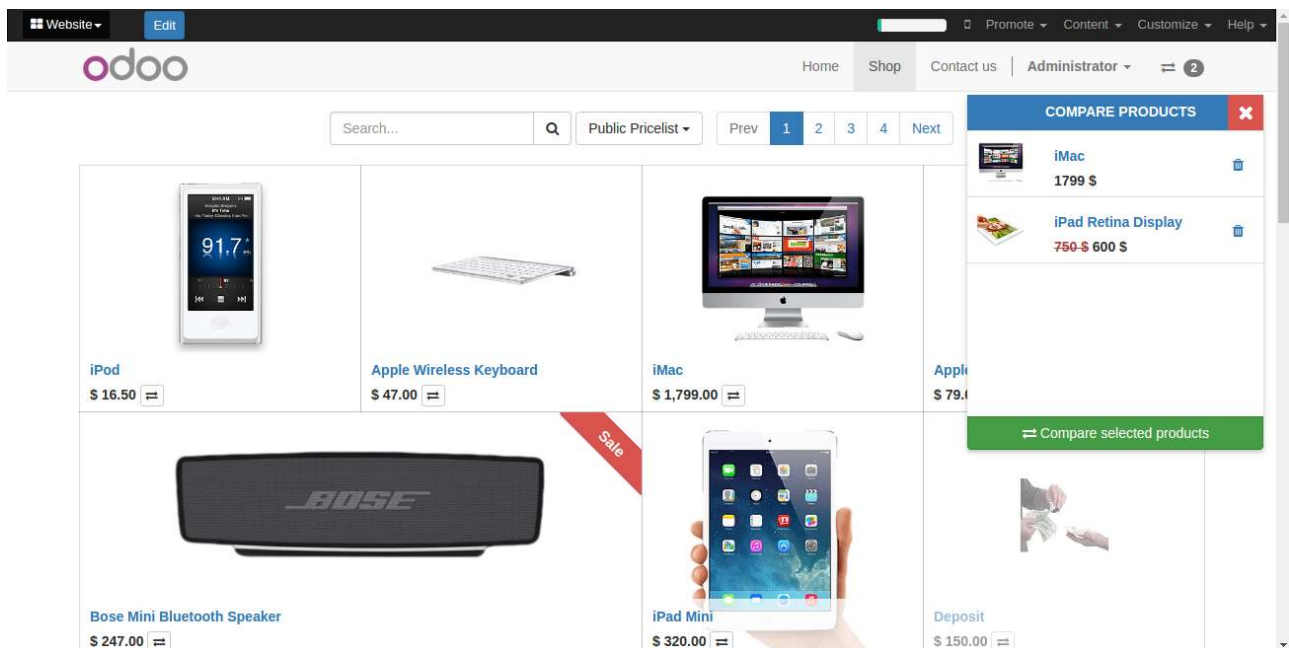
Enable “**Add to compare and shortlist**” option from customize menu.



Ecommerce Features

STEP 2:

Select products you wish to compare.



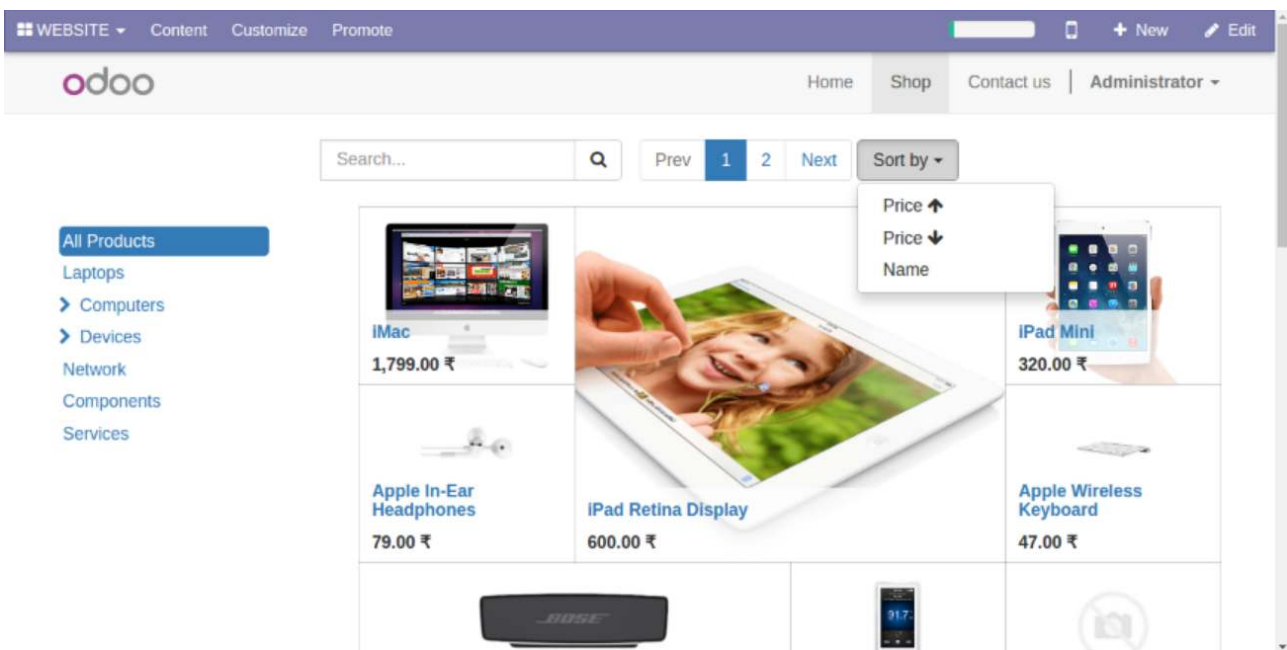
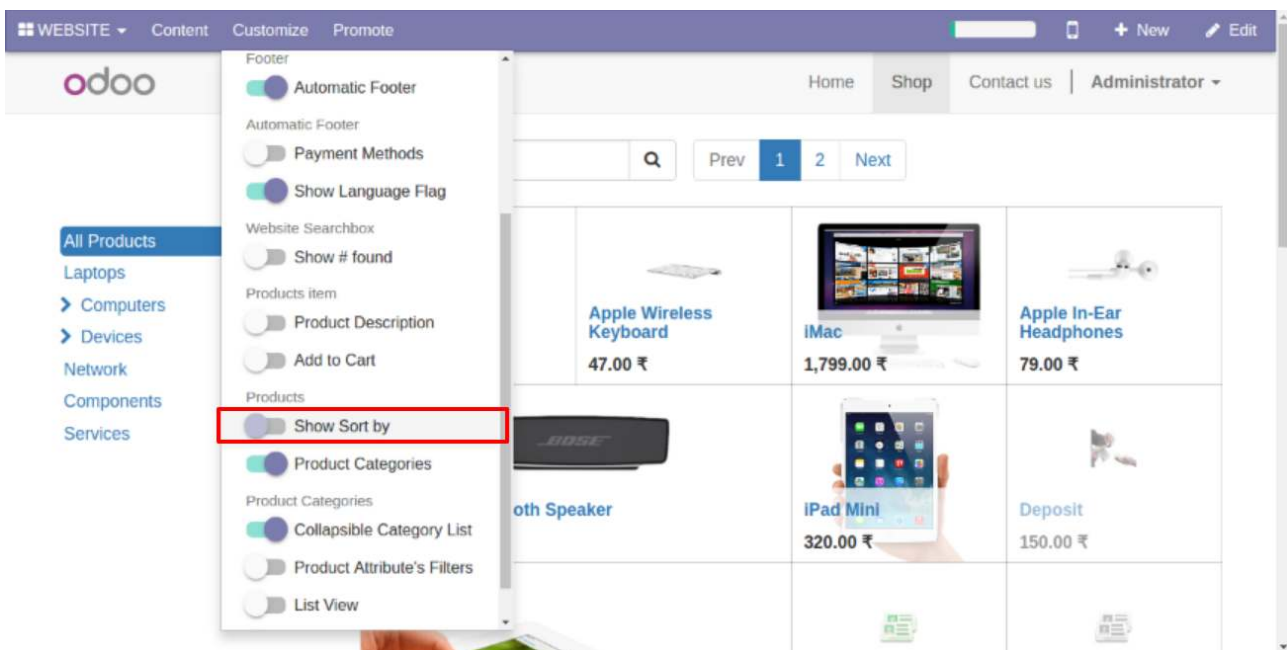
Ecommerce Features

14. Configure Product Sort

If you want to enable sorting.

STEP : 1

Enable “**Show Sort By**” option from customize Menu in shop page.



Ecommerce Features

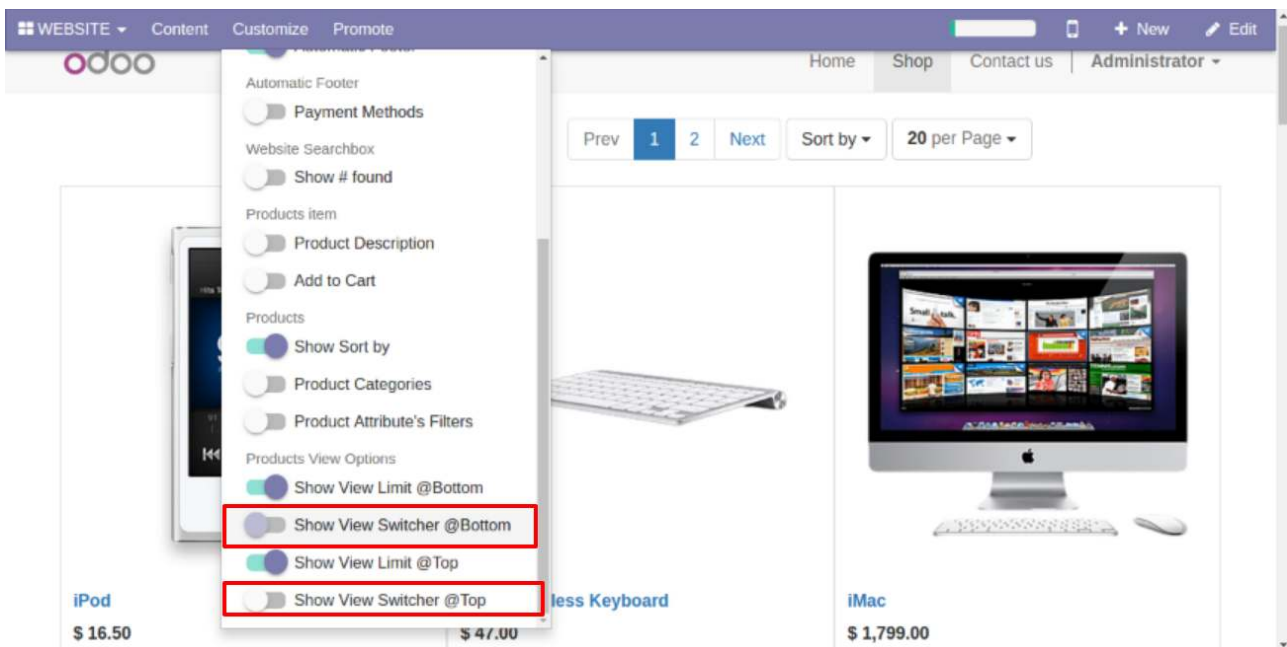
15. Configure Product View Switcher

In case you wish to add view switcher.

