Bruno Santos

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PROFESSIONAL EXPERIENCE

Coders Club   August 2024 – Present
UI Designer Freelance   *São Paulo, SP*
- I was responsible for User Interface Design, developing a consistent palette for the web & mobile app.
- I created functional and high-fidelity prototypes, using components to achieve a consistent final result.
- Conducted A/B testing with the Product Owner, where I could improve information density inside key screens.
- Worked within the Kanban method.
- Created Vector Design for the Splash Screen, giving the mobile app more personality.

Hotel Pullman São Paulo Guarulhos Airport   May 2022 – Present
Systems Analyst   *Guarulhos, SP*
- As a Systems Analyst, I deal daily with solving problems for internal and external customers. I manage IT infrastructure and an IT governance routine that includes Backup (automation through PowerShell scripts) and general provisioning. I assist my coordinator in the CapEx process and accounts payable.
- I had the opportunity to work on system implementation, conducting user interviews and collaborating with analysts to tailor the system to the end user's needs.

Signa Consultoria e Sistemas   November 2020 – February 2022
Jr. Full Stack Developer   *São Paulo, SP*
- I worked as a Developer in both back-end and front-end, primarily using Asp.net, as well as C# and the Vue framework for front-end development. Eventually, I worked with UX designers while developing new screens.

EDUCATION

Faculdades Metropolitanas Unidas   December, 2020
Technologist, Software Development and Analysis   *São Paulo, SP*

Coursera   February, 2025
Non-credit Course, Google UX Design Professional Certificate   *São Paulo, SP*
- *Foundations of User Experience (UX) Design*
- *Start the UX Design Process: Empathize, Define, and Ideate*
- *Conduct UX Research and Test Early Concepts*
- *Build Wireframes and Low-Fidelity Prototypes*
- *Create High-Fidelity Designs and Prototypes in Figma*
- *Build Dynamic User Interfaces (UI) for Websites*

SKILLS

UX/UI Design Skills: Figma, Wireframes, High-Fidelity Prototypes, Usability Testing, Interaction Design, Information Architecture.
Coding Skills: HTML & CSS, JavaScript, Vue.js, Asp.net, C#.
Other Skills: Kanban Methodology, Video Editing (Davinci Resolve), Photoshop, Vector Design

IDIOMAS

- Portuguese (Native)
- English (Advanced, used professionally for bilingual support and communication with international clients.)