AI Visibility Analysis

Natasha Denona • January 22, 2026

Your Visibility	Top Competitor	Queries Tested
16.3%	Charlotte Tilbury 22.4%	362

Summary: Natasha Denona appears in 16.3% of AI responses about luxury eyeshadow. Charlotte Tilbury leads at 22.4%, creating a 6.1-point gap. Based on 362 queries tested across multiple personas and use cases, there are clear opportunities to improve visibility through targeted content creation.

Competitive Landscape

Competitor	Mention Rate	Gap vs You
Charlotte Tilbury	22.4%	+6.1%
Pat McGrath Labs	14.6%	-1.7%
Anastasia Beverly Hills	13.5%	-2.8%
Tom Ford Beauty	5.8%	-10.5%
Huda Beauty	5.2%	-11.0%

Top 3 Priority Actions

1. educational [HIGH PRIORITY]

Gap: 0.0% | Impact: ~310 monthly mentions
• Create how-to guides and tutorials for your products
• Add FAQ sections to product pages

2. informational [HIGH PRIORITY]

Gap: 0.0% | Impact: ~170 monthly mentions
• Create detailed guides and explainers
• Add comprehensive product information pages

3. Luxury Beauty Enthusiast [HIGH PRIORITY]

Gap: 0.0% | Impact: ~130 monthly mentions
• Write detailed product comparison guides: luxury vs drugstore
• Create 'Investment Pieces' collection featuring top luxury items

Sources to Target

Source	Your Brand	Competitors	Priority
youtube.com	0%	40%	MEDIUM
glamour.com	0%	50%	MEDIUM
reddit.com	0%	67%	MEDIUM
nordstrom.com	0%	100%	MEDIUM
beautylish.com	0%	100%	MEDIUM

Full interactive report available: visibility_report_Natasha_Denona.html