STEP : 1

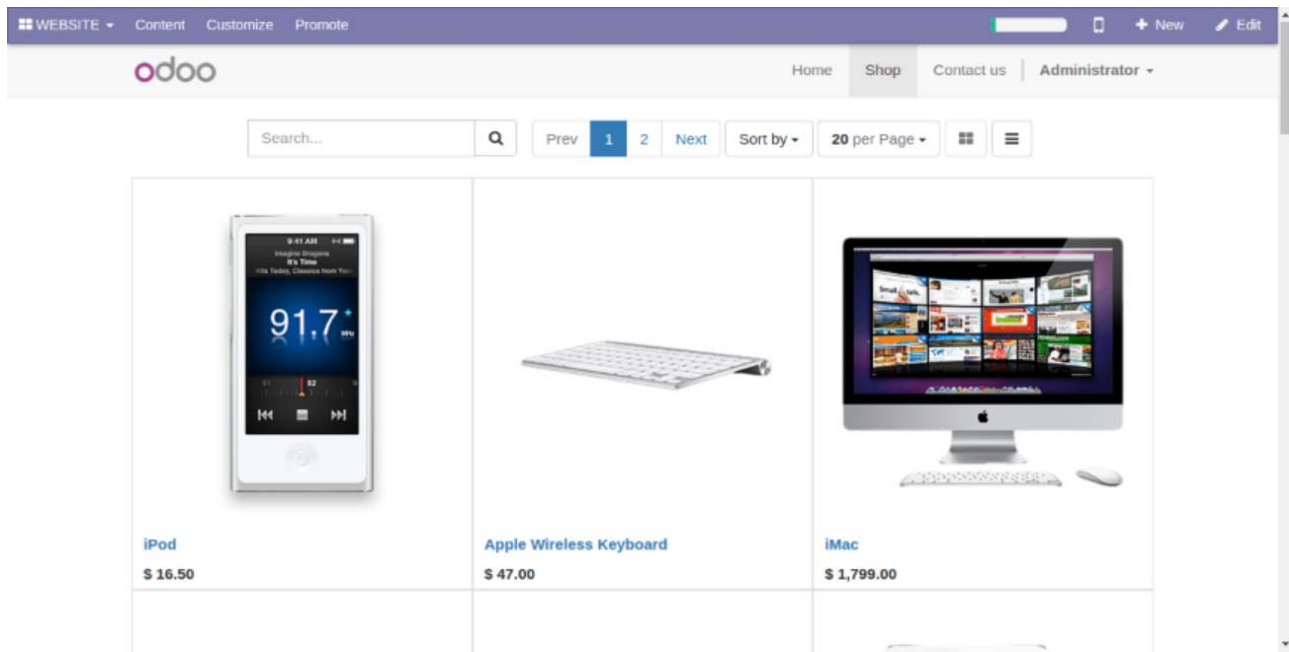
Enable “**Show View Switcher**” From customize menu in shop page.

You can also choose option to show Switcher at bottom , top or both side.

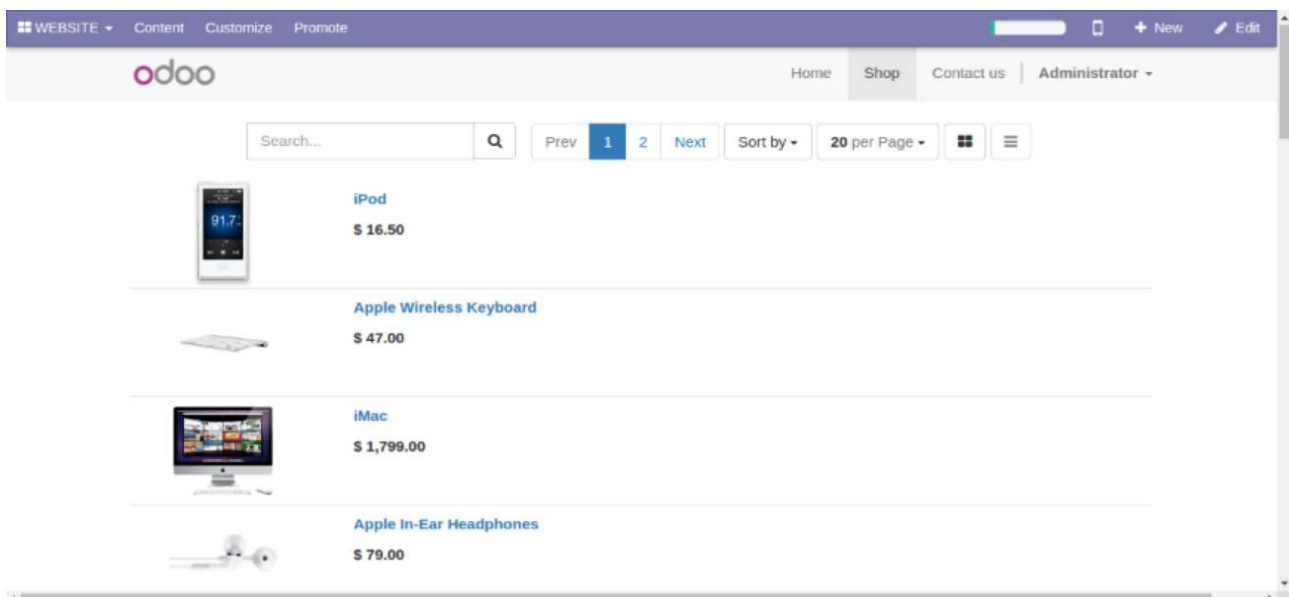


Ecommerce Features

GridView :



List View :



Ecommerce Features

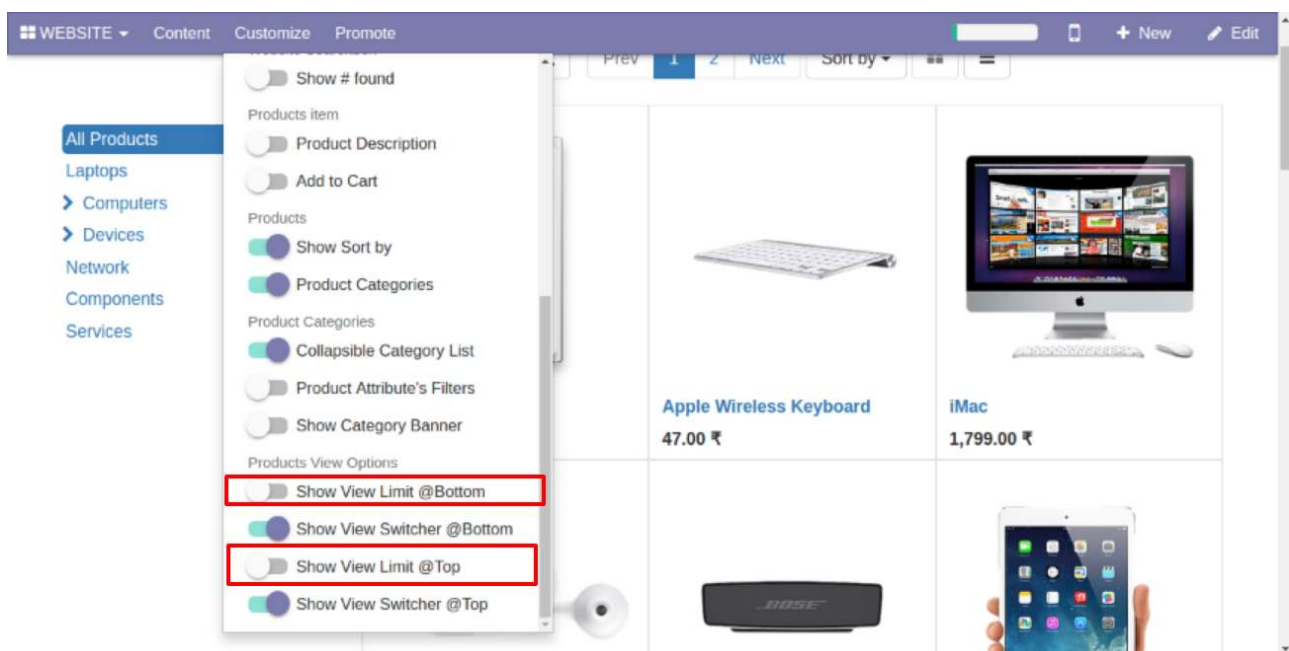
16. Configure Product View Limit

In case you wish to add view limits.

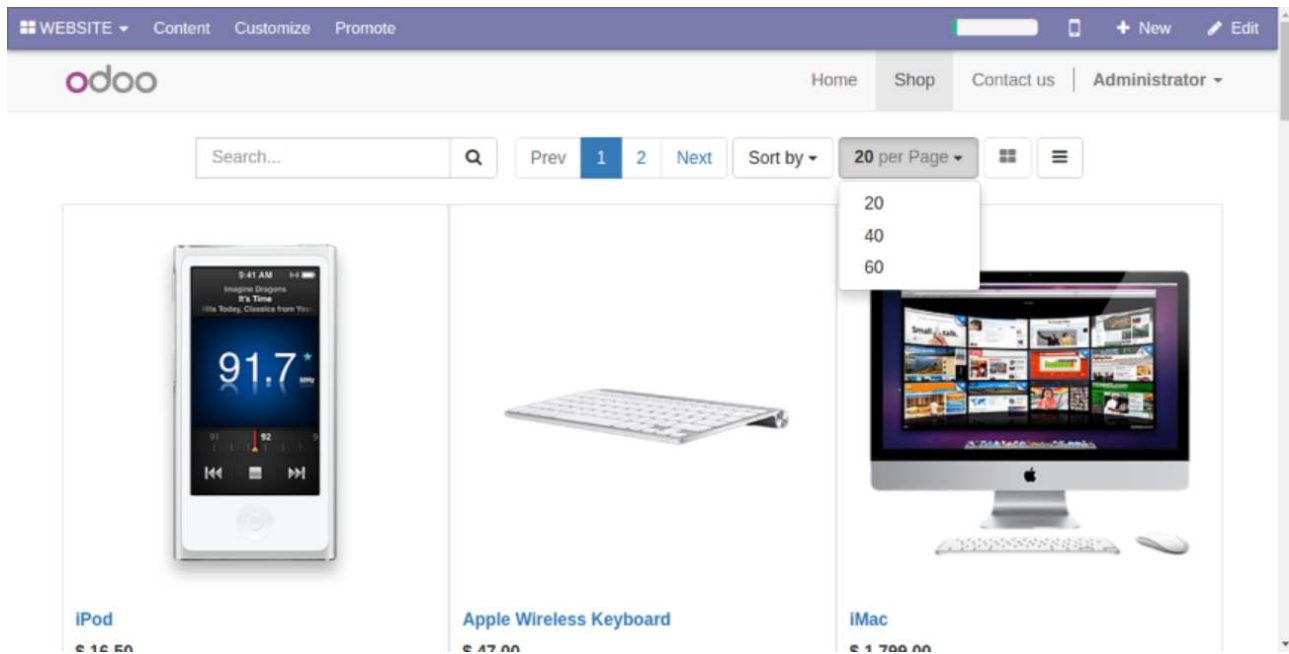
STEP : 1

Enable “**Show View Limit**” from customize menu in shop page.

You can also choose option to show Limit at bottom , top or both side.



Ecommerce Features



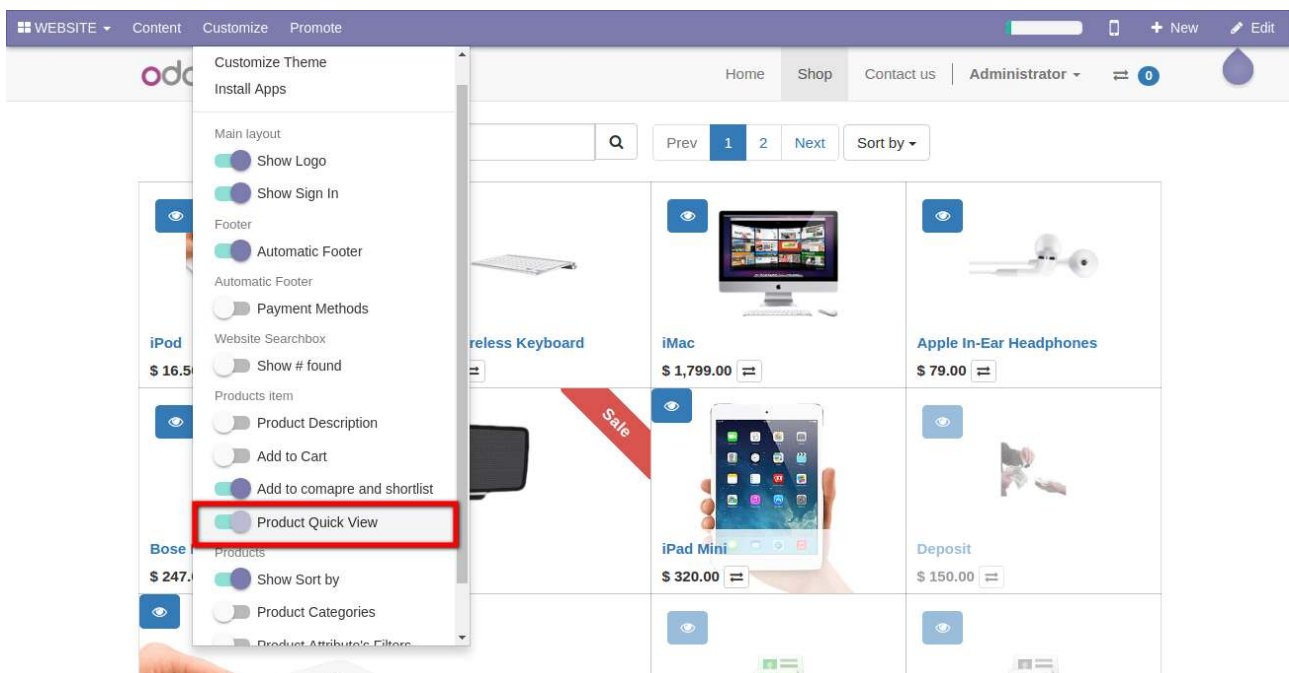
Ecommerce Features

17. Configure Product QuickView

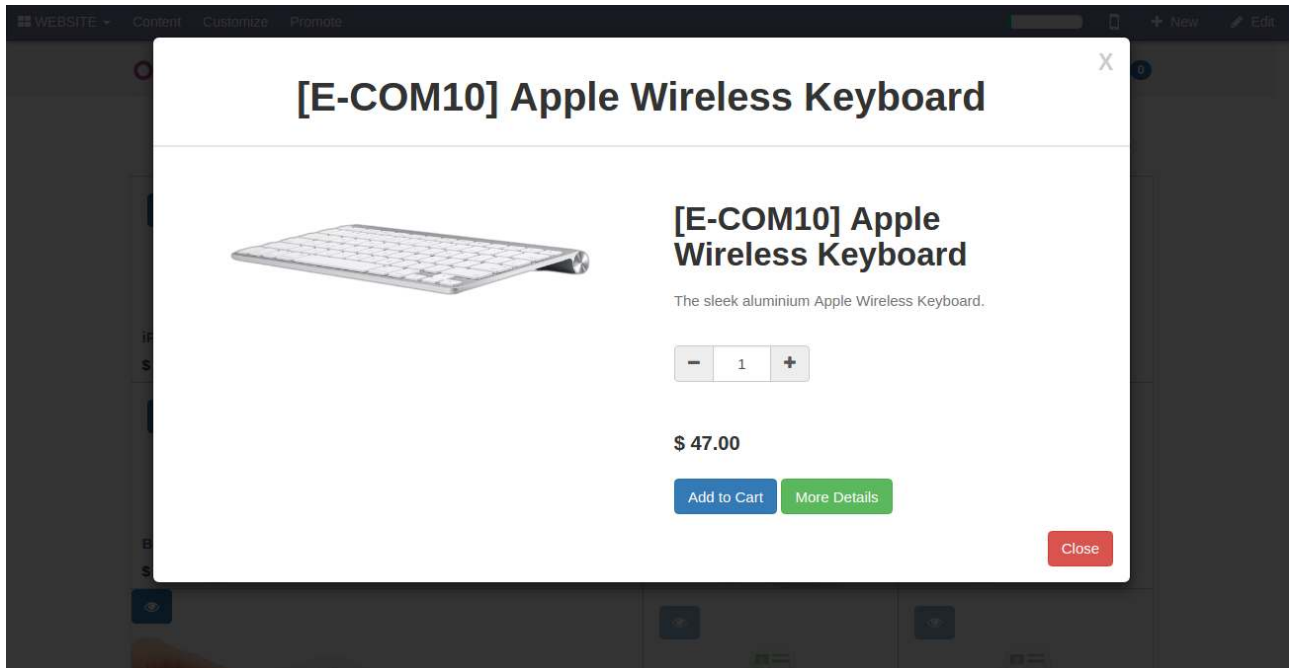
If you want to enable Quickview.

STEP : 1

Enable “**Product Quickview**” option from customize menu in shop page.



Ecommerce Features



Ecommerce Features

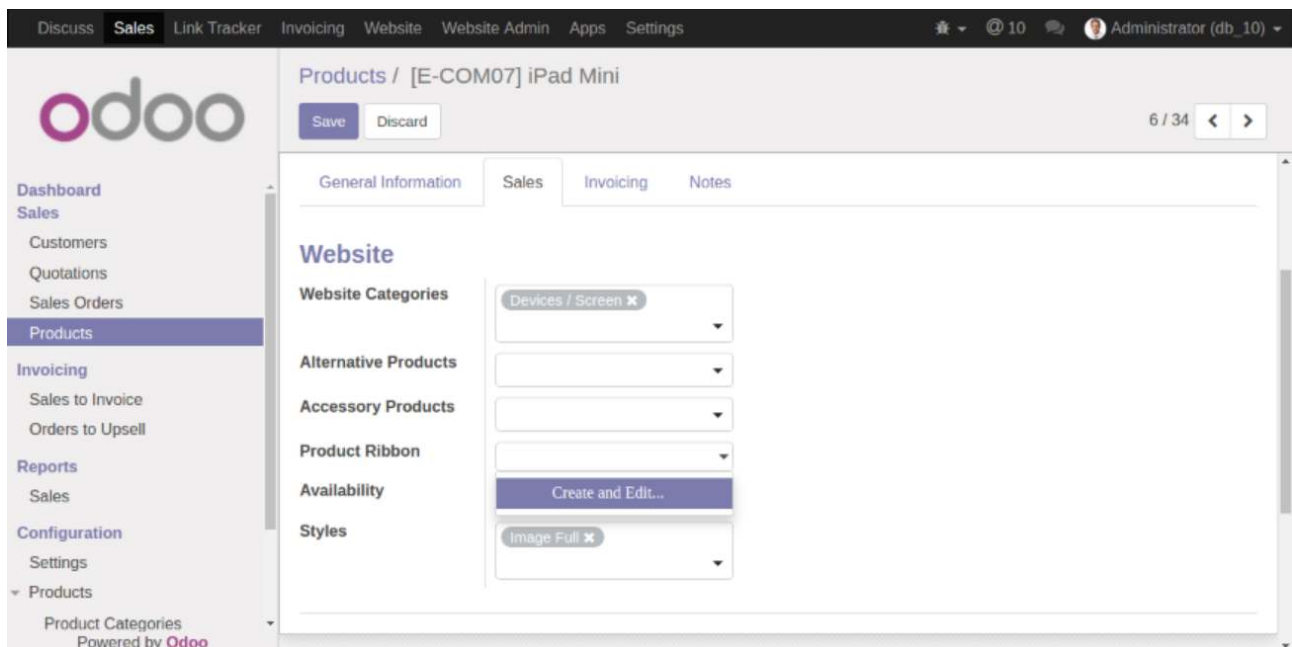
18. Configure Product Ribbon

If you want to add ribbon on Products.

STEP : 1

Select Product you want to add ribbon.

Click on **Create** and **Edit** under Product Ribbon Option.

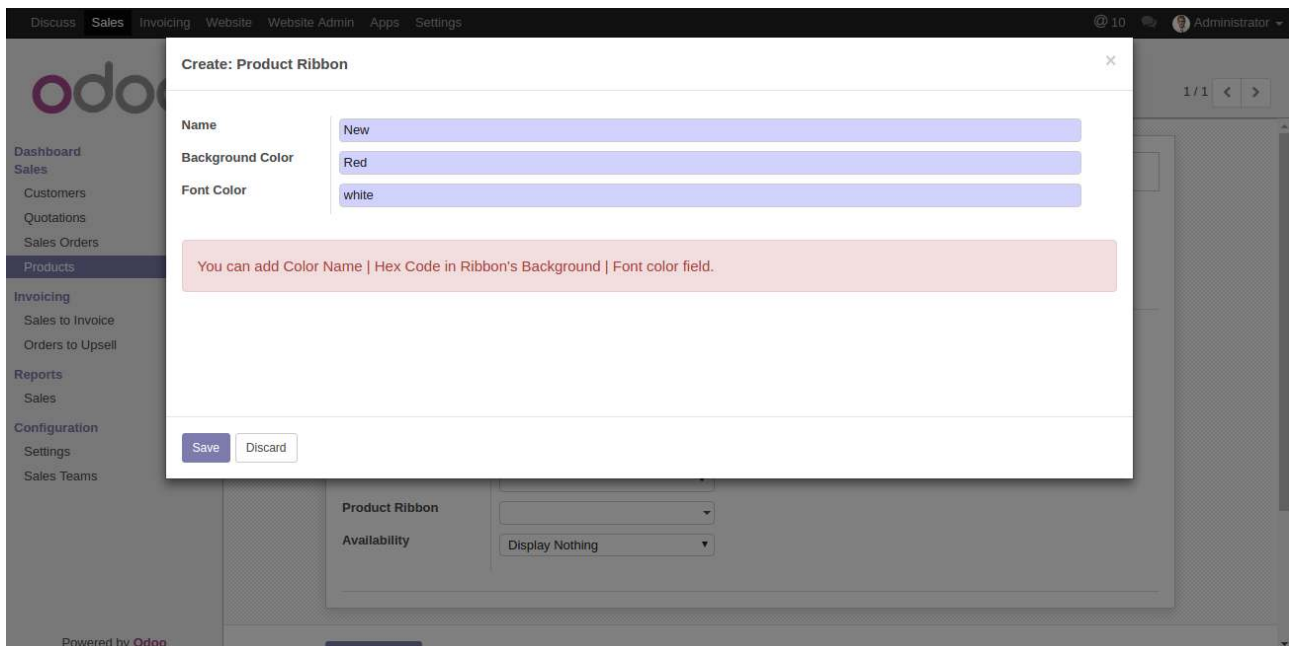


Ecommerce Features

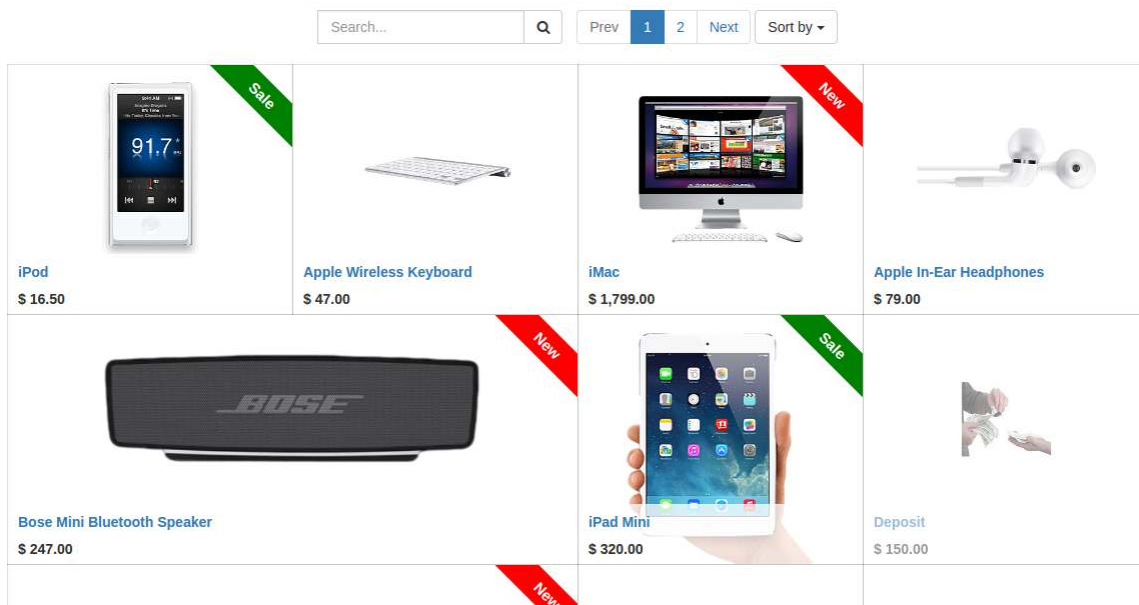
STEP : 2

Create Ribbon of your wish.

Give Ribbon name, Set background-color and Font color.



You can also give different ribbon names to different products.



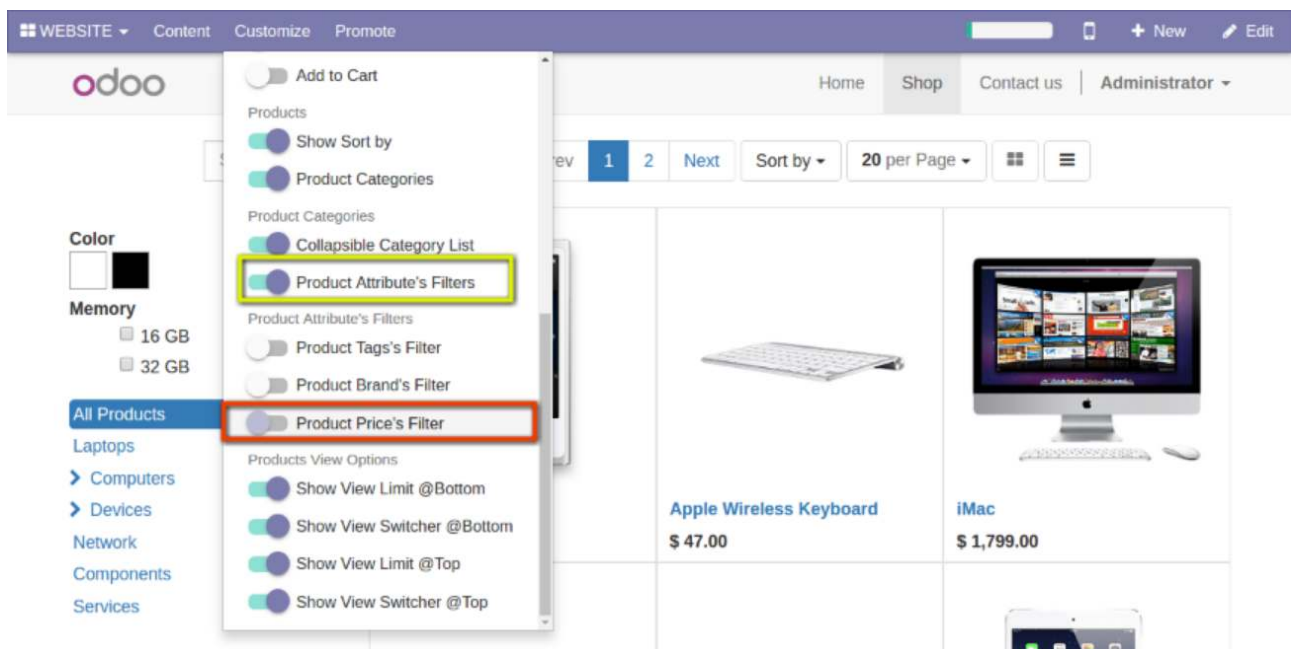
Ecommerce Features

19. Configure Product Price Filter

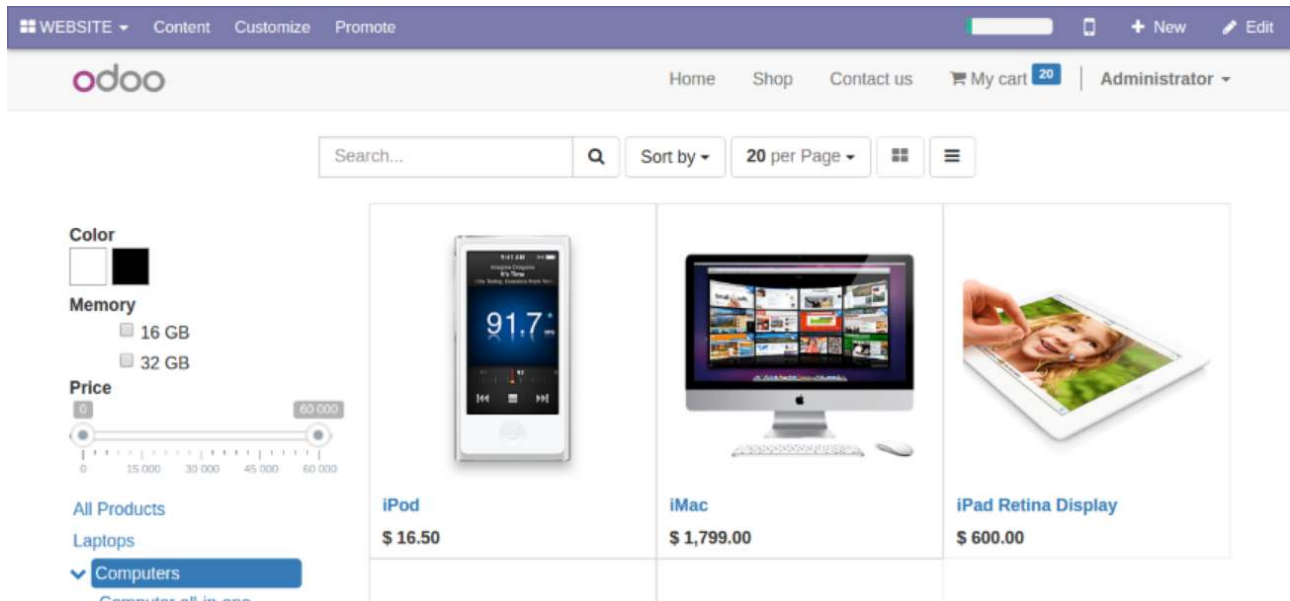
In case you wish to enable price filter.

STEP : 1

Enable “**Product Attribute Filter**” and “**Product Price's Filter**” option from customize menu in shop.



Ecommerce Features



Ecommerce Features

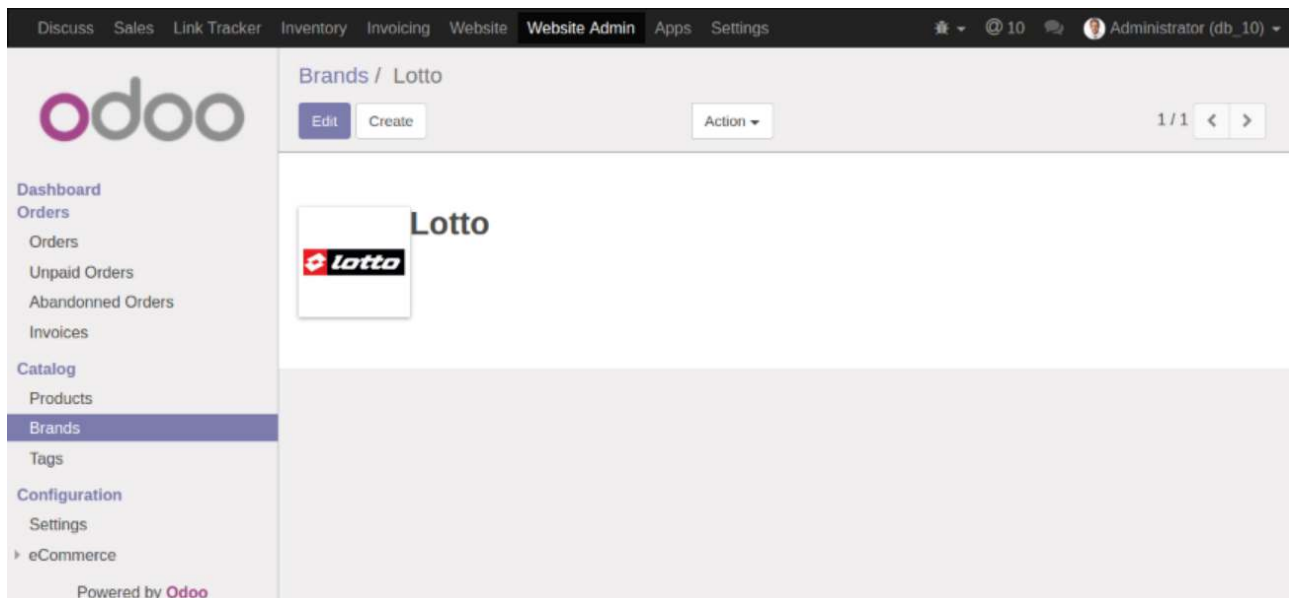
20. Configure Brand Filter

If you want to enable brand filter.

STEP : 1

1. Create Brands as Shown below.

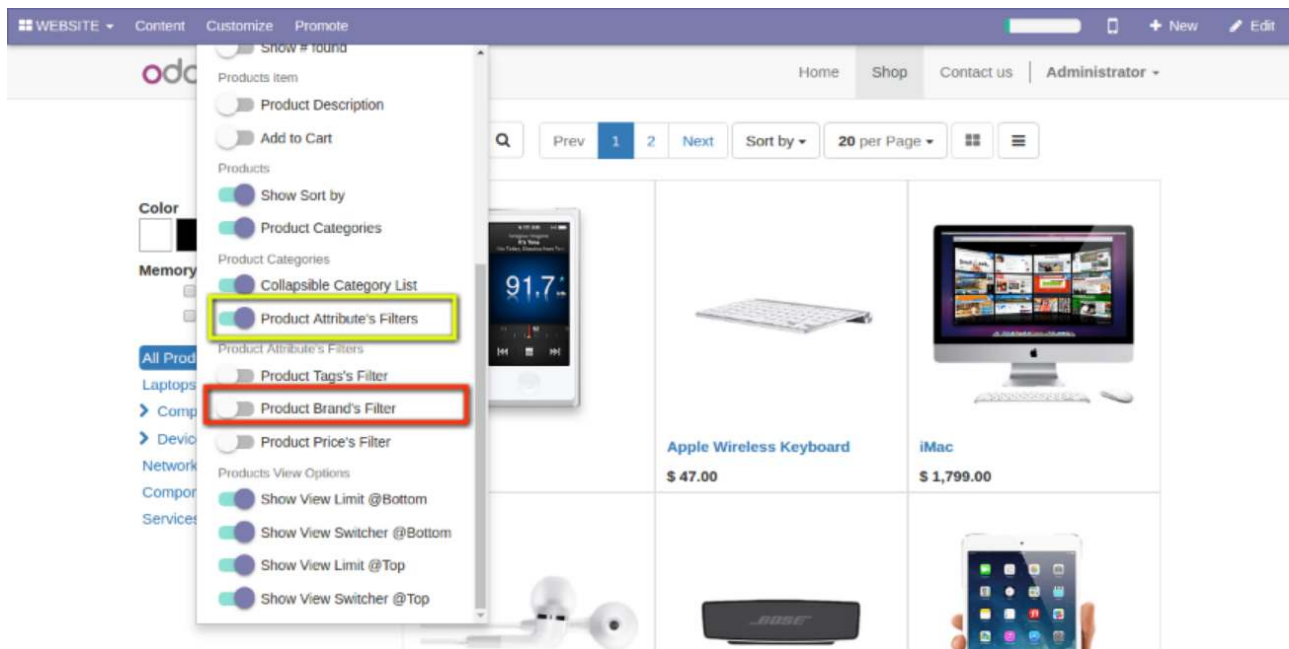
Go to **Website Admin** --> **Catalog** --> **Brands** to create new brands.



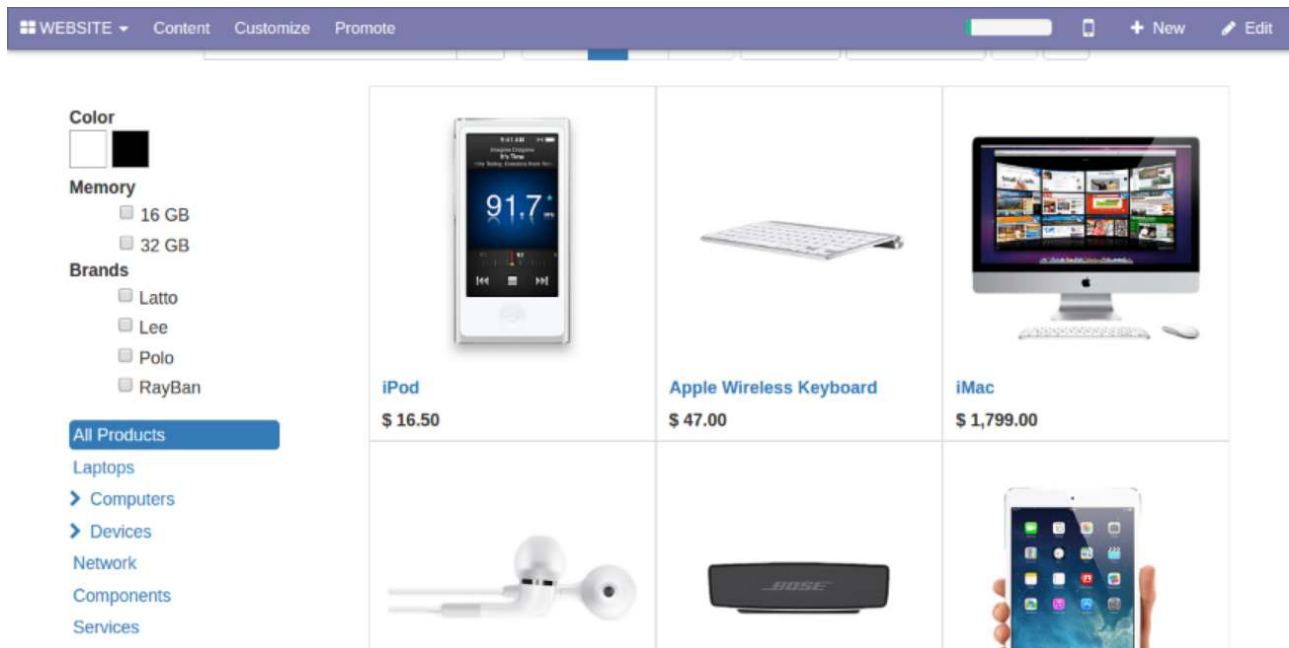
Ecommerce Features

STEP : 2

Enable **Product Attribute's Filter** and **Product Brand's Filter** option from Customization Menu.

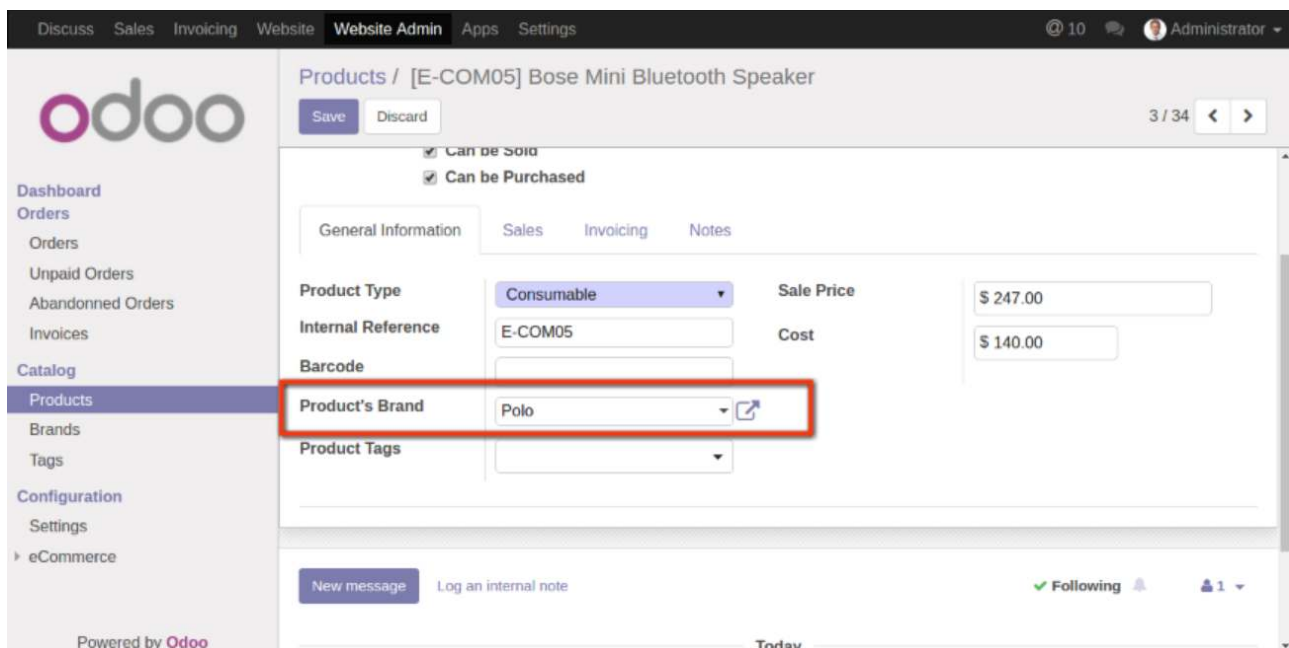


Ecommerce Features



You can also assign the brand filter to selected products.

Go to **Website Admin --> Products --> Select Product ---> General Information Tab**. Select the Product's Brand.



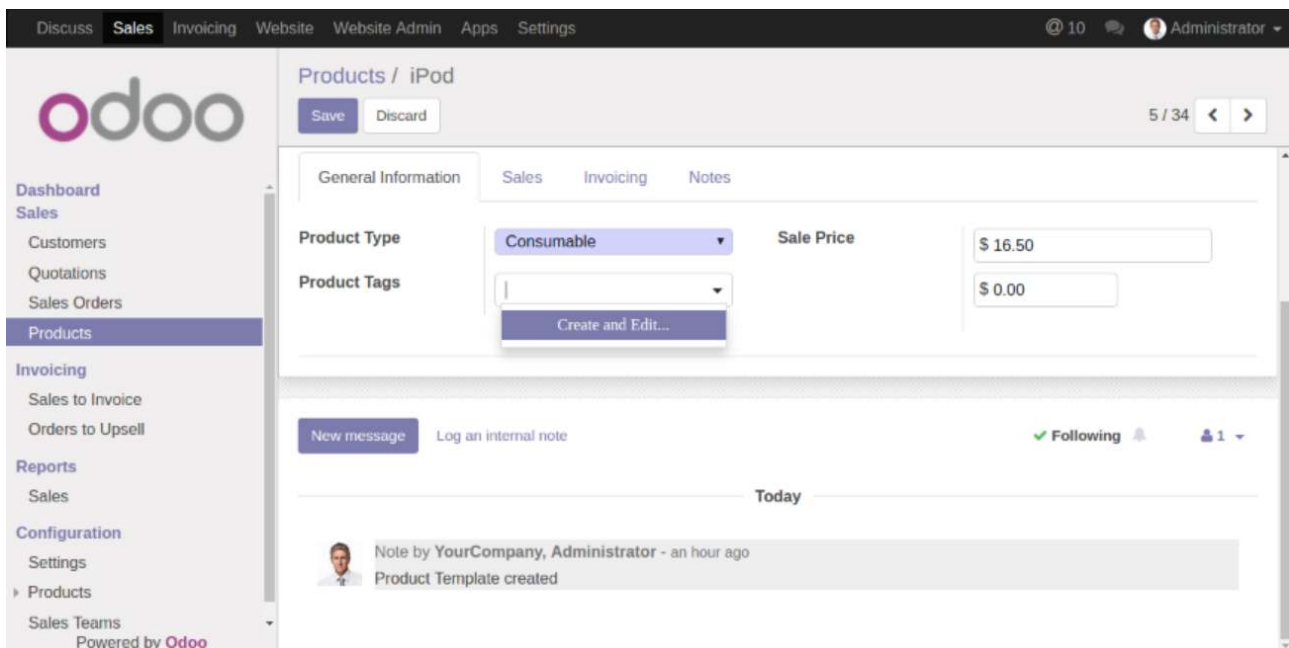
Ecommerce Features

21. Configure Product Tag

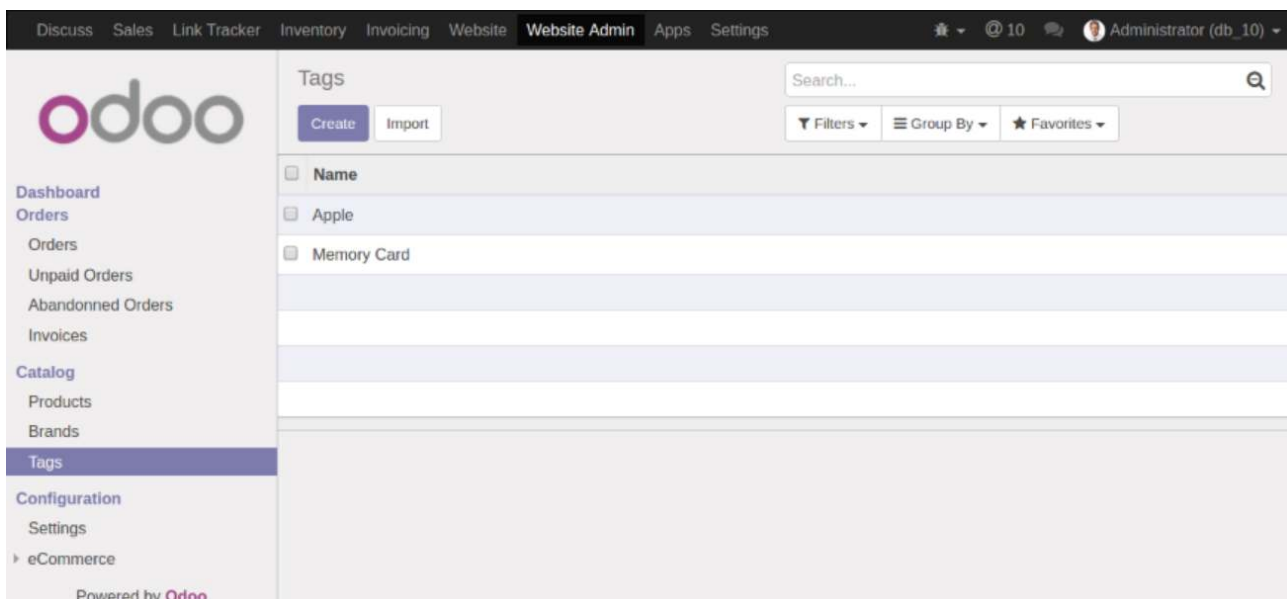
If you want to add product tag.

STEP : 1

1. **Create and Edit** Tag from Products. Go to **Sales --> Products**.



2. You can create directly from Tags. Go to **Website Admin --> Catalog --> Tags**.

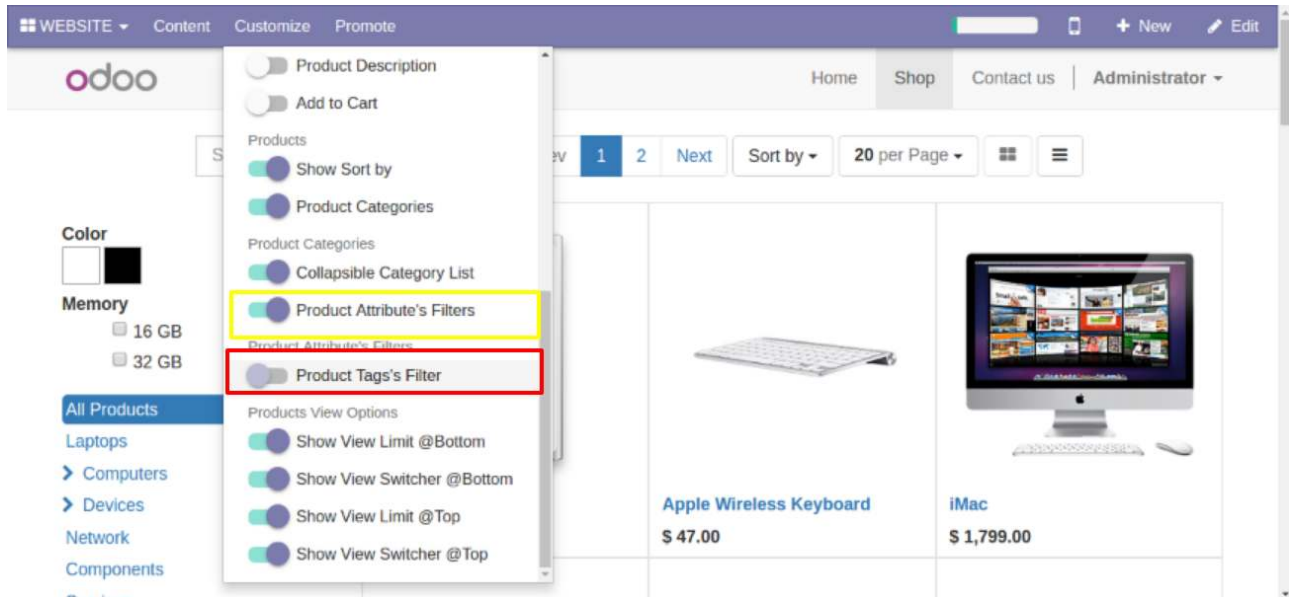


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You can create and apply multiple tags to a single product.

STEP 2:

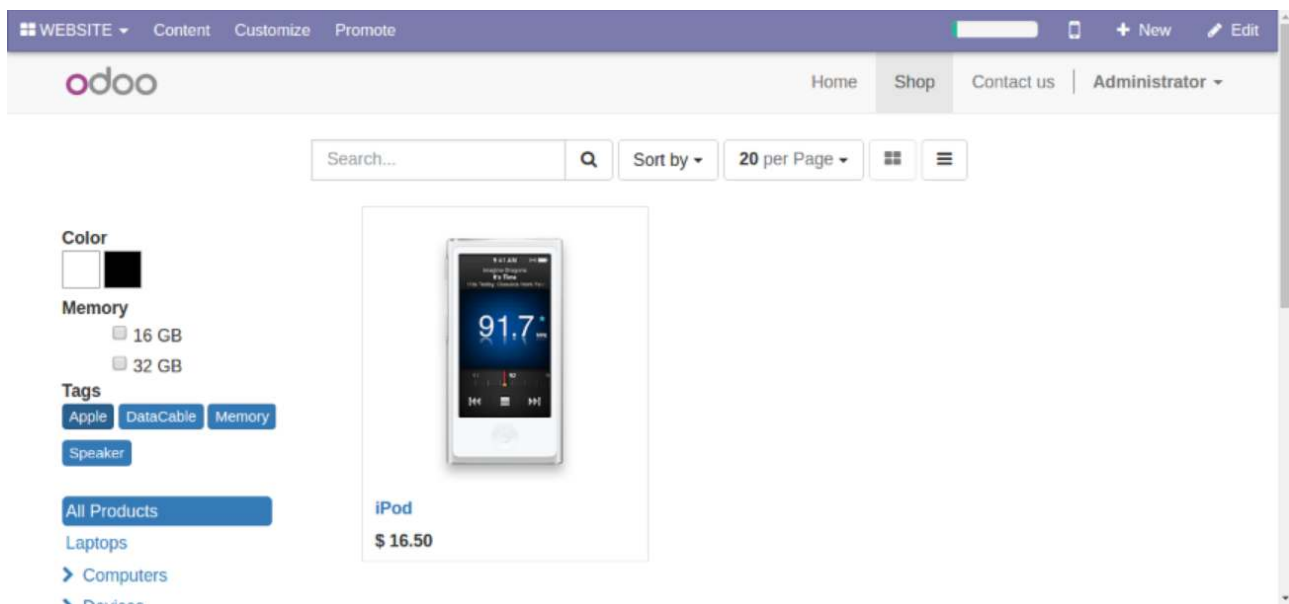
Enable **Product Attribute's Filter** From customize menu in shop page.



Ecommerce Features

STEP 3:

After enable Filter Option ,You get Tag Option.You have to **Enable Product Tags's Filter** options.



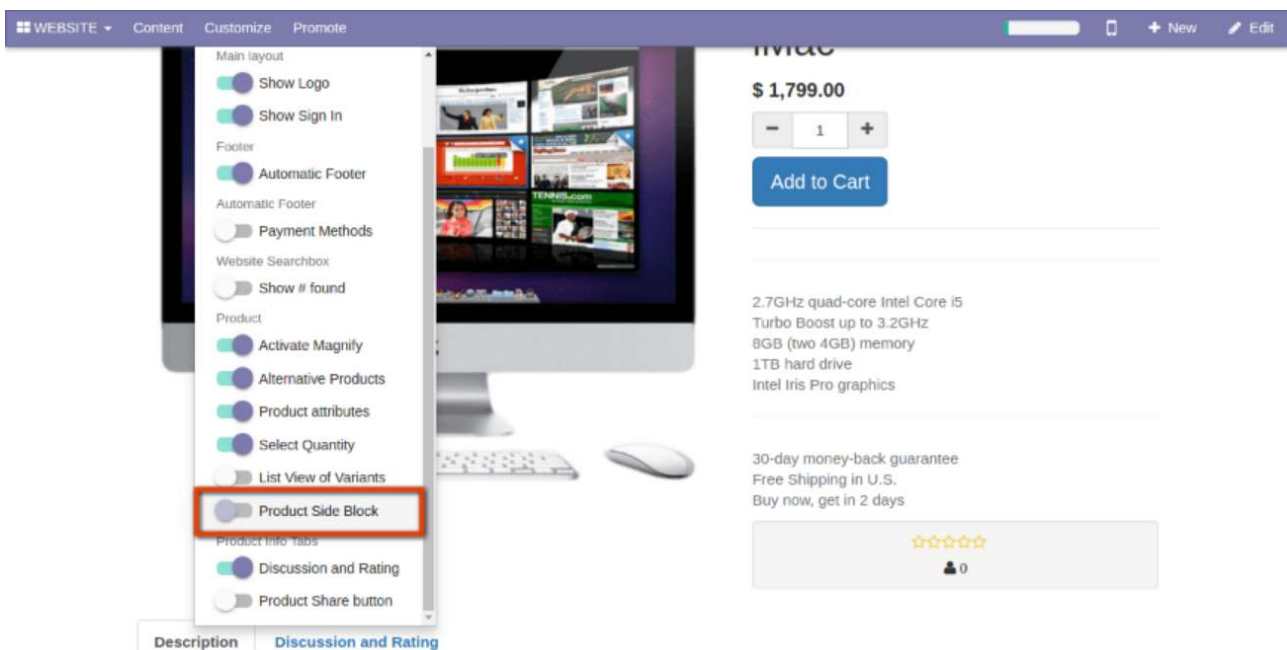
Ecommerce Features

22. Configure Product Page Layout

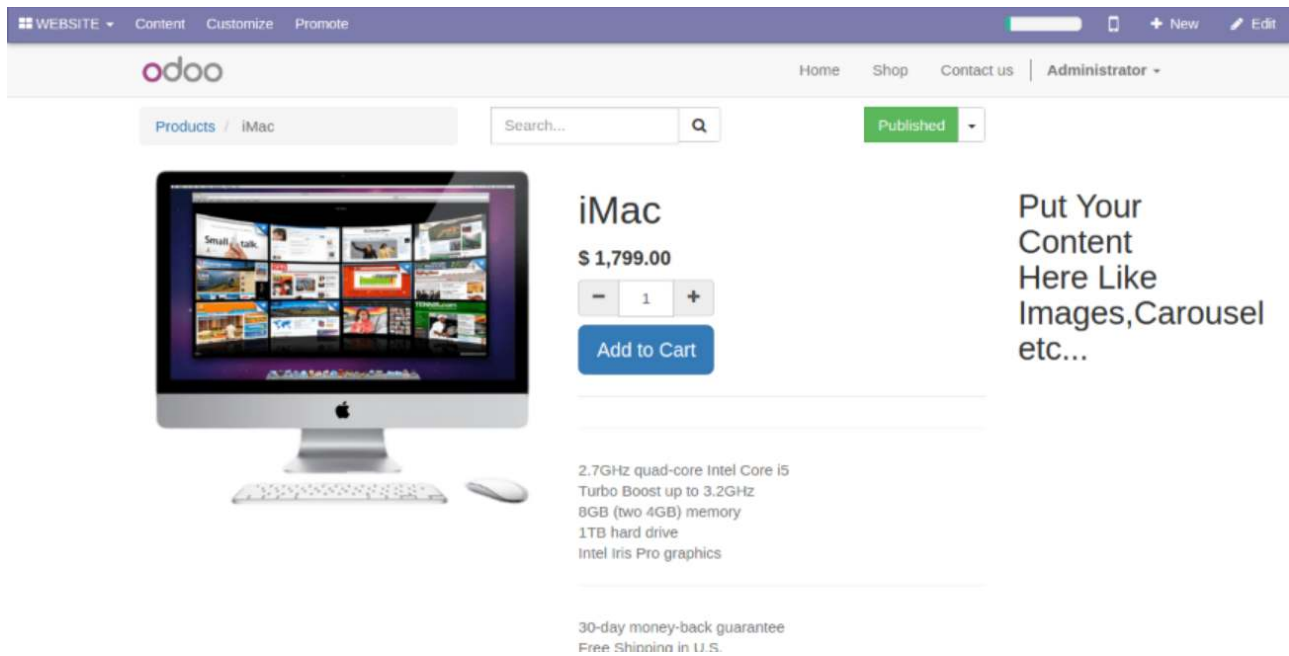
In case you wish to add additional block in Product detail page.

STEP : 1

Enable “**Product Side Block**” option from Customize menu in Product Detail Page.



Ecommerce Features



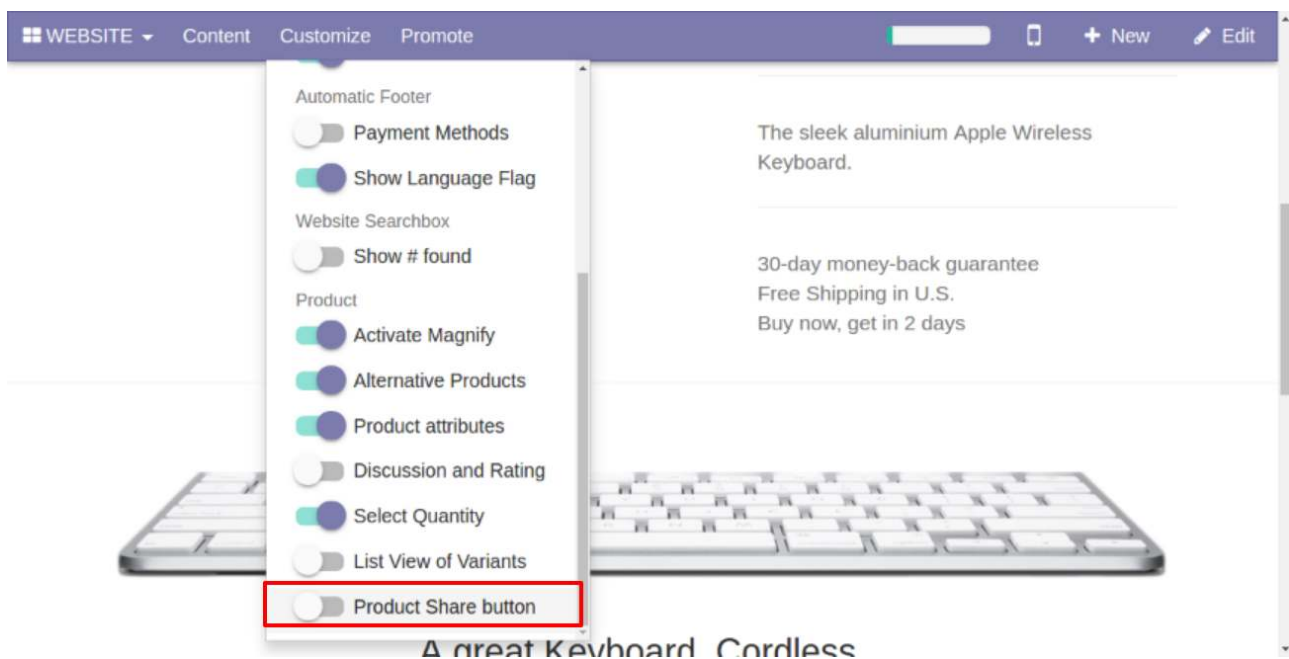
Ecommerce Features

23. Configure Product Share

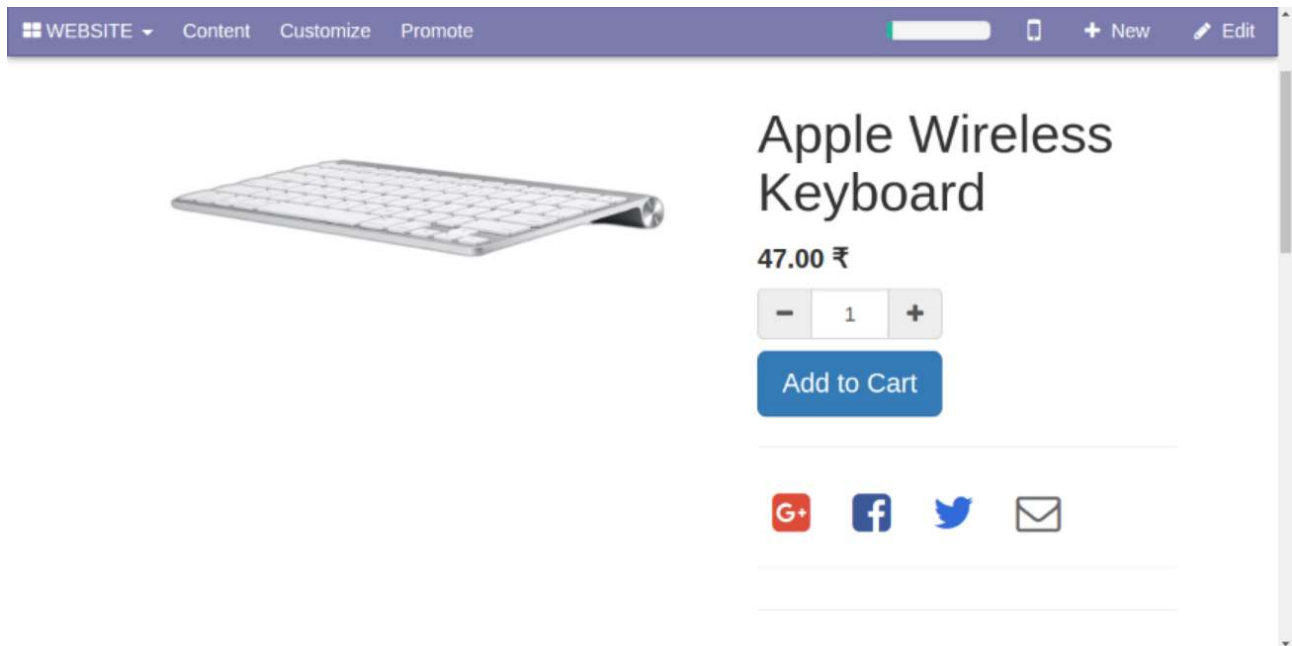
If you want to add sharing option.

STEP : 1

Enable “**Product Share Button**” option from customize menu in Product Detail Page.



Ecommerce Features



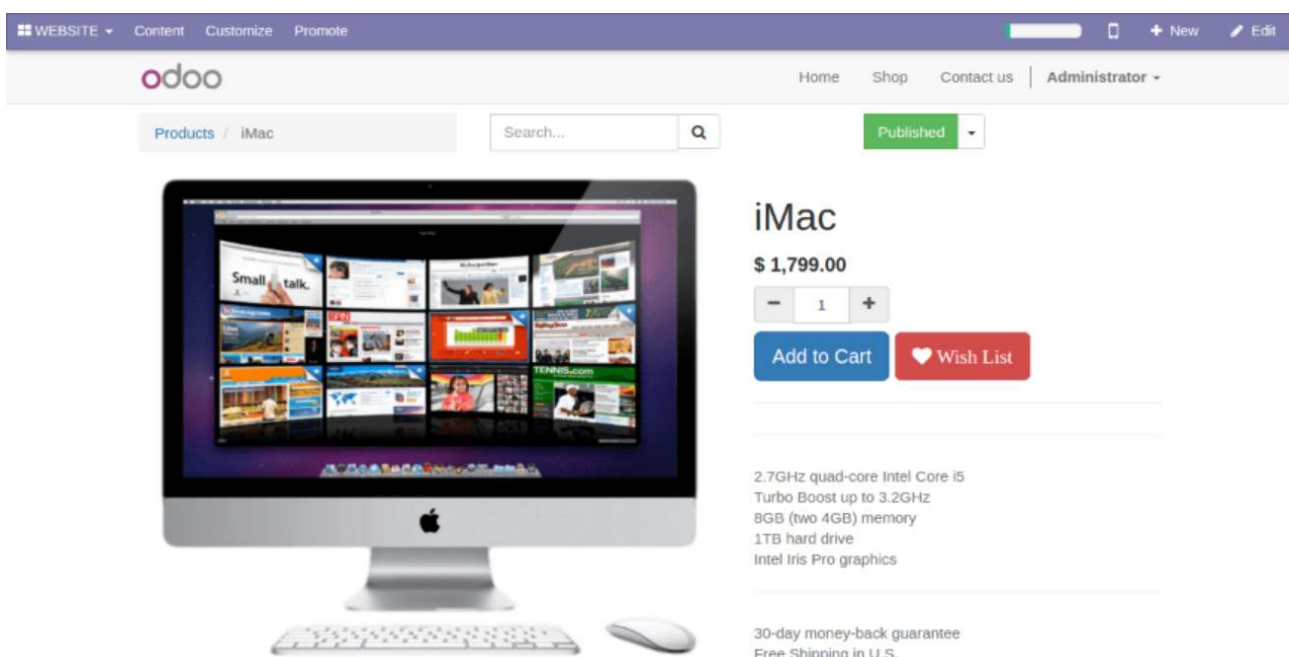
Ecommerce Features

24. Configure WishList

If you want to add items in your wishlist.

STEP : 1

Click on “**Wish List**” button to add the product in the wishlist.



Ecommerce Features


You can see all your wishlist product.

WEBSITE ▾ContentCustomizePromote

+ New✎ Edit

My AccountQuotesOrdersInvoicesWishList

Your WishList

Image	Name	
	iMac	✕

Your DetailsChange

YourCompany, Administrator
📍 215 Vine St
Scranton PA 18503
United States
☎ +1 555-555-5555
✉ admin@yourcompany.example.com
[Manage your payment methods](#)

Our Products & Services

Connect with us

YourCompany - [About us](#)